

ASI Board of Directors Meeting

Tue Apr 22, 2025 1:15 PM - 3:45 PM PDT

1. Call to Order

Chair Ong called the meeting to order at 1:17 p.m.

2. Roll Call

Members Present: Alvarez, Brown, Flowers, Garibay, Her, Jain, Jarvis, Lopez, Ly, Nebedum, Neeki, Ngo, Olivares Ong, Quock, Rubio, Solares, Walkley

Members Absent: None

Liaisons Present: Edwards, J. Morales, Hannoun, S. Morales, Ramirez-Rivera, Syed

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting

- * Indicates that the member was in attendance prior to the start of Unfinished Business but left before the scheduled end of the meeting.
- ** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

3. Approval of Agenda

(Rubio-m/Alvarez-s) The Agenda was approved by unanimous consent.

4. Consent Calendar

- a. 04/08/2025 Board of Directors Meeting Minutes
- **b.** Finance: Resolution Approving a Contingency Request for WiA (Women in Animation) \$2,025.74
- (Rubio-m/Alvarez-s) The Consent calendar was adopted by unanimous consent.

5. Public Speakers

Members of the public may address Board of Directors members on any item appearing on this posted agenda or matters impacting students.

There were no public speakers.

6. Time Certain

a. 1:30pm: Eric Hanson, Dean Pollak Library

Dean Hanson provided an update on recent library initiatives and funding requests. He reported that a third week of extended library hours was piloted using leftover pandemic funds but showed low student usage. In response to ongoing student feedback, the library installed Agati study pods and new breezeway study spaces to expand quiet, individual study areas.

He requested \$130,000 from SSI carryover funds to renovate outdated study rooms on the fourth floor, including converting an underused accessibility room into a reservable group space. Additionally, he highlighted the importance of sustaining library student worker positions, which cost about \$450,000 annually, amid anticipated budget cuts.

Hanson also addressed concerns raised by ASI leadership: clarifying item check-out availability on the second floor, improving awareness of the free Scantron vending machine, acknowledging electrical outlet limitations while noting new furniture includes power options, and addressing lighting preferences across library spaces. He emphasized his role as an advocate for students in coordinating improvements with other departments.

Chair Ong opened the floor to questions:

Nebedum raised a concern regarding the library's weekend hours. She asked if there was a possibility of extending library hours on weekends, noting that while the university has a large commuter population, students who live on campus often struggle to find suitable study spaces when the library closes early. She suggested that extending Saturday hours from the current 9:00 a.m. to 5:00 p.m. to something like 10:00 a.m. to 7:00 p.m. could better accommodate residential students.

Dean Hanson said shifting weekend library hours could be a feasible option without additional cost. While extending hours is limited by staffing and funding, adjusting current hours—such as opening later and closing later—might better serve student needs. He supported the idea and suggested including it in a future student survey to gather input.

Ly praised the presentation and proposed a cost-saving idea of keeping only part of the library open later on weekends—similar to how the south side remains open later on weekdays—to reduce expenses while still offering extended hours.

Dean Hanson responded that while it's a good idea worth exploring, partial openings still incur costs, including CSO (Community Service Officer) staffing for safety and custodial services. He noted that budget uncertainty for the upcoming year makes planning difficult, but shifting hours or

using leftover funds responsibly—possibly toward student worker support—could help make extended hours more feasible.

Ramirez-Rivera asked whether there is signage informing students that free Scantrons are available at the library's circulation desk, noting that students may not be aware.

Dean Hanson acknowledged that better publicity is needed and admitted there is currently no signage indicating this. Ramirez-Rivera suggested placing signs near the elevators, a high-traffic area, to increase visibility and help students easily locate where to get free Scantrons. Dean Hanson agreed that the suggestion was helpful.

Brown thanked Dean Hanson for the presentation and expressed appreciation for his collaborative approach. She raised a concern about whether the accessible technology currently located in the accessible technology room would still be available after the renovation of the 11 study rooms, and whether Disability Student Support Services would be involved.

Dean Hanson confirmed that two of the renovated rooms would be dedicated to accessible equipment and remain available. He added that, ideally, the accessible technology space would be relocated to the first floor for better accessibility. He noted that placing it on the fourth floor was not ideal, especially in emergencies when elevators might not work. However, due to space constraints, finding a suitable location on the first floor remains a challenge. He emphasized that the equipment is legally required and ethically necessary, and they aim to ensure it remains available and more easily accessible in the future.

b. 1:45pm: Dr. David Forgues, Vice President Student Affairs Chair Ong, Rubio, Morales, J., and Morales, S. recognized Dr. David Forgues for his service and support of students, ASI and the Cal State Fullerton community.

Time Certain coincides with item 9.a.

7. Executive Senate Reports

The Executive Senate reports were provided to the Board of Directors.

a. Southwest Asian & North African Inter-Club Council (SWANAICC), Sports Club Inter-Club Council (SCICC), Resident Student Association (RSA)

8. Unfinished Business

None

9. New Business

a. Action: Resolution Recognizing and Thanking VP Forgues

The Board will consider approving a resolution recognizing and thanking Dr. David Forgues,

Vice President of Student Affairs.

BOD 055 24/25 (Rubio-m/Alvarez-s) a motion was made and seconded to approve a resolution recognizing and thanking Dr. David Forgues, Vice President of Student

Affairs.

The Board honored Dr. David Forgues, Vice President for Student Affairs, through a resolution sponsored by the Chair, Vice-Chair, co-sponsored by the Executive Officer team and Board Leadership. The recognition celebrates Dr. Forgues' leadership and enduring impact on both the Board and the broader student community. Dr. Forgues joined Cal State Fullerton in 2012 as Chief of Operations for Student Affairs, overseeing operations, assessment, advancement, staff development, budgeting, and HR functions—all in support of the university's student population.

Chair Ong yielded to Dr. Dave Edwards. Dr. Edwards acknowledged the many long-time supporters of ASI, particularly highlighting Vice President Forgues as a key supporter over the years, across two different divisions. He emphasized that VP Forgues has consistently supported ASI members and their predecessors, often in ways not visible to others. Dr. Edwards invited everyone to give a warm welcome and congratulations to Vice President Forgues in recognition of his dedication and service.

Dr. Forgues expressed gratitude for the recognition and emphasized that his accomplishments were made possible through partnership with the students. He reflected on key contributions, including his involvement with the Student Success Initiative, the design of the ASI facility, and efforts this year to improve the EOP program and reinstate the Assistant Dean position. He congratulated the Board on the successful launch of the SWANA Center and the ASI Student Wellness Initiative, expressing pride and appreciation for the opportunity to lead alongside the students.

Chair Ong opened the floor to questions. There were none.

Chair Ong opened the floor to discussions.

Syed expressed heartfelt gratitude to Dr. Forgues for his support during a challenging time for the SWANA community following the events of October 7th. She highlighted that Dr. Forgues was one of the first to meet with them outside of school hours, offering comfort, listening to their concerns, and being receptive to student feedback despite the external pressures he faced. Syed emphasized that Dr. Forgues' actions had a lasting impact on the community, one that might be hard to fully grasp, but would be appreciated by future generations. She thanked Dr. Forgues for his advocacy and hard work.

Morales expressed deep gratitude to Dr. Forgues for his work, particularly in overseeing programs like MSI and EOP. As a senior, Morales reflected on the significant improvements in the EOP program since their freshman year, crediting Dr. Forgues for these positive changes. Morales, proud to graduate as a first-generation EOP student, thanked Dr. Forgues for his hard work and leadership, emphasizing that the future Titans will benefit from the program's continued growth and success.

Ong thanked Dr. Forgues for his years of dedication and hard work, not only for the students but also for the staff and faculty members he oversees. Ong highlighted how Dr. Forgues revitalized the atmosphere within the departments, particularly in contrast to the negative experiences of previous leadership. Ong emphasized that Dr. Forgues' lasting impact and legacy would be remembered fondly by everyone, expressing deep appreciation for his support and leadership.

At 1:54 pm, the Board took a 5 min recess.

The meeting resumed at 2:00 pm.



BOD 055 24/25 (Rubio-m/Alvarez-s) Roll Call Vote 17-0-0. The motion to approve a resolution Recognizing and Thanking Dr. David Forgues was adopted.

b. Action: Resolution Approving Withdrawal - Children's Center Investment Fund (Finance)

The Board will consider approving a withdrawal from the Children's Center Investment Fund for repairs and maintenance of the facility.

BOD 056 24/25 (Finance). A motion was brought to the Board from the Finance Committee to approve a resolution authorizing a withdrawal from the Children's Center Reserve Fund for facility maintenance and repairs.

Ong yielded to Alvarez who chaired the Finance Committee meeting on April 10. Alvarez shared that the Children's Center (CC) had moved into its current facility in 2011 and had undergone minimal facility upgrades or maintenance since then.

He mentioned that a reserve account had been established shortly after the facility opened, intended to fund future improvements and equipment maintenance. The Center is in need of upgrades, including safety and security system improvements, alarm system upgrades, and landscaping work. The total estimated cost for these upgrades was around \$158,672.

Alvarez noted that because the Children's Center was an ASI facility, any withdrawals for such upgrades had to come from the reserve fund. He stated that the Committee had voted in favor of the proposal, with no questions raised. He yielded the floor to Dr. Dave Edwards for additional information.

Dr. Edwards explained that some of the projects in question had already been previously approved, and that the current update was simply a change in the funding source. He stated that ASI uses two main funds for capital projects: one is the TSU fund, which supports projects related to the Recreation Center and Student Union; the other is a separate reserve account set aside specifically for the Children's Center.

He noted that, although all of the projects had originally been grouped and approved under the TSU budget, this clarification was to indicate that the Children's Center facility improvement projects and equipment purchases would instead be funded through the Children's Center reserve fund, which exists specifically for maintenance and equipment needs of that facility.

Chair Ong opened the floor for questions. There were no questions.

Chair Ong opened the floor for points of discussion. There were none.

BOD 056 24/25 (Finance) Roll Call Vote 17-0-0. The motion approving a resolution 🔊 authorizing a withdrawal of \$158,672 from the Children's Center Investment Fund for facility repairs and maintenance was adopted.

c. Action: Resolution Approving a Temporary Pop-Up CPR Kiosk in the TSU (Facilities) The Board will consider approving a resolution to approve the installation of a CPR pop-up Kiosk in the TSU.

BOD 057 24/25 (Facilities) A motion was brought to the Board of Directors from the Facilities Committee to approve a resolution approving the installation of a CPR Popup Kiosk in the Titan Student Union.

Chair Alvarez stated that the TSU was planning to install a CPR Pop-up Kiosk near the Alumni Lounge, specifically in the area closest to the vending machines. He explained that the kiosk would feature instructional videos demonstrating how to perform CPR. Alvarez mentioned that the project would be managed by Titan Well, with promotional efforts conducted in partnership with ASI.

He noted that the installation was anticipated for Fall 2025 and emphasized that the kiosk would be a temporary addition. Alvarez clarified that students would not receive any formal certification from using the kiosk, as it was intended solely for informational and instructional purposes.

Chair Ong opened the floor for questions: There were no questions.

Chair Ong opened the floor for discussion. There were no points of discussion.



BOD 057 24/25 (Facilities) Roll Call Vote 17-0-0. The Resolution Approving a Temporary Pop-Up CPR Kiosk in the TSU was adopted.

d. Action: Resolution Approving Student Art Purchases (Facilities) The Board will consider approving Student Art Purchases for 2024-2025.

BOD 058 24/25 (Facilities) A motion was brought to the Board of Directors from the Facilities Committee to approve a resolution approving the purchase of student artwork for 2024-2025.

Ong yielded to Alvarez, Chair of the Facilities Committee. Alvarez mentioned that the TSU purchases art from students, with many of the paintings displayed in the TSU, particularly in an art gallery located on the main level. They explained that the TSU was looking to buy two paintings, which the Committee approved. There was not much discussion about the decision, but it was confirmed that the Committee approved the purchase.

Alvarez yielded to Dr. Dave Edwards. Dr. Edwards explained that purchasing student artwork is an annual process, sometimes occurring more than once a year. He highlighted the impressive quality of the student art displayed throughout the TSU, noting that it spans decades and reflects the cultural and societal context of its time. He emphasized that while it may be underappreciated, the student art adds great value to the TSU environment.

Chair Ong opened the floor for questions. There were no questions.

Chair Ong opened the floor for discussions. There were no points of discussion.



BOD 058 24/25 (Facilities) Roll Call Vote 17-0-0. The motion to approve a resolution approving Student Art Purchases was adopted.

e. Action: Resolution to Accept the Student Recreation Center External Review Report (Programs)

The Board will consider accepting the Student Recreation Center External Review Report.

BOD 059 24/25 (Programs) A motion was brought to the Board of Directors from the Programs Assessment Committee to approve a resolution accepting the External **Review Report for the Student Recreation Center.**

Alvarez reported that the SRC (Student Recreation Center) external review identified critical resource shortages and systemic challenges within the facility. The review emphasized the need for increased staffing and the expansion of the facility due to space limitations. This information was previously shared with the Board, and Alvarez had met with both the internal and external review teams.

JP Gale, Director of the Student Recreation Center, presented the results of an external review of the Student Recreation Center (SRC) at Cal State Fullerton. The review, which involved campus recreation experts, found that while the SRC met or partly met all evaluation standards, several areas needed improvement. Key findings included:

- Staffing: The SRC was understaffed, lacking middle management.
- Facilities: The Center was smaller than peers, with outdated equipment and limited space for programs.
- Marketing: Many students were unaware that the facility was free to use.
- Expansion: The review recommended exploring facility expansion and updating the equipment.

The next steps include developing a 3-5 year plan to address these issues, potentially expanding the facility, and improving staffing and funding.

Ong opened the floor to questions.

Ngo expressed relief upon hearing that JP Gale had considered how to manage additional memberships, especially given the facility's current size. She had been concerned about the impact of allowing non-student members during times of maximum capacity. However, Gale had thought ahead and mentioned a diversion plan, which would direct new members to times when the facility is less busy, helping to manage usage more effectively.

Ong opened the floor to discussion. Neeki expressed appreciation for the presentation and emphasized the importance of the external review. She was glad it was completed and that the Board had contributed to the process. Neeki also highlighted the significance of this issue for students, suggesting that future board members should recognize the value of the facility for students, particularly for those who use it themselves or through their connections.

Chair Ong thanked Gale for the work that went into conducting the review.



BOD 059 24/25 (Programs) Roll Call Vote 17-0-0 . The motion to accept the Student Recreation Center External Review Report was adopted.

f. Action: Resolution to Approve the ASI Wellness Initiative Guiding Principles (Programs) The Board will consider accepting the ASI Wellness Initiative Guiding Principles.

BOD 060 24/25 (Programs) A motion was brought to the Board of Directors from the Programs Assessment Committee to approve a resolution accepting the ASI Student **Wellness Initiative Guiding Principles.**

Alvarez explained that the ASWI Guiding Principles are designed to affirm values and goals while providing future student leaders with a roadmap. These principles ensure consistency and raise awareness, linking the ASI Student Wellness Initiative to both the ASI 2025-2030 strategic plan and the CSUF 2024-2029 strategic plan. The principles aim to lay a foundation for the wellness initiative's design, implementation, and communication. Alvarez outlined several ways to encourage student participation, such as amplifying student voices, collaborating on outreach, and encouraging student leaders to visit other institutions for potential partnerships and best practices. Alvarez concluded by yielding the floor to Dave Edwards.

Dr. Edwards explained that the primary purpose of the initiative is to ensure its values and key aspects are documented, especially since the project will span multiple years. He emphasized the importance of maintaining continuity, particularly around student engagement and communication with constituents. Edwards highlighted the need for the initiative's promises to be upheld, preventing future student leaders from altering its course, such as reallocating funds. He stated that the guiding principles will serve as the governing document for future boards, helping them make crucial decisions as the initiative unfolds. Dr. Edwards yielded to Jeff Fehrn, Chief of Organizational Operations.

Fehrn emphasized the importance of the guiding principles for ensuring consistency and continuity in the wellness initiative. He highlighted the need for sharing information both within the Board and with the campus community, ensuring student input shapes the initiative. Fehrn stressed the value of maintaining board autonomy, fostering collaboration with other departments, and keeping wellness programs innovative, accessible, and inclusive for all students. He also pointed out the need for student leaders to leave a lasting legacy and ensure these principles guide the project's development and implementation.

Ong opened the floor to questions. There were none.

Ong opened the floor to discussion. Rubio thanked the team for including resident students in the plan. Rubio expressed that having the resolution implemented and included as a goal for the coming years is significant, particularly in terms of providing the additional support needed.



BOD 060 24/25 (Programs) Roll Call Vote 17-0-0. The motion to accept the ASI Student Wellness Initiative Guiding Principles was adopted.

10. Reports

a. COLLEGE REPORTS:

i. College of Communications

Joel Garibay and Gavin Ong from the College of Communication provided an update on their College. They outlined the four departments within the College of Communication: Communications, Cinema and Television Arts, Human Communication Studies, and Communication Science and Disorders. They also mentioned Dean Jason Shepard, who is the interim Dean of the College.

The duo highlighted "Comm Week," a significant event happening from April 21-24, featuring a variety of activities. These include a Meet the Dean event, a club showcase, and presentations of student capstone projects. The week also features a series of guest speakers, including alumni from BuzzFeed, NBC, and KFC, and an ESPN. Special attention was given to AdCon (advertising conference), organized by the Ad Club, with fun elements like wristbands, DJ performances, and panels.

Garibay also gave a shout-out to Ong's efforts in helping bring back the Al Dia program, a bilingual news reporting initiative for Latin journalism students, further emphasizing the importance of hands-on experience in both English and Spanish. The program's episodes can be found on Titan TV.

Ong opened the floor to questions. Jarvis clarified that Dean Shepard is an interim Dean.

ii. College of Health and Human Development Chair Ong invited Brown and Solares to provide their report.

Andrea Solares and Jared Brown gave a report on behalf of the College of Health and Human Development (HHD). Brown introduced himself as a Public Health and Kinesiology major who was involved in research and had just started a job at a psychology lab at UCLA. He mentioned that he aspired to become a biostatistician and was waiting for the review of his first-author journal article.

Andrea stated that she was majoring in Kinesiology with a minor in Public Health. She shared that she had completed an EMT program and was preparing to take her certification exam, with plans to pursue nursing school.

They spoke about their College Dean, Dr. Celestina Barbosa-Leiker, describing her as a world-renowned researcher with expertise in substance use among American Indian populations and gender differences in opioid relapse. They mentioned that she came from Washington State University, where she had also earned her Ph.D. and completed a postdoctoral fellowship. They added that she was named a Notable Woman in STEM in 2022.

They shared that the college aimed to increase research and interdisciplinarity, expand nursing program capacity, and work closely with ASI on the Wellness Initiative. They explained that they were planning a meeting with the incoming Board to ensure a smooth leadership transition and wanted to help create a new support model for pre-health students in HHD—something the dean had also expressed interest in.

They reported that two of their four goals from the fall semester had been accomplished. One was hosting Yoga with the Dean during HHD Week, and the other was the Aspiring Leaders Pre-Health Summit, which drew over 120 students and featured Deans, Deputy Deans, and healthcare professionals from various fields. They thanked ASI directors for their support in promoting the event.

They also highlighted some of the college's research centers, such as those focused on fibromyalgia and chronic pain, autism, boys and men, healthy neighbors, sports performance, and successful aging. Solares noted that Brown had experience with some of these centers but joked that he didn't elaborate further.

They celebrated the School of Nursing's 50th anniversary and acknowledged involvement in peer mentoring. They reviewed academic programs in the college, noting upcoming and phasing-out concentrations. They pointed out that the college was developing new public health tracks, including biostatistics and epidemiology.

Finally, they invited others to attend ICC meetings, which occur every Friday, and shared that the HHD Student Success Center—open Monday through Thursday—offered counseling, workshops, and support services. They added that one of their own board members, Renata, worked there as well.

b. EXECUTIVE REPORTS:

i. Executive Officers Report

ASI President, ASI Vice President, Chief Campus Relations Officer, Chief Governmental, Chief Inclusion & Officer.

The reports were provided in writing and will be appended to the minutes.

ii. Academic Senate Representative

Dr. Jarvis, the Academic Senate representative, provided his report and began by thanking everyone. He said that he wanted to highlight a few important issues. He explained that several faculty members had approached the Senate and other campus bodies seeking support for international travel, particularly in situations where they might be detained upon returning to the U.S.

Unfortunately, Dr. Jarvis reported that the situation was largely negative. He noted that these faculty members were hoping for legal protection in such scenarios, but he pointed out that legal protection assumes the existence of rule of law—something he could not guarantee when it came to international travel at present. He emphasized that, given recent global developments, the rule of law was not always being upheld, and in such cases, even legal counsel would be ineffective. He strongly cautioned anyone planning to travel internationally, especially non-U.S. citizens, to consult experts and seriously reconsider their plans.

On a more positive note, Dr. Jarvis spoke about several search committees in progress. He confirmed that Dr. Kalila Doss had been hired as the new Vice President for Student Affairs. He also mentioned that searches were ongoing for positions in Enrollment Management and IT, and that the Provost search would resume in the fall. He acknowledged the contributions of student representatives on these committees and encouraged others to extend grace to fellow students who were balancing committee work with finals.

Dr. Jarvis then shifted to budgetary matters. He said that while state legislators had received advocacy efforts from campus representatives warmly, there was still uncertainty about the CSU budget. He explained that although the legislature was not particularly supportive of Governor Newsom's proposed 8% cuts, some level of reduction was still expected. He warned that while zero cuts were unlikely, the exact percentage—likely between 0% and 8%—would not be known until the Governor's May Revise, expected between May 8th and 12th. He noted that while the Governor had the power of line-item veto, the legislature's pushback might influence final allocations, as had occurred in previous years.

Turning to upcoming Senate matters, Dr. Jarvis shared that new policies relating to AI usage would be discussed in upcoming meetings, particularly on May 1st and the longer May 15th "marathon" meeting. He explained that revisions were being proposed for the academic dishonesty policy and course syllabi, particularly regarding writing courses. He encouraged students to contact their ASI senators if they had input on these developments.

Lastly, he previewed the next Senate meeting, stating that it would focus on the university's fiscal outlook. He said that Vice President Porter would present an overview of the current financial state and potential implications if an 8% budget cut were implemented.

c. BOARD LEADERSHIP REPORTS:

The reports were provided in writing and will be appended to the minutes.

- i. Chair Report
- ii. Vice Chair Report
- iii. Secretary Report

iv. Treasurer Report

11. Announcements/Member's Privilege

Ramirez-Rivera announced a graduation cap decorating event on April 30th from 11-1 at PLS 140 and DIRC 170

Brown announced Kinesiology field day from 11-1 on April 23.

Morales, S. announced that the Community Engagement Commission will be having an event on April 26. Volunteers are needed. Scholarship reviews are due on April 24 by 11:59 pm.

Syed wished everyone a Happy Earth Day and announced SWANA month takes place in April and reminded the Board to welcome next year's new members.

Lopez announced that his senior performance will take place on Thursday. Board members are invited to attend.

Hannoun recapped her visit to Washington, D.C., where she met with members of Congress. Despite a somber atmosphere, the message conveyed was one of resilience and hope. She stressed the importance of staying informed while also taking breaks for mental well-being. Additionally, she noted Harvard's lawsuit against the Trump administration and the emergence of a university coalition—likened to a "Big Ten" alliance—formed to collectively respond to federal challenges. Students were urged to remain aware but prioritize their mental health during finals.

Ly reported on the success of the recent Fully Hacks event, which took place about a week and a half ago. Out of 430 accepted participants, 235 checked in, with 100 submitting projects across 69 entries. The Computer Science department contributed an additional \$700 in funding, and breakfast food was sourced from the campus pantry and volunteer donations. Ly expressed pride in the event's outcome, noting positive feedback from a post-event survey, which averaged a 4.3 rating for experience and likelihood of return. She also expressed enthusiasm for the Student Wellness Initiative, as additional funding will help make events like this more manageable in the future.

12. Adjournment

Chair Ong adjourned the meeting at 3:07pm.

Noah Alvarez (May 8, 2025 09:21 PDT)

Noah Alvarez, Board Secretary

Crika Perret-Martinez

Erika Perret-Martinez, Recording Secretary

Roll Call 2024-2025

04/22/2025 ASI Board Meeting Attendance

Attendance		Boar	d Membe	ers
			Present	Absent
ARTS	HER	BENJAMIN		1
ARTS	LOPEZ	JOSHUA	1	
СВЕ	QUOCK	SHAY	1	
CBE	NGO	SAMANTHA	1	
сомм	GARIBAY	JOEL	1	
сомм	ONG	GAVIN	1	
ECS	JAIN	RIYA	1	
ECS	LY	ERIC	1	
EDU	OLIVARES	RENATA	1	
EDU	WALKLEY	BRIAN	1	
HHD	BROWN	JARED	1	
HHD	SOLARES	ANDREA	1	
HSS	ALVAREZ	NOAH	1	
HSS	NEBEDUM	SOMI	1	
NSM	NEEKI	ARIANNA	1	
NSM	RUBIO	BRIAN	1	
Academic Senate Rep.	JARVIS	MATT	1	
Univ. President's Rep.	FLOWERS	ALISA	1	
			Present	Absent
			17	1

Attendance			Liaiso	ons
			Present	Absent
PRESIDENT	MORALES	JOE	1	
CGO	HANNOUN	MEGAN	1	
CIDO	RAMIREZ-RIVERA	ANDREA	1	
EXEC. DIR.	EDWARDS	DAVE	1	
CCRO	SYED	HANEEFAH	1	
VP	MORALES	SUZETTE	1	
			Present	Absent
			6	0

^{*}Recording Secretary: Erika Perret-Martinez

QUORUM 9

			055 Action: Resolution Recognizing and Thanking VP Forgues		
			YES	NO	ABSTAIN
ARTS	HER	BENJAMIN			
ARTS	LOPEZ	JOSHUA	1		
CBE	NGO	SAMANTHA	1		
CBE	QUOCK	SHAY	1		
сомм	GARIBAY	JOEL	1		
ECS	JAIN	RIYA	1		
ECS	LY	ERIC	1		
EDU	OLIVARES	RENATA	1		
EDU	WALKLEY	BRIAN	1		
HHD	BROWN	JARED	1		
HHD	SOLARES	ANDREA	1		
HSS	ALVAREZ	NOAH	1		
HSS	NEBEDUM	SOMI	1		
NSM	NEEKI	ARIANNA	1		
NSM	RUBIO	BRIAN	1		
Academic Senate Rep.	JARVIS	MATT	1		
Univ. President's Rep.	FLOWERS	ALISA	1		
CHAIR (COMM)	ONG	GAVIN	1		
			YES	NO	ABSTAIN
			17	0	0

			052 Elections Judicial Council Appeal		
			Yes	No	ABSTAIN
ARTS	HER	BENJAMIN			
ARTS	LOPEZ	JOSHUA			
CBE	NGO	SAMANTHA			
CBE	QUOCK	SHAY			
сомм	GARIBAY	JOEL			
ECS	JAIN	RIYA			
ECS	LY	ERIC			
EDU	OLIVARES	RENATA			
EDU	WALKLEY	BRIAN			
HHD	BROWN	JARED			
HHD	SOLARES	ANDREA			
HSS	ALVAREZ	NOAH			
HSS	NEBEDUM	SOMI			
NSM	NEEKI	ARIANNA			
NSM	RUBIO	BRIAN			
Academic Senate Rep.	JARVIS	MATT			
Univ. President's Rep.	FLOWERS	ALISA			
CHAIR (COMM)	ONG	GAVIN			
			YES	NO	ABSTAIN
			0	0	0

			056 Action: Resolution Approving Withdrawal - Children's Center Investment Fund (Finance)		
			YES	NO	ABSTAIN
ARTS	HER	BENJAMIN			
ARTS	LOPEZ	JOSHUA	1		
СВЕ	NGO	SAMANTHA	1		
СВЕ	QUOCK	SHAY	1		
сомм	GARIBAY	JOEL	1		
ECS	JAIN	RIYA	1		
ECS	LY	ERIC	1		
EDU	OLIVARES	RENATA	1		
EDU	WALKLEY	BRIAN	1		
HHD	BROWN	JARED	1		
HHD	SOLARES	ANDREA	1		
HSS	ALVAREZ	NOAH	1		
HSS	NEBEDUM	SOMI	1		
NSM	NEEKI	ARIANNA	1		
NSM	RUBIO	BRIAN	1		
Academic Senate Rep.	JARVIS	MATT	1		
Univ. President's Rep.	FLOWERS	ALISA	1		
CHAIR (COMM)	ONG	GAVIN	1		
			YES	NO	ABSTAIN
			17	0	n

			Approv Pop-Up	057 Action: Resolution Approving a Temporary Pop-Up CPR Kiosk in the TSU (Facilities)	
			YES	NO	ABSTAIN
ARTS	HER	BENJAMIN			
ARTS	LOPEZ	JOSHUA	1		
СВЕ	NGO	SAMANTHA	1		
СВЕ	QUOCK	SHAY	1		
сомм	GARIBAY	JOEL	1		
ECS	JAIN	RIYA	1		
ECS	LY	ERIC	1		
EDU	OLIVARES	RENATA	1		
EDU	WALKLEY	BRIAN	1		
HHD	BROWN	JARED	1		
HHD	SOLARES	ANDREA	1		
HSS	ALVAREZ	NOAH	1		
HSS	NEBEDUM	SOMI	1		
NSM	NEEKI	ARIANNA	1		
NSM	RUBIO	BRIAN	1		
Academic Senate Rep.	JARVIS	MATT	1		
Univ. President's Rep.	FLOWERS	ALISA	1		
CHAIR (COMM)	ONG	GAVIN	1		
			YES	NO	ABSTAIN
			17	0	0

			Appro	tion: Reso ving Stud ases (Fac	ent Art
			YES	NO	ABSTAIN
ARTS	HER	BENJAMIN			
ARTS	LOPEZ	JOSHUA	1		
СВЕ	NGO	SAMANTHA	1		
СВЕ	QUOCK	SHAY	1		
сомм	GARIBAY	JOEL	1		
ECS	JAIN	RIYA	1		
ECS	LY	ERIC	1		
EDU	OLIVARES	RENATA	1		
EDU	WALKLEY	BRIAN	1		
HHD	BROWN	JARED	1		
HHD	SOLARES	ANDREA	1		
HSS	ALVAREZ	NOAH	1		
HSS	NEBEDUM	SOMI	1		
NSM	NEEKI	ARIANNA	1		
NSM	RUBIO	BRIAN	1		
Academic Senate Rep.	JARVIS	MATT	1		
Univ. President's Rep.	FLOWERS	ALISA	1		
CHAIR (COMM)	ONG	GAVIN	1		
			YES	NO	ABSTAIN
			17	0	0

			059 Action: Resolution to Accept the Student Recreation Center External Review Report (Programs)		
			YES	NO	ABSTAIN
ARTS	HER	BENJAMIN			
ARTS	LOPEZ	JOSHUA	1		
CBE	NGO	SAMANTHA	1		
CBE	QUOCK	SHAY	1		
сомм	GARIBAY	JOEL	1		
ECS	JAIN	RIYA	1		
ECS	LY	ERIC	1		
EDU	OLIVARES	RENATA	1		
EDU	WALKLEY	BRIAN	1		
HHD	BROWN	JARED	1		
HHD	SOLARES	ANDREA	1		
HSS	ALVAREZ	NOAH	1		
HSS	NEBEDUM	SOMI	1		
NSM	NEEKI	ARIANNA	1		
NSM	RUBIO	BRIAN	1		
Academic Senate Rep.	JARVIS	MATT	1		
Univ. President's Rep.	FLOWERS	ALISA	1		
CHAIR (COMM)	ONG	GAVIN	1		
			YES	NO	ABSTAIN
			17	0	0

			060 Action: Resolution to Approve the ASI Wellness Initiative Guiding Principles (Programs)		
			YES	NO	ABSTAIN
ARTS	HER	BENJAMIN			
ARTS	LOPEZ	JOSHUA	1		
СВЕ	NGO	SAMANTHA	1		
CBE	QUOCK	SHAY	1		
сомм	GARIBAY	JOEL	1		
ECS	JAIN	RIYA	1		
ECS	LY	ERIC	1		
EDU	OLIVARES	RENATA	1		
EDU	WALKLEY	BRIAN	1		
HHD	BROWN	JARED	1		
HHD	SOLARES	ANDREA	1		
HSS	ALVAREZ	NOAH	1		
HSS	NEBEDUM	SOMI	1		
NSM	NEEKI	ARIANNA	1		
NSM	RUBIO	BRIAN	1		
Academic Senate Rep.	JARVIS	MATT	1		
Univ. President's Rep.	FLOWERS	ALISA	1		
CHAIR (COMM)	ONG	GAVIN	1		
			YES	NO	ABSTAIN
			17	0	0

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Final Audit Report 2025-05-08

Created: 2025-05-06

By: Susan Collins (sucollins@fullerton.edu)

Status: Signed

Transaction ID: CBJCHBCAABAAguRKhVc7_5ENF00bnmAirrkvooltieXD

"bod_2025_04_22_min" History

Document created by Susan Collins (sucollins@fullerton.edu)

2025-05-06 - 11:16:44 PM GMT- IP address: 137.151.113.4

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🝂 Signer asboardsecretary@fullerton.edu entered name at signing as Noah Alvarez

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Noah Alvarez (asboardsecretary@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton

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Document e-signed by Noah Alvarez (asboardsecretary@fullerton.edu)

Signature Date: 2025-05-08 - 4:21:30 PM GMT - Time Source: server- IP address: 137.151.175.115

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Erika Perret-Martinez (eriperret-martinez@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton

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Document e-signed by Erika Perret-Martinez (eriperret-martinez@fullerton.edu)

Signature Date: 2025-05-08 - 5:09:42 PM GMT - Time Source: server- IP address: 137.151.176.51





Agreement completed. 2025-05-08 - 5:09:42 PM GMT







A RESOLUTION APPROVING A CONTINGENCY REQUEST FROM WOMEN IN ANIMATION CSUF COLLECTIVE

Sponsors: Samantha Ngo

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI's mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

WHEREAS, per policy¹, contingency funding is available to all students and student organizations and is intended to be available for unexpected or supplemental needs, as well as new or innovative programs; and

WHEREAS, Women in Animation CSUF Collective (WiA) is a registered student organization with the Student Life & Leadership for the 2024-2025 academic year; and

WHEREAS, Women in Animation CSUF Collective has requested \$2,025.74 to accommodate for additional catering needs for their CSUF Alumni x WiA Mixer; and therefore let it be

RESOLVED, ASI approves the contingency request for \$2,025.74 for the Women in Animation CSUF Collective.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the twenty-second day of April in the year two thousand and twenty-five.

Gavin Ong Chair, Board of Directors Noah Alvarez Secretary, Board of Directors

¹ https://asi.fullerton.edu/wp-content/uploads/2023/09/ASI-Policy-Concerning-Funding-Provided-to-Students-and-Student-Orgs.pdf

ASI Contingency Funding Request 2024-2025

COMPLETE



Please review the provided guidelines for contingency request before completing this form: Guidelines for Requesting Contingency Funding

CREATED	IP ADDRESS
PUBLIC	
* Name	
* Group/Organization you represent:	
Women In Animation CSUF Collective	
* Email	
* Phone Number	
* Total Amount of Contingency Request	
\$ 2,025.74	
* What is your contigency request for?	
For a specific program or event	
* Describe your program/event.	
This is for a collaboration between the Alumni House and the WiA S Alumni from CSUF who are professionals in the industry and studer mutual passion for the entertainment industry. This will be free and House and cater food.	nts—creating a Stronger Community through networking and

The event will feature ALUMNI who graduated from Cal State Fullerton and have been a part of the entertainment industry! We want to give students the time to ask questions and gain guidance from those who have successfully entered their industry. It will also give students the chance to network with successful professionals from a variety of backgrounds and with fellow classmates!

* Specify the purpose/objective of your program/event.

* Include an itemized list of what the requested funds will be spent on (including venue, food, security, insurance, marketing costs, etc.) and the total event budget.

10 36" ROUND TABLE - SEATING HEIGHT \$112.00 6 6' BANQUET TABLE \$67.20 10 36" ROUND TABLE - COCKTAIL HEIGHT \$138.00 42 WHITE RESIN CHAIR \$142.80 10 90 ROUND NAVY \$122.50 10 120 ROUND NAVY \$212.50 4 6' TABLE DRAPE NAVY \$89.00 26 SET UP / DOWN TABLES \$26.00 42 SET UP / DOWN CHAIRS \$0.65 \$27.30 1 DELIVERY/PICK UP 92831 \$60.00 \$60.00 Total = \$1,035.46

Golleher Alumni House \$220.00

Food

Sizzlin Fajita Bar

- Corn Tortillas VG
- Cilantro Lime Rice VG
- Refried Pinto Beans VG,
- Mexican Street Corn
- Chicken Fajitas
- Mushroom Fajitas VG
- Shredded Cheese
- Sour Cream,
- Pico de Gallo
- Guacamole
- Shredded lettuce
- Cinnamon Sugar Churro Cake Bites.
- Chips and Salsa
- Cheese Sticks

\$1889.30 + \$245 + \$349.30 + \$320 = \$2919.48 \$2919.48 + (7.75% tax = \$226.26) = \$3145.74 \$3145.74 - (1120 = Student Life and Leadership sponsorship) = \$2,025.74

Venue \$220.00 + Food \$2,025.74 + rental equipment \$1,035.46 = \$3281.2

OTHER COSTS

Marketing

\$11.23 for printed 125 evening bingo activity handbills + schedule double-sided \$75 for stickers \$150 for decorating Total event budget = \$3517.43

* If applicable, list other organizations' contributions to this event, including your own.

\$11.23 for printed 125 evening bingo activity handbills + scheduled double-sided \$75 for stickers \$150 for decorating

The CSUF alumni team is sponsoring the event and providing a discount on the rental space. They are covering \$1655, so we are requesting for ASI to cover the \$220 remaining amount

CSUF Alumni team is covering Alumni gifts

Student Life and Leadership is giving us \$1120 for catering

Adobe is giving us 100 bags and pens and 50 socks to give out during the event

* Estimate the expected attendance and identify your target audience for the event. - If reoccuring, state the attendance and success of recent events.

20 alumni + 50 students = 70 people

The target audience is mainly students interested in pursuing animation/gaming/illustration careers. Our organization represents underrepresented identities and women, so we would like to uplift students and alumni of this background.

* For ASI Executive Senate groups, ASI Programs or ASI Departments, specify the name of your group/area, the budget line-item, and amount(s) where this funding will go, if approved. Example: Arts Inter-Club Council Hospitality & Rentals Line-Items \$1,500 total (\$500 for catering, \$1,000 for rented tables/chairs)

Women in Animation CSUF Collective Hospitality = \$2,025.74 Sizzlin Fajita Bar

- Corn Tortillas VG
- Cilantro Lime Rice VG
- Refried Pinto Beans VG,
- Mexican Street Corn
- Chicken Fajitas
- Mushroom Fajitas VG
- Shredded Cheese
- Sour Cream,
- Pico de Gallo
- Guacamole
- Shredded lettuce
- Cinnamon Sugar Churro Cake Bites.
- Chips and Salsa
- Cheese Sticks

2,025.74 total ((Beverages \$115.88 + Fajita \$1,889.30 + Chips & Salsa \$245 + Cheese Sticks \$349.30 + Labor \$320 + (Tax 7.75% = \$226.26)) = 3145.74 - 1120 = 2,025.74

Total Requesting = \$2,025.74

* Attach your PowerPoint presentation.



CSUF Alumni x WiA Mixer

Event Proposal for ASI Finance Meeting

What is WiA?



- WiA at CSUF is the Fullerton chapter of the Global WiA organization. Which exists to empower and advocate for people of underrepresented gender identities in the art, technology, production, and business of animation.
- Everyone is welcome to this club, it is a free and safe space for all races, creeds, and gender identities.





Csuf wia @gmail.com

EVENTS







Disney Animation Studios Walt Disney Company

Nickelodeon Animation Studios

Webtoon Creators

Annie Award Winner

DreamWorks Animation

Call of Duty

Cartoon Network

Netflix

Warners Bros









Event Details

- Around 20+ alumni in the animation, illustration, video game industry in the following: production roles, artist roles (riggers, storyboarders), hr recruitment and event planning!
- Golleher Alumni House on April 23 @7pm
- Has been shared with sister clubs (VGDC, PMC, WIA, ACM SIGGRAPH) with club members over 4000

Why this Event?

- The event will future ALUMNI who are graduated from **Cal State Fullerton** and have been a part of the entertainment industry!
- We want to give students the time to ask questions, have conversations, and gain guidance from those who have successfully entered their industry.
- It will also give students the chance to network with successful professionals from a variety of backgrounds and with fellow classmates!

Collab with Alumni Org!

- Connections to over 300,000 alumni
- Providing environments and opportunities for alumni engagement
- Encouraging educational, social and economic benefits for our student and alumni communities
- Advocating on behalf of the University to promote student success

Proposal

Requesting: \$2,025.74

Food

- Sizzlin Fajita Bar
- Corn Tortillas VG
- Cilantro Lime Rice VG
- Refried Pinto Beans VG,
- Mexican Street Corn
- Chicken Fajitas
- Mushroom Fajitas VG
- Shredded Cheese
- Sour Cream,
- Pico de Gallo
- Guacamole
- Shredded lettuce
- Cinnamon Sugar Churro Cake Bites.
- Chips and Salsa
- Cheese Sticks

This menu selection was chosen in consideration of different dietary needs.

Drinks

- Lemonade
- · Iced Tea
- Water

	70 People Cost
Beverages	\$115.88
Fajita Bar	\$1,889.30
Chips & Salsa	\$245.00
Cheese Sticks	\$349.30
Labor	\$320.00
Total	\$2,919.48
7.75%	\$226.26
Total total	\$3,145.74
Sponsored \$\$	-1120
Total Requesting	\$2,025.74

SPONSORSHIPS

- Student Life & Leadership is sponsoring for catering:
 - \$1120
- Arts Inter Club Council is sponsoring for supplies
 - \$1255.46
- WIA @ CSUF is funding marketing supplies = \$250
- Adobe is sponsoring by sending us goodies like bags and pens
 - 100 swag bags
 - 100 pens for drawing
 - 50 socks
- CSUF Alumni Team is funding \$1655 for Alumni House cost
- ——o WIA @ CSUF paying the remaining \$220-





The Flyer!

- The event will be free and open to all CSUF students
- Students will get to have one and one conversations with Alumni in the industry.

Cal State Fullerton

Pollak Library Presentation to ASI Board of Directors

Dean of the Library

April 22th, 2025 – ASI Board Room



Overview

- Spring 2025
- SSI Support last year
- Request for continued support using carry forward funds
 - Funding for Student Workers
 - Study Room renovations
- ASI Leadership concerns addressed
- Questions

SSIFAC Support for the Library using carry over funds in 2024

Additional week of extended hours prior to finals.

Agati Pods (on 4th and 5th floor South)

4 additional Group Study spaces

Agati Pods







2nd Floor Breezeway Group Study Spaces







Request to SSI-FAC Board for use of SSI carry forward funds in the Future

- Any excess or carry forward funds from the pandemic or responsible planning of expenses may be used to support student workers in the library each year.
- Add Student Workers to the acceptable expenses moving forward.
- Renovation of 11 study rooms on North 4th floor.

Benefits to Students

Student Worker funding - \$130,000

The Library spent \$469,261.00 on student workers last year. We employed 45 students in the Fall of 2024. With current budget constraints and our hope to keep students employed through the Spring Semester due to the critical need in operations, I asked to use \$130,000.00 of the carry forward funds on hours for student workers. These funds will go to retain Federal Work study students when their awards run out and will support staffing critical service desks to ensure the best service to students. I also asked SSIFAC if the library may move forward in the future to use carry forward funds to support student worker hours.

Renovation of 11 study rooms on North 4th floor. - \$30,000

The current Accessible Technology Room on the 4th floor is not maintained by DSPS and is rarely used for its purpose. The Library hopes to update 10 smaller study rooms on the floor and dedicate 2 of these to Accessible Technology with the continued support of IT. This large room will be repurposed as a group study room seating 20 students. (Study rooms continue to be one of the most requested items in student surveys.) We will be able to accommodate the accessibility needs of our students and provide a larger study room than any currently available.

ASI Leadership Concerns Addressed this Semester

- Confusion on items available from IT
 - New menus were created by IT to publicize items.
- Scantron vending machine
 - Scantrons are now available at the library Circulation desk
- Electrical Outlets
 - Facility limitation
- Lighting throughout the Library
 - To be assessed, personal preference

Questions & Answers?



SCICC BOD REPORT FOR THE Spring 2025 SEMESTER

KENYAEL COOPER, VP/Finance Chair

Who and What is SC-ICC?

SC-ICC is a council that is composed of 28 sports clubs and around 600 students. It allows students to compete at a competitive level in leagues across the US. This council provides an opportunity for students to gain leadership skills to manage their self-governed clubs. The opportunity to be involved in competitive sports allows the students to take pride in representing CSUF in all of their levels of competition.

SC-ICC runs on a tier system. Which Consist of Three tiers White (\$1,500), Orange(\$3500), Blue (\$4,000+)

At the start of the year each club is only eligible for a max of \$500. And to earn more money they must work their way through our three tier by completing Community Service, Fundraisers, Going to other club games, and donating to charities

Budget

Our total budget was around \$79,000

- On A side most of our money was spent hospitality & Professional services
 - For SCICC Halloween party
 - Kickball event
 - Banquet
 - Athletic trainers

- On B side most of our money was spent on travel, league dues, rentals for special events
 - Hotels for tournaments
 - League dues for our professional associations
 - Felid rentals so that our teams have a place to play and practice

2024-2025 SC-ICC Events

- Fall 2024
- Weekly Meetings
- Fall Showcase
- SC-ICC Booth Showcase
- Halloween Pub/Titan bowl takeover
- Kickball event with other ICC's
- Hockey Teddy Bear Toss night
- Sport Clubs also had their own home conference games or scrimmages

- Spring 2025:
- Weekly Meetings (Friday's 12-1pm TSU)
- Ice hockey national championship
- Ruby national championships
- SC-ICC banquet (upcoming)

Goals

- To help provided every club with proper support so that they can compete at their best.
- To help provide every club with a space on campus to practice or play games.

Thank you!!



OUR BOARD















• •

WHAT IS RSA?

THE RESIDENT STUDENT ASSOCIATION (RSA) IS THE ELECTED STUDENT GOVERNMENT WHOSE MISSION IS TO ENHANCE THE OVERALL LIVING AND COLLEGE EXPERIENCE WITHIN HOUSING AND RESIDENTIAL ENGAGEMENT. RSA SERVES AS THE VOICE IN ADVOCACY OF THE COMMUNITY, WHILE PROVIDING LEADERSHIP OPPORTUNITY AND ENGAGING PROGRAMS. RSA ENCOURAGES ALL STUDENTS TO GET INVOLVED BY ATTENDING WEEKLY GENERAL COUNCIL AND COMMITTEE MEETINGS TO VOICE THEIR CONCERNS, GET INFORMED, AND GET CONNECTED TO THE GREATER CSUF COMMUNITY.



BUDGET

ASI Budget 24/25

Resident Student Association (2024-2025 Academic Year)

Category	Budget	Expense	Amount Remaining
Supplies	\$5,150.00	\$3,519.89	\$1,630.11
Hospitality	\$5,150.00	\$3,166.91	\$1,983.09
Professional Services	\$5,100.00	\$3,849.75	\$1,250.25
Travel	\$3,000.00	\$1,155.00	\$1,845.00
Dues & Subscriptions	\$200.00	\$160.00	\$40.00
Promotional Items	\$3,500.00	\$3,195.98	\$304.02
Gift	\$500.00	\$500.00	\$500.00
TOTAL	\$22,600.00	\$15,547.53	\$7,552.47

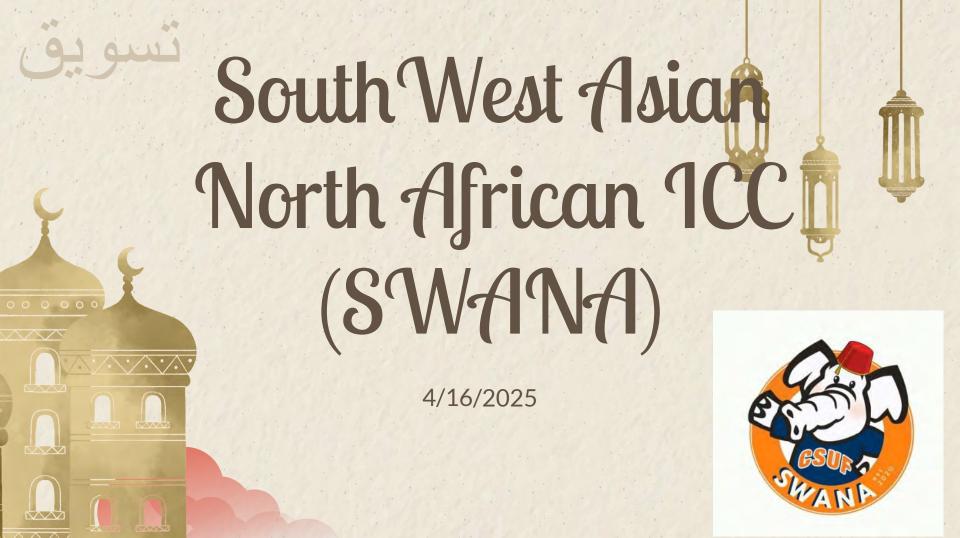
OUR GOALS

- IMPROVE ATTENDANCE
- INCREASE ENGAGEMENT
 - INCENTIVES
- ADD VARIETY TO EVENTS
 - O AVOID REPETITION
- UTILIZE SOCIAL MEDIA
- FINANCIAL MANGEMENT

UPCOMING EVENTS



Nostalgia Night: May 1st



Our purpose

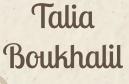
- To acquaint the California State University, Fullerton (CSUF) community with SWANA (SouthWest Asian North African) people, as well as to promote their culture.
- To help SWANA (SouthWest Asian North African) students integrate better into the diverse CSUF community by creating an atmosphere of friendship & support.
- To form a closely-knit SWANA (SouthWest Asian North African) community on campus.
- Organizations under the umbrella: Afghan Student association, Coptic Club (newly joined), Lebanese Student Association, Students for Justice in Palestine, Muslim Student Association, Muslim Tech Collaborative (newly joined), North African Student Association (newly joined), SWANA.











SWANA ICC Chair



Adam Muhtaseb

SWANA ICC Vice Chair Of Finance



SWANA Board Members

Budget Plans

General Operations "A Side" Line-Items	Budgeted	Spent	Remaining
Hospitality	\$3,000.00	\$4,297.93	-\$1,297.93
Supplies	\$700.00	\$2,182.79	-\$1,482.79
Printing & Advertising	\$300.00	\$131.77	\$168.23
Professional Services (Dancers, Singers and Arti	\$4,000.00	\$7,400.00	-\$3,400.00
Rentals for Special Events	\$700.00	\$0.00	\$700.00
Gift Cards/ Gift Expense	\$150.00	\$0.00	\$150.00
Promotional Items	\$600.00	\$0.00	\$600.00
Speakers (Events, Retreats, Conferences)	\$4,000.00	\$0.00	\$4,000.00
	\$13,450.00	\$14,012.49	-\$562.49

Program Funding "B Side" Line-Items	Budgeted	Spent	Remaining (Spent)	Allocated	Remaining (Allocated)
Hospitality	\$10,000.00	\$6,805.19	\$3,194.81	\$0.00	\$3,194.81
Supplies	\$1,000.00	\$1,230.38	-\$230.38	\$0.00	-\$230.38
Professional Services (Dancers, Singers and Art	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Rentals for Special Events	\$1,000.00	\$0.00	\$1,000.00	\$0.00	\$1,000.00
Travel	\$2,200.00	\$0.00	\$2,200.00	\$0.00	\$2,200.00
Gift Cards/ Gift Expense	\$100.00	\$0.00	\$100.00	\$0.00	\$100.00
Promotional Items	\$500.00	\$0.00	\$500.00	\$0.00	\$500.00
Speakers (Events, Retreats, Conferences)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$19,800.00	\$8,035.57	\$11,764.43	\$0.00	\$19,800.00
Account Number: SG033	Budgeted	Spent	Remaining		
Total - SWANA ICC Funding 2024-2025	\$33,250.00	\$22,048.06	\$11,201.94		



 All of A-Side has been used so we substituted from B-Side

 With all of the upcoming events we have allocated the rest of the B-Side money





- Have enough funding to cover end of year SWANA Gala in the future
- Strengthen and unite the SWANA community and encourage more cultural organizations
- Host large scale community events

Long Term Goals Short Term Goals

- Have a successful Arabic American Heritage Month (we funded 5 events specific to this)
- Collaborate with other **Organizations**
- Have a successful SWANA Gala









Past Events

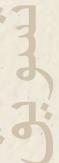


SWANA Family Feud



SWANA Olympics





Past Events

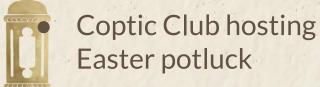


SWANA Week



SWANA Week

Upcoming Events we are funding



MTC Fireside Chat

- LSA Dubai chocolate workshop
- SWANA Oud

SWANA Arabian Nights









ASSOCIATED STUDENTS INC.

DR. DAVID FORGUES

ASI WOULD LOVE TO THANK YOU FOR ALL THE **AMAZING WORK**





A Resolution for Approval of a Withdrawal from the Children's Center Investment Fund for Repairs and Maintenance of the Facility

Sponsor: Samantha Ngo

WHEREAS, the Associated Students Inc., CSUF (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton (CSUF); and

WHEREAS, ASI is governed by the ASI Board of Directors, which sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI oversees and operates the ASI CSUF Children's Center to support CSUF student parents as they pursue their education, and to support CSUF staff and faculty parents as they work and teach; and

WHEREAS, the Children's Center has been supporting CSUF student parents by providing affordable on-campus childcare for over 53 years. Additionally, the Center provides CSUF students and interns the opportunity to gain classroom work experience and professional development for future careers; and

WHEREAS, the Center moved into the current facility in 2011, and has experienced minimal facility upgrades or material repairs and maintenance over the years; and

WHEREAS, ASI established a reserve account for the Children's Center facility shortly after opening the new facility with the purpose to set aside funds for any future facility improvement and maintenance of the equipment or buildings; and

WHEREAS, the Center has current need for facility upgrades including, safety and security system upgrades \$120,332, alarm system upgrades \$8,870, and landscaping \$\$29,470; and

WHEREAS, the total costs of the repairs and maintenance for the needed projects is \$158,672; and

WHEREAS, ASI Policy Concerning Investments and Reserves outlines the Children's Center Reserve funding purpose which states that the Reserve will be maintained to insure there are funds for future repairs, replacements, and operation of the Children's Center physical structures, hardscape, and landscape, as well as the replacement of furniture, fixtures, and equipment; and

WHEREAS, the current Children's Center Reserve fund balance is \$3,000,000. The Reserve policy calls for a target reserve fund balance of \$2,000,000 for future Children's Center repairs and maintenance; and

WHEREAS, the need to withdraw from the Children's Center Reserve fund to complete the security system upgrades, the alarm system upgrades, and address the landscaping conforms to ASI policy regarding the use of reserves; therefore, let it be

RESOLVED, the ASI Board of Directors approves the withdrawal of \$158,672 from the Children's Center Reserve fund; and let it be finally

RESOLVED, that this resolution be distributed to the applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton, on the twenty-second day of April in the year two thousand and twenty-five.

Gavin Ong Chair, Board of Directors

Noah Alvarez Secretary, Board of Directors



A RESOLUTION TO APPROVE THE INSTALLATION OF A POP-UP CPR EDUCATIONAL KIOSK IN THE TITAN STUDENT UNION (TSU)

Sponsors: Gavin Ong

WHEREAS, The Associated Students Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI Board of Directors governs ASI, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI's mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

WHEREAS, ASI has historically supported student engagement and education through various programs; and

WHEREAS, ASI embraces collaboration with campus departments; and

WHEREAS, TitanWELL has requested a venue for the temporary installation of an American Heart Association Hands-Only CPR educational kiosk in the fall 2025 semester; and

WHEREAS, the kiosk will provide an educational opportunity for individuals to learn, and practice adapted CPR skills; and

WHEREAS, TitanWELL Cal State Fullerton shall bear all costs associated with the installation, maintenance and removal of the kiosk; and

WHEREAS, the Titan Student Union has the appropriate space and available staff to support such a program; therefore let it be

RESOLVED, ASI approves the temporary installation of an American Heart Association Hands-Only CPR educational kiosk in the Titan Student Union; and let it be finally

RESOLVED, that this Resolution be distributed to the ASI Executive Director, Director of TitanWell, the Office of the Vice President of Student Affairs, and applicable ASI departments.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the twenty-second day of April in the year two thousand and twenty-five.

Gavin Ong Chair, Board of Directors

Noah Alvarez Secretary, Board of Directors





PROPOSAL

Install a pop-up hands-only CPR instructional kiosk in the Titan Student Union in partnership with TitanWELL.

AMERICAN HEART ASSOCIATION HANDS-ONLY CPR TRAINING KIOSK

Kiosk specs

- 1. To be installed in the TSU Breezeway (map to follow) for 1-4 months.
- Kiosk measures
 27.5"W x 36.5"D x
 39"T

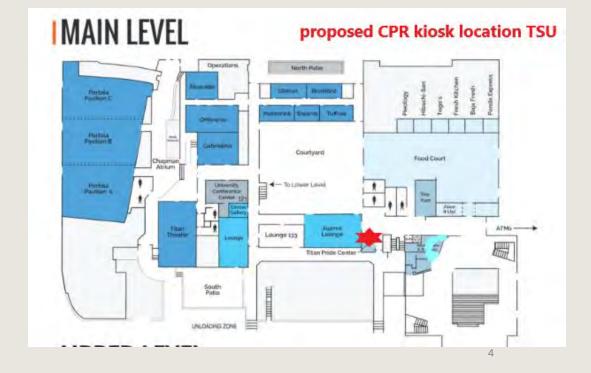


TITAN STUDENT UNION LOCATION

Photo



Map





TitanWELL Team

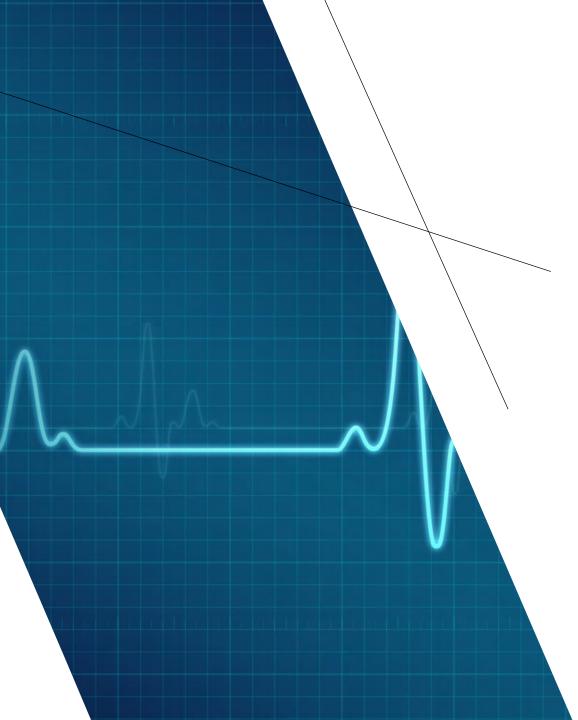
TitanWELL team will:

- Manage contract with the American Heart Association.
- Procure necessary insurance documents and coverage.
- Ensure CSUF IT approval for network use.
- Arrange for maintenance and repairs as needed, including regular cleaning.

ASI Team

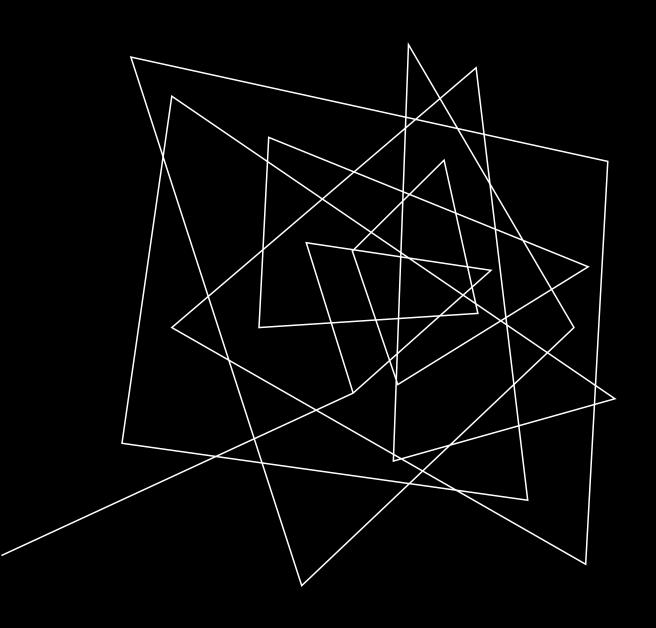
ASI will:

- Provide power and data connections (existing).
- Monitor the unit regularly for inappropriate use, damage, or repair needs.
- Report issues to Titan WELL.
- Advertise the kiosk throughout ASI locations.



ADDITIONAL NOTES

- Currently in proposal phase. Nothing is confirmed yet.
- TitanWELL is hoping for 4 separate locations to host for one month each.
- Plans are for a fall 2025 installation.
- No direct cost to ASI.
- We will develop a Memorandum of Understanding (MOU) between ASI and TitanWELL if the project moves forward.



THANK YOU

KIRSTEN STAVA
TSU DIRECTOR
657-278-8469
kstava@fullerton.edu



A RESOLUTION TO APPROVE THE PURCHASE OF STUDENT ART FOR DISPLAY IN THE TITAN STUDENT UNION (TSU)

Sponsors: Gavin Ong

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI Board of Directors governs ASI, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI's mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

WHEREAS, ASI has historically supported student artists at Cal State Fullerton through the purchase and display of student artwork; and

WHEREAS, annually, student artists are invited to participate in art shows held in the TSU. The work is displayed in the TSU gallery during the fall and spring semesters for the campus community to review and some items are made available for purchase; and

WHEREAS, ASI may select and purchase various pieces which become part of the permanent collection of the organization; and

WHEREAS, the annual budget for acquisition and to prepare the artwork for display is \$1,000. The items selected for purchase includes Modern Day Purgatory (\$350), and Lavender Fields (\$120); therefore let it be

RESOLVED, ASI approves the proposal to purchase the selected student artwork for display in the TSU; and let it be finally

RESOLVED, that this Resolution be distributed to the ASI Executive Director, and applicable ASI departments.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the twenty-second day of April in the year two thousand and twenty-five.

Gavin Ong Chair, Board of Directors Noah Alvarez Secretary, Board of Directors

Student Art Purchases

Featured from the Fall 2024 and Spring 2025 Art Show









ASI's Permanent Art Collection

- Comprised entirely from student art show submissions
- One show per semester
- Three categories: traditional, digital, 3-D.
- Purchased pieces may only be displayed in public places of the TSU, SRC, and Children's Center.



Considered Selections



Anne Reisig Octopus Garden Acrylic on Canvas 12" x 12" \$895



Ale x is His gen Cat and Fish Oil on Canvas 24" x 18" \$500





Alina Chupikova Lavender Fields Dream Acrylic on Canvas 6"x 6" \$ 120



Clark Meregillano Mama's Boy Digital 8"x 10" \$70





Rocky Del Castillo
Nebuchadnezzar (Rocky's Version)
Acrylic on Canvas
16" x 20"
\$460



Calise Mendoza
Cosmic Love
Digital
11" x 17"
\$ 120





Katherine Kim
Through the Crossfire
Glass
12" x 12"
\$600



Jacob Carter
Blown Lamp
Glass and Copper Wire
7.5" x 7.5" x 10.5"
\$ 200





Joaquin Domingo
Peter Paisley's Blue Blanket
Colored Pencilon Acrylic
11" x 14"
\$400



Esteban Marin Modern Day Purgatory Digital 16"x 20" \$350





Marcel Truong
Fishful Thinking
Mixed Medias
9'x 7"
\$500



Yessa Nguyen Newer Beginnings Digital 18" x 24" \$30

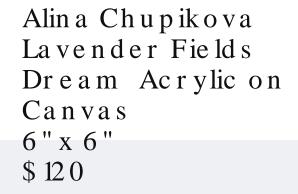


Recommendations for Purchase





Esteban Marin Modern Day Purgatory Digital 16" x 20" \$350







Megan Du ffy

Events and Programs Supervisor









Thank You! Questions?







RESOLUTION TO ACCEPT THE STUDENT RECREATION CENTER EXTERNAL REVIEW REPORT

Sponsors: Noah Alvarez

WHEREAS, the Associated Students Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI's mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

WHEREAS, ASI's Student Recreation Center (SRC) opened on April 8, 2008, and annually serves approximately 16,000 Cal State Fullerton students, with an average of 385,000 entries; and

WHEREAS, the Council for the Advancement of Standards in Higher Education (CAS) provides guidance to collegiate recreation programs along common criteria, with the purpose of uniting higher education associations in the application of professional standards to develop, assess, and improve the quality of programs and services; and

WHEREAS, it is an industry standard in collegiate recreation to conduct an external program review every 5-10 years to ensure our organization maintains high quality services, programs, and facility for its users; and

WHEREAS, the Board of Directors approved an external program review of the Student Recreation Center in fall 2024; and

WHEREAS, in fall 2024 the onsite portion of the external review was conducted by the External Review Team, which was comprised of industry experts, student leaders, staff and campus stakeholders; and

WHEREAS, the areas reviewed included the facility and its programs, services, and practices, and culminated in a number of recommendations for consideration; therefore, let it be

RESOLVED, ASI accepts the report provided in spring 2025 of the external program review of the Student Recreation Center; and let it be finally

RESOLVED, that this Resolution be distributed to the ASI Executive Director and applicable departments and staff; therefore, let it be

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the twenty-second day of April in the year two thousand and twenty-five.

Gavin Ong Chair, Board of Directors Noah Alvarez Secretary, Board of Directors







Utilizing the Council for the Advancement of Standards (CAS) in Higher Education - Campus Recreation Programs

EXTERNAL REVIEW TEAM

REVIEW DATES: NOVEMBER 13-15, 2024



BILL OLMSTED

Executive Director

The University Union and The WELL California State University, Sacramento



MARY O'MAHONEY

Executive Director

Well-being and Recreation Illinois State University



MARK ZAKRZEWSKI

Associate Executive Director

Associated Students, Inc. California State University, San Diego



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EXECUTIVE SUMMARY

Associated Students Inc., California State University, Fullerton (ASI) enlisted an external review of the Student Recreation Center (SRC) structure, programs, services, and facilities. The assessment was guided by a framework of industry best practices, peer institution benchmarking, and the Council for Advancement of Standards in Higher Education (CAS) for Collegiate Recreation Programs (CRP). Conducted from November 13-15, 2024, the review included a series of interviews with key campus and departmental stakeholders. These included the SRC's full time staff known as Titan Recreation, part-time student staff, ASI student leaders, ASI full-time staff and senior administrators, colleagues from Athletics and Student Affairs, and SRC program participants. In addition to the interviews, the review team analyzed various resources, including mission and vision statements, policy and procedure documents, employee handbooks, the Fullerton Forward strategic plan, the CSUF Physical Master Plan, the CSUF ASI strategic plan, a departmental risk assessment and mitigation report, and the Titan Recreation self-assessment against CAS Standards.

The External Review Team (ERT) was comprised of Bill Olmsted, Executive Director of The University Union and The WELL at California State University, Sacramento; Mary O'Mahoney, Executive Director of Well-being and Recreation at Illinois State University; and Mark Zakrzewski (ERT Chair), Associate Executive Director of Associated Students at California State University, San Diego.

The External Program Review revealed critical resource shortages and systemic challenges that have hindered the department's operational and programmatic effectiveness. Specifically, the SRC is under-resourced in terms of full-time staff headcount, overall facility and programmatic space and funding for essential capital equipment purchases and facility upgrades relative to large CSU Peers and NIRSA large campus benchmarking. These limitations have constrained the organization's ability to meet its goals and expand its impact. Compounding these issues is a lack of a comprehensive marketing and communications strategy, which affects stakeholder engagement and participation.

Despite these challenges, the review commended the efforts of the current staff and department leadership who are working diligently to address long-standing issues. The current SRC Director was hired in Fall of 2023, and since that time has taken significant strides toward identifying and addressing existing challenges, mitigating facility risks, and bringing positive programmatic change. An example of this are the new coordinators who were brought on board in spring of 2024 in the Titan Outdoor and Rock Wall program, and the Fitness and Wellness program. Both areas have shown increased participation numbers in the programs, along with a notable uptick in team morale. The commitment of the entire SRC staff is further evident in their proactive measures to improve processes, foster collaboration and deliver high quality programs and services. However, the SRC team is grappling with the residual effects of years of high staff turnover, insufficient program oversight, and a siloed structure that has inhibited cross-departmental and organizational communication. Furthermore, while assessment efforts have improved over the past year, a historical lack of program assessment has left the organization without clear data to guide decision-making and illustrate its value to stakeholders.

While there is positive momentum with the current SRC team, to achieve sustainable improvements, the organization must prioritize investments in full-time staffing and facility expansion, implement strategies to enhance program visibility, and establish robust systems and processes for program assessment, staff development and retention. By addressing these gaps, the organization can build on the momentum generated by its dedicated team and position itself for long-term success.

CONCLUSIONS & RECOMMENDATIONS

The SRC is, and has been, an integral part of the CSUF campus, actively providing open recreation, intramural offerings, and group fitness, and aquatics opportunities to the campus community for approximately 15 years. As the ERT was only able to be on campus for two and a half days in mid-November 2024, the ERT conducted the deepest dive possible, spending that time meeting with staff and stakeholders and observing programs and functional areas in action. This sparked the need for additional follow-up conversations, along with requests for further documents, statistics, and general clarifications. Following the lead set by an Internal Review Team (IRT) lead by SRC Director JP Gale, SRC Aquatics Coordinator Courtney Folsom Mauter, SRC Intramural and Camp Coordinator Damajaha Netherly, SRC Clerical Assistant Alyssa Cavero and ASI Board Secretary Noah Alvarez, whose work culminated in fall 2024, the ERT based its observations and recommendations around the CAS standards for collegiate recreation programs and found that the SRC either "meets" or "partly meets" each of the CAS categories which they were evaluated on. It should be noted that the current full-time staff of the SRC, along with many of its student assistants and student supervisors/ leaders, provide an incredibly engaged and enthusiastic approach to serving the recreational needs of the entire CSUF population. In the many conversations the ERT had with SRC team members during our time on campus, the SRC staff's commitment to the mission and vision statement was evident in everything the ERT witnessed and heard.

A bi-product of the enthusiastic approach of the SRC staff, are the successful programs and services witnessed in many areas. Titan Outdoor, Climbing, Fitness and Wellness, Intramurals, and open recreation have strong participation numbers, supported by both statistical data and positive customer feedback. These are program areas that have momentum, and have the potential for even greater success with additional resources and facility improvements.







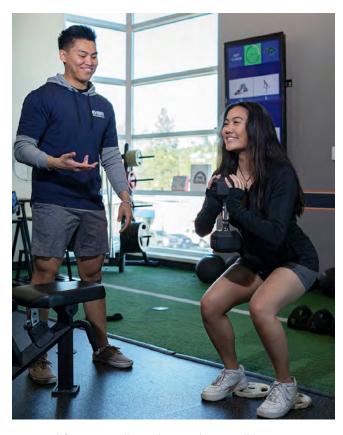
Opportunities for improvement, along with specific recommendations, came forth from this process. And although these are in areas that, overall, do a good job, or even a great job, given the available resources, of meeting the needs and requirements of that particular area, there are aspects that the ERT felt could be enhanced or refined to better address the objectives of particular SRC departments. Specific recommendations focused on organizational structure, increasing program visibility and campus participation in the facility, bolstering fiscal resources and the optimization of spaces and programmatic offerings to better serve both current and future users of the SRC.

Comparing recreation centers across the California State University (CSU) system can be challenging due to significant differences in reporting structures and funding models between campuses. Some recreational programs are managed by the state, while others are operated through a combination of state and auxiliary services, or by multiple auxiliaries. For the purposes of this review, CSU Long Beach, CSU Northridge, CSU Sacramento and CSU San Diego were selected as benchmark institutions when reviewing staffing levels. These campuses were chosen based on their Student Recreation Centers (SRC) falling under a single auxiliary, and serve as a direct comparison to the SRC structure at CSUF. The aforementioned universities, along with CSU Pomona, and CSU San Jose were benchmarked with respect to facility square footage and programmatic spaces given their respective size of enrollment and being campuses in urban settings.

All campuses benchmarked, whether for staffing levels or facility square footage, are categorized as NIRSA large schools (with enrollments of roughly 30,000 students or more), generally serve commuter populations, and offer a similar range of programs. Notably, CSU Fullerton operates the most extensive program offerings but has the fewest full-time staff. Additionally, while outdoor programs at CSU Northridge and CSU Sacramento are not managed by the SRC or campus wellness units, they fall under different auxiliaries. It is also worth noting that CSU Long Beach, CSU Sacramento and CSU San Diego do not offer youth summer camps, whereas CSU Fullerton and CSU Northridge host such camps during the summer.

STAFF SIZE

As is referenced at certain points in this report, the SRC needs to invest in more full-time staff in particular areas in order to be sustainable now, as well as when they grow programs and facilities in the future. Notably, by adding an Associate Director tier in their structure to better support staff both at the Coordinator and Director level. The current organizational structure is quite flat



and does not always allow for the effective distribution of current workflow, as well as what we hope will be an even greater workflow in the near future, to be spread equitably and efficiently across the existing staff structure. More staff will also provide more flexibility and operational continuity when staff members are on extended leave or when there is an unexpected vacancy. Charts 1 and 2 in the Human Resource section provide benchmarking comparison of recreation programs offered and full-time staff levels at CSU peer institutions.

MARKETING AND COMMUNICATION

Members and potential members of the SRC will miss out on 100% of the programs and services that they are unaware of. What surfaced in many staff discussions was the need for a more comprehensive marketing and communications strategy that allows regular users of the SRC to constantly know about schedules, special offers, and all other forms of news and information pertinent to the facility. This comprehensive approach will also allow for Coordinators to work closely with marketing staff on ways to engage non-traditional users or groups which may not see the SRC as a welcoming environment, or as a place that has something for them. The ERT also recommends that ASI look to dedicate part of its Marketing team to campus recreation and the SRC, thus, building an even greater continuity in the messaging by having someone that truly understands the mission of the facility and how the staff wishes to engage with the campus population.

BUDGET

In order to successfully meet the goals of growing the facility, the staff, and the programming reach of the SRC, it is imperative that the budget allocated to Titan Recreation increase. It is understood that the Wellness Initiative is pending, and it looks to have support of the administration. But whether the Wellness Initiative is ultimately approved or not, there will need to be some form of budget augmentation to ASI and to the SRC if positive change is to be enacted, and in order to maintain the morale and momentum of an engaged staff that is poised to usher CSUF campus recreation into its next iteration.

EXPANSION

And as much as budgetary growth is imperative, so is facility growth. The SRC opened in 2008 and included amenities and square footage which was already low based on the level of student interaction they hoped to achieve at that time. Fast forward to 2025, and the CSUF enrollment has grown to over 43,000 students. The SRC has not kept pace with this growth, and is not able to adequately serve more members than currently attend the facility. Expansion is essential to not only allow for physical space to serve more students, but to evolve as a facility with the types of spaces that are offered, and the type and quantity of equipment and programs that are available to users as well as operational and program support space. If the Wellness Initiative is approved, CSUF should explore the feasibility of expanding the Student Recreation Center to at least a minimum of roughly 3.5 sq/ft to 4.0 sq/ft per student (approximately 150,000 sq/ft to 174,000 sq/ft). The ERT recommends commissioning a firm to conduct a thorough feasibility study for an SRC expansion to fully identify current and future program needs, options for expansion footprint, and project cost.

CAPITAL EQUIPMENT REPLACEMENT PLAN

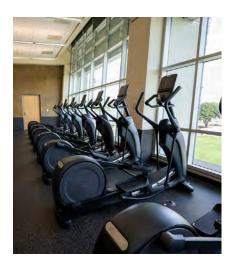
To appropriately support recreational programs and the participant experience, and as a best practice of sound fiscal planning and stewardship, it will be essential to develop and implement both short- and long-term equipment replacement schedules. Some of the existing equipment dates back to the building's opening, and based on the ERT's assessment, there is no comprehensive plan in place for replacing major capital items like fitness and cardio machines, or detailed plan for an annual supplies budget for smaller equipment such as yoga mats, medicine balls, plyometric boxes, and cable machine accessories. Budget obviously plays a significant role in this effort. Committing ongoing and scheduled financial resources to a capital equipment replacement plan each year over time will pay dividends in minimizing repair costs, limiting

66 CSUF should explore the feasibility of expanding the Student Recreation Center to at least a minimum of roughly 3.5 sq/ft to 4.0 sq/ft per student (approximately 150,000 sq/ft to 174,000 sq/ft).

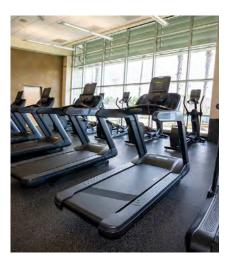
safety concerns, and boosting customer satisfaction. In looking at processes by comparable programs at similar sized institutions, there were examples of detailed equipment replacement schedules ranging from 5–10 years for both smaller items such as curls bars, kettlebells, and benches, up to 20 years for larger capital items such as multi-station cable systems, treadmills, and bikes. To attract and engage more students while increasing enthusiasm for the SRC's offerings, users need to see modern equipment, variety, periodic updates, and equipment that aligns with their requests and current fitness trends. Demonstrating attentiveness to these needs can make a critical difference—encouraging students to utilize on-campus facilities rather than seeking alternatives elsewhere.

MEMBERSHIP STRUCTURE

There are opportunities for increasing membership sales that could help generate revenue. The SRC may consider selling memberships to affiliated/sponsored individuals of current SRC Members. Currently, only faculty and staff have the ability to purchase memberships for non-students. An exception exists for individuals unaffiliated with the university who can join the Alumni Association for \$180, which then grants them the opportunity to purchase a membership for the SRC. Given that the SRC is a student-funded organization, it is recommended that the privilege to sponsor non-student members be extended to students. Furthermore, this privilege should remain available to alumni who purchase an Alumni Association membership in the future. While the SRC experiences peak usage between 11:00 a.m. and 8:00 p.m. Monday through Thursday, there is ample capacity during weekends and mornings to accommodate additional members. To better utilize off-peak hours, a limited number of "anytime" memberships could







be offered at a premium rate. Additionally, memberships specifically for weekend and morning usage could be sold at a discounted rate to encourage participation during these times. This concept could also be applied to the SRC pool, with limited access from Friday to Sunday, optimizing its usage during off-peak periods. Additionally, offering Family Gym/Swim passes could increase non-SRC member usage of the pool, particularly during less busy hours throughout the year.

ACKNOWLEDGEMENT

The ERT would like to thank the leadership of CSUF ASI, and the SRC staff for their hospitality and the opportunity to engage with students, stakeholders, and program participants. Your team's openness, responsiveness, and commitment to the process made our work both productive and rewarding. The ERT truly appreciated the effort and collaboration that went into providing the necessary insight and resources, allowing us to conduct a thorough and meaningful assessment. It has all helped to paint a portrait of where things currently stand, the challenges of the past few years, and the myriad of opportunities and potential pathways that lie ahead for the SRC. It has been a pleasure working with such a dedicated and supportive team, and we look forward to seeing your future success.



INTRODUCTION

In 2000, CSUF students passed a referendum sponsored by ASI to support the construction and operation of a campus recreation center. The Student Recreation Center (SRC) opened in 2008. The facility serves the California State University, Fullerton student body, faculty, staff, alumni, and select community members. The SRC is under the Associated Students, Inc. at California State University, Fullerton (ASI). ASI at Fullerton is one of the largest Auxiliary Organizations in the CSU System. Fall 2024 enrollment at CSUF was 43,029.

The SRC employs seven full-time staff members, 140 student employees, and 10 part-time non-students. The SRC hosts six primary programs including Aquatics, Fitness and Wellness, Intramurals, Rock Wall, Titan Outdoors, and two summer programs: Titan Youth Summer Camp and Learn to Swim. The SRC is open 343 days a year and closes for 20 campus holidays and 2 training days annually. The SRC is open seven days a week year-round, with 116 hours of operation weekly during the semester and 90 hours a week during intersession.

During the fiscal year July 1, 2023, to June 30, 2024, the SRC witnessed 17,165 unique users, including 16,054 students, for a total of 396,926 facility visits. The primary users of the SRC are male students at 51.7%, followed by 48.0% female users and 0.3% non-binary students. Last year, seniors (students with 90 units or higher) made up the largest user group of the SRC at 34%. Juniors accounted for 22% of facility users, sophomores made up 15% of users, and first year students were 22% of users. Graduate and Post Baccalaureate students made up 7% of users. The SRC's largest users by ethnicity were Hispanic/Latino at 49% of users, Asian at 23%, and White at 13% of facility users. Male Hispanic/Latino users were the largest participant group by ethnicity and sex.

THE ROLE OF COLLEGIATE RECREATION IN STUDENT SUCCESS

Collegiate recreation programs do far more than provide leisure activities for the campus community—they play a vital role in student development, engagement, learning, and overall success. Research consistently shows that participation in campus recreation facilities and programs leads to improved academic outcomes, including higher grade point averages, increased persistence rates, and enhanced physical and psychological well-being.

As noted in the Council for the Advancement of Standards (CAS) in Higher Education, studies by Das et al. (2021) and Vasold et al. (2019) indicate that students who participate in a moderate number of campus recreation activities tend to achieve higher GPAs than their nonparticipating peers. This trend is also reflected in data from CSU Fullerton's



2023-2024 academic year, which found that students who visited the Student Recreation Center (SRC) regularly had, on average, higher end-of-term GPAs compared to those who never used the facility. Additionally, CSUF first-time freshmen and transfer students who engaged with the SRC and graduated between Fall 2023 and Spring 2024 completed their degrees in less time than nonparticipants.

Beyond academic benefits, participation in campus recreation programs offers significant physical and psychological advantages. These include reduced stress and anxiety, greater resilience, a stronger sense of belonging, improved social connections, and higher overall life satisfaction. This is particularly relevant given that the Spring 2024 American College Health Association's National College Health Assessment identified stress, anxiety, and sleep difficulties as the top three health-related challenges affecting college students' academic performance.

Similarly, CSU Fullerton's 2021 Titan Well Assessment reported that 26% of students experienced depression, 27% had sleep difficulties, 48% reported chronic stress, and 43% were classified as overweight or obese.

Campus recreation programs also influence student recruitment and retention. Forrester (2014) found that 68% of students considered recreation facilities a factor in their college selection, while 74% stated these facilities influenced their decision to stay at their institution. These insights are particularly relevant as the CSU works to meet enrollment and graduation targets.

Many college students face mental and physical health challenges that could be improved through greater "student awareness and use of physical wellness support programs.

Given the profound impact of collegiate recreation on student engagement, well-being, academic success, and institutional retention, it is essential for universities to prioritize and invest in these facilities and programs. These efforts align directly with the Fullerton Forward Strategic Plan, which highlights student engagement and mental and physical health as key objectives for institutional success.

CSU FULLERTON PHYSICAL MASTER PLAN

The CSU Fullerton Physical Master Plan (2020–2039) was designed to create a flexible and evolving campus that supports the future of higher education. A core goal of the plan is to "create a campus setting that can host the future of higher education with greater flexibility and a physical framework that can be realized over time in response to our





ever-evolving needs. "A data-driven interpretation of this benchmark, drawing from the ACHA's National College Health Assessment and the Fullerton Forward Strategic Plan, reveals a key insight: many college students face mental and physical health challenges that could be improved through greater "student awareness and use of physical wellness support programs."

While the Master Plan does not explicitly mention expanding the SRC, it strongly emphasizes the value of physical wellness programs and facilities. The plan prioritizes social infrastructure, advocating for spaces and facilities designed



to foster interaction. Additionally, one of its sustainable strategies highlights the importance of wellness and open spaces for recreation. While outdoor areas play an important role in campus recreation, much of it happens within the SRC—and expanding its space and amenities could significantly enhance wellness opportunities for students.

Furthermore, the plan's phased approach to campus development underscores the necessity of student life amenities, which should include recreational facilities. As CSUF transitions from a commuter to a more residential campus, the demand for accessible recreation and wellness programs and spaces will grow. To support this shift, the university will need to invest in additional facilities and programs that promote students' physical well-being and overall success.

STUDENT WELLNESS INITIATIVE

The ERT was encouraged to learn about the Student Wellness Initiative and received a high-level briefing on the proposed initiative and its potential impact on related programs and services, including the SRC. Recognizing the vital role recreation programs and facilities play in student success and well-being, the ERT recommends that, if the initiative is approved, the SRC be prioritized and allocated sufficient resources to meet the current and future recreational and wellness needs of CSUF students and the campus community.







COUNCIL FOR ADVANCEMENT OF STANDARDS IN HIGHER EDUCATION (CAS)

The review of the SRC program was conducted within the framework of the Council for the Advancement of Standards (CAS) in Higher Education. The 2023 (V11.1) version of the CAS Standards & Guidelines was utilized for the project. The ERT provided a rating for each of the 12 CAS Guidelines utilizing select CAS criteria along with observations and recommendations for improvement with each guideline. The scoring system employed is as follows:

- Exceeds Standards Exceeds the CAS Standards
- Meets Standards Meets nearly all the requirements listed in CAS Standards
- Partly Meets Standards Meets some of the requirements listed in CAS Standards
- · Does Not Meet Standards Meets few to none of the requirements listed in CAS Standards

PART 1: MISSION - EXTERNAL REVIEW TEAM RATING: MEETS STANDARDS

Criteria Outlined by CAS:

- The mission of Collegiate Recreation Programs (CRP) must be to provide inclusive programs, services, and facilities that enhance the health and well-being for students.
- The CPR mission must be aligned with the mission and core values of the department, college, division, institution, and applicable professional standards.
- CRP must develop, implement, disseminate, regularly review, and update its mission statement.
- CRP mission statements must reference student learning, development and success.

The mission statement for the SRC is:

"Our mission is to provide inclusive recreational opportunities to inspire the development and wellbeing of the campus community."

The mission statement for CSUF ASI is:

"The Associated Students provides student development opportunities through leadership, volunteer, and employment experiences. In addition, the Associated Students provides campus community members with important social, cultural, and recreational opportunities, as well as a wide range of programs and services."

The vision statement for the SRC is:

"Impactful participation in recreation by all."

External Review Team Observations for Mission:

- The mission statement references development and well-being and reflects support for the campus community.
- The mission statement is aligned with and complements the ASI CSUF mission statement.
- The mission statement is posted in the SRC, on the homepage of the Titan Recreation website, and commonly found in department handbooks.
- The SRC is positively serving students and supporting student well-being and success.
- In conversations with SRC user groups, there is a strong sense of inspiration and community among participants including climbing wall users, outdoor trip participants, group fitness class participants, and families in the learn to swim program.
- The mission statement has not been reviewed and updated for several years.
- The mission statement does not specifically note "students" in the language.





External Review Team Recommendations for Mission:

- The SRC mission statement was created in 2019 and should be reviewed and updated to ensure it is aligned with the core values and purpose of the department, as well as the mission of ASI, and university.
- Language specifically referencing "student development, learning and/or success" should be included in the mission statement.
- · Strategic initiatives should be developed in a manner that aligns with the mission statement.
- The SRC Recreation vision statement should also be reviewed to ensure it inspires and motivates the SRC team and stakeholders to believe in the organization's mission and goals.
- Continue to align department goals with the broader ASI/CSUF strategic objectives ensuring that unit's goals are measurable and tied to university and ASI priorities.
- Although both the SRC mission and vision statements are created to be long-standing, governing philosophies
 of the SRC and its programs, it is good to periodically review to ensure that they are still representative of the
 values and desired direction of the entire campus recreation program. This review frequency could follow the
 same timeline as the overall ASI strategic planning process.



EXTERNAL REVIEW TEAM RATING:

Meets Standards with respect to providing facilities and programs that support the stated mission, providing student employment opportunities that encourage growth and development, and stewardship of resources. Partly Meets Standards with respect to full-time staffing levels, and having a marketing and communications plan.

PART 2: PROGRAMS & SERVICES

Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) must be guided by a set of written goals directly related to its stated mission, priorities, institutional core values and expectations.
- CRP must provide programs and services that are conducive to the development of health and well-being.
- CRP must provide programs, facilities, and equipment that minimizes risk and take place in a healthy, clean, accessible and enjoyable environment.
- CRP must provide programs and services addressing the diverse needs of its constituents.
- CRP must develop and implement strategies for outreach, marketing, and promotion of its services that are consistent with the CRP mission and goals.
- CRP must establish and implement a marketing and communication plan.
- CRP must plan for staffing that meets the needs of its programs and facilities.
- CRP must provide employment opportunities that encourage growth and leadership development.
- CRP must include student employees in its staffing plan.
- CRP must demonstrate good stewardship of resources.
- CRP must be structured and resourced to:
 - · balance efficiency and effectiveness
 - respond to the needs of its constituents and distinct populations
 - ensure access for its constituents









AQUATICS

External Review Team Observations for Aquatics

- Programming includes group and private swim lessons, informal recreation water basketball and volleyball, and courses such as adult and pediatric CPR, First Aid and AED, CPR for the Professional Rescuer and Lifeguarding.
- The pool is open 75 hours a week during the semester.
- The program is managed by one Full-Time Aquatics Coordinator and part time staff including lead lifeguards and lifeguards.
- The Aquatics Coordinator is AFO certified.
- The aquatics staff appears to be a tight knit team that supports each other.
- With only 2 lap lanes, the pool is undersized relative to campus enrollment, industry standards and comparison to CSU peers.
- The size of the pool limits participant access, program offerings and innovation.
- The SRC recently began having patrons check in at the pool to have a better understanding of who is participating.
- The summer Learn to Swim program is a popular program and provides important water-safety instruction to the CSUF and surrounding community.
- The Learn to Swim program is offered at the kinesiology/athletics pool. The SRC pays rent to utilize that pool.

- Due to other priority uses, the kinesiology/athletics pool is not available for Titan Recreation programming during the academic year.
- The pool deck is a sharp space with shaded areas and comfortable seating options for students to lounge, study and socialize.
- Pump room oversight and maintenance is managed by ASI building services engineers.
- There are currently two building services engineers with an AFO certification.
- · Aquatics staff do not have access to the pump room.
- Pool opens at 6am; however, the building services engineer(s) does not arrive on site until 7am. This creates operational and customer service challenges if there are issues prior to 7am.

External Review Team Recommendations for Aquatics:

- Explore feasibility and cost for expanding the size of the pool and number of lap lanes.
- An expanded pool would provide opportunities for water-based fitness classes, drop in swim instruction, youth programming, swim lessons, and other programs such as learn to snorkel and intro to paddle boarding to increase engagement and revenue generation.
- Explore the feasibility of adding a summer family swim pass for additional revenue generation and access.
- Modify building services or operating schedule so the pump room can be checked and issues resolved and/or communicated to Aquatics staff and patrons prior to pool opening.



- To enhance risk management along with facility and equipment performance, contract with a professional aquatic facility servicing company such as KNORR Systems for professional servicing, equipment/pump room inspections and preventive maintenance.
- Provide resources for an additional building services engineer(s) to attend and complete the AFO certification course.

INTRAMURALS AND TITAN SUMMER YOUTH CAMP

External Review Team Observations for Intramurals and Titan Summer Youth Camp:

- One Coordinator manages the entire intramural and summer camp program.
- Part-time staff for intramurals includes 43 undergraduate students and 1 graduate assistant. Summer camp employs 34 part-time seasonal staff.

- The full-time staff for this area is undersized for the size and scope of the program which also limits the opportunity for growth in these program areas.
- The ERT witnessed Intramural program staff respond to a participant injury during a soccer match. The response was textbook in regard to incident recognition and assessment of the scene, stopping the activity, stabilizing and assessing the injured party, bringing the proper first aid supplies immediately to the scene, and providing the proper care. The response was a good indicator of thorough staff training in regard to incident/injury response protocols.
- League offerings could easily be expanded except for the lack of time/ space (courts/fields).
- Participants stated they would like to see more social media coverage for events and highlight upcoming contests. Mentioned they would like to see an IM specific Instagram.
- Students interviewed emphasized they would like to see the IM Championship Wall updated regularly.
- Participants reported using IMLeagues to register but it is "buggy", hard to navigate, doesn't provide notifications, and there are lots of ads.
- A number of participants noted the jersey check-out system was frustrating and there were a lack of sizes available for teams.
- Overall the participants were happy with the program and enjoyed their participation. Some comments expressed were about the quality of the jerseys, nets, flags, and other equipment used as being "worn and torn."

External Review Team Recommendations Intramurals and Titan Summer Youth Camp:

- Due to the size of the part-time staff and scope of program in both Intramurals and Titan Summer Youth Camp, it is recommended to add an additional full time staff member to report to the Intramural and Youth Camp Coordinator to assist with program oversight, staff development, risk management, marketing and outreach and program growth.
- Simplify the jersey check-out process to ensure a smoother experience.
 A system for reserving jerseys ahead of time and managing wear and tear could reduce frustrations. Consider expanding the range of sizes available.











- Regular inspection and update of equipment should be part of the program.
- Explore options for expanding field and court space in order to accommodate campus needs.
- While IM Leagues surveys are a good starting point, consider refining the questions to gather more actionable insights. Include questions about space, equipment quality, and program accessibility to assist in data-driven program decisions.
- Boost engagement on social media platforms, highlight upcoming contests, team shoutouts, and behind the scenes content. Create posts that feature individual players and teams, not just games to create a sense of belonging and students feel seen and celebrated.
- There are opportunities to grow summer youth camp and increase revenue. However, to do this well would require additional support from a full-time staff member to assist with program development, marketing and outreach, risk management and staff hiring, training and supervision.
- Consider purchasing IMLeagues or another Intramural software to make the user experience easier, rather than utilizing the free ad-based version of IMLeagues.

FITNESS AND WELLNESS

External Review Team Observations for Fitness and Wellness:

- Current Coordinator has only been in the role for 8 months.
- There appears to be a greater emphasis on internal team building and student staff recruitment since the management change earlier in the year.
- Program growth has been slow due to the greater student body not being fully aware of the department's offerings. Marketing is one of the biggest challenges.
- There has been a recent emphasis on engaging women in group fitness classes at the SRC.
- Pilates is currently one of the more popular fitness programs, and there appears to be a growing demand for more classes.





- Other classes are a bit more hit and miss as far as attendance, which has made it difficult to plan out and maintain a consistent schedule.
- The SRC provides rooms for use in personal training, and the functional training space can also be used when not reserved for specific classes.
- Staff mentioned that more emphasis on professional development would allow them to be more effective in their roles.
- Staff also expressed that compensation for both personal trainers and group fitness instructors is seen as relatively low, which plays a role in staff recruiting as well as retention.

External Review Team Recommendations for Fitness and Wellness:

- The SRC should emphasize greater marketing support and more timely campaigns for this programming. This
 may come in the form of a dedicated marketing staff member who focuses on recreation programming. This
 would allow for better continuity between campaigns and provide marketing support that is very familiar with
 the needs and goals of the fitness staff. Having more timeliness in marketing will also allow staff to take
 advantage of certain trends, or to make special offers in response to something time sensitive.
- In conjunction with ASI Marketing, get creative in offering special promotions or training discounts in order to better understand who is receiving and responding to messaging through the typical channels. Consider unconventional channels and methods (i.e. in person demonstration, tabling, etc.) as well through greater outreach efforts on other parts of the campus.
- Conduct a market study of personal trainer and fitness instructors' wages at competing off campus gyms and fitness centers. Consider restructuring pay scales to take greater consideration of market values. This could help in recruiting new instructors to the program, as well as retaining experienced staff members.
- Create a professional development program for fitness staff which focuses on the soft skills needed to more effectively do their jobs. These can be basic things such as personal training, sales techniques, or client relationship management, skills which can help students succeed in their roles.
- Consider allowing student staff to have administrative time, maybe 30–60 minutes per week, for staff to do any necessary paperwork, scheduling, training, or prepare for group fitness classes and/or personal training clients.
- As with the emphasis on engaging more women in the SRC, continue to focus on identifying other underrepresented groups to further engage in fitness and wellness programs. This will also serve to orient these individuals and groups to other offerings and programs in the SRC.

MEMBERSHIP

External Review Team Observations for Membership:

- Roughly 33% of CSUF students have activated their SRC membership in 2023-24.
- It was reported anecdotally by several students in multiple interview sessions with ERT members that many of them or their friends were not aware when they arrived at CSUF that they had an SRC membership as a result

of being a CSUF student, or they were not aware of all the programs and services available to them as an SRC member.

- It was reported that there are no memberships for sale to unaffiliated patrons and that community memberships are only available to sponsored faculty and staff members and students do not have the option to sponsor a member. However, anyone in the community can go to the alumni office and purchase an alumni membership to CSUF which then allows them to purchase a membership to the SRC. No previous affiliation with the university is required.
- Staff and faculty have a number of options to purchase memberships and are also able to sponsor an adult child, domestic partner, or spouse.



- Membership staff noted a deficiency in communication between operations and the front desk in that there was no master schedule, and front desk staff were often unaware of where and when events are happening, and consequently, needed to check a number of locations depending on the program (e.g. CPR and Wellness events are in Connect2 but not in Fusion).
- Inventory for check-out equipment is performed daily.
- Staff reported some lockers don't sell because they are too high/tall to access, specifically in the women's locker room.

External Review Team Recommendations for Membership:

- Develop and implement a comprehensive marketing, communications and outreach plan for the SRC and Titan Recreation Programming.
- Review and potentially revise the policy on member sponsorships to include students and broaden the definition of who can be sponsored.
- Consider offering a community membership as an additional revenue source. These memberships should require a sponsor from a current SRC Member (ex. Student sponsoring a sibling), should be limited on the amount of time they are sponsored (1 year or less) and Sponsored members should not have sponsorship privileges. If there are concerns about the impact on facility usage, a limited number of sponsored memberships (1,000-4,000) could be for sale each semester with full access to the building Monday-Sunday and a larger number of memberships could be for sale on weekends only, when the SRC sees less than 1,000 patrons a day.
- Membership prices should be reviewed annually, and any proposed adjustments should be based on market comparisons and what is considered best value and reasonable for the SRC members in each category.
 Presenting comparison data against other CSU facilities, as well as off campus competitors will help to bolster the case for these increases when needed.
- · Develop a centralized, accessible daily schedule and communication plan that all program areas can refer

to, reducing confusion around events and operational needs. Establish a standardized communication process for notifying front desk staff of events (via tools such as Microsoft teams or Fusion Calendar) to ensure clarity and timely updates.

- Explore the possibility of offering a limited number of items for sale at the front desk to SRC users, such as shorts, socks, climbing chalk, water or blender bottles, and locks, to assist those who may have forgotten a basic staple item for their workout. A small item could make the difference in someone's ability to participate However, these convenience items should not directly conflict with any campus retail or bookstore merchandise.
- Assess the locker rental demand and consider reconfiguring lockers that are considered too high or cumbersome, especially in women's areas, to maximize rentals.
- Outreach is an area of improvement for the SRC, with only 33% of the campus activating their membership.
 Additional support in this area, including a Graduate Assistant could assist with day-to-day membership duties, allowing the Coordinator to work on outreach more on campus and program regular small scale membership drive events for different populations on the campus.

OPERATIONS

External Review Team Observations for Operations:

- All fee-paying CSUF students are eligible to utilize the Student Recreation Center.
- Roughly 33% of CSUF students activate and utilize their SRC membership.
- The SRC is open 116 hours per week providing a generous amount of available facility time.
- Informal recreation is supervised by a full-time Operations Coordinator and part-time building managers and recreation attendants.
- The Operations team is responsible for a large scope including opening and closing of the facility, overall safety
 and cleanliness of the facility, injury/incident response and documentation, event set ups and takedowns,
 facility and equipment inspections, equipment maintenance, supporting program areas with their day-to-day
 program operations, general safety and customer service for members.
- There appears to be good communication within the Operations team.
- There has been significant improvement in the area of risk management over the past year.
- It was reported by program participants and staff in several interview sessions with the
 review team that the SRC is extremely busy and overcrowded early in the semester and
 during late afternoon and evening hours Monday Thursday, but there is large
 amount of capacity in the mornings before 11:00 am and all day Friday,
 Saturday and Sunday.
- Workout and shower towel service is provided for members.

33% of CSUF students activate and utilize their SRC membership

- There is a high amount of towel loss for the free sweat towels.
- The first floor weight room space is utilized predominantly by individuals identifying as male.
- Two of the three courts were offline due to the recent water damage, however the remaining available court had well over 40 participants for open-recreation volleyball.
- It was reported by some part-time staff in multiple interviews with review team members that they are not fully confident in all aspects of facilitating a facility evacuation or were trained for an active shooter situation.

External Review Team Recommendations for Operations:

- Given the scope of responsibility, including important safety and risk management duties, size of part time staff, and support for all other program areas, Facility Operations is a program area where strong consideration should be given for an additional full time staff member who would report to the Operations Coordinator.
- Develop a system/process to more effectively communicate and document daily facility schedules and programmatic needs and/or changes (e.g. class cancellations, set up request changes, etc.) to minimize confusion for building managers and recreation attendants.



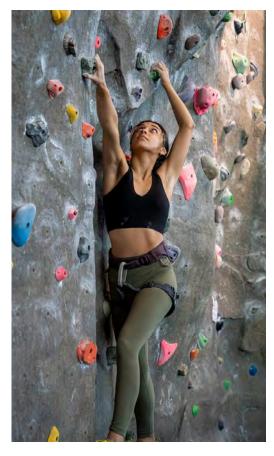
- Develop a system/process to ensure seamless communication of daily tasks, set ups and changes when the Operations Coordinator is out.
- Review existing towel service model to determine if it should remain as is, or due to consistent inventory loss, be modified.
- Developing a check out/check in system for both workout and shower towels is recommended, potentially tying into the members' Fusion profile and creating a greater level of accountability for those who utilize this resource.
- Develop and implement "Red Cap" drills to test injury/incident response knowledge of part-time staff for all program areas (*Note aquatics hosts regular in-service training to test and refresh skills).
- Implement additional training for facility evacuations.
- Active Shooter Response training should be provided to all full- and part-time staff upon onboarding and reviewed annually.
- Revisit the ability for outside groups to utilize the SRC for facility rentals, special events, trainings, team building sessions, etc., during non-peak times, or primarily on weekends. This would create a beneficial revenue stream for the facility and serve as a positive outreach effort between the university and the surrounding community, particularly given the slower usage on Fridays and weekends.

TITAN OUTDOORS AND ROCK WALL

External Review Team Observations for Titan Outdoors and Rock Wall:

- Program Coordinator started in March 2024, but several of the student leads have been there more than two years.
- Titan Outdoors originally only offered day trips and had started offering overnights just prior to the pandemic. They have since resumed trips of all kinds and have started to sell out many of their offerings, although many of their participants are repeat attendees.
- Fall 2024 has been the highest attendance numbers for Titan Outdoors, showing that programmatic changes and leadership are having a positive impact.
- The Titan Outdoors program currently owns one vehicle (a van) but opts to rent vehicles for trips due to their vehicle's age and condition. During staff interviews, there were mixed opinions on whether the program should rent or own vehicles moving forward.
- Rock wall student leads are responsible for facilitating monthly and quarterly inspections, student assistant scheduling, classes, and private events.
- Coordinator has done a lot to elevate the visibility of their programs. New rental office is one such example, but they would like to do more if more space became available.
- Rock wall staff offers one or two monthly classes on rock wall fundamentals, but space is always limited.
- Rock wall does not use an auto belay feature. They believe one-on-one belaying helps to build community and personal connections. Also, rock wall is not ideally designed for that type of equipment.
- Storage space for both programs is very limited, as is space for them to properly clean and sanitize their equipment after trips as well as on a regular basis.
- Due to shared storage space, Titan Outdoors as well as Rock Wall staff do not always have the ability to properly stage, clean, and organize their equipment in a secure environment. This is notable because the program is working with a limited equipment replacement budget, and some of the items are acquired through corporate sponsorships.





External Review Team Recommendations for Titan Outdoors and Rock Wall:

- Better lighting on the rock wall will benefit both the program participants, as well as help to lighten up the front corner of the lobby and highlight the wall.
- Larger annual budget allocation for the rock wall program, which would allow them to add and change out holds more frequently, as well as other needed supplies and program enhancements, such as shoes, ropes, and harnesses. Could also go toward student giveaways and promotional items for various programs.
- Prioritize tracking the age and usage of all rock wall equipment, especially in terms of when items should be replaced, to ensure the program can maintain safety and quality.
- Rock wall fundamentals classes are limited in participants by the available space. Unused rooms in the SRC could be repurposed to host these team-building and fundamental skills classes. Titan Outdoors could also use this as an area for pre-trip orientations.
- Titan Outdoors needs more exposure and public awareness of their trips and programs. Greater overall marketing efforts are needed in order to reach new groups of potential participants.
- As part of a recommended, expanded effort to engage community members in weekend activities or facility rentals, Titan Outdoors and Rock Wall staff should also investigate the potential for offering group facilitation, team building, or general programming opportunities to outside groups (e.g. learn to climb or family climb programs). These could not only drive additional revenue, but would also serve as added training and team building opportunities for staff in this department.
- It is recommended that, at least for now, Titan Outdoors continue to rent vehicles for trips. Although there are pros and cons both ways, the program should maintain its focus and its resources on continuing to grow the program and the type and duration of trip that can be offered. This can then be revisited in the future once questions surrounding facility expansion and budgetary increases have been established.
- Titan Outdoors and Rock Wall could benefit from additional dedicated equipment storage and staging area, in any future plans for facility expansion. This would allow for better equipment management as well as security of inventory while trip supplies are being prepared prior to trips or cleaned and sanitize upon return.
- Although Titan Outdoors has seen positive program growth over the past year, continued growth in this department will ultimately require additional staffing resources. Currently, Titan Outdoors has one full time staff member (Outdoor Adventure Coordinator and relies heavily on student program leads for much of the program supervision and leadership. Unless the future staffing structure allows for additional full-time support, the development of a graduate assistantship might be considered to help provide that needed layer of support.



PART 3: STUDENT LEARNING, DEVELOPMENT & SUCCESS

External Review Team Rating: Partly Meets Standards

Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) must contribute to student learning, development, and success by offering programs and services that support curricular and co-curricular experiences.
- CRP must align predetermined student learning, development and success outcomes with the institutional framework for student outcomes.
- CRP must select relevant student learning and development domains and dimensions or other recognized outcomes frameworks to help create written goals and intended outcomes for its programs and services. Outcomes must be developed within one or more of the following areas:
 - Cognitive Complexity
 - · Knowledge Acquisition
 - Interpersonal Development
 - Intrapersonal Development
 - · Local and Global Humanitarianism and Civic Engagement
 - Practical Competence
- CRP must identify specific outcomes based on the various programs and services provided.
 These outcomes include:
 - · Individual and community well-being
 - Leadership
 - Sportsmanship
 - Appreciation of others
 - Climate of respect
 - Teamwork and collaboration
 - · Problem solving
 - Professionalism

External Review Team Observations for Student Learning, Development and Success:

- Student learning and development are a priority for the SRC as noted by both part- and full-time staff in various interviews and conversations throughout the review.
- Training and development have improved over the past year as noted by part-time staff in interviews during the review.
- Student staff working at the SRC are learning transferable skills for both work and life that will help them beyond graduation.
- There are promotional opportunities for student staff to grow within the organization and take on more responsibilities and leadership.
- The SRC offers Graduate Assistant positions which provide tremendous professional growth and development experience for individuals in the roles.

- There is an ASI academic advisor available to student staff. The advisor indicated SRC staff are aware of and utilize those services regularly.
- Student program participants reported in review interviews that participation in SRC programs has positively impacted their learning, development and well-being.
- While student development is a priority of the SRC, there are no formal student learning and development domains or outcomes being utilized and evaluated to guide the student staff or participant experience.
- There is limited student staff participation in professional association development opportunities.





External Review Team Recommendations for Student Learning, Development and Success:

- Employ the CAS criteria to identify, implement and assess learning outcomes within the CAS recommended domains for program participants and student staff.
- Implement professional development programs for student staff to enhance their skills, including customer service, leadership, and communication. Set clear learning outcomes for student staff positions and ensure annual evaluations are conducted to track progress and provide constructive feedback.
- Review the efficiency of the hiring process and establish clear timelines for hiring student staff. Involve current students at all levels to be involved in new hire interviews.
- Consider creating a student ambassador/liaison role within program areas to foster cross-departmental collaboration and promotion of other program areas.
- Perform both qualitative and quantitative assessment regarding learning outcomes.
- Utilize findings to guide programmatic and staff development opportunities.
- Publish findings to highlight impact of program participation and employment on student learning and development.
- Increase funding available for student attendance at professional association workshops and conferences (e.g. NIRSA, IDEA, AORE, etc.).

PART 4: ASSESSMENT

External Review Team Rating: Partly Meets Standards

Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) must create and sustain a culture of assessment that is transparent and valued by its constituents.
- CRP Must create assessment plans and processes in alignment with its mission and core values of the institution.
- · CRP must use data-informed decision-making.
- CRP must commit fiscal, human and technological resources to develop, implement and improve assessment plans.
- CRP must clearly define goals, objectives and outcomes for what CRP intends to achieve.
- CRP must utilize multiple methods and measures of data collection.
- CRP must use data to demonstrate achievement of program outcomes and student learning, development, and success outcomes.
- · CRP must provide annual reports regarding how results and findings are used for continuous improvement.

External Review Team Observations for Assessment:

- There has been a lack of assessment historically with the SRC.
- The lack of prior assessment has resulted in little to no multi-year data to reference or demonstrate program impact on student success and provide context for programmatic decisions.
- Assessment efforts have improved during the past year.
- The current department leadership values assessment and is working to create a culture rooted in data to support decision making, resource allocation and to tell the SRC story.
- Data has recently been collected which shows a positive relationship between moderate to frequent participation at the SRC with higher GPA's and shorter time toward graduation.
- Program areas are planning to distribute assessments to participants at the end of the fall 2024 semester.
- Assessment efforts include: customer feedback forms on the website, QR codes around the building, on screens and in locker rooms.
- Newsletter started in October 2024 to Rec Users and included a customer survey.
- The review team did not see a dedicated annual report or other summary piece for the SRC highlighting program and successes, testimonials, or participation statistics. There was one page dedicated to the SRC in the ASI Annual Report.

External Review Team Recommendations for Assessment:

- · Commit time and resources to develop, implement and improve the SRC assessment plans and processes.
- Consider creating an assessment team within the SRC with support of ASI marketing to help lead department assessment efforts. At minimum, start by expanding a current staff member's job description to include a modest amount of assessment duties, and track effectiveness. Results can then be used to support a greater effort. This also potentially provides a development and potential advancement opportunity for select staff.
- · Collaborate more with CSUF Institutional Research or other partners on campus to enhance assessment efforts.
- Utilize multiple methods and measures of quantitative and qualitative data collection including surveys and focus groups.
- Perform both qualitative and quantitative assessment regarding learning outcomes for program participants and staff.
- Conduct assessment for students who do not currently utilize the SRC in an effort to better understand perceived barriers.
- · Utilize data to demonstrate achievement of program outcomes and student learning and success.
- Conduct regular benchmarking with peer institutions to ensure the SRC and Titan Recreation are keeping up with regional and national trends.
- Utilize data to inform decision making and resource allocation.
- Develop and publish annual reports highlighting results and how findings are used for continuous improvement.

PART 5: ACCESS, DIVERSITY, EQUITY, INCLUSION, and JUSTICE

External Review Team Rating: Meets Standards

Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) must establish goals for access, diversity, equity, inclusion, and justice and a process to review, evaluate and update the goals as appropriate.
- CRP must create and maintain accessible, equitable, and inclusive educational and work environments for its constituents in accordance with the context of each institution's mission, institutional policies, and applicable codes and laws.
- CRP must provide equitable access to facilities, resources, and digital spaces for its constituents.
- CRP must collaborate with diverse constituents to address their needs through the development and implementation of culturally relevant, accessible and inclusive programs, services, policies, procedures and practices.
- CRP must ensure that its personnel are trained to recognize and apply concepts of access, diversity, equity, inclusion, and justice and are held accountable for applying the training to CRP and its work.

• CRP departments must regularly review facilities and equipment layouts to ensure ADA and other regulatory compliance.

External Review Team Observations for Access, Diversity, Equity, Inclusion and Justice:

- The SRC offers a diverse range of programs and services to support the campus community.
- The facility is open seven days a week with 116 operational hours per week providing early morning to late night access.
- The SRC employs diverse full- and part-time staff.
- Full-time staff are required to participate in DEI training annually.
- The SRC constructed a single occupancy All Gender shower and restroom space opening in Fall 2024.
- The term "inclusive" is in the SRC mission statement.
- In interviews, student staff members referenced staff training that occurs each semester and includes a DEI component, but "sometimes the training is better than others."
- The SRC provides accessible equipment, including several pieces of wheelchair accessible equipment.
- The first-floor weight room area appears to be primarily utilized by male identifying participants.
- Several female identifying individuals in the interview sessions mentioned they don't utilize the weight room because it's "full of mostly men" and "it's intimidating because there are no females in there."
- The review team was unable to find policy language relating to use of locker rooms based on gender identity in the SRC Operating Policies found on the website.
- The review team was unable to find policy language relating to participation in Intramural sports with respect to gender identity.



External Review Team Recommendations for Access, Diversity, Equity, Inclusion and Justice:

- Outreach to diverse and under-represented populations through surveys, focus groups, and campus
 organizations to identify needs, interests and barriers related to program participation and student
 employment.
- Ensure marketing imagery makes an effort to include people of diverse body types, sizes, and abilities.
- Utilize the NIRSA Equity, Diversity and Inclusion Resource Guide along with ASI and CSUF resources to help inform training and best practices.
- Ensure policy language related to participation based on gender identity is developed and published in employee handbooks, member resources and posted in the facility.
- Review equipment layout and usage patterns and modify accordingly to encourage more female participation in the weight room (e.g. moving several pieces of cardio equipment to the first- floor weight room area).
- Create plans for regular DEI training as both part of the onboarding process and continual development opportunities for student staff.

PART 6: LEADERSHIP

External Review Team Rating: Meets Standards

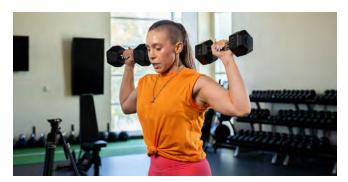
Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) leadership must facilitate the shared vision or purpose, mission, goals and core values for the area.
- CRP leadership must facilitate goal setting and development of goals and professional expectations in collaboration with their team.
- CRP leadership must identify and address individual, organizational, and environmental conditions that inhibit the pursuit of mission, goals and outcomes.
- CRP leadership must create collaborative communities by building a network of its constituents for sharing of ideas, strategizing on change and improvements, collaborating on programs and services, and advocating for additional resources.
- CRP leadership must operate with integrity, transparency, and accountability.
- CRP leadership must develop a short- and long-range planning document that specifies goals, objectives, student learning outcomes, strategies and timelines for the program.

External Review Team Observations for Leadership:

• The current department Director was hired in October of 2023 and has a strong understanding of the collegiate recreation industry, a vision for the program, and is working intentionally and strategically to move the department in a positive direction.







- The current department Director is perceived very well and has support from campus colleagues and department staff based on feedback gathered in the ERT sessions.
- The SRC staff have goals for the academic year that align with the mission of the department and the strategic plan for ASI.
- Department leadership is proactively identifying areas for improvement and has made numerous enhancements in the areas of risk management, upgraded fitness equipment, increased wages for part-time staff, improved training, and initiating assessment efforts.
- The SRC full-time staff are engaged, hardworking and seem to genuinely care about each other and the team.
- There are regular department meetings for information sharing, progress updates, and team building.
- There are part-time leadership positions for students which provide valuable learning and leadership development opportunities.
- It was noted by multiple part-time student staff members in interview sessions that they felt their supervisors genuinely cared about their development and experience working at the SRC.
- The current organizational structure requires the Director to spend a significant amount of time in day-to-day operational issues and troubleshooting, thus, limiting time for important duties such as fostering campus collaborations, enhancing education and awareness of program impact, spearheading assessment efforts and innovation.
- It was noted by some student staff members in interview sessions that there are opportunities for improved communication between full-time and part-time staff with policy and programmatic changes so they better understand the "why."

- The ERT did not see a 3-5 year strategic plan for Titan Recreation.
- It was reported by student staff Leads that they would like more opportunities to meet with other area Leads to better understand what is going on across the department and to foster stronger relationships.

External Review Team Recommendations for Leadership:

- A 3-5 year strategic plan for the SRC should be developed to help inspire, focus and inform direction and resource allocation to bolster the SRC's impact.
- The organizational structure should be expanded to include two, senior department leadership positions of Associate Director of Programs and Associate Director of Operations to support the Director with strategic initiatives while also providing leadership, development and operational support for coordinator level staff and student staff. Note, this is not inclusive of all full-time staff recommendations which are found in the Human Resources section below. This recommendation is specific to senior level leadership positions within the department. It should also be noted that the SRC is the only CSU recreation program benchmarked that does not have Assistant Director, or Associate Director position(s) within its organizational structure.
- Schedule more opportunities for Recreation leadership and ASI student leaders to meet to share information on Titan Recreation opportunities, challenges and impact to enhance program understanding.
- The ASI Executive Director should schedule regular site visits to provide additional leadership presence in the program, show support and to solicit and provide feedback.
- Schedule more part-time staff meetings where leads from all program areas are together.

PART 7: HUMAN RESOURCES

External Review Team Rating: Partly Meets Standards

Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) must use professional standards to identify staffing needs to achieve its mission and goals.
- CPR must have access to technical and support personnel to accomplish its mission.
- CRP personnel must possess an appropriate combination of educational credentials and equivalent experience.
- CRP must have clearly stated, current, relevant, and documented responsibilities and performance expectations for personnel.
- CRP must use a well-defined and transparent selection process that is fair and equitable.
- CRP must recruit, hire and seek to retain a diverse professional and student staff.
- CRP must provide a comprehensive professional development plan that includes onboarding, training and development.

- CRP personnel must have access to resources and receive specific training on policies, procedures and applicable laws.
- CRP supervisors must ensure that personnel are knowledgeable about and trained in safety, emergency procedures, identifying threatening conduct or behavior, crisis prevention, response and reporting.
- CRP supervisors must conduct evaluations and provide feedback.
- CRP supervisors must use the results of performance evaluations to measure job competencies, identify growth opportunities, and implement individual and/or collective professional development and training programs.

External Review Team Observations for Human Resources:

- There has been significant turnover with full-time staff over the past 8-10 years including multiple directors.
- The full-time staff headcount is undersized to support the full scope and mission of the program relative to CSU peers (see Chart 1 and Chart 2 below).
- The organizational structure hinders operational efficiency and effectiveness and provides virtually no opportunity for career advancement within the organization.
- The organizational structure provides little to no direct support during position vacancies or leaves of absence, placing the burden on area coordinators and/or the Director to cover multiple program areas.
- Reasons cited during the review team's interviews for the historical trend of high staff turnover included: poor management, burnout due to high workload or perceived imbalance of workload, lower than expected salaries, no opportunity for career advancement within the organization, and the typical transition that occurs with coordinator level positions.
- The current full-time staff is engaged, motivated, eager to learn and work well together.
- The current culture within the SRC seems to be very positive, supportive, respectful and value oriented.
- There is limited historical program knowledge and full-time experience within the collegiate recreation industry with the current full-time staff. The longest tenured coordinator has been with the program for 3 years, and the rest of the full-time team has worked with the SRC for 2 years or less.
- There are part-time positions such as Leads and Building Managers that provide students the opportunity to grow within the organization.
- The SRC works with ASI Human Resources for hiring, onboarding, employee relation, and employee separation matters.

structure provides little to no direct support during position vacancies or leaves of absence, placing the burden on area coordinators and/or the Director to cover multiple program areas.

- Recruitment and hiring processes are perceived as fair and equitable.
- Hiring and onboarding of part-time staff was reported to be inconsistent at times across program areas.
- There are professional development opportunities within the SRC and ASI that align with the program's mission and goals.
- Employees receive performance evaluations and feedback related to contributions and progress toward goals, but reviews could be timelier.
- It was reported during interview sessions with ERT members that consistency with performance management of part-time staff could be improved across the department.
- There were inconsistent reports of how active shooter training occurred and was presented to part-time and student staff.
- There are a host of program area handbooks and policy and procedure manuals.

External Review Team Recommendations for Human Resources:

- Invest in additional full-time staff positions to include:
 - Two Associate Director positions (one for Programs and one for Operations) to provide support with strategic initiatives, leadership, development, assessment and operational support for coordinator level and student staff.
 - Two additional full-time staff in the Programs area to support program growth, staff supervision and development, program assessment and risk management in Intramural Sports & Youth Programs, and Fitness & Wellness.
 - One additional full-time staff in the Operations area to assure operational efficiency, risk management, staff supervision and development, particularly as the recreation program grows.
- · Implement a more comprehensive and consistent onboarding process for part-time staff.
- Ensure processes for performance management of part-time staff are consistent and efficient across the organization.
- · Develop and implement a data-driven approach to inform staff training and development opportunities.
- Develop and implement a consistent employee recognition program to celebrate outstanding performance.
- Consolidate general performance expectations and employee policies into one handbook that is consistent across program areas which can complement area specific policies and/or operating procedures.
- Ensure important safety training such as active shooter response is provided for all staff as part of the onboarding and ongoing training process.

Chart 1 Recreation Program Offerings Comparison							
University	Aquatics	Climbing Wall	Outdoor Programs	Fitness & Wellness	Intramural Sports	Sport Clubs	Youth Camps
CSU Long Beach	Yes	Yes	Yes	Yes	Yes	No	No
CSU Northridge	Yes	Yes	No	Yes	Yes	No	Yes
CSU Sacramento	Yes	Yes	No	Yes	Yes	No	No
CSU San Diego	Yes	Yes	No	Yes	Yes	Yes	No
CSU Fullerton	Yes	Yes	Yes	Yes	Yes	No	Yes

Chart 2 Full-Time Staff Levels for Recreation Programs*								
University	Fall 2024 Enrollment	Facility Size	Director	Assistant or Associate Director	Manager	Coordinator	Supervisor	Total Full Time Staff for Recreation Programs
CSU Long Beach	38,190	126,500	1	2	5	1	0	9
CSU Northridge	36,848	138,000	1	2	3	2	2	10
CSU Sacramento	31,000	150,000	1	4	1	9	0	15
CSU San Diego	38,396	137,000	1	3	2	5	4	15
CSU Fullerton	43,339	95,000	1	0	0	6	0	7

^{*} Staffing levels are equivalent comparisons for staff positions that oversee the recreation programs and operations noted in Chart 1 above.

PART 8: COLLABORATION & COMMUNICATION

External Review Team Rating: Partly Meets Standards

Criteria Outlined by CAS:

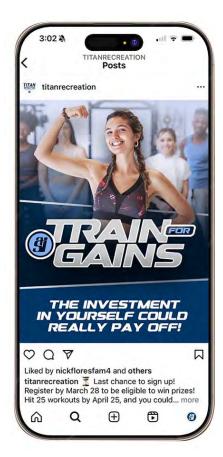
- CRP must collaborate and consult with constituents essential to its success.
- CRP must establish working relationships throughout their institution, with emphasis on those units that impact, affect, or support the mission of the CRP.
- CRP must provide information, services, and resources that explain the mission, goals, and outcomes.
- CRP must develop and implement strategies for outreach and promotion to constituents who use or might benefit from programs and services.

External Review Team Observations for Collaboration and Communication:

- The SRC programs and services are promoted through social media, digital signage, printed materials and in ASI spaces and the residence halls.
- The SRC mission statement is clearly posted on their website.
- Marketing of SRC programs and services is primarily supported through a centralized ASI marketing team.
- There is not a dedicated staff member within ASI marketing that serves as the primary liaison for the SRC.
- The ERT was not provided with a comprehensive marketing and communications plan for the SRC.
- SRC Staff doesn't always have influence over videos, graphics, or photos used in promotions leading to potential misalignment with SRC's message.

ASI Marketing staff reported being seen as a service provider rather than a strategic partner, affecting the collaborating dynamic.

- SRC staff do not have access to or control over social media accounts or the website.
- There is a lack of a centralized event/program area calendar that affects operational efficiency and there is not an adequate public facing calendar.
- It was reported by ASI Communications teams that there is inconsistent communication between program areas at the SRC as well as varying approaches to proactive and reactive planning across program areas.
- SRC's assessment data, such as student participation trends, isn't always shared with marketing, limiting the ability to create data-driven strategies.
- ASI Marketing staff reported being seen as a service provider rather than a strategic partner, affecting the collaborating dynamic.
- Last-minute requests from the SRC, and other ASI entities, place strain on marketing resources, affecting output quality.
- It was reported by several students in multiple interview sessions with





ERT members that many of them and/or their friends were not aware when they arrived at CSUF as freshmen or transfer students that they had an SRC membership.

- It was reported that the SRC tabled at New Student Orientation in 2024 after not doing so in 2022 and 2023 which contributed to a significant increase in first-year students accessing the facility year over year (4,092 in fall '24 versus 1,531 in fall '23).
- The SRC staff work with ASI student government and the SRC Director presents regularly to the Board of Directors with respect to programming and facility needs, new initiatives, and budget.
- The SRC worked with campus colleagues and other stakeholders to receive feedback regarding locker and restroom spaces and constructed a single occupancy all-gender shower and restroom space.
- While the current full-time staff have made some positive strides with campus collaboration, the limited number of full-time staff and organizational structure at The SRC requires the majority of the day-to-day effort be spent on immediate operational needs, thus limiting capacity to foster relationships across campus to develop collaborative opportunities.

External Review Team Recommendations for Collaboration and Communication:

- Develop and implement a comprehensive marketing, communications and outreach plan for the SRC.
- Develop a centralized, accessible calendar that includes all SRC events, programs, and facility schedules. This will improve operational efficiency, ensuring that program areas are not doublebooked, and marketing efforts can be planned in advance.
- Create a formal marketing and communications strategy for the SRC and Titan Recreation, aligning goals with overall ASI mission and SRC's specific needs. A clear, cohesive plan will help ensure that all marketing efforts are coordinated and that the SRC has a clear vision of what is being communicated and how. Involve key stakeholders (SRC staff, ASI marketing team, student representatives) in the planning process to ensure buy-in and relevance. Regularly update and assess the plan's effectiveness.
- Establish a partner-based relationship between SRC and ASI
 Marketing that emphasizes collaboration and long-term planning.
- There should be a dedicated staff member within the ASI marketing







team assigned to the SRC to help execute the marketing and communications strategy both broadly and for program specific needs. This will ensure that the SRC has a consistent point of contact for communication, helping to align marketing efforts, messaging and promotions.

- Improve collaboration between SRC and ASI Marketing to foster a more strategic partnership between SRC staff and ASI marketing, rather than viewing ASI marketing team as service provider. SRC staff can help inform marketing strategies with data driven insights and feedback leading to more effective promotional efforts. Hold regular meetings or brainstorming sessions between SRC and ASI marketing to discuss upcoming initiatives, address concerns, and align on messaging.
- Provide SRC staff some access or level of control over social media accounts, digital signage, and website
 to ensure accurate representation of their programming and events. This will allow SRC staff to ensure that their
 programs are presented in the way they intend, fostering better communication with students. Set up protocol
 where SRC staff can submit or suggest content for marketing channels while maintaining an approval process
 for consistency.
- Leverage student participation data for data-driven marketing. Regularly share student participation data and trends with ASI marketing teams to inform targeted and data-driven marketing strategies. Understanding student engagement trends will allow marketing efforts to be more focused on areas that need attention, improving outreach and participation.



There should be a dedicated staff member within the ASI marketing team assigned to the SRC to help execute the marketing and communications strategy both broadly and for program specific needs

- Schedule more time during the year for the SRC staff to engage with ASI student leaders to create a better understanding of opportunities and challenges the department faces and to solicit feedback from the students.
- Enhance collaboration with campus colleagues in Housing & Residential Engagement, Outreach Recruitment and Orientation, Disability Support Services, Well-Being and Health Promotions, Diversity Initiatives & Resource Centers and Veterans Resource Center should be prioritized to enhance program awareness and student engagement. Strengthening these relationships will alleviate the burden on staff while increasing visibility and engagement with students. Set clear goals for campus collaboration focusing on initiatives that can have the greatest impact with minimal resource allocation.
- Continuing and enhancing collaboration with the Office of Institutional Effectiveness should be prioritized to collect and report assessment data on the impact of the SRC participation on academic success metrics such as GPA, persistence and graduation rates.
- Increase awareness of SRC Membership for new students. Improve communications about SRC membership
 during New Student Orientation and through other onboarding channels, ensuring that new students are
 aware of their membership and how to use the facilities. Increased awareness will likely drive more student
 engagement with the SRC from the start of their college experience, as evidenced by the success of the 2024
 New Student Orientation. Work with the orientation and ASI marketing teams to develop messaging around SRC
 membership, and create targeted campaigns aimed at first year and transfer students that go beyond
 orientation and the first few weeks of school.

PART 9: ETHICS, LAW and POLICY

External Review Team Rating: Meets Standards

Criteria Outlined by CAS:

- CRP must review and adopt appropriate policies and standards of ethical practice including those of applicable professional associations.
- CRP must be able to easily retrieve institutional policies that clearly define and document ethics addressing:
 - Conflicts of interest
 - · Management of institutional funds
 - · Acceptance, in gratis, of cash or merchandise in accordance with institutional policies
 - Safe retention and destruction of student information
 - Rights and responsibilities of its constituents
- CRP must develop, implement and continually revise a comprehensive risk management plan using best practices and available evidence.
- CRP must establish appropriate policies and procedures for responding to emergency situations, especially where CRP facilities, personnel and resources could assist the institution.
- CRP personnel must review and follow up on accident and incident reports.
- CRP must inform participants of risks associated with program engagement through program descriptions, waivers, agreements, signage, website or other means.
- CRP personnel must participate in the appropriate institutional training regarding sexual misconduct, harassment and workplace violence.
- CRP personnel who are concerned about students' well-being must ensure that students are referred to appropriate resources in accordance with laws, governmental and institutional policies, and standards of good professional practice.

External Review Team Observations for Ethics, Law and Policy:

- The SRC as a department of ASI, has written policy in place with respect to employee code of conduct, conflict of interest, and procurement processes.
- There are required trainings for staff including: sexual harassment, workplace violence and mandated reporter.
- ASI CSUF is an institutional member of the National Intramural and Recreational Sports Association (NIRSA) and provides programming consistent with industry standards.
- SRC has policies and procedures in place regarding participant conduct, incident and emergency response, documentation and follow up.

- SRC informs participants of inherent risks of activity through program descriptions, waivers and signage.
- There are employee handbooks for each of the SRC program areas.
- Part-time staff reported different levels of confidence and understanding of their responsibilities with certain situations including active shooter and evacuations.
- There were reports from some part-time staff regarding inconsistencies with expectations between program areas related to performance management (e.g. consequences for tardies, no shows, uniforms).
- It was noted that payroll is completed bi-monthly which results in many pay periods throughout the year where supervisors must project and approve payroll hours for staff prior to staff working the shifts.
- It was reported that no cash is accepted within the facility, however none of the front desk staff have PCI (Payment Card Industry) Compliance training.

External Review Team Recommendations for Ethics, Law and Policy:

- Ensure processes for performance management of part-time staff are consistent and efficient across the organization.
- Consolidate general performance expectations and employee policies into one handbook that is consistent across program areas which can complement area specific policies and/or operating procedures.
- Implement a more comprehensive and consistent onboarding process for part-time staff to ensure full understanding of important policies and conduct expectations.
- Ensure staff receive training and information related to appropriate resources to refer students to for help in accordance with policy and standards of practice.
- Explore shifting payroll to a bi-weekly system (26 pay periods a year), with the pay period beginning on Saturdays or Sundays to allow supervisors the ability to approve payroll from the prior pay period on a Monday after all shifts have been worked.
- PCI compliance training is generally required for employees in the CSU system who handle credit card transactions or have access to payment card data. Based on a search of CSUF policy, it appears individuals who handle or process credit card data must complete PCI training. The ERT recommends confirming the requirement and training staff accordingly.

PART 10: FINANCIAL RESOURCES

External Review Team Rating: Partly Meets Standards

Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) must provide a clear and accurate financial plan and budget.
- CRP must have the funding necessary to accomplish its mission and goals.

- CRP must demonstrate responsible stewardship and use of fiscal resources.
- In establishing and prioritizing funding needs, CRP must conduct comprehensive analyses to determine:
 - relevant expenditures required to advance the mission of the unit
 - unmet needs of the unit
 - resources needed to develop innovative strategies to advance the mission of the unit
 - potential funding sources, both internal and external, to the institution
 - future expenditures related to planned growth and maintenance
- · CRP must use benchmarks and other relevant data to advocate to financial leadership for necessary funding.
- CRP must have the funding to maintain, retain, and promote personnel.
- CRP must have procedures and guidelines consistent with the institutional policy for applying and managing funds from student fees.
- CRP procedures must:
 - be consistent with institutional policies
 - ensure purchases comply with laws and codes
 - account for the ethical, environmental, and equity implications of expenditures



Funding should be prioritized and allocated to increase full-time staff headcount for the SRC.

External Review Team Observations for Financial Resources:

- There is a defined budget development and approval process within ASI that the SRC follows.
- There are written policies and procedures within ASI with respect to procurement, corporate cards, authorized expenses, and reconciliation of point-of-sale transactions that the SRC must follow.
- There is no equipment replacement/capital outlay plan for the SRC.
- Prior to the recent replacement of some cardio and strength pieces, most of the equipment was original to the facility.

- The 10-year capital expenditure plan lacks the level of detail expected for the size of facility and components that will require significant maintenance and/or repair.
- The proposed Wellness Initiative could result in funding for significant program expansion. The SRC Director should be actively involved in the conversations regarding SRC needs and resource prioritization if the Wellness Initiative is approved.
- The Campus Union Fee is noted as \$149.06 per semester on the ASI student fee website at asi.fullerton.edu/ fees/ but noted as \$170.66 per semester on the CSUF fee website at https://sbs.fullerton.edu/students/all-student-fees/.
- It was reported in interview sessions with the ERT that the ASI reserve for catastrophic events is appropriately funded at \$4 M.
- It was reported in interview sessions with the ERT that the ASI reserve for major capital expenses has a balance of roughly \$8 M.
- It was reported in interview sessions with the ERT that the SRC is allocated approximately \$125K annually for capital equipment needs.
- The 24-25 operational budget for the SRC forecasts revenues of \$670,000 and expenses of \$1,812,251. The
 operational budget does not include full-time salaries and benefits for the SRC staff or costs associated with ASI
 centralized services staff such as Building Services Engineers, Marketing, Human Resources, and IT which
 support the department. Consequently, the ERT was unable to determine the exact annual operating cost of the
 SRC.
- Membership fees have not increased in seven years.

External Review Team Recommendations for Financial Resources:

- Funding should be prioritized and allocated to increase full-time staff headcount for the SRC (staffing recommendations may be found in Part 7. Human Resources section of the review document).
- A comprehensive 10-15 year equipment replacement/capital outlay plan should be created detailing item, cost, replacement cycle, and forecasted future costs with inflation.
- It is recommended to replace cardio equipment every 3 to 5 years depending on amount of use, length of warranty and how well it is performing. Strength equipment should be replaced every 8 to 12 years depending on use, warranty and performance. These are general recommendations. There may be unique or very high use pieces of equipment that will require a shorter replacement cycle.
- Adequate funding should be budgeted and approved to support the equipment replacement schedule.
- The 10-year capital improvement plan should be much more comprehensive and expanded to 15 years to provide a greater level of understanding of the financial needs as the ASI facilities age. The plan should detail item, cost, replacement cycle, and forecasted future costs with inflation.
- Given the facility usage patterns on the weekends with the commuter nature of campus, there are opportunities to generate additional revenue on weekends with facility rentals and events.

- · Membership prices and facility rental rates should be annually adjusted per marketing conditions as needed.
- Consider offering a community membership to unaffiliated individuals as an additional revenue source, see membership section.
- Develop a plan to pursue facility rentals at non-peak times as an additional revenue source.
- If the Wellness Initiative is approved, a 30 year financial pro-forma should be created for The SRC to ensure the portion of the fee allocated for construction and ongoing operations will appropriately support the program over time.

PART 11: TECHNOLOGY

External Review Team Rating: Meets Standards

Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) must have current technology to support the fulfillment of its mission and goals.
- CRP must ensure that technology used is accessible to diverse users.
- CPR must implement a technology (hardware/ software) replacement and/or update plan and cycle with attention to sustainability.
- CPR must incorporate accessibility features into technology-based programs, services and communications.
- CRP must ensure that personnel have access to training and support for the strategic application of technology.
- CRP must have a backup plan to ensure access to data when systems are down or compromised by malware attacks.
- CRP must have policies and practices to ensure the integrity of departmental data.
- CPR must have policies on the appropriate use of clear and easily accessible technology.
- CRP must have websites and digital platforms adaptable to multiple devices that provide information to its constituents in accessible formats.
- CRP must develop contingency plans regarding the continuance of university communications and operations in the event of an operational disruption such as a pandemic, natural disaster or criminal act.

External Review Team Observations for Technology:

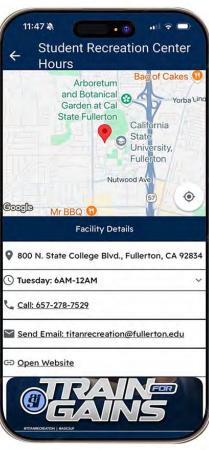
• The SRC utilizes several technologies to deliver services to members and support.



- Operational needs including Fusion, Connect2, IM Leagues, SubItUp, Sage and Dayforce.
- ASI IT is responsible for ensuring the SRC is compliant with law and institution policies and procedures.
- ASI IT is responsible for inventory, security, maintenance, replacement and updating technology.
- It was reported on multiple occasions by SRC staff that IT is responsive and collaborative.
- The SRC leadership is pro-technology and encourages staff to enhance their expertise with technology and maximize the use and effectiveness of existing technologies in the department.
- ASI Marketing ensures accessibility is a priority and that materials are ADA compliant, including videos.
- The ERT was not provided with a business continuity plan in the event of power outage or disruptions with critical systems. However, it was noted that the SRC has methods to ensure data can be accessed if needed.
- It was reported by part-time staff in multiple interview sessions with the ERT that the iPads don't work consistently, and it creates operational challenges. Individuals were not sure if it was due to poor Wi-Fi signal, age of the iPads and current operating system, or another reason.
- A replacement schedule for IT related items such as iPads, servers, computers, printers, etc. was not provided to the ERT.

External Review Team Recommendations for Technology:

- · Assess Wi-Fi in lobby and boost signal if determined to be insufficient to support.
- · Invest in new iPads if it's determined their condition is impacting functionality.
- Ensure critical equipment and infrastructure for technology related items are on the equipment replacement cycle and funds are dedicated to support the upkeep of such items.
- Ensure a business continuity plan is developed in the event of system disruption, data loss or breach.
- If it does not presently exist, develop a replacement schedule/capital outlay plan for IT related items such as iPads, computers, servers, printers, digital signage, etc.
- Some systems are not being used to their full potential within the SRC and across ASI when it comes to assessment, incident reporting and documentation, and marketing. Would suggest dedicated intentional effort to training and implementation to improve scale and efficiency throughout ASI.



The 0.4 sq/ft of weight and cardio equipment space per student at CSUF is well below CSU peers and 150% lower than the minimum industry standards for such spaces.

PART 12: FACILITIES & INFRASTRUCTURE

External Review Team Rating: Partly Meets Standards

Criteria Outlined by CAS:

- Collegiate Recreation Programs (CRP) spaces must be in suitable facilities with equipment designed to support the CRP mission, goals, programs, services and diverse users.
- CPR leadership, or designated personnel, must be directly involved in the design and construction phases of all CRP building projects.
- · CPR spaces must be accessible and welcoming.
- CRP must include locker room or changing room facilities that meet the needs of its users.
- CRP spaces and facilities must be designed and constructed to be energy efficient and sustainable.
- CRP must provide adaptive equipment to meet the needs of all participants.
- CRP must post signage for facilities (e.g. rules and regulations, non-gendered bathrooms, emergency response, and sponsorship advertisement and promotion) that comply with institutional policies.
- CRP personnel must have well-equipped, clean, and operable workspaces designed to support their work, responsibilities and well-being.
- CRP must establish processes and procedures for determining the need for inspection, cleaning, maintenance, repair and replacement of equipment.
- CRP must assess the effectiveness of its facilities and equipment to ensure they are meeting the facilities and equipment goals, program outcomes and diverse user needs.
- CRP must plan expenses for regular maintenance, repair, replacement, and renovations.

External Review Team Observations for Facilities and Infrastructure:

- CSUF enrollment when the SRC opened in 2008 was roughly 31,000 students. CSUF enrollment is now 43,339.
- The Student Recreation Center at CSUF is undersized relative to campus enrollment, other similarly sized CSU campuses in urban locations, and in comparison, to industry guidelines and benchmarks for total square footage available per student for campuses of 30,000+ students (see chart 1 below).
- The 0.4 sq/ft of weight and cardio equipment space per student at CSUF is well below CSU peers and 150% lower than the minimum industry standards for such spaces.

- The limited facility space relative to industry and CSU peer benchmarks applies to virtually all programmatic spaces including fitness studios, basketball courts and lap swim lanes as noted in the chart 2 below.
- The undersized facility leads to overcrowding and long wait times for equipment at peak usage times.
- Many students reported in the on campus interviews they purchase memberships at other fitness/health clubs due to overcrowding or lack of amenities at the SRC.
- The same students reported that many of their friends also purchased memberships off site due to the same factors.
- Most of the internal maintenance (Building Engineering) staff are considered generalists, providing knowledge
 and abilities in more than one trade area. Although this has been somewhat effective, it would be helpful,
 provide quicker response, and would provide greater continuity if there were dedicated maintenance staff for
 the SRC that were intimately familiar with each area, the specific equipment, and all the resources that can be
 applied to repairs and modifications as need arises.
- Racquetball studios are under-utilized and could very easily satisfy current requests from other SRC departments for programming space (e.g. fitness and personal training spaces, and general training/classroom space for programs such as climbing and Titan Outdoors).
- Massage chairs seem to occupy an awkward, out of the way space, and are in fairly poor condition. This is a
 program/equipment that should be placed in a more intentional location, where privacy, a more relaxing
 atmosphere, and potentially greater staff supervision can be provided.



Chart 1 Campus Recreation Facility Space Benchmarking 2023-2024

University	Enrollment	Rec Center Total Sq/Ft	Rec Center Sq/Ft per 1,000 Students	Weight & Cardio Total Sq/Ft	Weight & Cardio Sq/Ft per Student
CSU Long Beach	38,190	126,000	3.3	20,000	0.52
CSU Northridge	36,848	123,000	3.34	18,500	0.5
CSU Pomona	29,103	165,000	5.67	13,835	0.48
CSU Sacramento	31,000	152,708	4.93	19,546	0.63
CSU San Diego	38,396	137,000	3.57	33,000	0.86
CSU San Jose	35,751	128,000	3.58	20,000	0.56
CSU Comparison Average	34,881	138,618	4.07	20,814	0.59
CSU Fullerton	43,339	95,000	2.19	17,178	0.4
Industry Guidelines: 30,000+ Campus Enrollment*	30,000+	150,000 to 300,000+	5 - 10	30,000 - 50,000+	1 - 1.5

Chart 2 Campus Recreation Facility Space Benchmarking 2023-2024

University	Fitness Studios	Courts	Fields Available for Programming	Swimming Pool Lap Lanes
CSU Long Beach	3	5	2	3
CSU Northridge	3	5	1	4
CSU Pomona	5	4	2	10
CSU Sacramento	5	5	4	6
CSU San Diego	5	6	4	14
CSU San Jose	4	3	2	14
CSU Comparison Average	4.17	4.67	2.50	8.50
CSU Fullerton	4	3	2	2
Industry Guidelines: 30,000+ Campus Enrollment*	5 - 8	6 - 10	6 - 10+	8 - 10+

^{*}Industry guidelines and benchmarking sources: NIRSA Space Planning Guidelines for Campus Recreational Sports Facilities (2009), and the NIRSA institutional data set (2023).

• The fields that the recreation department has access to are not maintained at a high level.

External Review Team Recommendations for Facilities and Infrastructure:

- If the Wellness Initiative is approved, explore the feasibility of expanding the Student Recreation Center to a minimum of roughly 3.5 sq/ft to 4.0 sq/ft per student (approximately 150,000 sq/ft to 174,000 sq/ft).
- Address programmatic space deficiencies using industry guidelines and benchmarks for sq/ft per student as well as unique student and programmatic needs at CSUF.
- Outside consultants in 2022 recommended "proposed but not finalized" square footage numbers for a future
 expansion of the SRC. These numbers are low relative to industry standards, peer benchmarking and existing
 program usage to effectively make an impact in a major facility expansion/renovation, and were not presented
 to the ERT with supporting evidence for the recommendation. Any recommendation for additional space needs
 full buy-in of current SRC staff as well as user groups.
- A new feasibility study should be conducted if the Wellness Initiative is approved. Average cost may run between \$30-\$50K depending on the scope of study and level of project cost detail desired.
- Prior to embarking on any facility expansion or renovation plans, SRC staff should spend time traveling to other sites within the CSU to see best practices and learn what is working well. It would be ideal if the selected architects for the project could accompany staff on such a tour.



The lobby area is a very large space.

There is opportunity to review and redesign to regain programmatic space and make the customer service desk and turnstiles more efficient to supervise.

- If the Wellness Initiative is not approved, prioritize funds for a smaller renovation/addition to the facility to address high demand, undersized spaces.
- The lobby area is a very large space. There is opportunity to review and redesign to regain programmatic space and make the customer service desk and turnstiles more efficient to supervise. This could happen whether the Wellness Initiative is approved or not.
- Existing racquetball spaces should be re-imagined as part of any future expansion or renovation, but could offer immediate programmatic relief in the interim if creatively repurposed, considering some of the feedback of SRC staff and observation of the ERT.
- The fields utilized by SRC programs are in poor condition and can be a risk management issue with balls

entering traffic and the fields' general condition. While this space belongs to the campus and not ASI, replacing the grass fields with synthetic turf to improve quality of play and reduce downtime for field maintenance should be a discussion item if the Wellness Initiative is approved. If the campus continues to oversee the fields, better maintenance and care of the field is recommended.

- Adding a specialist(s) to the Building Engineering staff to deal exclusively with SRC-related equipment and
 facility issues would reduce the time that facilities and equipment are unavailable to users. Also, this type of
 dedicated response effort will be noticed by SRC users, and will lead to them having greater pride in the facility.
- Based on the pending fee increase, and the budgetary ability to support more Building Engineering staff, using an outside vendor for equipment repair in the SRC should still be considered based on the ultimate needs, and based on what the internal staff can reasonably accomplish. A hybrid model can be effective if managed effectively, but cost, along with how best to support the facility and its users, will be the ultimate consideration.
- If greater budgetary resources are ultimately allocated to the SRC, a shorter timeline for major equipment refresh needs to be addressed. Some pieces out on the fitness floor are still part of the original installation when the SRC was originally built.
- SRC should take advantage of slow weekends to pursue/target certain campus groups for special programs.
 A less busy time could be seen as ideal for individuals who are averse to trying the SRC when busy or intimidated by active users.
- Weekends and non-peak times are good opportunities for facility rentals. If additional full-time staff are added, a new duty could be to outreach to local groups and actively solicit facility rentals as an additional revenue source.

REFERENCES

American College Health Association (2024). National College Health Assessment. https://www.acha.org/news/student-health-data-from-the-spring-2024-ncha-now-available/

Council for Advancement of Standards in Higher Education (2023) CAS Standards & Guidelines, Collegiate Recreation Programs (V 11.1).

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Das, R. Boren, S., Li, Q., & Dempsey (2021). Exploring the relationship between usage of collegiate recreation facilities and academic achievement. Recreational Sports Journal, 45 (1), 27-33.

Forrester, S. (2014). The benefits of campus recreation. NIRSA.

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National Intramural-Recreational Sports Association. (2009). Space planning guidelines for campus recreational sports facilities. Human Kinetics.

Vasold, K.L., Deere, S.J., & Pivarnik, J.M. (2019). Results of the 2011-2016 recreation & wellness benchmark. NIRSA. https://nirsa.net/nirsa/portfolio-items/results-of-the-recreation-wellness-benchmark/

External Program Review Documents List

1. Self-Assessment, Benchmarking CAS Standards

- a) CAS Collegiate Recreation Programs (Review only)
- b) CSUF External Program Review Facility and Programs Self-Assessment (Read Full Document)
- c) SRC External Program Review Benchmarking (Read Full Document)
- d) External Program Review Documents List (Review Only)
- e) External Review Team Onsite Schedule and Contacts

2. Mission Folder

a) Mission Statement Document

3. Programs and Services Folder

a) External Program Review: Programs and Services (extracted from Self-Assessment Report)

4. Student Learning, Development and Success Folder

- a) Spring 2024 SRC Staff Training Presentation (Review Only)
- b) Fall 2024 SRC Staff Training Presentation (Review Only)

5. Assessment Folder

a) External Review Assessment Evidence (Screenshots of Assessments and Feedback Forms)

6. Access, Diversity, Equity, Inclusion and Justice Folder

- a) Fall 2023 Training done at SRC All Staff
- b) ASI DEI Webpage Screenshot

7. Leadership Folder

- a) CSU Fullerton ASI Student Recreation Risk Assessment (Read Full Document)
- b) Director's Improvement List (Read Full Document)

8. Human Resources Folder

a) Folder: Additional Human Resources

i) Employee Conduct

- (1) ASI Student Handbook
- (2) ASI Code of Conduct
- (3) ASI Staff Employee Handbook

ii) Position Descriptions - Full Time Staff

- (1) Aquatics Coordinator
- (2) Fitness Wellness Coordinator
- (3) Intramural & Camp Coordinator
- (4) Member Services Outreach Coordinator
- (5) Operations Coordinator
- (6) Outdoor Adventure Coordinator
- (7) Student Recreation Center Director

iii) Position Descriptions - Part Time Staff

(1) Climbing Wall

- (a) Climbing Wall Attendant
- (2) Fitness and Wellness
 - (a) Fitness Graduate Assistant
 - (b) Group Exercise Instructor
 - (c) Martial Arts Attendant
 - (d) Wellness Graduate Assistant
 - (e) Personal Trainer

b) Folder: Employee Handbooks and Building Materials

- i) Aquatics Manual
- ii) Building Operations Manual
- iii) Climbing Manual
- iv) Intramural Sports Manual
- v) Memberships Manual
- vi) SRC Emergency Procedures Manual
- vii) Titan Outdoors Manual

c) Folder: Intramurals

- i) Intramural Attendant
- ii) Intramural Graduate Assistant
- iii) Intramural Lead
- iv) Intramural Official

d) Folder: Learn to Swim

i) WSI-Lifeguard I

e) Folder: Member Services

- i) Front Desk Attendant
- ii) Lead Front Desk Attendant
- iii) Clerical Assistant

f) Folder: Operations

- i) Recreation Attendant
- ii) Building Manager

g) Folder: Pool Operations

i) Lifeguard

h) Folder: Titan Outdoors

i) Titan Outdoors Expedition Leader

i) Folder: Titan Youth Summer Camp

- i) Administrative Assistant
- ii) Camp Counselor
- iii) Lead Camp Counselor

9. Collaboration and Communication Folder

a) Folder: Marketing Materials

- i) Climbing Wall
- ii) Collaborations
- iii) Group Fitness
- iv) Learn to Swim

v) November SRC Newsletter

b) Presentations to ASI BOD

- i) Fall 2023 Capital Requests
- ii) Proposed SRC Capital Requests Fall 2024
- iii) Proposed SRC Hours of Operation 2025-26
- iv) SRC Programs Assessment Meeting 04.11.24

10. Ethics, Law, and Policy

- a) ASI-Policy-Concerning-Employee-Conduct
- b) Conflict of Interest Policy

11. Financial Resources

a) Folder: ASI Year End Reports

- i) 23-24-Budget-V11
- ii) 2022-23_ASI_Budget_Narrative_doc
- iii) 2024-25_ASI_Consolidated_Budget

b) Financial Reports

- i) ASI Financial Audit Report FY21-22
- ii) ASI Financial Audit Report FY22-23
- iii) ASI Financial Audit Report FY23-24
- iv) Breakdown of AS and TSC student fees
- v) Capital exp and recurring exp
- vi) Salaries and Benefits FY21-22, FY22-23, FY23-24
- vii) SRC 3 yrs budget
- viii) Student subsidy to SRC

12. Technology

a) Technology Used in the SRC

13. Facilities and Infrastructure - no documents provided

14. Additional Requested Materials following onsite Review

a) Additional Requested Materials

- i) SRC External Program Review Deadlines
- ii) CSUF SRC Facility Dimensions
- iii) Intramural Fields Sizes
- iv) SRC Square Footage Ground Floor
- v) SRC Square Footage Second Floor
- vi) Swimming Pool Plans
- vii) SRC Annual Budget
- viii) SRC Coordinators and Employee Counts
- ix) ASI 10 Year Capital Plan
- x) Current SRC Fees and Memberships
- xi) ASI Payroll Schedule with Projections
- xii) Current Student Hiring Process
- xiii) CSUF Campus Master Plan
- xiv) ASI Strategic Plan 2020-2025
- xv) Fullerton Forward 2024-2029 CSUF Strategic Plan

EXTERNAL REVIEW TEAM ONSITE INTERVIEW SCHEDULE

Wednesday, November 13, 2024

11:00am External Review Team (ERT) Arrives at CSUF Marriott

2701 Nutwood Avenue, Fullerton, CA 92831

11:30am ERT departs CSUF Marriott for CSUF Titan Student Union

Pick up by: DJ Netherly

12:00pm ERT Arrives at CSUF Titan Student Union and Tour

12:30pm Tour of the Student Recreation Center (SRC)

1:00pm Introductions and Lunch: Panera Bread

ERT

Internal Review Team (IRT): JP Gale, Courtney Mauter, DJ Netherly, Alyssa Cavero, Noah Alvarez

SRC Staff: Keith Hernandez, Leilani Castillo, Madison Lowery

Keya Allen, ASI Associate Executive Director

1:07pm Bill Olmsted's Flight Lands – SNA Airport - Southwest

Pick Up by: Angel Ramos at SNA Arrivals

2:00pm ERT Meeting with IRT

2:15pm-3:00pm Meeting with SRC Director JP Gale

3:15pm-4:15pm Meetings with SRC and ASI Staff

Mark Zakrzewski: Operations Team

Bradford A - TSU

Keith Hernandez, Operations Coordinator and Student Staff

Mary O'Mahoney: Memberships Team

SRC Conference Room

Leilani Castillo -Memberships Coordinator, Sarah Sato - Memberships Lead,

Yasmine Yousfi – Front Desk Attendant

Bill Olmsted: ASI Corporate Affairs and Risk Management

Bradford B - TSU

Susan Collins, Assistant Director of Corporate Affairs, Ryan Dotan, Safety and Risk Officer,

Erika Perret-Martinez, Corporate Affairs Senior Coordinator

4:15pm-5:15pm SRC Observation Time

5:15pm ERT Departs for CSUF Marriott

Drop Off by: DJ Netherly

5:30pm Check in at Fullerton Marriott

6:30pm-8:00pm Dinner with ASI Leadership at Marriott

Keya Allen, Associate Executive Director

8:00pm Dismissal for evening

Thursday, November 14, 2024

7:45am ERT departs CSUF Marriott for SRC Pick Up by: Keith Hernandez

8:00am-8:45am Breakfast Meeting with SRC Director and ASI Staff

SRC Conference Room

Jeff Fehrn - Chief Operating Officer,

Kirsten Stava – Director Titan Student Union, Lydia Palacios – Director ASI Children's Center,

Austin Ysais - Assistant Director Programs and Engagement

9:00am-9:45am Meetings with Campus Collaborators

Mark Zakrzewski: Athletics

SRC Conference Room Brad Justice, Facility Manager Darren Spirinasto, Aquatics Center Manager

SRC Conference Room

Mary O'Mahoney: University Police Department

Bradford B – TSU Captain Scot Wiley, UPD Chief of Police Anthony Frisbee, UPD

Bill Olmsted: Student Affairs

Bradford A - TSU

Emily Whitt, Interim Director, Student Life and Leadership Brannon Andrews, Housing Community Coordinator, Alissa Flowers, Interim Chief of Operations, Chris Estrella-Ramirez, Coordinator of Club Sports

10:00am-10:45am Meetings with SRC Teams

Mark Zakrzewski: Aquatics Team

Bradford A - TSU

Courtney Mauter – Aquatics Coordinator, John Michael Lott – Lifeguard Lead, Elizabeth Barton – Lifeguard , Maddy Mickey – Lifeguard

Mary O'Mahoney: Intramural Team

Bradford B - TSU

DJ Netherly – Intramural and Camp Coordinator, Ian Akubu – Official, Joshua Ayo – Official,

Angelina Gonzalez – Intramural Attendant, Aaron Peterson – IM Lead, Reyana Walker-Yacob – Intramural Attendant

Bill Olmsted: Titan Outdoors and Rockwall

Bradford A - TSU

Angel Ramos - Outdoors and Rockwall Coordinator, Nicole Gardner – Titan Outdoors Lead, Colin Sprague – Rockwall Lead, Alicia Chau – Rockwall Lead

11:15am-12:00pm Meetings with ASI Departments

Mark Zakrzewski: Accounting and Finance

SRC Conference Room

Lusia Komala, Manager Accounting, Claire Pai, Senior Accountant, Cindy Keh, Senior Accountant, Deserita Ohtomo, Budget Coordinator

Mary O'Mahoney: Human Resources

Bradford B - TSU

Andrea Okoh, Director Human Resources,

Lauren Williams, Associate Director, Human Resources

Bill Olmsted: Building Engineering

Bradford A - TSU

David Pantoja, Director Building Engineering, Chris Staley, Building Engineering Supervisor, Fausto Tajimaroa Building Engineer, Moises Hernandez, Lead Building Engineer

12:15pm-1:15pm Luncheon with ASI Student Leadership

SRC Conference Room

Joe Morales - ASI President, Suzzette Morales - ASI Vice President,

Gavin Ong – Board of Directors Chair, Noah Alvarez – ASI Secretary, Brian Rubio – Vice Chair, Samantha Ngo – Treasurer, Andrea Ramirez Rivera – Chief Diversity and Inclusion Officer

1:15pm-2:00pm Break

2:15pm-3:00pm Meeting with SRC Student Employees and ASI Risk Management

Mark Zakrzewski: SRC User Group 1

SRC Conference Room

Gabriel Michael Marshal, Brandon Macsata, Milo Pennington, Kelvin Sunil, Edward Reed

Mary O'Mahoney: SRC User Group 2

Bradford B - TSU

Christopher Munoz, Camden Scott, Koa Moana, Brian Kiruku, Micah Picard

Bill Olmsted: Fitness and Wellness

Bradford A - TSU

Madison Lowery - Fitness and Wellness Coordinator,

Lauryn Salley -Fitness Graduate Student Assistant,

Mackenzie Kwan - Personal Trainer and Group Fitness Trainer

Matthew Nguyen - Personal Trainer and Group Fitness Trainer,

Mariel Palacios - Group Fitness Trainer

3:00pm-3:30pm ERT Meeting and Debrief

SRC Conference Room

3:30pm-5:00pm ERT Use of the SRC

5:15pm-5:30pm Recap/Adjustments with IRT

5:30pm ERT departs for hotel or stays at SRC for Intramural Observation

Drop off by: DJ Netherly

6:00pm-9:00pm Optional Review of Intramural Programming

Intramural Fields

Friday, November 15, 2024

7:45am ERT departs CSUF Marriot for SRC

Pick up by: Angel Ramos

8:00am-9:15am Breakfast Meeting with ASI Corporate Leadership Team

SRC Conference Room

Jeff Fehrn - Chief Organizational Operations, Andrea Okoh - Director Human Resources,

Christina Cardenas - Director Organization Communications and Outreach,

Kathleen Postal - Chief Financial Officer

9:30am-10:30am Meeting with ASI Departments

Mark Zakrzewski: Student Government

Ontiveros A - TSU

Rebecca Hesgard, Director Student Government, Ingrid Mata, Student Government Coordinator, Casey Ysaguirre, Academic Success Coordinator,

Shawna Green, Student Government Office Coordinator

Mary O'Mahoney: Marketing

Ontiveros B - TSU

Christina Cardenas, Director Organizational Communications and Outreach,

Michael Fratino, Associate Director Marketing, Michael Greenlee and Production Manager,

Art Serna, Digital and Social Media Manager

Bill Olmsted: ASI Information Technology

SRC Conference Room

Ron Gonzales, IT Systems Administrator, Patrick Barnes, IT Systems Technician

10:30-10:45am Break

10:45-11:45am Meeting with SRC Patrons

Mark Zakrzewski

Ontiveros A- TSU

Sofia Sabino, Sophia Alcorn, Robert Franks

Mary O'Mahoney

Ontiveros B - TSU

Joelle Pham, Rodrigo Avila

Bill Olmsted: Student Affairs Group 2

In Person:

Kerri Boyd Crooks, Associate Director, Titan Health

Edwin Alarid, Assistant Director Fraternity and Sorority Life

Zoom:

Dr. Vincent Vigil, Senior Associate Vice President and Dean of Students, Student Affairs

12:00pm-1:00pm Luncheon with SRC Team

SRC Conference Room

1:15pm-2:15pm ERT Meeting

SRC Conference Room

2:30pm-3:30pm Exit Meeting with IRT and ERT

SRC Conference Room

4:00pm ERT Departs CSUF

Friday, November 12, 2024

7:45am ERT departs CSUF Marriot for SRC

Pick up by: Angel Ramos

Thursday, December 12, 2024

10:30-11:30am External Review Team and Dr. Dave Edwards and Keya Allen

Zoom





Mission Statement

Our mission is to provide inclusive recreational opportunities to inspire the development and well-being of the campus community.





SRC External Program Review: Approved Fall 2024

- To assess the program, validate the path we are on, course correct where needed and ensure we are staying within industry best standards.
- Typically, Rec Centers complete an External Program Review every 5-10 years.
- The SRC had not gone through an External Program Review in building history.





SRC External Program Review Team

- Bill Olmsted Executive Director,
 The University Union and The
 Well, CSU Sacramento
- Mary O'Mahoney Executive
 Director, Well-being and
 Recreation, Illinois State University
- Mark Zakrzewski, Associate
 Executive Director, Associated
 Students, Inc. San Diego State –
 External Review Chair





Internal Review Team

- JP Gale SRC Director
- Courtney Folsom Mauter SRC Aquatics Coordinator
- DJ Netherly Intramurals and Camp Coordinator
- Alyssa Cavero SRC Clerical Assistant
- Noah Alvarez ASI BOD Secretary





SRC External Program Review: CAS Elements

CAS Elements					
Mission					
Programs and Services					
Student Learning, Development & Success					
Assessment					
Access, Diversity, Equity, Inclusion & Justice					
Leadership					
Human Resources					
Collaboration & Communication					
Ethics, Law & Policy					
Financial Resources					
Technology					
Facilities & Infrastructure					



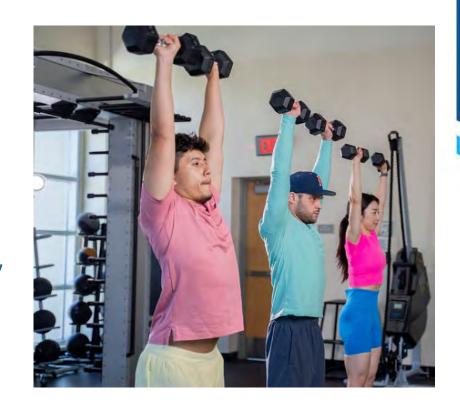
SRC External Program Review: CAS Standards

CAS Standards Scoring					
Exceeds Standards	Exceeds the CAS Standards				
Meets Standards	Meets nearly all the requirements listed in CAS Standards				
Partly Meets Standards	Meets some of the requirements listed in CAS Standards				
Does Not Meet Standards	Meets few to none of the requirements listed in CAS Standards				



SRC External Program Review: Materials Provided

- The Internal Review Team (IRT) completed a 23-page self assessment report, complied past years attendance data, policies, procedures, staff training agendas, assessments, Risk Assessment Report, position descriptions, employee handbooks, emergency action plans, marketing materials, building plans and more.
- In total over 1,200 pages of documents were provided to the External Review Team (ERT) before coming to campus.





SRC External Program Review: On Site Review

- On campus November 13-15, 2024
 - ERT attended 31 different meetings and met with 81 different individuals including staff from all ASI Departments, ASI BOD Leadership, all SRC Full-Time Staff Members and their teams, SRC Users, CSUF staff from Athletics, Student Life and Leadership, Housing, TitanWell, TitanHealth and other campus administrators from Student Affairs.
 - ERT Members also had observation time of the facility and were required to use the facility during their time on campus.





SRC External Program Review: Follow Up & Report

- The ERT then had several follow up meetings with the SRC Director and ASI Leadership following the onsite visit.
- The ERT provided a 56-page report on their observations and recommendations for the SRC and ASI.





SRC External Program Review: Review Scores

CAS Standards and Review Scores					
Mission	Meets Standards				
Programs and Services	Meets/Partly Meets Standards				
Student Learning, Development & Success	Partly Meets Standards				
Assessment	Partly Meets Standards				
Access, Diversity, Equity, Inclusion & Justice	Meets Standards				
Leadership	Meets Standards				
Human Resources	Partly Meets Standards				
Collaboration & Communication	Partly Meets Standards				
Ethics, Law & Policy	Meets Standards				
Financial Resources	Partly Meets Standards				
Technology	Meets Standards				
Facilities & Infrastructure	Partly Meets Standards				



SRC External Program Review: Executive Summary

- Program review revealed critical resource shortages and systemic challenges in the SRC.
 - SRC is understaffed in terms of full-time staff headcount.
 - Short on overall facility and programmatic space.
 - In need of more funding for capital purchases, operating budget.
 - Lacks a comprehensive marketing plan.





SRC External Program Review: Executive Summary

- ERT commended the efforts of current staff.
- ERT noted the SRC has taken significant strides since the new Director's start in 2023.
- "The SRC team is grappling with the residual effects of years of high staff turnover, insufficient program oversight and a siloed structure that has inhibited crossdepartmental and organizational communication."





SRC External Program Review: Recommendation #1 - Staff Size

"As is referenced at certain points in this report, the SRC needs to invest in more full-time staff in particular areas in order to be sustainable now, as well as when they grow programs and facilities in the future."





SRC External Program Review: Recommendation #1- Staff Size

Chart 1 Recreation Program Offerings Comparison

University	Aquatics	Climbing Wall	Outdoor Programs	Fitness & Wellness	Intramural Sports	Sport Clubs	Youth Camps
CSU Long Beach	Yes	Yes	Yes	Yes	Yes	No	No
CSU Northridge	Yes	Yes	No	Yes	Yes	No	Yes
CSU Sacramento	Yes	Yes	No	Yes	Yes	No	No
CSU San Diego	Yes	Yes	No	Yes	Yes	Yes	No
CSU Fullerton	Yes	Yes	Yes	Yes	Yes	No	Yes



SRC External Program Review: Recommendation #1- Staff Size

Chart 2 Full-Time Staff Levels for Recreation Programs*

				Assistant				Total Full
CSU	Fall 2024	Facility		or				Time Staff
Campus	Enrollment	Size	Director	Associate Director	Manager	Coordinator	Supervisor	for Recreation Programs
CSU Long Beach	38,190	126,500	1	2	5	1	0	9
CSU Northridge	36,848	138,000	1	2	3	2	2	10
CSU Sacramento	31,000	150,000	1	4	1	9	0	15
CSU San Diego	38,396	137,000	1	3	2	5	4	15
CSU Fullerton	43,339	95,000	1	0	0	6	0	7



SRC External Program Review: Recommendation #2 Marketing and Communication

• "What surfaced in many staff discussions was the need for a more comprehensive marketing and communications strategy that allows regular users of the SRC to constantly know about schedules, special offers, and all other forms of news and information pertinent to the facility."





SRC External Program Review: Recommendation #3 - Budget

"...there will need to be some form of budget augmentation to ASI and to the SRC if positive change is to be enacted, and in order to maintain the morale and momentum of an engaged staff that is poised to usher CSUF campus recreation into its next iteration."





External Program Review: Recommendation #4 - Expansion

"If the Wellness Initiative is approved, CSUF should explore the feasibility of expanding the Student Recreation Center to at least a minimum of roughly 3.5 sq/ft to 4.0 sq/ft per student (approximately 150,000 sq/ft to 174,000 sq/ft)."





Campus Recreation Facility Space Benchmarking 2023-2024

University	Enrollment	Rec Center Total Sq/Ft	Rec Center Sq/Ft per 1,000 Students	Weight & Cardio Total Sq/Ft	Weight & Cardio Sq/Ft per Student
CSU Long Beach	38,190	126,000	3.30	20,000	0.52
CSU Northridge	36,848	123,000	3.34	18,500	0.50
CSU Pomona	29,103	165,000	5.67	13,835	0.48
CSU Sacramento	31,000	152,708	4.93	19,546	0.63
CSU San Diego	38,396	137,000	3.57	33,000	0.86
CSU San Jose	35,751	128,000	3.58	20,000	0.56
CSU Comparison Average	34,881	138,618	4.07	20,814	0.60
CSU Fullerton	43,339	95,000	2.19	17,178	0.40
NIRSA Industry Guidelines: 30,000+ Campus Enrollment	30,000+	150,000-300,000	5-10	30,000-50,000+	1-1.5



Campus Recreation Facility Space Benchmarking 2023-2024

University	Fitness Studios	Courts	Fields Available for Programming	J
CSU Long Beach	3	5	2	3
CSU Northridge	3	5	1	4
CSU Pomona	5	4	2	10
CSU Sacramento	5	5	4	6
CSU San Diego	5	6	4	14
CSU San Jose	4	3	2	14
CSU Comparison Average	4.17	4.67	2.50	8.50
CSU Fullerton	4	3	2	2
NIRSA Industry Guidelines: 30,000+ Campus Enrollment*	5-8	6-10	6-10+	8-10+

^{*}Industry guidelines and benchmarking sources: NIRSA Space Planning Guidelines for Campus Recreational Sports Facilities (2009), and the NIRSA Institutional data set (2023).



SRC External Program Review: Recommendation #5 - Capital Replacement

"To appropriately support recreational programs and the participant experience, and as a best practice of sound fiscal planning and stewardship, it will be essential to develop and implement both short- and long-term equipment replacement schedules."





SRC External Program Review: Recommendation #6 - Membership Structure

"There are opportunities for increasing membership sales that could help generate revenue. The SRC may consider selling memberships to affiliated/sponsored individuals of current SRC Members. Currently, only faculty and staff have the ability to purchase memberships for nonstudents...Given that the SRC is a studentfunded organization, it is recommended that the privilege to sponsor non-student members be extended to students. "





SRC External Program Review: Next Steps

- Create a 3-5 Year Plan for the SRC in the 2025-26 academic year
 - Decide what issues to address from the review.
 - Consider recommendations while we pursue and plan the ASI Wellness Initiative.
- Complete another External Program Review in 5-8 years.





Special Thanks

- Programs Assessment Committee, ASI Board of Directors, Corporate Leadership Team
- Internal Review Team
- SRC students and ASI full-time staff
- Campus partners
- ASI Marketing
- SRC Users





Questions?





ASWI Guiding Principles

Board of Directors

Why?

- Affirm values and goals
- Offer future student leaders a roadmap
- Provide consistency
- Share information

What does it do?

- Shares our values
 - Student Support
 - Well-being
 - Student decision-making
- Shows how ASWI ties to the ASI 2025-2030 Strategic Plan and the CSUF 2024-2029 Strategic Plan
- Lays out how ASWI will be designed, implemented, and shared

- Student Participation
 - Hear and shape direction and evolution
- Board autonomy and decision-making
 - Represent student voices
 - Ensure students make major decisions
- Communication
 - Share outward progress, milestones, opportunities for feedback

Commitment

Honor what was shared and presented during development

University Collaboration

Campus partners with student-centered decision-makers

Innovate

Assess and improve to reflect wellness needs

- Accessibility and Inclusion
 - Creative ideas and implementation to serve all students

- Empowerment
 - Enable future student leaders with necessary tools to maintain ASWI goals and commitment to students

Questions?



Resolution to Adopt Guiding Principles for the ASI Student Wellness Initiative

Sponsors: Gavin Ong, Joe Morales, Suzette Morales

WHEREAS, the Associated Students Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by the ASI Board of Directors, which sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, the ASI Student Wellness Initiative was created to provide a holistic approach to student success by improving student wellness through programmatic expansions, facility upgrades, and increased access to wellness services, including the construction of a Student Wellness Center, centralizing campus Basic Needs, and wellness-related enhancements to the Student Recreation Center and Titan Student Union; and

WHEREAS, the ASI Student Wellness Initiative was initially developed through an extensive Alternative Consultation process in Fall 2022 and Spring 2023, followed by a second Alternative Consultation process in the 2023-2024 academic year; and

WHEREAS, in Spring 2023, the ASI Board of Directors formally approved the ASI Student Wellness Initiative with a 12-1-0 vote¹, and in December 2024, the ASI Board of Directors, composed of a new group of student leaders, voted 16-0 to reaffirm² its commitment to the principles of the ASI Student Wellness Initiative and recommend the university president increase the Campus Union Fee to fund the ASI Student Wellness Initiative, further solidifying ASI's dedication to student wellbeing and the long-term sustainability of the initiative; and

WHEREAS, CSUF President Ronald Rochon formally approved the implementation of the ASI Student Wellness Initiative and increase to the Campus Union Fee in March 2025; and

WHEREAS, the ASI Board of Directors has consistently recognized the importance of addressing students' wellness needs, including mental health, stress management, physical health, and basic needs support, through strategic investments in wellness-focused programming and facilities; and

WHEREAS, the implementation of the ASI Student Wellness Initiative will occur over multiple years and involve the leadership and commitment of many different student leaders each year; therefore let it be

RESOLVED, ASI commits to upholding and implementing the principles of the ASI Student Wellness Initiative, ensuring that its mission to support student well-being remains a foundational priority for the organization; and let it be

RESOLVED, any future developments, modifications, or enhancements to the initiative should remain aligned with its original intent and core principles, ensuring that its structure, funding, and impact are preserved to effectively serve students for years to come; and let it be

RESOLVED, That upon passing of the Resolution to Adopt Guiding Principles for the ASI Student Wellness Initiative that ASI shall use the *ASI Student Wellness Initiative: Guiding Principles* to uphold, implement, and advocate for the principles of the ASI Student Wellness Initiative, working in collaboration with the CSUF administration, and other partners to ensure the longevity and effectiveness of student wellness programs, services, and facilities on campus.

Links:

- 1. https://asi.fullerton.edu/a-resolution-reaffirming-support-of-asi-swi-2024/
- 2. https://asi.fullerton.edu/resolution_in_support_of_asi_student_wellness_initiative/

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the twenty-second day of April in the year two thousand and twenty-five.

Gavin Ong Chair, Board of Directors Noah Alvarez Secretary, Board of Directors



ASI Student Wellness Initiative: Guiding Principles

Staying true to its longstanding commitment to student success and well-being, Associated Students Inc., California State University, Fullerton (ASI) serves as a key advocate for student interests, ensuring that programs, services, and facilities evolve to meet the needs of the student body.

Through strategic initiatives and policy decisions, ASI has fostered an environment that supports students' mental, physical, emotional, and academic well-being. This dedication is further embodied in the ASI Student Wellness Initiative (ASWI), a comprehensive effort aimed at addressing the diverse wellness challenges faced by students and enhancing campus resources to promote thriving academic and personal experiences.

The ASWI was developed by students, for students. Past student leaders saw a critical gap in wellness resources and recognized that CSUF students deserved more. They listened to their peers, gathered feedback, and began shaping a vision for a more robust and supportive wellness infrastructure. Their passion and advocacy laid the foundation for what became a transformative movement. Over time, additional student leaders supported the initiative, worked to refine its goals, gathered additional student feedback, and ultimately turned it into reality. During its outreach and consultation process with CSUF students, ASI shared ideas and solicited input and meaningful feedback from thousands of students through hundreds of presentations and tabling opportunities, surveys and social media posts.

The ASI Student Wellness Initiative is designed to be continuously led, shaped, and expanded by future generations of student leaders.

To sustain this student-led initiative, ASI will continue to provide student leaders with the tools, resources, and platforms needed to advocate for wellness improvements. ASI will ensure that new generations of students can seamlessly take over the initiative and build upon the foundation established by their predecessors.

Guiding Principles

To ensure continuity of the values and ideals which student leaders used to share and create the ASWI, the following Guiding Principles will lead ASI's work as it develops ASWI programs, services, and facilities:

• **Student participation in decision-making will be paramount** – ASI ensures that student voices drive the initiative's direction and evolution.

- Protect student participation through the autonomy and decision-making authority of the ASI Board of Directors – Student leaders will maintain control over the development of ASWI's priorities and resource allocation.
- Ongoing, effective communication with the student body ASI will regularly engage CSUF students to share updates, assess their needs, and gather feedback.
- Commitment to delivering what was promised during the Alternative Consultation campaign (2022-2024) ASI will honor the vision and commitments made to students regarding the ASWI.
- Collaborate productively with the university ASI will work alongside campus partners while ensuring student leadership remains central to decision-making.
- **Ensure continuous improvement and innovation** ASI will regularly assess and enhance ASWI initiatives to reflect changing student wellness needs.
- Maintain accessibility and inclusivity Wellness programs and facilities will be designed to serve all students equitably, including residential and commuter students.
- Empower future student leaders to expand and refine wellness initiatives ASI will provide training, mentorship, and governance structures to ensure long-term sustainability of the concepts and ideas of the ASWI.

A Lasting Commitment to Student Wellness

The ASI Student Wellness Initiative is embedded long-term goals of ASI's 2025-2030 Strategic Plan, particularly:

- Goal 1: Foster Student Growth and Well-Being Ensuring wellness remains a core component of the student experience.
- Goal 3: Innovate and Improve ASI Facilities, Programs, and Services Supporting student leaders in expanding and refining wellness infrastructure for years to come.

Additionally, the ASWI is a key contributor to the 2024-2029 CSUF Strategic Plan:

• Goal 2: Foster Student Engagement and Well-Being – Supporting student engagement and holistic growth in an inclusive campus environment, cultivating a sense of belonging for all students, and providing comprehensive resources to support their mental health, physical wellness, and financial and basic needs.

This ASI Student Wellness Initiative is more than an investment in wellness—it is a living testament to the power of student leadership and advocacy. This commitment to student wellness will remain a top priority for ASI.



About Us



Joel Garibay

- asboard-comm@fullerton.edu
- Major:
 - Advertising
 - Minor in Marketing
- Class of 2026

Gavin Ong

- asboardchair@fullerton.edu
- Major:
 - Cinema & Television Arts
 - Business Marketing
- Class of 2026





About Us



Jason Shepard

- Interim Dean of College of Communications
- Ph.D., University of Wisconsin-Madison School of Journalism and Mass Communication and School of Law
- Previous Head of Communications for College

Facilities and Labs





COMM Inter-Club Council



CICC is the funding council for all student organizations in the College of Communications

- Meets every Monday @9-10:00a.m.
- Zoom
- 13 clubs and organizations are apart of the council



Website:

https://communications.fullerton.edu/studentlife/cicc/



- COMM WEEK!
- Monday:
 - Meet the Dean/Club Showcase
 - Newport Film Festival CTVA Collegiate
 Showcase
- Tuesday:
 - Storytelling from Buzzfeed to Youtube
 - Alumni Speakers
 - LCI Showcase

Follow @csufcommweek for more details!

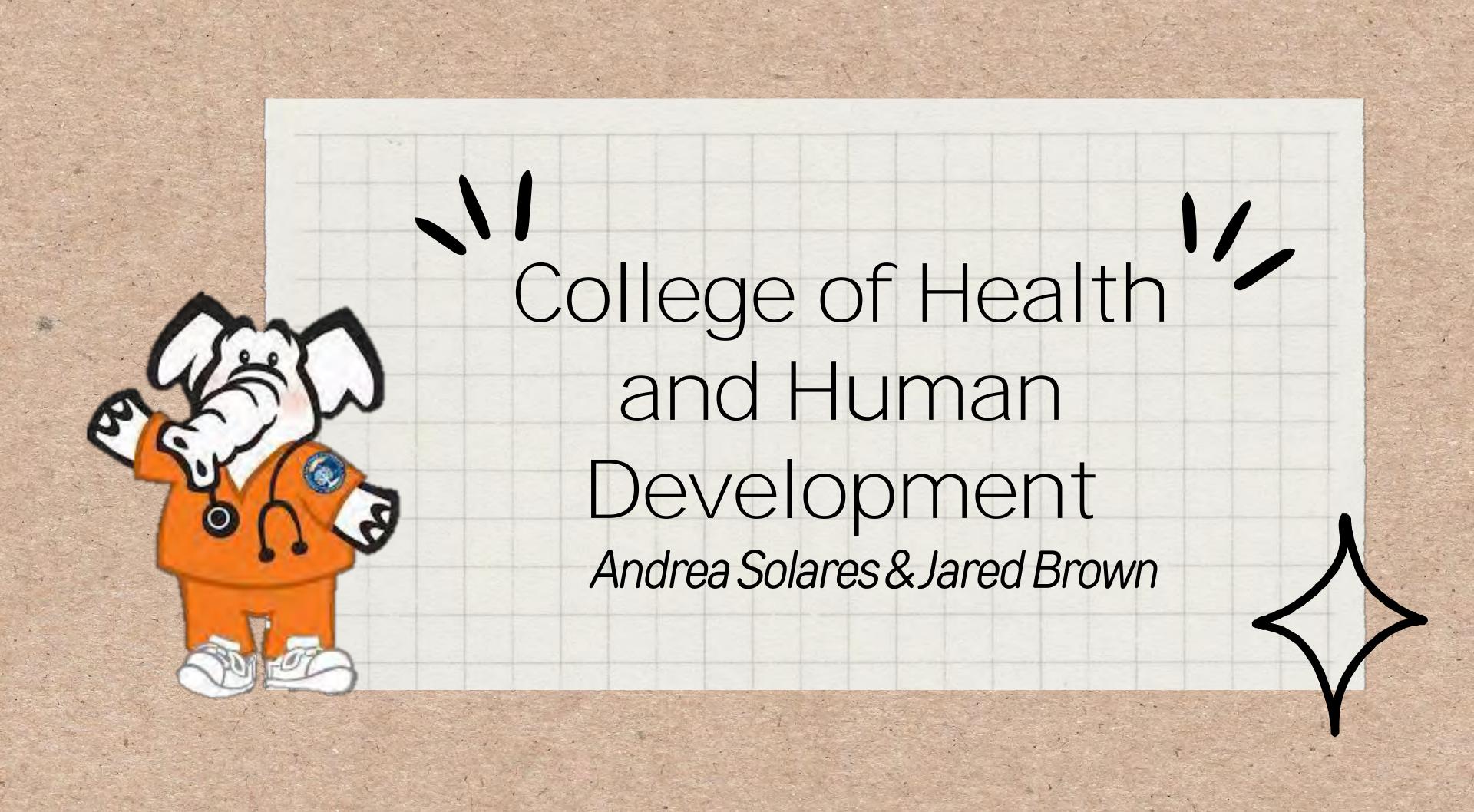
- Wednesday
 - Getting on Base Showcase
 - From Script to Screen: NBC Alumni
 Panel
 - Public Relations Executive Speaker
- Thursday
 - ESPN Talent Producer Speaker
 - Daylight Film Productions Speaker
 - NFL Insider Speaker



- AdCon: aka AdChella
 - Panels, Free Food, Networking for all Advertising Majors
 - Open to EVERYONE!







ABOUTUS

Andrea Solares She/Her/ Ella



Both class of 2025!



- Board of Directors, College of Health and Human Development
 - KNES Peer mentor
 - Aspiring future nurse
 - Fun Fact: I am currently in an EMT program asboard-hhd2@fullerton.edu

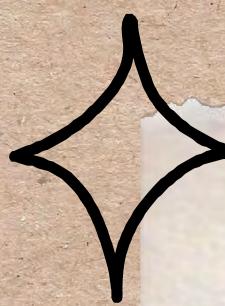


Major: Public Health

Major: Kinesiology

- Board of Directors, College of Health and Human Development
 - Research Assistant I at USC Keck School of Medicine
- Staff Research Associate, CANdY Lab, UCLA College of Psychology
 - Aspiring Biostatistician
 - Fun Fact: First author journal article being reviewed

asboard-hhd@fullerton.edu



MEETOURDEAN

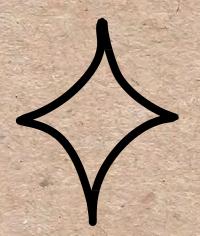


- Appointed July 1st 2024
 - Previous Executive Vice Chancellor at Washington State University
 - Previous Vice Chancellor of Research and Professor in School of Nursing
- Bachelor's degree in psychology from Bridgewater State University,
- Doctorate and M.S. in Experimental Psychology from Washington State University
- Postdoc in Substance Abuse from Washington State University
- Serves as Associate Editor of Journal of Psychology of Addictive Behaviors,
 - Reviewer for multiple NIH grants
 - Serves on Diversity Taskforce for the Journal of Drug and Alcohol Abuse
- Research focused on substance use in American Indian and Women populations, and gender differences in the measurement of opioid withdrawal, relapse while in treatment, and predicto of relapse
- Goals
 - Increasing research in the college to be more interdisciplinary
 - Working to address SON capacity and seats

Collaborating with ASI and CHHD on ASWI CELESTINA BARBOSA-LIEKER, PH.D









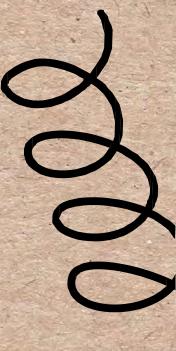
POSITION GOALS

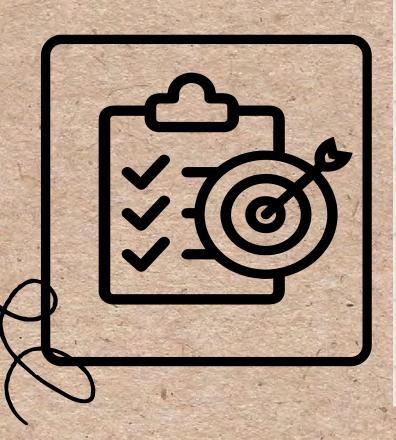
- Create a smooth transition with the new HHD board pair and our dean
- Adaptation of a new support model for Pre-Health students in HHD
- Follow up with the ASI wellness initiative that was recently passed and determine how we can support through our roles

- •Increase HHD-ICC engagement We are looking to and foster sense of belonging and community within college Adaptation of a new support model for Pre-Health students in HHD
- Ensure that ASI continues the •student wellness conversation

implement a survey to explore attitudes and perceptions of HHD students and alumni in the college and in services







HHDWEEKEVENT&ALPS

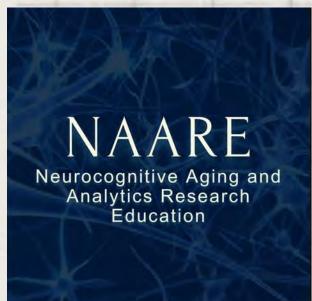








Resarch, Community, & Collaboration





12 Different Centers where research is actively being conducted, including:
Fibromyalgia and Chronic Pain Center
Center for Autism
Center for Boy's and Men
Center for Healthy Neighborhoods
Center for Sports Performance
Center for Successful Aging and more!!





Bringing together CSU
Fullerton and UC
Berkeley to provide
undergraduate
students with hands-on
research experiences in

genomics,
computational biology

- Earn a stipend of \$7,200/year
 Research at UC Berkeley in
 Summer 2026 and 2027 (travelousing and meals will be
- Attend an NIH Research
 Conference.

WHO SHOULD APPLY?
Project EAGER is a two-yea

CSUF undergraduate students who are expected to graduate in Spring 2027 or later



Cal State Fullerton. UC Berkeley

CSUF News

Topics CSUF in the News Titan Spotlight People & Voices Events Resources

CSUF School of Nursing Celebrates 50 Years of Health Care Excellence

March 17 2025

RETHIS: f 🔰 in 🔤 🖾 Download PDF



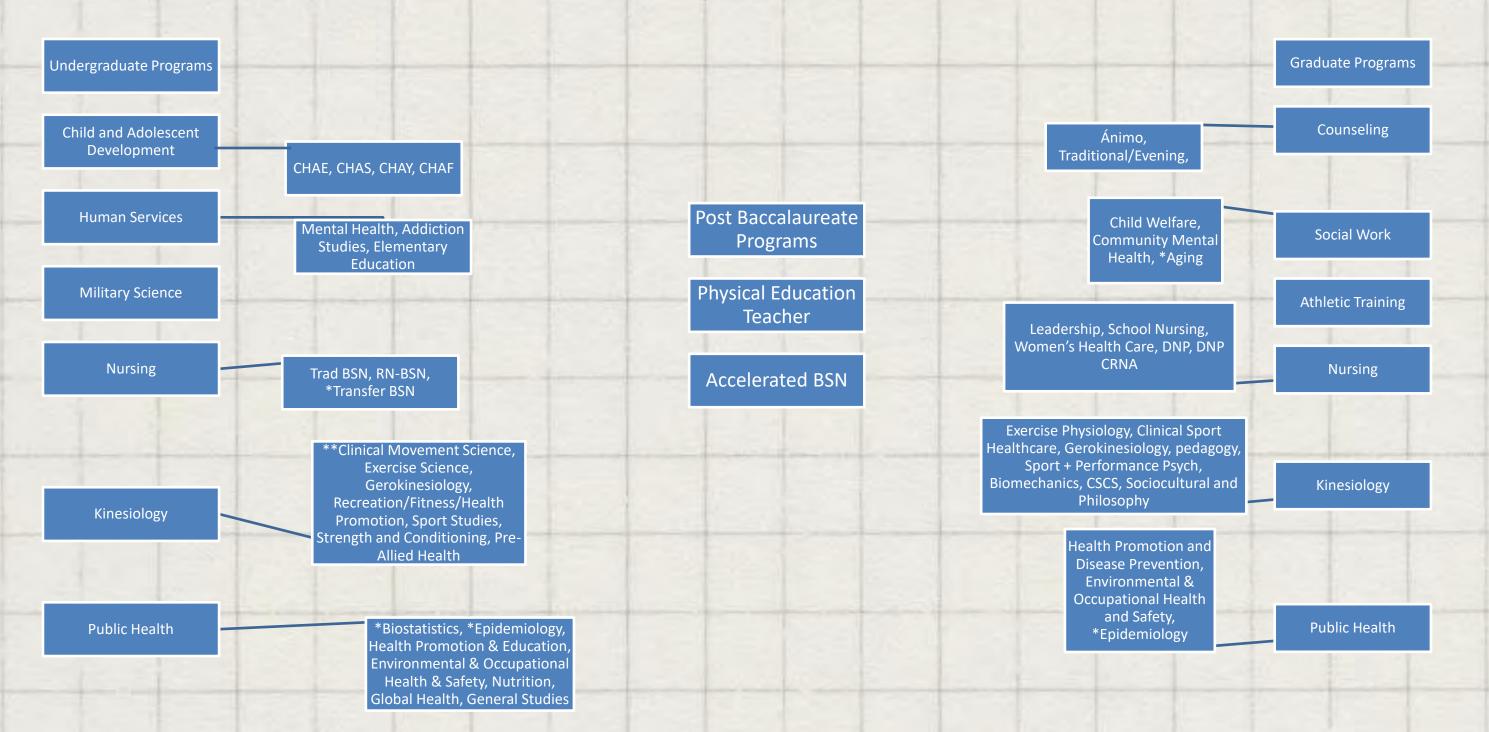
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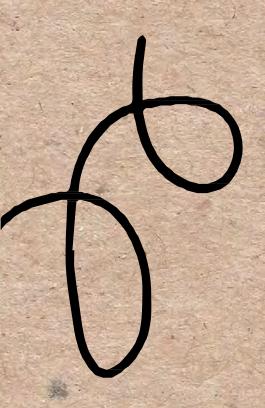
Campus and Community

Health and Human Development Events

Nursing

Majors within our College





HHD ICC METINGS

Every Friday at 1:30-2:30PM Zoom Meeting ID:

https://fullerton.zoom.us/j/8681

6972777



CLUBS WITH IN THE COLLEGE

- Allied Health Student Association
- Best Buddies
- Child and Adolescent Studies Student Association
- Chi Sigma Iota
- Delta Epsilon Mu
- Eta Sigma Gamma
- Human Services Student Association

- Kinesiology Student Association
- Masters of Social Work
 Association Nursing Peer Tutor
 Club
- Nursing Student Association
- Physical Education Teacher Club
- Sports Psychology Club
- Sigma Phi Omega

HHD STUDNENT SUCESS CENTER

- Located at KHS 193
- Open Monday- Thursday
- From 9:00 AM to 5:00 PM
- Provides academic advisement, workshops, computer and printing services, and study and mentoring space.



0

Any questions?





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April 22,2025

Board of Directors

Executive Officers Report

PRESIDENT: Joe Morales

Summary:

Hey everyone! With finals coming up, I just want to encourage you all to stay focused and proactive about your grades. For those of you graduating, make sure you're on track to be eligible to walk. And for those returning to serve on the board next year, make sure you're meeting the academic requirements to continue your involvement.

We're in the final stretch, so take your academics seriously, but also make your mental health a priority. I know how stressful this time of year can be, especially with everything going on in the world. Please stay educated, stay aware, and most importantly, stay safe!

Events/ Meetings Attended:

- 4/8/25- Dave and Keya
- 4/9/25- OnBoard End User Training CSFPF
- 4/10/25- SSIFAC Meeting #4
- 4/16/25- CSFPF Presentation
- 4/16/25- CSFPF Board Reception
- 4/17/25 SFAC Meeting #4
- 4/17/25 Facilities Committee
- 4/17/25 Programs Assessment Committee
- 4/21/25 Titan Awards Night

VICE PRESIDENT: Suzette Morales

No Report

CHIEF INCLUSION & DIVERSITY OFFICER: Andrea Rameriez Rivera

No Report

CHIEF CAMPUS RELATIONS OFFICER: Haneefah Syed

No Report

CHIEF GOVERNMENTAL OFFICER: Megan Hannoun

No Report

Report from Academic Senate Chair (April 8, 2025)

International Travel

A group of faculty reached out to ask for university support in case they are detained by federal officials (or otherwise unable to return to the United States in a timely fashion.) For guidance for everyone in the University community (students, faculty, or staff), I recommend consulting the CSU system's information, compiled here: https://www.calstate.edu/Pages/Federal-Updates.aspx

The short version is that all people are strongly advised to proceed with extreme caution when considering travelling outside the United States.

Search Committees

The University is engaging on a lot of searches right now; President Rochon inherited a situation where 5 of the 6 existing VP positions were either filled on an interim basis or vacant. In addition, President Rochon wants to create a 7th VP position for strategic enrollment management. That means 6 searches, which means 6 search committees. Two of them were established in the fall (Academic Affairs/Provost and Student Affairs); the Senate filled faculty roles on the other search committees at recent meetings. ASI gets a representative on each of these search committees as well.

As of this writing, we have heard that Khalilah Doss will be our new VP of Student Affairs, starting in July. The provost search will have to be restarted. Enrollment Management candidates should be on campus the week of April 28, with Information Technology candidates coming the last week of the semester. Each candidate will end up meeting with the relevant search committee, President Rochon and cabinet members, Academic Senate Executive Committee, and numerous staff and other administrators. The relevance of this for ASI is that, in addition to knowing that the ASI rep on each search committee will have a busy week those weeks, a number of folks on campus that ASI deals with regularly will also be quite busy. My recommendation to ASI is to plan accordingly: if a meeting can be done with an email, that may be the best path later this semester; if a meeting must happen, flexibility in scheduling will be important.

Budget News

It appears that our message that the CSU should not get an 8% budget cut is being well-received in Sacramento. However, it also appears that the reality of the state's budget situation will mean that the CSU is unlikely to get *no* cut.

CSUF is better situated than most other CSUs to weather this storm. That said, budget cuts of any size are bad news. Inflation is always real, and it's much more so these days. Major unions are engaging in bargaining with the CSU this year, and any raises they negotiate don't come with increased budget from the state to pay for them. So, even holding steady is effectively a cut. While CSUF has a healthier reserve that most CSUs, there will still likely be cuts at CSUF to absorb these budget cuts.

The Academic Senate will be hearing budget presentations at our April 24 meeting, and a report from our Planning, Resource, and Budget Committee at our May 15 meeting. However, we won't get updated economic projections for the budget until early May, and the state doesn't pass the budget until late June, with the CSU informing campuses of what that will look like in July. In other words: any cuts becoming real will take place over the summer, when students and faculty are largely not here. This is not a conspiracy; this is simply the way the state budget works.



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APRIL 22, 2025
Board of Directors
Board Leadership Report

CHAIR: Gavin Ong

Summary:

Hi everyone,

I just want to start off by saying that there is much turmoil, concern, and much to be worried about in the nation, community, and closely on our campus. What I want to stress is that we must continue to show grace to our community and all those who are affected. We also must do our upmost to not draw unnecessary attention to our campus which could cause even more issues. Please be mindful and show care and compassion to everyone.

Events/Meetings Attended:

- VPSEM Search Committee [4.9.2025]
- VP McCullough Semester Meeting [4.10.2025]
- Academic Senate [4.10.2025]
- VPSEM Search Committee Interviews #2 [4.10.2025]
- VPSEM Search Committee Interviews #3
- BOD Comm Elect Meeting [4.10.2025]
- VPSEM Search Committee Interviews #4 [4.11.2025]
- VPSEM Search Committee Interviews #5 [4.11.2025]
- VPSEM Search Committee Meeting [4.11.2025]
- Experience CSUF [4.12.2025]
- Comm Dean Monthly Meeting [4.14.2025]
- In-Service with Jordan [4.15.2025]
- BOD Leadership Meeting [4.15.2025]
- Programs Assessment Meeting [4.17.2025]

VICE CHAIR: Brian Rubio

Summary: Hello, everyone! HAPPY ALMOST END OF THE SEMESTER! This is our semi-last board meeting of the year! Thank you all for the amazing work thus far! As always, please reach out to me if you have any questions!

Events / Meetings Attended:

April 11th, 2025: Instructionally Related Activities Committee Meeting

April 15th, 2025: BOD Leadership Meeting

Committees: N/A

Projects: N/A

SECRETARY: Noah Alvarez

Summary: Hey everyone! Just a quick update - over the past couple of weeks, I've attended several meetings, including Finance, Facilities, Programs Assessment, and VPIT Search Committee interviews. In Facilities, we approved a CPR Pop-Up Kiosk coming to the TSU in Fall 2025 and the purchase of student artwork. Programs Assessment focused on ASWI guiding principles, SRC staffing and space needs, and program improvements for Esports, Niche Nights, Titan Outdoors, and the Children's Center. Finance approved funding for necessary Children's Center repairs and a contingency request for a Women in Animation x Alumni networking event. No ongoing projects on my end at the moment!

Events/Meetings Attended:

Finance Committee - April 10th
VPIT Search Committee Meeting - April 14th
Board Leadership Meeting - April 15th
Facilities Committee - April 17th
Programs Assessment Committee - April 17th
VPIT Search Committee Zoom Interviews - April 21st

Committees:

Facilities Committee:

CPR Pop-Up Kiosk

The TSU is looking to add a CPR Pop-Up Kiosk, located near the alumni lounge closest to the vending machines.

- Instructional videos on how to give CPR
- TitanWell will be taking over for this
- Advertisements will be in partnership with ASI.
- Plan to install in Fall 2025.

This is only temporary and students cannot receive any type of certifications from this.

Resolution Approving Student Art Purchases

• The TSU purchases art from students, a lot of the art that you see hanging in the TSU have all been purchased by the TSU and have been completed by students. The TSU was looking to buy two paintings, to which the committee approved.

Programs Assessment Committee:

ASWI Guiding Principles:

- Encouraging student participation in shaping ASI's direction.
- Ensuring board members amplify student voices in program development.
 - o Collaborating and outreach Student leaders are encouraged to visit other institutions to identify external partners and best practices for program enhancement.

SRC External Review

- Address critical resource shortages and systemic challenges.
- Increase staffing at the SRC.
- Expand facility space due to current limitations.

Program Evaluations:

ESPORTS

- Improve marketing, include collabs with different departments such as housing
- Provide more space and gaming consoles.
- Consider using esports space for other activities

Niche Nights

• Use surveys to gather feedback from students who attend these events to guide improvements.

Student Internships (Children's Center)

• Possibly looking into waving the background check fee or providing students with an opportunity to apply for scholarships/grants that will pay for the fee.

Titan Outdoors (SRC)

- Developing criteria to determine new trip locations and incorporating student feedback to play a larger role in the selection process.
- Considering partnerships with outdoor brands
- Collaborating more with different colleges.

Finance Committee:

Resolution Approving Withdrawal from the Children's Center Investment Fund for Repairs and Maintenance of the Facility

The Children's Center moved into the current facility in 2011, and has experienced minimal facility upgrades or material repairs and maintenance over the years, ASI established a reserve account for the Children's Center facility shortly after opening the new facility with the purpose to set aside funds for any future facility improvement and maintenance of the equipment or buildings. the Center has current need for facility upgrades including, safety and security system upgrades \$120,332, alarm system upgrades \$8,870, and landscaping \$\$29,470; and the total cost for the repairs is around \$158,672. Because the children's center is an ASI ran facility, the need to withdraw from the Children's Center Reserve fund must be completed in order to upgrade our security systems, alarm systems, and landscaping.

• Committee voted in favor with no questions asked.

Resolution Approving a Contingency Request from Women in Animation (WiA)

This is a collaboration between the Alumni House and the WiA Student Collective of CSUF. The planned event is to connect both Alumni from CSUF who are professionals in the industry and students, creating a Stronger Community through networking and mutual passion for the entertainment industry. This will be free and open to all students as WiA will host this event at the Alumni House and cater food.

• The committee voted in favor of the contingency request of \$2,025.74 being approved due to the significant alumni connection and the estimated number of students attending the event.

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TREASURER: Samantha Ngo

No Report