

#### Board Meeting Minutes March 13, 2018

CALL TO ORDER:

Nicholas Jakel, ASI Board Chair, called the meeting to order at 1:17 p.m.

**ROLL CALL** 

<u>Members Present:</u> Borjas, Chicas, Gelrud, Hidalgo, Hunt, Jakel, Jimenez Perez, Julian, Nguyen, O'Toole, Rodriguez, Sheppard, Sheriff, Sherman, Snyder, Stambough, Torres, Vasquez

Members Absent:

Officers Present: Ansari, Collins, Dadabhoy, Edwards, Gwaltney, Moubayed

Officers Absent: La (E)

\*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the bylaws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

\*\*Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

Jakel motioned to excuse La's absence due to illness, Dadabhoy and Ansari will need to exit the meeting early for university business. Also, Chicas will be arriving late. Borjas seconded the motion. There were no objections.

APPROVAL OF AGENDA

(Julian-m/Vasquez-s) The agenda was approved as amended. There were no objections.

**BOD 054 17/18** (Jimenez Perez-m/Borjas-s) MSC: 15-0-1 A motion was made, seconded and approved to add an information Item on Fund the Dream. Edwards provided a point of information regarding changing/adding to agenda. Jakel asked if there were any questions or discussion on adding the item to the agenda. There was no discussion. Jakel asked if there were any objections to moving to a roll call vote. There were no objections. The agenda was amended to add New Business Information Item 8.e, Fund The Dream Campaign.

**BOD 055 17/18** (Jakel-m/Jimenez Perez-s) MSC: 17-0-0 A motion was made, seconded and approved to strike the ESC report, New Business Item 8.c Information: ASI Resolutions Update, and Item 8.d Discussion: University Strategic Plan Update. Jakel asked if there was any discussion. There was no discussion. Jakel asked if there were any objections to moving to a roll call vote. There were no objections. The agenda was amended to strike the ESC report, and New Business Items 8.c and 8.d.

APPROVAL OF MINUTES

The minutes from the 3/6/2018 meeting of the ASI Board of Directors were approved as presented. (Julian-m/O'Toole-s) There were no objections.

**PUBLIC SPEAKERS** 

Griselda Aguirre

Aguirre thanked the BOD for their support of the Fund the Dream campaign. She shared her excitement that the Board is taking action. She asked for a show of hands to determine the number of directors planning to attend the April 4<sup>th</sup> event. Aguirre shared it would be a great time to meet and open conversations with other leaders. She encouraged the board to think about the event and to participate if possible.

EXEC SENATE REPORT AICA

Emmy Shih, AICA Director, provided an update report on the goals, budget and activities for AICA. The report is an attachment to the minutes.

TIME CERTAIN

Justin Gerboc, Associate Director of Alumni and Campus Communities, provided a PowerPoint presentation to the Board in regards to the upcoming graduation activities and the senior gift process and philanthropy efforts to the university. The presentation is an attachment to the minutes.

Gerboc's report included information on the following:

- Class gift to university He shared historical information on the gifts from seniors and also a project proposal for the next few years. Gerboc shared they are looking at pooling resources from the class of 2018 through the class of 2022 (the next five years) to contribute to a large scale project. Additionally they are considering reaching out to existing alumni to possibly match donations.
- Bronze or Large Scale Elephant Statue Gerboc provided historical information relating to classes looking into installing an elephant statue on campus starting back to 1995.

Gwaltney shared that she likes the idea of installing an item on campus that students can see or come back to see post-graduation. She also felt that the five year plan was a feasible option and graduates can continue to donate over the five year term.

Gelrud shared that the five year plan is interesting, and a point of consideration is opinions might change over the years. He share currently he is not very excited about the idea.

Borjas shared as a campus tour guide, the Titan letters is a huge draw and bringing something physical to campus would be great. He further echoed Gwaltney's comments. Additionally, he shared that providing a tracking mechanism for donations would be helpful.

Dadabhoy, echoed Gelrud's comments and suggested getting more student feedback. She shared that it would be beneficial to understand student needs and wants.

Sheriff stated that he liked the idea of a statue, but concerned with the five year plan. He also shared it would be a good idea to find a way to recognize students who donate with some sort of personal acknowledgement, like engraving names around the base of the statue.

Jimenez Perez reiterated Gelrud's comments and shared concerns about the use of funds. She felt funds could be utilized to help students graduate (scholarships and/or donations to programs that help students personally).

Gwaltney asked about establishing a committee to evaluate the project. Gerboc shared it has been a challenge to form a committee and shared that they have used a task force in the past. Gwaltney shared in her role as CCRO she works toward finding students to serve on committees and would love to talk more about the possibility.

Gerboc shared the methods to contribute to the Alumni Association as a graduate. Goal is more about class participation and they hope to see the class of 2018, surpass earlier classes.

#### Borjas shared thoughts:

- Large commuter community collaborate with ASI
- Give back to Grad students

Gerboc will connect with Borjas to further discuss.

Sheppard exit 1:33pm return 1:35pm

LaTianna Wallace, BSU President, provided an update on the goals, budget and activities for BSU. The report is an attachment to the minutes.

Ansari shared that the financial literacy workshop was good idea. She suggested possibly collaborating with ASI in the future.

Jakel suggested contacting the SRC to reserve space for the basketball tournament.

Rachel Langenfeld, Elections Director, provided an update on the goals, budget and activities for Elections. The report is an attachment to the minutes.

#### Additional thoughts:

- Working to find a way to keep students at the debate events to engage with candidates; revise debate format.
- Reminder to vote today.

Ansari commended Langenfeld for her efforts. Suggested releasing information and incentives throughout the elections process.

Torres asked about the Elections ranking system. Langenfeld provided an overview. She referred to Wiley or Edwards for additional assistance. Edwards shared that he will review the process during his report.

Vasquez asked about the viewing party. Langenfeld shared the information for the reveal event.

Colin Eacobellis, IFC Chair, provided an update on the goals, budget and activities for IFC. The report is an attachment to the minutes.

- IFC hosted study hours in the Pollock Library. Good turnout. Open to all.
- IFC bylaw revisions are in process.
- Planning lunch with Dean Hallie Hunt to share that fraternities are more than what the media portrays.

BSU

**ELECTIONS** 

IFC

#### **UNFINISHED BUSINESS**

None

#### **NEW BUSINESS**

Pilipino American Student Association (PASA) Contract over \$5,000 **BOD 056 17/18** (Finance) A motion was brought to the Board from the Finance Committee to approve a request by the Pilipino American Student Association (PASA) to enter into a contract over \$5,000.00 for their annual culture night on March 24, 2018.

Jakel yielded to Julian, Vice Chair/Treasurer to provide an overview of the request and discussion from the Finance Committee. Julian introduced Carlo from PASA to review the event request and details for the event.

Jakel opened the floor to questions and discussion. There was no discussion.

Jakel asked if there were any objections to moving to a roll call vote. There were no objections.

BOD 056 17/18 (Finance) MSC: 17-0-0 The motion passed.

Edwards exit at 2:17pm and return at 2:22pm

#### Association of Chinese Students (ACS) Contract over \$5,000

**BOD 057 17/18** (Finance) A motion was brought to the Board from the Finance Committee to approve a request by the Association of Chinese Students (ACS) to enter into a contract over \$5,000.00 for their annual culture night on April 15, 2018.

Jakel yielded to Julian, Vice Chair/Treasurer to provide an overview of the request and discussion from the Finance Committee. Julian yielded to Culture Night Coordinator for the Association of Chinese Students. She shared information about the program and the proposal request.

Jakel opened the floor to questions and discussion.

Sheppard asked if they had considered having the event on campus at the little theater. The Coordinator shared that they checked, however there is a theater event already reserved.

Jakel asked if there were any objections to moving to a roll call vote. There were no objections

**BOD 057 17/18** (Finance) MSC: 16-0-1 The motion passed.

#### **Fund The Dream**

ASI Board Nick Jakel shared that Elizabeth Jimenez Perez informed him that they have a couple of speakers who will present on behalf of the Fund the Dream event.

Goss shared they have a presentation and are reaching out to as many students as possible and asking the BOD to assist in reaching out to students.

She shared background on the tuition increase and indicated that the last increase and the proposed increase will continue. The CSU was designed to be free and the impact to students is great. The CSU system and CSUF has a large population of low

income, marginalized students. She shared information on a Teach In event to be held on Thursday at 3:30pm. The event is open to all.

The presenters shared information about the April 4th Fund The Dream event to be held in Sacramento, CA. They shared that CSSA is informally partnering with in this event. CSSA will be sending communication to encourage ASI to participate and support. California Faculty Association (CFA) is supporting and promoting the event. Lodging will be provided by Poor Peoples Campaign. SQE CSUF is asking the local SQE chapter to join in showing solidarity at this event. Bus transportation will leave CSUF at 1:00 pm on 4/3/2018. RSVP for transportation. A schedule for the event was reviewed and they shared that the event will be safe, fully permitted and is being put together by faculty and students. The bus will head back to CSUF by midnight on 4/4/2018.

Directors were encouraged that if they are unable to attend, to find a friend to attend. Everyone is encouraged to RSVP to ensure there is enough transportation and room for lodging. This is an opportunity for student reps to show that they are standing up for students and to be the voice for students. They asked the BOD and ICCs if each college can get 5 students to attend the event. Provided flyers to BOD regarding event. Shared information about a fraternity who emailed past members to participate in event. Lodging will be provided in local churches paid for by The Poor Peoples Campaign. In contact with a lot of representatives to ensure the event is smooth.

Rodriguez asked for information on the Teach In. Goss provided details. Opportunity for students to come and get more info on how the CSU works and to get more involved in the movement.

Roll Call Votes		054	055	056	057	
Arts	O'Toole	у	у	у	у	
	Sheppard	у	у	у	у	
Communications	Borjas	у	у	у	у	
	Gelrud	у	у	у	у	
Education	Hidalgo	у	у	у	у	
	Vasquez	у	у	у	у	
ECS	Sheriff	у	у	у	у	
	Snyder	у	у	у	у	
HHD	Chicas	absent	у	у	у	
	Nguyen	у	у	у	у	
HSS	Jimenez Perez	у	у	У	abstain	
	Rodriguez	у	у	у	у	
NSM	Torres	у	у	у	у	
	Sherman	у	у	у	у	
Univ. President's Rep.	Hunt	у	у	у	у	
Academic Senate Rep.	Stambough	absent				
СВЕ	Julian	у	у	У	у	

СВЕ	Jakel - Chair	abstain	у	У	У
		15-0-1	17-0-0	17-0-0	16-0-1

REPORTS

ECS

Chase Sheriff and Kyle Snyder for the College of Engineering and Computer Sciences provided an update report on the activities for the college. The report is an attachment to the minutes.

HHD

Hazel Chicas and Brittany Nguyen for the College of Health and Human Development provided an update report on the activities for the college. The report is an attachment to the minutes.

Nguyen shared that they are planning the mental health conference details.

Ansari shared at CHESS she attended a mental health seminar. She shared that she received good information on how to run a successful summit and to touch base if interested.

Hunt commended the directors on the mental health conference work.

**EXEC OFFICERS** 

Written Report is attached to the minutes. The Executive Officers provided the following highlights from their report.

- Jakel shared comments from La who stated he was thankful for all participants in the Scholarships process.
- Ansari gave an overview from CHESS. Shout out to Gelrud and Torres for their support. Gave overview of lobbying effort with President Virjee.
   Working on a Sexual Assault Awareness campaign. Working with the WoMen's Adult Reentry center on the Share the Vote campaign process/event. Share the Vote will pair undocumented students with voting citizens to talk about the vote/process and candidate options. Additionally, CSSA Long Beach is still open to attendees, reach out if interested.
- Gwaltney provided updates from her report. Reaching out to DIRC to encourage the centers to participate in the Farmers Market. She reviewed the UAC process. Looking to fill vacancies. Also working on a lost and found process for the TSU.
- Moubayed shared that she needs two student athletes and one student employee from the Children's Center for the fee transparency video.

Hunt asked about the Title IX handbill. Moubayed shared information about the handbill. Gwaltney provided additional information and shared that the handbill is in response to Mary Becerra, Title IX Coordinator's visit to the Board.

#### **REPORTS**

UNIVERSITY PRESIDENT'S REP

Dean Hallie Hunt provided a PowerPoint report which is an attachment to the minutes.

- Women's history month celebration event on Thursday, 3/15, hosted by President and Mrs. Virjee.
- CSU Board of Trustees meeting
- March Madness March 16<sup>th</sup> CSUF Men's Basketball team traveling

- NASPA overview connected with student affairs professionals; great breakout sessions; met up with mentor; served on panel, Leadership in Student Affairs. Shout out to Brittany Nguyen for attending the panel in support.
- Election season shared information about leadership. Shared information from book, "The Heart of a Leader" by Ken Blanchard.

Jimenez Perez thanked Hunt for all that she does and for her support.

Gelrud thanked Hunt and shared that she is the best.

Julian shared that the words Hunt provided are an inspiration.

#### **EXECUTIVE DIRECTOR**

Dr. Dave Edwards provided a PowerPoint report which is an attachment to the minutes.

- Titan Recreation Update increase in memberships
- Titan Student Union Update new food service options coming summer 2018 and spring 2019. Wayfinding signage installation.
- Administration Update Preparing TSU Facility Utilization Plan proposal.
   McDoniel serving on campus plans Master Plan Exec Committee and key position search committees.
- Children's Center Update Census, 139 children; Holding parent conferences; recruiting student employees for fall student teaching assignments.
- Leader & Program Development Get out the Vote; Ranked Voting
  - Ranked Voting process explained first year in use; primarily for president/vice president teams; BOD/BOT voting goes direct to the candidates, top votes are winners. Ranking would work to eliminate a tie for the top vote.
  - Jakel asked for clarification if there was a tie after the ranking process. Edwards shared it would require a second vote process.
- Human Resource Update reviewed active searches TSU; Marketing and SRC – watch for open forums
- Financial Update Budget process update TSC Board budget coming to BOT tomorrow; ASI Budget will go to Finance on Thursday. Combined budget to BOD next week. Philosophy: more accurate budgeting and tightening our belt.
- Campus Update head count (census) 39,343 spring 2018; Strategic Master Plan draft coming to the BOD next week; WASC accreditation in process; Welcome to CSUF Day April 14<sup>th</sup>.

Julian

Written report is attached. Julian shared highlights from her written report. Finance Committee reviewed all ICC deliberations. All items will be approved as part of the Budget deliberations.

Jakel

Written report is attached. Jakel shared highlights from his written report. Meeting with Pres Virjee and VP Eanes. He invited the Board to share any thoughts or comments.

Rodriguez

Written report is attached. Rodriguez shared highlights from his written report. Graduation Honors info sent via email. No pressing action items at Governance Committee and the meeting is cancelled for Thursday.

Announcements/Members Privilege

Sherman shared info about NSM carnival day; food is free; NSM week next week, Tue through Thur. 105 posted presentations. Fun games, free food, great event. She invited all to attend.

Torres reported that Sports Club ICC shared that the feel underrepresented at CSUF. Concerned they are not being heard. Their advisor resigned. Torres shared that he is feeling at fault in some way. He asked the Board to come out to support the ICC at their March 15<sup>th</sup> Lacrosse event starting at 11:00 a.m. Moubayed shared they can put the event on social media as well.

Gwaltney shared she is looking for a student to serve on the Athletics Committee and asked if someone from SCICC would be interested in serving/participating.

Jimenez Perez reminded the Board to continue spreading the word to students about Fund The Dream.

Rodriguez shared an update on March For Our Lives during spring break. He shared they will be going to LA, since it is a morning event. Reach out if interested.

Adjourn

Jakel adjourned the meeting at 3:37 p.m.

Jesse Rodriguez, ASI Vice Chair/Secretary

Laila Dadabhoy, ASI President/CEO

Susan Collins, Recording Secretary



AICA

021318

## Goals!

- Short Term
  - ► Tunnels of Oppression
  - Culture Week
  - ► Culture Couture
- Long Term
  - ► Communication with the different culture clubs
  - ► Collaboration with both ASI and outside of ASI orgs



# Budget!

- A-Side(\$23,855):
  - ► Supplies (\$4,445)
    - ▶ Balance: \$2,912.79
    - ▶ Used: \$1,532.21 (34.5%)
  - Printing & Advertising (\$2,000)
    - ▶ Balance: \$1,634.36
    - ▶ Used: \$365.64 (18.3%)
  - ► Communication (\$260)
    - ▶ Balance: \$160.00
    - ▶ Used: \$100 (38.5%)
  - Contracts, Fees, and Rentals (\$15,650)
    - ▶ Balance: \$11,237.14
    - ▶ Used: \$4,412.86 (28.2%)
  - Travel (\$1,500)



# Budget!

- ▶ B-Side Contracts, fees, & Rentals (\$100,000):
  - ▶ Balance: \$84,553.26
  - ▶ Used: \$15,446.74 (15.4%)
- Recent Proposal that was passed:
  - QTPOCC's Queer Prom
  - ► VSA's 30<sup>th</sup> Annual Culture Night
  - ▶ BF's 7<sup>th</sup> Annual CSU Folklorico Showcase
  - IranSA's Nowrez Show
  - ► ACS's 10<sup>th</sup> Annual Culture Night
  - ► NSU's 5<sup>th</sup> Annual Culture Night
  - ► PASA's 31<sup>st</sup> Annual Culture Night



# Budget!

- ► B-Side Travel (\$5,000) \$39.96 (~0.7%)
  - ► CSA- Khmer Studend Coalition Conference- \$39.96



## Event!

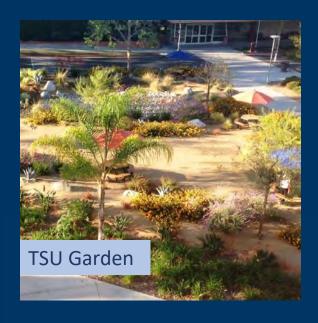
- IranSA's Nowruz Show at CSUF featuring Kvon
  - ► Friday, 3/23, 6PM-10PM
  - @TSU Theatre
- ► PASA's 31st PCN: Where the Lines Overlap
  - ► Saturday, 3/24, 6PM-10PM
  - @La Mirada Theatre for the Performing Arts
- ► VSA's 30<sup>th</sup> Annual Vietnamese Culture Night
  - ► Saturday, 3/24, 6PM-10PM
  - @Saigon Performing Art Center

## Event!

- Salsa's 7<sup>th</sup> Annual Salsa Culture Night
  - Saturday, 4/7, 8PM-2AM
  - @TSU Pavilions ABC
- ACS's 10<sup>th</sup> Annual Chinese Culture Night: Heart of the Dragon
  - Sunday, 4/15, 6PM-10PM
  - @Fullerton College Campus Theatre
- NSU's 5<sup>th</sup> Annual Culture Night: Together We Can
  - Saturday, 4/21, 6:30PM-10:30PM
  - @Hope International University
- QTPOCC's Queer Prom
  - ► Thursday, 4/26, 8PM-11PM
  - @Alumni House
- ► ISA's 8<sup>th</sup> Annual Culture Show
  - Saturday, 4/28, 5:30PM-10:00PM
  - @Hope University Theatre

Please Contact
<a href="mailto:aica@fullerton.edu">aica@fullerton.edu</a>
If you're interested in any of the Cultural Event~!

# Titan Class Gift Program A Legacy of Pride and Philanthropy

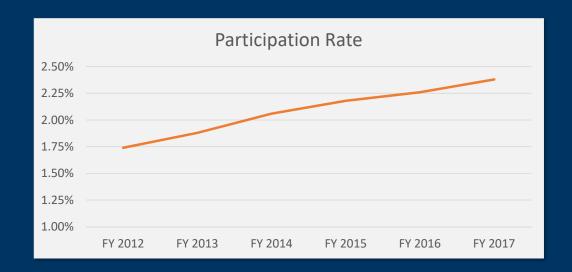






## Why we do it

- Expression of Titan Pride
- Establish pattern & culture of giving
- Increase in alumni participation rate



## Some history

- 1999 Graduating class contributes to Becker Amphitheatre flag poles
- 2014 468 members of the Class of 2014 contribute to the program
  - First year program run through Office of Alumni Engagement with ASI support
  - Funds support the garden renovation beside TSU
- 2015 –1,416 members of the Class of 2015 contribute
  - Funds are used to create seating along south side of Dan Black Hall parking lot
- 2016 1,702 members of the Class of 2016 contribute
  - Funds support scholarships for students in each college based on participation from each college
- 2017 2,480 members of the Class of 2017 contribute
  - Funds are used to support the installation of the mammoth in the TSU

## Deciding what to fund

- 2014 & 2015 Donors surveyed
  - Given option to choose between categories something inspirational, something practical, scholarship, "other"
- 2016 Funds determined to go back to the colleges
- 2017 Donors surveyed
  - Given options to choose between items selected by class gift committee water filling station, phone charging locker, elephant statue

## Changing our approach

#### **CURRENT MODEL**

- PROs
  - See impact by end of the year after graduation
  - Project specifically selected to match budget
- CONs
  - Challenging to ask to donate to unknown cause
  - Finding a project after budget set = tight timeline
  - Small amounts lead to small projects

## Changing our approach

#### **5 YEAR PLAN MODEL**

- PROs
  - Students know in advance where money will go
  - Larger amount of funds allows for larger, more complex project
  - Allows for potential matching/partnerships
- CONs
  - Early classes won't see outcome right away
  - Potential of not reaching our goal

## One possibility

 1995 – ASI proposed creation of permanent life-sized bronze elephant statue for campus citing estimated cost of \$168,000

 2002-2003 – Elephant topiary shrub installed in plater east of TSU; lived for approximately 7 years before being removed due to disease

 2011-2012 – TSC Governing Board began research on another bronze statue to replace the topiary; sculptor quoted \$450,000 and 18-24 months needed to design and fabricate the piece



### Next steps

- Research current pricing
  - Material
  - Size
  - Artist
  - Shipping
  - Installation
- Targeted promotion as part of class gift campaign beginning this year







### Questions & Feedback



# CLASS GIFT 2018 GIVE BACK AND SHOW YOUR TITAN PRIDE

- Small gifts from graduating students make a big impact
- Donations as low as \$5
- Goal is to get largest number of graduates to participate

2017 had 2,480 students donate, can 2018 do better?



donate.fullerton.edu/classgift2018







## Black Student Union



ASI, Board of Directors Report 2017-18



## BSU Clubs & Organizations

Afro-Ethnic Student Association (AESA)

Alliance for the Preservation of African Consciousness (APAC)

**Divine Servants** 

National Society for Black Engineers (NSBE)

Sister Talk

The Movement



## BSU Goals (Short Term and Long Term | Spring 2018)

#### Short term goals

- Shouting out students for all accomplishments
- Incorporate workshops
- More outreach & collaborative programming such as social events
- Improving black experience for all students
- Mentoring students within and outside the community
- Community Service
- Offering Math tutoring following every council meeting led by our Finance Director

#### Long term goals

- Increase student engagement within all BSU organizations
- Partnering with neighboring BSU's to network and build connections with other universities.
- Increasing the overall black GPA from a 2.3 to 2.5
- Keep students up-to-date on national news concerning the Black community
- Alerting more students to scholarship and internship opportunities
- Supporting the Afrikan Black Coalition

# BSU Budget Breakdown

## Current Budget

#### A-Side

• 8050-Supplies \$1,800.00

• 8051-Printing and Advertising \$500.00

• 8074-Contracts, Fees and Rentals \$2,500.00

• 8077-Travel \$0.00

• 8079-Dues & Subscription \$0.00

#### **B-Side**

• 8074-Contracts, Fees and Rentals \$3,050.00

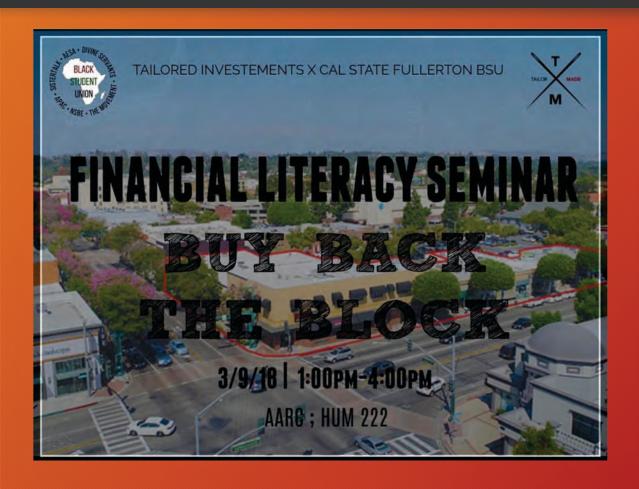
• 8077-Travel \$3,420.00

\$4,800.00

\$6,470.00

<sup>\*\*</sup>Items still pending do not appear on the budget\*\*

### Past Events





## **Upcoming Events**



Sistertalk's Womens Tea March 25, 2018

BSU Black Grammy's April 21, 2018 Location TBD

Divine Servants, Gospel Showcase May 3, 2018 TSU Pub 8:30PM

> NSBE Alumni Brunch IHOP April 7, 2018



Black Student Union Executive Board Applications docs.google.com/forms/d/1y5mxZJd2-ZGR3yP097Awe-sualH02bXWPcSu3Z3tAIR0/viewform?edit\_requested=true



# ASI Elections Update 2

### Recruitment of Candidates

- President and Vice President 3
   Board of Directors
- Board of Trustees 18

- - Arts 2
  - Comm 2
  - Edu 4
  - ECS 7
  - HHD 4
  - HSS 7
  - MCBE 7
  - NSM 4

## Debates 3/6 to 3/8

- 3 days 150 pizza at \$1256
- 1200 slices
- Gone in less then 45 minutes each day
- BOT and BOD AVG 20 Students
- President and Vice President debate AVG 40 Students

ASSOCIATED STUDENTS, INC. PRESENTS



VOTE FOR YOUR SUPERHERO

MARCH 13 BAM TO MARCH 15 BPM

## **DEBATES**

CANDIDATES FOR BOARD OF DIRECTORS & THAN STUDENT CENTERS BOARD OF TRUSTEES

MAR 6 - MAR 7 | 11AM-1PM

TITAN STUDENT UNION EAST PATIO

PRESIDENT & VICE PRESIDENT
MAR 8 | 11AM-1PM

CENTRAL QUAD

FREE PIZZA AT ALL DEBATES!



VOTE ONLINE TO BE
AUTOMATICALLY ENTERED TO
WIN A PARKING PASS

**FOR THE FALL 2018 SEMESTER!** 

VOTE ONLINE AT VOTE. FULLER TON. EDU





Elections		
0008		
Overview		% Spent
8050-Supplies		70.47%
8051-Printing ar	d Advertising	24.21%
8052-Communic	ations	26.98%
8074-Contracts,	Fees, and Rentals	50.19%
8069-Personnel	Service	0.00%
(Highlight cleare	d expenses in green)	
(Highlight pendir	ig expenses in yellow)	
General Operati	ons	
8050-Supplies		\$2,000.00
Date	Description	Amount
11/28/17	Printer Ink	\$67.60
11/22/17	Pens	\$219.72
01/02/18	I voted stickers	\$184.93
01202/18	1/2 Silicone Wristband	\$178.45
1/15/18	t-shirts	\$630.82
3/2	smart and final	\$127.82
Total Spent		\$1,409.34
		\$590.66

8051-Printing a	and Advertising	\$2,300.00
Date	Description	Amount
12/6/17	ASI Elections posters - 62 Ouad	\$51.58
12/6/17	Voting Posters - 50 RA's	\$81.93
12/15/17	Candidate poster - 50 RA's	\$44.34
12/15/17	Candidate poster - 52 Quad	\$101.72
11/28/17	Cards - 500	\$32.33
1/25/18	Handbills - 500	\$180.00
11/28/17	Cards - 1000	\$65.00
Total Spent		\$556.90
Balance Availa	ble	\$1,743.10
2011.000		
8052-Commun	7.76	\$300.00
Date	Description	Amount
1/26/17	As of (Phone Bill)	\$80.95
Total Spent		\$80.95
Balance Availa	ble	\$219.05
Dalatice Availe	DIG.	\$215.00
8074-Contract	s, Fees, and Rentals	\$3,000.00
Date	Descrition	Amount
3/6 - 3/8	pizza - papa johns	\$1,255.83
3/9	ASI camival	\$250.00

Total Spent		\$1,505.83
Balance Ava	ailable	\$1,494.17
8069-Perso	nnel Service	\$3,168.00
Date	Descrition	Amount
+ 21.01 min 1 mr		20.00
Total Spent		\$0.00
Balance Ava	ailable	\$3,168.00

### **Interfraternity Council BOD Report 3/13/18**

#### Goals:

#### **Short Term:**

- Continue to establish and mend relationships amongst the now 8 good standing Fraternities currently residing within IFC.
- Transition the new elected Executive Board members into their respective positions
- Attend Summer Orientation to promote the IFC Showcase and Fraternity life as a whole
- Focus on holding at least one community service event with the City of Fullerton
- Generate high interest in promoting Public Relations amongst the Chapters and with the whole image IFC.
- Attend Welcome to CSUF Day

#### Long Term:

- Get the City of Fullerton to see Interfraternity Council
   Chapters as role models for citizens that are living within our city
- Increase Fraternity Life population
- Continue to generate positive relations amongst the Four Councils at CSUF.
- Plan events out a semester in advance opposed to the semester of.

**Current Funding Status:** 

Side A: ASI Funds

0622							
	EXPENSE DETAIL						
0622 - (	General Operations		Su	b-Total	1	Γotal_	
£							
8020.	Student Leadership Awards				\$	1,750	
	A. President		\$	1,000			
	B. Financial Officer		\$	500		į	
	C. Secretary		\$	250		- !	
,						j	
8050.	Supplies				\$	6,035	
	A. General Office		\$	500			
	B. Hospitality		\$	-			
	C. Awards/Plaques/Trophies		\$	785			
	D. Event Decorations		\$			į	
	E. Recruitment Shirts (Fall/Spring) 500 shirts x \$8 ea		\$	4,000			
	F. Promotional items		\$	750			
8051.	Printing & Advertising				\$	1,150	
	A. Advertising		\$	850			
	B. Programs		\$	-			
	C. Photocopying		\$	300			
8074.	Contracts/Fees/Rentals				\$	5,250	
	A. Events/Programs		\$	600			
	1. Cosponsored with Greek Week Council (3 x \$150)	\$ 450					
	2. Graphic Design Services	\$ 150					
	B. Speakers Fees		\$	3,200			
	C. Recruitment Fees		\$	600			
	D. Pursuit of Excellence Award Banquet		\$	550			T
	E. IFC Officer Retreat		\$	300			
8077.	Travel				\$	1,500	
	A. AFLV Conference		\$	1,500	T		
8079.	Dues & Subscriptions				\$	475	
	A. North-American Interfraternal Conference Dues		\$	200			
	B. Association of Leadership and Values		\$	275			
			7	2,3			
	7 10						Ħ
700							

Spent: \$516.77 out of 8074-Recutiments funds

- 40 Pizzas (20 Pepperoni & 20 Cheese) through CSUF Gastronome Catering for the IFC Chapter Showcase.
- Food was purchased to feed the attending students and the respective 7 good standing Chapters who presented.

Used an approved line transfer to move

\$1,500 from line extension 0622-8050 (Supplies-D. Recruitment Shirts (Fall/Spring)) and transfer that over into line extension 0622-8074 (Contact/Fees/Rentals- D. Pursuit of Excellence Award Banquet).

Spent: \$1,876.08 out of 0622-8074 (Contact/Fees/Rentals- D. Pursuit of Excellence Award Banquet).

#### Past Events:

#### **Pursuit of Excellence**

The Interfraternity and Panhellenic Councils Annual Pursuit of Excellence Ceremony is Monday, November 27th at 7:00 p.m. in the TSU Pavilions. This is a night for us to honor our chapters for exceeding the standards and expectations of our four pillars: Brotherhood/Sisterhood, Leadership, Scholarship, and Service.



#### **Upcoming:**

#### Greek Week/FSL Week: April 5,6,8

We are bringing back this large-scale event to encourage competition, unity, and overall support for Camp Titan. This event is hosted with the collaboration of Interfraternity and Panhellenic Council Chapters. We are also grateful to be collaborating with ASI regarding having a carnival for the final day of the event! Greek Week/FSL Week consist of events such as coin wars, field games, lip-sync battles, and intramural sports.

#### IFC Scholarships: Currently Open till April 30th

Description: This scholarship application enters the applicant in the opportunity to win all four of the IFC scholarships provided this semester. All scholarships are listed below.

Qualifications: Applicant must be an active member of a fraternity in good standing with IFC.

#### ACADEMIC ACHIEVEMENT SCHOLARSHIP

Award: \$200

Criteria: Awarded to a CSUF Fraternity Member that demonstrates academic achievement.

#### LEADERSHIP ACHIEVEMENT SCHOLARSHIP

Award: \$150

Criteria: Awarded to a CSUF Fraternity Member that demonstrates leadership achievement.

#### COMMUNITY IMPACT & INVOLVEMENT SCHOLARSHIP

Award: \$150

Criteria: Awarded to a CSUF Fraternity Member that demonstrates community

impact &

involvement.

#### MOST OUTSTANDING FRATERNITY MAN SCHOLARSHIP

Award: \$500

Criteria: Awarded to a CSUF Fraternity Member that demonstrates community

involvement,

leadership & academic achievement.

#### How can the BOD support the Interfraternity Council?

The BOD can support IFC by continuing allow us to fully operate effectively by granting finances, collaboration, and spreading awareness of upcoming events.





**Action Number:** 

#### **Allocation Request Form: Club Programming**

I	move that the	following	allocation	be approved:
	THOUGH CHICK	I O II O VV II I S	anocation	oc apploved.

General Council Date:

Sponsor:	Pilipino-American St	udent Association	on	
Data Las	and a contract	rday, March 24 <sup>th</sup>	•	
Date, Loca	2017		or the Performing Arts	
Time:	6:00	PM-10:00PM	1	
Budget L	ine and Name		Amount	
8074	Contracts, Fees and	d Rentals	\$7,800	
8077	Travel		\$0	
	Total		\$7,800	
-	and the ASI Financia Vendor	-	equest funding must cor Vendor	Amount
La Mirada Theatre		\$6,200		
Rocksteady Rondalla		\$800		
Programs	s (Apollo Printing)	\$800		
inderstand that complete an A ransferred to	at at the conclusion of this llocation Dispersal Form ar my organization's account	meeting, it is my noted an <i>Encumbrand</i> and that all paym	is as listed in the funding organiz responsibility to meet with the F re Form. I understand that the fur ent for goods and services from wo weeks from the aforementio	inancial Officer and nds shall not be the monies allocated a
o be coordina				
Carlo Joson	esentative (Printed)		Signature of Representative	
Carlo Joson			Signature of Representative	

Fail Table

Pass



## 1a. What <u>type</u> of program or event does your group want to host (i.e., panel discussion, film screening, speaker, conference, symposium, performance, cultural show, etc.)?

The Pilipino-American Student Association (PASA) will be hosting its 31st annual cultural show, Pilipinx Culture Night (PCN).

#### **1b.** What are the components that make up the event? Word limit (120)

"Where the Lines Overlap," is a production that integrates cultural and modern dances, live folk music performed by PASA members, and theatrical expression that incorporates Filipinx family values and its interpretation by other cultures.

#### 2. What is the purpose of the event? Please be specific. Word limit (120)

The purpose of the event is to immerse the audience in a cultural experience that advocates Filipinx family values through a theatric performance that showcases the culture through the eyes of both non-Filipinx and Filipinx alike. The dances incorporated into PCN provide not only a traditional expression of Filipinx culture, but also serve as a way to preserve and promote culture.

3. What would members of the university community learn if they attend this event? List 3 specific educational and cultural outcomes of your event. Word limit (150)

Storytelling:

The focus of this year's play centers on the significance of family and the shared struggles of young adults trying to live up to their families' expectations.

Music:

This year will be the first in which PASA students play the music for our cultural dances, using authentic, traditional instruments. The different provinces of the Philippines are represented in suites of dance, giving the audience the exposure to the unique sound of each region. Dance:

The dances that we perform are representative of the customs encompassed by different suites.

#### 4. Provide an outline of the event (agenda with time-table).

5:30 Doors open

6:00 Pre-show

6:30 Show starts (introduction speech, US & Philippine National Anthems, thank ASI, AICA, sponsors and Alumni)

10:00 Curtain Call

10:30 Show ends



Act I Act II Scene 1 Dance

Dance Scenes 16-17

Scenes 2-5 Dance

Dance Scenes 18-20

Scenes 6-9 Dance

Dance Scenes 21-24

Scenes 10-12 Dance

Dance Scenes 25-26

Scenes 13-15 Dance

Dance Scenes 27-28

Intermission Dance

Scenes 29-30

Dance

#### 5. What is the expected attendance?

1. This year; 900-1,000

- 2. Last year's verified attendance: 660 (216 CSUF students)
- 3. How did we verify attendance? Please explain.

We sold tickets through pre-sale and box office sales and we counted the tickets that were returned throughout the night of PCN. CSUF students got in for free with their Titan Card and cards were counted as well.

#### Success Rating and Criteria - RECURRING PROGRAM

a.If applicable, how would you rate the success of *last year's* program on a scale from 1 (Poor) to 5 (Excellent): **4**. Please explain your rating. Word limit (120)

Despite minor mishaps during the actual performance, the overall show was an overall success. Last year's program received high praise from alumni, family, and CSUF students in terms of theatrics, cultural dancing, and the accuracy of cultural concepts portrayed in both.

b. Please list the **criteria** your organization used to rate the success of last year's event. (e.g. Attendance, Engagement, Technical Difficulties, Audience Feedback, Timing, Learning Outcomes, etc.) Word Limit (120)

#### Attendance:

660 people attended last year's PCN which was more than the 637 people that attended previously. The largest recorded PCN attendance was 1,001 and we aim to surpass that record. Audience Feedback:

Last year we received helpful feedback for the issues in the story and dances performed. We were also able to implement feedback we received from previous years to improve our dances, and we aim to continue doing so this year and for future productions.

Production Quality:

Our communication with the staff at Haugh Performing Arts Center at Citrus College was strengthened by our relationship with them from previous years. This helped the show run



smoothly because the staff already knew what we needed for a successful show.

c. Identify one component of the program you would like to improve.

A component that PASA would like to improve is the location of the event to accommodate CSUF students, as in the past our venue was not as close to the school as we would've liked.

d. Describe the preparation and action to improve this component. Word Limit (120)

This year we are having PCN at La Mirada Theatre for the Performing Arts which is closer to school than where we had it in the past.

#### 6. Success Rating and Criteria - NEW PROGRAM

a. Is this a new program your group is coordinating for the first time?

No, this will be the 31st annual PCN.

b. if yes, list the **criteria** your organization will use to evaluate the success/failure of the program. (e.g. Attendance, Engagement, Technical Difficulties, Audience Feedback, Timing, Learning Outcomes, etc.) Word limit (120)

#### 8a. Please describe your marketing plan.

We will be marketing our PCN through communication with internal organizations, use of social media, and sponsorships from the local community. Our efforts will be directed heavily toward on-campus mediums such as fliers, posters, stakes, and the Daily Titan, to boost attendance from our fellow students.

#### 8 b. Who is the primary target audience?

Our primary target audience is CSUF students and faculty - especially those belonging to AICA and/or Greek organizations and cultural studies' departments. We will also reach out to local businesses, as well as external Pilipino-American organizations throughout northern and southern California.

#### 8c. How will you reach them?

Marketing for the CSUF community will be done through social media, fliers and stakes throughout campus, and word-of-mouth. We will also be utilizing the Daily Titan and the Asian Pacific American Resource Center to publicize our event. As for the external community, publicity comes from local businesses where we will display fliers and posters, and from communication with our external organizations.

#### 8d. What resources do you plan on using?

- -Social media
- -Staking around campus
- -Fliers/posters
- -Diversity Initiatives and Resource Centers
- -Daily Titan



#### 9. List your organizational leadership.

Position:	Name:	Email:	Phone:
President	Matt M	president@csufpasa.com	
Internal Vice President	Carlo J	internalvp@csufpasa.com	
Treasurer	Danica F	treasurer@csufpasa.com	
Secretary	Gennica V	secretary@csufpasa.com	
PCN Coordinator	Jadelyn U	pcn@csufpasa.com	
PCN Dance Coordinator	Raen Z	pcndance@csufpasa.com	
Advisory	Jacob C	jchacko@fullerton.edu	

#### 10. What is the Budget for the program?\*

Item and Quantity	<b>AICA Requested Amount</b>	PASA Contribution	Total
Theatre Rental	\$6,200	\$1,800	\$8,000
Music	\$800	\$300	\$1,100
Mic Rentals	\$0	\$200	\$200
Dance Costumes & Props	\$0	\$500	\$500
Skit Props	\$0	\$150	\$150
Promotional Material & Tickets	\$0	\$240	\$240
Programs	\$800	\$300	\$1,100
Videographer	\$0	\$500	\$500
Total:	\$7,800	\$4,090	\$11,890

<sup>\*</sup>Complete attached vendor quote sheet



#### **Vendor Quote Sheet**

Complete this sheet with item, vendor name, quoted price, and vendor phone number

Item and			Quoted Price (per unit) and Grand
Quantity	Vendor	Phone	Total
	La Mirada Theatre for the Performing Arts	(714) 994-6310	\$8,000
Venue Rental*	Segerstrom Center for the Arts	(714) 556-2122	\$10,000
	Cerritos Center for the Performing Arts	(562) 916-8510	\$12,000
	Apollo Printing Services	(714) 527-3122	\$1,100
Programs	Digital Print Services	(657) 278-3964	\$1,860
	Select Graphics & Printing	(714) 537-5250	\$3,759
	Rocksteady Rondalla	(626) 914-8890	\$1,100
Live Band/Music			

#### **Additional Documentation**

Please <u>attach</u> the following documents to your proposal:

**Facility Reservation Confirmation** 

Brief biography of speaker(s) or performer(s) (if applicable)

Flyer with ASI logo and AICA acknowledgement

## YOU MUST PROVIDE <u>10 STAPLED COPIES</u> (DOUBLE-SIDED) OF YOUR COMPLETED ALLOCATION REQUEST OR COMPLETE THE ONLINE FORM

#### **INCOMPLETE ALLOCATION REQUESTS WILL NOT BE CONSIDERED**

#### **HOW TO PRESENT YOUR PROPOSAL - PRACTICE IN ADVANCE**

For instructions and details on how to present your proposal, please contact the AICA Executive Board or the advisors to schedule an appointment.

Administrative Chair • aica@fullerton.edu • (657) 278-2914 • TSU-256

Diversity Coordinator ◆ asiaicadiversity@fullerton.edu ◆ (657) 278-2914 ◆ TSU-256

Events Coordinator ◆ asiaicaevents@fullerton.edu ◆ (657) 278-2914 ◆ TSU-256

Student-at-Large ◆ asiaicasal1@fullerton.edu ◆ (657) 278-2914 ◆ TSU-256

Student-at-Large • asiaicasal2@fullerton.edu • (657) 278-2914 • TSU-256

Student-at-Large • asiaicasal3@fullerton.edu • (657) 278-2914 • TSU-256

Andrianna Martinez \* AICA Advisor \* Coordinator \* ASI Leader & Program Development

Email: andmartinez@fullerton.edu • Phone: (657) 278-3454 • Office: TSU 269 Michael Gamez • Graduate Assistant • ASI Leader & Program Development

Email: zz-mgamez@Exchange.FULLERTON.EDU + Phone: (657) 278-7736 + Office: TSU 269



#### **Allocation Request Form: Club Programming**

I move that the following allocation be approved:

Sponsor	-				
Date, Lo		nday, April 15, 2 llerton College C			
Time:	1 4	_	=	ullerton, CA 92832	
Budget	Line and Name			Amount	
8074	Contracts, Fees, a	and Rentals		\$5,309.12	
8077	Travel			\$0.00	
	Total			\$5,309.12	
I -	al Outline: Items for and the ASI Finance	ial Handboo	•		
	Vendor	Amount		Vendor	Amount
Fullerto	n College	\$5,041.12			
Advance	ed Imaging, Inc.	\$110.00			
	con Entertainment nsurance)	\$158.00			
e conclusion <i>ersal Form</i> ar that all paym	I must comply with all fur of this meeting, it is my re nd an <i>Encumbrance Form</i> . ent for goods and services eeks from the aforementic	esponsibility to me I understand that s from the monies	et with the the funds sh allocated ar	Financial Officer and conall not be transferred t	omplete an <i>Allocation</i> so my organization's a
nie Tran	ntative (Printed)		Signature	of Representative	
	mative (Fillitea)		Signature	or nepresentative	
) 377-3988	Dhana Numhar		Today /a D	2+0	
	Phone Number		Today's Da	ate	



Finance Committee Only	Date:				Fail Pass Stipulations (on back)
General Council Date:		Pass	Fail	Table	Action Number:

1a. What <u>type</u> of program or event does your group want to host(i.e., panel discussion, film screening, speaker, conference, symposium, performance, cultural show, etc.)?

We would like to host our 10<sup>th</sup> annual cultural show, a yearly tradition showcasing performances pertaining to the Chinese and Chinese-American culture.

1b. What are the components that make up the event? Word limit (120)

There will be two main components to our culture night: the play and the cultural performances. With 18 scenes, the play will take up a majority of the showtime. In between every 3-4 scenes, we will have short performance pieces such as traditional fan and ribbon dancing, lion dancing, and wushu.

2. What is the purpose of the event? Please be specific. Word limit (120)

Aside from enrolling in an Asian-American studies class, there aren't many other ways to learn specifically about the Chinese or Asian cultures. We hope our cultural show can supplement what is already commonly known about Chinese-Americans as well as spread awareness about what it means to be Chinese-American. The purpose of the event is to celebrate and educate the audience on Chinese culture and values. As this year marks a decade of culture nights for our organization, we would really like to improve the visual aspects of our show, including acting props, dance uniforms, lighting, backdrops, etc. We believe that a stronger focus on visuals will better engage the audience and more accurately showcase the Chinese culture.

- 3. What would members of the university community learn if they attend this event? List 3 specific educational and cultural outcomes of your event. Word limit (150)
  - Our culture night play each year centers around a theme which corresponds to important
    values held by the Chinese and Chinese-Americans. This year, our play revolves around a
    teenage boy who travels back in time to ancient China and helps a prince reclaim his kingdom
    from an evil emperor. The story will portray highly regarded traditional cultural values of the
    Chinese, such as harmony, benevolence, righteousness, loyalty, and filial piety.
  - Aside from values, our play this year takes place in a historical setting so the audience can get some insights about China's history such as the feudal system and significance of dragons.
  - Finally, attendees can learn about the historical significance of traditional Chinese dances, their purpose, and what they are used to convey. The dance pieces will allow our performers to tell stories visually and audibly through traditional Chinese dress, body motions, and music.



#### 4. Provide an outline of the event (agenda with time-table).

Time	Activity			
3:30PM	Setup and Stage Preparations			
3:45PM	Costumes, Hair, and Make-Up Preparations			
4:00PM	Final Rehearsal			
6:00PM	Doors Open for Audience			
6:30PM	Opening Speech/National Anthem			
6:45PM	Opening Performance: Lion Dance			
7:00PM	ACT I			
	Scene 1			
	Scene 2			
	Scene 3			
7:30PM	Ribbon Dance			
	Scene 4			
	Scene 5			
	Scene 6			
8:00PM	Wushu			
8:10PM	Intermission (Snacks & Refreshments)			
8:30PM	Singing			
8:40PM	ACT II			
	Scene 7			
	Scene 8			
	Scene 9			
9:00PM	Fan Dance			
	Scene 10			
	Scene 11			
	Scene 12			
9:30PM	Hip-Hop/Modern Dance/Pandamonium			
9:40PM	Curtain Call (Recognition to ASI & AICA)			
10:00PM	Greet Guests/Pictures			
11:00PM	Clean-Up			

#### 5. What is the expected attendance?

- a. This year: 200
- b. Last year's verified attendance (if applicable): 90
- c. How did you verify attendance? Please explain.

We verified audience turnout at the door through the use of free admission tickets handed out to attendees. By tracking the number of tickets claimed, we could calculate how many people were in attendance.



#### 5. Success Rating and Criteria – RECURRING PROGRAM

a. If applicable, how would you rate the success of *last year's* program on a scale from 1 (Poor) to 5 (Excellent): 3. Please explain your rating. Word limit (120)

Taking into consideration various factors, we determined the show to have an average rating of 3. Overall, the performances went smoothly but there were some hiccups along the way. We didn't have a full rehearsal run-through so many of the performers were onstage for the first time during the actual show. Some of our performers also struggled with makeup and hair. We realized that we were 1 lavalier short so two of our actors had to share a mic throughout the duration of the play. The pre-show portion took up ¼ of the entire event and didn't really serve the purpose of our show. The transition time between scenes and traditional dances took longer than planned. Attendance was also much lower than expected: 90 instead of the planned 250.

b. Please list the **criteria** your organization used to rate the success of last year's event. (e.g. Attendance, Engagement, Technical Difficulties, Audience Feedback, Timing, Learning Outcomes, etc.) Word Limit (120)

The criteria we used to judge the success of our show last year is:

- Audience Attendance
- Member Participation & Retention
- Adherence to Theme & Purpose of the Show
- Organization & Execution of Performances (ex. Technical Difficulties, Transition Time between Scenes, etc.)
- c. Identify one component of the program you would like to improve.

One component of the program we'd like to improve is member participation as well as audience attendance.

d. Describe the preparation and action to improve this component. Word Limit (120)

In order to encourage our members to participate in the show, we decided to add new components such as stage ninja, stage combat, and contemporary dance. We also decided to host our mini culture night extra early in October instead of in December last year. That way, the new members joining our organization can learn about our event first-hand by seeing the performances. Our decision was a success as we had the highest number of audience turnout compared to the previous nine and we also had a much higher number of sign-ups compared to last semester.

#### 6. Success Rating and Criteria - NEW PROGRAM

a. Is this a new program your group is coordinating for the first time?

No, this will be our 10<sup>th</sup> year hosting the annual cultural show.

b. if yes, list the **criteria** your organization will use to evaluate the success/failure of the program.



(e.g. Attendance, Engagement, Technical Difficulties, Audience Feedback, Timing, Learning Outcomes, etc.) Word limit (120)

#### 8a. Please describe your marketing plan.

This year, we have worked to maintain and build our relationships with other cultural clubs both on campus and off campus. By collaborating with these organizations, we hope to promote our culture night event to multiple student populations around the area. For example, we are working with students from our own theatre department for our play and we also have performers from our school's Nikkei Student Union and from UC Irvine.

In addition to focusing on specific student and cultural organizations, we also plan to reach a more general and larger audience base using social media to promote our show through the use of event pages, digital flyers, videos, etc.

#### 8 b. Who is the primary target audience?

The primary target audience will be members of the CSUF community, especially the Chinese and Chinese-American demographics. Other audience groups we wish to reach out to would be similar student or cultural organizations outside of campus and residents of the Orange County/Los Angeles community.



#### 8c. How will you reach them?

We plan on reaching our target audiences through word-of-mouth, flyers, posters, social media, and campus resources.

#### 8d. What resources do you plan on using?

We will promote our culture night show to other cultural clubs and organizations within the school through word-of-mouth. We will also utilize campus resources such as the school website, poster boards, and various resource centers to advertise our event and further increase our outreach to the CSUF community. If permitted, we will be handing out promotional flyers during our events and fundraisers as well.

#### 9. List your organizational leadership

Position:	Name:	Email:	Phone:
President	Emily N		
Creative Director			
Vice President	Bryan N		
Treasurer	Ekin L		
Historian			
Social Chair	Kevin L		
Secretary	Justin W		
Webmaster			
Culture Night Chair	Gok Y		
Community Liaison			
AICA Representative	Bonnie T		
Advisor	Steven C		

#### 10. What is the Budget for the program?\*

	AICA Requested	<b>ACS Contribution</b>	Total
Item and Quantity	Amount		
Venue	\$5041.12	\$560.13	\$5601.25
Event Insurance	\$158.00	\$100.00	\$258.00
Posters (50)	\$10.00	\$7.50	\$17.50
Programs (400)	\$100.00	\$96.00	\$196.00
Tickets (500)	\$0.00	\$28.43	\$28.43
Props	\$0.00	\$513.19	\$513.19
Snacks/Refreshments	\$0.00	\$150	\$150.00
	Total: \$5309.12	\$1455.25	\$6764.37

<sup>\*</sup>Complete attached vendor quote sheet



#### **Vendor Quote Sheet**

Complete this sheet with item, vendor name, quoted price, and vendor phone number

Item and			Quoted Price (per unit) and Grand
Quantity	Vendor	Phone Number	Total
Venue	Fullerton College Campus Theater	(714) 732-5706	\$5601.25
	Kennedy Performing Arts Theater	(714) 999-2189	\$6220.00
	Rose Center Theater	(714) 793-1150	\$7562.50
Programs	Advanced Imaging, Inc.	(714) 525-7768	\$0.49/program*400 =\$196.00
	Minuteman Press	(714) 577-5731	\$0.70/program*400 =\$280
	Select Graphics & Printing	(714) 537-5250	\$0.71/program*400 =\$284
Posters	Advanced Imaging, Inc.	(714) 525-7768	\$0.35/poster*50=\$17.50
	Select Graphics & Printing	(714) 537-5250	\$0.98/poster*50=\$49
	Postnet Printing	(714) 519-3977	\$1.29/poster*50=\$64.50
Event Insurance	OneBeacon Entertainment	(781) 332-8400	\$258.00
	Event Helper	(855) 493-8368	\$253.45
	K&K Insurance	(800) 328-2317	\$358.00

#### **Additional Documentation**

Please <u>attach</u> the following documents to your proposal:

**Facility Reservation Confirmation** 

Brief biography of speaker(s) or performer(s) (if applicable)

Flyer with ASI logo and AICA acknowledgement

## YOU MUST PROVIDE <u>10 STAPLED COPIES</u> (DOUBLE-SIDED) OF YOUR COMPLETED ALLOCATION REQUEST OR COMPLETE THE ONLINE FORM

#### **INCOMPLETE ALLOCATION REQUESTS WILL NOT BE CONSIDERED**

#### **HOW TO PRESENT YOUR PROPOSAL - PRACTICE IN ADVANCE**

For instructions and details on how to present your proposal, please contact the AICA Executive Board or the advisors to schedule an appointment.

Administrative Chair • aica@fullerton.edu • (657) 278-2914 • TSU-256

Vice Chair ◆ asiaicavicechair@fullerton.edu ◆ (657) 278-2914 ◆ TSU-256

Diversity Coordinator ◆ asiaicadiversity@fullerton.edu◆ (657) 278-2914 ◆ TSU-256

Events Coordinator ◆ asiaicaevents@fullerton.edu ◆ (657) 278-2914 ◆ TSU-256

Student-at-Large • asiaicasal1@fullerton.edu • (657) 278-2914 • TSU-256

Student-at-Large ◆ asiaicasal2@fullerton.edu ◆ (657) 278-2914 ◆ TSU-256

Student-at-Large • asiaicasal3@fullerton.edu • (657) 278-2914 • TSU-256

Andrianna Martinez • AICA Advisor • Coordinator • ASI Leader & Program Development

Email: andmartinez@fullerton.edu • Phone: (657) 278-3454 • Office: TSU 269

Michael Gamez • Graduate Assistant • ASI Leader & Program Development

Email: zz-mgamez@Exchange.FULLERTON.EDU • Phone: (657) 278-7736 • Office: TSU 269

## ECS – COLLEGE REPORT

3/13/18
CHASE SHERIFF & KYLE SNYDER

## GOALS

- Continue to improve visibility of academic support services
- Work on communication for ECS events and services

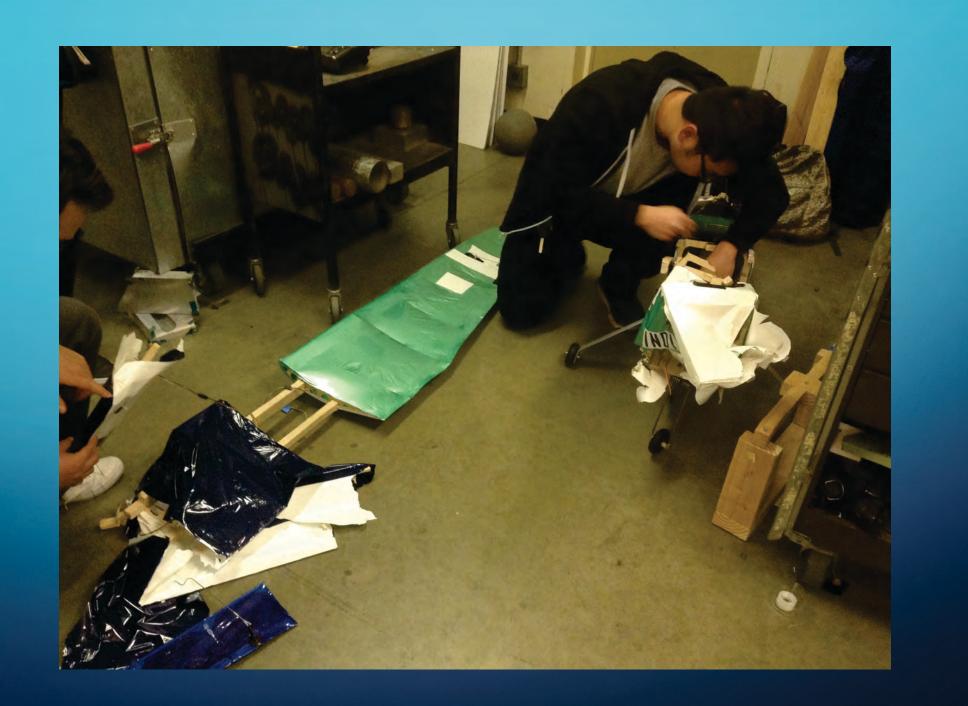
## SUPPLEMENTAL INSTRUCTION

 Potential meeting space found in Computer Science Building (CS 106)

### DEAN SEARCH

- Search of a new Dean for ECS officially started as of February 26th
- Plan to have the position filled by Summer 2018.









# COLLEGE OF HEALTH & HUMAN DEVELOPMENT Board of Directors Report By Brittnay Nguyen & Hazel Chicas March 2018

# COME OUT & SUPPORT! HHD Club Events

#### **ACTIVE MINDS**

Friday, March 9th 2PM-4PM Body Imaging Disorder Panel in TSU Alvarado

Friday, March 15th 10AM-2PM Body Imaging Eating Disorder event in Humanities Quad

#### **Nursing Student Association**

Monday, March 19<sup>th</sup> Be the Match movie screening in Titan Theater

#### **Substance Abuse Awareness Prevention Student Association**

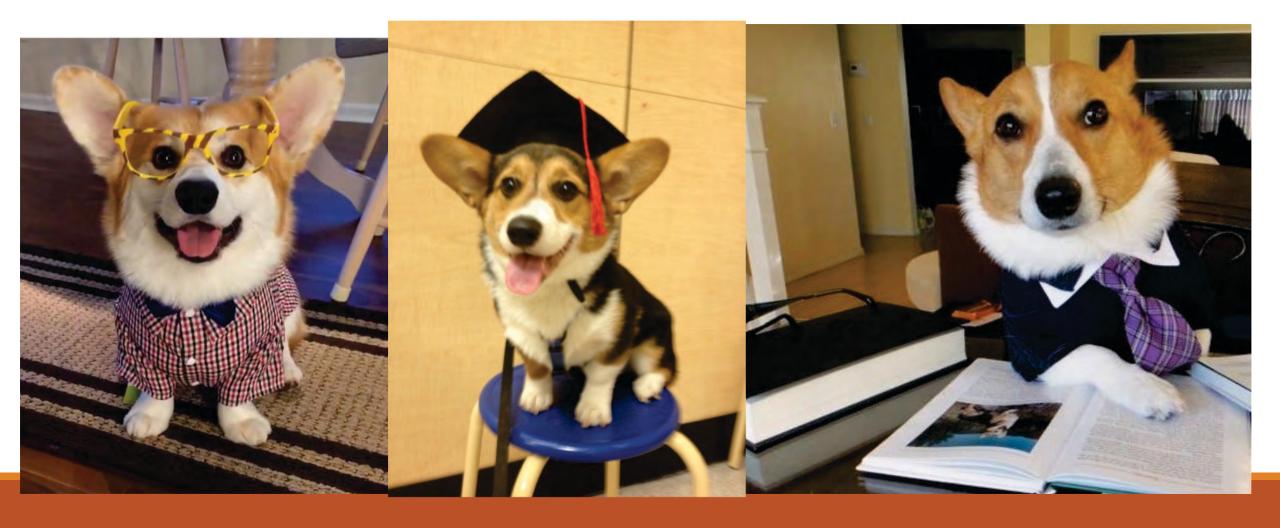
Tuesday, March 13th 10AM-2PM St. Patrick's Day Bake Sale at EC Courtyard

Now – April 9<sup>th</sup> Menstrual Hygiene Drive with GenUN, NSA, and CASSA

#### **Allied Health Student Association**

April 21st 9AM-3PM CSUF's 1st Annual Mental Health Conference in KHS199

# HHD Week April 4<sup>th</sup>-April 6<sup>th</sup>, 2018



# Wednesday, April 4th

Time / Location	Event	Organization
10 AM – 12 PM Titan Theatre	Movie Event	Substance Abuse Awareness Prevention Student Association (SAAPSA)
12 PM – 2:30 PM Pavilion A	Mindfulness + Self Care Workshop	Active Minds (AM)
3 PM – 4PM Pavilion B	Grad Panel	Eta Sigma Gamma (Health Science Honors Society)

# Thursday, April 5<sup>th</sup>

Time / Location	Event	Organization
8 AM – 9 AM Ontiveros ABC	Panel	Substance Abuse Awareness Prevention Student Association (SAAPSA)
12 PM – 2 PM Ontiveros ABC	Allied Health Panel	Child and Adolescent Studies Student Association (CASSA)
3 PM – 4 PM Ontiveros ABC	Occupational Therapy, Physical Therapy, Athletic Trainer Speakers	Kinesiology Student Association (KSA)

# Friday, April 6th

Time / Loaction	Event	Organization
8 AM – 10 AM KHS 193F	Breakfast with the ICC Board	HHD-ICC
10:30 AM – 12:30 PM Alvarado AB	Fishbowl Groups	Masters in Social Work Stdent Association (MSWSA) + Graduate Counseling Student Association (GCSA)
1 PM – 3 PM Alvarado AB	Grad Panel	Eta Sigma Gamma



#### March 13th, 2018

#### ASI President, Laila Dadabhoy

(Please refer to presentation.)

#### ASI Vice President, Andrew La

#### **Scholarships:**

Thank you everyone who announced, tabled and/or passed handbills out. We have a total number of 760 APPLICANTS!! This could not have been done without you all and your support to providing scholarships to students of CSUF. For those of you who are grading, thank you for taking time to grade these scholarships. Please finish grading as soon as possible.

#### **ASI Banquet:**

We have a confirmed date for ASI Banquet on Friday, April 27th! We will be sending out an RSVP in the next couple of weeks, so please check your emails. And note: if you are planning to walk this semester, but will be attending classes at fall, please let us know as well. Thank you!

#### **Camp Titan Family Carnival with Greek Week:**

Sunday, April 8 will be our family carnival for Camp Titan! This has been a personal project of mine ever since last spring, after elections, to have some sort of ASI philanthropy day. What better way than to have Camp Titan (ASI's philanthropy) to be celebrated! It will be a kid friendly carnival style event game booths, activities, singing, fun, etc. I will be meeting with Panhellenic and IFC about the budgeting aspect for Greek Week. I'll update you all more with an exact schedule to invite you all as well J

#### **ASI Programming - Upcoming Events:**

I've attached the link below to check out some of the amazing events that programming is putting on! Go check it out!

http://asi.fullerton.edu/programming#Upcoming%20Events

#### AICA:

• They will be having their Tunnels of Oppression next Tuesday, March 20 from 10 a.m. to 2 p.m. please come out to show your support!

#### **Street Team:**

• Next Wednesday, March 14 from 12 p.m. to 1 p.m. over at Tuffy Lawn

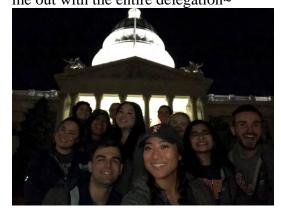
If there's anything you need at all, please don't hesitate to reach out to me!

#### ASI Chief Governmental Officer, Saba Ansari

On Wednesday I got to lobby 9 legislators in the span 5 hours with President Virjee, Senator Ackerman and a couple others (all in one day!!!)



This weekend our total delegation of 12 attended CHESS and we'll be lobbying 8 different members on Monday. Shoutout to Tristan & Tyler for being great Board members and helping me out with the entire delegation~



I'm currently working with WARC, TDRC and APARC on creating a sexual assault awareness campaign and a sharing the vote program. I've spoken to a handful of people about the CGO position; if y'all know of anyone interested, send them my way!

"Great minds discuss ideas. Average minds discuss events. Small minds discuss people." -strong woman First Lady Eleanor Roosevelt in honor of Women's History Month

#### ASI Chief Communication Officer, Celine Moubayed

- We are done with all canned food drive winner prizes
- Fee Transparency video: still need two athletes and one children's center student employee or intern

- CEC= tabling at arboretum events
- Ask the Presidents video event
- Title IX handbill updates Marketing

#### ASI Chief Campus Relations Officer, Katherine Gwaltney

#### UAC & ESC

- Our team is working to connect with various DIRC centers to table at Farmers Markets (Tuesdays 11am-2pm twice monthly).
- See ESC's report for additional upcoming programs and exciting updates.
- University Affairs Commission (UAC) still has several vacancies for Academic Senate committees.

Please click this interest form to view vacancies: https://goo.gl/forms/IH8Dvy7njYT9D5Vl1

#### <u>Involvement</u>

- You can expect new Title IX handbills from the WoMen's Center and additional digital messages throughout the TSU form UPD.
- I've been presenting at Co-LABS (student organization collaboration laboratory) and visited some ICC's this week to build up committee volunteer lists for current and future vacancies.
- See something that's bother you on campus, are interested in shadowing or would like to give me some feedback? *Contact me at (657)278-4220 or asiccro@fullerton.edu*

# Report to the ASI Board of Directors

Hallie Hunt
Dean of Students
3/12/18



### Women's History Month Celebration



### CSU Board of Trustees Meeting



### March Madness!

























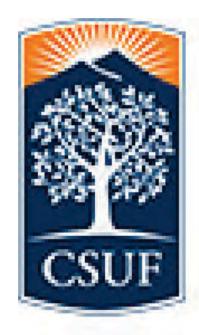


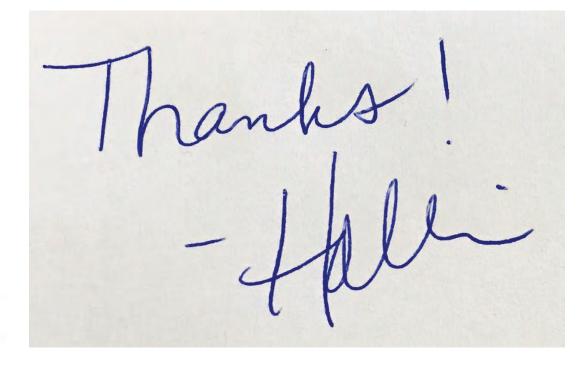




## **Closing Thoughts**









#### **Hallie Hunt**

Dean of Students (657) 278-3211 TSU-243

IG &Twitter: @DeanHallieH



ASSOCIATED STUDENTS, INC.

# EXECUTIVE DIRECTOR REPORT

MARCH 13, 2018

DR. DAVE EDWARDS

# TITAN RECREATION UPDATE

- · 842 Intramural Participants
- Men's Lockers Sold Out

Monthly Payment Options Available - 43
 Memberships Sold Since January 1

# TITAN STUDENT UNION UPDATE

Estimated Store Openings:

- · Hibachi San 8/13/18
- · Pieology 9/17/18
- · Roscoes Deli 1/21/19

# TITAN STUDENT UNION UPDATE (CONT.)

- Way finding elevator door wraps to be installed in TSU on 3/14/18
- · Closed captioning for all new videos by 4/13/18
- New door vinyl for TSU departmental offices by 3/30/18

## ADMINISTRATION UPDATE

- Preparing TSU Facility Utilization Plan proposal for the TSC Facilities and Operations Committee
- University Master Plan Executive Committee
- Director of Administration on interview committee for CSUF Capital Projects and Facilities
   Management open positions, Director of Planning
   Design and Chief Engineer positions

## CHILDREN'S CENTER UPDATE

- · 139 children this semester
- Parent conferences
- Recruiting students for fall



- Get Out the Vote
- Ranked Voting

## ELECTIONS

Example:
Candidate Drew Wiley
Candidate Keya Allen
Candidate Dave Edwards

2200 votes 2000 votes 800 votes

5000 total votes

\*\* No one received 50% of the votes plus 1.

# ELECTIONS (CONT.)

Automatic Next Step

Automatic removal of candidate who receives lowest (Dave)

All Dave's second rank votes (800) now become first rank and assigned to the remaining teams.

# ELECTIONS (CONT.)

Dave's Second Rank Votes (800)

Candidate Drew: 200

Candidate Keya: 600

# ELECTIONS (CONT.)

**New Results** 

Candidate Drew Wiley

Candidate Keya Allen

2400 votes

2600 votes

\*\* Keya Allen is winning candidate

# HUMAN RESOURCES UPDATE

#### **Active Searches:**

- TSU Event Planners, Conference and Meeting Managers
- · ASI Graphic Designer
- SRC Member Services Coordinator, Associate
   Director, Rock wall and Outdoor Coordinator

## FINANCIAL UPDATE

 TSC budget presented to TSCBOT Facilities and Operations Committee

ASI budget presented to ASI Finance
 Committee

Philosophy: More accurate budgeting & tightening our belt

## CAMPUS UPDATE

· HC: Spring 2018 - 39,343 vs. spring 2017 - 39,748

Strategic Master Plan

WASC

· Welcome to Cal State Fullerton Day - April 14

# QUOTE

A politician thinks of the next election. A statesman, of the next generation.

- James Freeman Clarke (1810-1888; theologian, abolitionist, and human rights activist)





#### March 13, 2018

#### ASI Board Chair and Vice Chairs Report

#### From the Vice Chair Secretary: My report this week will be as follows:

Hi everyone, hope you are having a good day!

This week Governance committee will be cancelled, but we will meet at the same time in order to work on making changes to the bylaws with consideration of our discussion we had last week. I determined that the most efficient way to do this is to work on these changes and then bring them to committee to discuss/vote all at once, in lieu of using more meeting time to discuss the bylaws themselves.

There are no pressing items regarding resolutions or policy statements. We did, however, approve a policy concerning research grants last week in the new format without making any significant changes. This will be at BOD next Tuesday.

Let me know if you have any questions. Thank you!

**From the Vice Chair Treasurer:** Greetings my lovely ASI comrades! Arsenal is making a comeback with two wins this past week. Here are the Finance Committee points this week:

- The Finance Committee met and went over budget deliberations this past Thursday from 1:15 pm 3:45 pm. The meeting was very cohesive and the committee members had strong insight to give for any changes in an individual council's budget.
- This week we will be continuing deliberations by going over the ASI Operations Budget.

Thank you for your cooperation and I'm looking forward to reporting back more information on the overall budget results!

#### From the Chair: Happy week 8!

Congrats to the CSUF Men's Basketball team on winning the Big West Conference Tournament and making it to the March Madness Tournament! They play Purdue, in Detroit, on Friday!

Still working on the bylaw changes with MacKenzie, Jesse, Tristan, Kyle, Jared, and the exec officers. We are still looking to implement some systems of accountability to ASI, add some clarity to the exec officer bylaw descriptions, and make some changes on the BOT side of things. We are also looking at some policy statement changes to director responsibilities. If you're interested in weighing in or participating let me know.

Informal Retreat happening this weekend - more details to follow.

Scholarship grading is now due Monday 3/19 at 5pm.

Strategic Plan going to BOT on 3/14 meeting for trustee input.

The ASI Budget, TSC Budget, and a Draft of the Strategic Plan should be coming to the ASI Board on 3/20.

Spring concert is on 4/7/18 - artist TBD

It's \*still\* Election Szn! Please vote and encourage students vote from March 13th - 15th online at vote.fullerton.edu

Elections: As a timely reminder, please act with integrity and follow the rules of ASI Elections. ASI student leaders may support individual candidates, but not while engaged in official ASI business. ASI Board of Directors or any of its boards, committees or programs cannot officially endorse candidates. We do not want to compromise the integrity and reputation of ASI by acting unethically in the elections process. We still have March, April, and May together and have plenty to accomplish in that time. I would hate to have all the work we accomplished this year be overshadowed by any foul play or unethical behavior during elections.

If you have any questions contact Rachel Langenfeld - Elections Director - <u>aselections@fullerton.edu</u> or visit asi.fullerton.edu > elections

You can fill out a candidate compliant form

here: https://asicsuf.wufoo.com/forms/z1vehwwe1yafwhi/

View the Candidate Orientation Packet which has useful elections process info: <a href="http://asi.fullerton.edu/wp-content/uploads/ASI-Elections-2018-Candidate-Orientation.pdf">http://asi.fullerton.edu/wp-content/uploads/ASI-Elections-2018-Candidate-Orientation.pdf</a>

Keep working hard and attending all your meetings! #reports are due at 5pm Friday!

Spring break is 3/24/18 - 4/1/18, we are almost there!