



CALL TO ORDER: Tristan Torres, ASI Board Chair, called the meeting to order at 1:15 p.m.

ROLL CALL Members Present: Abu-Elhaija, Baker, Bora, Good, Hidalgo, Hunt, La Scala, Linares, Mahamuni, Mumford, Neal, Quinones, Rodriguez, Sherman, Stohs, Torres

Members Absent:

Officers Present: Aldazabal, Borjas, Collins, Edwards, Hernandez, Hesgard, Waymire

Officers Absent:

*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

**Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

(Abu-Elhaija-m/Baker-s) Torres reported that Dr. Oseguera will be out due to a conference, and also Aldazabal and Waymire will arrive to the meeting late due to meetings on campus. Absences were excused by unanimous consent.

APPROVAL OF AGENDA (Abu -m/Mahamuni -s) The agenda was approved as presented by unanimous consent.

CONSENT CALENDAR There were two items on the Consent Calendar, i) the minutes from the 10/09/2018 meeting of the ASI Board of Directors, and ii) Pilipino American Student Association (PASA) Expenditure over \$5,000. The items on the calendar were adopted by unanimous consent.

PUBLIC SPEAKERS None

EXECUTIVE SENATE
CICC Erika Flores, Director of Productions for Communications Interclub Council (CICC), provided an update report on the goals, budget and activities for CICC. The report is an attachment to the minutes.

Meet the Deans event will be held November 5th

Abu-Elhaija suggested talking to the ICC clubs and recommending they utilize their membership dues before coming to CICC for funding. She also asked about the CICC mixer event.

TIME CERTAIN

Greg Saks, Vice President, University Advancement, provided a presentation handout highlighting the programs and services provided by the Division. The presentation is an attachment to the minutes.

Highlights:

- Provided an overview of University Advancement.
- Goal is to provide Advocacy, Understanding and Outreach
- Fundraising went from \$7mil to \$24mil
- Alumni and parent donors have tripled; Faculty/Staff donors have doubled
- Students are the core focus, and work that is done on campus, at the end of the day, students are alumni in residence. Working to develop the bond and connection today, to encourage reinvestment in the future.
- Division Org Chart:
 - Two Development areas that focus on fundraising, Central and College/Program.
 - Communication – social media, publication, advert, market research. Pres Virjee, make sure we are aggressive in telling the CSUF story.
 - Government Relations – great partnership with ASI Lobby Corps. Tami Bui and Jeanne Tran do a great job bringing candidates to campus and building relationships with elected officials to share the value of the CSU and the campus. Works jointly with CSSA.
 - Alum engagement – 275,000 alumni, 45% live in OC, 80% live within 50 miles of campus. Working to build connectivity with students and alumni.
 - Admin and Finance – pay the bills, CFO for philanthropic foundation, investments, prudent and conservative.
 - Vice President/Exec Director for Philanthropic Foundation – work closely with student clubs and ASI.
- Campaign for CSUF – university in existence over 60 years with 275,000 alumni. Embarking on a campus wide concerted effort to raise funds through a comprehensive campaign, with a goal to raise \$175mil by 2021. Could be transformational in the way we think about the campus, success in philanthropy, and the impact to students, faculty and staff.

La Scala asked what type of support is being considered for the campaign. VP Saks shared there are various phases to the campaign, planning, silent development and the public phase. Currently in the silent phase, reaching out to alumni and friends, donors and community members to ask for support. Engaging each of the college deans to think about real needs on campus. La Scala asked how students can get involved in promoting fundraisers in college areas. Saks shared there are development officers in each college and that person is there to help come up with ideas and think about ways to execute those ideas. Student alumni is another resource. Anytime there is an event that includes alumni, let the office know and they can consider how best to partner.

Linares asked for more information about the Government and Community Relations Parent/Family Advocacy. Saks shared that within the department, there are parents who volunteer and who have chosen to advocate on behalf of the CSU. The parent's voice carries weight. The department provides the information to help these advocates get the message out.

Quinones asked for more information about the reinvestment of the funds raised. Saks shared that more than 99% of all gifts are restricted. The donor decides where funds are used. Scholarship funds are used for programmatic support, like DC Scholars, Latino Communications Initiative, and Study Abroad programs are some examples of where funds are allocated.

Abu-Elhaja asked when they would announce the new AVP. Saks thank Abu-Elhaja for her service on the committee and commended her work and representation. He further shared that on Thursday the announcement will be made.

Torres asked for the homecoming date. Saks shared the date is December 1st and indicated that ASI will host an event as part of the festivities. ASI has been a fantastic partner in Homecoming. Donors give back because of the students, to ensure there are resources available to support a successful experience.

TIME CERTAIN

Dr. Ed Fink, Dean for the College of Communications provided a PowerPoint presentation highlighting the programs, goals, and budget for the college. The report is an attachment to the minutes.

Highlights:

- Communications is celebrating 30th year
- Four Academic Departments: Cinema & TV Arts, Communications, Communication Sciences & Disorders, and Human Communication Studies
- Reviewed Specialty Units – all colleges have these types of programs
- Overview of Budget – including salary and benefits, the college is a \$14mil operation
- Advancement – overseen through UA; Raised \$710k last year, and this year's goal is \$1mil
- Overview of student statistics
- New Stuff – new hires, including visiting scholars
 - Technology upgrades/updates
- Strategic Plan – four major goals: Education; Students; Faculty/Staff; Development (Dollars)
- Commended Directors for College of Comm, Mumford and Quinones, they are doing a great job.

EXECUTIVE SENATE

BICC

Julie Nguyen, Chair for Business Interclub Council (BICC), provided an update report on the goals, budget and activities for BICC. The report is an attachment to the minutes.

Baker asked where the October 26th Community event will be located. Nguyen shared SGMH 205

Stohs commented on the "Dunk the Deans" event.

TTF

Jennifer Mendoza, Director for Titan Tusk Force (TTF), provided an update report on the goals, budget and activities for TTF. The report is an attachment to the minutes.

UNFINISHED BUSINESS None

NEW BUSINESS None

REPORTS

HSS Maria Linares and John Good Directors for the College of the Humanities and Social Sciences (HSS), provided an update on their college. The report is an attachment to the minutes.

- Hosted "Donuts with John and Maria", 4 dozen donuts, they were gone within 15 minutes. To receive a donut the students had to interact and share their major.

Abu-Elhaija asked how many clubs are represented in the ICC and asked for clarification regarding the total budget. Good shared there are 19 clubs. He reviewed the budget slide again and shared it is split by the ICC team for the fall and spring semesters so the slide only reflects the fall allocations.

La Scala asked for an explanation of moot court. Good shared it is a class that is offered in fall, simulates appellate court proceedings. Past attorneys and judges provide feedback.

Aldazabal / Waymire entered at 2:16pm

NSM Jessica Sherman and Tristan Torres, Directors for the College of Natural Science and Mathematics (NSM), provided an update on their college. The report is an attachment to the minutes.

NSM ICC Fall Festivities, Wednesday 10/24/2018, between 12:00pm and 2:00pm, Planet Walk.

Sherman commended Maisune Abu-Elhaija for the work that went into the Maywood event over the weekend and shared that it was a great success. The program raised over \$13,000, exceeded their goal of raising \$10,000.

Baker asked email slide show. Will be tabling at the NSM event on the 24th as part of the RSA.

La Scala asked about the "join a club" program. Torres shared, distributes a flyer that explains the various clubs and what they do.

Bora asked how often the MATLAB workshop is held. Sherman shared once per semester to help students.

Torres shared that the club also offers events to help students navigate through the process of getting into medical school.

EXECUTIVE OFFICERS

The Executive Officers provided a written report and highlights from their report. The report is an attachment to the minutes.

Borjas shared Waymire and Quinones will attend CSSA this weekend. Heading to GI2025 summit from Wednesday through Friday. Will provide a report on the summit.

Presidential Search discussing with Dr. Stohs to come up with strategies to gather information from students regarding the characteristics and qualities that are important for the incoming president.

Aldazabal, programming events, Speak yo' Truth Tuesdays, 7:30pm in the Pub, attend event; encouraged students to take the spring concert survey. Anyone interested in being part of the Creative Team for spring concert, reach out. She also distributed information on the Justice for Josiah rally event and other events being held on campus today, and in the future. She urged the Board to go out and show support.

Hesgard update on committees. Did not receive as many student applicants as expected for the IRA Committee. Asked for additional support in referring students.

ACADEMIC SENATE REP.

Dr. Mark Stohs, Academic Senate Chair, provided a written report which is an attachment to the minutes.

Highlights from Dr. Stoh's report:

- Presidential Search – chancellor's office team will be on campus on November 9th to meet with the committee to review the draft announcement and position description document to begin the search. He shared the importance for students to share their thoughts and interests are for the incoming president.

VICE CHAIR/TREASURER

Abu-Elhaja provided highlights from her written report which is an attachment to the minutes.

- Budget season is coming. It is mandatory for ICCs to attend the upcoming budget training sessions. Please reach out and inform your ICCs.
- Exec Senate has already had two meetings. She requested Directors to inform their ICCs regarding the mandatory attendance policy. After three absences (missed Exec Senate meetings) the ICC's funds will be frozen.
- Joined Middle Leadership Academy, involves 9 CSU's, theme is Equity. Will be doing research on underrepresented groups and working with a team to create action based solutions.

VICE CHAIR/SECRETARY

Linares provided highlights from her written report which is an attachment to the minutes.

- The Governance Committee volunteered at the Children's Center on Thursday and they had a great time. She shared that ASI funds 60% of the Children's Center operations, and the center also receives state funds and donations. She encouraged groups to consider volunteering.

CHAIR

Torres provided highlights from his written report which is an attachment to the minutes.

- Urged the Board to share any thoughts for the Dean of Students, will be meeting with Dean Hunt on Thursday.

Announcements/Members
Privilege

Hernandez shared that her sorority is selling bugs and kisses grams, \$3.00 each, today, tomorrow and Thursday from 10:00am-2:00pm on Titan Walk. Proceeds will go to support the Ronald McDonald house.

Abu-Elhaija thanked Jessica Sherman for volunteering at the Maywood event on Saturday. There were 850 people at the event, and they gave 29 scholarships. Additionally, the leftover food was given to support persons who were in need.

Waymire shared that ASI, CSUF is at 1,600 registrations and we are still in first place in the Ballet Bowl. Additionally, there were over 50 new registrations for the day.

Good gave a shout out to Waymire for the voter registration event. He also commended Torres on his talent event over the weekend. He further shared that his fraternity is having a fundraiser at Chipotle today. On Saturday, there will be a philanthropy event, raising funds to fight for blood cancer and leukemia.

Linares reminded the Board about the HSS event that will feature two North Korean refugees in the TSU Pavilion AB, 6:00pm-9:30pm today.

Adjourn

Torres adjourned the meeting at 2:43 p.m.



Maria Linares, Vice Chair/Secretary, ASI Board of Directors



Joshua Borjas, ASI President/CEO



Susan Collins, Recording Secretary



Allocation Request Form: Club Programming

Allocation Request Form: Club Programming

I move that the following allocation be approved:

Program Title: 33rd Annual Friendship Games

Sponsor: Pilipino American Student Association

Date, Location and

Time: Saturday, October 20, 2018 / CSUF Intramural Lawn / 7AM-6PM

Table with 2 columns: Budget Line and Name, Amount. Rows include 8074 Contracts, Fees and Rentals (\$10,000), 8077 Travel (\$0), and Total (\$10,000).

Dispersal Outline: Items for which you request funding must comply with AICA by-laws and the ASI Financial Handbook

Table with 4 columns: Vendor, Amount, Vendor, Amount. Rows include University Police (\$4,500), Physical Plant (\$3,500), and A-Throne (\$2,000).

I understand that I must comply with all funding regulations as listed in the funding organization's bylaws. I understand that at the conclusion of this meeting, it is my responsibility to meet with the Financial Officer and complete an Allocation Dispersal Form and an Encumbrance Form. I understand that the funds shall not be transferred to my organization's account and that all payment for goods and services from the monies allocated are to be coordinated with the Financial Officer no later than two weeks from the aforementioned stated program date.

Name of Representative (Printed)

Signature of Representative

Representative's Phone Number

Today's Date

Finance Committee Only Date: Fail Pass Stipulations (on back)
General Council Date: Pass Fail Table Action Number:



Allocation Request Form: Club Programming

1a. What type of program or event does your group want to host (i.e., panel discussion, film screening, speaker, conference, symposium, performance, cultural show, etc.)?

Friendship Games is a festival that promotes and celebrates the integration of the Pilipinx culture into the daily lives of Pilipinx-American college students.

1b. What are the components that make up the event? Word limit (120)

Friendship Games is comprised of 3 major components: friendly yet competitive games, performances, and "S.P.U.F" -- Spirit, Pride, Unity, and Friendship. Students from over 40 Pilipinx-American student organizations gather to either compete against their fellow orgs, show off their pride and spirit through S.P.U.F., and to express their creative sides through dance. Attendees will also be able to enjoy and connect with the Pilipinx culture through the various vendors, exhibitors, and performers that we host.

2. What is the purpose of the event? Please be specific. Word limit (120)

The purpose of Friendship Games is to celebrate and express the culture of the Pilipinx-American community through a variety of creative ways, including visual arts, food vendors, and exhibitors. It also acts as a way for people to reconnect with their Pilipinx heritage as well as provide a learning place for non-Pilipinx attendees to enjoy and learn about the culture through the environment we create.

3. What would members of the university community learn if they attend this event? List 3 specific educational and cultural outcomes of your event. Word limit (150)

1. Friendship Games highlights the value of being family-oriented, which is related to by most Pilipinx-American students. It brings each organization closer together but not in the way where they feel as if they are forced to participate. Preparing for Friendship Games, as well as participating the day of, grants a rewarding feeling of all the hard work paying off with people that are like a second family.
2. Attendees will have the opportunity to learn about and enjoy various aspects of the Pilipinx-American culture through the various vendors and exhibitors we will be hosting. There will be information booths for various Pilipinx-American community organizations, Pilipinx-American performers during our halftime show, and Pilipinx food trucks and vendors for guests to choose from.
3. Spirit, Pride, Unity, and Friendship (S.P.U.F.) is a modern representation of the many indigenous tribes that belong to the Philippines. These tribes have a tradition of communicating with each other through chants and rituals, similar to the way schools engage with each other through cheers and gifts to share spirit, pride, unity, and friendship.



Allocation Request Form: Club Programming

4. Provide an outline of the event (agenda with time-table).

- 7:00 AM Schools Arrive
- 8:00 AM Registration Begins
- 9:30 AM Roll Call – School Cheers/Performances and Referee Orientation
- 11:00 AM Games Begin (Alpine Green, The Nasty, Big Groundhog)
- 1:00-3:00 PM Halftime Show
- 3:00-5:00 PM Games Continue (Conveyor Belt, Up and Under)
- 5:00 PM Final Rampage Begins
- 6:00 PM Friendship Games Ends

5. What is the expected attendance?

- a. This year: 4,000-4,500
- b. Last year's verified attendance (if applicable): 3,738 total, approximately 240 were CSUF students
- c. How did you verify attendance? Please explain. We verified attendance through the amount of liability forms that were collected from every person that attended the event.

Success Rating and Criteria – RECURRING PROGRAM

- a. If applicable, how would you rate the success of *last year's* program on a scale from 1 (Poor) to 5 (Excellent): **4**. Please explain your rating. Word limit (120)

1 – **Attendance:** - 3,738 people attended with 45 schools registered.

2 – **Engagement:** - Last year's Friendship Games had a slightly lower attendance than previous years, mainly because there were two big social/musical events that were happening on the same night, which forced many students to choose between one or the other. But nonetheless, we still had over 40 schools registered, and the people that attended were heavily engaged during the event.

3 - **Timing/Communication:** Friendship Games 2017 began behind the anticipated start time. However, through active communication with our organization's members and overall event attendees, we were able to keep everyone informed on the schedule changes.

- b. Please list the **criteria** your organization used to rate the success of last year's event. (e.g. Attendance, Engagement, Technical Difficulties, Audience Feedback, Timing, Learning Outcomes, etc.) Word Limit (120)

The criteria we used when rating the success of last year's program is as follows: Attendance, Engagement, and Timing/Communication.

- c. Identify one component of the program you would like to improve.

We are aiming to improve our communication with our attending schools to create a better understanding of the games' rules and the refereeing system.



Allocation Request Form: Club Programming

d. Describe the preparation and action to improve this component. Word Limit (120)

We will provide more detailed videos as well as documents to better highlight the specifications of the rules of the games. These videos will include demonstrations of proper gameplay, as well as the frequently committed mistakes for each game and their respective referee signals.

6. Success Rating and Criteria – NEW PROGRAM

a. Is this a new program your group is coordinating for the first time?

N/A

b. if yes, list the **criteria** your organization will use to evaluate the success/failure of the program. (e.g. Attendance, Engagement, Technical Difficulties, Audience Feedback, Timing, Learning Outcomes, etc.) Word limit (120)

8a. Please describe your marketing plan.

A lot of our marketing is going to come from publicity as well as sponsorships. It goes more in depth in the other parts of this question, but the main idea is to reach out to people with any kind of background and expose them to the culture of Pilipinx-Americans.

8 b . Who is the primary target audience?

The primary target audience for Friendship Games are CSUF students. Although many of our attendees come from other Pilipinx organizations throughout California and neighboring states, Friendship Games is an all-inclusive event that allows anyone from any background join and participate. Because the event takes place on our campus, we want to encourage CSUF students to come out to the event and gain a better understanding of Pilipinx-American culture in the most entertaining way possible.



Allocation Request Form: Club Programming

8c. How will you reach them?

Our publicity for Friendship Games will mainly come from flyers, stakes, and word of mouth. Friendship Games, being one of the biggest cultural events on campus, will most likely already garner a lot of attention. We also plan to implement social media to the best of our abilities, such as having a spirit week to help people get excited for the event. We will also create a Snapchat geofilter again to use on campus during the event.

8d. What resources do you plan on using?

The resources that we plan to use are the Diversity Initiatives Resource Centers (DIRC), The Daily Titan, the Multicultural Greek Council (MGC), North-American Interfraternity Conference (IFC), and AICA. Friendship Games will be featured in DIRC’s newsletters and the school newspaper published by the Daily Titan. We will continue our relations with MGC by getting volunteers for Friendship Games as well as begin working with the IFC for volunteers as well. Finally we will be working with AICA every week during AICA meetings to have other organizations help promote our event.

9. List your organizational leadership.

Position:	Name:	Email:	Phone:
President	Nadia Dolor	president@csufpasa.com	562-201-3989
AICA Rep/Internal VP	Adrien Chan	internalvp@csufpasa.com	925-759-8955
Treasurer	Raen Zulueta	treasurer@csufpasa.com	415-816-5938
FG Co-Coordinator	Jadelyn Upramai	fg@csufpasa.com	562-760-3359
FG Co-Coordinator	Aaron Abueg	fg@csufpasa.com	415-420-8759
Sports Coordinator	Stephanie Calangian	sports@csufpasa.com	415-810-5387
Advisor	Jacob Chacko	jchacko@fullerton.edu	657-278-7569



Allocation Request Form: Club Programming

10. What is the Budget for the program?*

Item and Quantity	AICA Requested Amount	PASA's Contribution	Total
University Police: Safety	\$4,500	\$3,946	\$8,446
A-Throne: Porta potties, hand wash stations, fencing, and barricades	\$2,500	\$2,699	\$4,199
Physical Plant: Custodians, trash bins, and liners	\$3,000	\$700	\$3,700
Contemporary Services Corporation: Safety		\$2,773	\$5,273
Linear Production: Staging, Truss, and Speakers		\$5,700	\$5,700
World of Dance: DJ & Sound System		\$2,000	\$2,000
HAZ Party Rentals: Canopies, tables, and chairs		\$700	\$1,200
Athletic Trainers		\$520	\$1,020
Price Chopper: Wrist Bands		\$600	\$800
Eagle Communications: 8-way Radios		\$380	\$480
Race Rewards: Trophies		\$400	\$400
French Press: T-shirts & banners		\$1,700	\$1,700
Guardian Storage: Storage Rental		\$660	\$660
U-Haul: Truck Rental		\$150	\$150
Home Depot: Field Spray, caution tape, fasteners, and stakes		\$200	\$200
CA Fire Marshal: Special event / Walkthrough		\$800	\$800
Risk Management: Event Insurance		\$1,500	\$1,500
Parking & Transportation: Signs		\$100	\$100
Reprographics: Copies of liability forms (3,000)		\$600	\$600
Total:	\$10,000	\$29,721	\$39,721

*Complete attached vendor quote sheet



Allocation Request Form: Club Programming

Vendor Quote Sheet

Complete this sheet with item, vendor name, quoted price, and vendor phone number

Item and Quantity	Vendor	Phone Number	Quoted Price (per unit) and Grand Total
Safety	University Police	657.278.2406	\$8,446
Custodians, trash bins, and liners	Physical Plant	657.278.3494	\$3,700
Porta potties, hand wash stations, fencing, and barricades	A-Throne (toilets, fencing)	800.466.4669	\$2,189; \$2,010 (\$4,199)
	A & J Portable Restroom Rentals (toilet only)	562.299.8582	\$2,590
	So Cal Sanitation (toilets, fencing)	800 850-8871 x1100	\$2,842; \$1,750 (\$4,592)



Additional Documentation

Please **attach** the following documents to your proposal:

Facility Reservation Confirmation

Brief biography of speaker(s) or performer(s) (if applicable)

Flyer with ASI logo and AICA acknowledgement

**YOU MUST PROVIDE 10 STAPLED COPIES (DOUBLE-SIDED)
OF YOUR COMPLETED ALLOCATION REQUEST OR
COMPLETE THE ONLINE FORM**

INCOMPLETE ALLOCATION REQUESTS WILL NOT BE CONSIDERED

HOW TO PRESENT YOUR PROPOSAL – PRACTICE IN ADVANCE

For instructions and details on how to present your proposal, please contact the AICA Executive Board or the advisors to schedule an appointment.

Administrative Chair aica@fullerton.edu (657) 278-2914 TSU-256 Vice
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Communications Inter Cluster Council (CICC)

Fall 2018

Goals for Council

- To continue to support the College of Communications clubs in their events and create opportunities for the clubs to convene and network between the various academic concentrations. We can all collaborate to support our clubs. Also, we are looking to extend our CICC executive board with members -at-large. We currently only have one member -at-large, but we are continuing to recruit amongst students who are interested in joining and expanding their learning leadership skills.

Current Funding Status

- A Side

	<u>Used</u>
8050 - Supplies	5.19%
8051 - Printing & Advertising	68.48%
8074 - Contracts/ Fees/ Rentals	0%

Current Funding Status

- B Side *(The Bside budget was reduced by \$6,500 for 201819)*

	<u>Used</u>	<u>Balance</u>
8074 - Contracts, Fees & Rentals	33.43%	\$5,410.21
8077 - Travel	66.70%	\$3,330.00

Club budget spending

Club	C/IR	Travel
PRSSA	20.06%	0.00%
FMAA	0.00%	0.00%
ETC	21.76%	0.00%
SPJ	0.00%	0.00%
LJ	2.46%	14.17%
LPH	4.49%	0.00%
STANCE	16.64%	26.99%
NSSHLA	19.94%	27.74%
ADCLUB	14.66%	28.49%
Titan Radio	0.00%	0.00%

Events

The Clubs:

- They have had kick-off events and speaker panels. Several have traveled or are scheduled to travel to professional development conferences.

The Board:

- Annual COMMunity Mixer on October 29, 7:30 pm - 9 pm, TSU Pavillion B
- Meet the Deans, November 5, 11:30 am – 1:30 pm, Becker Amphitheater

UNIVERSITY ADVANCEMENT

OUR MISSION, VISION & VALUES

University Advancement serves Cal State Fullerton by building and strengthening relationships with the communities we serve to encourage advocacy, investment and support of the University, its mission, goals and programs to advance student and alumni success.

Our **vision** is to be a strategic partner engaged in:

- Transforming Cal State Fullerton into a model public comprehensive university nationally recognized for educational innovation and exceptional programs that prepare our diverse student body for academic and professional success;
- Encouraging financial investment that ensures the success of the University's mission and goals;
- Cultivating and strengthening the University's strategic relationships among business, community, educational, cultural, political, and philanthropic leaders;
- Raising the University's profile through strategic communications and community engagement;
- Advocating for the value of increased investment in public higher education;
- Planning and executing successful comprehensive and targeted fundraising efforts;
- Leading the creation of a culture of philanthropy and engagement with and among students, alumni, faculty, staff and friends of the University.

With a spirit of professionalism, and in an environment that encourages teamwork and personal growth, University Advancement commits to these **values**:

- **Excellence:** We take pride in our work and strive for the highest quality.
- **Innovation:** We empower ourselves and others to be risk-takers and reach beyond the current paradigm. We are open to change and creative ideas in fulfilling our mission.
- **Respect and Collaboration:** We honor the expertise and celebrate the accomplishments of our colleagues and respect diversity while working together toward the common goal of advancing the academic endeavor.
- **Pursuing a Public Good:** We believe we are stewards of place responsive to and responsible for the communities in which we serve.
- **Transparency and Accountability:** As stewards of the public trust, we ensure that promises to our supporters are fulfilled and hold ourselves and our partners on campus accountable for using our resources wisely.
- **Ethical Action:** We adhere to high ethical standards; we build relationships based on trust, honesty, and integrity; and we respect privacy and confidentiality.

WHO WE ARE

OFFICE OF THE VICE PRESIDENT

Greg Saks, Vice President for University Advancement & Executive Director, CSFPF

Providing collaborative leadership to all areas of University Advancement, the Office of the Vice President facilitates strategic planning for all facets of external relations and development. In addition, the Office of the Vice President manages campaign planning, and targeted development/cultivation work for specific programs. This office also manages all communication and engagement with the Cal State Fullerton Philanthropic Foundation Board of Governors.

ADMINISTRATION & FINANCE

Daniele LeCesne, Executive Director/Chief Financial Officer, CSFPF

Administration & Finance is responsible for all operational work of University Advancement including budget (UA Division, Alumni Association, and CSFPF), endowment management, human resources, divisional business management, and IT support. The Executive Director of UA Administration and Finance also serves as the Cal State Fullerton Philanthropic Foundation (CSFPF) CFO.

ALUMNI ENGAGEMENT

Dianna Fisher, Executive Director

Alumni Engagement strives to foster a lifelong community of alumni connected to each other and to the institution with the goal of generating private financial support and engagement with the University. In addition to alumni programs, membership, clubs, and electronic connectivity, this office also supports the Alumni Association Board of Directors and manages the Golleher Alumni House.

DEVELOPMENT

Todd Frandsen, Interim Associate Vice President for Central Development

Vacant, Associate Vice President for College & Program Development

University Development creates and generates private financial support through direct philanthropic connectivity, programs, and events. Development is generally divided into two areas with college-based development efforts and central development. Collectively, the areas include Advancement Services, Annual Campaigns, Parent and Family Relations, Foundation & Corporate Relations, Major Events (which includes commencement), Planned Giving, and College and Program Development.

GOVERNMENT & COMMUNITY RELATIONS

Tami Bui, Associate Vice President

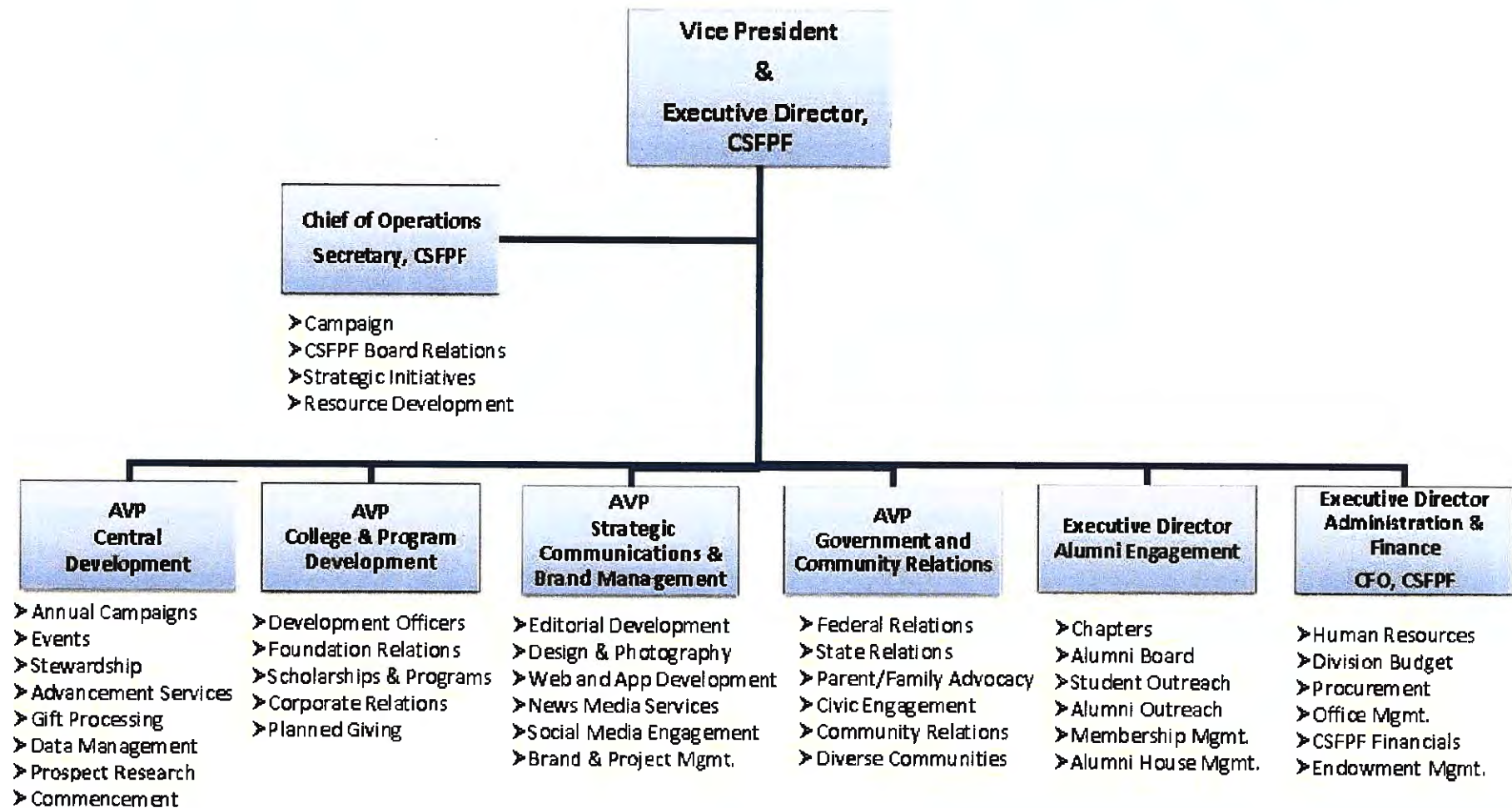
Government & Community Relations initiates and maintains the University's connection and relationship between local, regional, state and federal officials to advance the CSU and Cal State Fullerton agenda. As the primary link for community relations, the department also serves as the bridge between CSUF and the non-for-profit, chamber, and various association communities in Orange County.

STRATEGIC COMMUNICATIONS & BRAND MANAGEMENT

Jeff Cook, Associate Vice President

Strategic Communications and Brand Management provides leadership in stewarding and advancing the CSUF brand with all internal and external publics. Work within the department includes brand management, market research, advertising, media relations, emergency communications, communication project management, and overall strategic communications.

University Advancement Overview





College of
Communications

30
YEARS

Presentation to ASI Board



Edward J. Fink, Ph.D., Dean (Interim)

2018 October 16

Outline

- Overview
- New stuff
- Strategic Plan 2018-23
- Q&A

Takeaway: The College of Communications is a mature and healthy 30-year old with demonstrated successes and plans for more.

Overview: Mission Statement

The mission of the College of Communications is to prepare students for careers as ethical professionals in the communications field through robust curricular and co-curricular activities, a highly-qualified and diverse faculty and staff (many of them working professionals), and strong links to the communications industry.

Overview: Structure

- Four academic departments
- Each offers one baccalaureate (B.A.) and one graduate (Master's) degree
 - Cinema and Television Arts: *Garry Hart, Ph.D., Chair*
 - Advising tracks = critical studies, industry management, production, screenwriting
 - BA in CTVA and MFA in Screenwriting
 - Communications: *Jason Shepard, Ph.D., Chair*
 - Concentrations: Advertising, Entertainment/Tourism, Journalism, Public Relations
 - BA and MA in COMM
 - Communication Sciences and Disorders: *HyeKyeung Seung, Ph.D., Chair*
 - Speech-Language-Hearing Pathology
 - BA and MA in COMD
 - Human Communication Studies: *Jon Brusckke, Ph.D., Chair*
 - Advising tracks: intercultural, interpersonal, organizational comm, and forensics (argumentation, speech and debate)
 - BA and MA in HCOM

Overview: Specialty Units

- Advising and Student Success Center
 - *Deanna Leone, Associate Dean (Interim), Co-Lead*
 - *Rob Flores, Assistant Dean for Student Affairs, Co-Lead*
- Communications Inter-Club Council (CICC)
 - *Rob Flores, Assistant Dean for Student Affairs, Lead*
- Titan Communications (IT): TV, video, radio production
 - *Eraj Shadaram, Director*
- Latino Communications Institute: workforce pipeline
 - *Inez Gonzalez, Ed.D., Director*
- Maxwell Center for International Communications: study abroad/ away, and visiting students and scholars
 - *Dean Kazoleas, Ph.D., Director*
- Speech and Hearing Clinic: lab for speech pathologists
 - *Phil Weir-Mayta, Ph.D., Director*
- Center for Children Who Stutter: what the name says
 - *Robin Ottesen, Director*
- Center for Brand Values Research: partner with industry organizations on values surveys and events (*directorship vacant*)
- Center for Entertainment and Tourism: partner with industry organizations (*directorship vacant*)

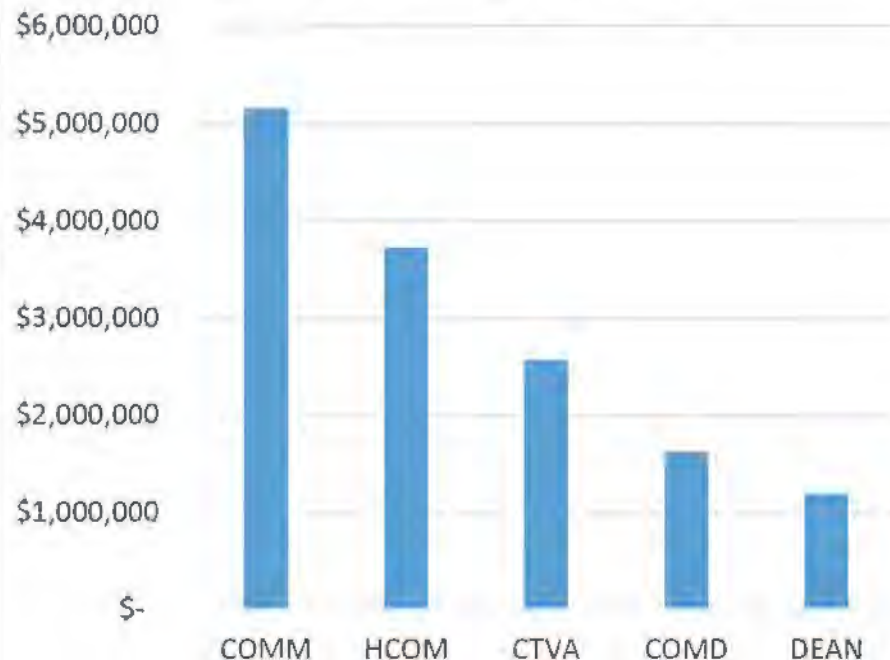
Overview: Budget

College of Communications Budget Summary, Actuals, 2017-18 By Category Rounded to Nearest \$1000	
SALARIES	
FT Faculty	\$ 6,088,000
PT Faculty	\$ 2,231,000
Staff	\$ 962,000
Students	\$ 182,000
Spcl Consult	\$ 66,000
TOTAL SALARIES	\$ 9,529,000
OE&E	\$ 518,000
BENEFITS (Central)	\$ 4,239,000
TOTAL COLLEGE	\$ 14,286,000

College of Communications, Budget Summary, Actuals, 2017-18
By Unit, Rounded to Nearest \$1000

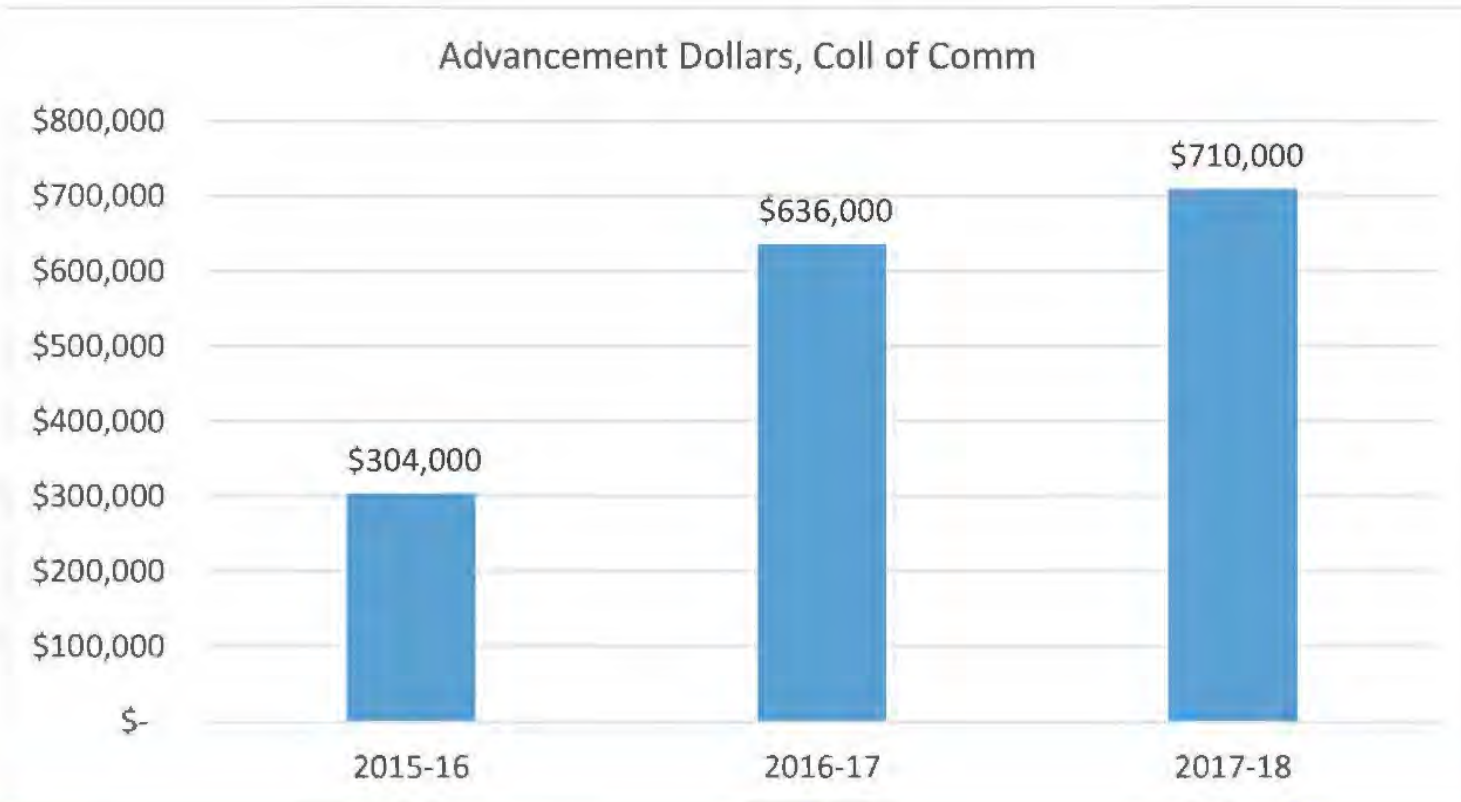
COMM	\$ 5,167,000
HCOM	\$ 3,729,000
CTVA	\$ 2,572,000
COMD	\$ 1,626,000
DEAN	\$ 1,192,000
TOTAL COLLEGE	\$ 14,286,000

CoC Budget Actuals by Unit, 2017-18



Advancement Summary, College of Communications
 Rounded to nearest \$1000, Data from University Advancement

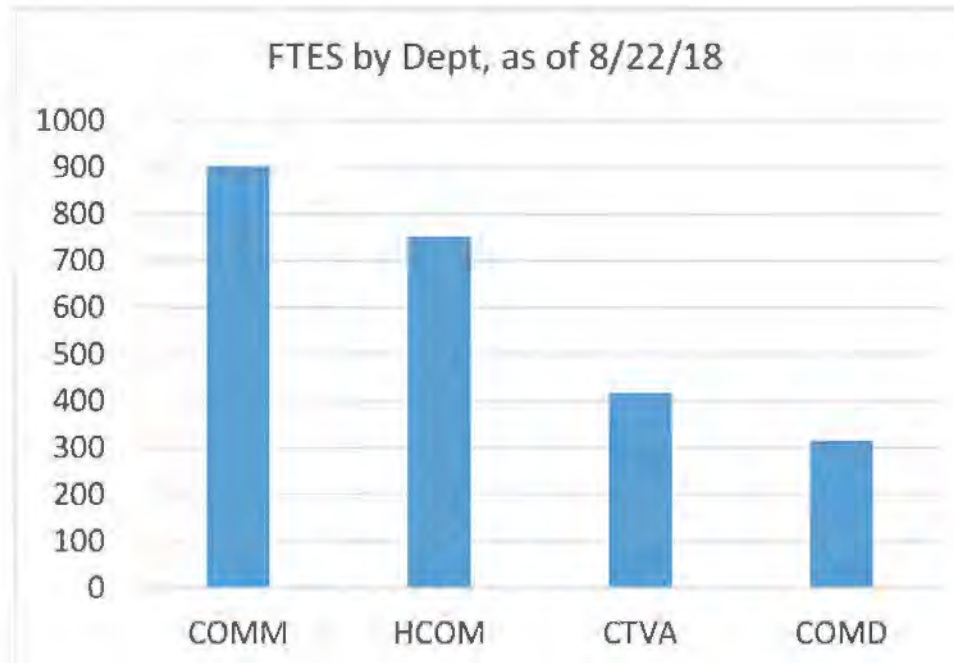
<i>Year</i>	<i>Actual</i>	<i>% Prev Yr</i>	<i>Goal</i>	<i>% Goal</i>
2015-16	\$ 304,000			
2016-17	\$ 636,000	209%	\$ 566,000	112%
2017-18	\$ 710,000	112%	\$ 625,000	114%
2018-19			\$ 1,000,000	



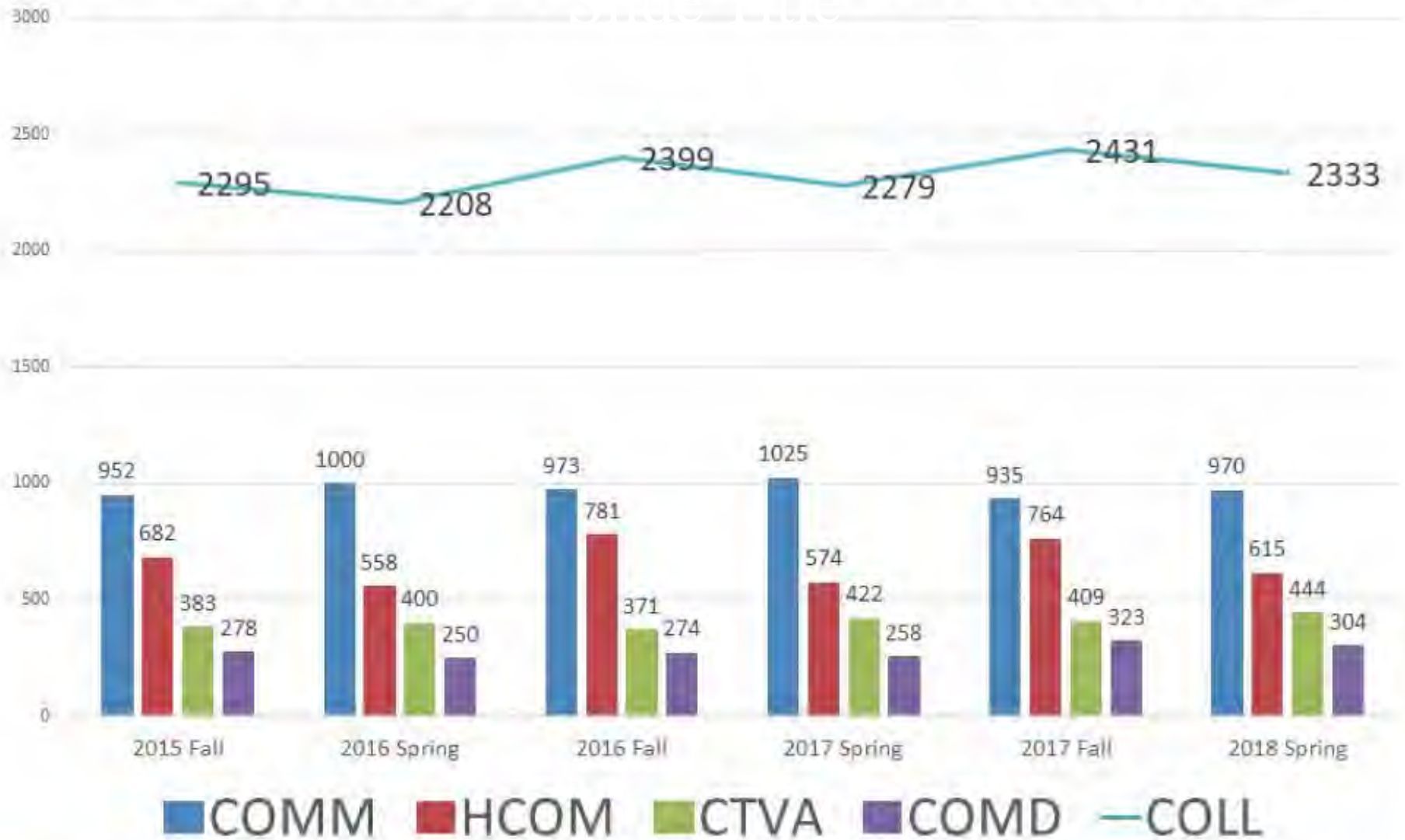
Overview: FTES

CoC FTES as of 8/22/18

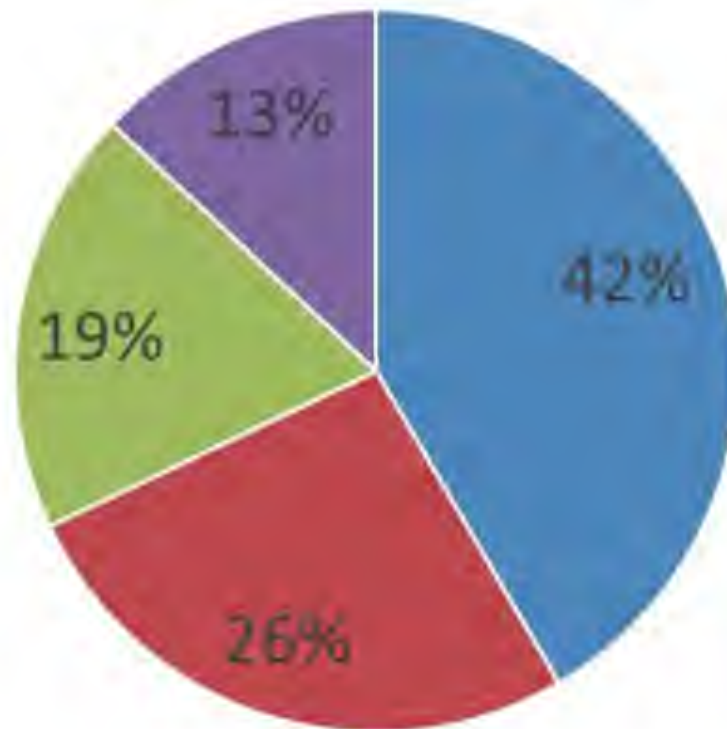
<i>DEPT</i>	<i>FTES</i>	<i>TARGET</i>	<i>TGT PCT FALL 2017</i>
COMM	903	964	41%
HCOM	752	729	31%
CTVA	418	376	16%
COMD	315	282	12%
TOTAL	2388	2351	100%



FTES, College of Communications, 2015-2018

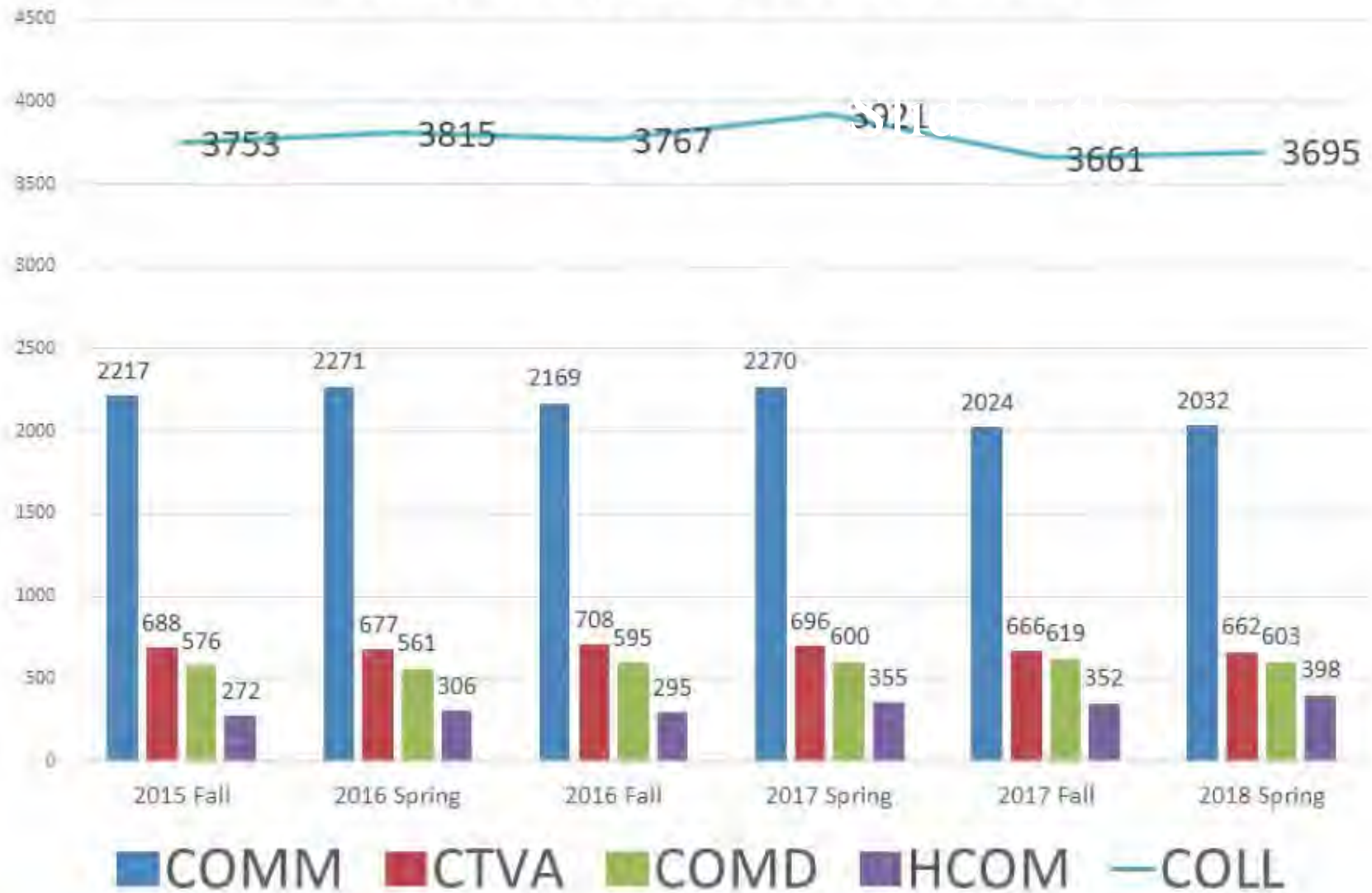


FTES Percentages by Dept, College of Communications, 2018 Spring



■ COMM ■ HCOM ■ CTVA ■ COMD

College Majors by Department



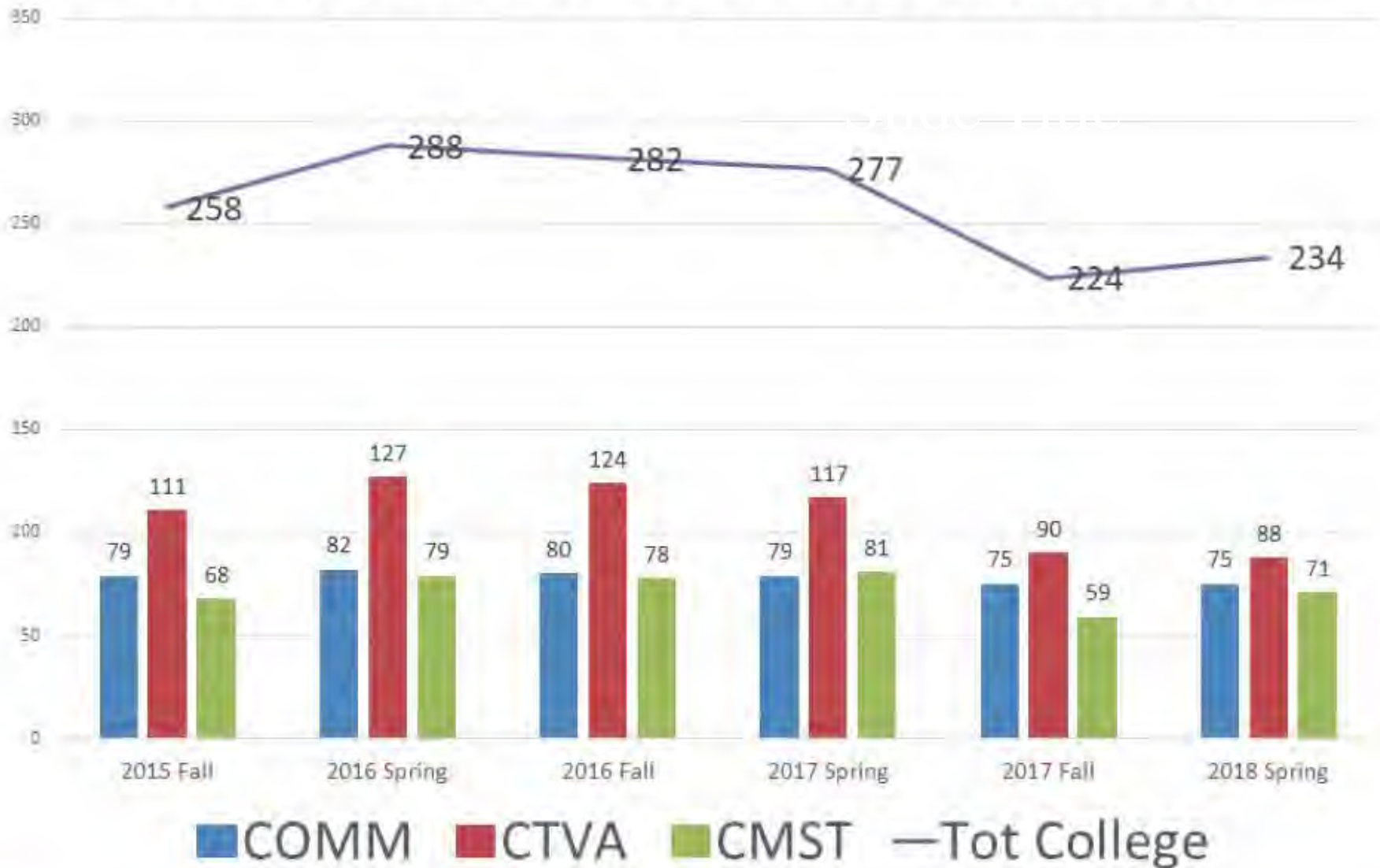
Updates from Dean

Majors

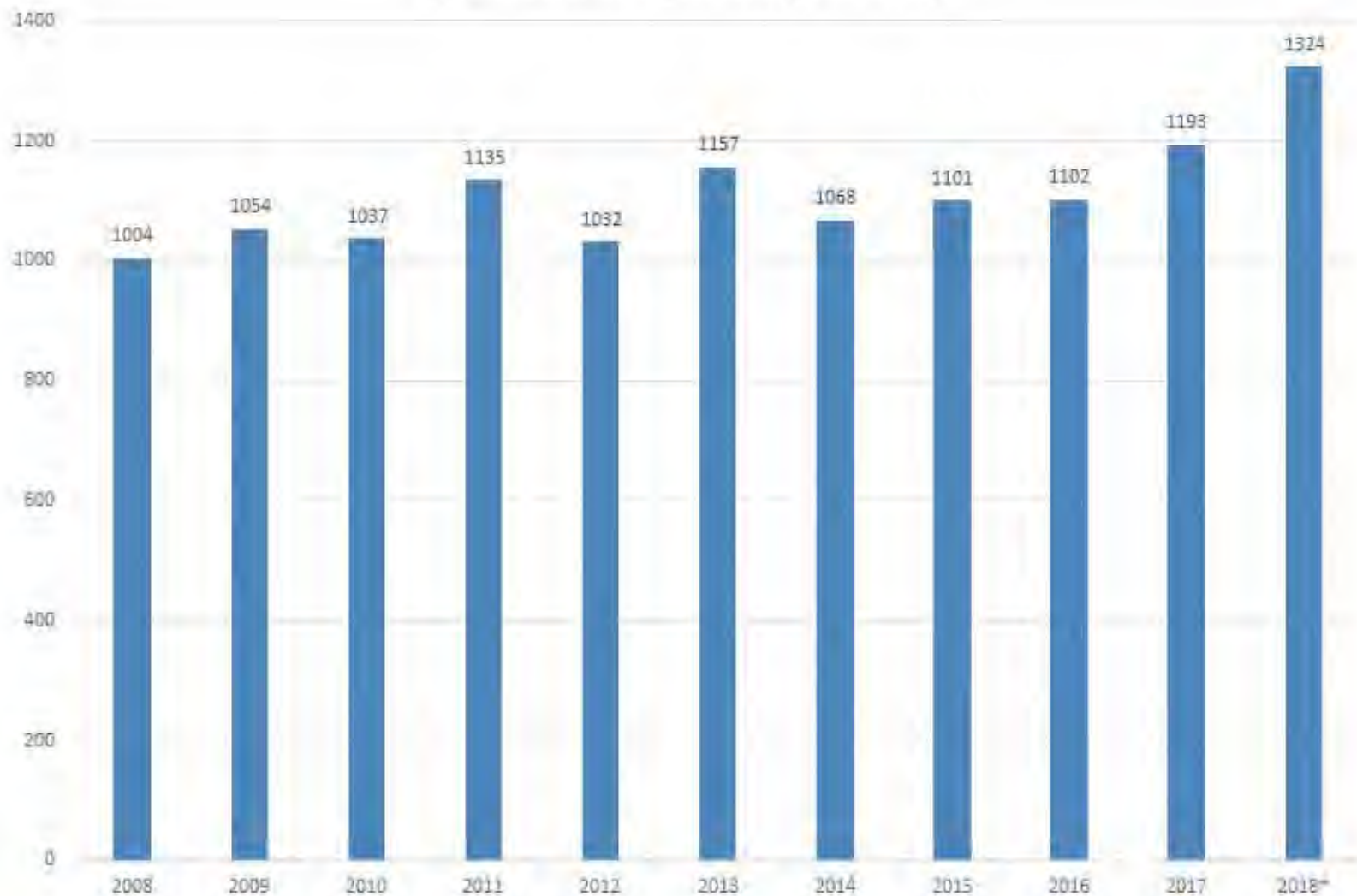
Number of Majors by Department, 2015-2018

	2015 Fall	2018 Spring	Difference	Percent
COMM	2217	2032	-185	-8.3%
CTVA	688	662	-26	-3.8%
COMD	576	603	+27	+4.7%
HCOM	272	398	+126	+46.3%
TOTAL	3753	3695	-58	-1.5%

College Minors by Department, 2018 Spring



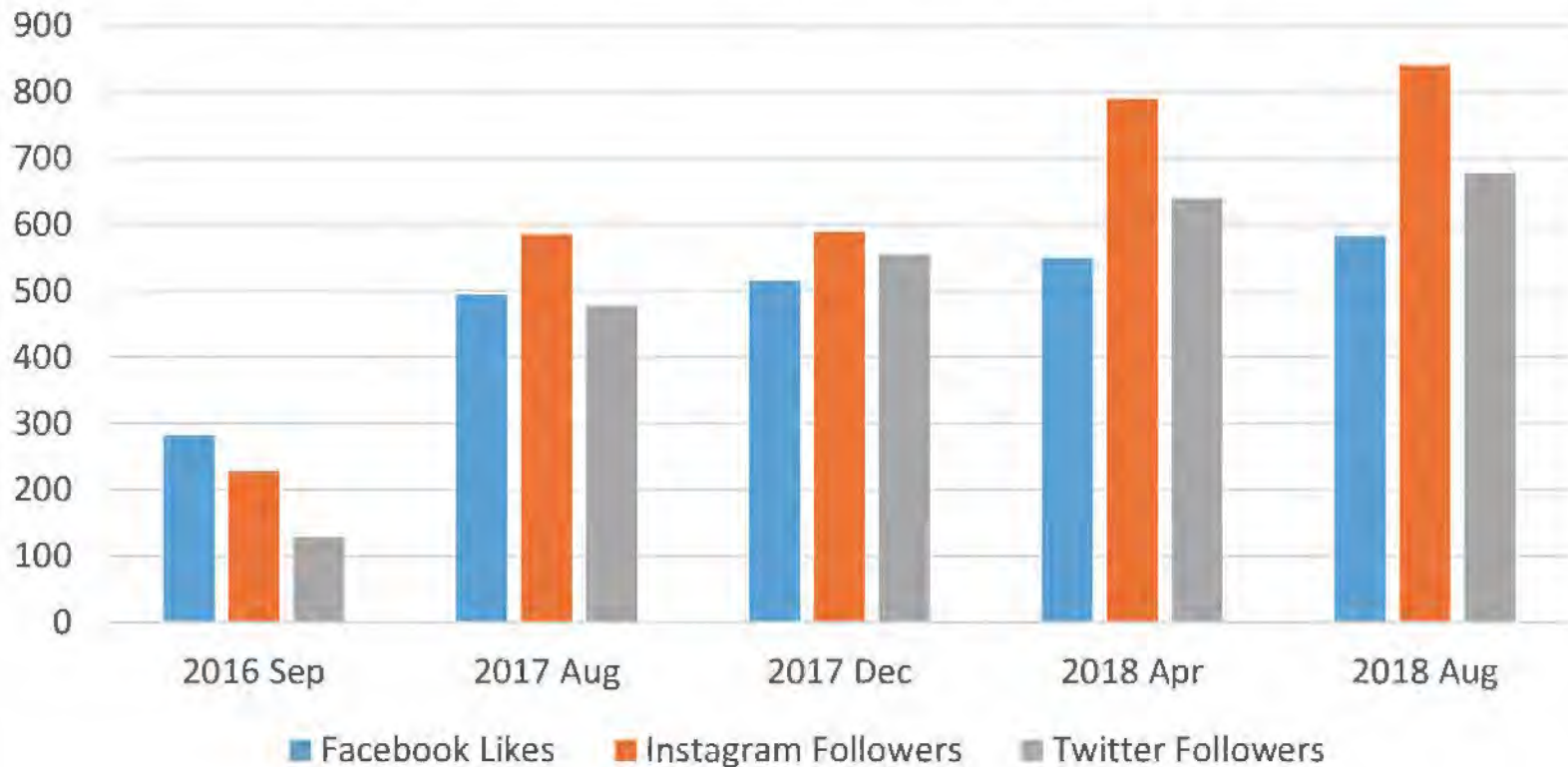
B.A. Degrees Awarded, Ten Years, 2008-2017
College of Communications
(* 2018 Number Estimated, June 2018)



Social Media Recap, Coll Comm, 2018 August

<i>Social Media</i>	<i>2016 Sep</i>	<i>2017 Aug</i>	<i>2017 Dec</i>	<i>2018 Apr</i>	<i>2018 Aug</i>	<i>Aug-Aug Growth</i>
Facebook Likes	282	494	516	550	582	118%
Instagram Followers	228	585	590	790	840	144%
Twitter Followers	129	477	555	640	678	142%

Social Media Growth, Coll of Comm, 2018 August



New Stuff: Faculty

- Communication Sciences and Disorders (COMD)
 - Rahul Chakraborty, Associate Professor
 - Therese Cooper, Full-time Lecturer
- Communications (COMM)
 - Ricardo Valencia, Assistant Professor
 - Jesús Ayala, Full-time Lecturer
 - Walt Baranger, Full-time Lecturer
- Visiting Scholars
 - Dr. Dang Shengcui
 - Assoc. Prof., Chinese Academy of Social Management,
Beijing Normal*
 - Jenny Min
 - Assoc. Prof. and Doctoral Student, Shanghai Institute of
Visual Art (SIVA)*

New Stuff: Technology

- CP basement labs upgraded: 21.5" iMacs (250GB SSD, 16GB RAM)
- Anderson Research Library: new PC computers
- PRactical ADvantage, Irvine Center: 21.5" iMacs
- *Daily Titan*: 21.5" iMacs
- CP-450 Conference room: large-screen monitor, Zoom capable
- Apple Cart with 30 MacBook laptops: can be checked out for classes
- Speech and Hearing Clinic: digital recording/encoding in all observation rooms
- ATI compliance: all college-owned websites
- Flat screen displays: CP and PLS

Strategic Plan 2018-23: ESFD

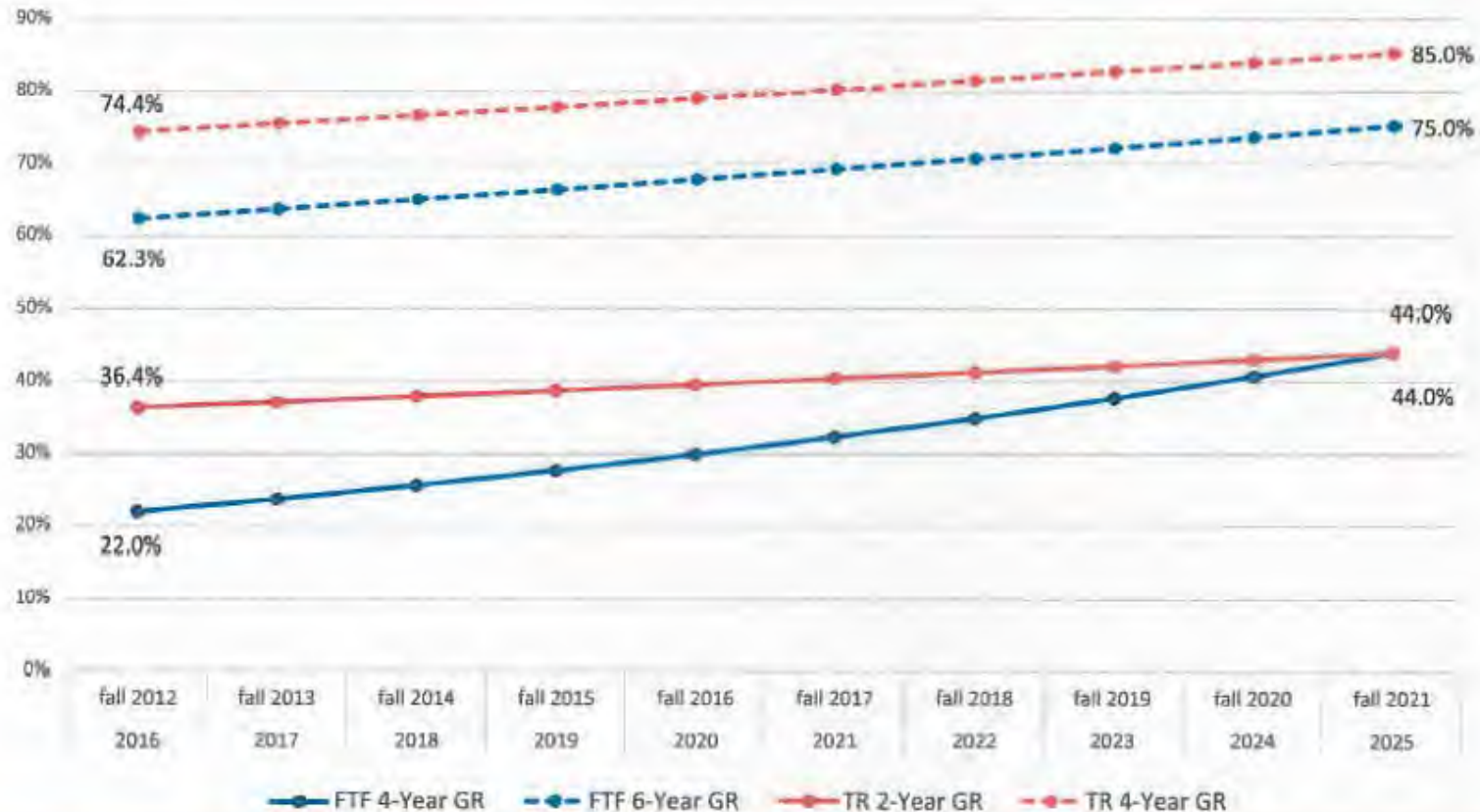
Goal 1 - Education: Provide a transformative educational experience and environment for all students.

- COMD
 - ASHA CAA Accreditation
 - Granted first scholarship as new department from CA Scottish Rite \$100,000 endowment
 - Plans for undergrads to earn ASLP certification
- COMM
 - ACEJMC Accreditation
 - Capstones and awards: *Daily Titan*, *Tusk*, *OC News*, *Al Dia*, PRAD, AAF, Comm Week
 - Plans to integrate increase in major to 39 units with COMM 317 Digital Foundations
- HCOM
 - “Top Ten” department for research (Comm Institute for Online Scholarship)
 - Forensics (speech and debate): nationally ranked (NDT)
 - Plans to recruit as destination major
- CTVA
 - Newport Beach Film Festival
 - Nadir student screening
 - Plans to move forward with three-semester feature film production class sequence
- CCOM
 - Latino Communications Institute
 - Maxwell Center for International Communications
 - Titan Communications

Strategic Plan 2018-23: ESFD

Goal 2 - Students: Strengthen opportunities for student completion and graduation.

- For 2019, CCOM = 158 2015 FTF; 186 2017 XFR



Strategic Plan 2018-23: ESFD

Goal 3 - Faculty and staff: Recruit and retain a high-quality and diverse faculty and staff.

- Faculty Searches this year (2018-19)
 - COMD: 1
 - COMM: 5
 - HCOM: 1
 - CTVA: 0
- Perhaps a few full-time lecturer appointments
- Perhaps a few staff positions.

CCOM Students, Fall 2017

■ American Indian	7	.2%
■ Black	111	3.1%
■ Hispanic	1,528	42.8%
■ Asian	524	14.7%
□ Pacific Islander	10	.3%
■ White	929	26%
■ Unknown	140	3.9%
■ International	124	3.5%
■ Multi-Ethnic	197	5.5%
Total	3,570	100%

Strategic Plan 2018-23: ESFD

Goal 4 – Development (or Dollars): Expand and strengthen our financial and physical capacity.

- Comprehensive Campaign
 - \$175 million combined university goal over next five years
 - \$25.5 million for CCOM
 - 2018-19: soft launch
 - 2019-20: full launch
- Advising and Student Success Center Upgrade
 - Mark Mumford, CCOM ASI Board Rep
 - Noel Quinones, CCOM ASI Board Rep

Summary

- “Overview” of college demonstrated successes
- “New stuff” included examples of recent growth and improvements.
- “Strategic Plan 2018-23” framed short- and long-term initiatives.

At 30 years of age, the College of Communications is strong, healthy, and active with plans for even better programs and services.

Thank you!

Questions?



College of
Communications

30
YEARS

Business Inter-Club Council

BICC

BOARD OF DIRECTORS REPORT



GOALS

Short-Term Goals:

- Increase participation among students at our Annual Dean Event
- Create a more impactful community service event

Long-Term Goals:

- Bridging the gap between faculty and students
 - Establishing strong relationships within our Council
- 

FUNDING STATUS

A-Side Budget:

Total Spent: \$1,289.10

Balance: \$5,210.90

% Spent: 19.83%

B-Side Budget:

Total Spent: \$1,206.48

Balance: \$18,793.52

% Spent: 6.03%

EVENTS

Business Olympics

Date: Saturday, November 3

Time: 9:00 am-1:00 pm

Location: TBD

Community Service Event

Date: Friday, October 26

Time: TBD

Location: TBD



EVENTS

Dunk the Deans



Thank
You!

Titan Tusk Force

Goals:

- ▶ TTF aims to promote Titan pride in all aspects of school, as well as promoting and supporting athletics. We aim to work with Athletics to create and build a better relationship with each other in order to create the best experience for students.
- ▶ TTF aims to provide information for students about resources that are available to them at our Eat n' Greet events, which also provides free food and Titan gear.
- ▶ We also want to provide access for students to get free Titan gear, to promote school spirit.

Current Budget

- ▶ TTF has used 15% of the overall budget on events, marketing, and supplies.

Events

- ▶ TTF recently had 3 events.
- ▶ Tailgate for Women's Soccer vs. Long Beach on Sept. 27
 - ▶ Attendance: 200
 - ▶ Food: Raising Cane's
- ▶ Tailgate for Men's Soccer vs CSUN on Oct. 3
 - ▶ Attendance: 264
 - ▶ Food: BBQ Food truck
- ▶ Eat n' Greet
 - ▶ Taco Tuesday
 - ▶ Attendance: 365

Future Events

- ▶ Eat n' Greet
 - ▶ Monday, November 5
 - ▶ 12pm-1pm
 - ▶ Becker Amphitheater

- ▶ Pep Rally
 - ▶ November 29
 - ▶ 11am-3pm



Humanities and Social Sciences

JOHN GOOD & MARIA LINARES

OCTOBER 16, 2018

Budget

▶ Start of Semester:

▶ 8074: \$14,500

▶ 8077: \$11,000

▶ Current:

▶ 8074: \$9,347.23

▶ 8077: \$11,000

Budget

36% used

- ▶ PDSA Billiards Social (Food)
- ▶ UNA Raising Link Awareness (Speaker)
- ▶ PDSA Career Center Workshop (Food)
- ▶ LSPA Event (Food)
- ▶ ASSA American Papers (Journals)
- ▶ Geography Event (Speaker + Food)

Programs

Moot Court

Class simulates an appellate court proceeding

- POSC/CRJU 471 offered every Fall semester

Cal State DC

Internship program in Washington, DC

- Offered every Spring and Summer

Study Abroad

Opportunity to study in different countries while earning GE's:

- London available Spring 19
- Berlin, Cambodia, South Africa, Japan, Mexico, and Denmark available Summer 19



Thank you

Questions?



NSM Board of Directors Report

Jessica Sherman and Tristan Torres



Goals:

- Attending club meetings and being more engaged with our ICC
 - Sent the *Join a Club List* and *Club Meet n' Greet Sheet*
- Encourage collaboration amongst the clubs in our ICC
 - Food Drive Competition (Fall semester)
 - Encourage collaboration in our ICC
 - Local Food Pantries
 - Hygiene Product Drive (Spring semester)
 - Flying Samaritans and Pre-Dental



Goals

- Met the Dean (Dr. Johnson)
 - Discussed about the escalator walls
 - Try to promote more student and faculty research
 - Make it known to others that this is our college
- Bathrooms
 - Almost done with making the surveys



What's Going On?

- LMSA: Dr. Jimmy Doan, Child and Adult Psychiatrist and Dr. Viet Tran, Emergency Medicine on Thursday, 10/18/18 from 5:00 pm-6:00 pm in LH-306
- PRIME: MATLAB Workshop with Dr. Brubaker on Monday, 10/22/18 from 5:30pm-6:30pm in MH-380
- STEM Social on Thursday 10/18 from 5pm- 7pm in the TSU Bowling and Billiards

Beta Psi Omega and Pre-Optometry -
Chipotle Fundraiser on Wednesday
10/24 from 5:00 - 9:00 PM at Chipotle
(on State College)

ONE FOR THE TEAM



Show your team spirit by joining us for a fundraiser to support TEYEtans Pre-Optometry Club X Beta Psi Omega. Come in to the Chipotle at **501 N. State College Blvd. Suite A** in Fullerton on **Wednesday, October 24th** between **5:00pm** and **9:00pm**.

Bring in this flyer, show it on your smartphone or tell the cashier you're supporting the cause to make sure that 33% of the proceeds will be donated to TEYEtans Pre-Optometry Club X Beta Psi Omega.



Online orders will not be included in the fundraiser total. To ensure your purchase is counted in the fundraiser, be sure to order and pay in-restaurant. Gift card purchases during fundraisers do not count towards total donated sales, but purchases made with an existing gift card will count.

- Fall Festivities on October 24th from 12PM to 2PM in Planet Walk
 - Harry Potter Theme
 - Tabling ICC organizations, departments, and other resources on campus
 - Free food: popcorn, snacks, candies, hotdogs and cotton candy



The poster features a central circular image of a castle on a cliff with icicles hanging from the top. The text is in yellow and white on a dark blue background.

NSM ICC PRESENTS FALL FESTIVITIES

WEDNESDAY OCTOBER 24TH
12 PM - 2PM
PLANET WALK

JOIN CNSM FOR WELL MANNERED FRIVOLITY!
FREE FOOD FREE STUDY SUPPLIES FUN GAMES

WIZARD AND MUGGLE ATTIRE ENCOURAGED!

 CALIFORNIA STATE UNIVERSITY FULLERTON

 PROJECT RAISE

 @NSM_ICC  NSM ICC



Science Facts (Space Edition)

There is a mass reservoir of water floating in space that is 100,000 times bigger than our sun and holds 140 trillion times more water than all of our oceans



The wind on Neptune is so fast that it
breaks the sound barrier



Every night you and your bed
unknowingly travel 858,240 km
around the Sun and 6,256,000 km
around the centre of the Milky Way
Galaxy

Thank you!

Please take some cookies



**ASI PRESIDENT
JOSHUA BORJAS**

Hey everyone!

I hope things are well! ☺ Midterm season is upon us and things are getting wild! Again, please take care of yourself and take a break once in a while.

CSSA:

This weekend is a CSSA weekend, and I wanted to inform you all that *I will not be attending this weekend due to a brotherhood retreat for my fraternity. As my last year on campus, I have yet to attend a brotherhood retreat since I joined* due to my previous leadership roles. We will still have representation for the campus wide committees and Meghan was informed about a month ago and has planned accordingly. *Meghan is fantastic at her position and will continue to lead our travels and actions this weekend!*

GI2025:

This *Wednesday morning, I will be traveling to San Diego for the GI2025 symposium* and I will present on what I gathered once I get back! As always if you have any questions, please pass them along! I will be returning Friday morning. Exciting stuff!

Town Hall:

November 1st is our town hall! To my knowledge, this is the first of it's kind in a few years. This is a campaign goal that Ana and I campaigned on, and I'm proud to say that my team made this a reality. *I'll ask for full participation for this event* as we will be celebrating this dedication to our students.

Roundtable Project:

In our conversations, we will include a training process for this so stay tuned!

Faculty Voter Registration:

By the time we are going through this, we will have completed this amazing event! We should still be in the lead for ballot bowl, thank you Meghan for the support in this.

Production Director:

At this time, we are still holding application for the position as we were not too satisfied with the pool. Please share the application!

As always, please reach out if you have any questions!

GO TITANS!

**ASI VICE PRESIDENT
ANA ALDAZABAL**

Hello everyone! I hope you're having a spooky week.

Scholarships:

Scholarship applications have closed! Thank you all for your active participation in wearing the t-shirts and also for letting your funding/funded councils/organizations/clubs know about these opportunities!

Some updated on what I worked on to market and make sure we received applications was:

- Table on Titan Walk (Thank you Wendy, Celeste, and Karina!)
- Deliver scholarships to multiple resource centers
- Online marketing
- Newsletter marketing

I don't have the final number of how many people applied but it was over **400+**!

IMPORTANT: If you are a director or board member that is grading scholarships, please make sure you are actively grading the scholarships so that we can keep up with the timeline. Thank you for being part of this process!

Executive Senate:

Maisune and I hosted our second executive senate meeting last week. We had a speaker from the Career Center come and do a presentation. To increase participation, we provide funding for participating ICCs/councils to bring refreshments, so thank you to CICC for bringing donuts this past week! We also had Rebecca Hesgard and Vickie Chew (IRA Chair) announce about filling committees.

Maisune and I are in the process of planning the November meeting, so if you all have any announcements you want to make or you want us to make, let us know!

Productions Director:

On Monday 15th, Kaetlyn, Josh and I hosted interviews for ASIP Director. As soon as I have updates I will share with you all.

Programming Events/Announcements:

- Speak yo' Truth Tuesdays, TSU Underground Pub, 7:30pm-10:30pm
- Street Team Retreat, TBD, 4:00-10:00pm
- **Please take the Spring Concert survey and send out the link for applications to your groups!**

**ASI CHIEF COMMUNICATIONS OFFICER
KAETLYN HERNANDEZ**

Hello everyone! I thought I would take my report today to go into detail on how Town Hall will work.

Town Hall is an event hosted by myself and the Communications Commission. This event will give students the opportunity to ask their questions and share their concerns directly with their student leaders. The event is being held Thursday, November 1st, and starting at 1PM at the Grand Staircase. We will begin student leader panels at 1:15PM. Students will receive a free pasta lunch and be seated at round tables that will spread around the floor between Starbucks and the Grand Staircase Studio. The Staircase will provide a natural staging for our panels. The panels will go in this order: Programming, BOD, BOT, and Exec. Each panel will be given 30 minutes worth of questions and answers. If another panel takes less time, then that extra time may be allocated towards the next panel if needed. That means there will be 2 hours' worth of panel discussion. During this panel discussion, there will be cards at each table for students who don't wish to say their question aloud can write it down and submit it in boxes spread throughout the event. These cards will be used for a campaign that will be launched after Town Hall. Lastly, there will be an opportunity drawing at the event for all students there for a CSUF Hydroflask or a CSUF hat. If you have not told me if you will be there or not, please email me ASAP.

Thank you!

**ASI CHIEF CAMPUS RELATIONS OFFICER
REBECCA HESGARD**

Hi everyone! The semester glass will be halfway gone after the week! A brief look back at last week for me:

- University Advancement Committee - monthly meeting
- Check-in with student representatives regarding Promenade Project - more details to come in the next few weeks
- Attended National Coming Out Day & LGBTQ+ President's Reception
- Conference call with Tuffy's Basic Needs to work on a collaboration for National Hunger and Homelessness Awareness Week - more details to come in the next few weeks
- Environmental Sustainability Commission - tabling for #PauseOnPlastic campaign last week and also held a screening of 11th Hour in collaboration with ASI Films

As always, I am also looking for students to fill committees. **I challenge every BOD member to get two people to email me by next week's meeting that are interested in serving on a committee.** I have fun Halloween candy/prizes for those that do this! Have a great week all!

**ASI CHIEF GOVERNMENTAL OFFICER
MEGHAN WAYMIRE**

Update:

We are still leading in the ballot bowl, but Cal Poly Slo is right behind us! The voter registration deadline is 6 (!!!) days away, so make sure you, your friends, your family, your classmates, and everyone you know uses the link on their CSUF portal to register to vote!!!

Events:

Today: Faculty Voter Reg Drive: Over 100 faculty members signed up and about 30 student volunteers. These faculty and student volunteers will be all around campus today from 10:00-4:00 registering students to vote!

Thursday: 39th Congressional District Candidate Forum: From 6-7:30 in the Titan Theatre, Gil Cisneros (and MAYBE Young Kim) will be answering questions directly related to higher education/CSUF issues.

Fri-Sun: CSSA Fresno: Ana, Noel, Courtney (student at large), and I will be attending CSSA in Fresno! *Fill out the CSSA interest form which was emailed to the board if you'd still like to go!

CSSA:

Agenda: <https://drive.google.com/file/d/1OWFzyoPQFmsOrnri-yXQdGzcvfilkuxR/view>

Some items for discussion:

- Civic Engagement Competition between CSUs (CIVIC)
- Campaign for College Opportunity Undocumented Coalition
- Help Students Vote Act (Bill by Senator Booker) - this makes voter reg forms more readily available to all students and requires institutes to education students about deadlines, requirements, voter id, and absentee voting. It also appropriates a staff member or office will be designated the "campus vote coordinator."
- Graduation Initiative 2025 (GI2025)
- Resolution regarding the CSU Board of Trustees Executive Compensation Policy
- Governor Brown's Last Chance Campaign at SFSU

CSU Board of Trustees

- Let me know if you want monthly updates about BOT meetings!
- BOT is meeting this week (Tuesday/Wednesday)

Lobby Corps:

- Focusing on completing the events for the next two weeks
- Today in the Central Quad Lobby Corps has a table and students can write the issues they care about on a post-it note. This is *one* form of info we will be using when creating the policy agenda.

Thanks y'all! Reach out if you have a question.

Remember, midterm exams are over and now it's time for midterm elections!



Academic Senate Chair's Report to ASI

October 15, 2018

Students are now on the Academic Senate Committees – THANKS. We need and value shared decision-making on our university committees. The student representatives on these committees are important for us to arrive at good decisions. I'm sure that the student representatives are sometimes apprehensive during the meetings – but usually the committee meetings are collegial, and everyone involved welcomes discussion and debate by all members. Feel free to contact me should any student representative feel “left out.”

The important event of the fall semester is the **Academic Affairs/Academic Senate Retreat**, held last Friday, October 12. This year it was, “Implementing CSUF’s Strategic Plan to Foster the Faculty’s Role in Student Success.” President Virjee welcomed about 120 faculty, staff, administrators and students at the start. Professor Brusckke then discussed the importance of having dedicated faculty in the classroom, with the associated topic of tenure density. Following his presentation, we had a faculty panel discuss creative techniques in the classroom. Professor Jessica Stern, the Chair of the Department of History, described a game, *Reacting to the Past*, she has students play in her GE history course. As an example, student groups take the role of the different sides in the U.S. Constitutional Convention in 1787 in Philadelphia and then debate the issues at the foundation of our constitution. Students even dress up as the leading characters in the convention. Professor Cherie Inchinose of Mathematics discussed her “Flipping College Algebra to Engage All Students” approach to teaching the GE algebra course. Often students are hesitant with the new approach, but after a while, they adapt. The data indicate that more students pass the course than with other teaching approaches. And Professor Maria Malagon of Sociology discussed her “Critical Race Pedagogy,” approach to education. She focuses on how our traditional educational system served certain groups of students, without accounting for the wide variety of ways of learning that other groups may utilize. The goal is to have classroom methods that serve all students. All of the presentations were intended to stimulate discussion and debate among the audience with the goal of thinking about creative ways for fostering student success.

After the presentations, the members of the audience at the tables discussed both the topics presented and other questions such as, how would the pedagogy presented today be applied across disciplines. **Notes** taken during these discussions will be used to provide important and useful input into implementing CSUF’s new Strategic Plan that will be in effect beginning next year.

Recall from my previous report, that the Academic Senate is contemplating how the Senate would assist in managing and monitoring the implementation of the final Strategic Plan. The notes taken during the Retreat are a first step in that process.

Please note that I am happy to meet with any of the ASI student leaders about any topic or issue. And please keep in mind that the CSUF Academic Senate website, <http://www.fullerton.edu/senate>, is always available for information and reference.



BOARD OF DIRECTORS

CALIFORNIA STATE UNIVERSITY, FULLERTON™

CHAIR & VICE CHAIR'S REPORT October 16, 2018

Tristan Torres, Board Chair:

Hi everyone! I hope that all your midterms are going well! Just a few updates from this past week:

I have a lunch with Hallie Hunt, the Dean of Students, so if you have anything you would like me to ask or talk about with Hallie in particular, let me know!

I want to remind you all that we are already more than halfway through the semester, so if you need help with any resolutions or projects please reach out.

Reports due by 5pm on Friday!

Have a fantastic week everyone!

Maisune Abu-Elhajja, Vice Chair/Treasurer:

Hello everyone,

The Finance Committee will be spending the next few weeks in Budget Process Training. Please reach out to your ICC's and let them know that the budget process will begin soon. ICC's are required to attend budget training, and they should watch for communication regarding dates and more information on the budget process.

Thank you

Maria Linares, Vice Chair/Secretary:

Happy Monday everyone,

I hope you all had a productive but fun weekend.

Here a couple of updates for you.....

◆ **Governance:**

- Committee volunteered at the Children's Center last Thursday
- Carol and Kristyne came with us. We all learned about the center and had a wonderful time

◆ **Outreach:**

- I reached out to Project Rebound and will be visiting their center this week

If you are interested in attending the LGBTQ Safe Space Training on 11/5 from 12-2 pm please let me know. I have registered for that specific date. It's in the LGBTQ Resource Center. There are other dates and times available as well. I highly encourage you all to take advantage of this opportunity. Here is the link to register

https://fullerton.qualtrics.com/jfe/form/SV_e8PqIuAyjEBHKhD

Have a fantastic week and see you all tomorrow at our BOD meeting!