



CALL TO ORDER: Nicholas Jakel, ASI Board Chair, called the meeting to order at 1:16 p.m.

ROLL CALL

Members Present: Borjas, Gelrud, Hidalgo, Jakel, Julian, Nguyen, Rodriguez, Sheppard, Sherman, Snyder, Torres

Members Absent: Chicas\*(E), Hunt (E), Jimenez Perez\*(E), O’Toole\*(E), Sheriff (E), Stambough\*(E), Vasquez (E)

Officers Present: Collins, Edwards, Gwaltney, La

Officers Absent: Ansari (E), Dadabhoy (E), Moubayed

\*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

\*\*Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

Jakel made a motion to excuse the following, Vasquez, Sheriff, Hunt, and Dadabhoy due to illness. Ansari is in DC for Hill Day. Borjas seconded the motion. There were no objections.

APPROVAL OF AGENDA (Julian-m/Sheppard -s) The agenda was approved with the following amendments. There were no objections.

Jakel made the following amendments and announcements:

- Strike Street Team Director from Item 8.b.
- All reports were submitted in writing and were provided via email.
- Reminder, emergency evacuation drill at 2:40pm.
- Reminder, closed session today after the evacuation drill.
- ASI is offering full refunds for Spring Concert – students can apply online. Questions, please see Jakel after the meeting.

APPROVAL OF MINUTES The minutes from the 4/03/2018 meeting of the ASI Board of Directors were approved as presented. (Julian-m/Torres-s) There were no objections.

PUBLIC SPEAKERS

Dania Salgado Provided a recap of comments over the last few weeks and an update from the Fund the Dream event. Salgado shared that she felt unsupported by ASI at the event. Spoke with other school ASI representatives. Salgado stated that other than H&SS there were no other colleges from CSUF represented at the event. She asked the Board to consider upcoming bylaw changes and participate in making changes. Salgado met with AS Chair and Vice Chair/Secretary regarding changes affecting ICCs. Asking for support to pass a resolution from SQE and Liz Sanchez to support

developing a social justice committee and civil disobedience that works with ASI, advising when issues arise to address student concerns, and to share feedback. Rodriguez has a copy of the resolution.

Sanchez shared information about currently serving as a representative on the Social Justice and Equity Committee at CSSA. Shared concerns faced at CSUF, and the challenges statewide because student leaders are not representing students. Toxic culture within CSU statewide. Sanchez shared that they are asking critical questions and student leaders are getting upset with the voices of the students asking the questions. They shared that ASI works for the students, because of student fees ASI positions exist. Asking the Board to consider adopting a resolution to support civil disobedience and social actions. Also urged the Board to consider creating a committee addressing social justice issues at CSUF and asked directors to attend CSSA in May. There are elections happening at the state level and the aforementioned resolution is under consideration. Students need to be present to participate in the actions happening at the state level. Sanchez commended Jakel and Rodriguez and asked the Board for their support.

Keya Allen, ASI Associate Executive Director, shared that ASI received recognition at the recent ACUI national conference in Anaheim. She shared that the award was presented in recognition for 50 plus years in participating in sending students and staff to leadership training for associated college unions. She congratulated ASI leaders.

EXEC SENATE REPORT  
TTF

Kaetlyn Hernandez, TTF Director, provided a written report on the goals, budget and activities for TTF. The report is an attachment to the minutes.

AICC

Andrew Selegean, AICC Chair, provided a written report on the goals, budget and activities for AICC. The report is an attachment to the minutes.

BICC

Emmy Shih, BICC Chair, provided a written report on the goals, budget and activities for BICC. The report is an attachment to the minutes.

UNFINISHED BUSINESS

None

NEW BUSINESS

**Appointment of 2018-19 ASI Executive Officers**

**BOD 062 17/18** (Borjas-m/Julian-s) A motion was made and seconded to appoint the 2018-2019 slate of candidates for the ASI Executive Officers (Chief Campus Relations Officer, Chief Governmental Officer and Chief Communications Officer), effective June 1, 2018 through May 31, 2019.

Jakel yielded to the 2018-19 ASI President/CEO elect, Joshua Borjas, to review the candidates, their qualifications and the selection process. Borjas introduced the candidates and invited them to share an overview of their qualifications with the Board. The candidates are as follows:

- Chief Campus Relations Officer, Rebecca Hesgard
- Chief Governmental Officer, Meghan Waymire
- Chief Communications Officer, Kaetlyn Hernandez

The candidates answered questions from the Board. Jakel invited the candidates to exit the room or to remain during board discussion. Jakel opened the floor to discussion. The Board discussed the candidates.

Jakel asked if there were any objections to moving to a roll call vote. There were no objections. **The following individuals were appointed as the 2018-2019 ASI Executive Officers with a 14-0-1 roll call vote: Rebecca Hesgard, Chief Campus Relations Officer, Meghan Waymire, Chief Governmental Officer, and Kaetlyn Hernandez, Chief Communications Officer, effective June 1, 2018 through May 31, 2019.**

**Appointment of 2018-19 ASI Programming Directors**

**BOD 063 17/18** (Torres-m/O'Toole-s) a motion was made and seconded to appoint the 2018-2019 recommended candidates for the ASI Productions Director and Titan Tusk Force Director, effective June 1, 2018 through May 31, 2019.

Jakel yielded to the 2018-19 ASI President/CEO elect, Joshua Borjas and Vice President elect Anna Aldazabal to review the candidates, their qualifications and the selection process. Borjas introduced the candidates and invited them to share an overview of their qualifications with the Board.

The candidates are as follows:  
 ASI Productions Director, Kelly Zarate  
 Titan Tusk Force Director, Jennifer Mendoza

The candidates answered questions from the Board.

Jimenez Perez exited at 2:30pm and returned at 2:37pm.

**RECESS**

ASI Board Chair, Nick Jakel, made a motion to recess the meeting at 2:38pm in preparation for the 2:40pm campus mandated emergency evacuation drill. There were no objections.

The meeting resumed at 3:03pm.

**ROLL CALL**

Jakel made a motion to excuse Chicas, Jimenez Perez and Stambough from the remainder of the meeting due to illness and university business. There were no objections.

**Appointment of 2018-19 ASI Programming Directors**

Jakel asked if there were any further questions for the candidates. He invited the ASI Programming Director candidates to exit the room or to remain during board discussion. Jakel opened the floor to discussion. The Board discussed the candidates.

Jakel asked if there were any objections to moving to a roll call vote. There were no objections. **The following individuals were appointed as the 2018-2019 ASI Programming Directors with an 11-0-1 roll call vote: Kelly Zarate, ASI Programming Director and Jennifer Mendoza, Titan Tusk Force Director, effective June 1, 2018 through May 31, 2019.**

**CLOSED SESSION**

Jakel made a motion to move into closed session at 3:07pm for the purpose of the 2018 ASI Spring Election. There were no objections.

Jakel made a motion to reconvene the open session meeting at 3:41pm. There were no objections.

O'Toole left for class.

**BOD 064 17/18** (Jakel-m/Sherman-s) A motion was made and seconded to instruct the ASI's Elections Judicial Council to schedule a public meeting following the rules and procedures for posting an agenda and holding the meeting for the purpose of ratifying the action previously taken at any meeting conducted in non-compliance with the Romero Open Meetings Act.

Attorney Allen Thomas made a point of clarification on the motion. Edwards confirmed and asked the Chair to restate the motion.

Jakel restated the motion to read, the Board instructs the ASI's Elections Judicial Council to schedule a public meeting following the rules and procedures for posting an agenda and holding the meeting for the purpose of ratifying the action previously taken at any meeting conducted in non-compliance with the Romero Open Meetings Act, and to approve all previous actions taken. Sherman seconded the motion.

Jakel asked if there were any objections to moving into a roll call vote. There were no objections.

**BOD 064 17/18** (Jakel-m/Sherman-s) MSC: 11-0-0 The motion passed.

Roll Call Votes		062	063	064
		8.a	8.b	8.c
<b>Arts</b>	O'Toole	y	y	absent
	Sheppard	y	y	y
<b>Communications</b>	Borjas	y	y	y
	Gelrud	y	y	y
<b>Education</b>	Hidalgo	y	y	y
	Vasquez	absent	absent	absent
<b>ECS</b>	Sheriff	absent	absent	absent
	Snyder	y	y	y
<b>HHD</b>	Chicas	y	absent	absent
	Nguyen	y	y	y
<b>HSS</b>	Jimenez Perez	y	absent	absent
	Rodriguez	y	y	y
<b>NSM</b>	Torres	y	y	y
	Sherman	y	y	y
<b>Univ. President's Rep.</b>	Hunt	absent	absent	absent
<b>Academic Senate Rep.</b>	Stambough	y	absent	absent
<b>CBE</b>	Julian	y	y	y
<b>CBE</b>	Jakel - Chair	AB	AB	y

	14-0-1	11-0-1	11-0-0
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**REPORTS**                                      The following reports were submitted in writing.

**EXEC OFFICERS**                            The Executive Officers provided a written report which is an attachment to the minutes.

**UNIVERSITY PRESIDENT'S REP**      Hallie Hunt, Dean of Students, provided a written report which is an attachment to the minutes.

**Julian**                                         The Vice Chair/Treasurer had no report.

**Jakel**                                         The ASI Board Chair provided a written report which is an attachment to the minutes.

**Rodriguez**                                    The Vice Chair/Secretary provided a written report which is an attachment to the minutes.

**Announcements/Members Privilege**

Gwaltney thanked the Board for their consideration for the upcoming Dean of open forum attendance. She will send an email with the date, time and location.

Rodriguez shared that he and Jimenez Perez will be meeting with the new BOD members from the college of HSS. He encouraged the Board to reach out to the incoming leaders from their colleges.

Edwards' informed the Board that if they have questions about the closed session and next steps to reach out to him, Wiley or the ASI Elections Director, Langenfeld.

**Adjourn**                                      Jakel adjourned the meeting at 3:53 p.m.

  
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 Jesse Rodriguez, ASI Board Vice Chair/Secretary

  
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 Andrew La, ASI Vice President

  
 \_\_\_\_\_  
 Susan Collins, Recording Secretary



ASI TITAN TUSK  
FORCE

2017-2018

# GOALS FOR THE TEAM

- To create **new traditions in typically seen events** so that a new welcoming feeling is established.
- To **bring attention to Athletics** through more interactive tailgates and pep rallies that directly involve the athletes.
- To **create a connection** between students and student athletes.
- To market events in more **collaborative and innovative methods** that will bring together ASI and students.
- To bring attention to aspects of campus that **students are passionate and spirited about that aren't usually showcased**.

TTF aims to create an environment of inclusivity and collaboration. We wished to do so by holding a **higher retention** at events that aren't typically events students stay at, creating larger events by constantly **working with other areas of ASI and campus organizations**, and bringing back **new versions of forgotten traditions**.

# FOCUS FOR THE SEMESTER

- This semester, we are focusing on pushing our reoccurring to **increase student participation and retention**. Our food giveaways will **feature resource centers** that are useful for students to gain education on. The tailgates will now be catered (instead of cooking on location) to **feed more students quickly**. All reoccurring events have been opened up to Greek Life to provide the **opportunity for more volunteers**. Titan Tusk Force also focused on a spirit event: **ASI Carnival**. ASI Carnival highlighted ASI, Titan Athletics, and Spring Concert through carnival games, rides, food, and student performances.





# BUDGET

FUNDING STATUS

# BUDGET

Overview	% Spent
8050-Supplies	36.49%
8051-Printing and Advertising	74.61%
8052-Communications	51.38%
8074-Contracts, Fees, and Rentals	66.53%
8077-Travel	100.00%

- Money left:
  - 8050: \$15,068.66
  - 8051: \$299.63
  - 8052: \$126.41
  - 8074: \$17,506.98



# PAST EVENTS

# FOOD DAYS AND TAILGATES

- Taco Tuesday: February 6<sup>th</sup> and April 3<sup>rd</sup>
- Mozzarella Monday: March 5<sup>th</sup>
- Women's Basketball .vc. UCR: February 22<sup>nd</sup>

# ASI CARNIVAL





# UPCOMING EVENTS

# EVENTS TO LOOK FORWARD TO

- **Thrifty's Thursday**
  - May 3<sup>rd</sup> from noon to 1PM at Titan Walk Lawn
- **Baseball vs Pepperdine**
  - Tuesday, April 10th, from 5-6PM at Goodwin Field
  - Free tacos!
- **Softball vs UCLA**
  - Tuesday, May 1<sup>st</sup>, from 5-6PM at Anderson Family Field
  - Free Subway!

# Arts Inter-Club Council

Board of Directors Report



# Goals

- Short Term
  - Council Member retention
  - Arts Week
  - Board Election
- Long Term
  - Arts Week
  - Re-recognition for clubs

# Funding (A)

- Percentage spent
  - Contracts, Fees, and rentals (A): 74%
- General Operations (A)
  - Meet the Dean – allocated \$800 | Used - \$606
    - Gastronome Catering - \$321.16
    - Create-A-Party Rentals setup - \$264.84
    - Flyers - \$20
  - AICC New Rep Retreat - \$91.93
    - Food - \$91.93
  - AICC Spring Retreat - \$47.47
    - Food - \$47.47
  - Workshops
    - Food - \$204.30

# Funding (A) Cont.

- Arts Week: \$13,489.75
  - Disbursements to Student Organizations - \$6,210
  - Activities, Food and Supplies - \$7,279.75
    - Ice cream - \$300
    - Paint and Supplies - \$100
    - Plywood - \$40
    - Paint: Gesso Paint - \$60
    - Wall accessories - \$100
    - Chalk - \$15
    - Balloon Artist - \$100
    - Appetizers - \$261
    - Morning Pastries - \$100
    - Bagels - \$100
    - Coffee and Tea - \$200
    - Henna - \$150
    - Massage - \$600
    - Puppy Therapy - \$338
    - Create-a-Party - \$653.75
    - Painting Performance - \$300
    - Musical Performance - \$2,862
    - Crepes - \$1000

# Funding (B)

- Percentage Spent

- Contracts, Fees, and Rentals: 41.8%

- PMC Speaker Event: Angie Jones - \$80
    - PMC Speaker Event: Houston Sharp - \$150
    - Hot Glass Speaker Event: Rebecca Chernow - \$150
    - ACDA Speaker Event: Evan Chase Mooney - \$300
    - Polysquad Event: Annual Halloween Modelling Contest - \$100
    - Ceramics Guest Speaker: Armando Ramos - \$600
    - Fine Arts Society Speaker Event: Jessica Wimbley - \$350
    - Mu Phi Epsilon Mock Jury Accompanist: Yuyong Jeong - \$200
    - Classical Guitar Society Guest Speaker: Ben Verdery - \$500
    - Classical Guitar Society Guest Speaker: Dimitri Illarionov - \$500

- Travel: 37.6%

- Graphic Design: Adobe Max Conference 2017 - \$150
    - PMC: CTN Animation EXPO 2017 - \$450
    - ACDA: Choral Leadership Academy – \$994.37
    - ACDA: Western Division ACDA Conference - \$665

# Events

- Past Events

- ACDA was able to send representatives to the Choral Leadership Academy where they were able to spread the music of the CSUF Concert Choir, attend masterclasses on conducting, and meet and network with a lot of distinguished people in their field.
- ACDA was also able to send representatives to the Western Division ACDA Conference where they had the opportunity to perform for highly distinguished names in their field and network with them. They also were able to attend informational sessions to help further their progression as professional music educators and they were able to bring back a lot of what they learned to the members of ACDA who did not get to attend this conference.

- Upcoming Events

- Arts Week – April 9-13

# BOD Report

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B U S I N E S S  
INTER-CLUB  
— C O U N C I L —

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April 10,  
2018

# Goals for the Coming Year - Short & Long Term

- Execute successful and effective events for MCBE
- Improve the retention for all BICC representatives
- Narrow the gap between the executive board and council
- Promote collaboration between faculty and students
- Support business clubs through funding and promoting events



# Current Funding Status (A Side)

## Supplies (99.1%)

- Engraved Plaques (\$168)
- T Shirts (\$428)
- Promo Items Folders & Flag Sets (\$610)
- Meeting Items (\$50)
- Name Plates & Badges (\$82)

## Printing & Advertising (44%)

- Brochures for Brunch with the Dean (\$187)
- First Meeting Materials (\$52)
- Printing for meetings (\$13)
- Business Madness Printing (\$535)

## Contracts, Fees, & Rental (59%)

- Monthly Lunches (\$575)
- Brunch with the Dean (\$488)
- Business Olympics (\$736)
- Mental Health Awareness Day (\$258)
- Finals Tabling (\$130)
- Business Madness (\$9,141)





# Current Funding Status (B Side)

*\*\*A \$13,000 transfer from Travel to CFR was made*

## Contracts, Fees, & Rental (60% → 40%)

- GIS: Insurance Day (\$469)
- REA: Housing Market Crash (\$64)
- SEHR: Executive Panel (\$175)
- BTS: Info Night (\$163)
- SINC: Ethical Research (\$199)
- LBSA: Leadership Conference (\$655)

## Travel (17% → 83%)

- PSE: Regional Conference (\$778)
- DSP: LEAD Conference (\$249)
- REA: ReCon (\$801)
- GIS: WSIA Symposium (\$600)



# Past Events: Business Madness Week

## Opening Carnival (March 1)

- Puppies // Henna
- Carnival Games
- Free Midterm kits, popcorn, cotton candy

## “Meet the Bosses” (March 5)

- Four CSUF entrepreneurial alumni to come speak about starting their own businesses and network with students



## Business Pageant (March 6)

- Business students competed in four portions of competition
  - What to wear to interview
  - What not to wear
  - Interview portion
  - Talent portion
- **Purpose:** Educating students on the professional business world



# Past Events: Wong Fu Productions

## Speaker Event

- YouTube Content Creators & independent production company speaking to students about entrepreneurship and their road to success
  - Discussion Panel // Q&A
  - Meet and Greet
- 250+ Attendees



# Upcoming Events

- Food Feast - May 3rd (Mihaylo Courtyard)
- BICC Banquet - May 8th (Mihaylo Terrace)
- Finals Tabling - May 14th ~ 16th
  - Free giveaways: scantrons, blue books, snacks, coffee, water



# ASI EXECUTIVE OFFICERS 2018-2019

(ASI BOD ACTION ITEM 8.A)

April 10, 2018

CHIEF CAMPUS RELATIONS OFFICER ~  
Hesgard

CHIEF GOVERNMENTAL OFFICER ~  
Waymire

CHIEF COMMUNICATIONS OFFICER ~  
Hernandez

**From:** [Robles, Kristyne](#)  
**To:** [Collins, Susan](#)  
**Subject:** FW: Executive Officer Application [#8]  
**Date:** Monday, April 09, 2018 12:07:27 PM

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General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly Board of Directors meetings (Tuesdays 115pm-345pm) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- May 30, 31, and June 1, 2018 Orientation, Training, and First Board Meeting (plan for all day each day, details to follow the selection process)
- June 2 and 3, 2018 Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- June 5, 6 and 7, 2018 Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- August 11 and 12, 2018 Student Government Summer Retreat (plan for all day both days, potential overnight, details to follow the selection process)
- January 12 and 13, 2019 Student Government Winter Retreat (plan for all day both days, potential overnight, details to follow the selection process)
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- Undergraduate student officers must earn six

(6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.

-Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.

-Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while running for office.

-Undergraduate student candidates for office must have been enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

Name *	Rebecca Hesgard
Primary/Cell Phone Number *	[REDACTED]
Email *	[REDACTED]
CWID *	[REDACTED]
Major/Concentration/Academic Program *	Business Administration; Women & Gender Studies
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Senior

Expected Graduation Semester \*

Spring 2019

Address \*



I am interested in applying for:  
(check all that you are applying for; additional questions will appear) \*

- Chief Campus Relations Officer

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

For the past four years at Cal State Fullerton, I have become a new person. It was during this time that I have come to embrace my identity as the strong, Asian American woman and to deeply appreciate the sacrifices my family have made as poverty-stricken, Vietnamese refugees that have enabled me to receive this educational experience today. Being at CSUF has opened my eyes to an entirely new way of seeing education. It was through my studies and ownership of my identity that I have developed my appreciation of education as the key to a better life, as well as to comprehend the systemic flaws that threaten to devalue it. Being able to critically analyze the quality of our education was not something I would have thought about four years ago, but I am this passionate, driven, and aware person thanks to my time at this university.

However, four years ago I did not begin my time on this campus as grateful for the experiences I had yet to experience at CSUF that would ultimately become the catalyst for the person I am today. Due to confusing financial aid mishap at another university, I found myself as a newly enrolled freshman at CSUF, a university I had never planned to attend growing up. I became frustrated at the situation that led me to a campus I had not envisioned for myself and I adopted the common mentality of CSUF as a commuter campus and kept to myself. I dedicated myself to excelling academically, but as time went on I eventually realized I was lacking in other areas. Areas concerning who I was, what I was passionate about in life, and what I wanted to work towards. It was only then I finally engaged with the campus community, and I found my passion for advocacy.

One of the experiences that truly impacted and shaped me began while I was taking WGST 302: Introduction to Women's Studies with Dr. Xhercis Méndez. It was at this time that she was able to help me see how abstract concepts of systematic oppression and justice were at play in our own campus community. As a class, we were able to study the current climate of the campus and truly examine how student populations were affected by the unique issues the student body faces, such as fee and tuition increases, the lack of academic resources in the form of accessible major classes and advising, and the barriers to accessing mental health resources on campus. Through this course I was inspired to take ownership of the education I was fortunate enough to receive, and shed the feeling of detachment to the campus. I became an empowered member of the community that wanted to find ways to contribute to improving it.

This desire to contribute propelled me to join the Women & Gender Studies Student Association and later Students for Quality Education that are both similar groups which centralize educational equity through the lens of grassroots organizing. It was being a part of these student organizations that led me to be an active, service-minded individual that became interested in ASI for the first time. It was my time with these groups that I developed a network of campus relations with university entities and student organizations, was able to learn about effective outreach, organizing, and



campaigning strategies, and was able to meet the students from the marginalized communities on campus that provided me with a new framework in which to view advocacy efforts as a way to serve the student body.

Meeting students that actually were struggling to get help from the Counseling and Psychological Services (CAPS) offered on campus or who were experiencing homelessness and food insecurity was a humbling experience for me. To meet and get to know these students that come from backgrounds completely different and more difficult than my own was the final puzzle piece that made me care so deeply about the institution we all share. Knowing I was contributing to a cause greater than myself that had tangible impacts on the students around me was how I came to be a proud Titan instead of that isolated student at the beginning of my academic career at CSUF.

So while Cal State Fullerton may not have been my dream school, it was exactly where I needed to be. The person I am is because of the people I have been fortunate enough to meet, especially those students from the communities on campus that need the most help. It has granted me the perspective of who I advocate for and why I choose to use my privilege to best serve the community in capacities such as ASI. These aspects of my background that have provided me with such passion for service and a more meaningful understanding of the populations ASI serves, along with my ideas and skills are what I believe set me apart and make me the best candidate for the position of Chief Campus Relations Officer.

Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

In my eyes, the role of student government is to be the voice of the students. While it may be a cliché sentiment, it rings true. Student unions formed to unite the collective voices and concerns students had and was the precursor to establishing the Associated Students auxiliary. Leaders in ASI carry that legacy as elected and appointed representatives to serve students in any capacity in which we are able, whether it be advocacy on the governance side, or developing programs and services within our student centers, or by providing experiences and employment opportunities that help bridge students to being engaged and proud Titans.

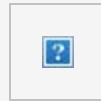
I feel my unique background as an ASI elected representative, my community organizing experience, and my academic majors are all helpful in assembling my understanding of how ASI functions as well. Being a part of both the business and humanities disciplines, my perspective is shaped to comprehend the structure of working within ASI's structure as well as the human components that make any good leader successful for the people, or peers, they serve. My time as a student activist has granted me an outside point of view of student leadership from the standpoint of community members on campus which will help me navigate building and maintaining relationships throughout the university. Finally, as the current Vice Chair for Programs & Services on the Titan Student Centers Board of Trustees in ASI, I have an ongoing knowledge of the most recent projects, professional staff, and procedures in place within the organization which I believe is essential in order to hit the ground running as the Chief Campus Relations Officer.

That said, I realize that this role is a great responsibility and that there will likely be challenges that lead to further growth, but it is a position I am eager and ready to take on. I believe in my drive, my learning capacity, and my background to give me the tools to both foster healthy relationships between ASI and the campus community and to transform those relationships into action-oriented plans to address issues.

Chief Campus Relations Officer Questions--

Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>

1. How would you describe the purpose and role of the University Affairs, Presidential Appointee and Environmental Sustainability Commissions?
2. How do you plan to motivate, mobilize, and utilize the University Affairs Commission to advocate for issues on campus? Please be descriptive and specific.
3. How do you plan to effectively coordinate the committee appointment process and the Presidential Appointee Commission? Please provide specific plans and/or ideas.
4. How do you plan to effectively support and oversee the Environmental Sustainability Commission? Please provide specific plans and/or ideas.
5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*



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Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> \*



[REDACTED] . PDF

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

The next academic year will be my final year as an undergraduate, but I believe my academic record is indicative that I am able to balance my responsibilities. As for my involvements aside from academia, I have an ongoing internship for the California Faculty Association and I have applied to be a student lead at the Diversity Initiatives and Resource Centers (DIRC) and will likely hear back in mid-April.

However even though these opportunities are on the horizon, if I were to obtain this position I would make the necessary decisions in prioritizing my commitments to accommodate the workload and fulfill this role to the best of my abilities. I truly value the work I have been able to do as a current ASI student representative as well as a community organizer, but I feel as though my capabilities would best serve the greatest population of students in the position of CCRO.

Associated Students, CSUF, Inc.  
California State University, Fullerton  
Voluntary Authorization for Educational Record Disclosure

- I hereby acknowledge that I have read, understand, and agree to the preceding statement.

A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

**B. Associated Students, CSUF, Inc. Authorization**

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application  
Enter Your Name \*

Rebecca Hesgard

Enter Your CWID \*



Date \*

Thursday, March 29, 2018

## CCRO QUESTIONS

### ***1. How would you describe the purpose and role of the University Affairs, Presidential Appointee and Environmental Sustainability Commissions?***

As I mentioned in my beliefs of ASI's purpose, I view ASI to act as the students' voice. So if student government serves as the voice of the students, then these commissions are the means in which advocacy work gets accomplished regarding the specific issues surrounding environmental sustainability and internal campus issues. I view the primary purpose of these commissions as follows:

1. **The University Affairs Commission** is the dedicated area in which internal campus issues are addressed. It is within this commission that campaigns to address student issues should be created and executed, and I believe that this commission should also be an area that makes recommendations for resolutions that the Board of Directors and CCRO should bring forth.
2. **Presidential Appointee Commission** is currently an area that works in tandem with the University Affairs Commission since this commission also deals with internal aspects of issues on campus. However, I believe the purpose of this commission is to address these issues through appointing students to existing university-wide committees that affect student life.
3. **Environmental Sustainability Commission** differs from the previous two commissions as it pertains to the specific area of environmental sustainability throughout CSUF and particularly within ASI's Titan Student Centers. I see this commission as responsible for educating students on environmental sustainability, creating interactive programs, collaborating with other entities on campus to see that initiatives are implemented campus-wide, and ensuring ASI operational practices are developed and maintained to be as sustainable as possible.

### ***2. How do you plan to motivate, mobilize, and utilize the University Affairs Commission to advocate for issues on campus? Please be descriptive and specific.***

As an actively involved student, I believe I have a good understanding of the issues that currently affect students, such as food and housing insecurity, access to health and mental health resources, limited class offerings, and access to easily understandable financial aid information. The University Affairs Commission must have a clear grasp on what the most essential student needs are, so that advocacy efforts are effective. Some of my concrete plans and ideas include:

1. Promote the existence of this commission throughout campus as the area students can bring forward issues they would like addressed
2. Hold interactive tabling events at least once a semester to obtain a temperature check of the student body; possibly along with the Presidential Appointee, Environmental Sustainability, Lobby Corps, Communications, and Community Engagement commissions to also recruit students to join these areas

3. Follow up the tabling events with open forums with student leaders in ASI to address student issues and provide another opportunity for campus issues to be heard
4. Establish a dedicated liaison to meet and periodically check-in with certain university areas, such as the Diversity Initiatives & Resource Centers (DIRC), the Resident Student Association (RSA), the Inter-club Councils (ICCs), as well as the Interfraternity, Multicultural Greek, National Pan-Hellenic, and Panhellenic Councils (Greek Life)

***3. How do you plan to effectively coordinate the committee appointment process and the Presidential Appointee Commission? Please provide specific plans and/or ideas.***

In order to find students that are actively engaged in the campus, the communication levels for this commission must be especially well-handled. Our outreach efforts must permeate the differing sectors of student life, including the student organizations that sit on ASI funded councils, Greek Life, the housing community, DIRC, and the student body at large. I am confident in my presentation skills for these groups and will also be collaborative with university entities to communicate openings to the campus community. Ideas for this commission include:

1. Ensure that I am diligent throughout the process of appointing the Presidential Appointee Commission (PAC) Lead role, so that myself and this student work collaboratively towards filling committee positions in an efficient, timely manner
2. Establish a fair and objective lens when appointing students to the committees
3. Work with the Dean of Students Office to communicate openings in university-wide committees at the beginning of each semester via email to all students at CSUF
4. Create promotional materials to distribute throughout campus and during an ASI Commissions tabling event to generate student interest and involvement in ASI
5. Keep in constant communication with the PAC Lead so that we can strategically promote the vacant positions throughout the year to the campus community

***4. How do you plan to effectively support and oversee the Environmental Sustainability Commission? Please provide specific plans and/or ideas.***

I believe that the concept of environmental sustainability is pertinent to not only our wellbeing as people that share this planet, but also in its role when considering our ethics as an organization. Engaging in sustainable awareness and practices in this way is an apt display of our corporate social responsibility. And while great work has been accomplished through this commission, such as the Farmer's Market and involvement during Earth Week activities, I hope to reinvigorate this commission with more interactive campaigns that are ongoing throughout the year. Some of my ideas specific to this commission are:

1. Ensure that the positions of Environmental Sustainability Commission (ESC) Director and Programming, Waste & Energy, and Promotions Coordinators are filled with students that will work well as a team to actively produce effective, collaborative, and educational programs
2. Keep in constant communication with the ESC Director to check-in on the progress and direction of the campaigns and events as well as to act as a supportive resource in any way needed
3. Establish a collaborative culture within the commission to encourage seeking out collaborative opportunities throughout the year with other areas of ASI and different campus partners
4. Reinvigorate this commission's programming and have the ESC Director and Programming Coordinator establish a monthly educational program series that focuses on major issues regarding environmental sustainability; examples of possible topics are: clean drinking water accessibility, global warming, and the fashion and agriculture industries. This would allow this commission to be interactive and build relationships with various university departments and student populations (e.g. the herbivore club, students from the Natural Science & Mathematics college, student leads from the DIRC, continuing to work with CSUF's Center for Sustainability)

***5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past?***

Along with all the ideas I have stated above, I have a number of plans I would love to bring forward as the Chief Campus Relations Officer. I feel that with my experiences, background, skills, and enthusiasm for this role is what makes me the best possible candidate for this position. My main goals to achieve being a good student leader and positive representative of ASI as an organization as the Chief Campus Relations Officer are:

1. **Collaboration** - Establish a focus on collaboration with any campaigns and projects I work on, especially within the team setting of the other Executive Officers. Ways this could look include:
  - **President:** Aid in any ideas or projects as assigned, be a designee as needed, and be an overall supportive team member to get work accomplished
  - **Vice President:** Similarly aid in projects being worked on; specifically in regards to programming, be a good bridge between campus partners and ASI's programmatic areas, for example I would love to work with AICA to revitalize the Tunnels of Oppression as it is a wonderful event that more students and student leaders should know about and attend
  - **Chief Governmental Officer:** Work with the CGO and Lobby Corps to create a financial aid campaign (to make information clear as well as to boost participation in ASI scholarships), which would include outreach, collaboration with the Financial Aid Office, the California Student Aid Commission, and helping to support current legislation such as AB 3153, which would expand CalGrants for students enrolled during the summer, and the Clean Dream Act, which advocates for a more permanent solution to support the undocumented community in this country and on this campus

- **Chief Communications Officer:** Utilize the help of the CCO to bring awareness to the commissions that exist within ASI, as well as to the campaigns we would be working on, like a financial aid campaign, an ASI Commissions tabling event, and town hall open forum for the student body
2. **Reinvigorate Commissions** - I would also like to reinvigorate the advocacy and programming efforts of the existing commissions that the Chief Campus Relations Officer supports and oversees, but also evaluate the efficiency of these current commissions and see if there is a need to establish another commission, like a Social Justice & Equity Commission similar to that of CSU Long Beach's ASI and the California State Student Association (CSSA)
  3. **Accessibility & Accountability** - Create a culture of accessibility and open communication with student leaders by holding ASI leaders and administrators accountable with current and created processes such as the Board Leadership Review Committee
  4. **Communication** - Bring a focus towards communicative efforts by seeing through outreach efforts and by being in constant communication, not only as an internal organization, but with the greater network of the campus community
  5. **Service-Minded** - Early on, establish a lens of service for the student body throughout the teams we build to ensure that we are always aware of our philosophy as an organization to provide a well-rounded and meaningful college experience for every student at CSUF

## TENTATIVE SCHEDULE

### **SUMMER**

#### JUNE-AUGUST

- Meet with Provost to get clear direction of the University's goals and how they align with ASI's
- Executive Officers & PAC, UAC, ESC: Team bonding, planning, and reviewing goals and expectations
- Get promotion for commissions and committees
- ESC: Work with TSCBOT and professional staff to perform a sustainability practices evaluation on the Titan Student Centers; develop an action plan

### **FALL**

#### SEPTEMBER

- Kick-off financial aid campaign (will repeat in the Spring closer to FAFSA deadline)
- ESC: Monthly educational program series, Farmer's Market
- PAC: Work to fill vacant seats on university committees (outreach to ICCs, Greek Councils, DIRC, RSA)

#### OCTOBER

- All ASI commissions outreach event to take temperature of the student population (with interactive student issues post-it wall) and to recruit students to joining these areas in ASI
- ESC: Monthly educational program series, Farmer's Market

#### NOVEMBER

- ESC: Monthly educational program series, Farmer's Market
- Board Leadership Review Committee
- Town Hall open forum with ASI Executive Officers, Board of Directors, and TSCBOT (follow-up to post-it wall tabling event)

#### DECEMBER

- ESC: Monthly educational program series, Farmer's Market

### **SPRING**

#### JANUARY-FEBRUARY

- Reviewing ASI administrators at retreat
- PAC: Work to fill vacant seats on university committees (outreach to ICCs, Greek Councils, DIRC, RSA)
- ESC: Monthly educational program series, Farmer's Market
- Push the financial aid campaign as the March 2nd FAFSA deadline approaches

#### MARCH

- ESC: NSM Week, Monthly educational program series, Farmer's Market
- Collaborate with AICA for the Tunnels of Oppression
- All ASI commissions outreach event to take temperature of the student population (with interactive student issues post-it wall) and to recruit students to joining these areas in ASI

#### APRIL

- Sexual Assault Awareness Month (work on campaign and programming occurring on campus)
- ESC: Earth Week, Monthly educational program series, Farmer's Market
- Town Hall open forum with ASI Executive Officers, Board of Directors, and TSCBOT (follow-up to post-it wall tabling event)

#### MAY

- ESC: Monthly educational program series, Farmer's Market
- Develop thorough transition materials for the incoming student leaders



# Rebecca M. Hesgard

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## EDUCATION

### California State University, Fullerton

Bachelor's of Arts - Business Administration, Concentration in Accounting

Bachelor's of Arts - Women and Gender Studies

Expected Graduation Date: May 2019

Overall GPA: 3.75 - Honors: Dean's Honor List for 7 of 7 semesters

## EXPERIENCE

### Vice Chair for Programs & Services, Titan Student Centers Board of Trustees - Associated Students, CSUF, Inc.

June 2017 - PRESENT

- Collaborated with various departmental branches of Associated Students and connected areas of Associated Students to registered student organizations on campus
- Kept in communication with various University entities to develop plans of action to incorporate Associated Students projects and programs with the University
- Oversaw the members of and Chaired the Programs & Services Committee
- Provided bi-weekly reports to the Titan Student Centers Board of Trustees
- Oversaw a budget of eleven million dollars to ensure fiscal wellbeing and room for appropriate growth as an organization
- Developed and organized participation for a number of programmed events to promote the Associated Students Boards and their resolved beliefs as a corporation
- Served on a search committee to hire a Member Service Coordinator at the Student Recreation Center

### Student Intern - California Faculty Association

June 2017 - PRESENT

- Responsible for developing workshop and teach-in concepts for a multitude of topics, including but not limited to: Activism 101, Power Players in the CSU system, and historical overviews of the privatization of public higher education via tuition increases
- Lead organizer for the Unity Block Party, which included organizing over 30 on and off campus organizations that participated in the unity event that also served as a networking opportunity and platform for student involvement for the student body
- Interaction with University Administrators to create more comprehensive understanding of student issues
- Responsible for communication among members and allies of the organization for strategic purposes of implementing the statewide campaigns at the campus level

### Community Organizer - Students for Quality Education, CSUF Chapter

August 2016 - June 2017

- Developed relationships with student groups and university entities to collaborate for events
- Organized tabling events as outreach opportunities to communicate the statewide campaign goals to the campus community
- Developing support for issues pertaining to educational equity via social media and responsible for creating tangible marketing materials

**Member - Women & Gender Studies Student Association**

April 2016 - August 2016

- Mainly responsible for performing outreach across campus to garner student involvement in organization activities and events, as well as for the Department itself

**Undergraduate Course Assistant for Psychology of Critical Thinking - California State University, Fullerton**

August 2015 - January 2016

- Worked alongside Dr. Mark Cartiglia of the CSUF Psychology Department for one section of PSYC 110
- Directly interacted with students both in class as well as during office hours and tutoring appointments
- Responsible for developing exam materials and sample lesson plans, as well as graded student research papers and midterm & final exams

**SKILLS**

- **Creativity:** I love brainstorming with others and developing action-oriented plans from the ideas shared
- **Collaboration and Communication:** I am familiar with working in team environments in order to accomplish goals, and am able to efficiently communicate with others to ensure plans are executed efficiently
- **Fast-learner:** My ability to absorb information is swift and I am open to improving in an areas that I could grow in
- **Organizational Skills:** I have organizational skills that allow me to prioritize and balance a multitude of areas at once (e.g. balancing an academic career, student leadership, and an activism internship)
- **Knowledge of standard technology:** Excellent professional communication etiquette and knowledge of Excel, Word, Powerpoint, Outlook, also Canva and Google Drive

**HONORS**

Dean's List Honor - Fall 2014 through Fall 2017, California State University, Fullerton  
Gold Award - Summer 2014, Girl Scouts of the USA

**From:** [Robles, Kristyne](#)  
**To:** [Collins, Susan](#)  
**Subject:** FW: Executive Officer Application [#5]  
**Date:** Monday, April 09, 2018 12:07:55 PM

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General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly Board of Directors meetings (Tuesdays 115pm-345pm) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- May 30, 31, and June 1, 2018 Orientation, Training, and First Board Meeting (plan for all day each day, details to follow the selection process)
- June 2 and 3, 2018 Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- June 5, 6 and 7, 2018 Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- August 11 and 12, 2018 Student Government Summer Retreat (plan for all day both days, potential overnight, details to follow the selection process)
- January 12 and 13, 2019 Student Government Winter Retreat (plan for all day both days, potential overnight, details to follow the selection process)
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- Undergraduate student officers must earn six

(6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.

-Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.

-Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while running for office.

-Undergraduate student candidates for office must have been enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

Name *	Meghan Waymire
Primary/Cell Phone Number *	[REDACTED]
Email *	[REDACTED]
CWID *	[REDACTED]
Major/Concentration/Academic Program *	Political Science
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Sophomore

Expected Graduation Semester \*

Spring 2020

Address \*



I am interested in applying for:  
(check all that you are applying for; additional questions will appear) \*

- Chief Governmental Officer

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

Growing up in a small town where most people worked after high school, I knew I was different for wanting to go to college. However, I was constantly changing my mind on what I wanted to focus on. That was until my senior year of high school when I was accepted into my school's "We The People" program, a team of constitutional experts who participate in competitive mock congressional hearings. This program taught me not only how to critically think about the issues around me, but also how to provide creative solutions for each issue. We The People made me realize that I can make beneficial change by participating in the political process. Thanks to this program, I knew that I wanted to study political science at California State University, Fullerton, but I didn't know how to get there because no one in my family had ever received any form of higher education. I spent most of my lunches in my school's Career Center talking to my counselor about what I needed to do to reach this goal. I worked diligently by taking night classes at Bakersfield College to meet A-G requirements, studied constantly, kept a high GPA, and stayed involved both on and off campus. My counselor and other teachers helped me complete the application process not only for the schools I applied to, but also for scholarships, private loans, and FAFSA. Having this strong support system on campus was key to getting me to college since my parents were so unfamiliar with the process. As a first generation college student there are constant expectations and obstacles I must meet and overcome. However, this is what drives me to make the most out of my experience at Cal State Fullerton, because I know that a higher education means a great deal to both me and my entire family. I joined Lobby Corps my freshman year where I learned strategies for increasing student engagement as well as skills for lobbying on behalf of the student body. I was then appointed as the Lobby Corps Communications Coordinator and am currently responsible for promoting Lobby Corps events as well as bringing attention to issues impacting the campus community including the lack of protection for our undocumented students from the federal administration and continued disinvestment in higher education. I also work with Marketing and Design to post infographics on our social media outlets as well as create handbills to hand out around campus. Furthermore, I have presented in classrooms and various club meetings about the CSU budget and proposed tuition increases. I believe that this strategic outreach is imperative because it provides an opportunity to hear the questions and concerns of the student body regarding the matters addressed. As the Communications Coordinator, I have advocated and lobbied on behalf of the student body by hosting phone banking and postcard writing events to urge representatives to pass a Clean Dream Act and support a fully funded CSU. This advocacy work is the exact reason I became a political science major and joined Lobby Corps. If it weren't for Lobby Corps, I wouldn't continue to be fueled by the passion I felt in We The People.

Being a first generation college student has taught me to be rigorous in my work and to take nothing for granted. Because of this and my work as the Lobby Corps Communications Coordinator, I am the best fit for this position. I am aware of the impact student leaders can make in regards to policies impacting the California State University system. Serving the 40,000 students of Cal State

Fullerton and ensuring their voice is heard would be my number one priority if chosen as Chief Governmental Officer.

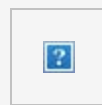
Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

The purpose of the Associated Students is to represent students in matters impacting the campus community. These matters can range from policies affecting Cal State Fullerton to the California State University system as a whole. ASI represents students by voting on bylaws and policies, lobbying elected officials, and communicating with faculty, administration, staff, and students. Moreover, ASI is responsible for creating a welcoming environment for the student body in which students are comfortable enough to voice their concerns regarding the various obstacles they face. The Associated Students implements this by hosting events for students to meet their elected student representatives, providing written review forms in the TSU, and creating online forums for students to express their stories.

I want to be a part of ASI leadership so that I am able to learn more about how I can create an inclusive environment and advocate for the diverse student body that Cal State Fullerton serves. I also aim to learn more about the solutions available for issues impacting the university system. There are numerous struggles that students face everyday from financial aid to mental health to academic success, and I am eager to be a part of the team that can help solve these problems. I am one of the many students who face these day to day issues and I have the passion to provide a voice for these students. Being in Lobby Corps, I've become comfortable communicating with the student body and taking their concerns to other ASI leaders as well as local, state, and federal representatives.

Chief Governmental Officer Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>

1. How would you describe the purpose and role of the Lobby Corps Commission?
2. How do you plan to motivate, mobilize, and utilize the Lobby Corps Team and Commission to advocate for improved public higher education policy and funding? Please be descriptive and specific.
3. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to engage and educate the CSUF student body about issues and policies that impact them? Please be descriptive and specific.
4. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to encourage and instill a sense of civic engagement in CSUF students? Please be descriptive and specific.
5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*



58.75 KB · PDF

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> \*



Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

This summer I am planning on traveling home to Bakersfield to visit my family and work. I am working in order to save money for the school year. However, this job is extremely flexible and will give me any amount of time off to focus on ASI.

Associated Students, CSUF, Inc.  
California State University, Fullerton  
Voluntary Authorization for Educational Record  
Disclosure

- I hereby acknowledge that I have read, understand, and agree to the preceding statement.

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

#### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and

Meghan Waymire

Certification of Application  
Enter Your Name \*

Enter Your CWID \*



Date \*

Thursday, March 29, 2018



## **1. How would you describe the purpose and role of the Lobby Corps Commission?**

The Lobby Corps commission is responsible for educating, engaging, and empowering the student body. The Advocacy, Promotions, and Events Coordinators implement these pillars by working alongside the Chief Governmental Officer. Some of the main things the Lobby Corps Commission is responsible for are, creating a policy agenda to refer to when conducting lobby visits, putting together a delegation to take to Sacramento for a fully funded CSU, and hosting events that align with the three values mentioned above.

In order to promote a fully funded CSU, Lobby Corps took part in CSSA's systemwide advocacy event last May to educate students about the CSU budget and proposed tuition increases, engage them with the state legislature, and empower them to fight for an affordable and accessible education. This event inspired me because students made posters stating why they "chose the CSU," creating a great visual for the entire campus community and state to see how many students chose the CSU because it is affordable, accessible, diverse and offers quality programs.

## **2. How do you plan to motivate, mobilize, and utilize the Lobby Corps Team and Commission to advocate for improved public higher education policy and funding ? Please be descriptive and specific.**

In order to motivate, mobilize, and utilize the Lobby Corps Team and Commission in regards to advocating for improved public higher education policy and funding, I am eager to include more people in the process of creating the policy agenda. For example, I want Lobby Corps to meet with the LGBTQ Resource Center, the Titan Dreamers Resource Center, the Office of Financial Aid, Counseling and Psychological Services, and other major campus partners so that we are equipped with firsthand stories while creating the policy agenda. It is crucial to include these viewpoints because we use this policy agenda to advocate for the entire campus community.

When it comes to advocating for a fully funded CSU, I aim to start training the Lobby Corps team early on in the academic year. I believe it would be beneficial to bring Lobby Corps to in-district lobby visits so they are comfortable when lobbying during the California Higher Education Student Summit (CHESS) and are able to assist in training the students we take to CHESS.

It is also important to collect a variety of student stories regarding how the disinvestment of the CSU has impacted them directly. Cal State Fullerton has over 40,000 students who have all been impacted by this one way or another, whether it is taking out more loans, enrolling in less classes, dropping out of school, working more, dealing with

overfilled classes, among countless other issues caused by low funding. The student stories should be a priority of the Lobby Corps commission and I believe we can increase the number of stories we collect by doing more classroom presentations.

Another way we could mobilize these efforts is through partnerships with organizations that advocate for higher education, such as Young Invincibles which is an organization that aims to amplify the voice of young people in the political process. I have been communicating with the Director of Partnerships and Organizing who is currently collecting student stories to advocate for the reauthorization of the Higher Education Act and I believe the relationship I've formed with this organization can be very useful in training the Lobby Corps team on effective ways to collect and share student stories.

### **3. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to engage and educate the CSUF student body about issues and policies that impact them? Please be descriptive and specific.**

The first step in student engagement is education. In order to inform the student body, I want Lobby Corps to host issue forums where students can learn about relevant issues such as resources for undocumented students, campus sexual assault, housing and food insecurity, and college affordability. These forums would include experts on the issues and provide the opportunity for students to participate and ask questions.

I am also eager to bring the Lobby Corps team to California State Student Association (CSSA) meetings so that they are aware of systemwide issues. I would then work with the commission to create handbills and social media posts so that we are able to get information about what we learned out to the student body. Additionally, I want to bring student leaders from other clubs and organizations to CSSA meetings so that they are able to relay this information back to their student communities.

In order to get information to the students, I want to collaborate with the Chief Communications Officer (CCO) and the Chief Campus Relations Officer (CCRO) to host tabling events where students could learn about university issues and engage in some sort of social media campaign.

### **4. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to encourage and instill a sense of civic engagement in CSUF students? Please be descriptive and specific.**

I want to bring in the OC Registrar of Voters to train the Lobby Corps team over the summer so that we can start registering students to vote immediately. In addition to this, I

want to ensure that the Lobby Corps team is well versed and knowledgeable on what will be on the ballot in the upcoming election. It is crucial that students are registered to vote because it is an extremely important election year. Specifically, California will be electing a new Governor in November which is vital to the CSU because the Governor is responsible for creating the CSU budget. Moreover, Congressman Ed Royce is retiring, which means a new Congress member will be representing Cal State Fullerton and could have a large impact on issues such as passing a clean Dream Act, advocating for federal financial aid, among countless other issues that affect our students' lives on a daily basis.

I want to work with the Lobby Corps team and the CCO to create a social media campaign that will inform students about what is on the ballot and why their vote matters.

I also want to host events where the Lobby Corps team will have the opportunity to empower, educate, and register students to vote. I've already connected with the owner of Classic Rock Coffee, a cafe in downtown Fullerton, who is willing to provide live music and discounted drinks and food. At this event, we'll invite candidates to come speak and have the Lobby Corps team register students to vote!

Registering students to vote is step one in this process, getting them to the poll is the next. I want to work with Marketing and Design to create posters that would direct students to the on campus polling station at the Alumni House.

## **5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \***

### **I. Goals**

- A. Register at least 10% of the student body to vote
- B. Take the Lobby Corps staff to in-district lobby visits and CSSA meetings as soon as possible
- C. Partner with clubs and organizations along with the Chief Campus Relations Officer (CCRO) to host open educational forums around campus
- D. Collaborate with CCO to create social media campaigns
- E. Increase the amount of external partnerships to assist with advocacy efforts and promoting the three pillars of Lobby Corps

### **II. CSU Budget**

- A. Raise awareness about who the Board of Trustees are and what they do by posting on social media and connecting with student clubs and organizations.
  1. Continue to host live streaming sessions

2. Invite gubernatorial candidates to Board of Trustees meetings to speak about why higher education is important to them and urge the Trustees to invest in students
- B. Partner with the Small Business Development Center to see if any local businesses would join our advocacy efforts by posting “Choose CSU” images both in their businesses and on their social media outlets
- C. Start planning for budget advocacy early on
- D. Conduct mock lobby visits for the CHESS delegation

### **III. Civic Engagement**

- A. Register students to vote by tabling, hosting events, presenting in classrooms and club meetings, and partnering with housing
- B. Partner with the Titan Dreamers Resource Center to promote other forms of civic engagement such as marching, letter writing, phone banking, and so on
- C. Partner with Greek Life
  1. Table on Greek Row
  2. Offer volunteer hours for Greek councils who help register students to vote
- D. Rock The Vote event with Classic Rock Coffee
- E. Incentivise students to actually get out and vote
  1. Live music at the polling station on campus, the Alumni House
  2. Prizes for students wearing an “I Voted” sticker

### **IV. California State Student Associations**

- A. Bring the Lobby Corps team and other student leaders to meetings early on
- B. Inform the student body about what CSSA is and when meetings are
- C. Create online forums for students to express what they feel is important for ASI to advocate for at CSSA meetings
- D. Post about what information we learned at the plenary meetings so that students are aware of the issues discussed

### **V. Collaborations**

- A. Partner with Young Invincibles to advocate for higher education funding
- B. The Consumer Financial Protection Bureau (CFPB) is a government agency that has advocated for improving student loans, expanding Pell Grants, simplifying FAFSA, and increasing the amount of student loan forgiveness programs. As student debt continues to grow, I want members from the CFPB to visit our campus to speak with students
- C. Maintain the relationship we have with our local elected officials. We can do this by hosting more events with them, such as the self defense classes with Assemblywoman Sharon Quirk-Silva

### **VI. Lobby Corps Recruitment**

- A. Start recruitment efforts as early as the freshman and transfer orientations
- B. Present at club meetings, especially Street Team, about Lobby Corps
- C. Post about Lobby Corps meetings on our social media outlets and more actively about our activities around campus whether it be speaking to classrooms or tabling

# Meghan Waymire

**Objective:** I want to work in a challenging environment that allows me to both utilize and expand my skills and education.

## SKILLS

- Communication
- Analytical Problem Solver
- Computer Skills (M/S Word, Outlook, PowerPoint, and Excel)
- Leadership
- Multitasking
- Fast-Paced Learner
- Social Media

## EXPERIENCE

### California Democratic Party — *Canvasser*

March 2018 - Current

- Registering people to vote by going door to door or “hotspotting” at a set location

### Associated Students Inc., CSUF — *Lobby Corps Strategic Communication Coordinator*

June 2017 - Present

- Communicating with Lobby Corps members regarding university affairs
- Working with Marketing and Design to actively educate, engage, and empower students
- Hosting events for students to register to voter and learn about policies that impact higher education

### Trinity Safety Company — *Administrative Assistant*

May 2017 - Present

- Assisting various departments with assigned tasks
- Utilizing Constant Contact and creating newsletters for customers
- Creating new and effective social media campaigns on Facebook and LinkedIn
- Using Microsoft Office applications daily such as Outlook and Excel

## EDUCATION

### California State University, Fullerton — *B.A. Political Science*

Sophomore - August 2016 - Present

3.75 GPA

## ACTIVITIES

**We The People** - Research, Teamwork, Public Speaking, Critical Thinking, Multi Tasking, Time Management

**Planning, Resource, and Budget Committee** - Representing the student body to a committee that analyzes and approves policies and academic programs with respect to the allocation of University resources.

**Campaign Intern** - Utilizing Microsoft Office to Organize Information, Directing and Training Volunteers, Phone Banking, Leadership

## REFERENCES

**Brad Newburg**, Vice President of Trinity Safety Company [REDACTED]

**Saba Ansari**, ASI Chief Governmental Officer [REDACTED]

**Joseph Biron**, We The People Teacher & Coach [REDACTED]

**From:** [Robles, Kristyne](#)  
**To:** [Collins, Susan](#)  
**Subject:** FW: Executive Officer Application [#7]  
**Date:** Monday, April 09, 2018 12:05:55 PM

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General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly Board of Directors meetings (Tuesdays 115pm-345pm) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- May 30, 31, and June 1, 2018 Orientation, Training, and First Board Meeting (plan for all day each day, details to follow the selection process)
- June 2 and 3, 2018 Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- June 5, 6 and 7, 2018 Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- August 11 and 12, 2018 Student Government Summer Retreat (plan for all day both days, potential overnight, details to follow the selection process)
- January 12 and 13, 2019 Student Government Winter Retreat (plan for all day both days, potential overnight, details to follow the selection process)
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- Undergraduate student officers must earn six

(6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.

-Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.

-Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while running for office.

-Undergraduate student candidates for office must have been enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

Name *	Kaetlyn Hernandez
Primary/Cell Phone Number *	[REDACTED]
Email *	[REDACTED]
CWID *	[REDACTED]
Major/Concentration/Academic Program *	Art/Entertainment Arts
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Junior



Expected Graduation Semester \*

Spring 2019

Address \*



I am interested in applying for:  
(check all that you are applying for; additional questions will appear) \*

- Chief Communications Officer

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

Hello! My name is Kaetlyn Hernandez and I am a third-year Entertainment Arts major with a minor in Public Relations. I am striving to obtain a career within the Animation industry within their Production and Direction sector or their Public Relations event planning sector. I have grown tremendously as a person and as a leader within my time at CSUF, and I have the many involvements I have taken part in to thank for that. I have not only been previously involved in Associated Students, CSUF, Inc. (ASI), but in several diverse organizations. Upon my first year, I immediately began my programming route in Freshmen Student Association where I sat on the executive board as the Social Events Chair where I planned events for all First Year Experience students to help them gain a comfortability on campus and to meet new people to ease their college transition. I also formed my own club under the Love Your Melon (LYM) Campus Crew Ambassador Program and lead the team as the Captain and Events Coordinator. Within LYM, I networked with other students and universities country-wide and practiced marketing and sales strategies. I also got my first introduction into ASI as a counselor for Camp Titan where I lead and cared for a group of ten 14-year-olds for a week in Big Bear. I was able to practice and enhance my skills in responsibility, patience, and teamwork ethic. In my second year at CSUF, I moved on to become the student advisor for FSA where I coached the executive board and trained them on leadership skills to ensure that the year of programming went smoothly. I had the opportunity to return as a counselor for Camp Titan, but was able to test my skills with the 10-year-old group. I was elected as the Executive Vice President for the Alpha Delta Pi Panhellenic sorority where I functioned as the liaison between the chapter, chapter alumnae advisors, and the international organization; completed all forms and reports for the chapter files; managed and coordinated with all officers to ensure deadlines were fulfilled correctly and efficiently; and tracked the chapter's success rate and developed goals and plan so that the organization may reach its full potential. I also joined the First Year Experience staff as a Peer Mentor for incoming students. I attended weekly classes with these students to train them in leadership, present to them what the campus had to offer, and ensure that they felt comfortable in their transition. Additionally, I met individually with the 22 students monthly to guide them towards their collegiate success. Along with all this, I joined the ASI family by joining the Spring Concert team as a volunteer and obtained the student leader position of Street Team Coordinator. As Street Team Coordinator, my duty was to maintain all member relationships to guide them to an on-campus leadership position, coordinate volunteers and leadership teams for all ASI events, educate students on what ASI is and their role as a leader, and plan all member meetings, events, and programs. Street Team consisted of 60+ members and 18 of which moved on to an ASI position. Currently in my third year, I expanded my involvement in ASI as the Titan Tusk Force Administrative Director, the Presidential Appointee for the Smoking Regulation Committee, a Spirit Coordinator for Camp Titan staff, a Spring Concert lead, and work at ASI's Titan Pride Center. All of these positions have taught me large-scale program planning, marketing strategies, communication skills with a team and an audience, time management and organization, and professionalism. With my wide

spectrum of involvements within CSUF, I feel I have been able to prove myself as an excellent leader and wish to only continue to grow.

Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

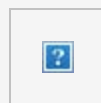
The purpose of ASI Student Government is to provide students with an outlet from academics and to give students a voice towards what they wish to see from their campus and college experience. To have an organization for students run by students gives students the access to expand and grow as leaders, to be the change they wish to see, and to give students the full ability to control their campus experience. It gives students the chance to be a part of something bigger than themselves and to advocate and take action for not only their campus but the CSU system as a whole. Student leaders are given the chance to speak for the students and take action for those who may not have the ability to. ASI gives students their "lollipop moment" so that they may find their purpose on-campus and in the world (I strongly suggest you watch the lollipop moment Ted Talk if you have not seen it). It opens up new opportunities for students to discover something within themselves that they may not have known they had or were capable of. ASI Student Government makes CSUF "home" for students; it can change a student's experience and even possibly life.

I hope to continue to my growth as a student leader by educating myself on campus-wide issues and to make a difference within the campus through action. I wish to continue to utilize and practice my communication skills to reach student audiences that may not always have a voice and to learn further on what can be done to solve the issues we continue to see on-campus. I hope to take part in making the changes in ASI that student leaders and students wish to see.

Chief Communications Officer Questions--

Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>

1. How would you describe the purpose and role of the Communications Commission and Community Engagement Commission?
2. How do you plan to utilize the Communications Commission to reach out to the CSUF student body and campus community and effectively communicate the messages of ASI? Please be descriptive and specific.
3. How do you plan to utilize the Community Engagement Commission to communicate the contribution of the CSUF student body to the local community? Please be descriptive and specific.
4. How do you plan to brand the Associated Students to the CSUF student body and inform them about what the organization is and does on campus?
5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*



135.35 KB · PDF

Please upload your resume in PDF format. If you

need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> \*



Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

I have dedicated my college career to ASI and have limited my leadership positions to ASI positions. I am still involved in Alpha Delta Pi but only as a general member making my time commitment very flexible. I will also continue to work at the Titan Pride Center inside the TSU, but they are very flexible with my ASI commitments.

Associated Students, CSUF, Inc.  
California State University, Fullerton  
Voluntary Authorization for Educational Record Disclosure

- I hereby acknowledge that I have read, understand, and agree to the preceding statement.

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

#### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and

Kaetlyn Hernandez

Certification of Application

Enter Your Name \*

Enter Your CWID \*



Date \*

Thursday, March 29, 2018

1. How would you describe the purpose and role of the Communications Commission and Community Engagement Commission?

The Communications Commission and Community Engagement Commission are meant to outreach to students and the Fullerton community both physically and digitally. Through social media, the commissions may promote ASI events, other student organization events, and information that is valuable to students and community members. The commissions should also plan and execute campaigns that engage with students and community members to promote ASI and to gain insight and opinions for the future development of the organization. The commissions also strongly control the image of ASI and ensure that if there are negative opinions and outlooks, that initiative is taken to solve or better those.

2. How do you plan to utilize the Communications Commission to reach out to the CSUF student body and campus community and effectively communicate the messages of ASI? Please be descriptive and specific.

The Communications Commission, I believe, has great potential to be more present within campus and to be a greater source of empowering students to voice their needs for ASI. The major aspect of this team that must be done is the CCO and the team must be more visible to the student body. It is difficult to spread the message of ASI and to engage with students when students have difficulty naming the students in these positions and even knowing that this commission exists. By scheduling time to tour different areas of campus and visiting student organizations, the message of ASI can be widely spread much quicker and students may feel more comfortable voicing their opinions before it is taken out of hand. Social media is a very strong tool in our generation and should be utilized more often. Many students are unaware that ASI social media even exists and by reaching out to students through the communities the CCRO and CGO keep in contact with and the programming sector of ASI this information may be more widely known. It can be as simple as giving students a promotional item once they follow ASI social media at a programming event and that can very easily reach a population of 500+ students. The Communications Commission should also utilize campaigns to highlight aspects of campus that are not usually recognized by promoting for major student organizations or ICCs and featuring student interviews of what ASI does that makes a difference in that student's experience on the story. There is much room for improvement in the communications aspect of ASI and that can be done by being seen and letting students be heard.

3. How do you plan to utilize the Community Engagement Commission to communicate the contribution of the CSUF student body to the local community? Please be descriptive and specific.

The Community Engagement Commission (CEC), much like the Communications Commission, must be more visible and engaged. The commission should be present at major city events and provide newsletters to community members addressing the successes of the CSUF student body and promoting ASI to them. CEC has opportunity to work with many commissions and programs within ASI to boost its image to the community, such as the Environmental Sustainability Commission to plan city clean-ups and the programming boards to make events that are

community-friendly (much like ASI Carnival). By planning programs that aid ASI and the Fullerton community, ASI may boost its image to the community and alumni to avoid future conflicts and further support.

#### 4. How do you plan to brand the Associated Students to the CSUF student body and inform them about what the organization is and does on campus?

ASI needs a new branding of acceptance and importance of students and other communities that feel that they have not been represented accurately by its student body leaders. With the current views and ideas from the new ASI President and Vice President, I believe it is best to brand change and voice as that aligns with their goals and with what the students wish to see. By hosting open forums and by having the executive team and the commissions/programs directly approach the students and to be more visibly available, the students may be more informed about what ASI is and what it does and it would be helpful for student leaders to be able to move forward in their plans to ensure it meets with the students' needs.

#### 5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past

As previously mentioned, much of my ideas for the CCO position deal with visibility, hearing students and community members out, and more effective programming. Both commissions and the CCO have much more room for availability to students. Many students may feel intimidated or unaware of who to approach and what to do when voicing their opinions and ideas for the campus. By going out myself and making time for the commission members to go out, students will have more knowledge of who they can talk to in order for action to be made. By furthering this communication between student leaders and students, more students can join ASI and more progress can be made in the organization. It will also help boost the image of ASI and get its message out to a much wider spectrum of the campus and the community. Marketing efforts should be pushed to feature and promote other student organizations to mend relationships with student organizations and to show our support of our students. Lastly, the CCO and the commissions must better utilize its programming and campaigns to work with other branches of ASI, represent more students and communities, and make ASI more known and available.

## Kaetlyn Hernandez

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### EDUCATION

#### **California State University, Fullerton**

Bachelor of Fine Arts, Studio Art  
Concentration: Entertainment Arts/Animation  
Minor: Public Relations

Expected Graduation: May 2019  
GPA: 3.7; Completed Units: 88  
Dean's List 2015-2018

### EXPERIENCE

#### **Alpha Delta Pi Panhellenic Sorority**

August 2015- Present

*Executive Vice President 2017 (Executive Committee and Executive Board Member)*

- Functions as the liaison between the chapter, chapter and alumnae advisors, and the international organization by completing all forms and reports for the chapter files
- Manages and coordinates with all officers to ensure deadlines are fulfilled correctly and efficiently
- Tracks chapter's success rate and develops goals and plans so that the organization may reach its full potential

#### **CSUF Associated Students, Inc.**

May 2016- Present

*Street Team Coordinator 2016-2017, Titan Tusk Force Director 2017-2018, Spring Concert Volunteer and Lead, Presidential Appointee Commission Representative for the Smoking Regulation Committee*

- Maintains all member relationships to guide them to an on-campus leadership position
- Coordinates volunteers and leadership teams for all Associated Students, Inc. events
- Plan and coordinate member meetings, events and programs that aim to boost campus leadership, school spirit, and pride with budgets that exceed over \$75,000 in value

#### **CSUF Camp Titan Philanthropy**

February 2016- Present

*Camp Counselor 2016, 2017; Spirit Coordinator 2018*

- Supervises and cares for a cabin of children that participate in confidence boosting activities
- Coordinates and plans all themed programs for volunteers and children

#### **First Year Experience Program**

August 2015-2017

*Freshmen Class Peer Mentor 2016-2017*

- Meets individually with 22 students to discuss their collegiate journey and guide them to on-campus resources towards collegiate success

#### **Freshmen Student Association**

September 2015- 2017

*Social Events Chair 2015-2016, Student Club Advisor 2016-2017*

- Arranges social events open to all 40,000+ CSUF students
- Conducts member meetings and meets separately with a social committee
- Guides the new executive board throughout their year as officers

#### **Love Your Melon Company Ambassador Program**

October 2015- 2017

*Crew Captain and Founder 2015- Present*

- Oversees all Donation Events so that the Love Your Melon company is appropriately represented
- Leads Crew meetings and updates Crew Members on all business

### SKILLS

- Computer: Proficient in Microsoft Word, Excel, and Power Point; Outlook; and Adobe programs
- College Reading and Learning Association Master Level III Mentor

# ASI PROGRAMMING DIRECTORS

## 2018-2019

(ASI BOD ACTION ITEM 8.B)

April 10, 2018

ASI PRODUCTIONS DIRECTOR ~ Zarate

TITAN TUSK FORCE DIRECTOR ~ Mendoza

STREET TEAM DIRECTOR ~ TBD



**From:** [Robles, Kristyne](#)  
**To:** [Collins, Susan](#)  
**Subject:** FW: Programming Director Application [#11]  
**Date:** Monday, April 09, 2018 12:10:03 PM

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General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 15-20 hours a week is a close estimate across these positions)
- Attendance at regularly occurring meetings during the semesters (day/time to be arranged)
- Leading, guiding, and overseeing a team of student leaders
- Planning and implementing, alone or as part of a team, a variety of activities and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

- I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 1, 2018 Orientation (plan for all day, details to follow the selection process)
- June 2 and 3, 2018 Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- June 5, 6 and 7, 2018 Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- Undergraduate student leaders must earn six (6) semester units of credit each semester. Graduate student leaders must earn three (3) semester units of credit each semester.
- Undergraduate student leaders are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective whichever is greater. Graduate student leaders are allowed to earn a maximum of 50 semester units. Student leaders holding over that number of units will not be eligible.
- Undergraduate student leaders must have been

enrolled at CSUF for one semester preceding their application for a leadership position earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student leaders must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

–All student leaders holding a position must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Award \*

Name *	Kelly Zarate
Primary/Cell Phone Number *	[REDACTED]
Email *	[REDACTED]
CWID *	[REDACTED]
Major/Concentration/Academic Program *	Health Science
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Senior
Expected Graduation Semester *	May 2019
Address *	[REDACTED]

I am interested in applying for:

- Titan Tusk Force Director

(leave checked all that you are interested in; additional questions will appear/disappear based on selections) \*

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

My name is Kelly Zarate and I am currently a fourth-year Health Science major with a minor in Child and Adolescent Development. I am interested in having a career in social work and perhaps working at a non-profit organization, however, I am still undecided if that is the career I would like to pursue. I am a first-generation student in my family and I am striving to make good choices and being a role model for my younger sister who also wishes to someday enroll at CSUF.

As for experience, I have been involved with ASI for the past 3 years, ever since the start of my academic schooling here at CSUF. I began in ASI by volunteering with ASI Street Team. I dedicated my first two years to being an extremely active volunteer; signing up for a variety of events that span all throughout ASI; from ASI Productions events all the way to the Communications Team and Elections events. The first leadership position I held in ASI was the position of ASI Street Team Director. With that position, I oversaw a coordinator as well as 60+ members who dedicated their time to volunteer for events on campus. By the end of position, we had a total of 18 members go through the process of and receive leadership positions for the following year. I was also an Orientation Leader for the University Outreach and New Student Programs (now called Outreach, Recruitment, and Orientation) during the summer of 2016. While in the program, I had many opportunities to network with students and faculty while also helping over 8,000 find their place on our Fullerton campus. Finally, I have previously served as Chief Campus Relations Officer for the Fall 2017 semester. During my time in this position, I laid out the groundwork for the future trajectory of both the Environmental Sustainability Commission and the Presidential Appointee Commission/ University Affairs Commission. I have also continued to remain involved in ASI by taking up volunteer positions like Spring Concert Lead and being a camp counselor for Camp Titan for several years now. Through my involvements I have seen myself grow a great deal from the person I used to be when I first began my time here at CSUF. I have learned to direct and manage groups of all sizes, how to manage my time effectively, market and plan events, and how to communicate to diverse groups while taking into consideration their different backgrounds and ideologies among other things. With that in mind, I know there is still much to learn and I so look forward to doing just that.

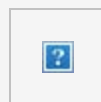
Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

ASI offers students an “escape” from their academic lives on campus. By way of programming events that are created by the programming boards, Titan Tusk Force, ASI Productions, and AICA, offer various outlets for students to take breaks from their rigorous daily lives and find something that they can create memories with to truly enjoy the college experience. These boards offer unique experiences to students without having to go out of their way; students just need to be on campus too see the all the amazing events that ASI programming has to offer

I hope that with a position and my other involvements I can continue my journey as a student leader. I would like to continue working on my public speaking skills and to become more comfortable in my own skin, something that I have struggled with in the past. I have been given so many opportunities within ASI to grow and become someone that I aspire to be one day, someone that I could be proud of, and I look forward to the opportunities that are still to come.

Titan Tusk Force Director Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>

1. In your own words, describe the purpose of Titan Tusk Force.
2. Tell us why you think school spirit and pride are important at CSUF
3. Tell us how you would direct, support, manage, and oversee the Titan Tusk Force team and program
4. Describe the ideas or goals you have for next



year for the position

5. Describe how you would promote the activities and events of Titan Tusk Force \*

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> \*



What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

If given the positions, I would like to continue collaborating with the other programming groups like ASI Productions and AICA; however I would want to make it a point to collaborate with governance groups as well. For example, since I would like to be able to be recognizable to students, the executive officers should also want to have the same goal. Collaborating with a group like the executive officers will allow every to become more familiar and approachable while spreading the word and working together to show students what ASI is all about.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

As for my other involvements, I currently have a part time job as well as I am involved in Greek Life. My work at the Lego Store in Downtown Disney can be very fulfilling and rigorous at the same time, however it does allow me to engage with children and families from all around the world. While it can be time consuming, my schedule can be flexible if I let my Manager know ahead of time as he is aware of how involved I am on my campus (he has even stated that it was one of the reasons I was hired for the job because I am so involved). My involvement in Alpha Delta Pi, is my way of escaping from the stress of school and leadership positions and I am proud to have found such a strong group of women that I can confide in. I do not hold any positions within the sorority, therefore my time is also very flexible.

Associated Students, CSUF, Inc.  
California State University, Fullerton  
Voluntary Authorization for Educational Record Disclosure

- I hereby acknowledge that I have read, understand, and agree to the preceding statement.

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been

previously restricted by the student.

#### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and  
Certification of Application  
Enter Your Name \*

Kelly Zarate

Enter Your CWID \*

██████████

Date \*

Saturday, March 31, 2018

# Kelly Zarate

---

## Objective

- I am seeking employment with a company or organization where I can use my talents and skill to grow and expand within the company.

## Education

### **AUGUST 2014- PRESENT DAY | CALIFORNIA STATE UNIVERSITY, FULLERTON**

- Major: Health Science Minor: Child and Adolescent Development
- Currently in my third year (junior) of school.
- An active member in Associated Students Incorporated (ASI) and University Outreach and New Student Programs (UONSP).

## Job Experience

### **ASI CHIEF CAMPUS RELATIONS OFFICER | ASSOCIATED STUDENTS INCORPORATED | JUNE 2017-DECEMBER 2017**

- Oversees three Commissions including: University Affairs Commission, Presidential Appointee Commission, and Environmental Sustainability Commission
- Leads the University Affairs Commission along with its members in resolving on campus issues that may be detracting a students' Titan Experience

### **ASI STREET TEAM DIRECTOR | ASSOCIATED STUDENTS INCORPORATED | JUNE 2016-MAY 2017**

- Conceptual/ Manager type position who oversaw the coordinator, both weekly meetings, and all Street Team members.
- Planned and presented the ASI Model portion of the meeting to educate current members about Associated Students Inc.
- Oversaw all volunteer activities and performed "member check-ins" to ensure their needs were met.

### **ORIENTATION LEADER | UNIVERSITY OUTREACH AND NEW STUDENT PROGRAMS | DECEMBER 2015-SEPTMEBER 2016**

- Facilitated the orientation experience for all incoming students during the summer of 2016.
- Worked with diverse populations as well as led large groups of students throughout their daily activities.
- Demonstrated enthusiasm for Cal State University, Fullerton and the Orientation Program.

## Volunteer Experience

### **SPRING CONCERT GUIDE |ASSOCIATED STUDENTS INC. |FEBRUARY 2016-MAY 2016 AND FEBRUARY 2017-APRIL 2017 AND FEBRUARY 2018-PRESENT**

- Oversaw a team of volunteers on the day of event and ensured my assigned area was running smoothly.
- Interviewed and determined potential candidates for the Spring Concert Volunteer Team.
- Ran training sessions for the volunteers and provided the proper training to better prepare them for Spring Concert.

### **STREET TEAM MEMBER | ASSOCIATED STUDENTS INC. | AUGUST 2014-MAY 2016 AND AUGUST 2017-PRESENT**

- Volunteered at different events that are hosted by Associated Students Inc. throughout the year.
- Tabled and spread information to CSUF students about Associated Students Inc. as well as discussed with them about other forms of getting involved on campus.
- Participated in pep-rallies and tailgating events before and after any sporting event.
- Helped the newer members become acquainted and comfortable with the responsibilities of being a Street Team member.

### **AIDS SERVICES FOUNDATION INTERN | AIDS SERVICES FOUNDATION | OCTOBER 2015-JANUARY 2016**

- Understood and maintained the HIPPA Standards at all times.
- Cataloged and filled Food Pantry orders for the members of the foundation.
- Reached out and called members to ensure that all their needs were met.

**From:** [Robles, Kristyne](#)  
**To:** [Collins, Susan](#)  
**Subject:** FW: Programming Director Application [#4]  
**Date:** Monday, April 09, 2018 12:08:30 PM

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General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 15–20 hours a week is a close estimate across these positions)
- Attendance at regularly occurring meetings during the semesters (day/time to be arranged)
- Leading, guiding, and overseeing a team of student leaders
- Planning and implementing, alone or as part of a team, a variety of activities and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 1, 2018 Orientation (plan for all day, details to follow the selection process)
- June 2 and 3, 2018 Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- June 5, 6 and 7, 2018 Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- Undergraduate student leaders must earn six (6) semester units of credit each semester. Graduate student leaders must earn three (3) semester units of credit each semester.
- Undergraduate student leaders are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective whichever is greater. Graduate student leaders are allowed to earn a maximum of 50 semester units. Student leaders holding over that number of units will not be eligible.
- Undergraduate student leaders must have been

enrolled at CSUF for one semester preceding their application for a leadership position earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student leaders must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student leaders holding a position must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Award \*

Name *	Jennifer Mendoza
Primary/Cell Phone Number *	[REDACTED]
Email *	[REDACTED]
CWID *	[REDACTED]
Major/Concentration/Academic Program *	Human Services/Mental Health & Substance Abuse
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Junior
Expected Graduation Semester *	Spring 2020
Address *	[REDACTED]

I am interested in applying for:

- Street Team Director
- Titan Tusk Force Director

(leave checked all that you are interested in; additional questions will appear/disappear based on selections) \*

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

I am currently the Titan Tusk Force Marketing Coordinator. I feel prepared to take on the role of Titan Tusk Force Director because I know how to all the different positions. I know the responsibilities, as well as handling them on my own. I was once in charge of a tailgate, and I knew how to handle and prepare setup and cleanup. I am a Director in training, because I have learned so much through my position. I was able to ask the other coordinators how they get certain things



done, as well learn from the current Director how to track the budget, make check requests, fill out contracts. I am not afraid to be vocal, and am comfortable using a microphone, and working in a group setting. This past year has given me the knowledge and tools necessary in order to succeed. The current TTF Director has laid an amazing foundation for me to build on. This year I want to construct bridges, between ASI and other organizations found on campus. I love to be involved and be hands on. I have the passion, experience, determination to get things done.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

The purpose of ASI Programming is to create amazing experiences for the students, and show them we aren't just a commuter campus. There are free, wonderful events always going on, performances by artists that students love. There are also events meant to promote Titan Pride, to help cheer on athletics. ASI is about creating unforgettable memories for the students. It's a way for students to interact with one another, meet new friends, all while enjoying events. ASI is about involvement and collaboration, and not just within ASI but with other clubs/organizations on campus as well. I want to a part of ASI in order to help create unforgettable memories for students. I want to be able to be a part of that experience. I hope to get a better understanding of what it means to a director because the roles are different for coordinators and directors.

Street Team Director Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>

1. In your own words, describe the purpose of ASI Street Team.
2. Tell us why you think it is important to be involved at CSUF
3. Tell us how you would direct, support, manage, and oversee the Street Team program
4. Describe the ideas or goals you have for next year for the position
5. Describe how you would promote Street Team next year \*



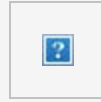
Titan Tusk Force Director Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>

1. In your own words, describe the purpose of Titan Tusk Force.
2. Tell us why you think school spirit and pride are important at CSUF
3. Tell us how you would direct, support, manage, and oversee the Titan Tusk Force team and program
4. Describe the ideas or goals you have for next year for the position
5. Describe how you would promote the



activities and events of Titan Tusk Force \*

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> \*



DOCX



What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

I would love to collaborate with all programs within ASI Programming, including Board of Directors and Board of Trustees. I also want to create bridges with other organizations such as LGBTQ, and create a Titan Pride Day with them. I want to showcase a different club/organization/program that is beneficial to all Titans. I want to do this so that students are well aware of all the accessible help, guidance, general aid of the students in their everyday lives. Again, I want to make sure that all Titan Tusk Force events, even all of ASI Programming events are on Titan Bites because it is free, accessible food for those students who may not know when their next meal will be.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

I am currently a part of sorority. I am also currently in training for Camp Titan. Camp Titan is a week long during the summer in June. I also currently work at the Pollak Library on campus.

Associated Students, CSUF, Inc.  
California State University, Fullerton  
Voluntary Authorization for Educational Record Disclosure

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#### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may

include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application  
Enter Your Name \*

Jennifer Mendoza

Enter Your CWID \*

██████████

Date \*

Thursday, March 29, 2018

## Titan Tusk Force Director

1. The purpose of Titan Tusk Force is to promote Titan pride, create a sense of unity, belonging for students. It's to promote and support our student athletes, all while showing Titan Pride.
2. Spirit and pride are important because it creates a sense of unity and community. Spirit and pride are important because it helps create a home away from home. I want our students to feel proud of coming to CSUF, proud of being a Titan.
3. I would direct Titan Tusk Force by making sure I have availability for meetings. I would also make sure I am present at every meeting necessary. I would support my team by making sure they are doing well, both physically and emotionally. I want my team to feel supported, do well in both school and ASI. I will hold myself accountable for actions and decisions. I am a responsible person.
4. There are many different ideas I have envisioned for the year. I want to continue with the different chosen foods for the food giveaway. I also want to start including Fridays for the food giveaways. For food giveaways and tailgates I would love to feature an organization or club, such as the LGBTQ Center. I want students to be informed. I also want to make sure that all TTF events are added to Titan Bites, because we do give away free food for students. I realize there are students who may not know when their next meal may be. In addition, I also would want to do a collaboration with Tuffy's Basic Needs, because students should be aware of what programs there are to help support them, or know how to help/guide their friend. Another idea I had with Tuffy's Basic Needs, is to have a hygiene drive. I would love to involve fraternities and sororities, or maybe do one within the TSU or within ASI, possibly even with the colleges. One idea I had was to have a bubble run on campus for students to enjoy. It can be to raise awareness for Tuffy's Basic Needs, even the WoMen's Center too. I know an idea we wanted to do within this past year was to have a Titan Pride Day. I want to see it happen this year.
5. I would promote Titan Tusk Force events by social media postings. I also want to personally go talk to different organizations/clubs on campus and let them know about our events. I feel that getting to know and talk to other organizations on a better level will allow for bridges, which will lead to better unity on campus. I also want to attend RA meetings over at housing so that students who dorm, are also aware of any events happening on campus. I want to have a more interactive approach, such as a one-on-one because I find it to be most effective when talking to students.

# JENNIFER MENDOZA

## Skills Summary

Bilingual (Fluent in Spanish and English), Computer (Microsoft, Word, Excel, Power Point), Adaptable, Timely, Fast Learner, Team Oriented, Excellent Communicator, Responsible, Dedicated

## Education

California State University, Fullerton

Expected Graduation Spring 2020

Major: Human Services

Overall GPA: 3.1

## Experience

ASI Titan Tusk Force- Marketing Coordinator      June 2017

- This is Fullerton's spirit team which is focused on promoting school pride and athletics. My job is to market to all CSUF students on campus whether speaking publicly, posting on social media, tabling.

Pollak Library Information Desk      December 2017

- Help answer any questions students, faculty/staff, general public may have about CSUF campus or classes. Inform both students and faculty/staff about programs the library provides, as well as events.

Camp Titan      June 11-17 2017

- I, along with a co-counselor, were in charge of 5 girls within the age of 14 years old. We took care of them 24/7. We made sure they were consistently doing well, and had fun.

## Volunteer Experience/ Clubs

Street Team

- 3<sup>rd</sup> year member, organization where I volunteer for different events for ASI Programming.

*April 10<sup>th</sup>, 2018*

**ASI President, Laila Dadabhoy**

Hello all,

I hope your week is off to a good start.

This week I will be planning the canned food drive so we can launch the pantry as planned. I will also be working with Celine to complete filming for the Fee Transparency Project. I've concluded my project with the library and the READ campaign is in full swing. We also had a very successful Ask the Presidents Screening and the video is on YouTube for your viewing convenience. Welcome to CSUF Day is this weekend; for anyone who would like to participate it's on Saturday, April 14th.

I've got a couple midterms this week, but I'm here if you need me.

**ASI Vice President, Andrew La**

Hi everyone,

I hope all is well. We only have 5 Fridays left!

**ASI Banquet:**

Please make sure to RSVP by Friday, April 13! We need to know any dietary restrictions and if you are coming to the banquet. The awards are on their way and we will announce the winners at the event! Make sure to come in cocktail attire and bring something warm just in case it will get chilly.

**Camp Titan Carnival:**

The event was a huge success!! We had a good number of families stop on by, enjoying the games, singing songs, watching all the lip sync teams perform. This was a huge collaboration between ASI, Camp Titan and Greek Week (IFC and Panhellenic). Without these three groups none of this would have happened. We raised over \$11,000 for Camp Titan thanks to the Fraternity and Sorority Life on campus. As we look into the future, I believe that this event was a great starting foundation for future collaborations with ASI, Camp Titan and Greek Week.

I set out this type of event during elections last year. I wanted to do some sort of philanthropy event, celebrating for a good cause, raising awareness and raising donations. Through navigating through different paths, I had finally found one with IFC and Panhellenic. As I've mentioned, the event was a huge success and a great collaboration, and I hope that by starting this one event, it

could hopefully lead to many more. Thank you to everyone that was heavily involved in this. I appreciate you.

### **Transition:**

By now you must realize that we only have about a month left (excluding finals week), which means that there is still enough time to reach out to next year's student leaders who are taking over your position for the incoming year. Now would be an excellent time to have them shadow you and transition them to your role. That way, when they start their term, they know more than what they would have by themselves. Remember, our terms may be coming to an end, but our inspiration to students last forever.

### **Scholarships:**

Scholarships are on their way to get the final grade checks, we are just finalizing a few information points.

### **ASI Chief Governmental Officer, Saba Ansari**

Hi everyone!

IT'S THE HOME STRETCH; FIVE WEEKS LEFT!!!

I will not be at the Board meeting today because I will be lobbying in DC for Hill Day with our good friend, President Virjee, among others! Please do not miss me too much. But still a little.

### **CSSA**

This past CSSA, we voted to approve and deny a number of legislation, but one of the notable ones was AB 3153 which seeks to expand the Cal Grant to summer school students as well! Expanding accessibility and affordability is one of the great things the CSU prides itself on; if you haven't signed the petition to support the legislation please do so below <https://www.change.org/p/help-pressure-governor-jerry-brown-and-the-california-legislature-to-pass-ab3153-which-would-give-california-college-students-financial-for-summer>. I also learned more about Project Rebound and got to talk to other campuses about their mental health and student wellness initiatives.

### **Lobby Corps**

Last week, we tabled and spoke with more students about the potential tuition increase and collected more student stories. In addition, I went to several different resource centers on campus to talk to students and leave handbills regarding more information. We will be talking to more students and posting on our social media student stories, and are looking to hold a larger event on May 7th in the Quad! We will be tabling along with many other clubs this Wednesday (4/11) on Titan Walk doing the Red Flag Campaign and raising awareness about sexual assault; please stop by.

### Personal Projects

In addition, I was able to join Josh & Ana on their executive officer interviews; I'm very excited to see our new leadership and how they seek to push our organization and voice a variety of student concerns. Also, over Spring Break, Scott, Laila and I worked to create this social media campaign so students posted pictures of themselves in national parks with the hashtag #asicsuflovesnationalparks are entered in an opportunity drawing so this week two students will be able to retrieve their prizes! Moreover, I'm currently working with Scott to create a comprehensive but simple ASI handbill telling students the basic organization and layout.

Lastly, I want to leave you all with some more sexual assault statistics, because it is Sexual Assault Awareness Month.

**Every 98 seconds, another person experiences sexual assault.**

**Only 6 out of every 1000 rapists will end up in prison.**

**In jail or prison, 60% of all sexual violence against inmates is perpetrated by the institution's staff.**

**21% of TGQN (transgender, gender queer, nonconforming gender) report being sexually assaulted while in college**

### ASI Chief Communication Officer, Celine Moubayed

Pending projects:

- Title IX handbill (should be in final stages)
- Fee Transparency Video (In Process)
- Planning another Canned Food Drive (Please let me know if you are available to **HELP**)
- CEC = arboretum event this weekend and Welcome to CSUF Day

### ASI Chief Campus Relations Officer, Katherine Gwaltney

Reminder: In light of recent events, take time to listen to student concerns and thank them for being willing to share. Bring issues my way! This info will be helpful for the next team to prioritize their initiatives.

“Most people do not listen with the intent to understand; they listen with the intent to reply”- Stephen Covey

### University/ASI Involvement

- Thank you to so many of you who go above and beyond your role to serve on University committees! I appreciate you and value the perspective you bring to each meeting. Our team has made 24 appointments since February 14<sup>th</sup>.
- There are 3 remaining Academic Senate student representatives vacancies. Please encourage student to fill out this document to indicate interest:

<https://goo.gl/forms/MFDAsZoHghlqvdl1>



- Volunteers for the 30-minute ECS Dean Candidate presentation will be getting a calendar invite with more information later today.
- I'm participating in discussions around new ICC's, finishing bylaw improvements, and developing a mass involvement list for the next Exec Team.

### ESC/UAC

- ESC & UAC are both wrapping up successfully and planning to purchase sustainable outreach tools and promo items for next years' teams with remaining budgets.
- Please stay up to date on Earth Week events, love the earth and digitally share this!

**APRIL 17**  
**ASI FARMERS' MARKET AND EARTH WEEK EXPO**  
 Central Quad and Humanities Quad | 10AM-3PM  
**FOOD AND SUSTAINABILITY LECTURE SERIES**  
 Titan Student Union Alvarado AB | 5AM-2PM

**APRIL 18**  
**16 & SUSTAINABILITY EDUCATION EVENT**  
 Arboretum Bacon Pavilion | 10AM-5PM  
**FOOD AND SUSTAINABILITY LECTURE SERIES**  
 Titan Student Union Theater | 9AM-2PM

**EARTH**  
**week**  
**APRIL** 2018  
**17, 18, 19, 21, 22, 24**

SUSTAINABILITY@FULLERTON.EDU/EARTHWEEK  
 FACEBOOK.COM/CSUF/EARTHWEEK

**APRIL 19**  
**SUSTAINABLE TRANSPORTATION EXPO**  
 (BIKESHARE, PUBLIC TRANSIT, WALK, BIKE)  
 Titan Walk | 10AM-2PM  
**FOOD AND SUSTAINABILITY LECTURE SERIES**  
 Titan Student Union Theater | 9AM-12PM  
 Hepburn | 2PM-4PM

**APRIL 21**  
**EXPLORING OUR ANCIENT ANCESTORS**  
 (SOUTHERN CALIFORNIA PRIMATE RESEARCH FORUM)  
 McCarty Hall 12 | 8AM-1PM

**APRIL 21-22**  
**GREEN SCENE PLANT & GARDEN EXPO**  
 Arboretum | 10AM-4PM

**APRIL 24**  
**3RD ANNUAL STEWARD OF PLACE INTERSHIP AND RESEARCH EXPO**  
 Arboretum/Bacon Pavilion | 10AM-4PM

**ENVIRONMENTAL SUSTAINABILITY**  
 CALIFORNIA STATE UNIVERSITY, FULLERTON

**CSU FULLERTON CENTER FOR SUSTAINABILITY**

**Fullerton College**

**California State University, FULLERTON**  
 FULLERTON  
 FULLERTON.CSUFULLERTON.EDU

# Report to the ASI Board of Directors

Hallie Hunt

Dean of Students

4/10/18

# Cares Coordinator Hired!



**Marlene Romero**

# Director of Financial Aid Hired!



Jessica Barco

# Sexual Assault Awareness Month

SEXUAL ASSAULT AWARENESS MONTH  
EMBRACE YOUR VOICE THIS APRIL

## THE CLOTHESLINE PROJECT

BEARING WITNESS TO SURVIVORS OF SEXUAL VIOLENCE

DESIGN A SHIRT OR VIEW THE DISPLAY  
APRIL 5, 2018 | 10 AM - 3 PM | CENTRAL QUAD

For more information contact [womenscenter@fullerton.edu](mailto:womenscenter@fullerton.edu)



## TITAN WALK FOR CHANGE

APRIL 11, 2018 | 12-3 PM

Sign-up your student organization today!  
[tinyurl.com/TW4C2018](http://tinyurl.com/TW4C2018)

For more information contact the WoMen's and Adult Reentry Center at [womenscenter@fullerton.edu](mailto:womenscenter@fullerton.edu) or call 657-278-3928



WoMen's and Adult Reentry Center  
UH 205 | [www.fullerton.edu/womenscenter](http://www.fullerton.edu/womenscenter)  
f @CSUFWARC @CSUF\_WARC

CALIFORNIA STATE UNIVERSITY  
**FULLERTON**  
STUDENT AFFAIRS

## DENIM DAY CSUF APRIL 25

PHOTO CHALLENGE:  
• WEAR DENIM ON 4/25  
• TAKE A PHOTO OF YOUR DEPARTMENT OR ORGANIZATION  
• ADD & TAG US ON INSTAGRAM @CSUF\_WARC & #DENIMDAYCSUF  
SUBMIT BY 5PM ON 4/25 TO BE ENTERED TO WIN A PIZZA PARTY!

MAKE A SOCIAL STATEMENT WITH YOUR FASHION STATEMENT

SEXUAL ASSAULT AWARENESS MONTH

WoMen's and Adult Reentry Center  
UH 205 | [www.fullerton.edu/womenscenter](http://www.fullerton.edu/womenscenter)



@CSUFWARC



@CSUF\_WARC

CALIFORNIA STATE UNIVERSITY  
**FULLERTON**  
STUDENT AFFAIRS

# Tuffy Awards

SAVE THE DATE

MAY 3, 2018



TUFFY AWARDS

STUDENT ORGANIZATION  
RECOGNITION CELEBRATION

## Award Categories

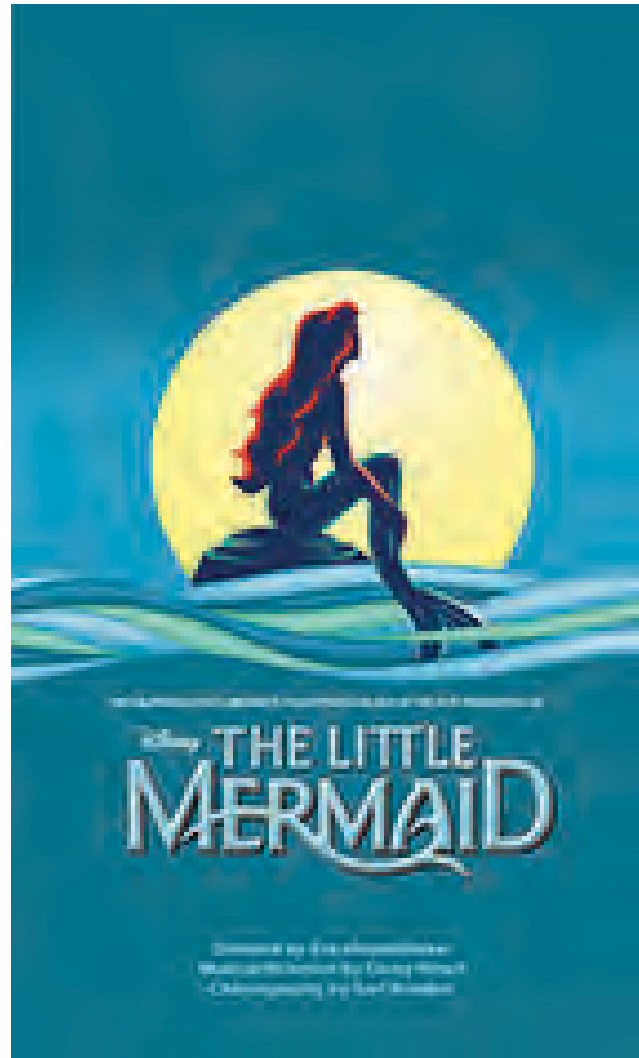
Advisor of the Year	Outstanding Advocate
Collaborative Program of the Year	President of the Year
Emergent Organization of the Year	Student Organization of the Year
Program of the Year	Titans in Action Award
Outstanding Performance of the Year	Titans' Choice Award
Titans Leaving Their Legacies	

Nominations Open March 2018

More Information Available at:  
[www.tuffy.com/ta2018](http://www.tuffy.com/ta2018)

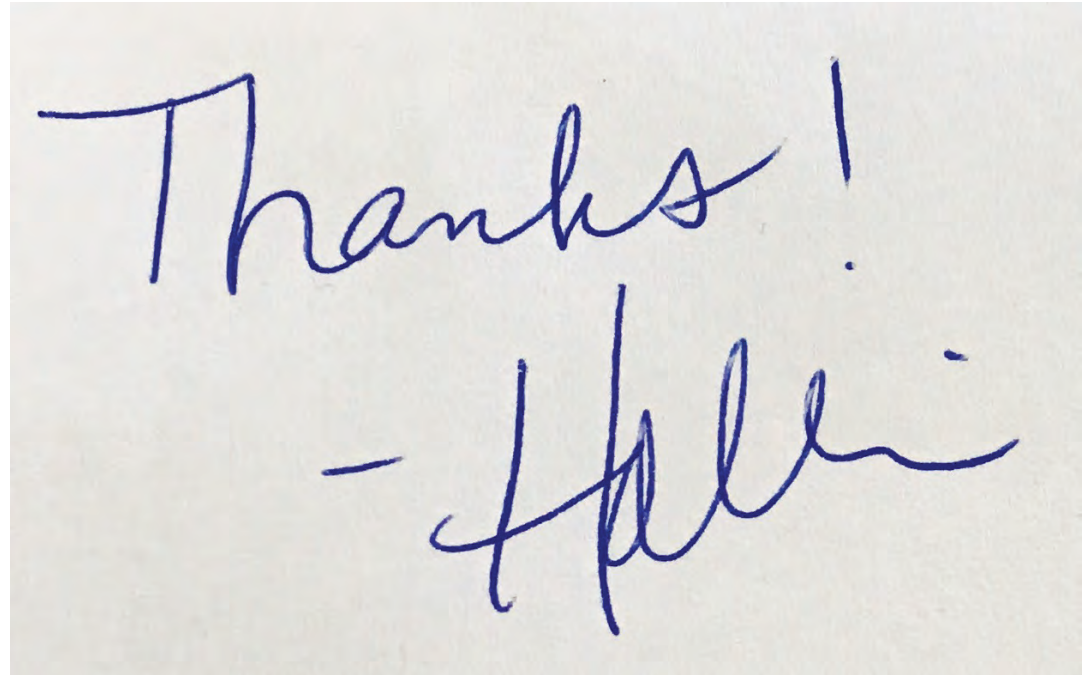


# The Little Mermaid





**60**  
YEARS



**Hallie Hunt**

Dean of Students

(657) 278-3211

TSU-243

IG & Twitter: @DeanHallieH





**BOARD OF  
DIRECTORS**

CALIFORNIA STATE UNIVERSITY, FULLERTON™

April 10, 2018

## ASI Board Chair and Vice Chairs Report

***From the Vice Chair Treasurer:*** No Written Report.

***From the Chair:*** Hi Everyone,

I wanted to start by recognizing and thanking Alyse Russell, the Spring Concert team, ASIP, and all of the staff that assisted with Spring Concert and the months of planning that was spent on this event. Although circumstances beyond our control had an adverse impact on the final product, the concert was still well planned and executed. That being said, please share, with all students, that ASI is refunding student's tickets. Please direct them to the ASI Website or share this link with them: <https://asicsuf.wufoo.com/forms/mijbv2906rp8xn/>

- Applications for ASI positions for next year are available on the ASI Website: <http://asi.fullerton.edu/about#Leadership>
- Dave's Executive Director evaluation is happening later this week, more updates to follow in the next few weeks.
- I'll be reaching out to Athletics soon to have some conversations about the IM Field
- Welcome to CSUF day is happening this Saturday, we need a few volunteers from BOD to attend.
- I won't be able to attend Finance and maybe Governance Committees this week due to skype interviews for the Associate Director of Titan Recreation.
- I reached out to the incoming BOD members to invite them to our meetings and Jesse will be working on setting up a meet and greet event and I'd like for all of us to be there or at least one director from each college - more details to follow.
- Bylaw changes are still in the works feel free to reach out if you're interested.
- BOT Committees are meeting on Wednesday 4/11 - all are invited to see what will be happening in our facilities.
- I'm planning on adding a consent calendar to the BOD agendas soon.

#reports are due at 5pm this Friday!

Best,  
Nick Jakel

## *From the Vice Chair Secretary:* Happy Week 11 everyone!

I hope you had a wonderful weekend. Here are a few things I wanted to provide updates on:

- This week, Governance will review bylaw changes to Articles II, IV, V, VI, IX, X, XI (these are minor revisions that needed to be implemented)
- Resolutions that are in the works (as far as I know) include the following: (1) A Resolution Concerning Gun-Violence; (2) A Resolution Supporting Tuffy's Basic Needs Center; (3) A Resolution Recognizing CSUF Athletics.
- Nick and I met up Friday to continue brainstorming bylaw changes to be implemented by the end of the year and hopefully improve certain areas next year too. Because these changes are substantial, they are still underway.
- I attended the Fund the Dream event last week and was very impressed with the organization, turnout, and outcome of the event. I wished that I had seen more ASI representation to events like these. Below are pictures from the trip/event.

