

MEETING MINUTES April 30, 2019

CALL TO ORDER: Tristan Torres, ASI Board Chair, called the meeting to order at 1:15 p.m.

ROLL CALL Members Present: Baker, Good, Hidalgo, Hunt, Linares, Mahamuni, Neal, Ochoa-

Guerrero, Pettis, Quinones, Rodriguez, Sheriff, Torres

Members Absent: Abu-Elhaija (E), La Scala (E), Mumford (E), Sherman*(E), Stohs*

Officers Present: Ansari, Collins, Edwards, Hernandez, Hesgard, Waymire

Officers Absent: Aldazabal*

*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

**Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

Business is considered not to be in attendance.]

Torres reported that Mumford, Abu-Elhaija and La Scala would be absent from the meeting and Sherman would need to leave early. Torres asked for a motion and second to excuse

the absences. (Rodriguez-m/Linares-s). There were no objections.

APPROVAL OF AGENDA (Mahamuni-m/Sherman-s) Torres reminded the Board that they would be moving into

closed session for the Executive Director's Evaluation which should read Action 8.g. Torres asked for a motion and second to approve the agenda. The agenda was approved by

unanimous consent.

CONSENT CALENDAR There was one item on the Consent Calendar:

i. 4/23/2019 ASI Board Meeting Minutes

The item on the calendar was adopted by unanimous consent.

PUBLIC SPEAKERS

EXCUSALS

Vianney Martinez from ESC shared information regarding Earth week expo and distributed reusable straws to the Board. Shared information on a program to refill water bottles on campus. Bar code scan to track when water bottles are refilled. Gives \$0.02 to developing countries to improve water resources.

Joshua Borjas spoke to the Board about recognition at the ASI banquet and shared one person was not recognized and he shared thoughts and points of recognition about Tristan Torres.

EXECUTIVE SENATE

April 30, 2019

PANHELLENIC Ariana Stewart, Vice President Finance for Panhellenic, provided an update report on the

goals, budget and activities for PANHELLENIC. The report is an attachment to the

minutes.

ESC Vianney Martinez, Director for Environmental Sustainability Commission (ESC), provided

an update report on the goals, budget and activities for ESC. The report is an attachment

to the minutes.

Baker shared drink stations need instructions for how to use. Martinez shared

information will be added in the future.

NSMICC Britt Rhodimer, Chair for Natural Sciences and Mathematics InterClub Council (NSMICC)

provided an update report on the goals, budget and activities for NSMICC. The report is

an attachment to the minutes.

TIME CERTAIN None

UNFINISHED BUSINESS None

NEW BUSINESS

Action: ASI Policy Concerning Executive Senate **BOD 062 18/19 (Governance)** A motion was brought to the Board from the Governance Committee to approve a Resolution regarding changes to ASI Policy Concerning Executive

Senate.

Torres yielded to Maria Linares, Vice Chair/Secretary to review the resolution and policy, and the discussion from the Governance Committee. Linares reviewed the policy and provided a presentation overview and the presentation is an attachment to the minutes.

Torres opened the floor to questions. There were no questions.

Torres opened the floor to discussion. There was no discussion.

Torres asked if there were any objections to moving into a roll call vote. There were no objections.

BOD 062 18/19 (Governance) MSC: 15-0-0 The motion Passed.

Action: ASI Policy Concerning Social Media

BOD 063 18/19 (Governance) A motion was brought to the Board from the Governance Committee to approve a Resolution regarding changes to ASI Policy Concerning Social Media.

Torres yielded to Maria Linares, Vice Chair/Secretary to review the resolution and policy, and the discussion from the Governance Committee. Linares yielded to Hernandez to review the policy. A copy of the presentation used to review the changes is attached to the minutes.

Torres opened the floor to questions. There were none.

Torres opened the floor to discussion. There was no discussion.

Torres asked if there were any objections to moving into a roll call vote. There were no objections.

BOD 063 18/19 (Governance) MSC: 15-0-0 The motion passed.

EXECUTIVE SENATE AICA

Elizabeth Jimenez Perez, Chair and Rick Pinon, Financial Officer for Association for InterCultural Awareness (AICA), provided an update report on the goals, budget and activities for AICA. The report is an attachment to the minutes.

Waymire asked about the Social Justice Week. Formerly incarcerated students were not included in the week's events. Jimenez Perez shared there was some confusion in the development of the program. Will add groups and contact information to her transition binder for the future.

NEW BUSINESS

Action: ASI Policy Concerning Student Appointments

BOD 064 18/19 (Governance) A motion was brought to the Board from the Governance Committee to approve a Resolution regarding changes to ASI Policy Concerning Student Appointments.

Torres yielded to Maria Linares, Vice Chair/Secretary to review the resolution and policy, and the discussion from the Governance Committee. Linares reviewed the policy.

Torres opened the floor to questions.

Hunt asked for clarification on the Faculty Staff clause in the Policy. Linares shared they added ASI as a place they cannot be employed at. Hunt asked if they could still be student assistants. Linares confirmed.

Edwards asked for clarification on the wording. Linares shared staff cannot also be an elected student leader.

Hunt asked if they could reward it for clarity. Torres shared he believes it is clear.

Baker suggested switching the wording or adding an additional sentence for clarification.

Sherman suggested yielding to Carol McDoniel.

McDoniel shared that a full-time Faculty/staff member cannot run for a student leader position. Added language to include or ASI to existing language.

Torres asked if Graduate Assistants' should be clarified that they can work for CSU or ASI.

McDoniel shared they should consider adding full-time or part-time qualifiers.

Hunt confirmed that saying that a student leader cannot be a full-time or part-time faculty or staff member.

Hesgard asked about the process of collecting fees from Grad/Doctoral students who may be employed by the university and why they would not be eligible to run for a position.

McDoniel shared CSU faculty/staff do not pay fees. Edwards shared the fees are paid by the university. Linares shared they can bring it up to governance in the future.

Pettis asked if student leader only applies to ASI or other student orgs. Torres shared only ASI.

Torres asked for motion to amend the policy to add the word full-time to the description. (Linares-m/Baker-s). Torres opened the floor to discussion on the amendment. Hidalgo asked if part-time would be disregarded. Torres shared clarification. Roll call vote for the amendment: 15-0-0 The amendment passed.

Torres opened discussion on amended policy. There was no further discussion. Torres asked if there were any objections to moving into a roll call vote. There were no objections.

BOD 064 18/19 (Governance) MSC: 14-0-1 The motion passed.

Action: ASI Resolution for Native American Recruitment, Retention and Support **BOD 065 18/19 (Governance)** A motion was brought to the Board from the Governance Committee to approve a Resolution for Native American Recruitment, Retention and Support.

Torres yielded to Maria Linares, Vice Chair/Secretary to review the resolution and the discussion from the Governance Committee. Linares yielded to Sheriff to review the resolution. Chase Sheriff, sponsor and author shared an overview.

Torres opened the floor to questions.

Stohs commended Sheriff on an excellent job on drafting an excellent resolution and guiding the AS on their resolution process.

Torres opened the floor to discussion.

Hunt echoed Dr. Stoh's comments and spoke on behalf of Student Affairs and President's office to share that they support recruitment and retention of indigenous students. Space is very limited on the campus, will commit to future endeavors to achieve space, however they are unable to guarantee at this time. She shared that abstaining on the vote is no indication of the President and Vice President's support of this resolution.

Torres asked if there were any objections to moving into a roll call vote. There were no objections.

BOD 065 18/19 (Governance) MSC: 14-0-1 The motion passed.

Action: Appointment of ASI Programming Coordinators

BOD 066 18/19 (Pettis-m/Mahamuni-s) A motion was made and seconded to appoint the recommended applicants to fill the ASI Programming Coordinator positions, including the Titan Tusk Force Coordinator and the ASI Productions Coordinator effective June 1, 2019 through May 31, 2020.

Torres yielded to President Elect, Aaron Aguilar to review the interview and selection process. Aguilar shared an overview of the process and indicated that the following applicants were selected:

TTF	
Events	Ben Rojas
Marketing	Maroun Zakhia
ASIP	
Mon/Tues Open Mic	Willa Madrid
Thursday Concert	Zaynab Alhakati
JSP	Karen Tran
Films	Aleisha Wright

The applicants that were present introduced themselves and answered questions from the Board. Torres informed the applicants that they could stay in the room or exit during Board discussion. The Board discussed the applicants and moved to a roll call vote. BOD 066 18/19 (Pettis-m/Mahamuni-s) The recommended applicants for the TTF and ASIP Coordinators were appointed effective June 1, 2019 through May 31, 2020 with a 15-0-0 roll call vote.

Action: Appointment of ASI Commission Leaders

BOD 067 18/19 (Baker-m/Rodriguez-s) A motion was made and seconded to appoint the recommended applicant to fill the ASI Commission Leader position of Community Engagement Director effective June 1, 2019 through May 31, 2020.

Torres yielded to President Elect, Aaron Aguilar and Gonzalez Chief Communications Officer to review the interview and selection process. Gonzalez shared an overview of the process and indicated that Jenny Jaramillo was selected to serve as the 2019/20 Community Engagement Commission Director.

The applicant shared an overview of their experience and qualifications, and answered questions from the Board. Torres informed the applicant that they could stay in the room or exit during Board discussion. The Board discussed the applicant and moved to a roll call vote. BOD 067 18/19 (Baker-m/Rodriguez-s) Jenny Jaramillo was appointed to serve as Community Engagement Commission Director effective June 1, 2019 through May 31, 2020 with a 14-0-1 roll call vote.

Torres moved to a 5 minute recess at 2:23pm then into closed session.

Torres resumed the meeting at 2:29pm.

Action: Closed Session – Executive Director Evaluation Torres stated that Action Item 8.g is a closed session, in which the Board will evaluate the ASI Executive Director. Torres asked if there were any objections to moving into closed session. There were no objections. Torres invited Dr. Dave Edwards, ASI Executive Director, and Sharon Johnson, ASI Director of Human Resources, to remain in the room during closed session. Torres asked if there were any objections. There were no

objections. The Board moved into a closed session at 2:29pm and members of the public were asked to leave the room.

Aldazabal, Sherman, Mahamuni and Stohs exited from the meeting during closed session.

After the evaluation was conducted, the Board moved into an open session to formally consider approving the evaluation. Torres asked if there were any objections to ending closed session. There were no objections. The meeting resumed in open session at 3:25 pm.

BOD 068 18/19 (Good-m/Neal-s) A motion was made and seconded to approve the evaluation of the ASI Executive Director and the goals for the 2019-2020 year. There was no further discussion. Torres asked if there were any objections to moving into a roll call vote. There were no objections.

BOD 068 18/19 (Good-m/Neal-s) MSC: 11-0-0 The motion passed.

Roll Call Votes	#062	062				0(63	064 amend			064		
		YES	NO	Abstain	YES	NO	Abstain	YES	NO	Abstain	YES	No	Abstain
Arts	Baker	1			1			1			1		
	Rodriguez	1			1			1			1		
СВЕ	Neal	1			1			1			1		
	Ochoa												
	Guerrero	1			1	les e	0 1	1			1		
Communications	Mumford						Abs	sent					
	Quinones	1			1			1			1		
Education	Abu- Elhaija						Abs	sent					
	Hidalgo	1			1		1	1	1 1 1		1		
ECS	Mahamuni	1			1			1			1		
	Sheriff	1			1			1			1		
HSS	Good	1			1			1			1		
	Linares	1			_1			1			1		
HHD	La Scala						Abs	sent					
	Pettis	1			1			1			1		
NSM	Sherman	1			1			1			1		
Univ. President's Rep.	Hunt	1			1			1					1
Academic Senate Rep.	Stohs	1			1			1			1		
NSM	Torres	1			1			1			1		
		YES	NO	Abstain	YES	NO	Abstain	YES	NO	Abstain	YES	No	Abstain
		15	0	0	15	0	0	15	0	0	14	0	1

Roll Call Votes			065			066			067			068		
		YES	NO	Abstain										
Arts	Baker	1			1			1			1			
	Rodriguez	1			1			1			1			
СВЕ	Neal	1			1			1			1			
	Ochoa													
	Guerrero	1			1			1			1			

Communications	Mumford						Abse	ent					
	Quinones	1			1			1			1		
Education	Abu-Elhaija						Abse	ent					
	Hidalgo	1			1			1		0	1		
ECS	Mahamuni	1			1			1				Abs	ent
	Sheriff	1			1			1		11	1		
HSS	Good	1			1			1			1		
	Linares	1			1			1			1		
HHD	La Scala	Absent											
	Pettis	1			1					1			1
NSM	Sherman	1			1			1				Abs	ent
Univ. President's Rep.	Hunt			1	1			1		11	1		
Academic Senate Rep.	Stohs	1			1			1				Abs	ent
NSM	Torres	1			1			1			1		
		YES	NO	Abstain	YES	NO	Abstain	YES	NO	Abstain	YES	No	Abstain
		14	0	1	15	0	0	14	0	1	11	0	1

REPORTS

EXECUTIVE OFFICERS

The Executive Officers provided a written report and highlights from their report. The report is an attachment to the minutes.

Ansari distributed a list of campus resources. Asked the Board to review and provide any thoughts. Spring Concert is on Saturday with Cheat Codes, Kyle, and Brownies & Lemonade. Buy tickets soon.

Shared information on Finance and reminded everyone to ask their councils about the numbers discussed.

Thanked all for help with banquet. Specifically, thanked Kristyne and Sandy.

Hernandez reminded all who RSVP'd for building manager lunch is tomorrow. Taking pictures.

Linares asked about receipt of her RSVP.

Hesgard spoke about the Glitter pick-up event from 10-12 tomorrow. Parking open forum tomorrow from 3-4pm.

VICE CHAIR/TREASURER

Written report is attached to the minutes.

VICE CHAIR/SECRETARY

Linares reviewed the Vice Chair/Secretary's report.

- No governance this week. Goal is to end the year successfully.
- Last week approved a Resolution in support of students with Disabilities.
- Attending building leader's campaign.

Attending annual HSS donor event. Speaking on her story.

CHAIR

Torres reported on the following:

- BOT items tomorrow will be on BOD consent calendar next week.
- Meeting with President Virjee and Dr. Eanes.

Announcements/Members Privilege

Sheriff thanked all for the support with the Resolution. Very powerful for the community, this is the first step to making progressive change and for other campuses to follow.

Good shared that the upcoming funding policy includes a travel cap set at \$500 per student. Talk to ICC's, bring any thoughts to next week's meeting.

Baker shared that if we raise the amount for travel, also talk about giving ICC's the ability to allocate amounts within their council.

Torres shared next week is last meeting, dress professionally or business casual.

Hunt referred anyone to come Tuffy's Basic Needs Center if need assistance with professional attire.

Hidalgo shared two concerts coming up, Wednesday, University Band. His ensemble is on Sunday at 4:00pm, this will be his last concert.

Linares shared in regards to the resolution passed on Thursday, documents will go out with the agenda. Please review over the weekend, and provide any comments for preparation. Some speakers may come and to be mindful of the potential of students who have invisible disabilities.

Edwards thanked the Board for the positive comments and feedback in his review.

Hunt spoke to the fact that some people will come in and speak who may feel uncomfortable. Consider using microphone for invisible disabilities.

Adjourn

Torres adjourned the presting at 3:38 p.m.

Maria Lingues, Vide Wait Sescelary, ASI Board of Directors

Apa Aldazabal, ASI President

Susan Collins, Recording Secretary



Panhellenic Council

COUNCIL GOALS

- To build stronger relationships between all four councils
- Higher retention rates during recruitment
- To work on building a safer community within the Fraternity and Sorority Life office.
- More educational programs
 - Sexual Assault
 - How to drink responsibly

FUNDING

ASI Budget: 71.4%

- AFLV Leadership
 Conference
- Recruitment Marketing

Panhellenic Budget: 20%

- Greek Week Shirts for PHC members
- Philanthropy Events
- Study Nights
- Wellness sisterhood

EVENTS

Past Events:

- 1) Greek Week
- 2) Hygiene Drive
- 3) Study Nights
- 4) Wellness Sisterhood
- 5) AFLV Leadership Conference

Upcoming:

- 1) Recruitment Guide training
- 2) Recruitment

ENVIRONMENTAL SUSTAINABILITY COMMISSION REPORT

April 30, 2019

GOALS

- Increase student engagement at Farmers' Market by educating students on environmental and sustainability issues
- Collaborate with other organizations on campus to plan events relating to sustainability
- Provide student volunteer opportunities on and off campus
- Advocate for the addition of new sustainability practices on campus

Meeting our Goals

- Engaged and educated students by hosting 12 Farmers' Markets through the year with different themes and activities
- Collaborated with ASIP Films, CEC, TSU BOT, Titan Tusk Force, Info Services, Capital Programs and Facilities Management, Alumni Association, Center for Sustainability, Titan Wellness, the Arboretum, OC Coast Keeper, and various clubs and organizations on campus
- Hosted 3 cleanups: on campus, in Fullerton, and beach
- Fill it Forward!!!

BUDGET

Item	Budget	Spent	% Spent	Remaining
8050	\$400	\$395	98.75%	\$5
8051	\$1400	\$1,373	98.07%	\$27
8074	\$2000	\$1,913	95.65%	\$87

This Week

- Farmers' Market
 - TODAY from 11am-2:30pm at Becker Ampitheater
- LAST General meeting in the SRC Conference Room tomorrow from 2:30-4:00pm

Theme: Fashion and Cosmetics

#GlitterIsLitter Cleanup with CEC on Friday May 3rd from 10-12pm at the Titan Letters- sign up link in ASI IG bio



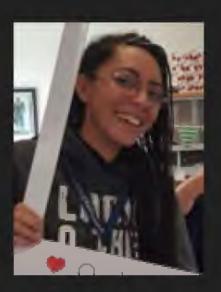


April 30, 2019

Our Exec Team



BRITT RHODIMER CHAIR



BRITTANY COOK VICE CHAIR/ DIRECTOR OF FINANCE



KENNETH RIOS
DIRECTOR OF
ADMINISTRATION



HELENE CASTILLO
EVENTS
COORDINATOR

Recap: Goals for 2018-2019





nsm icc Following ...

60 posts 144 followers 93 following

NSM ICC

Our upgraded website is up and running !(NSMICC.blogspot.com) Abstract booklet for the 16th Annual NSM Research Symposium below:

I.ead.me/2019abstracts

Followed by boba4britt, amparo.hoard, wheredyagomeymey + 30 more



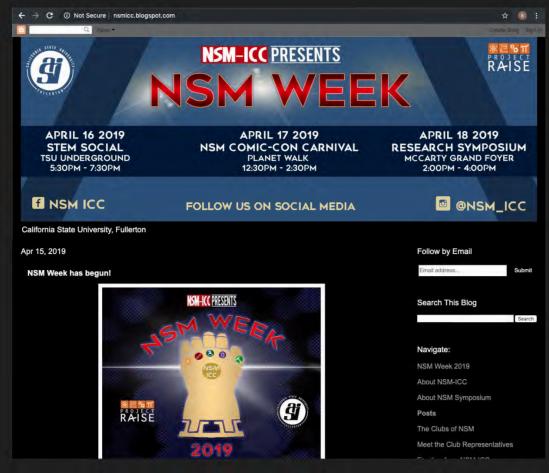
IG: nsm icc FB: Nsm Icc

Since the beginning of Fall 2018..

IG Followers
5 to 144

FB Followers 58 to 124

nsmicc.blogspot.com



- NSM Week details
- Symposium abstract link
- Meet the ICC and NSM clubs
- Funding FAQs

Current Funding Status (A-Side)

Percentage Spent (8074): 91% (\$9,111.02)

Previous expenditures:

- NSM Week **60%** (\$6,029.61)
- Hygiene Drive Celebration 0.5% (\$53.37)

Upcoming expenditures:

Current Funding Status (B-Side)

Travel (Line 8077):

- Total Allocated: **72%** (\$7,804)
- 62 Students; 19 Conferences

More Summer Conferences on the way!

Club Events (Line 8074):

- Total Allocated: **78%** (\$1,566)
- 17 Events; 12 Clubs

Fall Events

- Welcome Back, NSM
- Fall Festivities
- Tuffy's Basic Needs Drive



Spring Events

- NSMWeek
 - o STEMSocial
 - o COMG Con Carnival
 - 16th Annual NSMResearch
 Symposium

STEM SOCIAL











COMIC-Con Carnival











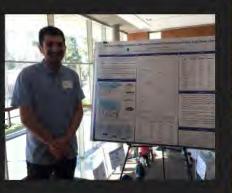








16th Annual NSM Research Symposium

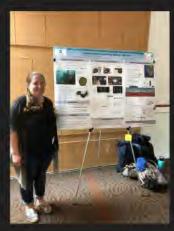


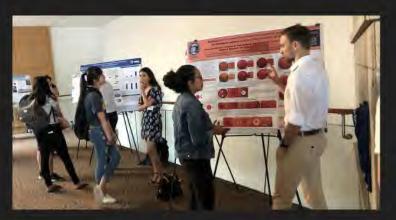












On behalf of the NSM-ICC..



Thank you for the award!



ASI President

A RESOLUTION APPROVING CHANGES TO ASI POLICY CONCERNING EXECUTIVE SENATE

Sponsor: Maria Linares

WHEREAS, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by the ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

WHEREAS, the current ASI Policy Concerning Executive Senate has the incorrect titles of the some student leader positions; and

WHEREAS, the current ASI Policy Concerning Executive Senate requires each Executive Officer, a member of the Board of Directors, and a member of the TSC Board of Trustees report twice a semester to Executive Senate; and

WHEREAS, the current ASI Policy Concerning Executive Senate requires the representative of Funded/Funding Council or Program to be the same person per semester; therefore let it be

RESOLVED, ASI approves the proper title changes from Board Vice Chair/Treasurer to Board Treasurer/Secretary; and let it be

RESOLVED, ASI approves that the Vice President and Treasurer/Secretary shall report on behalf of the Executive Officers, Board of Directors, and TSC Board of Trustees at each meetings; and let it be

RESOLVED, ASI approves striking the requirement of Executive Senate representative to be the same person each meeting; and let it be finally

RESOLVED, that this resolution be distributed to the ASI Executive Director, ASI Associate Executive Director, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on this thirtieth day of April in the year two thousand nineteen.

Tristan Torres Chair, Board of Directors	Maria Linares Vice Chair/Secretary, Board of Directors
Associated Students Inc., California State Univ [] approve / [] refuse to approve this reso	
Ana Aldazabal	 Date

POLICY CONCERNING EXECUTIVE SENATE

PURPOSE

The following policy has been established with the intention of providing continuity of ASI policies and procedures throughout the Executive Senate's Funded/Funding Councils, Programs and Commissions. Members of the Executive Senate shall inform their Funded/Funding Councils of these guidelines to ensure compliance.

The purpose of the Executive Senate is to provide a line of communication between ASI and the Funded/Funding Councils and Programs. Executive Senate, as well as trains leadersing on ASI financial policies, procedures, and leadership. This is to ensure ASI is kept informed about the opinions of other student leaders regarding issues, finances, and activities of the Funded/Funding Councils, Programs, and Commissions. The policy also ensures the Funded/Funding Councils, programs, and the students they represent are aware of the activities of ASI. Executive Senate should also be a resource for the Funded/Funding Councils, Programs, and Commissions assisting them in their activities, and a means to encourage cooperation and collaboration among the Funded/Funding Councils, Programs, and Commissions.

PURP	POSE	1
wно	SHOULD KNOW THIS POLICY	1
DEFIN	NITIONS	1
STAN	IDARDS	2
	EXECUTIVE SENATE COMPOSITION	
	EXECUTIVE SENATE REQUIREMENTS	

WHO SHOULD KNOW THIS POLICY

Budget Area Administrators	Volunteers
Management Personnel	Grant Recipients
Supervisors	Staff
Elected/Appointed Officers	Students

DEFINITIONS

For Purpose of this policy, the terms used are defined as follows:

Terms	Definitions
Executive Senate	Meeting of the leadership of all student-run councils and programs that
	ASI funds intended to provide a line of communication between the
	leadership of the ASI and the programs and councils.
Funded/Funding Councils	Any student organization or council receiving funds from ASI.

POLICY STATEMENT

STANDARDS

1. EXECUTIVE SENATE COMPOSITION

The purpose of the Executive Senate is to provide a line of communication between the leadership of the ASI and the programs and councils. The Executive Senate should also be a resource for programs and councils, assisting them in their activities, and a means to encourage cooperation and collaboration among the groups.

The ASI Vice President will chair the Executive Senate and the ASI Board Vice Chair/Treasurer/Secretary will serve as the vice chair. Executive Senate shall meet once a month beginning in September and ending in May.

The ASI Executive Senate is composed of the leadership of all student-run councils and programs funding by ASI (Funded/Funding Councils) including all Inter-Club Councils (ICCs), the Inter-Fraternity Council (IFC), Mesa Cooperativa, Multicultural Greek Council (MGC), National Panhellenic Council (NPHC), Panhellenic, Black Student Union (BSU), and the Resident Student Association (RSA). ASI programs including ASI Productions (ASIP), Titan Tusk Force (TTF), Association for Inter-Cultural Awareness (AICA), and Street Team shall comprise the Executive Senate along with the Funded/Funding Councils.

The Chief Governmental Officer, Chief Campus Relations Officer, and Chief Communications Officer shall report to the Executive Senate at minimum twice per semester. Additionally, a director from the ASI Board of Directors (BOD) and an elected member from Titan Student Centers Board of Trustees (TSCBOT) shall also report to Executive Senate at minimum twice per semester. The Vice President and Treasurer/Secretary shall report to Executive Senate on behalf of the Executive Officers, Board of Directors, and TSC Board of Trustees at each meeting.

2. EXECUTIVE SENATE REQUIREMENTS

a. Attendance for Executive Senate Meetings

The Financial Officer or designated representative of each Funded/Funding Council or Program must attend each Executive Senate meeting. The Executive Senate representative must be the same person, semesterly, at every Executive Senate meeting. However, ilt is the responsibility of the Chair of the Funded/Funding Council or Program to ensure that a representative attends every Executive Senate meeting on the Funded/Funding Council or Program's behalf. Each organization is allowed three (3) unexcused absences per academic year. In the event that a representative is able to attend without due cause, the Executive Senate may permit an excused absence through a roll call vote.

Upon a Funded/Funding Council, Program or Commission's first unexcused absence from Executive Senate meetings, the Chair of the Funded/Funding Council or Program shall be issued a warning letter from the ASI Executive Vice President informing them that they are in violation of ASI Policy and are required to submit any required reports.

Upon a Funded/Funding Council or Program's second unexcused absence, The Chair, Financial Officer, and Advisor of said Council or Program will be required to meet with the ASI-Vice President to explain their situation and be notified of the possible consequences if a third absence occurs.

Upon a Funded/Funding Council or Program's third unexcused absence, ASI will freeze the remaining budget of the council in question. Reinstatement of allocated funds will only occur after approval from the ASI Finance Committee and Board of Directors.

CALIFORNIA STATE UNIVERSITY, FULLERTON

Notice of a Funded/Funding Council or Program's unexcused absence shall be reported to the ASI-Board of Directors, by the Vice President, at the next Board of Directors meeting.

b. Budget Reports

The Financial Officer or designated representative of each Funded/Funding Council or Program shall update a form with their organization's allocations and expenses to date and submit it to the ASI Board Vice Chair/Treasurer/Secretary.

c. Reports to the ASI Board of Directors

Each Funded/Funding Council or Program shall be required to give a written and verbal report on all its activities to the ASI Board of Directors twice per semester as a funding requirement. This report may be given by the Funded/Funding Council or Program's Chair or a designated representative. The report need not be given by the same person every time; however, it is the responsibility of the Funded/Funding Council or Program's Chair to ensure that someone attends the Board of Directors meeting to give the report on the dates required. The ASI Board of Directors Chair of the Board of Directors shall issue a list of the dates for the Funded/Funding Council and Program's reports at the beginning of each semester.

Regarding the written and verbal reports, each Funded/Funding Council or Program's representative should be prepared to answer any questions the ASI-Board of Directors poses, including questions about its business, budget, and expenditures to that point. Should the representative be unable to answer one or more questions, they shall be responsible for ensuring that the requested information is provided (via telephone or email) to the Chair of the ASI Board of Directors and the ASI Vice President prior to the next week's Board of Directors meeting.

d. Attendance for Reports to the ASI Board of Directors

If no representative of a Funded/Funding Council or Program is able to attend a meeting of the ASI-Board of Directors to give a scheduled report, it is the responsibility of the Chair of the Funded/Funding Council or Program to contact the ASI-Vice President and ASI-Board of Directors-Chair of the Board of Directors prior to the meeting to reschedule the report for the next Board of Directors meeting.

If a Funded/Funding Council or Program fails to appear and give such a report, without having contacted the Vice President and ASI Board of Directors Chair of the Board of Directors to reschedule the report, the following action shall be taken:

The report shall be rescheduled for the following Board of Directors meeting. The ASLVice President shall issue a warning letter to the Chair of the Funded/Funding Council or Program informing them that they are in violation of ASI Policy. The Chair, Financial Officer, and Advisor of said Council or Program shall meet with the ASLVice President to explain their situation and be notified of the action that will be taken upon a second absence.

If a Funded/Funding Council or Program fails to appear and give its rescheduled report, the ASI-Board of Directors Vice Chair/Treasurer/Secretary will freeze the remaining budget of council in question. Reinstatement of allocated funds will only occur after approval from the ASI Finance Committee and ASI Board of Directors.

DATE APPROVED: 11/28/2017 DATE REVISED: 04/30/2019



ASI President

A RESOLUTION APPROVING CHANGES TO ASI POLICY CONCERNING SOCIAL MEDIA Sponsor: Maria Linares

WHEREAS, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by the ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

WHEREAS, the current ASI Policy Concerning Social Media has the incorrect title of Associate Director of Marketing & Design; and

WHEREAS, the current ASI Policy Concerning Social Media lacks language of current practice; therefore let it be

RESOLVED, ASI approves inclusion of more detailed: protection of confidential information; rules and regulations; posting requirements and best practices; and social media content requests to ASI Policy Concerning Social Media; and let it be

RESOLVED, ASI approves title correction Associate Director of Marketing, Communications, & Design to ASI Policy Concerning Social Media; and let it be finally

RESOLVED, that this resolution be distributed to the ASI Executive Director, ASI Associate Executive Director, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on this thirtieth day of April in the year two thousand nineteen.

Tristan Torres	Maria Linares
Chair, Board of Directors	Vice Chair/Secretary, Board of Directors
Associated Students Inc., California State Un [] approve / [] refuse to approve this re	

POLICY CONCERNING SOCIAL MEDIA

PURPOSE

The purpose of the Associated Student, CSUF, Inc. (ASI) Social Media Policy is to provide guidelines regarding the way ASI student and professional staff use official ASI social media accounts. Social media is defined as, "online technologies that allow people to share content, opinions, insights, experiences, perspectives, and media itself." ¹¹¹

Social media has become an essential communication tool, which has been widely adopted by California-State University, CSU Fullerton (CSUF) students, faculty, staff, and alumni. In an effort to stay connected to these groups, ASI has incorporated social media into its communication strategy. ASI utilizes social media for a variety of purposes, including: creating brand awareness, promoting ASI events and initiatives, obtaining student feedback, providing constituent service, and supporting the university's mission and goals.

The lack of reference to any specific social media tools within this policy does not imply that they are exempt from the rules and regulations set forth.

The ASI social media policy applies to all ASI student leaders, student staff and volunteers, and professional staff who are authorized to create social media content on behalf of ASI. These individuals are expected to adhere to ASI's Social Media Policy, mission statement, and code of conduct.

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POLICY STATEMENT

The ASI social media policy applies to all ASI student leaders, student staff and volunteers, and professional staff who are authorized to create social media content on behalf of ASI. These individuals are expected to adhere to ASI's Social Media Policy, mission statement, and code of conduct.

¹ Jim Tobin, Social Media is a Cocktail Party. (North Carolina: Ignite Social media, 2008), 13.

WHO SHOULD KNOW THIS POLICY

- Budget Area AdministratorsManagement Personnel

- Supervisors
 Elected/Appointed Officers

- Volunteers
 □ Grant Recipients
- Staff
 Student

STANDARDS

1. ACCESS

Access to ASI social media accounts will be granted and monitored by the ASI Associate Director of Marketing, Communications, & Design and the ASI Associate Executive Director. This oversight, includes the ability to add or remove authorized accounts and account users.

The Associate Director of Marketing, <u>Communications</u>, & Design (<u>AD Marketing</u>) will be responsible for overseeing authorized account users and designating them to develop social media content. All social media content will be approved by the Associate Director of Marketing, <u>Communications</u>, & Design prior to public posting. The <u>ASI-Chief Communications</u> Officer (<u>ASI-CCO</u>) and the <u>Communications Commissions</u> <u>coordinators are is</u> expected to abide by the rules and regulations set forth in this policy and is authorized to post content in line with ASI expectations and values.

ASI social media account credentials (e.g., usernames, passwords) will be controlled maintained by Associate Director of Marketing, Communications, & DesignASI-Marketing & Design. Authorized account users will be given access to this information with the expectation that the login credentials are confidential and not to be shared with others. No changes to the username or password of any ASI social media account will be made by anyone other than the Associate Director of Marketing, Communications, & Design. These changes will be made per academic year or when necessary.

The Associate Director of Marketing, <u>Communications</u>, & Design and the <u>ASI-Associate Executive Director</u> (<u>ASI-AED</u>) reserve the right to delete any content (e.g., tweet, photo, video) that is grammatically incorrect, including typos or incorrect information, is unrelated to ASI programs or services, does not represent ASI's voice, includes profanity, derogatory, or combative language and/or images, or does not otherwise comply with ASI's brand identity and corporate policy.

The creation of new and/or elimination of existing ASI related social media accounts will be handled by the Associate Director of Marketing, <u>Communications</u>, & Design in consultation with the Associate Executive Director and Chief Communications Officer. Any requests for new ASI related social media accounts will be directed to the Associate Director of Marketing, <u>Communications</u>, & Design. <u>The only official ASI social media accounts are @asicsuf and @titanrecreation</u>.

2. PROTECTION OF CONFIDENTIAL INFORMATION

ASI personnel (e.g., administrators, staff, students, volunteers, interns) are prohibited from using official ASI or personal social media accounts to disclose confidential, non-public, ASI information. This includes but is not limited to financial and employment information.

In order to respect the privacy and confidentiality of ASI employees, students, and partners, <u>users account administrators</u> should obtain consent before mentioning specific individuals or organizations by name in any social media post.

Sharing confidential or proprietary university information of third parties via ASI social media accounts is prohibited.

Account administrators are prohibited from sharing proprietary information via ASI social media accounts. ASI social media accounts may not be linked to third party services without consulting ASI Information Technology and obtaining approval from the Associate Director of Marketing, Communications, & Design or the Associate Executive Director.

3. RULES AND REGULATION

When using ASI social media accounts, account administrators must-

ASSOCIATED STUDENTS INC., CALIFORNIA STATE UNIVERSITY. FULLERTON

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R remember that all content is a representation of ASI.

Refrain from reporting, speculating, or commenting on any university or ASI related topics, policies, operations, or personalities that could be considered sensitive, confidential, or disparaging.

Respect laws governing copyright and copyrighted materials (e.g., photos, designs, text), giving
appropriate credit to the original author/creator. When in doubt, the source of the original content
should be cited.

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When discussing ASI related information (e.g., business, programs, employees) on personal social media accounts, account administrators must make it known that the opinions are those of the account holder and do not reflect the views of ASI. This can be accomplished by a simple statement highlighting that the content in the post does not necessarily reflect the views of ASI. When in doubt, account administrators should consult the Associate Director of Marketing, Communications, & Design or the Associate Executive Director.

When using any ASI social media account, account administrators should refrain from reporting,
speculating, or commenting on any university or ASI related topics, policies, operations, or personalities that
could be considered sensitive, confidential, or disparaging.

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The creation or deletion of ASI related social media accounts/pages is prohibited without the approval of the ASI Associate Director of Marketing, Communications, & Design and Associate Executive Director.

Account administrators must Respect laws governing copyright and copyrighted materials (e.g., photos, designs, text), giving aAppropriate credit to the original author/creator. When in doubt, the source of the original content should be cited.

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Social media graphics for ASI events must be created by the ASI Marketing & Design Department. Individuals and groups are prohibited from creating their own graphic and applying the ASI logo to it. Social media graphic requests are to be submitted to Marketing & Design Department (see section 6).

ASI personnel are prohibited from using ASI social media accounts to promote personal pages, business-interests, or campus clubs/organizations that are not associated or partnered with ASI. Questions on this can be referred to the ASI Conflict of Interest Policy.

The ability for a third party to post on any ASI page (e.g., Facebook) will be disabled during ASI elections. Individuals running for office and their supporters are prohibited from campaigning through the use of any ASI -controlled social media accounts.

4. SOCIAL MEDIA POSTING REQUIREMENTS AND BEST PRACTICES

Careful review should be given before posting to any ASI social media account. Account administrators should consider whether or not the content may be polarizing or controversial. When in doubt, account administrators should consult the Associate Director of Marketing, Communications, & Design or the Associate Executive Director.

Responses to comments, posts, mentions, and direct messages should be done in a timely manner and with accurate information. Account administrators should consult the Associate Director of Marketing.

Communications. & Design with questions on appropriate responding techniques.

Account administrators must be respectful. Comments that express viewpoints in opposition to the original post should be met with a response when they are relevant to the original post. User comments that are contributed with the intent to illicit a negative response from the original poster and do not add to the discussion should not receive a response. The only comments that should be deleted are those that use profanity or are otherwise disparaging of individuals or groups. When in doubt, account administrators should consult the Associate Director of Marketing, Communications, & Design.

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ASSOCIATED STUDENTS INC., CALIFORNIA STATE UNIVERSITY, FULLERTON

POLICY STATEMENT

The Marketing & Design Department will post social media content requested through the Social Media Content Request Form as part of marketing efforts for ASI departments and ASI programming. The Chief Communications Officer and Communications Commission will post content related to student government (e.g., Executive Officers, Board of Directors, Board of Trustees, commissions) efforts as well as ASI and campus event coverage via Instagram stories, Instagram live, and other social media tools.

5. ANALYTICS

The Associate Director of The Marketing & Design Department and Chief Communications Officer will track social media analytics for reporting to the Board of Directors and TSC Board of Trustees as needed. will present the ASI social media analytics on a monthly basis during the Titan Student Centers Governing Board (TSCGB) Marketing and Outreach Committee meeting.

6. SOCIAL MEDIA CONTENT REQUESTS

Requests for social media content (e.g., text, photo, video) will be <u>managed approved and fulfilled</u> by ASI-Marketing & Design <u>Department upon receipt of a completed Social Media Request Form. Social media requests for student government and commission efforts should be directed to the Chief Communications Officer and Communications Commission.</u>

Social media requests will be scheduled using social media scheduling software such as Buffer or similar. The Associate Director of Marketing, Communications, & Design and the Chief Communications Officer have access to this software. Marketing & Design will coordinate with the Chief Communications Officer and the Communications Commission in regards to social media content scheduling.

DATE APPROVED: 05/09/2017 DATE REVISED: 04/30/2019

AICA



Elizabeth Jimenez Perez & Rick Piñon Delgado

Highlights of the year......

- 4 new organizations
- 4 professors presented
- 2 campus partners
- Social Justice Week
- Built partnership with DIRC
- 3 different events AICA orgs collaborated
- SAL Development
- Goal for finances
- New Chair- Charissa Yuen (NSU)

Social Justice Week

- 8 workshops
- Collaboration with DIRC, Professors, off campus orgs, and orgs not part of AICA
- Students leading workshops
- Served over 90 + students

Finances





ASI President

A RESOLUTION APPROVING CHANGES TO ASI POLICY CONCERNING STUDENT APPOINTMENTS

Sponsor: Maria Linares

WHEREAS, The Associated Students Inc. (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by the ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

WHEREAS, the current ASI Policy Concerning Student Appointments has the incorrect titles of the student leader positions; and

WHEREAS, the current ASI Policy Concerning Student Appointments includes language concerning Board of Directors vacancies; and

WHEREAS, the current ASI Policy Concerning Student Appointments includes restrictions that are not mandated for students joining commissions or programming; therefore let it be

RESOLVED, ASI approves a broader format for the student leadership positions; and let it be

RESOLVED, ASI approves striking the Vacated Board of Directors Seats section from Policy Concerning Student Appointments which shall be added to Policy Concerning Board of Directors Operations; and let it be

RESOLVED, ASI approves striking the commission members, AICA Student-at-Large members, and ASI Street Team members grade point average requirement; and let it be finally

RESOLVED, that this resolution be distributed to the ASI Executive Director, ASI Associate Executive Director, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on this thirtieth day of April in the year two thousand nineteen.

Tristan Torres Chair, Board of Directors	Maria Linares Vice Chair/Secretary, Board of Directors
Chair, Board of Directors	vice Chair/Secretary, Board of Directors
Associated Students Inc., California State U	
[] approve / [] refuse to approve this re	esolution.
Ana Aldazabal	 Date

POLICY CONCERNING STUDENT APPOINTMENTS

PURPOSE

The policy outlines student appointments to committees and commissions of ASI, the Academic Senate, and University Committees. This policy is designed to fill Board of Directors seats vacated due to resignation, recall, ineligibility, or death. The policy provides direction on presidential appointments requiring approval by the ASI Board of Directors and eligibility for all ASI leadership positions.

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WHO SHOULD KNOW THIS POLICY

- □ Budget Area Administrators
- Management Personnel
- Supervisors
- Elected/Appointed Officers

- Volunteers
- ☐ Grant Recipients
- Staff
- Students

STANDARDS

1. PRESIDENTIAL APPOINTMENTS

All student appointments to ASI Committees and Commissions shall be Presidential Appointments. This does not include the appointment of members of the ASI Board of Directors to ASI Board Committees. All student appointments to Academic Senate Committees and university-wide Committees shall be Presidential Appointments. Exceptions shall be made when the Academic Senate Committee or university-wide Committee has established specific appointment guidelines. All Presidential Appointments of this nature must be enrolled and in good standing at the time of appointment. Failure to meet and maintain these qualifications will result in ineligibility for appointment.

2. PRESIDENTIAL APPOINTMENTS APPROVAL BY THE BOARD OF DIRECTORS

Paid appointments requiring approval by the ASLBoard of Directors shall require a copy of the Presidential Appointee's application be submitted to each Board member prior to the meeting in which the Presidential Appointee's approval appears on the agenda.

The following information shall be contained in a data sheet attached to the application.

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ASSOCIATED STUDENTS, CSUE, INC.

POLICY STATEMENT

- CALIFORNIA STATE UNIVERSITY, FULLERTON
- The number of applications received for the position.Those involved in the interviewing process.
- A short summary of the position for which the person is being approved.

A list of committee appointee(s) must be posted at least three (3) working days before potential appointees can actively participate in their respective Committees. Posting areas shall include, but are not limited to, ASI Executive Offices (TSU-207) and/or a posting area of the ASI.

Every other week the ASI President must submit to the membership a list of all vacancies that require a Presidential appointee. The above mentioned list of Presidential appointments shall be distributed via posting in the ASI Executive Offices (TSU-207), and/or a posting area of the ASI.

3. VACATED BOARD OF DIRECTOR SEATS

Any person who assumes an ASI Executive Officer position while concurrently holding a voting seat on the ASI Board of Directors, is required to officially resign their former seat to the Chair of the Board before the new position is assumed.

If a vacancy on the Board of Directors exists between the election and the end of the second week of classes of the next spring semester, the ASI President will recommend that the first runner-up from the previous general election in the College in which the vacancy exists fill that vacancy, subject to majority approval by the Board of Directors. If approved by the Board, the new Director will serve until the end of the current term in the College in which the vacancy exists. This policy does not apply to the second runner-up or anyone who received fewer votes than the first runner-up when there is one vacant position in the college. If more than one position is vacant in a single college, the second runner-up may be recommended to the Board by the President. This policy does not apply to the third runner-up or anyone who received fewer votes than the second runner-up. This policy does not apply to any person who has been disqualified under the ASI by-laws. This policy does not apply to any runner-up who received less than 10% of the total number of valid votes cast in the previous general election in the College in which the vacancy exists. This policy does not apply in the event of a tie for the position of first or second runner-up in the previous general election in the College in which the vacancy exists. This policy does not apply to the Board members appointed by the President of the University or the Chair of the Academic Senate. In the event the Policy cannot be followed, refer to ASI Bylaws Article IV Section IV.

4.3. ELIGIBILITY FOR ASI LEADERSHIP POSITIONS

At the time of filing for candidacy or application for a leadership position and throughout their term, the following ASI student leaders must meet and maintain the requirements outlined below. All students must also be in good standing and must not be on academic or disciplinary probation.

a. Category 1

Unit Load

Undergraduate student leaders must earn six (6) semester units of credit each semester. Graduate student leaders must earn three (3) semester units of credit each semester: and

Maximum Allowable Units

Undergraduate student leaders are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective whichever is greater. Graduate student leaders are allowed to earn a maximum of 50 semester units. Student leaders holding over that number of units will not be eligible; and

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Residency

Undergraduate student leaders must have been enrolled at CSU_Fullerton for one semester preceding their application for a leadership position earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSU_Fullerton must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student leaders must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible; and

Faculty/Staff

A student leader may not be a member of the faculty or staff at CSU Fullerton or ASI. Graduate assistants shall not be considered faculty or staff.

a. Category 1

Grade Point Average

All student leaders holding a position within category 1 must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their filling for candidacy or application, and must maintain these standards; and

Faculty/Staff

A student leader may not be a member of the faculty or staff at CSUF. Graduate assistants shall not be considered faculty or staff.

Student Leader Positions:

- Student Members of the Board of Directors
- ASI Executive Officers
- Student Members of the Titan Student Centers Board of Trustees
- Commission, Elections, and Programming Directors and Coordinators
- ASI President & CEO
- ASI Executive Vice President
- ASI Chief Campus Relations Officer
- ASI Chief Communications Officer
- ASI Chief Governmental Officer

ASI Board of Directors

- Directors for the College of Arts
- Directors for the College of Business and Economics
- Directors for the College of Communications
- Directors for the College of Education
- Directors for the College of Engineering and Computer Science
- Directors for the College of Health and Human Development
- Directors for the College of Humanities and Social Sciences
- Directors for the College of Natural Sciences and Mathematics

Titan Student Centers Board of Trustees

- Chair
- Vice Chair for Facilities and Planning
- Vice Chair for Programs and Services
- Vice Chair for Marketing and Outreach
- Students-At-Large

ASI Programming Board Directors

AICA Chair

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POLICY STATEMENT

CALIFORNIA STATE UNIVERSITY, FULLERTON

ASSOCIATED STUDENTS, CSUF, INC

POLICY STATEMENT

- CALIFORNIA STATE UNIVERSITY, FULLERTON ASI Productions Administrative Director
- Titan Tusk Force Administrative Director
- **ASI Street Team Administrative Director**
- ASI Elections Commissioner
- Camp Titan Co-Directors

b. Category 2

Grade Point Average

All student leaders holding a position within category 2 must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards.

Student Leader Positions:

ASI Programming Board Coordinators and Vice Chairs

- AICA Vice Chair
- AICA Marketing and Events Coordinator
- AICA Diversity Coordinator
- ASI Productions Wednesday Concerts Coordinator
- ASI Productions Pub Thursday Concerts Coordinator
- ASI Productions Films and Media Coordinator
- ASI Productions Union and Special Programming Coordinators
- ASI Productions Fall Festival/Spring Concert Coordinator
- ASI Productions Sunday Productions Coordinator
- ASI Productions Pub Monday and Tuesday Coordinator
- Titan Tusk Force Athletics Coordinator
- Titan Tusk Force Events Coordinator
- Titan Tusk Force Marketing Coordinator
- ASI Street Team Coordinator
- ASI Camp Titan Staff

ASI Commission Directors

- Scholarship Director
- **Environmental Sustainability Director**
- Community Engagement Director

ASI Commission Coordinators

- Lobby Corps Advocacy Coordinator
- **Lobby Corps Events Coordinator**
- Lobby Corps Promotions Coordinator
- **Environmental Sustainability Programming Coordinator**
- Environmental Sustainability Promotions Coordinator
- Environmental Sustainability Waste and Energy Coordinator
- Community Engagement Outreach Coordinator
- Community Engagement Public Relations Coordinators
- Communications Commission Coordinators
- Campus Outreach Coordinator
- Social Media and Marketing Coordinator
- **Events Coordinator**

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b. Category 23 Grade Point Average

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POLICY STATEMENT

ASSOCIATED STUDENTS INC.,
CALIFORNIA STATE UNIVERSITY, FULLERTON

ASSOCIATED STUDENTS, CSUF, INC.

POLICY STATEMENT

CALIFORNIA STATE UNIVERSITY, FULLERTON

All student leaders holding a position within category 23 must be in good standing, must not be on probation, must have earned a CSU F<u>ullerton</u> semester grade point average of 2.0 and a CSU F<u>ullerton</u> cumulative grade point average of 2.0 for all classes at CSU F<u>ullerton</u> during the semester prior to their application, and must maintain these standards.

Student Leader Positions:

ASI Commission Members

Committee Members

- Academic Senate, <u>University-Wide</u>, <u>and Ad-hoc</u> Committee <u>RepresentativesMembers</u>
- University-Wide Committee Representatives
- Ad-hoc Committee Representatives
- __Camp Titan <u>Program Staff and Counselors</u> AICA Student-at-Large Members

ASI Street Team Members

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Failure to meet and maintain these qualifications during the term will result in ineligibility for the position.



A Resolution for Native American Recruitment, Retention and Support Sponsor: Chase Sheriff

WHEREAS, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

WHEREAS, Native American is defined as a member of any of the indigenous peoples of the Western Hemisphere;¹ and

WHEREAS, the Inter-Tribal Student Council, a recognized CSU Fullerton Club and ASI - funded organization from AICA, comprised of Native American students and allies whose mission statement is to promote the success of the indigenous student body and celebrates the diverse cultures that compose it; and

WHEREAS, the Inter-Tribal Student Council has been a recognized CSU Fullerton Club since 1971; and

WHEREAS, the Movimiento Estudiantil Chicanx de Aztlan (MEChA), a recognized CSU Fullerton Club and ASI - funded organization from AICA, comprise of Native American ally students whose mission statement is to promote higher education, cultura, and historia as political involvement and education as the avenue for the change; and

WHEREAS, the Movimiento Estudiantil Chicanx de Aztlan (MEChA) has been a recognized CSU Fullerton Club since 1969; and

WHEREAS, at the beginning of the 2018-19 academic year, the Inter-Tribal Student Council presented a list of concerns to university administration regarding the decline in Native American student enrollment, and the minimal efforts to recruit, retain and support Native American students, faculty, and staff; and

WHEREAS, the Inter-Tribal Student Council and MEChA have occupied reserved office spaces within McCarthy Hall 104-C and 104-B to serve as a resource to their respective communities and provide a safe space for the student populations affiliated on campus since their inception; and

WHEREAS, the University has made minor recruitment and retention efforts in conjunction with the Inter-Tribal Student Council to target Native American celebration and involvement through events like: Welcome to CSUF Day, Indigenous Round Table Discussions, Indigenous Peoples Heritage Month President's Reception, Native American Fall Luncheon, and Indigenous People's Day Celebration; and

¹ https://www.merriam-webster.com/dictionary/Native%20American

WHEREAS, within the California State University system, the enrollment of Native American undergraduate students across the 23 campuses has declined from 0.5% of the total student population in 2009² to 0.1% of the total student population in 2018³; and

WHEREAS, for the past 10 years at CSU Fullerton, Native American enrollment was less than 163 students in fall semester 2009, with the fall semester in 2018 being at a record low of 36 students:⁴ and

WHEREAS, for the 2018-2019 academic year at CSU Fullerton, Native American students made up 0.1% of the total university enrollment, which is projected to continue on a downward trend;⁵ and

WHEREAS, the CSU system and CSU Fullerton as a result is known for being an Asian American and Native American Pacific Islander-Serving Institution (AANAPISI) receiving grant funding to strengthen overall institutional capacity and assist underserved communities;⁶ and

WHEREAS, the enrollment, recruitment, and retention efforts of a university are tied to whether or not the university has a strategic enrollment management model; and

WHEREAS, CSU Fullerton does not currently have a strategic enrollment management model for Native American students; and

WHEREAS, Native American faculty at CSU Fullerton are also small in size, with the total number of Native American faculty in Fall 2018 collectively representing 7 individuals (.3%) of the 2,051 currently employed;⁷ and

WHEREAS, in fall 2018 there is only one (1) Native American tenured faculty member residing at CSU Fullerton;⁸ and

WHEREAS, the statistics on Native American faculty at top-tier state and private universities in highly populated areas by Native Americans are as follows: CSU San Marcos (2%)⁹, CSU Humboldt (3%)¹⁰, UC Riverside (.8%)¹¹, University of Oklahoma (4.5%)¹², Southeastern Oklahoma State University (8%)¹³; and

² http://www.calstate.edu/as/stat reports/2018-2019/feth01.htm

³ http://www.calstate.edu/as/stat_reports/2018-2019/feth02.htm

⁴ http://www.fullerton.edu/data/institutionalresearch/student/demographics/index.php

⁵ http://www.fullerton.edu/data/institutionalresearch/student/demographics/index.php

⁶ https://www2.calstate.edu/csu-system/news/Documents/csu-a%E2%80%8Bsian-american-native-american-pacific-islander-serving-institutions.pdf and http://www.fullerton.edu/dirc/aboutdirc/

⁷ http://www.fullerton.edu/data/institutionalresearch/faculty/tenure.php

⁸ http://www.fullerton.edu/data/institutionalresearch/faculty/tenure.php

⁹ https://www.csusm.edu/ipa/faculty/index.html

¹⁰ https://ie.humboldt.edu/fast_facts

¹¹ https://diversity.ucr.edu/faculty-diversity-statistics

¹² https://www.collegefactual.com/colleges/university-of-oklahoma-norman-campus/student-life/diversity/

¹³ https://www.collegefactual.com/colleges/southeastern-oklahoma-state-university/student-life/diversity/

WHEREAS, key factors for undergraduate retention included high level of faculty-student interaction, integration of academic and social activities, opportunity for involvement, mentoring, leadership experiences, cultural and social support, and use of campus resources and student services; ¹⁴ and

WHEREAS, the CSU Fullerton 2018-2023 Strategic Plan Goal 3 and Office of Human Resources, Diversity and Inclusion goal is to recruit and retain a high-quality and diverse faculty and staff; ¹⁵ and

WHEREAS, the CSU Fullerton 2018-2023 Strategic Plan Goal 1 sets an objective to support and implement models that build increased cultural competencies and strategize to enhance strategic enrollment management to increase outreach to underrepresented student populations; ¹⁶ and

WHEREAS, the goal of the Native American Initiative set forth by the CSU Chancellor's Office in 2006 is to increase the number of students from Tribal Nations who enroll and graduate from the CSU;¹⁷ and

WHEREAS, CSU Fullerton sends one staff liaison to attend meetings for the Native American Initiative, in the Southern California region, but no longer reports back to University Advancement and Student Affairs to give updates; and

WHEREAS, within a 70-mile radius of CSU Fullerton are federally recognized Tribes whose gaming income contributes to an \$8.4B industry within California; ¹⁸ and

WHEREAS, these federally recognized Tribes utilize their gaming revenue to fund and sponsor Native American programs to several CSU campuses such as San Bernardino¹⁹ and San Marcos²⁰ for the purpose of recruiting more Native American Students and Faculty; and

WHEREAS, within a 70 mile radius of CSU Fullerton is Noli Indian High School and Sherman Indian High School house and educate Native American youth in preparation for college and beyond;²¹ and

WHEREAS, Walking Shield, American Indian Chamber of Commerce, and Southern California Indian Center are Native American centers in the Los Angeles and Orange County areas dedicated to the support of Native American students and families; and

WHEREAS, the state of California contains the highest population of Native American people in the United States at approximately 720,000 according to the 2010 US Census²²; and

¹⁴ Barbatis, P. (2010). Underprepared, Ethnically Diverse Community College Students: Factors Contributing to Persistence. *Journal of Developmental Education*, *33*(3), 16.

¹⁵ http://planning.fullerton.edu/2018-2023-plan/goal3.aspx

¹⁶ http://planning.fullerton.edu/2018-2023-plan/goal1.aspx

¹⁷ http://www.calstate.edu/externalrelations/partnerships/native-american.shtml

¹⁸ https://www.bizjournals.com/sacramento/news/2018/10/12/california-tribal-casino-growth-outpaces-nation.html

¹⁹ https://inside.csusb.edu/content/csusb-receives-960k-grant-increase-native-american-student-enrollment

²⁰ https://www.csusm.edu/cicsc/projects/education-report.html

²¹ https://bie.edu/Schools/

²² http://www.courts.ca.gov/documents/Tribal-ResearchUpdate-NAStats.pdf

WHEREAS, the population of Native Americans in Orange County was reported to be 37,580 people²³ and the population of Native Americans in Los Angeles County was 140,764 people²⁴ according to the 2010 US Census; and

WHEREAS, the mission statement of University Advancement states to serve CSU Fullerton by building and strengthening relationships with the communities to encourage advocacy, investment and support of the University, its mission, goals and programs in support of student and alumni success:²⁵ and

WHEREAS, the Office of Educational Partnerships provides opportunities aimed at helping students progress onto college and be successful throughout the higher education pipeline. To also foster collaborative relationships with schools, districts, and community organizations to provide enriching educational experiences that impact the lives of students, especially those who come from first-generation, low-income, and underrepresented backgrounds;²⁶ and

WHEREAS, the Office of Outreach, Recruitment, and Orientation provides outreach services to prospective first-time freshmen and transfer students through pre-admission counseling, CSU Fullerton admission presentations, specialized visits to high schools and community colleges, and participate in a variety of local and regional college fairs;²⁷ and

WHEREAS, within the Division of Academic Affairs the Office of Assessment and Institutional Effectiveness has identified the official listed student ethnicity demographics for Spring 2019 CSU Fullerton as Hispanic (41.5%), Asian (20.9%), White (20%), International (7.6%), Multi-Race (4%), Black (1.9%), Pacific Islander (0.15%), and Native American (0.09%);²⁸ and

WHEREAS, the Office of Assessment and Institutional Effectiveness has labeled Hispanic, African American, Pacific Islander, and Native American as ethnic demographics who compose the underrepresented students at CSU Fullerton;²⁹ and

WHEREAS, in Fall 2014 CSU Fullerton has established Diversity Initiatives and Resource Centers to provide support for students to expand their cultural competence and identity development;³⁰ and

WHEREAS, currently Diversity Initiatives and Resource Centers comprises of the following centers such as African American, Asian Pacific American, Chicana/Chicano, LGBT Queer, and Titan Dreamers;³¹ and

WHEREAS, within the Diversity Initiative and Resource Centers there is a space for almost all underrepresented students at CSU Fullerton, however there is no center for the Native American student population;³² therefore let it be

²³ https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=CF

²⁴ https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=CF

²⁵ http://www.fullerton.edu/advancement/mission.aspx

²⁶ http://www.fullerton.edu/partnerships/

²⁷ http://www.fullerton.edu/oro/events/

²⁸ http://www.fullerton.edu/data/institutionalresearch/student/demographics/index.php

²⁹ http://www.fullerton.edu/data/institutionalresearch/student/demographics/index.php

³⁰ http://www.fullerton.edu/dirc/aboutdirc/

³¹ http://www.fullerton.edu/dirc/aboutdirc/

³² http://www.fullerton.edu/dirc/aboutdirc/

RESOLVED, that with the adoption of this resolution, ASI officially supports the Inter-Tribal Student Council in its efforts to raise awareness and prioritize the issue of Native American student enrollment at CSU Fullerton; and let it be further

RESOLVED, ASI recognizes the cultural spaces inhabited by the Inter-Tribal Student Council and MEChA within McCarthy Hall as a foundational piece of history to CSU Fullerton and have been serving students for approximately 50 years; and let it be further

RESOLVED, ASI urges that the University shall not relocate or remove the cultural spaces inhabited by the Inter-Tribal Student Council and MEChA within McCarthy Hall 104C and 104B in order to serve as historical landmarks and independent offices for these clubs to operate from; and let it be further

RESOLVED, ASI urges University Advancement to engage with tribal communities and nations to seek partnership and branding opportunities with CSU Fullerton in order to fund programming towards the goal of recruiting more Native American students and faculty to campus and to support Student Affairs services for future Native American programming; and let it be further

RESOLVED, ASI recognizes the need to recruit and retain Native American students, faculty, and staff on campus; and let it be further

RESOLVED, ASI urges Vice President of Student Affairs and Diversity Initiatives and Resource Centers to incorporate a space in addition to the club spaces for Native American Students to improve the ethnicity disparity in representation as imposed on by the CSU Fullerton demographics recorded by the Office of Assessment and Institutional Effectiveness; and let it be further

RESOLVED, ASI strongly recommends that the Division of Student Affairs by Spring 2020 create a strategic enrollment management model, which will maximize the University's resources in yield efforts towards the recruitment, inclusion, and retention of Native American students; and let it be further

RESOLVED, ASI urges more aggressive recruitment of Native American Students through the creation of programs within the Office of Outreach, Recruitment and Orientation to engage with local tribal nations, boarding schools, community colleges and high schools with high Native American Enrollment; and let it be further

RESOLVED, ASI urges the Office of Educational Partnerships through contacting local Tribal Nations, boarding schools, and surrounding high schools with high Native American enrollment to foster collaborative relationships to provide enriching educational experiences to aid in preparation for college; and let it be further

RESOLVED, ASI recommends that areas within the Division of Student Affairs, particularly the Office of Outreach, Recruitment and Orientation Programs, Office of Educational Partnerships and Diversity Initiatives and Resource Centers, actively engage with the ASI Chief Inclusion and Diversity Officer and Inter-Tribal Student Council in producing or developing other solutions to prioritize Native American student enrollment, recruitment, and retention; and let it be further

RESOLVED, ASI recommends that the Provost and Vice President for Human Resources, Diversity and Inclusion work to increase the number of full-time Native American tenured faculty at CSU Fullerton by training deans and department chairs on the importance of representation on campus; and let it be further

RESOLVED, that in order to ensure that adequate progress is made on the expectations outlined in this resolution, the ASI President and Chief Inclusion and Diversity Officer, in collaboration with the University, must provide one status update to the ASI Board of Directors per semester and continue until no further action is required; and let it be finally

RESOLVED, that this resolution be distributed to the California State University Chancellors Office, California State University Board of Trustees, California State Student Association, and the following CSU Fullerton departments, divisions, and/or entities for their support and consideration: Office of the President the President's Advisory Board, the Office of the Provost and Vice President for Academic Affairs, the Office of the Vice President for Student Affairs, Office of the Vice President of Administration and Finance, the Office of Vice President for Human Resources, Diversity and Inclusion, the Office of the Vice President for University Advancement, Office of the Dean of Students, Office of the Associate Vice President Government and Community Relations, Office of Student Life and Leadership, and the Office of Diversity Initiatives and Resource Centers, Daily Titan and the Academic Senate.

Adopted by the Board of Directors of the Associated Students Inc. California State University,

Fullerton on the thirtieth day of April in the year two thousand and nineteen.

Ana Aldazabal

ASI President

Tristan Torres
Chair, Board of Directors

Maria Linares
Vice Chair/Secretary, Board of Directors

Associated Students Inc., California State University, Fullerton President, does hereby
[] approve / [] refuse to approve this resolution.

Date

ASI PROGRAMMING COORDINATORS 2019-2020

(ASI BOD ACTION ITEM 8.E)
April 30, 2019

TTF	
Events	Ben Rojas
Marketing	Maround Zakhia
ASIP	
Mon/Tues Open Mic	Willa Madrid
Thursday	Zaynab Alhakati
USP	Karen Tran
Films	Aleisha Wright

2019-2020 Programming Coordinator Application

#1

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

Required Retreats And Training Dates Include, But Are Not Limited To:

- Tues, May 28th, 2019 Wed, May 29th, 2019: Programming/Commissions/Elections Training - Fri, May 31st, 2019 - Sat, June 1st, 2019: Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- Tues, June 4th, 2019 Wed, June 5th, 2019: Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship *

Name *	Benjamin Rojas
Primary/Cell Phone Number *	
Email *	
CWID *	
Major/Concentration/Academic Program *	History
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Sophomore
Expected Graduation Semester *	Spring 2021
Address *	
I am interested in a position with: (leave checked all that you are interested in; additional questions will appear/disappear based on selections) *	Titan Tusk Force
Please rank the groups in order of preference for having a position (use N/A if you do not want to rank all four groups): First Choice *	Titan Tusk Force
Second Choice *	N/AI'm only interested in the above

N/A--I'm only interested in the above

Third Choice *

Fourth Choice *

N/A--I'm only interested in the above

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): *

Hello my name is Benjamin Rojas and I am currently a second-year History major here at Cal State Fullerton. A little bit about myself is I am a first generation college student, I maintained a 4.2 grade point average throughout my four years in high school and I was a member of the GATE program as well. In my first full year at Cal State Fullerton I was able to become a member of ASI Street team and it has been one of the best decisions I have made. Through ASI Street Team I have had opportunities to volunteer at different event including Titan Tusk Force which has allowed me to grow as a leader. I believe that continuing to be involved in ASI will help develop more leadership skills with my traits of being a reliable and great team player.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): *

The purpose of ASI Programming is to bring entertainment to the student body of Cal State Fullerton. As a full time student I understand how stressful school and life can get at times and I understand the importance of self-care so a great way to relief some stress is by attending programming events. At these events you can also meet new people and build connections with people you would never expect you would interact with. Getting involved with an ASI leadership position would allow me to continue to grow as a leader and better develop skills that prepare me for life after school. ASI is a great way to develop networking skills as well as connections that last for a lifetime.

Association for InterCultural Awareness (AICA) Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Association for InterCultural Awareness (AICA) Positions:

- Vice Chair
- Diversity Coordinator
- Events Coordinator
- Student-At-Large*
- 1. In your own words, describe the purpose of AICA?
- 2. Tell us why you think multiculturalism and diversity is important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of AICA *

Productions Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Productions Events/Positions:

- Concerts
- Fall Festival/Spring Concert
- Films
- Open Mic
- Union and Special Programming
- 1. In your own words, describe the purpose of ASI Productions?
- 2. Tell us why you think it is important to have on-campus entertainment events at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Productions *

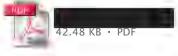
Street Team Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Street Team Positions:

- Coordinator
- 1. In your own words, describe the purpose of ASI Street Team?
- 2. Tell us why you think it is important to be involved at CSUF
- 3. Tell us how you would recruit, engage, and motivate members to stay involved, including any relevant experience you have for these types of volunteer programs
- 4. Describe the ideas or goals you have for next year for Street Team
- 5. Describe how you would promote Street Team next year *

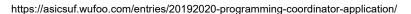
Titan Tusk Force Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit



http://www.adobe.com/products/acrobat/print-to-pdf.html

Titan Tusk Force Positions:

- Events Coordinator
- Athletics Coordinator
- Marketing Coordinator
- 1. In your own words, describe the purpose of Titan Tusk Force.
- 2. Tell us why you think school spirit and pride are important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why,



including any relevant experience you have for these types of events or positions

- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Titan Tusk Force *

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html *



What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. *

The different opportunities to collaborate within ASI would include the Environmental Sustainability Commission and Association for InterCultural Awareness that allows students and different organizations to provide information on the specific events and jobs these organizations host and accomplish. By collaborating with different organizations represents that ASI is united and willing to help demonstrate each other.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): *

I m currently only going to be involved with ASI Street team for next school year and I am also applying for the ASI Productions Director position and ASI Street Team Director position for the upcoming school year.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

I hereby acknowledge that I have read, understand, and agree to the preceding statement.

A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed,

and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. *

Digital Signature of Authorization and Certification of Application Enter Your Name *	Benjamin Rojas	
Enter Your CWID *		
	2,_2019	
Created 2 Apr 2019 8:50:01 PM	47.148.181.222 IP Address	
PUBLIC		

- 1. Titan Tusk Force is the spirit leaders of Cal State Fullerton and they are in charge in hosting various events that allow the improvement and demonstration of school pride. With the different events that are hosted by Titan Tusk Force students are able to enjoy free entertainment and build connections or friendships that improves campus morale.
- 2. School pride at CSUF is very important because it helps students be more involved not only in academics but with social events on campus. School pride helps students have higher excitement levels while they are attending CSUF and lets more people get involved. Involvement from different students creates an exciting school environment that translates to every part of a student's life.
- 3. The positions that I am the most interested in for Titan Tusk Force are the Marketing Coordinator and Athletics Coordinator. I am interested in these two positions because of the significance they bring to campus. Having the opportunity to be able to promote and market different events to students on campus allows for students to enjoy free entertainment and a quick stress-reliefer from school and life. The different athletics at Cal State Fullerton have been able to succeed in their respective sports so having the opportunity to host events that showcase and promote the success of the different sports on campus increases attendance at sporting events. Being a member of Street Team has allowed me to volunteer and learn more about the actual process of hosting events.
- 4. The goals I have if I am able to become an ASI leader for Titan Tusk Force is to involve different communities that have been traditionally underrepresented at Cal State Fullerton. Hosting collaborative events with the different organizations and resource centers found on campus will bring more representation of communities that at times are not represented. Also, reaching out to the students who live on campus is another goal that could be achieved in order to give students opportunities to be involved.
- 5. To promote the different events hosted by Titan Tusk Force, I would promote through social media, reaching out to the different resource centers and providing the housing community with the different marketing products produced.

Benjamin Rojas

Education

California State University, Fullerton-Fullerton, CA Bachelor of Arts in History Expected Graduation May 2021

Relative Experience

ASI Leader- Films Coordinator

June 2018- May 2019

- Coordinate movie events to provide entertainment for the student body of Cal State Fullerton
- Collaborated with other ASI departments in producing programming events
- Strategically marketed promotional items through the different resource centers on campus

ASI Street Team- Member

Fall 2017-Present

800 N State College Blvd, Fullerton, CA 92831

- Volunteer at various ASI events
- Attend weekly student leadership meetings
- Build connections with ASI Leaders

Internship

Spring 2018-Spring 2018

Docent Intern Richard Nixon Presidential Library and Museum, Yorba Linda, CA

- Greet and Guide guests through the Presidential Library's museum gallery, formal gardens, and the President's birthplace and helicopter
- Assist with tour guides in guiding grade school and high school education tours
- Assisting with special events in the Presidential Library

2019-2020 Programming Coordinator Application

#12

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

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- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship *

Name *	Maroun Zakhia
Primary/Cell Phone Number *	
Email *	
CWID *	
Major/Concentration/Academic Program *	Kinesiology
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Sophomore
Expected Graduation Semester *	Spring 2021
Address *	
I am interested in a position with: (leave checked all that you are interested in; additional questions will appear/disappear based on selections) *	ProductionsTitan Tusk Force
Please rank the groups in order of preference for having a position (use N/A if you do not want to rank all four groups): First Choice *	Titan Tusk Force
Second Choice *	Productions
Third Choice *	N/AI'm only interested in the above

Fourth Choice *

N/A--I'm only interested in the above

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): *

My name is Maroun Zakhia and I'm currently a 2nd year Kinesiology major but plan on switching my major to Communications. I don't have a job at the moment but I am a photographer and some of my income comes from that. I was introduced to photography in middle school and I've loved it ever since. In high school I was heavily involved with student like & leadership. Although I didn't hold a position in ASB, I was the most engaged and active student throughout campus my junior and senior years. Upon entering my senior year I realized that our student section for athletic events wasn't necessarily fun or something to look forward too. Wanting to make senior year memorable for everyone, I decided to take things into my own hands. Within the first two football games of the season I turned our student section from 20 people with low enthusiasm, to over 60 students with high energy and engagement. I designed and sold spirit shirts in order to fund the student section and purchase things such as pom-poms, confetti cannons, posters, and much more. I was the face of the student section but that didn't really mean anything to me, what meant the most was seeing how we all came together as students, created memories that would last a lifetime, and set our mark on that school. I am proud to say that I contributed greatly in changing the culture and spirit of our school in less than a couple of months.

I am also really into social media and marketing/branding myself as an individual as well as other organizations. I run a couple Instagram accounts that include my personal account as well as my fraternity organizations Instagram account. I am currently the PR Chairman for Sigma Pi and do anything PR related such as marketing, promoting, and enhancing our image. From the beginning of this semester, I took Sigma Pi's Instagram to the next level with the quality content and images.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): *

I think the purpose of ASI Programming should be to enhance the college experience of the students through quality activities and events. ASI is there to allow students to experience what they want in college, aside from the day-to-day education, which is as equally important. As we all know, Cal State Fullerton is a big commuter school so campus and student life engagement/participation isn't very high. A majority of students attend their classes and immediately drive home at the end of their day. I can personally speak on this first hand. My first year of college felt very routine and boring. I would come to school, attend classes, and go home. I didn't enjoy it one bit and I knew this isn't what college should be like. I wanted change in my second year so I joined an amazing organization that gave the me experience I was looking for in college and allowed me to see all the great things that CSUF has to offer, such as ASI. If given the opportunity to take on a position in ASI, I hope to make a difference and help engaged and involve more students like myself who aren't necessarily getting the college experience they hoped for. I want to learn how to be an effective leader and learn new skills that I can carry on with me throughout my life and future careers.

Association for InterCultural Awareness (AICA) Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-

to-pdf.html

Association for InterCultural Awareness (AICA) Positions:

- Vice Chair
- Diversity Coordinator
- Events Coordinator
- Student-At-Large*
- 1. In your own words, describe the purpose of AICA?
- 2. Tell us why you think multiculturalism and diversity is important at CSUF

- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of AICA *

Productions Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Productions Events/Positions:

- Concerts
- Fall Festival/Spring Concert
- Films
- Open Mic
- Union and Special Programming
- 1. In your own words, describe the purpose of ASI Productions?
- 2. Tell us why you think it is important to have on-campus entertainment events at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Productions *

Street Team Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Street Team Positions:

- Coordinator
- 1. In your own words, describe the purpose of ASI Street Team?
- 2. Tell us why you think it is important to be involved at CSUF
- 3. Tell us how you would recruit, engage, and motivate members to stay involved, including any relevant experience you have for these types of volunteer programs
- 4. Describe the ideas or goals you have for next year for Street Team
- 5. Describe how you would promote Street Team next year *



Titan Tusk Force Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit



http://www.adobe.com/products/acrobat/print-to-pdf.html

Titan Tusk Force Positions:

- Events Coordinator
- Athletics Coordinator
- Marketing Coordinator
- 1. In your own words, describe the purpose of Titan Tusk Force.
- 2. Tell us why you think school spirit and pride are important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Titan Tusk Force *

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html *



What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. *

There is a lot of collaboration between all positions in ASI that can happen in order to help promote each and every event or activity that takes place. The obvious ones would be the Marketing Team. In order to effectively promote any event that takes place on campus, various organizations and ASI positions would have to work with Marketing in order to spread the word. Many ASI leaders are also a part of other campus organizations, like Greek Life. Promoting events to these organizations is easy and very effective if done correctly.

Ultimately, I believe every position in ASI Programming NEEDS to work together and collaborate if they want to bring the best experience possible to the students of CSUF. My previous positions in retail and food have called for me to communicate and work with a team in order to be successful. I am prepared and able to communicate and coordinate my ideas to my team in order to make the vision happen.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): *

I only have a few commitments and involvements planned for the next school year. I currently hold a leadership position in an on campus organization, Sigma Pi, and I plan on continuing that position next year. It is a fairly time-consuming position but it mostly requires me to be on my phone creating flyers, Instagram posts, reaching out to other organizations, etc. I also have to attend most events that my organization holds, which usually occur one day a week in the evening.

Although I don't have a part-time job at the moment, I do plan on getting one next year. I'm planning on moving out and getting a apartment/home near campus so I will be needing to pick up a paying job. I currently commute and live about an hour away with traffic which can be inconvenient at times, but moving closer will definitely make it easier for me to juggle multiple commitments.

the preceding statement.

· I hereby acknowledge that I have read, understand, and agree to

Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure

A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. *

Digital Signature of Authorization and Certification of Application Enter Your Name *

Enter Your CWID *

Date *

Monday, April 8, 2019

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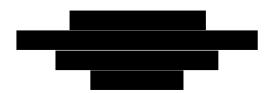
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https://asicsuf.wufoo.com/entries/20192020-programming-coordinator-application/

- 1. The purpose of Titan Tusk Force is to promote school spirit and encourage students to participate and show support for our Athletics with pride.
- 2. At CSUF, school spirit and pride is most important because we are a big commuter school, meaning there isn't much campus life. Effectively promoting school spirit and getting students excited & involved creates a better community atmosphere which will entice students to stay on campus and participate in various activities. Studies have shown that school spirit also helps students perform better, not just in school activities but inside the classroom as well. A great sense of school spirit can also help in recruiting new students. If potential new students see passionate school spirit here at CSUF, they will be more likely to choose CSUF rather than a competing school.
- 3. In TTF, I'm interested in being the Marketing Coordinator. School spirit was a big thing for me in high school, as I mentioned in the previous questions, and getting students involved and excited through promotion and marketing strategies has always been something I've found fun and easy. I also run my campus organization's social media accounts and have been doing so all semester.
- 4. I plan on using fun and creative ways in order to engage students by incorporating mainstream concepts into the marketing and promotional strategies. Using new, fun, and relevant content will give students something to look forward to.
- 5. As I stated above, I would promote various TTF events in a fun and engage way that will create more traffic to the social media pages, which will in-turn bring a higher student attendance to these events.

- 1. The purpose of Productions is similar to TTF in the sense that it's main goal is to engage students and create a fun and exciting campus atmosphere. Hosting various events gives students mini breaks throughout their week and gives them something to look forward to, other than classes, when they come onto campus.
- 2. It is important to have on-campus entertainment events because it gives students relief from stressful exams and midterms and gives students something to look forward to. Students want to attend a school that has fun events where they can create memories that they can look back on with their friends and fellow students. It creates community and brings the student body together to enjoy similar interests.
- 3. I'm really interested in Concerts, Fall Festival/Spring Concert, and Open Mic. Like most students, I enjoy music and entertainment. I have always been big on entertainment in high school, especially in our student section. I led and coordinated the student section every Friday night and had a fun time entertaining the crowd through music, dances, and fun activities. I feel like I can contribute my skills and knowledge of what students want in bringing the best and most entertaining artists and activities to the Concerts and Fall Festival/Spring Concert positions.
- 4. For the Open Mic position specifically, I would like to host a Karaoke Night as well as keep the Speak Your Truth event that was held this year. I plan on doing it twice a month, switching off between those two events. I've seen the Speak Your Truth multiple times throughout the year and it has gotten a lot of positive feedback and good attendance, so I would like to keep that for the students. I think adding a Karaoke Night would be something that would interest a larger student body and bring more attention to the program. Karaoke is a fun and judge-free way for people to express themselves through music that will bring good times and laughs.
- 5. I think using mystery/anticipation to promote entertainment events like Concerts is a very effective method. It gets students talking and word about events spreads fast this way. This method mostly applies to students who are already a part of campus organizations, so for the students who are hard to reach, like commuters, I would like to effectively utilize our social media in a way that brings more traffic to our pages and put those specific students in the know.



Education

California State University, Fullerton

Bachelor of Science in Kinesiology

- · Dean's List, Fall 2017 & Spring 2018
- · 3.70 GPA

Experience

Subway | Sandwich Artist

B Street, 2942, 2145 Foothill Blvd, La Verne, CA 91750

2017-2018

stocked

Expected Graduation Date: Fall 2021

· Greeted and served guests, prepared food, operated cash registers, fielded customer questions/complaints, cleaned store, washed dishes, foods/supplies, communicate and efficiently work with a team.

Hollister | Brand Representative

783 Plaza Dr. West Covina, CA 91790

2018-Present

· Answer questions about products, services, and merchandise, organizing shelves, and ensuring customer satisfaction, communicate and efficiently work with a team.

Skills

- · Written communication
- · Verbal communication
- · Proficient in Microsoft Word

#4

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

Required Retreats And Training Dates Include, But Are Not Limited To:

- Tues, May 28th, 2019 Wed, May 29th, 2019: Programming/Commissions/Elections Training - Fri, May 31st, 2019 - Sat, June 1st, 2019: Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- Tues, June 4th, 2019 Wed, June 5th, 2019: Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship *

Name *	Willa Madrid
Primary/Cell Phone Number *	
Email *	
CWID *	
Major/Concentration/Academic Program *	Asian American Studies & Music L.A.
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Junior
Expected Graduation Semester *	Spring 2022
Address *	United States
I am interested in a position with: (leave checked all that you are interested in; additional questions will appear/disappear based on selections) *	 Association for InterCultural Awareness (AICA) Productions Street Team
Please rank the groups in order of preference for having a position (use N/A if you do not want to rank all four groups): First Choice *	Association for InterCultural Awareness (AICA)
Second Choice *	Productions

Street Team

Third Choice *

Fourth Choice *

N/A--I'm only interested in the above

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): *

I am currently a first-time freshman at CSUF double majoring in Asian American Studies and Music. Originally from San Diego, I am a gritty, passionate, and genuine individual with a great work ethic and strong leadership skills. During high school, I was very involved in the performing arts department and my community as a Section Leader and Executive staff in Band and Choir and a Junior Facilitator and Core Team Leader in local Youth Ministry. In these various leadership positions, I often planned, directed, and collaborated with others in weekly executive meetings, led my peers in rehearsals, encouraged a respectful and welcoming environment, and volunteered and facilitated for events ranging from 4–12 hours. I also created an R&B band with four of my peers, where I became exposed to concert technology, etiquette, and set up during gigs that we performed locally. These opportunities, along with my participation volunteering in Street Team this past year and Spring Concert this past semester, has refined my time management, adaptability under pressure, intra-personal and interpersonal skills, and cultural awareness and mindfulness.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): *

I believe that the purpose of ASI programming is to plan and create events that enhance students' experiences at CSUF. Whether through putting on large scale productions or smaller, intimate events, ASI Programming provides an outlet for students to relax and experience joy in their day to day lives while establishing a welcoming community and pride for CSUF. I want to be a part of ASI leadership because I would like to positively impact CSUF and its students, while also serving as a voice for underrepresented minorities. I know that being a part of ASI leadership would teach me the skills necessary to develop my networking and event planning and give me the opportunity to reach my higher potential, embodying what it means to be a Titan. In addition, I hope to learn more about CSUF in general and have the opportunity to make lifelong memories and friends.

Association for InterCultural Awareness (AICA) Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Association for InterCultural Awareness (AICA) Positions:

- Vice Chair
- Diversity Coordinator
- Events Coordinator
- Student-At-Large*
- 1. In your own words, describe the purpose of AICA?
- 2. Tell us why you think multiculturalism and diversity is important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of AICA *



Productions Questions—Please prepare answers to the following questions and upload them as a

PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html



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Productions Events/Positions:

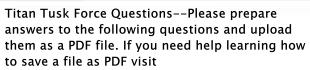
- Concerts
- Fall Festival/Spring Concert
- Films
- Open Mic
- Union and Special Programming
- 1. In your own words, describe the purpose of ASI Productions?
- 2. Tell us why you think it is important to have on-campus entertainment events at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Productions *

Street Team Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Street Team Positions:

- Coordinator
- 1. In your own words, describe the purpose of ASI Street Team?
- 2. Tell us why you think it is important to be involved at CSUF
- 3. Tell us how you would recruit, engage, and motivate members to stay involved, including any relevant experience you have for these types of volunteer programs
- 4. Describe the ideas or goals you have for next year for Street Team
- 5. Describe how you would promote Street Team next year *



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Titan Tusk Force Positions:

- Events Coordinator
- Athletics Coordinator
- Marketing Coordinator



- 1. In your own words, describe the purpose of Titan Tusk Force.
- 2. Tell us why you think school spirit and pride are important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Titan Tusk Force *

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html *



What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. *

In regards to AICA, I see opportunities for its collaboration between Productions, DIRC, the Ethnic Studies Department, culture-based student organizations or clubs at CSUF and the Women's Center. For example, Productions can collaborate with hosting movie screenings or special performances by prominent ethnic artists; culture based organizations can be tabling or participating in cultural showcases; DIRC, the Women's Center, and the Ethnic Studies Department can help to recruit influential guest speakers or host forums with overarching themes of equality. By collaborating, it not only encourages more student involvement within AICA and exposure to their events, but it increases AICA's reach to CSUF.

In regards to Productions, I see opportunities for its collaboration between AICA, TTF, and the College of the Arts and the CTVA department. Productions and TTF can collaborate to put on more elaborate and grand events that include both entertainment and instilling school spirit for CSUF Athletics. I also see an opportunity for Productions to collaborate with the College of the Arts due to its emphasis on live performance and the CTVA department, which deals with the entertainment industry and production. ASI Productions could potentially create an avenue for students in those departments to showcase their talent and learning.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): *

This summer, I will be staying back at home in San Diego and will be taking two online classes. In addition, I plan to get a seasonal job starting in June while I am there. Next school year, I am planning to stay involved in Titan Catholic and Street Team to the best of my abilities, while undertaking an 18 unit course load.\u2028

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

A. University Policy

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a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

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I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. *

Digital Signature of Authorization and Certification of Application Enter Your Name *	Willa Madrid	
Enter Your CWID *		
Date *	Saturday, April 6, 2019	
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PUBLIC		

- 1. The purpose of AICA is to raise awareness for and celebrate the diversity and cultures at CSUF. AICA aims to promote an understanding and tolerance of multiculturalism while shedding light on social justice and advocacy. In addition, they fund events hosted by culture-based student organizations on campus.
- 2. I believe that multiculturalism and diversity are essential at CSUF because it creates an inclusive and positive environment, encouraging people of all backgrounds to succeed. The increasingly polarized views portrayed in the media and society, as well as the lack of representation, can make it difficult to navigate one's identity or find pride in their voice amidst hate and social constructs. By highlighting the rich cultures and histories of students, it emphasizes that CSUF is a safe place for them to embrace their differences and discover their similarities. Furthermore, standing in solidarity at CSUF carries into the importance of mindful interactions in their day to day life.
- 3. I am most interested in the Diversity Coordinator or Student-At-Large positions. As an Ethnic Studies Major, I am passionate about many of the ideals that AICA endorses and am exposed to many of themes surrounding cultural diversity, minorities' struggles, and social justice. My education in this field will allow me to draw upon those ideas to properly highlight cultures with sensitivity and diligence. I admire the ideals in which AICA stands for, and I would like to contribute to the great work and lessons they bring to CSUF. In addition, these positions would allow me to expand my horizons beyond my Asian American Studies concentration to learn more about other races and ethnicities.
- 4. My goals for next year in AICA is to continue to host thought-provoking events with an underlying theme of equality as a counterpart to lighthearted showcases to celebrate

multiculturalism and diversity at CSUF. As Diversity Coordinator or Student-At-Large, my goal is to highlight diversity in a way that emphasizes solidarity, interconnectedness between cultures, and social justice. Instead of seeing race as a difference that divides, we can foster unity and community for all. I would also like to encourage more student involvement in events that allow them opportunities to showcase their talents and skills or organizations/clubs.

5. I would promote the activities and functions of AICA through social media, including my personal accounts, flyers, handbills, and by telling my peers. I would also reach out to DIRC, the Ethnic Studies Department, and on-campus culture based student organizations/ clubs.

- 1. The purpose of ASI productions is to give students an opportunity to momentarily detach from their daily routine or stressors by putting on concerts and festivals, screening movies, and hosting open mics or special events that aim to spark joy and individuality in every Titan.
- 2. Having on-campus entertainment events at CSUF is important because it allows all students to experience entertainment that may otherwise be unaffordable to those bearing the weight of college expenses or unattainable due to a lack of transportation. Furthermore, these events contribute to an overall more memorable and fun college experience and provide ways for students to mingle and connect outside of class.
- 3. I am most interested in the Wednesday Concert/ Festival and Open Mic positions. Throughout the semester, I have volunteered and participated in many events put on by Wednesday Festival and Open Mic, such as Celestial Spring and Speak Yo Truth. These events have not only brought me joy, but I was also able to witness the satisfaction it brought to others who attended. In addition, as someone who is in a band, I enjoy concerts and performing, and I appreciate self-expression through the form of music or poetry. For these reasons, I am interested in playing a more significant part in these events, as well as gain skills in event planning and the inner workings of the entertainment industry.
- 4. The goals I have for Wednesday Festival are to create fun events with a vibe that caters to a majority of students. I want to highlight popular genres and give aspiring artists the opportunity to showcase their talents and grow their platform. In addition, I want students to be engaged by

having different activities, food options, and giveaways. The goal I have for Open Mic is to facilitate a safe, relaxing space that welcomes and invites students to be themselves and share a part of their story with listeners through creative expressions. I would aim to advertise these events more, and I would hire momentary speakers or performers or host friendly competitions for some days.

5. I would promote the events and activities of Productions through social media, including my personal accounts, flyers, handbills, and by telling my peers.

- 1. As a volunteer program, ASI Street Team plays a big role in ensuring that ASI events and activities run smoothly on their scheduled day. Street Team builds leadership skills in its members, while also providing opportunities to get involved within ASI.
- 2. It is important to be involved at CSUF to make your college life more memorable and enjoyable. Being involved enriches your experience by meeting new people, making connections, and learning skills beyond the classroom setting.
- 3. I would recruit Street Team members in freshman and transfer orientations to encourage new students to get involved at CSUF and ASI right away in their first semester. To engage members, I would make sure to provide many different volunteer opportunities so that there is something for everybody and plan fun and interactive weekly meetings. As a current member of Street Team and avid volunteer in many programs throughout high school, I have discovered that a supportive, positive, and enthusiastic attitude toward upcoming events is necessary to motivate members to stay involved throughout the year.
- 4. In addition to exposing members to the different parts of ASI, the goal I have next year for Street Team is to create a sense of family and community between Street Team members through small and large scale bonding events designed not only to develop team-building skills, but to also interact with other members on a more personal level.

5.	I would promote Street Team next year through social media and tabling at Discoverfest
and Ne	ew Student Orientations, and various ASI events put on throughout the semester.

Willa Marguerite Madrid

EDUCATION

California State University, Fullerton

Pursuing Bachelor's degree in Music (Liberal Arts), Ethnic Studies (Asian American Studies)

VOLUNTEER EXPERIENCE

Mira Mesa High School

San Diego, CA August 2016 - June 2018

Section Leader

• Attended and directed weekly executive meetings

- Led group rehearsals for band and choir
- Oversaw group behavior to ensure respectful and welcoming environment
- Planned and scheduled small and large group events
- Volunteered and facilitated 4-12 hour events
- · Maintained upkeep of rehearsal spaces, set up stages, and handled sound equipment

Good Shepard Parish

San Diego, CA

Youth Ministry Leader

September 2017 - May 2018

- Collaborated with adult facilitators to interact with youth and led weekly meetings
- Attended monthly executive meetings for event planning and team building
- Created an accepting, respectful, and enthusiastic environment for all
- Presented speeches and led music for large youth events

SKILLS

- Strong leadership skills; appointed as Section Leader and Executive staff in Band and Choir, Junior Facilitator and Core Team Leader in local Youth Ministry
- Excellent written and oral communication skills; often engaged in public speaking through speeches and presentations to large groups
- Works well under pressure; adaptable in individual and group settings
- Exhibit intra-personal and interpersonal skills; comfortable interacting with peers and adults
- Enhanced cultural awareness and mindfulness; respectful and sensitive to others
- Audio-visual exposure; familiar with concert and stage set up and break down
- Impeccable work ethic; organized and hard working
- Fluent English speaker and retains comprehension of Tagalog

AFFILIATIONS

•	ASI Street Team, CSUF	August 2018-Present
•	Titan Catholic Music Ministry, CSUF	August 2018-Present
•	PASA, CSUF	August 2018-Present

CERTIFICATIONS

California State University

September 2018 - Present

Food Handler Safety On Campus

2019-2020 Programming Coordinator Application

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

Required Retreats And Training Dates Include, But Are Not Limited To:

- Tues, May 28th, 2019 Wed, May 29th, 2019: Programming/Commissions/Elections Training - Fri, May 31st, 2019 - Sat, June 1st, 2019: Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- Tues, June 4th, 2019 Wed, June 5th, 2019: Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship *

Name *	Zaynab Alhakawati
Primary/Cell Phone Number *	
Email *	
CWID *	
Major/Concentration/Academic Program *	Communications/Entertainment and Tourism
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Sophomore
Expected Graduation Semester *	2021
Address *	
I am interested in a position with: (leave checked all that you are interested in; additional questions will appear/disappear based on selections) *	• Productions
Please rank the groups in order of preference for having a position (use N/A if you do not want to rank all four groups): First Choice *	Productions
Second Choice *	N/AI'm only interested in the above
Third Choice *	N/AI'm only interested in the above

Fourth Choice *

N/A--I'm only interested in the above

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): *

My name is Zaynab Alhakawati. I am a second year Communications major with an emphasis on Entertainment and Tourism. I grew up in Amman, Jordan for seven, moving there at the age of 3 from the United States. I moved back to the States in 2011 and had to cope with major cultural differences between the two countries. Although it was hard to adjust, I think having experience living in a foreign country has helped me broaden my view on the world and understand different points of view. Starting off high school at a public school, after homeschooling for two years, was also a tough barrier I had to push through. Although I may not have had the best high school experience, I learned so much about myself and the world around me in those four years. I was able to improve my communication skills and it also taught me how to work well with others. Today, I am able to look back on my past experiences and apply everything I have learned to current situations. I think ASI is a great fit for me, because I am passionate about learning new things and how to constantly improve myself. With the help of ASI, I hope to grow into a better version of myself and become and confident leader.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): *

To me, ASI Programming is the core of student involvement on campus. With the events held by the programming committee's, students are able to go beyond attending classes on campus. As a commuter school, I think this is a very important position in order to keep a great atmosphere and tight knit community at Cal State Fullerton. During my freshman year at CSUF, I did not get involved and simply went to class and went home. I noticed that I did not enjoy my college experience last year, compared to this year where I joined various clubs as well as ASI Street Team. As a part of ASI Programming, I hope to motivate students to go beyond their comfort zone. On behalf of my own personal benefit, I look forward to gaining experience in event planning, because I wish to pursue a career in that field in the future.

Association for InterCultural Awareness (AICA) Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Association for InterCultural Awareness (AICA) Positions:

- Vice Chair
- Diversity Coordinator
- Events Coordinator
- Student-At-Large*
- 1. In your own words, describe the purpose of AICA?
- 2. Tell us why you think multiculturalism and diversity is important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of AICA *

Productions Questions—Please prepare answers to the following questions and upload them as a



PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html



69.87 KB · PDF

Productions Events/Positions:

- Concerts
- Fall Festival/Spring Concert
- Films
- Open Mic
- Union and Special Programming
- 1. In your own words, describe the purpose of ASI Productions?
- 2. Tell us why you think it is important to have on-campus entertainment events at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Productions *

Street Team Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Street Team Positions:

- Coordinator
- 1. In your own words, describe the purpose of ASI Street Team?
- 2. Tell us why you think it is important to be involved at CSUF
- 3. Tell us how you would recruit, engage, and motivate members to stay involved, including any relevant experience you have for these types of volunteer programs
- 4. Describe the ideas or goals you have for next year for Street Team
- 5. Describe how you would promote Street Team next year *

Titan Tusk Force Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Titan Tusk Force Positions:

- Events Coordinator
- Athletics Coordinator
- Marketing Coordinator

- 1. In your own words, describe the purpose of Titan Tusk Force.
- 2. Tell us why you think school spirit and pride are important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Titan Tusk Force *

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html *



What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. *

I think music creates a great atmosphere during events, so collaborating with Titan Radio and the productions concerts would make an event more lively. Holding a themed motivational conference in collaboration with different major specific clubs that can bring speakers in their field. My goal in general is to create an atmosphere where everyone feels engaged, welcome, and encouraged to get involved.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): *

I currently have a part-time job at the Santa Ana Zoo. Due to the hours of the zoo, I am usually only able to work two days a week (Saturday and Sunday). They are very flexible with my schedule. I have also accepted a board position on the Entertainment & Tourism Club (ETC) as the panel coordinator for the next academic year.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

I hereby acknowledge that I have read, understand, and agree to the preceding statement.

A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to

access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. *

Created 8 Apr 2019 9:16:53 AM **PUBLIC**

Digital Signature of Authorization and Certification of Application Enter Your Name *	Zaynab Alhakawati
Enter Your CWID *	
Date *	Friday, March 8, 2019
Created 8 Apr 2019 9:16:53 AM	23.240.73.252 IP Address

1. In your own words, describe the purpose of ASI Productions?

I see ASI Productions as the entertainment side of student involvement. Productions gives students a reason to stay on-campus even after a long day and sometimes to be able to brag about the benefits their school offers. Aside from marketing, ASI Productions are a part of the creative aspect of student planning.

2. Tell us why you think it is important to have on-campus entertainment events at CSUF

On-campus entertainment keeps a fun and positive vibe at school. Rather than remembering CSUF by the classes and work load, students are also able to recall the good times they had outside of class at ASI Productions events.

3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions

I am interested in Union and Special Programming. I want to go into event planning and I think with this position, you are able to conduct an event from the ground up, while also learning about possible restrictions that come along the way. I have experience in planning fundraisers for various high school clubs such as Spartan Link Crew and Make-A-Wish club. I am also involved in BTS and ETC here on campus where I joined both their event planning committees to plan the end of the year baquets.

4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in

Working with Union and Special Programming I feel that you have a lot of freedom to hold unique events. I think we have a very diverse variety of students with different backgrounds and identities. Targeting these groups to make them feel welcome on campus is something I want to focus on. Holding a Chinese New Year Festival on campus with food stands and performances is an idea I had for the Spring semester. Also with events open to the public, students are able to bring their friends and family.

5. Describe how you would promote the activities and events of Productions *

Social media and posters are great visual ways to attract attention. I do think people have become accustomed to advertising these days, so having street team members and ASI leaders announcing these events in their classes would be beneficial as well.

Zaynab Alhakawati

Education California State University, Fullerton

AUGUST 2017 - Expected MAY 2021

Bachelor of Arts in Communications

Emphasis: Entertainment and Tourism

Experience

The Friends of the Santa Ana Zoo - Sales Associate

OCTOBER 2015 - PRESENT

- Utilize various types of cash registers at different positions, quickly and efficiently.
- Greet and assisting guests of all ages with membership, ticket, and gift shop sales in order to ensure customer satisfaction.
- Operate zoo rides while guiding customers and following protocol in order to ensure safety of all
 passengers.
- Advertise membership opportunities offered by Santa Ana Zoo to guests by presenting and following guidelines given in order to meet monthly sales goals.

The Friends of the Santa Ana Zoo - Volunteer

JUNE 2015 - JULY 2017

- Applied instructions given by the Head of Finances as a clerical assistant in the office.
- Imputed sales from each week into a spreadsheet using Microsoft Excel.
- Organized and calculated incoming revenue from each month and report back to the head of finances.
- Arranged outgoing mail and write out "thank you" letters for donors of The Friends of the Santa Ana Zoo.

Memberships

Make-A-Wish - President

AUGUST 2016 - JUNE 2017

- Raised money in order to donate to the organization for granting wishes while staying in contact with the Make-A-Wish Foundation headquarters.
- Assured each committee was on track.
- Planned and presented meetings, and remained in contact with club members.

Skills

 Proficient technological knowledge working with Microsoft Word, Excel, and Powerpoint; as well as Google Docs. • Fluent in Arabic.

2019-2020 Programming Coordinator Application

#15

General responsibilities of these positions include, but are not limited to:

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- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

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- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while

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running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship *

Name *	Karen Tran
Primary/Cell Phone Number *	
Email *	
CWID *	
Major/Concentration/Academic Program *	Public Health
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Senior
Expected Graduation Semester *	Spring 2020
Address *	
I am interested in a position with: (leave checked all that you are interested in; additional questions will appear/disappear based on selections) *	• Productions
Please rank the groups in order of preference for having a position (use N/A if you do not want to rank all four groups): First Choice *	Productions
Second Choice *	N/AI'm only interested in the above

N/A--I'm only interested in the above

Third Choice *

Fourth Choice *

N/A--I'm only interested in the above

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): *

I believe I would be a good candidate for USP because I have 2 years of experience with programming events and ASI. In 2017–2018 I held the Pub Mon/Tues coordinator position and this academic year I am currently working in AICA as a Student At Large. Through these two position I've learned many skills; marketing, public speaking, budgeting, etc and I've learned how ASI works. I would be a great candidate for USP because not only do I have experience in both creating and implementing events, but I also have experience with the working with the different parts of ASI Programming (TTF, ASIP, AICA). I've volunteered at multiple events ASI events during my time as a Street Team Volunteer in my Freshman and Sophomore year and I still love to volunteer or attend events during my time as a student leader. Through volunteering at other events developed by other ASI groups I was able to learn about how other parts of ASI function, about all the different ASI positions and how to collaborate with others. Through AICA I've also had the chance to work with other groups and organizations on campus, for example all the different student clubs part of AICA's funding council and campus resource organizations; DIRC, MSI, and the Student Wellness Center.

My experience with ASI thus far has armed me with knowledge on how ASI programing works and the skills that are required for these positions. My experience as a volunteer has given me insight on the many different events and programs that ASI is involved in. My time as a student leader has helped me build relationships with other students and staff members. I really enjoyed the experience working with ASI and that is the reason I want to continue to challenge myself and strive to improve myself as a leader within ASI.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): *

ASI Programming's purpose is to develop leadership skills in individuals, to program and coordinate events for students to enhance their college experience and to provide information to students about resources and opportunities that CSUF provides. By hosting events ASI helps bring the CSUF community closer; as they give students the opportunity to from connections with each other and give the students a break from their hectic school lives.

I wish to apply again this year because I really enjoy coordinating events. This year I got to experience another side of programming through being a Student At Large for AICA. While this experience has been very fun and eye-opening, I've found myself missing the responsibilities and possibilities that came with being a coordinator. I've also have wanted the USP position since the first time I've applied for ASI. This position is the one I've always had the most interest in because there are so many different things I can do in this position and so much I could learn from it. Though ASI has already taught me many valuable life skills I still believe there is room for growth and new experiences.

Association for InterCultural Awareness (AICA) Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print—

to-pdf.html

Association for InterCultural Awareness (AICA) Positions:

- Vice Chair
- Diversity Coordinator
- Events Coordinator
- Student-At-Large*
- 1. In your own words, describe the purpose of AICA?
- 2. Tell us why you think multiculturalism and diversity is important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for

these types of events or positions

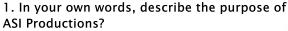
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of AICA *

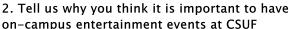
Productions Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

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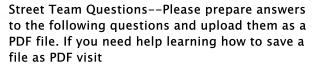
Productions Events/Positions:

- Concerts
- Fall Festival/Spring Concert
- Films
- Open Mic
- Union and Special Programming





- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Productions *



http://www.adobe.com/products/acrobat/print-to-pdf.html

Street Team Positions:

- Coordinator
- 1. In your own words, describe the purpose of ASI Street Team?
- 2. Tell us why you think it is important to be involved at CSUF
- 3. Tell us how you would recruit, engage, and motivate members to stay involved, including any relevant experience you have for these types of volunteer programs
- 4. Describe the ideas or goals you have for next year for Street Team
- 5. Describe how you would promote Street Team next year *

Titan Tusk Force Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how



to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html

Titan Tusk Force Positions:

- Events Coordinator
- Athletics Coordinator
- Marketing Coordinator
- 1. In your own words, describe the purpose of Titan Tusk Force.
- 2. Tell us why you think school spirit and pride are important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Titan Tusk Force *

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html *



What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. *

One way ASIP coordinators can collaborate with one another is by doing a "week" of something. For example, during my year in ASIP we created a Halloween week that started with a scary Thursday film and ended with Scaryoke (Halloween themed Karaoke). AICA also did a Culture week that year where they collaborated with some of the coordinators from ASIP. TTF collaborated with Pub Mon/Tues this year for their food days, but I think they could also collaborate with AICA to make a cultural food day or with ASI concerts. I didn't get to do this, but Pub Mon/Tues could collaborate with the library's writing center to make a poetry themed Open Mic. ASI films could collaborate with elections to show a film about voting. USP could team up with the Info Services' arts and crafts program to help promote their events.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): *

I currently have no outstanding commitments planned for this summer or for the next school year.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

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I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. *

Leader and Frogram Development.		
Digital Signature of Authorization and Certification of Application Enter Your Name *	Karen Tran	
Enter Your CWID *		
Date *	Monday, April 8, 2019	
Created 8 Apr 2019 12:42:15 PM	137.151.175.96 IP Address	
PUBLIC		

1. In your own words, describe the purpose of ASI Productions?

ASI Productions is responsible for coordinating quality entertainment for the CSUF community and enhancing the college experience for all CSUF students.

2. Tell us why you think it is important to have on-campus entertainment events at CSUF

The events coordinated by ASIP benefit the students by providing them an outlet to destress from hectic school life and to enhance their CSUF experience. These events also provide students the opportunity to learn more about the campus and make valuable connections with others.

3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions

The position I am interested in is Union and Special Programming (USP). I've been interested in this position since I was a Street Team member. The reason I find this position so interesting is because the USP coordinators have the ability to coordinate almost any type of event; from giveaways to concerts and from big to small. Because USP is so flexible when it comes to events there is a lot of possibilities when it comes to collaboration with others. I really enjoy being creative and event planning, and I have experience thorough being the Pub Mon/Tues coordinator and through being an AICA Student-At-Large.

During my time as the Pub Mon/Tues coordinator I was able to experiment with creating some bigger events besides just the weekly Karaoke and Open Mic sessions. For example I collaborated with TTF multiple times to implement outdoor karaoke with their food giveaway days, I collaborated with AICA to bring a speaker on campus and even collaborated outside of programming with TSC to bring a artist. I also successfully tweaked past traditional Karaoke events like Scaryoke and Disney Karaoke by bringing in new elements and collaborating with the ASIP team. I was able to reach out to more of the Titan community by programming my events at many different locations; Pub, SRC, Tuffy Lawn, Becker Amphitheater, Housing, and the Central Quad.

With AICA I got to see a totally different side of programing that I didn't even realize existed until I joined this team. Through working with the different culture clubs on campus, I

have been able to learn so much about culture, diversity and issues that still plague our society today. AICA events are different compared to ASIP or TFF events because we put an emphasis on educating the CSUF community about all the amazing cultures, diversity, and opportunities that CSUF has to provide. AICA also gave me experience with a collaboration on a grand scale and taught me about all the different elements that are needed for developing and implementing bigger events. Just through coordinating Social Justice Week alone took the entire AICA board, all of the student culture clubs affiliated with AICA and CSUF Resource Centers (DIRC and MSI) to implement.

Thanks to all of my experiences in ASI I am confident that I would be successful as one of the USP coordinators because I've dealt with programming many different types of events before and I have experience with collaborating others.

4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in

My goal for USP would be to develop at least one new event for each semester, improving past events and to help students familiarize themselves with the TSU. One event I'd love to continue is the winter event. I've seen how this event has evolved from Titans on Ice to Winterfest to this year's Winterfest. I want to keep the tradition of improving this event by making this event the best de-stressing winter-themed event ever. If I were to program this event I'd probably add a hot cocoa bar and sweets table, have more arts and crafts stations, and create a bigger chill out area for the students so that they can relax or nap.

Since USP is in charge of highlighting the Union I want to try collaborating with SRC and Children Center to create an event that can help highlight those areas of the Union as well. Many student even after some time are unfamiliar with the TSU so I'd like to would collaborate with as many of the different programs and organizations located in the TSU to create an event to solve this problem. My idea is hosting a tour/scavenger hunt in the TSU. The event would work similar to how AICA's Tunnels of Oppression is programmed. All the different sections of the TSU would be a station that the student would have to visit in order to gain information about to succeed their quest. This way the students who participate will become more

familiarized with where things are located in the TSU and learn cool new facts about programs or opportunities they didn't know about before.

I'm a big fan of how the Finals giveaway has been recently coordinated. I've been to every Finals giveaway since my Freshman year either as an attendee or volunteer, so I still remember those terrible lines. Though the way these giveaways have recently been coordinated is a very great improvement from the past, I still think there is room for growth. One thing I think would be very cool to do is to make this event a greater collaboration with other parts of ASI. Finals week is hard on all students, even the student leaders, so I think it's important to split the work in an efficient way. Many student leaders always come to this event to help out, but besides just passing out promos or line control, this isn't much to do. I think this time could be better spent if these leaders were to be in charge of some mini events during the giveaway. For example: some could be incharge of hosting board games or icebreakers, a movie showing at the Titan Theatre, or arts and crafts. I want this event to be more than just a giveaway to students, because I also think it's important for students to destress during Finals Week.

5. Describe how you would promote the activities and events of Productions

I would spread the word using direct and indirect marketing. I plan to market using flyers, handbills, electronic marketing, etc. I also plan to promote using promotional items while wagoning, tabling, and using social media contests. Another great way to promote events would be to table at other ASI events or asking other coordinators to make an announcement during their event. Collaborating with Info and Services DIY Workshops to create a related DIY would also be a cool way to spread the word. For example, painting snowflake ornaments in preparation for WInterfest.



Expected Graduation: Spring 2020

OBJECTIVE: To further my growth as an individual by continually learning new valuable skills and to gain new insights through experiences while doing something I love.

EDUCATION

California State University, Fullerton

Major: Bachelor of Science, Public Health

GPA: 3.33 Dean's List in Fall 2016 and Fall 2018

RELATED EXPERIENCES

Titan Well-Health Promotion Services Intern

February 2019 - Present

Promote and educate CSUF student population on a variety of general health topics and health services, weekly

Pollak Library | Students Outreach to Students (S.O.S) Ambassador | August 2018 - Present

- Works with a team of other students to promote events, workshops, resources and special features of the Pollak Library
- Performs direct and indirect outreach to students using social media, tabling, and social events

- Works on a team of 6 to unify, celebrate and educate college campus community about culture and diversity
- Develops and coordinate meaningful cultural events throughout school year
- Functions as a funding council for allied culture clubs on campus

CSUF Associated Students Incorporated (ASI) | Pub Mon/Tues Karaoke and Open Mic Coordinator| August 2017- May 2018

- Coordinates approximately 50 weekly Karaoke and Open Mic events on a college campus with an average of attendance of 80 participants weekly
- Manages and oversees a budget of \$5,550
- Works on a team of 8 talented individuals to program a number of events for students throughout the school year
- Collaborate with other organizations to program diverse events to reach a wider audience

VOLUNTEER EXPERIENCES

Spring Concert Lead Volunteer

Spring 2018

- Oversees a group of 40 general volunteers
- Assists with promoting and executing a concert with over 8,000 attendees

Clubs

Peer Health University Network (PHUN)

Fall 2018 - Present

 Volunteers for outreach events targeted to promote and educate student campus on a variety of general health topics

#16

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

Required Retreats And Training Dates Include, But Are Not Limited To:

- Tues, May 28th, 2019 Wed, May 29th, 2019: Programming/Commissions/Elections Training - Fri, May 31st, 2019 - Sat, June 1st, 2019: Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)
- Tues, June 4th, 2019 Wed, June 5th, 2019: Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship *

Name *	Aleisha Wright
Primary/Cell Phone Number *	
Email *	
CWID *	
Major/Concentration/Academic Program *	Business/marketing
Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) *	Freshman
Expected Graduation Semester *	Spring 2022
Address *	
I am interested in a position with: (leave checked all that you are interested in; additional questions will appear/disappear based on selections) *	Productions
Please rank the groups in order of preference for having a position (use N/A if you do not want to rank all four groups): First Choice *	Productions
Second Choice *	N/AI'm only interested in the above
Third Choice *	N/AI'm only interested in the above

Fourth Choice *

N/A--I'm only interested in the above

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): *

This is my first year at Cal State Fullerton and I am apart of the creative team for spring concert and I have shadowed the Wednesday concerts. I work and apart of the marketing team for spring concert and have filled the task of implementing innovative marketing techniques quite well with the creation of the Spotify playlist. I am equipt with the experience needed to navigate my way around the structure of ASI, such as how to put in marketing request and social media request.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): *

The purpose of ASI programming is to make going to CSUF more enjoyable for students. Students have many sources of stress in their lives and creating easily accessible events for them can make their lives that much better. It also builds a sense of community which is important considering we are a commuter school. Often times commuter students can't go to all the sporting events and can feel a disconnect from our campus. The programs ASI are important because it helps students have a more enjoyable experience at school and can open them up to new people and experiences bonding our community.

Association for InterCultural Awareness (AICA) Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Association for InterCultural Awareness (AICA) Positions:

- Vice Chair
- Diversity Coordinator
- Events Coordinator
- Student-At-Large*
- 1. In your own words, describe the purpose of AICA?
- 2. Tell us why you think multiculturalism and diversity is important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of AICA *

Productions Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit



http://www.adobe.com/products/acrobat/print-to-pdf.html

Productions Events/Positions:

- Concerts
- Fall Festival/Spring Concert

- Films
- Open Mic
- Union and Special Programming
- 1. In your own words, describe the purpose of ASI Productions?
- 2. Tell us why you think it is important to have on-campus entertainment events at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions
- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Productions *

Street Team Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Street Team Positions:

- Coordinator
- 1. In your own words, describe the purpose of ASI Street Team?
- 2. Tell us why you think it is important to be involved at CSUF
- 3. Tell us how you would recruit, engage, and motivate members to stay involved, including any relevant experience you have for these types of volunteer programs
- 4. Describe the ideas or goals you have for next year for Street Team
- 5. Describe how you would promote Street Team next year *

Titan Tusk Force Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

Titan Tusk Force Positions:

- Events Coordinator
- Athletics Coordinator
- Marketing Coordinator
- 1. In your own words, describe the purpose of Titan Tusk Force.
- 2. Tell us why you think school spirit and pride are important at CSUF
- 3. Tell us the type of events and/or which positions you are most interested in and why, including any relevant experience you have for these types of events or positions

- 4. Describe the ideas or goals you have for next year for the type of events or positions you are interested in
- 5. Describe how you would promote the activities and events of Titan Tusk Force *

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html *



What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. *

I can see collaborations with the diversity clubs on campus and the case of the Mondays program.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): *

I only plan to apply to be apart of the spring concert creative team again.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

I hereby acknowledge that I have read, understand, and agree to the preceding statement.

A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. *

Digital Signature of Authorization and Certification of Application Enter Your Name *	Aleisha Wright
Enter Your CWID *	
Date *	Sunday, April 14, 2019
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Event position: Concerts

The purpose of ASI productions is to organize fun and safe events for students that bring a sense of community and make going to school more enjoyable.

On campus entertainment events are extremely important to the campus in many ways. These create a safe and sometimes free place for students to socialize and have fun with friends. Not everyone likes going to parties or has the money or a car to go to concert so giving students an easy way to enjoy themselves in a safe environment is irreplaceable. Bigger events like the Spring Concert is something students look forward to every year. Smaller events make the campus more enjoyable in between breaks. On-campus entertainment is a means to build morale on our campus and can be a gateway to people getting involved on campus. Someone may just come to an event for free food, but if they have a good time they will come to more and maybe hear about club or volunteer opportunities that they want to pursue. It also helps students feel more connected to the campus. For commuters which make up a majority of our population, it can be easy to get stuck in what seems like an unbreakable cycle of waking up, going to school, going to work, and then going home. This is a way to help them break that cycle and bridge the gap, making them feel apart of the campus resulting in a better college experience. Some of these events like Wednesday Concerts give out free food. To more fortunate students these may be an exciting surprise, but for others it may be a relief from hunger. Many students at CSUF are food insecure so what may be just a couple of tacos to some is the difference between going without lunch because of financial reasons or choosing between gas money when you're tank is on e or a snack. To someone who is food insecure on campus entertainment events can be something to look forward to because they know they will eat that day.

I'm most interested in Wednesday/Thursday concerts because I feel like that would be an easy adjustment to what I'm already doing with the spring concert. I would like to explore the realm of planning concerts as eventually I want to be the spring concert coordinator. I do the marketing currently for spring concert and I also shadowed Celestial Springs; I know much of what goes on behind the scenes to make these concerts happen. I have learned and grown immensely from just 6 months ago when I started working on the spring concert and I know coordinating Wednesday Concerts would be the perfect way to cultivate that growth.

I would like to continue having Wednesday concerts as bigger events broken up by genre every couple of months. I feel like this change from having concerts every Wednesday is necessary because going to a event every or every other Wednesday is not fathomable for most students. Less events allow for a big turn out and students can't procrastinate on going by saying

I'll go next time. I would like to put an emphasis on experiences and food with the concert to create a more unique feeling. Things like hennas, food that is more trendy, or foam would also make it more likely students would spread the word on social media and tell their friends. I would like to increase attendance by 100-200 people and have more merch to accommodate the crowds. Running out of merch to quickly was a problem at Celestial Springs.

I would use the asi instagram, handbills, foam cores, posters in the dorms, and titan radio to promote events. The Spring Concert playlist could potentially be used as well. For a day or two it can be a 'takeover' from the event before returning to the original spring concert playlist.

Aleisha Wright

Activities

RSA NRHH

Education

Aspiring Business Major - 2.9 GPA

Experience

Marketing-Spring Concert Creative Team

Collaborating with designers in marketing to create videos and material for promotion Developing Social Media post schedules
Creating instagram and snapchat story captions
Organizing tabling schedules for volunteers
Producing innovative and new marketing strategies

Artist Runner - Celestial Springs

Shadowed event coordinator through planning, set up, and tear down of the event Oversaw artist schedule and escorted them to sound checks and performances Tended to artist's request and questions

Brand Ambassador for Serengetee

Collected emails
Gave out swag (such as stickers, coupon codes, and
Promoted brand on social media

Skills

Leadership
Productive Stress Management
Team Building
Creative
Effective Planner

ASI COMMISSION LEADERS 2019-2020

(ASI BOD ACTION ITEM 8.F) April 30, 2019

CEC

Community Engagement Commission Director

Jenny Jaramillo

Environmental Sustainability Commission Director TBD

Community Engagement Commission

General Responsibilities Of These Positions Include, But Are Not Limited To:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 10-20 hours a week is a close estimate across these positions)
- Attendance at regularly occurring team or staff meetings during the semesters (day/time to be arranged)
- Planning and implementing, alone or as part of a team, a variety of activities and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

Required Retreats And Training Dates Include, But Are Not Limited To:

- Tuesday, May 28th, 2019 - Wednesday, May 29th, 2019:

Programming/Commissions/Elections Training – Friday, May 31st, 2019 – Saturday, June 1st, 2019: Leadership Retreat (overnighter, plan for all day both days, details to follow the selection process)

- Tuesday, June 4th, 2019 Wednesday, June 5th, 2019: Training (plan for all day both days, details to follow the selection process)
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

All student leaders holding a position must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Award, where applicable *

all of the responsibilities, commitments, and eligibility criteria described above

· I acknowledge that I have read, understand, meet, and commit to

Name *	Jenny Jaramillo
Primary/Cell Phone Number *	
Email *	
CWID *	
Major/Concentration/Academic Program *	Biology

I am interested in these positions or teams: (leave checked all that you are interested in; additional questions will appear/disappear based on selections) *

Expected Graduation Semester *

Community Engagement Commission Director

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): *

Hello, my name is Jenny Jaramillo and I am currently a 2nd year, Biology major at Cal State Fullerton! This past year I spent my time as apart of the Community Engagement Commission and recently became apart of Camp Titan as well. Even though I spend most of my time at school, I also have a part-time job in which I only come in for the weekends. My past experiences with my leadership positions at school have pushed me to take a bigger role to try to make a difference for the next year and see my ideas come alive. Being apart of the Community Engagement Commission this year has led me to apply for director in order to enhance my leadership skills, improve ideas we had this year, and be more proactive in the actual community,

Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): *

I have learned in the past year that ASI government serves many purposes on and off campus. I remember my first year here at CSUF and being a member of Street Team, I believed that ASI was about basically programming only. However, stepping into an actual leadership role exposed me to the many different aspects of ASI government which includes lobbying for lower tuition, approving/not-approving important bylaws, passing/not-passing big budgets, and putting on events for students. I hope to get out of this experience as Director of CEC many more ways to make connections between the city and the school. This would allow me to further my communication skills and hopefully make important contacts within each aspect. I hope to learn how to establish those connections and important goals in order to make the year run more smoothly. This would mean figuring out what exactly we want to accomplish early in the summer, setting up a timeline within the parameters of reasonable goals, and establishing connections prior to beginning of the school year in order to make it all happen.

Community Engagement Commission Director Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/printto-pdf.html

- 1. In your own words, describe the purpose of the Community Engagement Commission?
- 2. Tell us why you think it is important to communicate the contribution of the CSUF student body to the local community?
- 3. How would you direct, support, manage, and oversee the Community Engagement Commission team and program?
- 4. Tell us about any related experience you have that you think qualifies you for or would help

you be successful in the position.

- 5. Describe the ideas or goals you have for next year.
- 6. Describe how you would engage with students to make this program successful. *

Community Engagement Commission Coordinator Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/printto-pdf.html

- 1. In your own words, describe the purpose of the Community Engagement Commission?
- 2. Why it is important to communicate the contribution of the CSUF student body to the local community?
- 3. Tell us about any related experience you have that you think qualifies you for or would help you be successful in the position.
- 4. Describe the ideas or goals you have for next vear.
- 5. Describe how you would engage with students to make this program successful. *

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html *



Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): *

I am apart of Camp Titan for the summer, but that would be over after June 15th. I also have a part-time job at Souplantation, but I am willing to quit if the position I accept has a bigger time commitment.

Are you interested in any of the other commission areas? *

Communication Commission

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

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A. University Policy

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health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

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I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. *

Digital Signature of Authorization and Certification of Application Enter Your Name *	Jenny Jaramillo	
Enter Your CWID *		
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Jenny Jaramillo

Community Engagement Commission Director Questions:

1. In your own words, describe the purpose of the Community Engagement Commission?

The purpose of the Community Engagement Commission is to bridge the gap between the community of Fullerton and the community of Cal State Fullerton. This is done by putting on events, tabling in the community, and spreading the Titan Spirit at these types of events. CEC also helps take away the stigma surrounding college campuses that the surrounding community may have.

2. Tell us why you think it is important to communicate the contribution of the CSUF student body to the local community?

It is important to communicate the contribution of the CSUF student body to the local community because we need to have a good relationship with the community in order to have their support for our school. Sometimes I feel like some people avoid living in the city of Fullerton because of its reputation of a "college town", however that's the wrong message being spread in the community. As director, I would like to show that the school offers so much to the actual community such as movie showings, small concerts, or even the Gastronome. Also, our students live all around the city which makes them also apart of the Fullerton community as well and further emphasizes the need to keep good relations with our fellow neighbors.

3. How would you direct, support, manage, and oversee the Community Engagement Commission team and program?

As director, I would begin by creating a timeline of what we would like to accomplish in the school year. By doing this, as a team we are able to assign tasks months before they need to be done in order to stay on track. I would also like to check up on each coordinator on a bi-weekly basis to make sure everything that I assigned would be getting done and if they have any other questions or concerns regarding anything else. In ASI, I feel like it's important to have someone to go to when you have any issues or just need to talk in general and I would like to be that person for my team. I also would like to continue using a google spreadsheet to keep track of the progress of each team member's assignments including mine. This would allow us as a team to keep organized and keep each other accountable for the assigned responsibilities.

4. Tell us about any related experience you have that you think qualifies you for or would help you be successful in the position.

As my position as Community Engagement Commission coordinator this past year, I have gained experience and have learned a lot about the position of director and the commission as a whole. I believe it would be an easy transition to step in to the role of director since I closely shadowed this year's director. This allowed me to see the small mistakes and errors that could be avoided in order to make next year's team as best as we can see. However, in my part time job I have also learned more important leadership skills that would also help me become a great director. From this I have learned how to delegate tasks, work under pressure, and how to respectfully end conflicts. Over summer, in my position as a camp counselor I hope that I will learn how to further my skills as leader of a group in general by being in charge of a small group of children. Overall, my different areas of leadership have given me related experience that would further help me excel in the position of director of CEC.

5. Describe the ideas or goals you have for next year.

One of my biggest goals for next year is to attend city council meetings. I feel like this is a very important and essential part of moving forward with the Community Engagement Commission, so we can further establish roots within the community. By just showing up to these meetings, we would be able to

show the community that we are listening to their wants and needs and can even bring back some ideas to our school. We talked about doing this for this year, however we had some miscommunication with the community liaison and never actually had the chance to actually attend. Another one of my goals is to attend and table at Fullerton Night Markets on a bi-monthly basis. These events have been very successful within the community since the people that come to our table learn something about our school and get to take home a small prize. Along with this, I would like to purchase more family friendly promo items such as pens, notepads, or even small stuffed elephants. I think our promo items from this year were slightly too expensive and not really useful for smaller kids that came up to our table. One of my main last goals is to have a variety of events which do not only include clean ups on campus, I would like to reach out to different areas of Fullerton to see where our help is needed. This would be done by making sure to establish a relationship within the different parts of the city early on in the summer, so we can work with them more throughout the school year.

6. Describe how you would engage with students to make this program successful.

In order to make this program successful, we would have to have student participation for our volunteer events. Some of the ways I would increase student participation is providing more incentives for students that come out and volunteer. These incentives would range from having a small lunch provided to having our tote bags filled with giveaways. However, by having interesting events would catch the attention of some students and have them come volunteer with us. For example, our food bank volunteer day generated requests from students to be notified about when we have another similar event. Having more events like these and not so much simple clean ups would increase the participation rate and be more impactful in the long run. I think the advertisement video of CEC that we made in the beginning of the year has been very successful in capturing students attention and reaching out to us and I would like to make another one of next year's team. This would increase visibility and outreach of our team to the student population on campus.

JENNY JARAMILLO

OBJECTIVE

To obtain a position a new position in ASI at California State University, Fullerton that would expand my skills as a leader and improve the commissions.

SKILLS & ABILITIES

Proficient in time management, delegates tasks well, excellent team member, critical thinker, strong communication skills, dependable, and organized

EXPERIENCE

Camp Titan Counselor, CSUF ASI

February 2019 – Present

Fullerton, CA

- Training to become a counselor for kids ages 7-14.
- Learning how to be a more charismatic leader.
- Growing as leader, by continuing to step out of my shell.

Community Engagement Coordinator, CSUF ASI

June 2018 – Present

Fullerton, CA

- Organized two community clean ups for the Fall Semester.
- Designed promotional items that both the community and students can enjoy.
- Tabled and spread the Titan Spirit at two different community events in Downtown Fullerton.

Cashier, Souplantation

June 2018 - Present

Garden Grove, CA

- Sold the most gift cards for November 2018 and December 2018.
- Improved customer service skills and phone call professionalism.
- Helped promote fundraisers for elementary schools in the area.

EDUCATION

California State University, Fullerton – Fullerton, CA – B.A. Biology

- Dean's List Fall 2017 and Spring 2018, GPA 3.6

LEADERSHIP

 Currently a coordinator in the Community Engagement Commission at CSUF, but applying for a higher position.



Executive Officers Board Report April 30, 2019

ASI PRESIDENT ANA ALDAZABAL

No report

ASI VICE PRESIDENT SABA ANSARI

No report

ASI CHIEF COMMUNICATIONS OFFICER KAETLYN HERNANDEZ

Hello everyone! Here is an update on my last projects:

- COMM Team: Their last event is on May 6th on Titan Walk Lawn.
- CEC: The glitter clean-up is Friday, May 3rd. Please make it an effort to go out and support.
- Building Leaders campaign: The luncheon is this Wednesday from 12-2PM.
- ASI Year in Review: Filming is done and now we are editing to hopefully release at the end of this week.

ASI CHIEF CAMPUS RELATIONS OFFICER REBECCA HESGARD

UPDATES:

- Earth Week ESC held their Earth Week Expo during Farmer's Market and held their Green Career Panel with five panelists
- PAC/UA held last commission meeting of the semester which was a celebration of all our students who took the time to represent the student voice this year on committees; we had Chipotle catered and new ASI padfolios to thank them
- Attended Academic Senate, GE Task Force Committee, and Planning, Resource
 & Budget Committee Meetings
- Facilitated African American/Black Students Roundtable
- Took a Denim Day picture with other ASI student leaders
- Filmed ASI Year in Review Video

• **ASI Banquet** – I just want to thank again everyone who made me feel so loved by writing such kind words about me. I truly wouldn't be the student leader I am without a fantastic group of peers to work with. And I also want to shout out **SABA** who cultivated SUCH a wonderful night for us all! I love you friend!

UPCOMING:

- PARKING OPEN FORUM WEDNESDAY, MAY 1ST FROM 3-4PM IN SGMH 1308
- MSI Space Opening Up and Welcoming New AARC Coordinator this week
- Building Leader Campaign with ICCs and Student Athletes
- Continuing Transition Meetings
- Glitter Clean-Up with ESC and CEC THIS FRIDAY
- Monthly ASI Student Leadership Meeting
- ROUNDTABLES CONTINUE THIS WEEK Last week of roundtables is this week and I'll continue reminders before each one
- Have fun at **SPRING CONCERT** this Saturday!

On a personal note, I also thank everyone who checked in with me about the new Taylor Swift music, who watched the new music video with me, and who continues to support my above average level of dedication to her. Y'all are the real ones.

ASI CHIEF GOVERNMENTAL OFFICER MEGHAN WAYMIRE

Hi friends!

Finals are coming! (I don't watch GoT but I'm going to reference it anyway). I hope y'all are more prepared than I am for finals szn. Remember to practice self-care and get some sleep.

Here are a couple updates:

- Monday's (4/29) voter restoration event is canceled
- Monday at 5:00PM is a CSSA special meeting about impaction in the CSU. Ana and I are both unavailable but if you are interested in joining in on the call to listen, the link is: https://calstate.zoom.us/j/127896434

The goal is to pass a white paper. Reach out to me if you'd like to learn more!

- This Wednesday is the Parking Open Forum from 3-4 in SGMH 1308. After negotiating with PTS, they will be doing a 10 minute presentation and allocating the remainder of the time for Q&A. Please come out and ask some questions/share thoughts.
- ➤ Also this Wednesday from 5-6 is the Students with Disabilities Roundtable in the TSU Leg Chambers

- This weekend Ana, Riley, Adriana, Tori, and myself will be attending CSSA at Sonoma state. We will be electing next year's CSSA leadership at this meeting. Candidate bios can be found in my last BoD report and on the CSSA website
- ➤ May 6th from 230-630 is May Advocacy Day! Come support Lobby Corps and get some free food in front of the TSU!

As always, I'm here to support y'all so please let me know if there is anything I can do for you!



CHAIR & VICE CHAIR'S REPORT April 30, 2019

Maisune Abu-Elhaija, Vice Chair/Treasurer:

Hello everyone,

Finance Committee will be having its last meeting this Thursday. We will be debriefing this year so that I can make a useful transition document for next year's Treasurer/Secretary.

At the last meeting, we approved a policy concerning funding for external student groups and orgs (ICCs, councils in Executive Senate). In this policy is the travel fund limit of \$500 per student. This matter has come up a few times from different councils who would like the limit to be higher. At the last Board meeting, next week, we will be approving this policy which means take this next week to talk to your councils about it. Bring their feedback to the meeting next week and we can vote on keeping it the same or raising it.

If you have any questions, do not hesitate to ask me.

Peace and blessings, Maisune Abu-Elhaija

Maria Linares, Vice Chair/Secretary:

No Written Report

Tristan Torres, Board Chair:

I hope you all are doing well!

BOT: There is a lot of action items on the agenda for this week's meeting, including approval of operating hours and the food court update.

Ana, Saba, and I will be meeting with President Virjee and Dr. Eanes on Wednesday.

Remember that I still have to finish up one on ones, so make sure you double check when you scheduled the meeting!