



Minutes

**ASI Board of Directors Meeting**

Tue November 29th, 2022

1:15pm - 3:45pmPST

ASI Boardroom - Titan Student Union

## 1. Call to Order

Isabella Galvan, ASI Board Chair, called the meeting to order at 1:20 pm.

## 2. Roll Call

Members Present: Aquino, Austin, Butorac, Diaz, Furtado, Galvan, Lieberman, Martin, Oseguera, Ruelas, Toh-Heng, Windover, Wong

Members Absent: Fox (E), Pugh (E), Vences (E), Walsh\* (E)


Liaisons Present: Awadalla, Castelo, Chammas, Edwards, Kelley, Martinez, Mikaelian

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

\* Indicates that the member was in attendance prior to the announcement of Unfinished Business but left before the scheduled ending of the meeting.

\*\*Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

 (Austin-m/Butorac-s) The absences of Fox, Pugh, and Vences due to illness; and the early departure of Walsh was excused by unanimous consent. Dr. Walsh left during the closed session. The time is not specified.

## 3. Approval of Agenda

 (Furtado-m/Toh-Heng-s) The agenda was approved by unanimous consent.

## 4. Consent Calendar

 The Consent Calendar was adopted by unanimous consent.

a. 11/15/2022 Board of Directors Minutes

## 5. Public Speakers

None

## 6. Time Certain

a. 1:30pm: Campus Dining, Chartwells ~ Omar Galvez

Ivy Kusler & Omar Galvez shared updates with the Board and highlights from Campus Dining and Chartwells. Rachel Paghunasan, General Manager of Titan Eats, and Christopher Neilson, Executive Chef, were also in attendance and shared during the presentation. The presentation is an attachment to the minutes.

Galvan opened the floor to questions and discussion.

Kelley asked if meals were provided for students who were in the dorms and unable to travel home during the break. Paghunasan explained that they have partners they worked with to ensure that food is available to students who are on campus during the break.

Furtado shared his excitement to see vegan and vegetarian options, he also praised them for the cleanliness he sees in their facilities. Furtado asked how often they have advocacy nights. Paghunasan responded that advocacy nights are held every semester. Paghunasan shared details on a recent event.

Castello asked about food waste. Neilson stated that food waste has been reduced overall and they partner with the city to have their food waste composted.

Martinez asked what complaints they've heard the most from students via their text chat feature. Galvez shared that he sees more requests for additional options than he does see actual complaints.

Aquino shared that as a resident advisor living in housing for 4 years, he does not feel that Chartwells or the Gastronome are taking the proper steps to ensure the health and safety of the students. Aquino shared the issues he and the other RA's have discussed along with concerns from housing residents. Aquino wanted to ask what these entities will do to take the proper steps to ensure the safety and health of the residents given these concerns. Paghunasan shared the action steps that these organizations can and will take to ensure the safety of the students. Paghunasan shared that food and safety are a top priority for them. Neilson shared the steps taken in the kitchen to ensure the food is safe. Neilson emphasized the need to discover the root cause of these issues and get the necessary follow-up information from people who have contacted them previously saying they were getting sick. Neilson recommended immediately reaching out when concerns like these arise.

**b. 2:15pm: Dr. Sridhar Sundaram, Dean CBE**

Dr. Sridhar Sundaram, Dean of the College of Business and Economics, shared updates with the Board and highlights from the college. The presentation is an attachment to the minutes.

Galvan opened the floor to questions and discussion.

Windover said one of the most common things she's heard from students in CBE is the lack of academic advising. Windover asked what steps are being taken to ensure sufficient advising for future students. Sundaram shared the steps being taken to improve advising

including hiring more advisors in the college, implementing peer advising, and working with Provost to have first and second-year students connected with dedicated advisors.

Furtado asked about the expansion of advising in the college. Furtado shared his concerns with student/peer advising. Furtado asked how the college plans to make advising an equitable process if juniors and seniors did not receive proper advising during their earlier terms. Sundaram shared that the students will not be performing academic advising, but more so social advising and directing students to the proper resources to get sufficient assistance for their concerns.

Mikaelian asked if the peer advisors will be paid. Sundaram clarified that these individuals will be paid, but they are Peer Mentors and not Advisors. Mikaelian asked how the students will gain access to the Mentors. Sundaram said he does not have the exact details but can connect him with the individuals who do.

Chammas shared that in working directly with Sundaram she has been able to see a lot of growth in the college. Chammas asked if there is walk-in advising for business students. Sundaram shared that walk-in time slots are defined and not open all day, but they are available.

## 7. Executive Senate Reports

### a. SCICC, EICC, LOBBY CORPS, SJEC,

These reports were distributed to the Board in writing and is an attachment to the minutes.

## 8. Unfinished Business

None.

## 9. New Business


### a. Action: Resolution: Spring 2023 Board and Committee Meeting Schedule **BOD 029 22/23 (Austin-m/Butorac-s) The Board will consider approving the Resolution to approve the Spring 2023 Board and Committee Meeting Schedule.**

Galvan reviewed the resolution and then opened the floor to questions and discussion.

Furtado shared he is available for Thursday's meeting times in the Spring and can cover any needs as applicable.

Galvan shared information on availability exceptions for classes needed to graduate.

Galvan asked if there were any objections to moving to a roll call vote. There were no objections.

 BOD 029 22/23 (Austin-m/Butorac-s) Roll Call Vote: 15-0-0 The Resolution to approve the Spring 2023 Board and Committee Meeting Schedule has been adopted.

- b. Notice of Closed Session: ASI Annual Classification and Compensation Report (Education Code, §89307, subdivision (e))  
**(Furtado-m/Martin-s) A motion was made and seconded to move into a closed session and have Dr. Dave Edwards, Executive Director and Asha Nettles, Director of Student Government remain in the room.**

**The open meeting resumed at 2:33 pm.**

- c. Action: ASI Annual Classification and Compensation Report  
**BOD 030 22/23 (Furtado-m/Toh-Heng-s) The Board will consider accepting the ASI Annual Classification and Compensation Report.**

Galvan asked if there were any objections to moving to a roll call vote to accept the Classification and Compensation report reviewed during closed session. There were no objections.

 BOD 030 22/23 (Furtado-m/Toh-Heng-s) Roll Call Vote: 13-0-0 The ASI Annual Classification and Compensation Report has been accepted.

## 10. Reports

### a. COLLEGE REPORTS:

#### i. HSS

Jackson Austin and Alisa Toh-Heng, Directors for the College of HSS, shared highlights from their college report. The report is an attachment to the minutes.

Glavan opened the floor to questions and discussion. There were no questions or points of discussion.

#### ii. NSM

Nicholas Furtado and Sophie Windover, Directors for the College of NSM, shared highlights from their college report. The report is an attachment to the minutes.

Glavan opened the floor to questions and discussion.

Ruelas shared he believes the revitalization of the buildings will be a great thing for the college and is glad these directors are promoting it.

Leiberman seconded Ruelas and shared that a renovation to McCarthy Hall will benefit everyone at CSUF.

Butorac asked what the College of Business has that can help the College of NSM move forward. Windover shared that the best way to help would be to share the donation link. Butorac said he would like to possibly collaborate with each other's ICCs. Windover suggested they connect after the meeting to discuss this further.

#### 11. Announcements/Member's Privilege

Butorac shared CBE is highlighting students over the break and encouraged other Directors to highlight students within their college. Butorac also shared updates on a conference he was able to attend and the opportunity he had to connect with other leaders across the CSU System. Butorac is working with Marketing to get articles written about all the Directors.

Aquino promoted the current play being performed by the College of the Arts as it is the last week it is showing.

Arellano reminded members of an AI Dia performance and showcase on December 10th. Galvan shared that ASI Directors will have access to VIP Seating if they choose to attend.

Awadalla shared that the One Book Movie will be played this Friday at 9 am. Awadalla shared that SJEC will be having their final event last week and shared details.

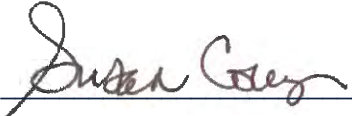
Ruelas shared details on an event and said he will share the flier with the group chat.

#### 12. Adjournment

Isabella Galvan, Chair, adjourned the meeting at 3:40 pm.

  
Ramon Aquino (Jan 26, 2023 09:01 PST)

Ramon Aquino, Board Secretary

  
Susan Collins, Recording Secretary

## Roll Call 2022-2023

11/29/2022 ASI Board Meeting Roll Call

Attendance	Board Members			
			Present	Absent
SECRETARY - ARTS	AQUINO	RAMON	1	
VICE CHAIR - ARTS	DIAZ	MORGAN	1	
CBE	FOX	COOPER		1
CBE	BUTORAC	MICHAEL	1	
COMM	RUELAS	ALAN	1	
COMM	ARELLANO	AIME	1	
ECS	MARTIN	BRAULIO	1	
ECS	LIEBERMAN	AARON	1	
TREASURER - EDU	WONG	JENNA MAREE	1	
EDU	PUGH	NATALY		1
HHD	VENCES	BERENICE		1
CHAIR - HHD	GALVAN	ISABELLA	1	
HSS	TOH-HENG	ALISA	1	
HSS	AUSTIN	JACKSON	1	
NSM	FURTADO	NICHOLAS	1	
NSM	WINDOVER	SOPHIE	1	
Academic Senate Rep.	WALSH	IRENE	1	
Univ. President's Rep.	OSEGUERA	TONANTZIN		1
			Present	Absent
			14	4

Attendance	Liaisons			
			Present	Absent
CIDO	AWADALLA	MAYSEM	1	
CGO	CHAMMAS	MARY	1	
EXEC DIRECTOR	EDWARDS	DAVE	1	
PRESIDENT	KELLEY	LYDIA	1	
CCO	MARTINEZ	MAYRA	1	
VP	MIKAELIAN	CHRIS	1	
CCRO	CASTELO	JOSHUA	1	
			Present	Absent
			7	0

E Recording Secretary: Susan Collins

E

\*

Roll Call Votes			029 - Res Spring Meetings			030 - ASI Class & Comp Report		
			YES	NO	ABSTAIN	YES	NO	ABSTAIN
SECRETARY - ARTS	AQUINO	RAMON	1			1		
VICE CHAIR - ARTS	DIAZ	MORGAN	1			1		
CBE	FOX	COOPER	Absent					
CBE	BUTORAC	MICHAEL	1			1		
COMM	ARELLANO	AIME	1			1		
COMM	RUELAS	ALAN	1			1		
ECS	MARTIN	BRAULIO	1			1		
ECS	LIEBERMAN	AARON	1			1		
TREASURER - EDU	WONG	JENNA MAREE	1			1		
EDU	PUGH	NATALY	Absent					
HHD	VENCES	BERENICE	Absent					
HSS	TOH-HENG	ALISA	1			1		
HSS	AUSTIN	JACKSON	1			1		
NSM	FURTADO	NICHOLAS	1			1		
NSM	WINDOVER	SOPHIE	1			1		
Academic Senate Rep	WALSH	IRENE	1					1
Univ. President's Rep	OSEGUERA	TONANTZIN	1					1
CHAIR - HHD	GALVAN	ISABELLA	1			1		
			YES	NO	ABSTAIN	YES	NO	ABSTAIN
			15	0	0	13	0	2



**TITAN**  
**EATS**

**WELCOME**



*Meet the Team*



**Andres Slaughter**  
Marketing Manager



**Jay Alexander**  
Catering Administrative  
Assistant



**Rachel Paghunasan**  
General Manager



**Kenny Christian**  
Director Dining Services



**Carlos Rodriguez**  
Assistant Director  
Dining Services



**Joe Braden**  
Sous Chef



**Christopher Nielsen**  
Executive Chef



**Alma Chavarin**  
Administrative Assistant



# TITAN EATS

## What We Do

- Residential Dining
- Community Market
- Late Night Café (Boost)
- Programs & Events
- Catering
- Community Partnerships

GASTRONOME

Food Hall



TITAN  
EATS

catering



# Recent Feedback

## Vegan/Vegetarian

- Adding vegan/vegetarian station in Spring 2023
- Identifying vegan/vegetarian options at current stations

## Options/Variety/Quality/Healthy

- Omelet Bar now available every day
- Expanding weekend made-to-order options
- Weekly Chef's Tables
- Healthy FYUL recipes
- Panini Press





# Recent Feedback



## Food Safety/Sanitation

- Increased frequency of food scrap & trash pick-up schedules
- Working with university to install air curtains at entrance
- Working with university to turn lights off overnight
- More food coverings
- Increase in pest control treatment frequency
- Converted to full service to eliminate mess and cross-contamination
- Nightly cleaning of dining hall by third party cleaning service

# Fall Events

## Student Engagement

- Joyful Series (Festifal & Thankful)
- DIY Series
- Love, Titan Eats
- Teaching Kitchens









# Feedback Channels



- **Text 2 Chat**
  - (657) 500 - 3791
- **Website**
  - [dineoncampus.com/CSUF/feedback](https://dineoncampus.com/CSUF/feedback)
- **Speak to a Titan Eats team member**
- **Advocacy Nights**
- **Dining Forums**



# Looking Ahead

- New vegan/vegetarian station
- To-go boxes
- Rockbot music system
- JOYful (Grateful & Delightful)
- Cultural/holiday events coming in Spring (Lunar New Year, AAPI month, Valentine's, Mardi Gras, etc.)
- Enhancement of dining facilities



**TITAN**  
**EATS**

**THANK YOU**





# ASI BOARD PRESENTATION

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Dean Sri Sundaram November 29, 2022



# CBE Mission and Vision – Our Purpose



# Duality of College Mission

**ACADEMIC  
MISSION**

**COMMUNITY  
MISSION**

**INNOVATIVE  
PROGRAMS**

**IMPACTFUL  
RESEARCH**

**INTENTIONAL  
ENGAGEMENT**



# Academic Mission

We **EMPOWER** our students to **CHANGE**  
**THEIR LIVES** through a student-focused  
education grounded on **ACADEMIC EXCELLENCE**  
and **PERSONAL DEVELOPMENT.**

# CBE Finance Students Launch Startup – *Earn and Trade*

Utilizing skills learned from the **Student Managed Investment Fund** and **Titan Capital Management**, the **mentorship of SBDC**, and with the support of faculty and alumni, two finance grads launch **EARN AND TRADE** interactive shopping website.

**CAL STATE FULLERTON RANKS #7** in  
**Social Mobility – National Universities**  
– *U.S. News & World Report – 2022*





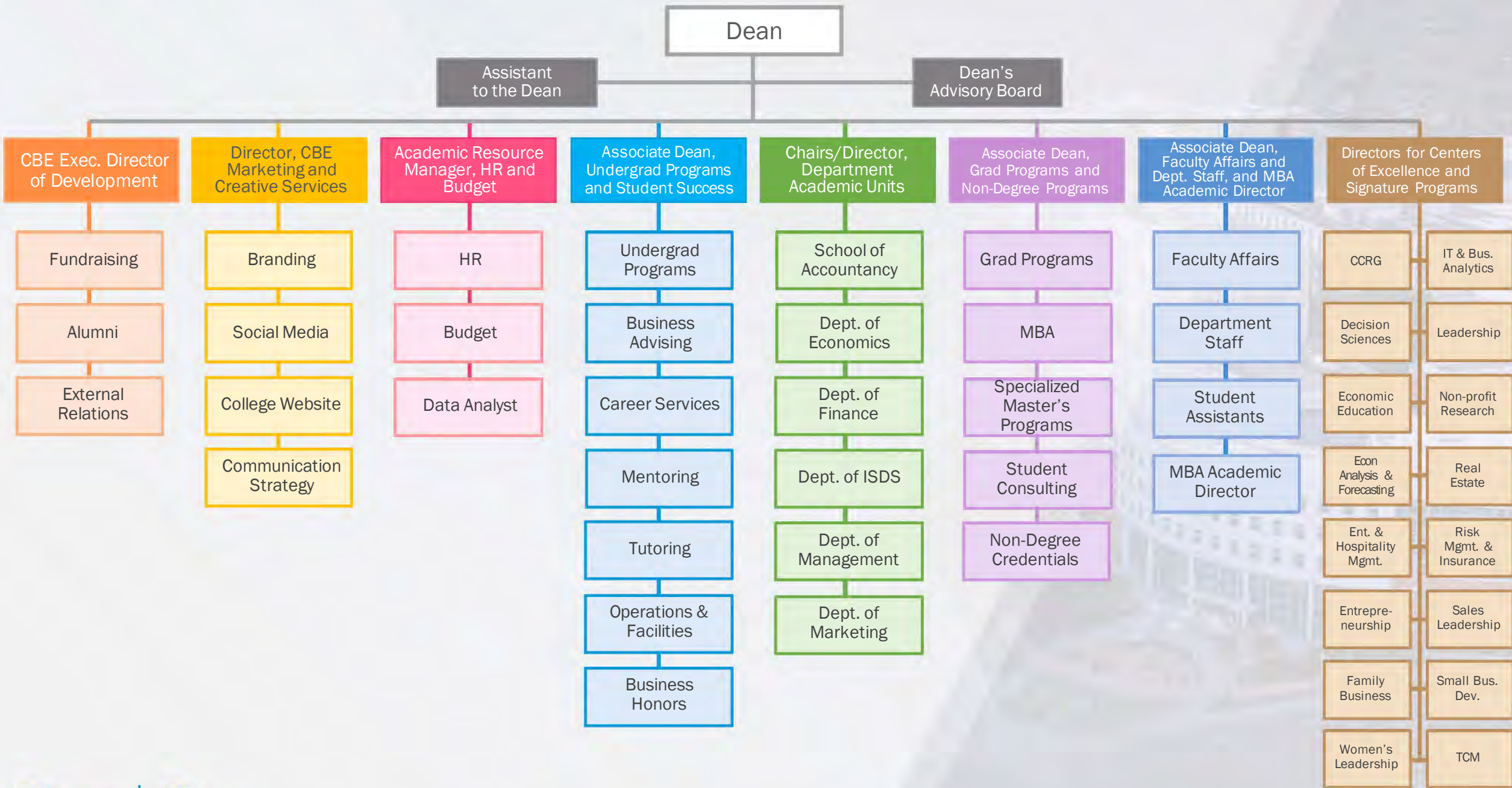
# CBE Organizational Structure

CBE Leadership

CBE Faculty

CBE Staff





# Academic Excellence – World Class Programs

**Strong Faculty**

**Innovative Curriculum**

**Differentiated User Experience**



# New Tenure-Track Faculty

## – *School of Accountancy*



**Farzana Afrin**

**Education:** Ph.D. accounting,  
Boston College

**Research interests:** Capital  
allocation decisions

**Interesting Fact:** Is a Martial  
Arts Enthusiast



**Sabrina Chi**

**Education:** Ph.D. management,  
UC Irvine

**Research interests:** Financial  
Accounting and Tax

**Interesting Fact:** Co-founded  
SoCal Tax Reading Group to  
Foster Tax Research Across  
Universities



**Mason Snow**

**Education:** Ph.D. accounting,  
Arizona State University

**Research interests:**  
Regulatory Intervention and  
Exposing Misconduct

**Interesting Fact:** Enjoys  
Genealogy and Family History  
Research

# New Tenure-Track Faculty

## – *Department of Economics*



### Div Bhagia

**Education:** Ph.D. economics,  
Boston College

**Research interests:** Labor Economics  
(Unemployment, Racial Inequity  
and Immigration)

**Interesting Fact:** Was Active in the  
Street Theatre Scene in New Delhi  
During College Days



### Taylor Mackay

**Education:** Ph.D. economics,  
UC Irvine

**Research interests:**  
Urban and Public Economics

**Interesting Fact:** Worked with Policy  
Experts to Produce Policy Reports for  
the California Policy Lab



# New Tenure-Track Faculty

## – *Department of Management*



**David Cho**

**Education:** Ph.D. operations management and decision sciences, Indiana University

**Research interests:**  
Health Care Industry  
Business Aspects

**Interesting Fact:** Grew up in Fullerton!



**Hyunsu Kim**

**Education:** Ph.D. hospitality management, University of South Carolina

**Research interests:** Enhancing Customer Experiences Through Services and Technological Innovation in the Entertainment and Hospitality Space

**Interesting Fact:** Has Lived in the U.S., Italy, France, China, Japan, Singapore and Thailand



**Hunter Phoenix Van Wagoner**

**Education:** Ph.D. business administration, University of Colorado, Boulder

**Research interests:** How Leadership, Diversity and Mental Health Emerge and Interact at Work

**Interesting Fact:** Grew Up in a Small Town in Washington called Concrete (Population 740 in 2019)

# New Tenure-Track Faculty

## – *Department of Marketing*



### Mehrnoosh Reshadi

**Education:** Ph.D. marketing,  
Texas Tech University

**Research interests:** AI Technologies  
(Digital Responsibility, Virtual Reality,  
Synthetic Media, Smart Products, Robots)

**Interesting Fact:** Studied One Semester in  
Shanghai at Tongji University and One  
Semester in Jamshedpur, India, at XLRI



### Zhen "Jay" Yang

**Education:** Ph.D. marketing,  
Drexel University

**Research interests:**  
Interdisciplinary Research Between  
Marketing and ISDS

**Interesting Fact:** Has Done a Number  
of Major Road Trips, Including Route 66



# CBE Faculty Among **Top 2%** of Globally Cited Scholars

**Academic publisher Elsevier** included **five professors** from the business college among its listing of the **TOP 2%** of **GLOBALLY CITED SCHOLARS: Ofir Turel, Zvi Drezner and Tammy Drezner (ISDS) ; David Obstfeld (Management); and James Primbs (Finance)**. The publisher's recognition of our faculty's research demonstrates our **dual commitment** to **RESEARCH** and **TEACHING**.

**TOP RESEARCH SCHOLARS**



# Academic Excellence

## Innovative Curriculum

### Data Analytics and Technology

- **Strategic Partnership** with **ALTERYX**
- CBE **TASK FORCE**

### Environmental, Social and Governance



▶ **LEARN MORE** *about the School of Accountancy's landmark agreements with Alteryx and UiPath on CSUF Business News.*





# Academic Excellence

## Experiential Learning

### Internships

### Student Consulting Projects

- **Expanding existing program** formerly housed in the Center for Entrepreneurship

### Titan Capital Management

- **Expanding physical footprint** within CBE building

### Study Abroad

- **Business Honors**



# Establishing a Differentiated User Experience

## Co-Curricular Programming

### Fully Employed MBA

#### Clarity of Program Focus: Strategic Leadership

- **Leadership Development**
- **Executive Coaching**
- **Presentation Skills**



# Student Support Services

**Business Advising**

**Tutoring Support**

**Career Services Support**

**Graduate Business Programs**

**Student Financial Need**

# Student Support Services

Business Advising (Aug. 2021 – July 2022)



## Business Advising Team

**Limited** staff members support student success

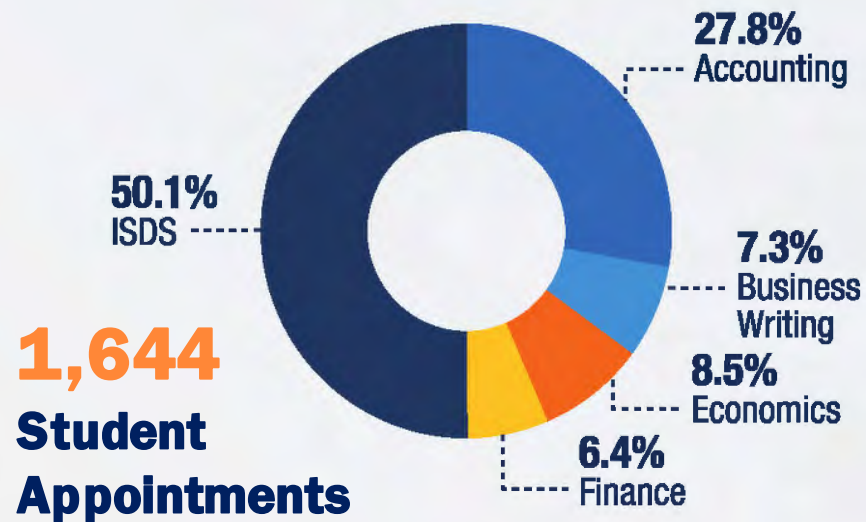




# Student Support Services

## Business Tutoring Center

21-22 Academic Year



In **fall 2021**, **September** and **October** were the **busiest months** with appointments. In **spring 2022**, **March** and **April** were the **busiest months** with appointments. The **monthly no-show rate** is usually **less than 10%**, with most months having **less than 5% no-show** appointments.

## Spring 2022 Appointments by Course Number

	February	March	April	May
<b>ACCT TOTAL</b>	46	78	60	27
ACCT 201A	3	10	10	3
ACCT 201B	12	22	10	2
ACCT 301A	10	11	15	10
ACCT 301B	8	23	14	5
ACCT 302	13	12	11	7
<b>BUAD TOTAL</b>	4	15	17	13
BUAD 201	0	4	1	2
BUAD 301	4	11	16	11
<b>ECON TOTAL</b>	12	22	22	12
ECON 201	6	12	15	7
ECON 202	2	3	3	2
ECON 315	2	6	3	1
ECON 320	2	1	1	2
<b>FIN TOTAL</b>	18	17	18	7
FIN 320	18	17	18	7
<b>ISDS TOTAL</b>	73	118	130	72
ISDS 361A	13	6	56	26
ISDS 361B	60	112	74	46

# Student Support Services

## Business Career Services

### 2021-22 Career Advising and Counseling



### 2022 Fall Business Career Fair

Over **80 employers** registered. Hosted in-person at the Titan Student Union.

Wednesday, Sept. 28 | 3 – 6 p.m.

### 2022 Fall Virtual Business Career Fair

Over **26 companies** registered. Hosted virtually.

Tuesday, Oct. 4 | 3 – 5 p.m.

Participating companies include Amazon, Defense Contract Audit Agency, Deloitte Consulting, DHL, EBizCharge, E&J Gallo Winery, Franchise Tax Board, IRS, Kellogg's, Kroger, Irvine Company, Marriott, Pacific Life, Pape, Office of the Comptroller, Pepsi, SoCal Gas, Sunwest Bank, TTI Power Equipment, US Bank, USI Insurance Services.



# Student Support Services

## Graduate Business Programs

### Fall/Spring 2022 Application Numbers

	APPS	ADMITS	REGISTERED	YIELD	SHOW
MBA	311	173	111	56%	64%
FEMBA	38	21	14	55%	67%
MSA	103	69	40	67%	58%
MST	45	39	26	87%	67%
MSIS	455	187	78	41%	42%
MSIT	67	46	29	69%	63%
MAE	44	26	12	59%	46%
MSAF	34	22	13	65%	59%

### 2021-22 Graduate Business Programs Contact Data



# Student Financial Need

## Emergency Financial Grants

925 Titans saved from fall 2022 disenrollment with partnership between AA, SBS, and FA!

- **\$2.87 MILLION** in **grant aid** (*gift — not loan*)
- **47%** of students saved were **4<sup>th</sup> year graduating students**
- **TOP REASONS** student were **disenrolled**
  - Student aid disbursed, but was not sufficient to pay full balance, and student did not pay remaining balance
  - Student aid disbursed, but student did not accept their loans. Additionally, student did not have sufficient grant aid to pay their full balance and student did not pay remaining balance
  - Student did not make sufficient payment due



# Personal and Professional Development

**Mentoring**

**Social Capital Academy**

**Financial Literacy Programs**

**Student Wellness**

# Community Mission

We **POSITIVELY IMPACT** the  
**ORGANIZATIONS AND COMMUNITIES**  
we serve through **INTENTIONAL**  
**ENGAGEMENT.**





# Alignment in Mission of Our Centers and Programs

**ACADEMIC  
CONNECTIONS**

**THOUGHT  
LEADERSHIP**

**COMMUNITY  
ENGAGEMENT**





**As of July 22, 2022** — With the support of **Terry Giles '70** and entrepreneur and fellow **CSUF philanthropist Charlie Zhang**, the center has raised over **\$15M** towards the **\$20M CAPITAL CAMPAIGN** for the new building.

# A NEW HOME *for* Corporate Leadership Development





# CBE Strategic Priorities

Meet Enrollment Goal

Program Review – UG

Graduate Program Growth

CBE DEI Strategy

AACSB Accreditation



# CBE Fall 2022 Student Enrollment

## Fact Enrollment Planning

College	CENSUS TERM – by major Fall 2021		CENSUS TERM – by course Fall 2021		2022-23 Target FTES	CURRENT TERM – by major Fall 2022		CURRENT TERM – by course Fall 2022	
	HC	FTES	HC	FTES		HC	FTES	HC	FTES
CBE	8,785	7,161.3	27,082	5,478.6	5,554.5	8,991	7,397.7	27,213	5,511.0



# CBE Undergraduate Students by the Numbers

## First-generation Students

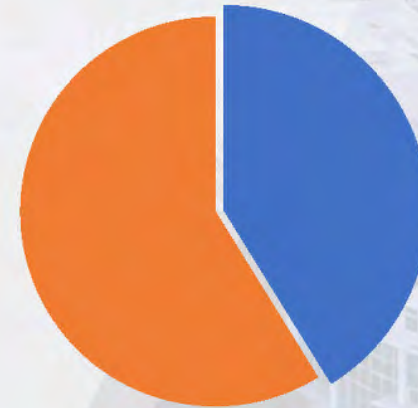


**31.4%**  
First-generation  
Students

**Undergraduate Enrollment = 8,137**

Fall 2021 census data

## Pell Grant Recipients



**41.2%**  
Pell Grant  
Recipients

Fall 2019 census data  
— most recent data available

# CBE Graduation Rates

## First-time Freshmen — Fall 15 Cohort

STUDENTS	4-YEAR GRADUATION RATE	5-YEAR GRADUATION RATE	6-YEAR GRADUATION RATE
First-time Freshmen (FTF)	<b>35.8%</b>	<b>66.7%</b>	<b>75.2%</b>
First-generation First-time Freshmen	<b>30.2%</b>	<b>64.2%</b>	<b>74.4%</b>

## Transfer Students — Fall 17 Cohort

STUDENTS	2-YEAR GRADUATION RATE	3-YEAR GRADUATION RATE	4-YEAR GRADUATION RATE
Transfer Students	<b>37.9%</b>	<b>75.2%</b>	<b>83.3%</b>
First-generation Transfer Students	<b>29.5%</b>	<b>69.9%</b>	<b>81.5%</b>

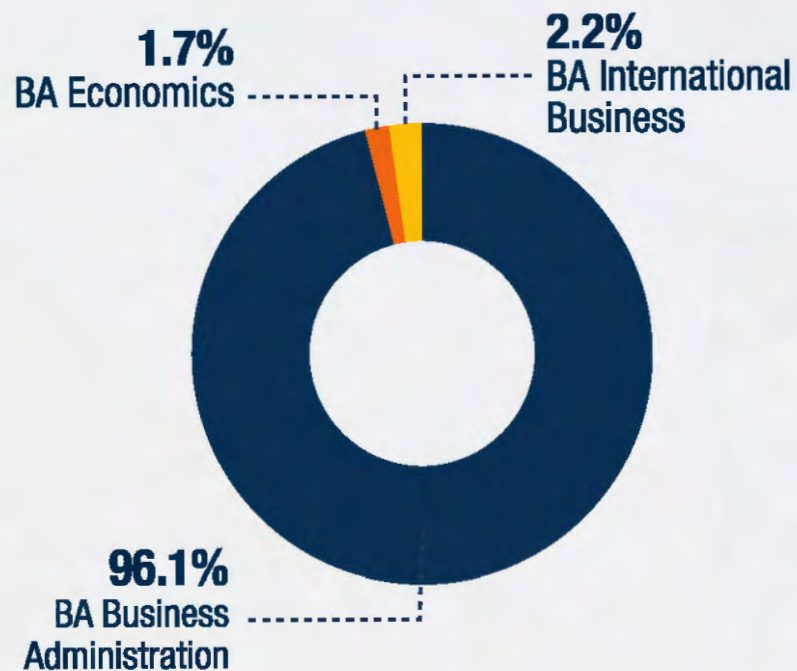


# Undergraduate Program Review

Class of 2022

Undergraduate

Degrees Awarded = **2,252**

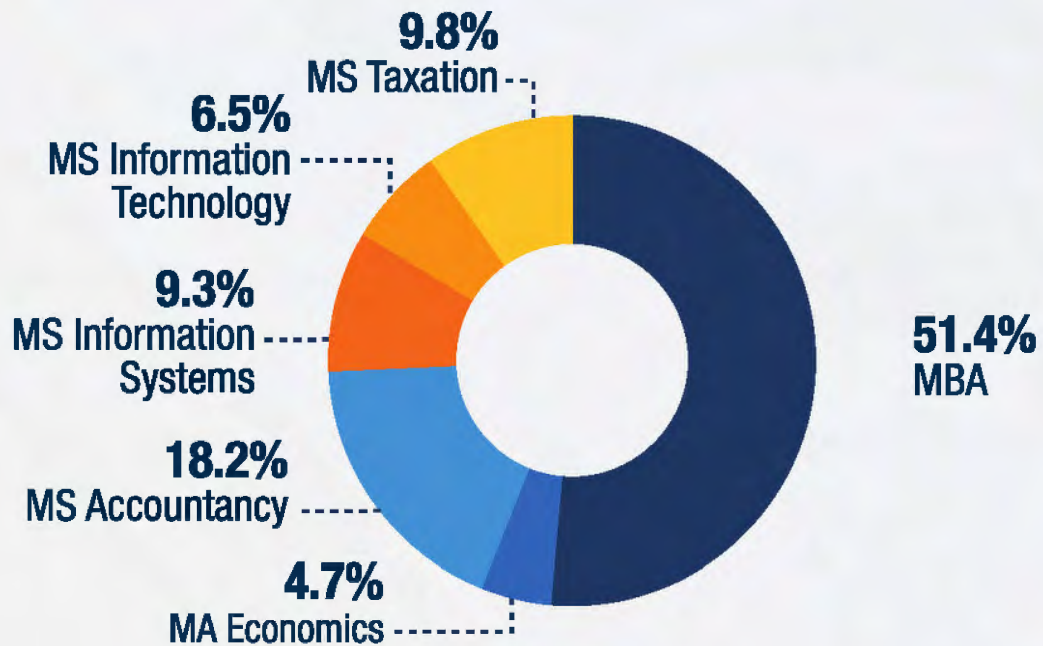


- Review of Core Course Content
- Concentration Enrollment
- Career Pathways

# Graduate Business Programs

Class of 2022

Graduate Degrees Awarded = **214**



## Assessment of Programs

### Future Demand

- Non-degree programs

### Funding

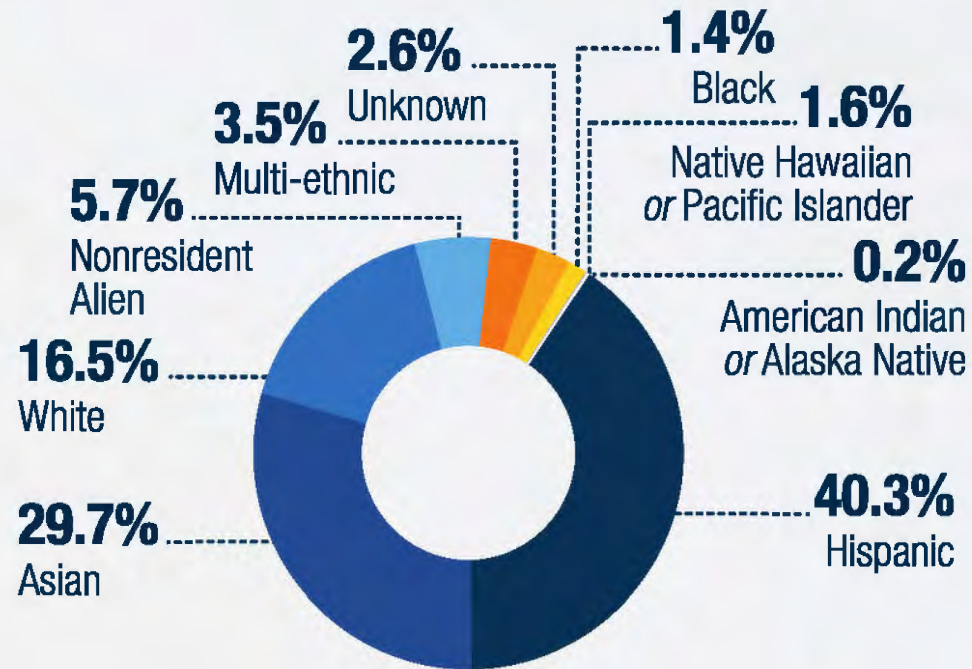
- Primary support for college operations



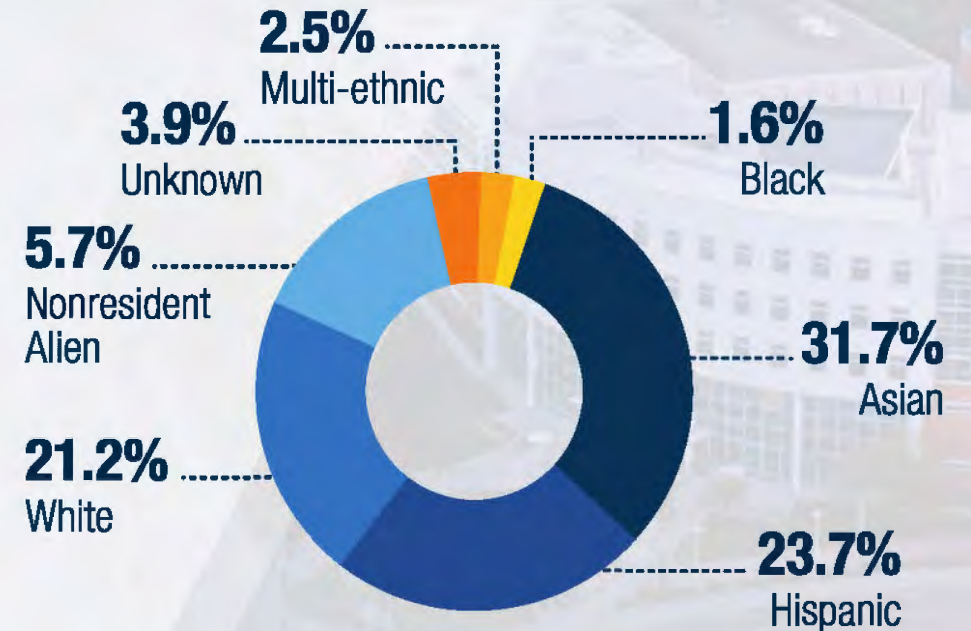
# CBE DEI Strategy

## CBE Student Ethnicity *(Fall 2021 census data)*

### Undergraduate Students



### Graduate Students



# AACSB Accreditation

Accreditation Visit: October 15–17, 2023

**CHAIR**— Diana Lawson, *Grand Valley State University*

**BUSINESS MEMBER**— David B. Meinert, *Missouri State University*

**ACCOUNTING CHAIR**— Mark Taylor, *University of South Florida*

**ACCOUNTING MEMBER**— James C. Hansen, *Weber State University*

**AACSB STAFF LIAISON**— Ana Sotillo, *AACSB International*



# College of Business and Economics Development

## Alumni and Family Weekend

**Friday, Sept. 16 – Monday, Sept. 19**

Welcome Back BBQ, Golden Tusk Awards, CSUF Night at Angel Stadium



## College of Business and Economics Alumni Social

**Tuesday, Sept. 20**

7 Leaves Artisan & Crema Bakery



## 21<sup>st</sup> Annual SEC “Hot Topics” Conference

**Friday, September 23**



## School of Accountancy Celebration

**Friday, September 30**



## ¡SOMOS TITANS! Sunday, October 2

Pre-concert Fiesta and  
Concert with Poncho Sanchez



## Economic Forecast Conference

**Thursday, October 27**





# Q & A



# Education ICC

By:



Cynthia Chavez  
EICC Chair



Nayeli Sernas  
Hernandez  
EICC Vice Chair

# Goals for the Semester

- To create hybrid events, opportunities, and spaces that promote the development and learning of COE students.
- To encourage events and programs within EICC clubs.
- To provide workshops on how to apply for funding in fall and spring semesters.
- To support the College of Education on events throughout the semester.



# Goals for the Year

- **To create more visibility for the EICC on campus:**
  - Website
    - [csufeicc.weebly.com](http://csufeicc.weebly.com)
  - Outreach to both undergraduate and graduate students
- **Hosting more EICC events throughout the year.**
- **Promote resources and opportunities from the COE to students.**
- **Build relationships and a culture of collaboration between organizations within the COE.**

# Current Funding Status Side A

- **45% will be spent on Hospitality**
  - Expected catering expenses for the EICC Winter Wonderland Social
- **7% spent on supplies**
  - \$46.92 spent on supplies for College of Education's Education Week
- **0% spent on Printing & Advertising**
- **35% will be spent on Promotional Items**
  - \$198.09 was spent for How to Apply for Funding, Financial Literacy & Beyond the Degree Workshop opportunity drawings.
  - \$150 in expected expenses for Winter Wonderland, if approved, and paperwork submitted, percent spent would be about **35%**
- **0% spent on Speakers (Events, Retreats, Conferences)**



# Current Funding Status Side B

- **0% spent on Hospitality**
- **0% spent on Supplies**
- **93% will be spent on Travel**
  - ***\$8,090.33 expected expenses based on allocation requests***
    - 14 HELO members requested funding for NASPA WRC 2022
    - 7 NAFME members requested funding for the 76th Annual Midwest Clinic
    - **If all requests are approved, and paperwork submitted, percent of funds utilized would be about 93%**
  - ***We are currently assessing for Spring 2023 funding requests so that we can alleviate partial financial expenses for our students.***

# Fall Events

- **EICC Meet and Greet**
  - September 12, 2022
- **How to Apply for Funding through EICC**
  - September 22, 2022
- **Education Week**
  - November 13-17
  - EICC hosted a table for the Ed Week Carnival
- **Financial Literacy Workshop**
  - November 29, 2022
- **Beyond the Degree Panel**
  - December 1, 2022
- **EICC Presents a Winter Wonderland**
  - December 9, 2022



# Spring Events

- **How to Apply for Funding through EICC**
  - Tentatively February 6, 2023
- **EICC Info Session for board elections**
  - March 6, 2023
- **Coffee with the Dean**
  - Tentative
- **End of the year Celebration**
  - Tentatively May 12, 2023

**Thank you for your time!**







# SCICC 2022-2023 ASI Budget Proposal

Albert Godinez, Chair/President  
Will Feider, Vice Chair of Finance



# Our E-Board

---

- Chair:
  - Albert Godinez
- Vice Chair:
  - Will Feider
- Director of Administration:
  - Michael Snipes
- Special Events Chair:
  - Bryce Wada
- Marketing Chair:
  - Drew Paulus
- Fundraising Chair:
  - Jonathan Ayala
- Community Service Chair:
  - Riley Vanpatten
- Historian:
  - Mila Valentine

# Who and What is SC-ICC?

---

SC-ICC is a council that is composed of 19 sports clubs, one more potentially adding this semester. It allows students to compete at a competitive level in leagues across the US. This council provides an opportunity for students to gain leadership skills to manage their self-governed club sport. The opportunity to be involved in competitive sports allows the students to take pride in representing CSUF in all of their levels of competition.



# Sports Clubs Impact

---

Our council is unique because families are born within teams. We come together over a common interest, to play a sport that we love or have a new love for. We are much more than just athletes; we are students, leaders, citizens within our community and role models within.

# 2022-2023 SC-ICC Events

- Fall 2022
  - Fall Showcase: Titan Ice Hockey - Teddy Bear Toss night
  - SC-ICC Booth Showcase
  - Halloween Pub/Titan bowl takeover
  - Sport Clubs also had their own home conference games or scrimmages
- Spring 2020:
  - SC-ICC Booth Showcase
  - SC-ICC Banquet
  - Spring Showcase: TBT
  - Spring Sports have their conference games, championships or nationals

# 2022-23 Budget Usage:

	A	B	C	D	
1	<b>A Side - General Operations - 035A</b>	<b>Budgeted</b>	<b>Spent</b>	<b>Remaining</b>	<b>Rem</b>
2	8047: Hospitality	\$1,772.00	\$791.60	\$980.40	Food
3	8050: Supplies	\$500.00	\$482.71	\$17.29	
4	8051: Printing & Advertising	\$200.00	\$67.31	\$132.69	
5	8053: Professional Services (Dancers, Singers, Artists)	\$5,000.00	\$0.00	\$5,000.00	Perfo
6	8072: Rentals for Special Events	\$2,000.00	\$1,939.17	\$60.83	Rent
7	8084: Insurance	\$23,500.00	\$0.00	\$23,500.00	
8	8514: Promotional Items	\$1,000.00	\$0.00	\$1,000.00	
9		\$33,972.00	\$3,280.79	\$30,691.21	
10					
11	<b>B Side - Program Funding - 035B</b>	<b>Budgeted</b>	<b>Spent</b>	<b>Remaining</b>	<b>Rem</b>
12	8050: Supplies	\$8,000.00	\$1,956.31	\$6,043.69	
13	8072: Rentals for Special Events	\$10,000.00	\$0.00	\$10,000.00	
14	8077: Travel	\$16,358.00	\$4,941.44	\$11,416.56	
15	8079: Dues and Subscriptions	\$8,937.00	\$8,830.00	\$107.00	
16	8514: Promotional Items	\$3,000.00	\$1,155.00	\$1,845.00	
17		\$46,295.00	\$16,882.75	\$29,412.25	
18					



# *Changes to Budget*

---

# Why we want to increase/remain the same

---

Historically our council has not spent all or even close to all of our budgets. This year, our clubs made more of an effort to utilize our budget. For our CFR's budget we want to ask for an increase, because the clubs were more active in their proposing and made steady strides to use the funds in that category. We also added more clubs to the council and teams are larger than we have been in the past. Our Travel budget we want to remain the same, as most teams travel to Arizona. Teams will focus on tournaments closer to CA. We added two teams last semester and a possible third will be adding this semester who all have expressed their interests in traveling for their leagues.

# Effects of less funding

---

If we receive less funding, teams would have to adjust their budget accordingly. Sports clubs are often expensive and they do what they can to raise funds in order to operate that align with the budget they planned to utilize from ASI Funds. Our teams rely on the funding from ASI to operate and be financially stable to function well as a sports club.



*Thank you!!*



## **Board Report for November 29<sup>th</sup>, 2022:**

### **Fall '22**

#### **Social Justice and Equity Commission**

##### Goals we began with:

- One event every two weeks
- SJEC staff meetings every two weeks
- Collaborate with organizations on campus that share a similar mission
- Increase attendance and get more students involved in ASI
- Explore how we can assist diverse communities on campus and giving students the opportunity to speak up for causes they care about.

##### Events we have had this semester:

- Amplify your voices
  - o Open forum for students to express what they would like to see from our commission and provided coffee and pastries.
  - o Through this event, we gained more insight on possible events for the future, spoke to students and staff members in DIRC about goals
- AESA and SJEC: Resiliency from burnout
  - o Collaboration with the Afro Ethnic Student Association, a presentation about activism burnout followed by a paint night to unwind, provided tea and cookies for attendees.
  - o Worked with AESA's board on the culmination of the event. Both SJEC and AESA leaders presented the day of activism burnout, its effects on people, and how to combat it. Paint supplies were also provided by SJEC.
  - o An educational and social event where we were able to meet students of similar interests to assist in DEI efforts.
- UNA and SJEC: donation drive
  - o Collaborated with the United Nations Association to gather donations for The Wise Place, a shelter for unhoused women located in Santa Ana. We also had a presentation kick-off event featuring a presenter from The Wise Place. Provided snacks for attendees
  - o Learned about the Wise Place and their mission, encouraged all attendees to donate
  - o Collected donations for three weeks
- Hood Herbalism
  - o The facilitator did not show, unfortunately, but we still took advantage of our free time and discussed the topic of herbal remedies in our cultures.

##### More happening this semester:

- SJEC and SJP: Mobilization Through Music
  - o Will be a collaborative presentation with Students for Justice in Palestine, we will be discussing music and how certain styles and artists can contribute to social movements using music as a creative outlet. The presentation will be followed by a karaoke night.

- Food will be provided

Added goals for Spring:

- Space events out more
- Larger scale events to increase attendance and visibility for participating communities
- More collaboration

Plans for next semester:

- Assisting with Social Justice Week
- Cultural Appropriation presentations (collaborative with DIRC and AICA)
- Sound bath around either midterms or finals
- Cultural accessories exhibit
- Cultural fashion show
- Working with the Women's center to increase visibility around topics surrounding women's rights





CALIFORNIA STATE UNIVERSITY, FULLERTON™

## Resolution to Approve Spring 2023 ASI Board and Committee Meeting Schedule

**WHEREAS**, The Associated Students Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton (CSUF); and

**WHEREAS**, ASI is governed by the ASI Board of Directors who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

**WHEREAS**, ASI Bylaws state in Article III, Section 3, Clause 2 (a-b) that the Board of Directors shall typically hold regular meetings, at such times as the Board shall set by resolution, on Tuesdays throughout the academic year. The Board of Directors standing committees shall hold regular meetings throughout the academic year; and

**WHEREAS**, all meetings shall be in accordance to ASI Bylaws and ASI Policy; therefore let it be

**RESOLVED**, the ASI Board of Directors approves the fall meeting schedule as outlined herein; and let it be finally,

**RESOLVED**, this resolution shall be posted publicly and distributed to applicable ASI leadership and departments.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton, on the twenty-ninth day of November in the year two thousand twenty-two.

---

Isabella Galvan  
Chair, Board of Directors

Ramón Aquino  
Secretary, Board of Directors



CALIFORNIA STATE UNIVERSITY, FULLERTON™

## ASI Board and Committee Meetings ~ Spring 2023

START DATE	MEETING	CHAIR	DAY	YEAR	LOCATION	TIME START	TIME END	DURATION
1/24/2023	ASI BOARD OF DIRECTORS	Isabella Galvan	Tuesday	2023	Boardroom	1:15 PM	3:45 PM	2:30
1/26/2023	FINANCE COMMITTEE	Jenna Wong	Thursday	2023	Boardroom	1:15 PM	2:30 PM	1:15
1/26/2023	GOVERNANCE COMMITTEE	Morgan Diaz	Thursday	2023	Boardroom	2:30 PM	3:45 PM	1:15
2/16/2023	FACILITIES COMMITTEE	Ramon Aquino	Thursday	2023	Boardroom	1:15 PM	2:30 PM	1:15
2/16/2023	PROGRAMS ASSESSMENT	Ramon Aquino	Thursday	2023	Boardroom	2:30 PM	3:45 PM	1:15
2/28/2023	CHILDREN'S CENTER ADVISORY	Morgan Diaz	Tuesday	2023	Boardroom	1:00 PM	2:15 PM	1:15
2/10/2023	ELECTIONS JUDICIAL COUNCIL	TBD	Friday	2023	Boardroom	9:30 AM	10:30 AM	1:00

The meetings of the ASI Board of Directors and Committees of the Board are open to the public. All students are encouraged to attend. The Boardroom is located on the second floor of the Titan Student Union.

ASI Board of Directors	Finance Committee	Governance Committee	Facilities Committee	Programs Assessment	Children's Center Advisory	EJC
1/24/2023	1/26/2023	1/26/2023	2/16/2023	2/16/2023	2/28/2023	2/10/2023
2/7/2023	2/9/2023	2/9/2023	3/16/2023	3/16/2023		2/24/2023
2/21/2023	2/23/2023	2/23/2023	4/13/2023	4/13/2023		3/3/2023
3/7/2023	3/9/2023	3/9/2023				3/10/2023
3/21/2023	3/23/2023	3/23/2023				
4/4/2023	4/6/2023	4/6/2023				
4/18/2023	4/20/2023	4/20/2023				
5/2/2023						

### No Meetings

President's Day - 2/20/2023 ~ Campus Closed

Spring Recess - 3/27/2023 - 4/2/2023

Cesar Chavez Day - 3/31/2023 ~ Campus Closed

Finals Week: 05/13/2023 - 05/19/2023

Commencement: 05/22/2023 - 05/25/2023

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# HSS FALL 2022 REPORT

**BOD 1: Alisa Toh-Heng**

-asboard-hss@fullerton.edu

**BOD 2: Jackson Austin**

-asboard-hss2@fullerton.edu

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# About Us

## **Alisa Toh-Heng (office hours by appointment only)**

- **BA in Political Science with Geography and Anthropology minors**
- **Graduate students, Environmental Studies**
- **Aspiring attorney**
- **UNA-CSUF: Weather and Climate Chair**
- **Editor for The Green Titan**

## **Jackson Austin (office hours by appointments only)**

- **Second year, American Studies**
  - **Aspiring attorney**
-

# **Position Goals**

- Leadership Minor and Environmental Studies Minor
  - Monthly meetings with Dean Fontaine to discuss the college and how things
  - Streamline information between the students of HSS and faculty/ASI
  - Support/promote Ethics Studies Departments
  - Continue to build, promote and connect with the students of HSS.
-

# HSS ICC Meetings

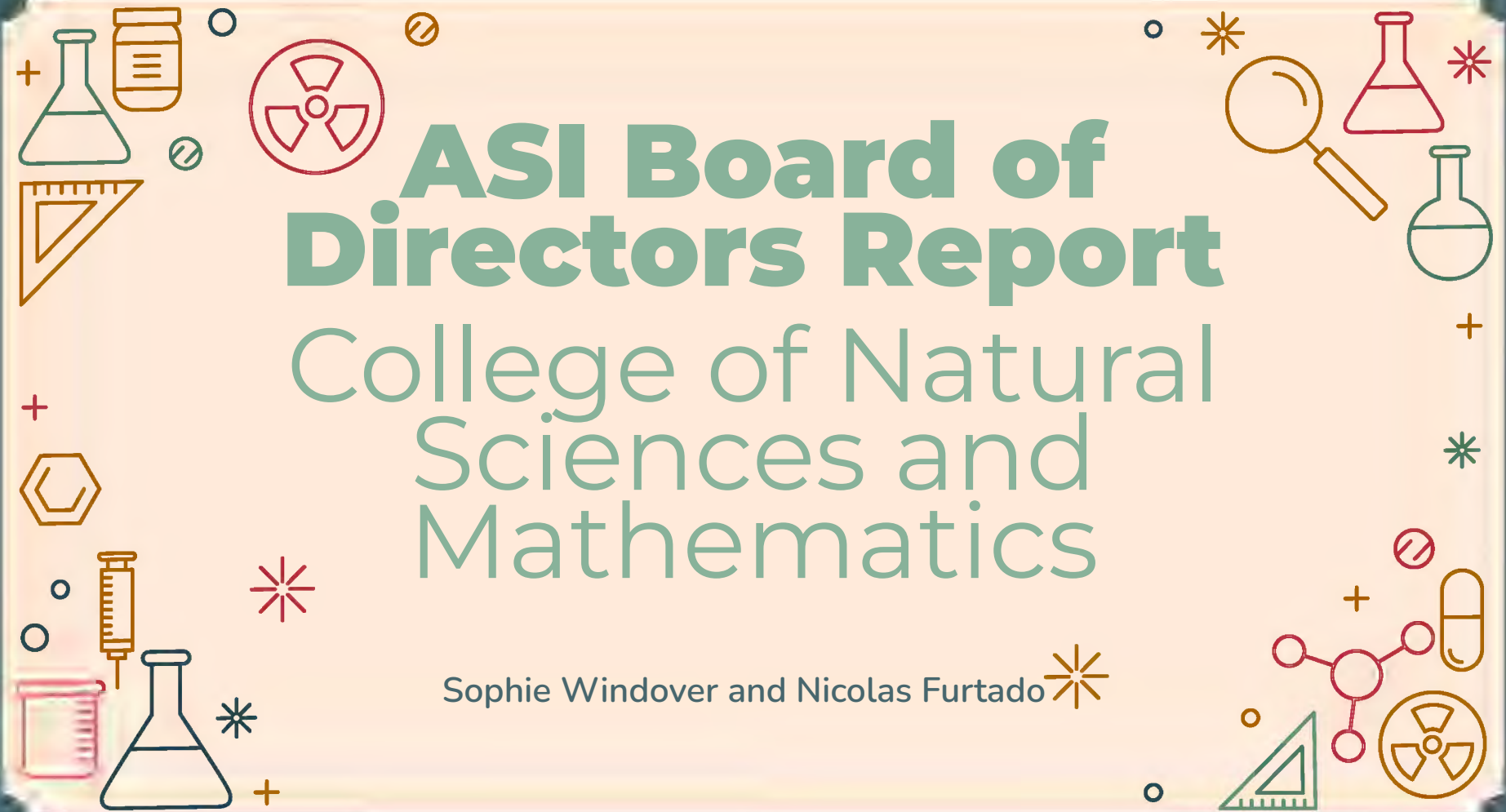
- Our ICC meetings are held every friday from 11-12 on zoom.
- Zoom Meeting ID: 815-8269-6665
- Our HSS week will be held April 4th- April 8th spring 2022





# Clubs Within the College

- Abled Advocators
- Acacia Group
- Alianza Chicanx
- Alpha Phi Sigma
- Anthropology Students Association
- Asian Pacific Islander Desi American
- Assc for Primate Evolutionary Studies
- Cardz for Kidz at CSUF
- Chinese Studies Society
- Criminal Justice Students' Assc
- Delta Epsilon Mu - Beta Alpha Chapter
- Domestic Violence Advocators
- ETA Chapter Lambda Alpha National Anthropology Honors Society
- French Club
- Fresh Air Advocates
- Geography Club
- Geology Club
- Grupo de Teatro en Espanol
- History Student Association
- Latinx Student Psychological Assc
- Liberal Studies Student
- Phi Alpha Theta
- Philosophy Club
- Pi Alpha Alpha
- Political Science Student Assc
- Psi Chi Honor Society
- Psychology Assc of Graduate Students for Color and Allies
- Psychology Department student Association
- Religious Studies Club
- Sigma Phi Omega
- Sigma Tau Delta English Honors Society
- Sociology Club: Alpha Kappa Delta
- Students Assc for Asian American Studies
- Student California Teachers Assc
- Student Veterans Assc
- Linguistics Student Assc
- Titan Archaeology Club
- Women and Gender and Queer Studies Student Assc
- United Nations Assc



# ASI Board of Directors Report

## College of Natural Sciences and Mathematics

Sophie Windover and Nicolas Furtado



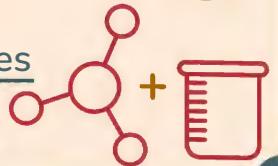
# Goals for the Semester

We found that our struggles and experiences in our College are not thoughts that we have individually, but collectively; here is what students want to see:

- Enhance the use and accessibility of Digital Signage Board
- McCarthy Modernization
  - Lab Equipment
- Diversity, Equity and Inclusion
  - How can we make lab classes more accessible/affordable to students?
- Through collaboration, we have decided that our overall goal is to modernize McCarthy in an attempt to improve NSM Student experience.

Donate:

<https://campaign.fullerton.edu/nsm/transform-facilities>







# Sophie Windover

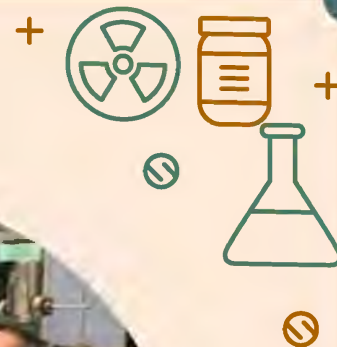
**Major:** B.S. Chemistry

**Email:** [asboard-nsm2@fullerton.edu](mailto:asboard-nsm2@fullerton.edu)

**Office Hours:** Mondays 12-1pm

**Zoom:** <https://fullerton.zoom.us/j/9318885177>

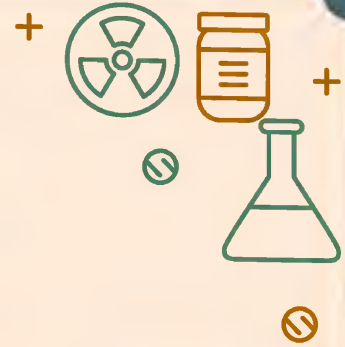
**Meeting ID:** 931 888 5177





# Nicholas Furtado

Major: B.S. Biological Sciences  
(Molecular Biology and Biotechnology)  
Minor: Public Health  
Email: [asboard-nsm@fullerton.edu](mailto:asboard-nsm@fullerton.edu)  
Office Hours: TBD  
Zoom: TBD





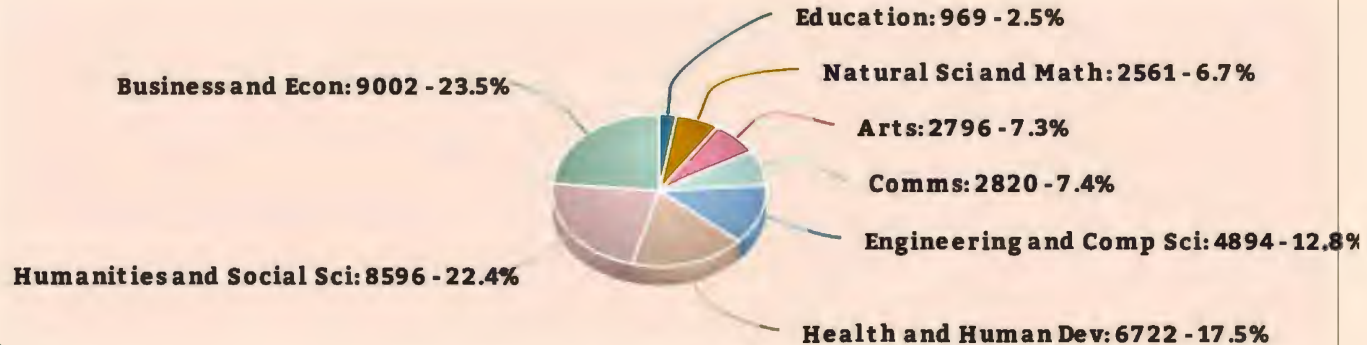
# \$40M Project to Modernize MH<sup>+</sup>



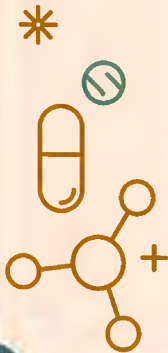
- ◆ science on display in state-of-the-art spaces
- ◆ formal + informal areas that foster teaching/learning
- ◆ phase 1: rebuild of 2nd floor
- ◆ funded by donors



## Student Headcount Per College\*



\*Fall 2022 Enrollment: Institutional Research and Analytical Studies, Cal State Fullerton



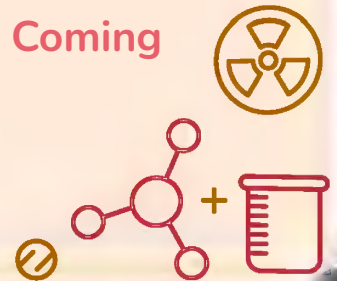




# Clubs in CNSM

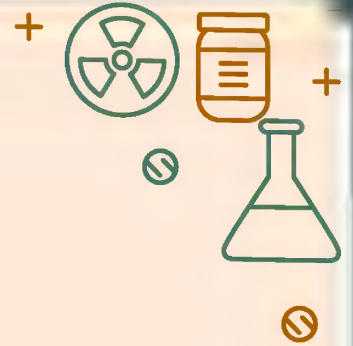


- American Medical Student Association (AMSA)
- Beta Psi Omega Professional Biology Fraternity
- Biology Graduate Students Club (BGSC)
- Chemistry and Biochemistry Club
- CSUF Pre-Dental Society
- CSUF Pre-Optometry Club
- Dermatology and Aesthetic Medicine Organization
- Flying Samaritans
- Geology Club
- Latino Medical Student Association
- \*→ Pre-med Latino Undergraduate Society
- Physics Club
- Pre-Veterinary Club
- Society for the Advancement of Chicanos/Hispanics and Native Americans in Science (SACNAS)
- S.M.A.R.T. Girls Support Group
- Student Health Professions Association (SHPA)
- National Society of Black Engineers (NSBE)
- Physician Assistants Coming Together (PACT)
- PRIME Club

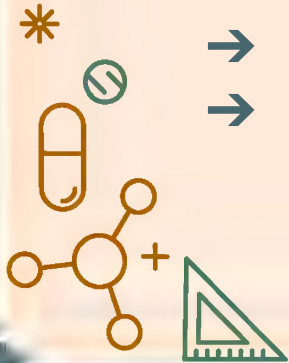




# NSM-ICC



- Meetings occur every Friday, 12:00-1:00 pm
- Join Zoom Meeting:  
<https://fullerton.zoom.us/j/86921162337?pwd=TFVoOTB6TERvZzYzTjhadTdMbnM3dz09>
- Meeting ID: 869 2116 2337
- Passcode: NSMICC





# Thanks!



Do you have any questions?

Sophie Windover: [asboard-nsm2@fullerton.edu](mailto:asboard-nsm2@fullerton.edu)

Nicolas Furtado: [asboard-nsm@fullerton.edu](mailto:asboard-nsm@fullerton.edu)



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**November 29, 2022**  
Board of Directors  
Executive Officers Report

**PRESIDENT:** Lydia Kelley

**Lydia Kelley:**

Hey Titans! I hope everyone enjoyed Fall break and spending time with friends and family. Josh and I have been meeting with athletics for the Spring tailgate. It's going to be during the Battle of

the Beach Men's basketball game collaboration with ASI on February 2nd. We have ASI marketing working on the flier with more details to come. We met with fusion to further discuss

the process of combining apps. It's been a little tricky navigating this process since the SRC is overseen by fusion. Student wellness survey was live on the student portal as of 6pm last night. Please take this survey and announce it at your ICC's. You are also entered to win a grand prize. (15 prizes-MacBook, Apple Watch, headphones, Parking pass, 10 \$50 gas cards) runs from the 11/29-12/08

**Events and meetings attended:**

- Exec team meeting 11/17
- Student Wellness Initiative 11/21
- ASI wellness initiative committee meeting 11/22
- ASI app check-in 11/28
- SSIFAC Check-in 11/28
- Student Wellness Chair meeting 11/28

**Projects:**

- Spring Tailgate with Athletics
  - Wellness initiative
  - ASI + Rec app
- Goals for the week:
- Finalize budget for tailgate on Feb 2nd

**VICE PRESIDENT:** Christapor Mikaelian

**Projects:**

- ASI APP
- Scholarship Grading
- Wellness initiative

**CHIEF CAMPUS RELATIONS OFFICER:** Joshua Castelo

**No Report**

**CHIEF COMMUNICATIONS OFFICER:** Mayra Martinez

No report

**CHIEF GOVERNMENTAL OFFICER:** Mary Chammas

**Summary:**

*Hi yall! Berenice you still need your surprise (see me after).*

**Events/Meetings Attended:**

- Pop up pantry (11/15)
- ASI Wellness Initiative Planning Committee (11/15)
- LC Check in with Rebecca (11/17)
- Honorary Degree Committee (11/28)

**Projects:**

- Preparing for CHES

**Goals for next week:**

- Asi wellness initiative (Co Director for Facilities)
- Attend community events as ASI representation

**CHIEF INCLUSION & DIVERSITY OFFICER:** Maysem Awadalla

**Summary:**

Hello everyone! Happy Tuesday!

I hope you all had a restful thanksgiving break!

Here's some recent updates from me!

**Events/Meetings Attended:**

- Executive team meeting
- Social Justice week check-in meeting
- Title IX committee meeting
- ACUI conference

**Projects:**

- Divestment
- Planning SJEC events
  - o One more this semester and planning for next semester
- World Games Expo
- Beginning for Social Justice Week

**GOALS FOR NEXT WEEK:**

- Finalize all plans for last SJEC event (meeting with SJP board this week)
- Meet with Greg Saks and SJP regarding divestment

- Meet with AICA chair regarding World Games Expo
- Grading scholarship essays





# Executive Director Report to Board of Directors

**Presented by Dr. Dave Edwards**

ASI Executive Director

November 29, 2022 | Fullerton, California



## OVERVIEW

- Mission Highlights
- Dashboard
- Strategic Plan & Goals
- On The Radar
- Feedback & Questions



# Mission Highlights

**Titan Recreation students Andrew Baker and Jake Harvanchik served as Officials for the NIRSA Region 5 Flag Football Championships. Jake is a candidate to potentially officiate the National Championships in January.**





# Dashboard



## Titan Student Union

- Guests: 294,921
- Pantry Visits: 4,320
- UCC Bookings: 2,868



## Student Recreation Center

- Unique Users: 12,117
- Visits: 149,325
- F45 Memberships: 159



## Children's Center

- Enrollment: 95
- Weekly Care Hours: 2,601



## Event Participation

- Climbing Wall Bouldering Competition: 40



## Professional Staff

- Open Positions: 3
- Recent Hires: 2



## ASB Fee

Non-fee Income - 24%

- Budget: \$4,228,773 Q1: \$1,035,988

Expense - 23%

- Budget: \$9,222,601 Q1: \$2,106,369



## TSC Fee

Non-fee Income - 51%

- Budget: \$ 1,072,591 Q1: \$547,154

Expense - 22%

- Budget: \$11,202,072 Q1: \$2,511,707

# ASI Strategic Plan 2020-2025

The image displays three goal cards arranged horizontally. Each card has a blue background with a white target icon at the top. The goal descriptions are written in white text, and the goal number is in an orange bar at the bottom.

- GOAL 1**  
Enhance Student Leader and Student Employee Development and Success
- GOAL 2**  
Advance Organizational Excellence
- GOAL 3**  
Strengthening Community



# Strategic Plan: Goal 1

*Enhance Student Leader and Student Employee Development and Success*

## Successful Highlights

- Student Programs and Engagement hosted a time management training at their first department meeting in October.
- Four students from Student Programs and Engagement attend NASPA Western Regional Conference and one will participate in the NASPA Undergraduate Fellows Program (NUFP).
- ASI A&E and HR have developed Learning Outcomes to guide and enhance the development of ASI student employees.





# Strategic Plan: Goal 2

*Advance Organizational Excellence*

## Successful Highlights

- Launched the Student Employee DEI Baseline survey to gauge student employees' understanding and experience, and enhance programming and trainings related to DEI in ASI as a workplace.
- Accounting & Finance completed a review of vendor bids and chose Sage Financial Solutions for our new accounting software system. The new system will improve financial tracking and reporting, automate processes, increase efficiency, and be more user-friendly.
- Hired Carolyn Ehrlich to serve as our Chief Financial Officer.
- Building Engineering staff rebuilt a cooling tower condensing pump. Having staff with the knowledge and ability to do this work eliminates the expense of hiring outside contractors. BE staff are also training to better utilize the Energy Management System (HVAC control).



# Strategic Plan: Goal 3

## *Strengthening Community*

### Successful Highlights

- Children's Center excursion to Amy's Farm attended by 19 families (81 people).
- Titan Recreation collaborated with TitanWell to host Adult Recess Day on November 15 with fitness classes, free protein snacks, and an active wear clothing drive.
- The Fall Pantry Pop-Up on November 16 served 245 students. TitanWell and Basic Needs provided a cooking demonstration and offered CalFresh signups.
- Titan Recreation, Student Programs & Engagement, Student Veterans Association, and the Veterans Resource Center collaborated with ROTC to support their Cadets vs. Vets flag football game on November 16. ASI provided food, officials, and volunteers to assist with the event.

# On the Radar



ASI Wellness Initiative  
needs assessment

Staff support at end of  
the semester

Long-term Financial  
Strength



# Feedback & Questions



**Are there any questions or topics you would like me to circle back to?**



**What did I share that excited you about what ASI is doing and why?**



**Was there anything you would like me to bring more information about at my next report?**





# Executive Director Report to Board of Directors

**Presented by Dr. Dave Edwards**  
ASI Executive Director

Thank you