



CALL TO ORDER: Nicholas Jakel, ASI Board Chair, called the meeting to order at 1:18 p.m.

ROLL CALL

Members Present: Bonney, Borjas, Gelrud, Hunt, Jakel, Jimenez Perez, Nguyen, O’Toole, Patton (Academic Senate), Rodriguez, Sheppard, Sheriff, Sherman, Snyder, Torres

Members Absent: Julian (E)

Officers Present: Ansari, Collins, Dadabhoy, Edwards, La, Moubayed, Zarate

Officers Absent:

*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

**Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

Dr. Edwards informed the Board that Dr. Bonney would serve as proxy for Dr. Stambough and that she will be arriving late to the meeting. There were no objections.

Jakel requested the Board excuse Julian due to illness. There were no objections.

Dr. John Patton, Academic Senate Vice Chair, joined the meeting as proxy for Dr. Stephen Stambough.

APPROVAL OF AGENDA The agenda was approved as presented. (O’Toole-m/Sheppard-s) There were no objections.

APPROVAL OF MINUTES The minutes from the 09/19/2017 and 09/26/2017 meetings of the ASI Board of Directors were approved as presented. (Sherman-m/Bonney-s) There were no objections.

PUBLIC SPEAKERS

Brooke Paz shared an initiative and club petition to install diaper changing stations on campus. The initiative is an attachment to the minutes. She encouraged the Board to support student-parents, a diverse community on campus. Paz shared that members of the board have been very positive and supportive.

Rebecca Hesgard on behalf of SQE shared reasoning behind drafting a resolution to denounce the efforts to bring Milo Yiannopoulos to CSUF. Among the reasons Hesgard shared, student safety and the overall costs associated with bringing him on campus. Hesgard encouraged the Board to discuss this as a Board, communicate with

one another, and to bring their input into the process. She encouraged the board to reach out to SQE for information regarding the student perspective and what students are saying. She reminded the Board that they are here to support and help students, and she encouraged them to act in favor of students. Hesgard shared information on the SQE Block Party event on the 31st, as an alternative to the Milo event.

Logan Vournas, recent graduate from CSULB spoke to the Board about standing in solidarity with SQE and all marginalized students. They shared that they formerly held the position of ASI Vice President at CSULB and they understand the role and power directors hold in their position. They shared that as directors they are the voice of the students, and they are in a position of power in ASI. At the Board table, they are often required to pick a role. Vournas encouraged the Board to focus on the students who voted for them and to take a stand against people who say they must represent all student voices, because trying to do so means you would never get anything done. Advocate for the voice, safety and protection of the student body. They shared that votes from students are more important than role of the position. Students don't come asking for a passive response.

TIME CERTAIN

Dr. Lisa Kirtman, Dean for the College of Education provided a PowerPoint presentation which is an attachment to the minutes. Dr. Kirtman shared information about her history and the College of Education.

Highlights from Dr. Kirtman's presentation include:

- Former Elem School Teacher
- CSUF graduates the largest number of teachers in the state; the college offers six, 100% online Master's programs; a few of the special degree programs include, Instructional Design, Masters in Higher Ed; Ed.D. in Community College
- Partnering with ASI – get word out about early advising and pathways into teaching; Assist with promoting programs like Ed Week (11/13 – 11/16)

Dr. Kirtman answered questions from the Board:

Borjas asked if there was any initiative to capture future teachers as part of the first year students' teacher track program. Kirtman shared there are two teacher cohorts. Only students who are undeclared can participate in the program. Working to grow the program.

Hunt asked if there are particular majors on campus that feed into the program. Kirtman clarified that any major can feed into the program. She shared concerns about the perception of teaching in the news and various media. She also shared that there are prerequisites and to contact her for assistance.

Sheppard asked if they are staying in contact with all advising areas to share options for students. Kirtman provided clarification and shared that information for all advisors is available online. She answered additional questions regarding prerequisites.

Borjas asked if there is an Education Minor program. Kirtman shared that a new minor is in development.

Bonney asked about marketing to Grad students in collaboration with ASI. Kirtman shared that there are challenges with the timing of events and student requirements.

Working to address and bring inclusivity to students, primarily marketing to Grad students.

Dr. Patton shared that he is working on a Peace Corp program, and would reach out to Kirtman to discuss and possibly collaborate.

Jakel thanked Dr. Kirtman for presenting to the Board and shared on Thursday afternoon the Governance Committee will be interviewing a couple of candidates to fill the open director positions for the College of Education.

Dr. Edward Fink, Interim Dean for the College of Communication provided a PowerPoint presentation which is an attachment to the minutes. Dr. Fink shared his background, stating that he has been at CSUF since 1990.

Highlights from Dr. Fink's presentation include:

- Why do we have a college of Communication? Crossroads of many disciplines; Communication includes messages and messaging; today is often referred to as the age of information.
- Communication is like a home... visual graphic
- Mission Statement highlight
- Four departments – each offers a BA and a MA
- Specialty Units – Titan communications, Latino Communication Institute, etc.
- Breakdown of department by # of students
- Budget overview
- Advancement
- Student Success Team
- Social Media Data
- College 2017-18 Goals
- ASI Request – Assist in setting a meeting with IRA to pitch Forensics/Debate as Academic Athletics which would include attending tournaments and competitions. Would like to have a meeting to discuss how to get consistent funding.

EXEC SENATE REPORTS

ASIP

Megan Duffy, ASIP Director, provided an update report on the budget and activities for ASIP. The report is an attachment to the minutes.

Several directors congratulated Duffy and the ASIP team and shared what a great job they are doing for the campus.

UA

Kelly Zarate, Chief Campus Relations Officer, provided a report on University Affairs Commission. The report is included in the Executive Officer's report, which is an attachment to the minutes.

Zarate shared that UA has had some transition issues over the past few years. It is now a commission under the CCRO. UA is being combined with the PAC, Presidential Appointee Commission which has many students who sit on several committees (i.e., library, academic senate, etc.) and interacts with various programs on campus. The goal is to learn about what is available to students and to facilitate conversations.

STREET TEAM

Damoira Chung, Street Team Director, provided a report on the goals, budget and activities for Street Team. The report is an attachment to the minutes.

Bonney asked how the Board can supportive Street Team endeavors. Chung invited the Board to come to meetings and she will send the schedule. The meetings provide a great opportunity to network with students and show ASI's support.

UNFINISHED BUSINESS:

None

NEW BUSINESS

None

REPORTS

ECS

Kyle Snyder and Chase Sheriff for the College of Engineering and Computer Science (ECS) provided an update report on the goals and information for their college. The report is an attachment to the minutes.

Borjas suggested sharing what percent of faculty hired during the same period as the growth in students. Sheriff shared concerns identified with pay, class size.

Torres asked about a new major in Bio Mechanical Engineering. Snyder shared that he will ask the Dean and follow-up. Borjas shared that there is a plan to develop a program in the coming years.

Patton asked has there been any consideration regarding the impact to Engineering resulting from the potential dropping of algebra as part of the new Exec Order 1110. Sheriff shared that the minimum math requirement is Calculus 50A. All classes prior to that would be pre-requisites.

EXEC SENATE REPORT
ELECTIONS

Rachel Langenfeld, Elections Director, provided a report of the goals, budget and activities for Elections. The report is an attachment to the minutes.

REPORTS

HHD

Brittany Nguyen and Jason Bonney for the College of Health and Human Development (HHD) provided an update report on the goals and information for their college. The report is an attachment to the minutes.

Hunt shared that if SAAPSA needs a collection location for the Diapers/Wipes donations they can use the Dean's office.

EXEC OFFICERS

Written report is attached to the minutes.

Jakel provided highlights from the Exec Officer's reports.

Ansari shared that she has four available slots for CSSA at SLO coming in November. She urged the Board to contact her if interested.

La asked the Board to share the word the Scholarships deadline is coming soon.

Bonney, DACA, events timeline.

Rodriguez asked for a count of the Scholarships. La shared there are still around 16 eligible. Hoping more will apply before deadline.

Borjas shared he is working on a campaign for Fin Aid Literacy. He encouraged the Board if interested to reach out.

ASSOC. EXECUTIVE DIRECTOR Keya Allen, ASI Associate Executive Director provided a PowerPoint presentation highlighting updates for the TSU and ASI.

- Woolly Mammoth fossil is scheduled to be installed over the weekend. There will be a time-lapse video to capture the installation process.
- Starbucks is open! Official Grand Opening will be 10/25/17. More info to come.
- Thank you to all who worked/volunteered for All Day ASI. This event proved to be a very successful combination of multiple events held separately in the past.
- Launch Pad information booklet.
- Working on a Free Speech video
- Working on Children's Center/ASI marketing campaign
- Building Student Leaders update – Promotion started last year bringing student athletes and student leaders together. There will be a photo shoot on Nov 7 & 8.
- Online Survey for All Day ASI statistics – gained 545 new Instagram followers! Shared student responses to All Day ASI
- ASI Research Grant Program
- TSU Office Space Allocation process
- Updates
 - Assessment
 - Conference – ACUI, November 17 - 19
 - Searches/Interviews

Julian No report due to absence.

Jakel reported that the Finance Committee meeting will continue on Thursday with a discussion on Budget Policies.

Jakel Written report attached to the minutes.

Jakel shared interviews for the Director of Education positions will be on Thursday at Governance.

Rodriguez Rodriguez shared there are three applicants coming to Governance on Thursday for the College of EDU. He encouraged the Board to come during the interview process. Rodriguez shared that the Committee will start reviewing policy updates and changes to the Bylaws, and there will be discussions about Freedom of Speech and Undocumented Students/DACA. He thanked the committee for all of their work so far.

Announcements/Members Privilege

Sherman shared a quote.

Hunt shared counseling and psychological services are open if anyone feels impacted by the events that occurred on Sunday. CAPS is available or the Dean's office.

Patton shared that a Grad student at the Las Vegas tragedy was wounded. The event has impacted all of us in some way.

Jimenez Perez shared that she is having challenges writing the Resolution to denounce Milo. Would love if directors would reach out and help.

Hunt asked for clarification on the tone and goal of the resolution. Jimenez Perez shared that the resolution is not saying that he cannot come to campus, we as ASI do not support his coming, want to ensure student safety.

Patton shared that there will be a large effort to have an alternative event in front of the Humanities building quad. Attendance at alternative events will speak louder. Come wearing costume/Halloween. Positive way to reflect values.

Jimenez Perez reminded the Board that SQE will also have an alternative event on October 31.

Borjas shared there will be a hygiene drive for Student Life and Leadership this week, 10-2 Tues to Thurs. He shared donations can be delivered to the SL&L office.

Jakel shared that a representative from Financial Aid will be coming to speak to the Board at a future meeting. He shared that we are working to bring in representatives from campus to speak to the topics that are important to directors through the semester and into the spring semester.

Jakel shared that the following directors have been recognized as Board Members of the Month for August and September:


Josh Borjas
Tristan Torres
Jessica Sherman
Tyler Gelrud

Adjourn

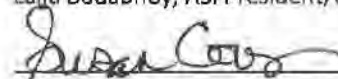
Jakel adjourned the meeting at 3:09 p.m.



Jesse Rodriguez, ASI Vice Chair/Secretary



Lalla Dadabhoy, ASI President/CEO



Susan Collins, Recording Secretary

College of Education

Lisa Kirtman, Ph.D. - Dean



My Story



The College of Education

- Teachers!
- Six 100% Online masters program
- Other than Teaching
 - Instructional Design
 - Masters in Higher Education
 - Ed.D. in Community College



Partnering with ASI

- Get the word out about early advising and pathways into teaching (Center for Careers in Teaching-EC 379)
- More events/services focused on graduate students
- Assistance with promoting programs like Ed Week (Nov 13-16)



Thank you!





Presentation to Associated Students, Inc.



CALIFORNIA STATE UNIVERSITY
FULLERTON

60
YEARS

Edward J. Fink, Ph.D., Interim Dean, College of Communications
2017 October 03

Today's Objective: The Big Picture



- Vision of the Interim Dean
- Overview of the College of Communications
- A Request, and then Questions

Vision of the Interim Dean

Why a College of Communications?

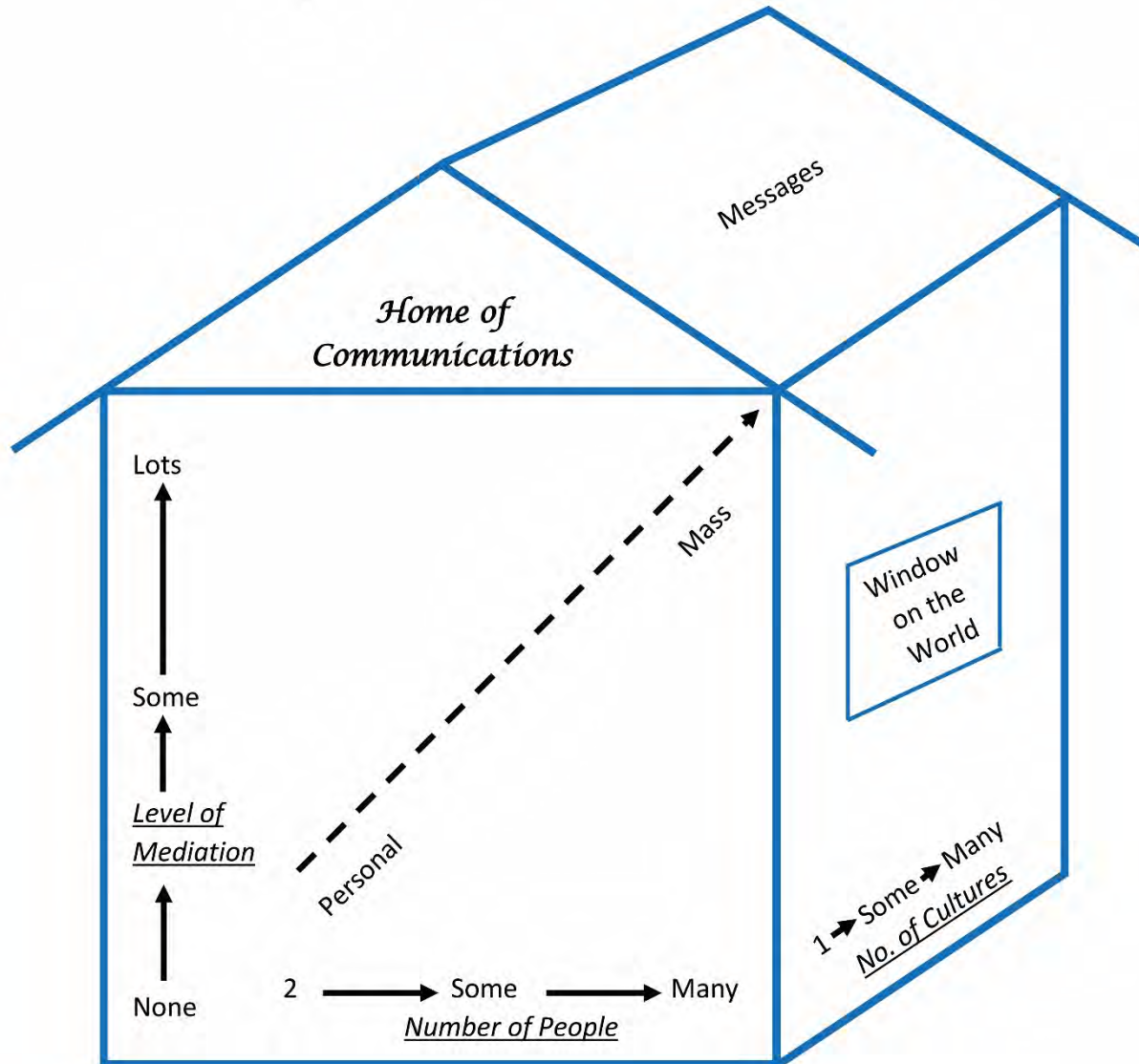
- Crossroads of all colleges:
 - Humanities (e.g., history of media)
 - Social Science (e.g, effects research)
 - Liberal Arts (e.g. critical studies)
 - Arts (e.g., film and video)
 - Allied Health (e.g., comm disorders)
 - Business (e.g., media operations)
 - Education (e.g. messages that educate and inform as well as educate and persuade)
 - Engineering and Science/Math (e.g, broadcast, microwave, satellite, internet)
- Yet, something in common across departments: “Messaging”
- Critical in the Information Age

Vision of the Interim Dean (cont'd)

- Definition: What is communications, anyway? It is the --
 - Creation, dissemination, reception, and interpretation of messages,
 - Between two or more people,
 - Through mediated and non-mediated channels,
 - Within and across cultures.

(Other definitions include: inform-educate-persuade-entertain; verbal-nonverbal; source-receiver-feedback, interpersonal-organizational-intercultural-mass, etc.)

Vision of the Interim Dean (cont'd)



College Overview

- **Mission Statement**

The mission of the College is to prepare students for careers as ethical professionals in the communications field through robust curricular and co-curricular activities, a highly-qualified and diverse faculty and staff (many of them working professionals), and strong links to the communications industry.

College Overview

- Four academic departments
- Each offers one baccalaureate (B.A.) and one graduate (Master's) degree
 - Cinema and Television Arts
 - Advising tracks = critical studies, industry management, production, screenwriting
 - BA in CTVA and MFA in Screenwriting
 - Communications
 - Concentrations: Advertising, Entertainment/Tourism, Journalism, Public Relations
 - BA and MA in COMM
 - Communication Sciences and Disorders
 - Speech-Language-Hearing Pathology
 - BA and MA in COMD
 - Human Communication Studies
 - Advising tracks: argumentation/debate, intercultural, interpersonal, organizational
 - BA and MA in HCOM

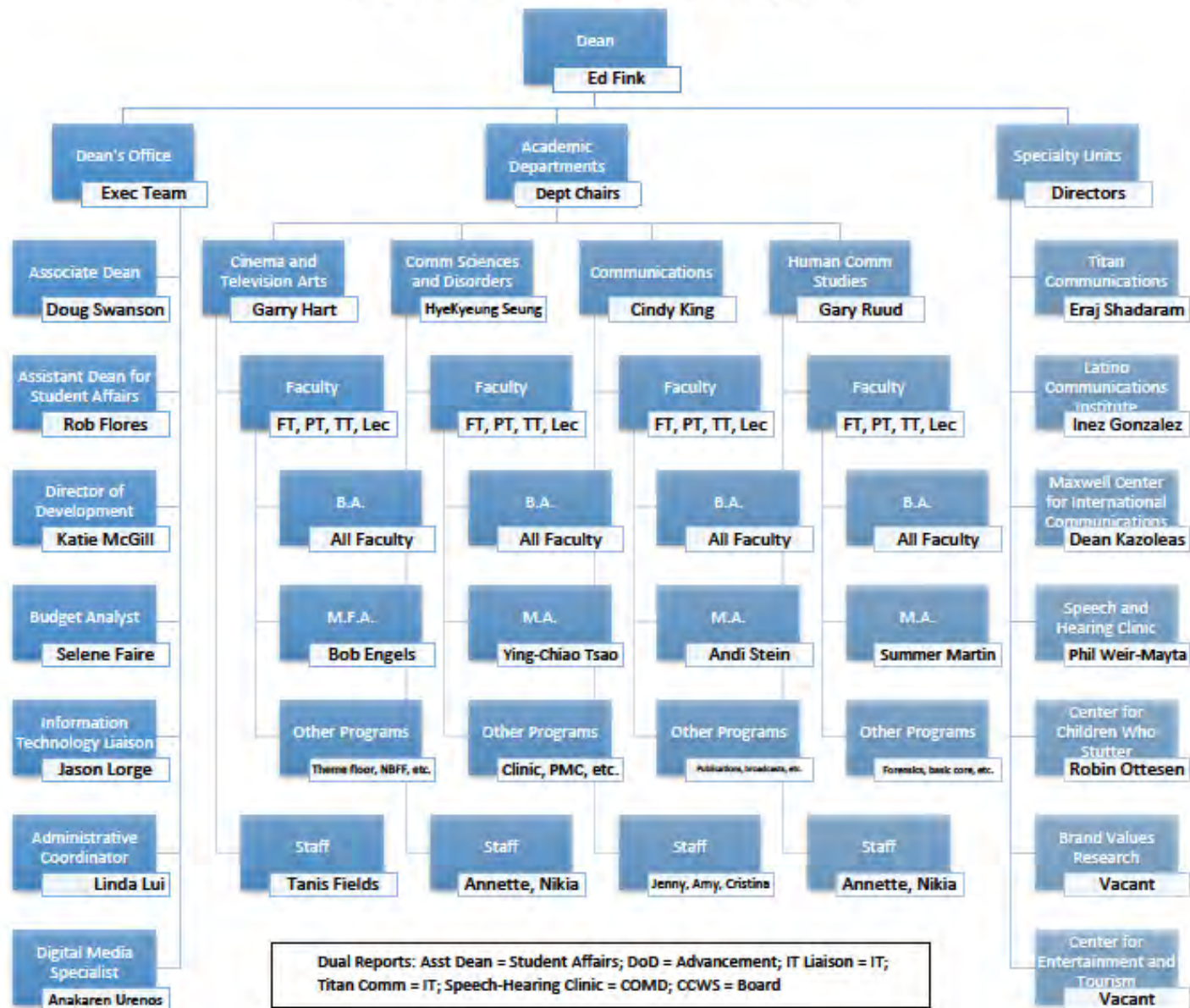
College Overview (cont'd)

- Specialty Units
 - Titan Communications (IT): TV, video, radio production
 - Latino Communications Institute: workforce pipeline
 - Maxwell Center for International Communications: study abroad/ away, and visiting students and scholars
 - Speech and Hearing Clinic: lab for speech pathologists
 - Center for Children Who Stutter: what the name says
 - Center for Brand Values Research: partner with industry organizations on values surveys and events
 - Center for Entertainment and Tourism: partner with industry organizations

College Overview (cont'd)

- Dean's Team
 - Associate Dean
 - Assistant Dean for Student Affairs
 - Director of Development
 - Budget Analyst
 - Information Technology Liaison
 - Administrative Coordinator
 - Digital Marketing Specialist

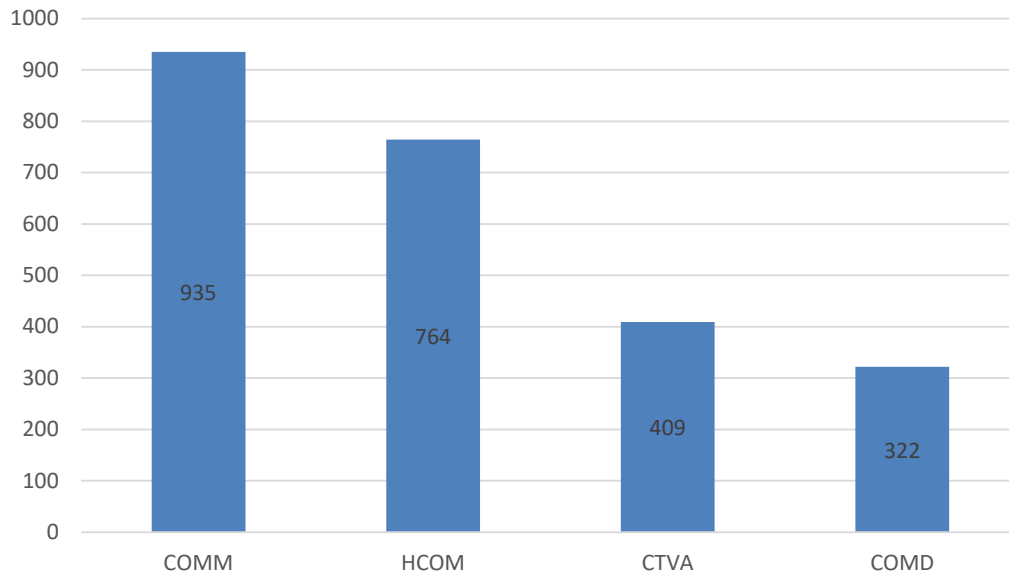
College of Communications, Organizational Chart, 2017 Fall



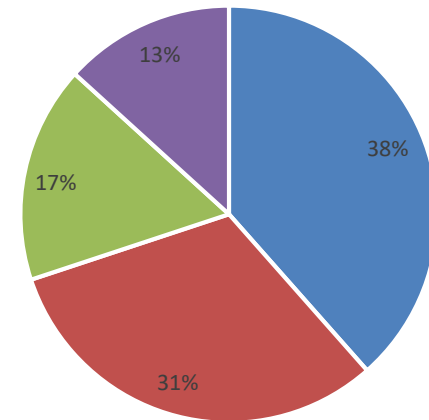
Dual Reports: Asst Dean = Student Affairs; DoD = Advancement; IT Liaison = IT;
Titan Comm = IT; Speech-Hearing Clinic = COMD; CCWS = Board

College Overview (cont'd)

College of Communications, 2017 Fall
FTES Enrollment Numbers by Department



College of Communications, 2017 Fall
FTES Enrollment Percentages by Department



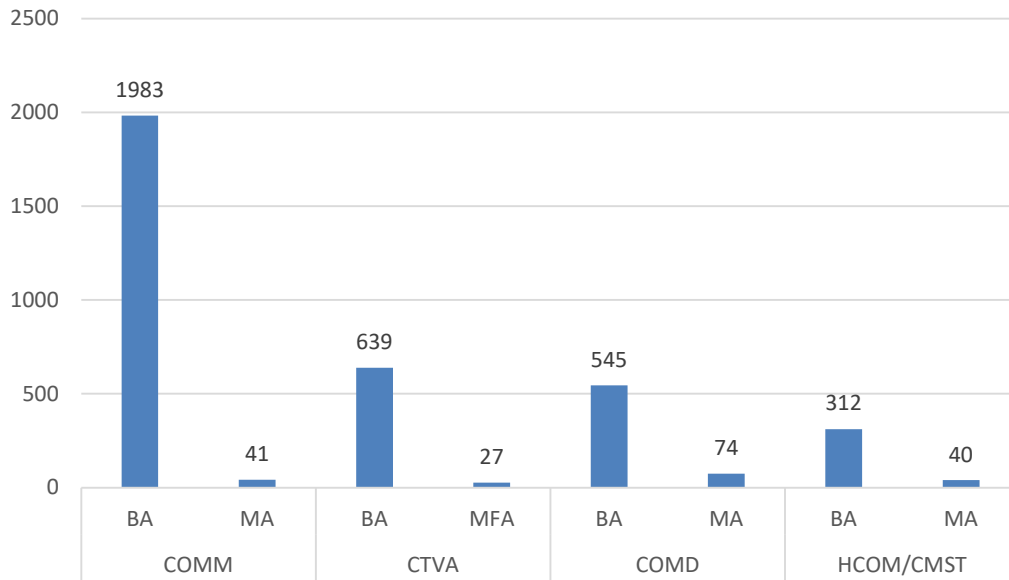
■ COMM ■ HCOM ■ CTVA ■ COMD

College FTES = 2431

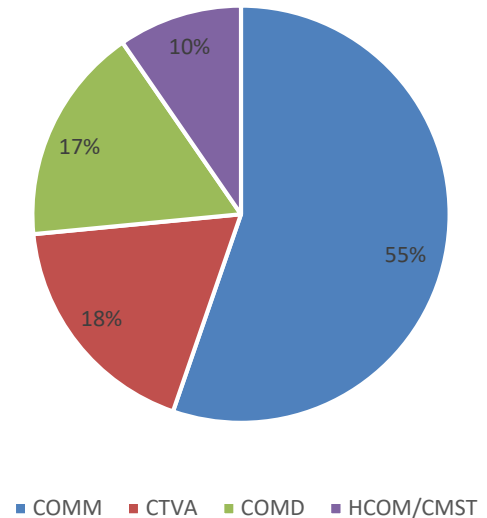
(Unrebenched Census, 2017 Fall)

College Overview (cont'd)

College of Communications, 2017 Fall
Number of Majors by Degree Program



College of Communications, 2017 Fall
Percentage of Majors by Degree Program

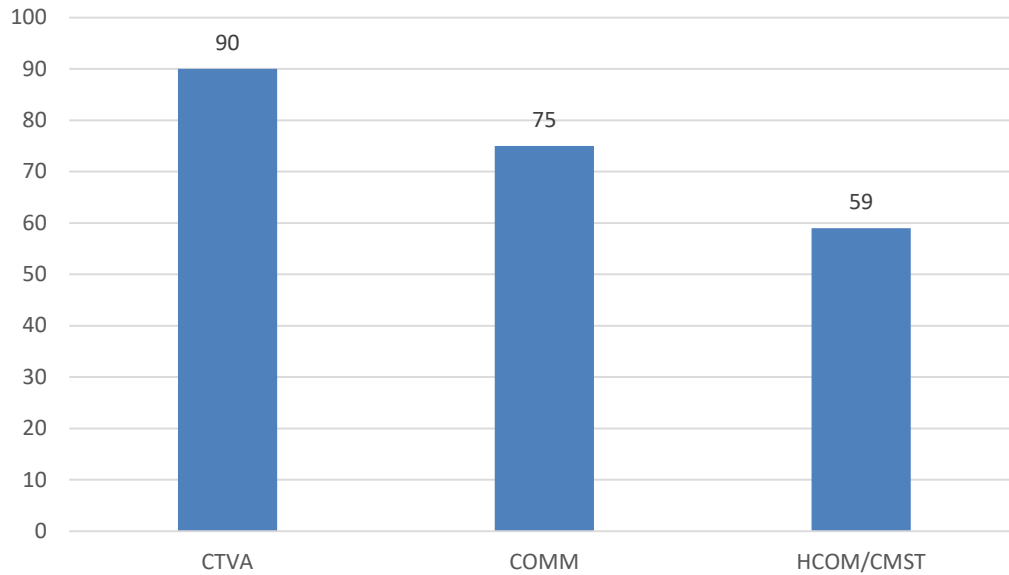


College Majors = 3661

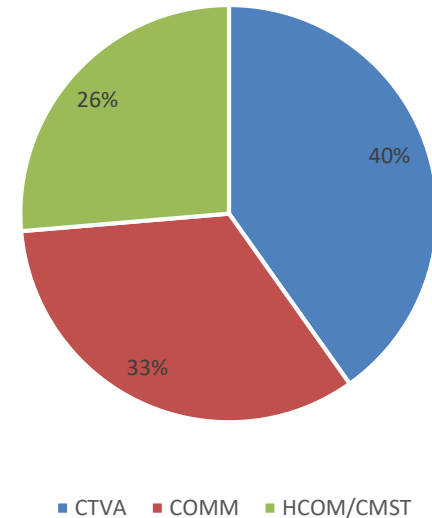
(IRAS, 2017 Fall)

College Overview (cont'd)

College of Communications, 2017 Fall
Number of Minors by Department



College of Communications, 2017 Fall
Percentage of Minors by Department



College Minors = 224

(IRAS, 2017 Fall)

Budget (rounded to \$100,000)

Selene Faire, Budget Analyst

Salaries:

FT: \$ 5,600,000

PT: 2,300,000

Staff: 1,300,000

Total Salaries: \$ 9,200,000

Benefits: \$ 4,100,000

OE&E: \$ 700,000

Grand Total: **\$14,000,000**

Advancement

Katie McGill, Director of Development

Fundraising

2015-16: \$303,983

2016-17: \$631,273

* 112% of goal of \$565,500

* 208% increase over 2015-16

2017-18: \$625,000 goal

Endowments

Total Market Value: \$1,900,000

Total Spending Dist: \$56,000

STUDENT SUCCESS TEAM



Doug Swanson
Associate Dean



Robert Flores
Assistant Dean



Tammy Rogers
Graduation Specialist



Connie Chen
Academic Advisor



Axis Avalos
Retention Specialist



Inez González
Director of LCI



Amber Chitty
Internship Coordinator



Cassandra Thompson
Career Specialist

Social Media Update

@commCSUF

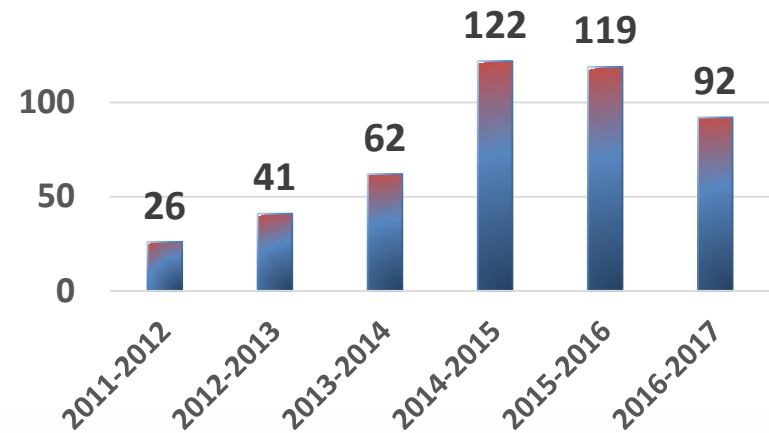
Anakaren Ureno, Communications Specialist

	September 2016	September 2017	# Growth	% Growth
Facebook				
<i>Lifetime total likes</i>	282	511	229	81.2%
Instagram				
<i>Lifetime total followers</i>	228	638	410	179.8%
Twitter				
<i>Lifetime total followers</i>	129	531	402	311.6%

Two More Bragging Points



College of Communications Study
Abroad 2011-2017



2017-18 College Goals

1. Assessment: Close the loop
2. GI2025: 70% 4-year freshmen
3. Structure: New COMD dept
4. Advancement: \$625,000

GI2025, Coll of Comm Goals

<u>Current</u>	<u>CSUF</u>	<u>CoC</u>
4-year freshmen:	22%	36%
2-year transfer:	36%	49%

<u>2025 Goal</u>		
4-year freshmen:	44%	70%
2-year transfer:	44%	83%

Request

Assist in getting meeting with IRA
to pitch Forensics/ Debate as
Academic Athletics?

Thank you, ASI!
Questions?



CALIFORNIA STATE UNIVERSITY
FULLERTON

— **60** —
YEARS

Board of Directors Meeting 9/5

ASI Productions

I. Goals for ASIP:

1. **Unify** the campus through inclusive and diverse events
2. Balance **tradition** with **innovation**
3. **Collaborate** within ASIP, ASI, and the campus.
4. **Retention** at events throughout the year
5. **Support** and **communicate** effectively, in and outside of ASI

ASIP is still hard at work completing these goals. **(1)** All Day ASI was a great day of unifying the campus as much as we could through our events. Members of our group helped from picking up and distributing donuts at 7am all the way to the After Party at midnight. **(2)** The fall concert this year had many different aspects of innovation, and I truly believe it was the best concert I have seen by this position in fall in many years. Later this month, ASIP will be hosting a “Spooktacular Halloween” with 4 haunted events. In past years, we have done Scaryoke and a Halloween themed film, but this year we pushed ourselves and are doing 2 new haunted events in addition to our traditional ones. **(3)** Our collaborations continue to increase. The All Day ASI Concert had collaborations with Titan Tusk Force, AICA, several cultural clubs, Phun Hut, and Street Team. We have maintained our collaboration with TTF on their food days with our open mic/karaoke position. New collaborations I haven’t talked about yet include USP working with Titan Well and their nutritionist to provide useful information and healthier snacks at their three Midterm Madness Events. Our Sunday Series coordinator collaborated with the Board Game Club on an event three weeks ago and has an upcoming event with the Harry Potter Club. Our last film was also a Friday Family Film night in which we invited the children and their families from the

Children's Center to join us for Cars 3. (4) We have had strong retention at our events and find regulars most at Karaoke and Open Mic on Mondays and Tuesdays and the Thursday Films. We are currently evaluating our Punch Cards for September to see how beneficial those were. (5) My coordinators have been communicating event information to the campus through printed materials, electronically in the TSU, and social media. I think we can improve on our social media so that is something I am trying to focus on with my team this month in terms of their communication.

II. Current Funding Status

1. ASIP has currently spent or committed to spending **20%** of the overall budget

This number includes what has already been spent by all ASIP coordinators, including the contracting of talent, food for events, supplies, printing and advertising, and promotional items. This is perfectly on track for ASIP, especially since the majority of the budget is intended to be spent in the Spring Semester.

III. Events:

Past Events:

1. Laser Tag 9/24
2. Monday Karaoke and Tuesday Open Mic: Weekly since school started
3. Wednesday Concert: 9/27
4. Venice Beach Day: 9/27
5. Thursday Concert: 9/28
6. Thursday Films: 9/29

Events This Week:

1. Karaoke at Central Quad for Mystery Monday on 10/2 from 12-1pm
2. Open Mic on 10/3 from 12-1pm in the Pub
3. Thursday Concert: Apollo Bebop on 10/5 from 12-1pm in the Pub
4. Sunday Series: Butterbeer and Broomsticks on 10/8 from 4-7pm in the Pub

Midterm Madness:

Snack Giveaway: 10/10- 5pm at the Grand Studio Staircase

Breakfast Burrito Giveaway: 10/11- 9:30am in the TSU Breezeway

Puppy Therapy: 10/12- 11:30am-1:30pm

ASI STREET TEAM

Director: Damoira Chung
Coordinator: Tania Davila

Goals for ASI Street Team

- Increase and maintain membership
- Inform our members about all ASI events and offer volunteer opportunities
- Inform members about all of our different programming boards, boards, and commissions
- Provide networking opportunities
- Help our members grow as leaders by providing trainings and group activities
- Prepare and encourage members to apply for positions

Budget

Meeting Supplies:

- \$1,300 per semester
 - Spent \$297.60

Printing & Advertising:

- \$150 per semester
 - Spent \$10 on printing
 - Ordered 500 Handbills

Contracts, Fees & Rentals

- \$900 per semester
 - Spent all \$200 of ASI “Block Party Rentals” (now All Day ASI).

Meetings:
Tuesdays | 6pm
Wednesday | 4pm
In TSU Gabrielino

Meetings

- We have had 102 students come to our meetings since the beginning of the semester
- On average there is about 30 students each meeting
- Members have been able to volunteer for Productions, TTF, and All Day ASI

Volunteering









ECS – COLLEGE REPORT

10/3/17

CHASE SHERIFF & KYLE SNYDER

GOALS

- Advertise the Engineering Tutoring Center
- Improve on Class Scheduling
- Work on communication for ECS events and services

TUTORING CENTER

- Tutoring Center has recently opened its doors, and students are finding service through email and professor announcements.
- Working to have a strong start for next semester.

CLASS SCHEDULING

- Since 2011, The ECS student body size has grown 196%
- Increasing student retention will result in making seats available to students taking courses for the first time.



ASI Elections

1. Goals for your council
 - a. Short term
 - Important dates
 - Submit to marking – theme, Superheroes in pop art style (Mid October)
 - Attend ICC meetings – After Thanksgiving break
 - b. Long term
 - Voter turnout of 6%
 - to have a presence on campus with a large advertising campaign.
 - Using stakes in the quad
 - Social media for ASI
 - Asking our BOD, TSCGB and Exec board to share the advertising through social media
2. Current Funding Status
 - a. Please include information about your budget
 - i. Side A has not been touched
 - ii. No side B
3. Events – None upcoming for Fall
 - a. Please expect an email from me soon asking ICC Meeting location, time, day held, frequency and ICC chair and vice chair email. (or you can forward me to them)
I will be email your ICC chair to be added to the agenda!



COLLEGE OF HEALTH & HUMAN DEVELOPMENT
Board of Directors Report
By Brittany Nguyen and Jason Bonney
October 2017

Goals

- **Short-term**

- Build a welcoming environment within the college
- Provide multiple communication pathways for students

- **Long-term**

- Develop a non-profit incubator on campus
- All clubs/organizations participating in HHD Week (Spring) 2018
- Increase Alumni participation in HHD College
- Water Filtration System

Student Concerns

How will ASI Address DACA-HHD Students would like to thank ASI for keeping the DACA conversation relevant.

Classes being held in Student Success Center in KHS 193F

Undergraduate students wanting more graduate school resources

Upcoming Events

Red Ribbon Week-October 24th-October 26th

Collabaorative Partners include Campus Police, SAAPSA, NSA, and the Health Center

HHD Donation Drives-

CASSA and HSSA-Candy Drives (Fun Size) to support local non-profits

SAAPSA-Diaper and Baby Wipes drive

Field Work Day

November 9, 2018

Location: TSU Pavillion A

ASI President, Laila Dadabhoy:

This past week I was able to meet with the coordinator from the LGBTQ+ Resource Center to better understand how ASI can support students from this part of the campus. Chris Datiles and I agreed that ASI could work with the center to facilitate a series of workshops to help students who identify as part of the LGBTQ+ community understand their rights.

I am also working with Keya and Andrew to get started on planning a philanthropy event that will be facilitated by ASI and Student Life & Leadership. We hope to collaborate with Greek Life to have fun activities for students and members of the community to participate in. I am planning to have all the proceeds from this event go to ASI's Camp Titan.

Last Wednesday I attended a Facilities meeting under the Board of Trustees and gathered that we will be painting accents in certain parts of the TSU in an effort to update the current maroon accents.

The Dean of Students Office is working with me to send out a campus emailer to remind students to apply for ASI Scholarships. Hopefully this will increase the number of eligible applicants we receive this semester.

I watched It this past weekend and I am absolutely terrified. I see Pennywise the Dancing Clown everywhere I go. I am not ashamed to share that I have been sleeping with my closet light because I am terrified of seeing his eyes. They say he feeds on fear and I'm afraid I am harboring a lot of that. It was a good movie, though. The soundtrack was phenomenal and the casting was done well.

ASI Executive VP, Andrew La:

Hi everyone!

Joke of the Week: Why do ghosts like to take the elevator?
Because it raises their spirits.

Scholarships:

Thank you for spreading the word about scholarships! All Day ASI went great and we gave away handbills, pens and even the Scholarship Piggy Banks. We are expecting to see a growth in applications nearing the date. Speaking of which, we have about a little under a week before the scholarship application closes. Please let everyone you know to visit the asi.fullerton.edu website and apply.

For the question about if Freshmen can apply: Unfortunately, you do need a semester at CSUF in order to apply, however, I would suggest to take a look at the scholarships you want to apply for next semester (it'll be the same 6 scholarships) and start thinking about writing out the essays/questions.

Executive Senate:

The 2nd executive senate meeting will be Tuesday, October 3 at 4:30 p.m. in the Board Room. We will have snacks and the theme is: **Leadership**. E-mail me if you would like to attend the meeting J

That's all for now, have a great start to October!!

Cheers,
Andrew La

Cue Music

ASI Chief Governmental Officer, Saba Ansari:

Hey y'all!

Happy October! May your month be filled with Drake (OVO), pumpkins and fall weather.

If there's anything you take away from this Board report, it's that to renew your DACA it must be received BY OCTOBER 5TH! So to be safe, mail it by October 3rd! Remind your constituents/tweet about it/Facebook it/Instagram it.

This past week, I met again with Jeanne Tran (the Associate Director from Government & Community Relations) to talk more about coordinating district visits, Lobby Corps' future and our DACA efforts. Next, I had a call with Ryan Brown who is the CSSA statewide Academic Senate liason to learn more about the Executive Orders 1100 & 1110, and Title IX. Moreover, in Lobby Corps we've started to brainstorm ideas for our policy agenda. This policy agenda will be used to decide what we lobby on and what issues we focus on! If anyone would like to help us out in the brainstorm/research process, I'd greatly appreciate it.

In addition, we will be having our DACA postcard writing event on both October 17 & 18th in the Quad where we'll be writing to our Congress members and phone banking! Also, I managed to table last Thursday during All Day ASI from about 10ish-1 PM and got about 25 new sign ups for Lobby Corps as well.

“No one is born hating another person because of the color of his skin, or his background, or his religion. People must learn to hate, and if they can learn to hate, they can be taught to love, for love comes more naturally to the human heart than its opposite.” — Nelson Mandela

ASI Chief Campus Relations Officer, Kelly Zarate:

Hello Everyone!

Updates from yours truly ☺

Environmental is working on an ongoing collaboration with the Children's Center. Potential ideas for this collaboration:

- educating parents on way to help the environment
- working on the existing garden and implementing the use of compost bins
- story time with the children
- meeting with teachers and core staff to learn about the best way to work with the children

I'm still working on setting up dates for meeting with DIRC and with Greek Life to establish and open communication with them.

PAC/UA are still great as usual. For the next meeting, I'm going to try and get food so maybe more of you would actually show up. The AS committees that still have spots open are:

- academic standards
- assessment and educational effectiveness
- curriculum
- extended education
- faculty development center board
- faculty research policy
- general education
- graduate education
- information and technology
- international education
- internships and service learning
- library

- student academic life
- writing proficiency
- outstanding professor
- academic appeals
- institutional review board

Lastly, week two working at the Lego store wasn't as great as last week. You don't even want to know how many kids I saw sneeze in their hands and then continue to play with the Legos. Gross.

Yes, I'm still sick,

Kelly

ASI Chief Communications Officer, Celine Moubayed:

Dear Diary,

Another working week has passed so it is time for my weekly board report! I will attempt to keep this short and avoid all UNECCESARY fun facts!

Let me attempt to bullet point:

Comm Commission

- Promoted All Day ASI on social media
- Continues to increase social media numbers

Community Engagement

- Anna Fink, the director, picked up business cards

Chief Communications Officer

- Attended the final All Day ASI meeting
- Promoted and tabled at All Day ASI
- Meet with Yessica to discuss student fee
- Working on 2 special projects
- CONTINUES TO SERVE AT THE PLEASURE OF THE PRESIDENT

To my first love,

Glaiza

To my second love,

Saba

Keya Allen-Fall Report

Associate Executive Director, ASI

October 3, 2017

Titan Student Centers

- Security cameras installed for Woolly Mammoth.
- Starbucks open.
- Starbucks Grand Opening.
- All Day ASI hosted in front of the TSU

Marketing and Communications

- All Day ASI
- Launch Pad
- Free speech video
- **Children's Center and ASI campaigns in progress**

Marketing and Communications

- We posted an online survey via Survey Monkey to collect responses regarding All Day ASI.
 - 142 total respondents
 - 57% of respondents would highly recommend All Day ASI to a friend
 - 82% of respondents rated All Day ASI as Excellent (44%) or Very Good (38%)
 - 68% of respondents enjoyed the all-day format of the event
 - 74% of respondents heard about the event on social media

Marketing and Communications

- Positive feedback snapshots
 - “I like how it was branded as "All Day ASI" instead of just individual events! It helped legitimize the hype for the whole event.”
 - “I am new to Cal State Fullerton, so I don't know if this is more than once a year, but I really hope it is. Thank You for amazing freshman experiences.”
 - “Thank you very much for creating this first annual event. Afterwards, I visited the ASI website and learned about the extracurricular activities, services, and amenities available that I didn't know I was already paying for with a portion of my tuition. And for the first time since I arrived at CSUF, I feel like I fit in with the campus community. Now I'm happy and proud to be attending Cal State Fullerton.”

Leadership and Program Development

- All Day ASI was a great success, thank you to everyone that helped!
- ASI Research Grant program has begun, applications and more info available online
- TSU Club Office Space applications available online

Updates

Assessment

All Day ASI Assessment complete.

Conference

ACUI - Arizona-November

Searches/Interviews

There is a search posted for the Marketing & Design Media Coordinator.

Interviews are scheduled for the Associate Director of the SRC.



BOD CHAIR, Nick Jakel

First of all I wanted to say thank you to everyone involved in making All Day ASI a success. It was great seeing everyone come together and serve students at the welcome, expo, neon bowl, concert, and after party. You all did a fantastic job. Thank you for creating a memorable experience for students. Your hard work is appreciated by many on campus!

Interviews for the BOD vacancy for the College of Education will be taking place this Thursday 10/5 at 2:30pm during the Governance Committee meeting.

VICE CHAIR SECRETARY, Jesse Rodriguez

No written report.

VICE CHAIR Treasurer, Glaiza Julian

No written report.