

### **Facilities Committee**

Thu Mar 14, 2024 1:15 PM - 2:30 PM PDT

### 1. Call to Order

Gavin Ong, Chair, called the meeting to order at 1:17 pm.

### 2. Roll Call

Members Present: Ayala, Mansoor, Nguyen, Ong, Rubio

Members Absent: None

Liaisons Present: Hesgard, Walkley, Zavalkov

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

- \* Indicates that the member was in attendance prior to the start of Unfinished Business but left before the scheduled ending of the meeting.
- \*\* Indicates that the member was in attendance for the portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

### 3. Approval of Agenda

(Mansoor-m / Rubio-s) The agenda was approved by unanimous consent.

### 4. Approval of Minutes

a. 2/15/24 Facilities Committee Meeting Minutes

(Rubio-m / Nguyen-s) The February 15, 2024 meeting minutes were approved by unanimous consent.

### 5. Public Speakers

Members of the public may address the Facilities Committee members on any item appearing on this posted agenda.

JP Gale, SRC Director and K. Stava, TSU Director, shared recent facility updates:

- \* New scooter racks approved by the Facilities Committee have been installed, but usage remains minimal.
- \* Lack of scooter usage compliance poses safety hazards, including trip hazards and fire risks due to the lithium batteries. Stricter policies and member education campaigns are being implemented to encourage proper scooter usage.
- \* Consideration of selling locks at the SRC and directing students to purchase locks from the Titan Store is being explored.
- \* Both facilities are initiating education campaigns via social media to promote responsible scooter usage and reduce incidents. Safety concerns at the TSU are compounded by multiple entry points, unlike the SRC's restricted access.

### 6. Reports

### a. Chair

Ong, Chair, apologized for his recent absence due to illness and expressed excitement to resume discussions. He encouraged active participation and discussion on agenda topics and emphasized the importance of thoughtful consideration before voting.

### b. Director of Student Government

Hesgard, Director of Student Government, shared recent updates:

- \* She reminded members of the extended voting period for the ASI election and encouraged voting before the polls closed at 8:00 PM. Tentative announcement of election results is expected around 2:00 PM the following day.
- \* Hesgard echoed Ong by encouraging active engagement in asking questions, providing commentary, and offering feedback on agenda items. She highlighted the Committee's role in deliberating and refining decisions before they reach the Board.

### 7. Unfinished Business

a. None

### 8. New Business

 a. Action: Resolution Authorizing a Temporary Pop-up Food Concept in the TSU -Chik-Fil-A The Committee will consider approving a resolution authorizing a temporary pop-up food concept in the TSU, Chik-Fil-A for the fall semester 2024.

FAC 005 23/24 (Mansoor-m / Rubio-s) A motion was made and seconded to approve a resolution authorizing a temporary pop-up food concept in the TSU, Chik-Fil-A for the fall semester 2024.

Ong yielded the floor to Stava, the TSU Director, to provide additional information about the request:

- \* Chick-fil-A was proposed as the pop-up vendor to occupy the vacant Fresh Kitchen space.
- \* The pop-up operation was set to start in the fall semester, with regular assessments of its success and challenges.
- \* No engineering or construction is needed for the pop-up; minor aesthetic changes and signage are required. Associated costs were covered by Auxiliary Services, and lease payments for the pop-up mirrored those for the Fresh Kitchen.
- \* The pop-up offered a limited, fixed menu prepared off-site like at other locations on campus.
- \* Authorization was requested to negotiate to bring the Chick-fil-A pop-up to the Food court in the Fall 2024.

Ong opened the floor to questions and points of discussion.

Rubio inquired about whether the pop-up in TSU would replace the HSS building location. Stava clarified that the pop-up would not replace the HSS location; both would operate simultaneously.

Zavalkov raised concerns about potential negatives of the Chick-fil-A pop-up, including reduced quality and lack of full-service amenities. Nguyen echoed concerns about dietary restrictions and the limited menu offerings of pop-ups.

Walkley suggested considering options that cater to dietary restrictions, like Fresh Kitchen, instead of adding another restaurant similar to what is already available to students.

Rubio expressed concerns about price increases observed at Chick-fil-A and questioned the logic behind them. Tony Lynch, ASC Director of Dining Services, explained that price adjustments were due to increasing costs of food and labor, including changes in minimum wage laws.

Ayala asked if the pop-up concept indicated a permanent implementation of Chick-fil-A on campus. Stava clarified that the focus was initially on replacing Fresh Kitchen,

with future decisions pending assessment.

Zavalkov asked if pricing in the TSU would be lower than in HSS due to the lack of full service. Lynch explained that pricing would remain consistent with Chick-fil-A standards regardless of location.

Ong asked about the availability of survey results regarding student preferences for Chick-fil-A. Lynch mentioned previous survey results shared with ASI and ongoing efforts to gather more data.

Mansoor inquired about the criteria for the permanent implementation of the popup. Stava explained that criteria would be determined based on assessments next semester.

Walkley asked about the resources allocated for DEI training for Chick-fil-A staff. Stava outlined the resources, including training programs and franchise owner engagement.

Ong expressed concern about addressing the past controversies associated with Chick-fil-A within the community. Stava highlighted the franchise owner's willingness to engage directly with the campus community to address concerns. Zavalkov emphasized the importance of considering community concerns in the decision-making process. Rubio underscored the importance of considering student wellness and affordability in food options on campus.

The Committee moved to a roll call vote.

FAC 005 23/24 (Mansoor-m / Rubio-s) Roll Call Vote: 0-1-4 The Resolution authorizing a temporary pop-up food concept in the TSU, Chik-Fil-A, for the fall 2024 semester failed.

b. Discussion: SRC Facility Update

The Committee will receive information about updates taking place at the Student Recreation Center.

Ong, Chair, yielded the floor to JP Gale, the SRC Director, to provide an update on the SRC facilities:

\*Gale outlined recent purchases and projects undertaken by the SRC, emphasizing his commitment to providing inclusive recreational opportunities for the campus community.

- \* Cardio equipment was installed on January 8th, with 48 pieces replacing older equipment, improving the cardio area. Equipment was strategically spread out to address concerns about heat in the cardio area, with positive feedback received.
- \* Scooter racks were installed on March 7th; though currently empty, efforts are being made to utilize them effectively.
- \* Pool furniture approved in November was installed on February 28th, replacing older equipment and enhancing the pool deck area.
- \* Soccer goals for intramurals were installed in time for the spring semester, contributing to a successful semester with high sign-up rates.
- \* The installation of Secure Asset Management Systems is scheduled for Q4, pending the arrival of necessary equipment and completion of preparatory work.
- \* New squat racks and glute thrust machines are scheduled for late June delivery, enhancing workout options for users.
- \* Pool tile replacement was completed on December 23, improving the appearance and safety of the pool area.
- \* A gender-neutral bathroom renovation project is underway, with the campus handling the renovation. The goal is to complete it by the end of summer, with funding slightly under the allocated budget of \$150,000.

Ong opened the floor to questions and points of discussion.

Rubio inquired about marketing efforts regarding the scooters, expressing a need for education on their usage. Gale responded that marketing efforts are underway, including notifications through social networks.

Mansoor asked about the progress of the mini store in the SRC, to which Gale replied that the project was not progressing and may have been abandoned.

Ong raised concerns about students' reluctance to use bike racks due to various factors, suggesting the inclusion of locks in the racks to alleviate issues like weather damage and theft. Gale acknowledged the common concern but stated the difficulty in finding a solution, noting that according to the President's directive, scooters are not allowed inside buildings. Nguyen suggested considering covered sheds or finding a covered space nearby to store bikes and scooters, which Gale explained could pose logistical challenges due to aesthetic concerns and space constraints. Ayala suggested implementing a system similar to the library's laptop loan program for bike locks, which Gale agreed could be explored but noted logistical challenges in terms of inventory management.

Ong inquired about updates on equipment servicing, mentioning concerns about old equipment and third-party servicing. Gale explained that Premier is still contracted for servicing until the end of the fiscal year and possibly beyond, as they provide

expertise, keep good records, and handle warranty services for new equipment from PreCore.

### 9. Announcements/Member's Privilege

Rubio shared about an upcoming event called "Nuestra Cultura" hosted in housing and encouraged attendance, mentioning that the flyer would be shared for further promotion. Walkley acknowledged Rubio's announcement.

Nguyen mentioned a collaboration with ASI Women in Animation for their first studentrun exhibition at the Central Gallery, inviting attendees to view the artwork until March 27th.

### **10.** Adjournment

Ong, Chair, adjourned the meeting at 2:05 p.m.

Gavin Ong, Chair

Crika Perret-Martinez

Erika Perret-Martinez, Recording Secretary

### Roll Call 2023-2024

### 03/14/2024 FACILITIES Committee Roll Call

03/14/2024 FACILITIES COMMINICIÈE NOM CAM							
Attendance		Board Members					
			Present	Absent			
ECS	AYALA	JONATHAN	1				
СВЕ	MANSOOR	SHAWAN	1				
ARTS	NGUYEN	ANGELA	1				
CHAIR/SEC. /	ONG	GAVIN	1				
NSM	RUBIO	BRIAN	1				
			Present	Absent			
			5	0			

Attendance	Liaisons				
			Present	Absent	
Advisor	HESGARD	REBECCA	1		
ASI Chair Des. *	WALKLEY	BRIAN	1		
ASI Pres Des. *	ZAVALKOV	MARK	1		
			Present	Absent	
			3	0	

<sup>\*</sup>Recording Secretary: Erika Perret-Martinez

QUORUM	4				
Roll Call Vote	es		005 'RESOLUTION AUTHORIZING TEMPORARY POP-UP FOOD CONCEPT (Chik-fil-A)		
			Yes	No	Abstain
ECS	AYALA	JONATHAN			1
СВЕ	MANSOOR	SHAWAN			1
NSM	RUBIO	BRIAN			1
ARTS	NGUYEN	ANGELA		1	
CHAIR/TREAS	ONG	GAVIN			1
			Yes	No	Abstain
			0	1	4

### fac\_2024\_03\_14\_min

Final Audit Report 2024-05-03

Created: 2024-04-29

By: Susan Collins (sucollins@fullerton.edu)

Status: Signed

Transaction ID: CBJCHBCAABAARQTvW\_0cj8srnVoiDB\_IHE4yAcRUsVd8

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Document created by Susan Collins (sucollins@fullerton.edu)

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Document emailed to asboardsecretary@fullerton.edu for signature

2024-04-29 - 7:25:09 PM GMT

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2024-05-01 - 7:55:14 PM GMT- IP address: 137.151.175.192

Signer asboardsecretary@fullerton.edu entered name at signing as Gavin Ong

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Gavin Ong (asboardsecretary@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton

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2024-05-03 - 5:56:36 PM GMT- IP address: 104.47.55.126

Erika Perret-Martinez (eriperret-martinez@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton

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Signature Date: 2024-05-03 - 5:56:51 PM GMT - Time Source: server- IP address: 137.151.113.82





Agreement completed. 2024-05-03 - 5:56:51 PM GMT





# Resolution Authorizing a Temporary Pop-up Food Concept in the Titan Student Union Sponsored by: Gavin Ong

**WHEREAS**, the Associated Students Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton (CSUF); and

**WHEREAS**, ASI is governed by the ASI Board of Directors, who set policy for the organization, approves all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

WHEREAS, the Titan Student Union (TSU) facility includes a food court with a variety of food choices for students to utilize; and

**WHEREAS**, Auxiliary Services Corporation (ASC) administers the food service concepts on campus and available in the TSU Food Court; and

**WHEREAS**, the food service concept The Fresh Kitchen, ceased operations in fall 2023 and that space is currently vacant in the TSU food court, and

**WHEREAS**, ASC hosts an existing pop-up vendor, Chick-fil-A, on campus at the Humanities Quad and various Athletics events, and ASC recommends adding a Chick-fil-A pop-up concept as a Fall 2024 pilot replacement in the Fresh Kitchen location in the TSU food court; and

**WHEREAS**, ASC confirms that no major construction is required to the existing space to accommodate a recommended pop-up concept other than a change in signage; and

**WHEREAS**, ASC confirms that any costs associated with the pop-up will be the responsibility of ASC; therefore let it be

**RESOLVED**, the ASI Board of Directors authorizes the Executive Director or designee to negotiate terms with ASC to bring the Chick-fil-A pop-up concept in the TSU food court for the Fall 2024 semester, beginning August 26<sup>th</sup>, 2024, and ending December 19<sup>th</sup>, 2024, with lease payments to mirror the terms set for The Fresh Kitchen; and be it finally

**RESOLVED**, that this resolution be distributed to the ASI Executive Director, Auxiliary Services Corporation, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the nineteenth day of March in the year two thousand and twenty-four.

Ashley Zazueta Rodriguez Chair, Board of Directors

Gavin Ong Secretary, Board of Directors



# **Campus Dining Proposal:**

Titan Student Union Pop-Up Restaurant





### **Titan Student Union Pop-up Restaurant**

Chick-fil-A Pilot

November 9, 2023



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### **Executive Summary**

Campus Dining Services (CDS) desires to bring a new pop-up concept\* to the Titan Student Union (TSU) Food Court. The location of this pop-up would be in the current Fresh Kitchen space. The restaurant would occupy the pop-up location through a partnership with Auxiliary Services Corporation (ASC). ASC would pay Associated Students Inc. (ASI) a percentage of sales as per the ASI CSUF / CSUF ASC - Sublease Agreement.

In Spring 2023, a survey was conducted on the TSU Food Court to determine the most popular and least favorite restaurant amongst our students. This survey concluded that the least favorite restaurant was Fresh Kitchen; while a chicken concept would be the preferred new addition to the Food Court.

In Spring 2022, Chick-fil-A was brought in to complement our existing baseball concessions program. Following the success in athletics, Chick-fil-A was invited to join our Mobile Food Truck line-up in Humanities Plaza. Building on this continued success, a proposal has been put forth to consider Chick-fil-A as a potential pilot location during the Spring 2024 semester. This proposal seeks to address the needs and preferences of the student survey. In addition, Chick-fil-A was rated the number one favorite restaurant by Generation Z. If approved, it would be the third location on campus where Chick-fil-A would be served.

\*Pop-up concept- set up quickly for short-term operation in a temporary location

\*Link to "Piper Sandler Survey of teens shows Chick-fil-A is their favorite restaurant"



### **Chick-fil-A Pilot**

Chick-fil-A has been chosen as the pilot restaurant for this pop-up location. Campus Dining Services (CDS) used sales information from Humanities Plaza/Athletic Concessions, and reviewed market trends to make this recommendation, while also conducting a student survey to find out what the students want in the TSU Food Court.

The Chick-fil-A pop up in Humanities Plaza does three times the volume of sales compared to other restaurants. Chick-fil-A's popularity in Humanities Plaza has continued to grow, resulting in CDS inviting them back twice a week in the Fall 2023 semester to provide service to the campus community, in addition to serving at every CSUF home game.

According to a <u>Piper Sandler survey</u>, Chick-fil-A was rated the number one favorite restaurant by Generation Z.

In addition, CDS conducted its own survey from May 8 - May 26, 2023. Survey QR codes were posted on various Campus websites, social media sites, and physical and digital signage around campus, including the ASI website, ASI social media posts, and digital screens in the TSU and SRC.

The purpose of this survey was to attain student feedback on the Titan Student Union Food Court. There were 334 complete survey responses. Survey results included an unbiased section where students filled in what concept they would like to see brought into the Food Court. 32% of students filled in that they would want a chicken concept, with Chick-fil-A coming in at 23% and Other Chicken Concepts coming in at 9%.

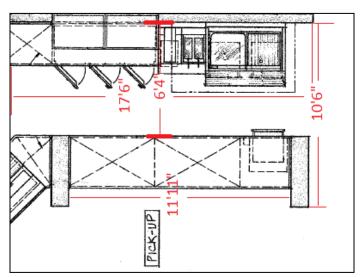


### **Space Rendering Proposal**

There will be no permanent modifications to the space. All signage, including menus will be temporary. The renderings below show a vinyl banner and a paper menu that will be placed inside of menu frames that are already installed at Fresh Kitchen. Chick-fil-A will be financially responsible for the updated signage. There will be no construction done to the current kitchen area as Chick-fil-A will be bringing in food that is prepared off-site and ready to serve.







Current floor plan of space which measures 11' 11" x 6' 4".



### **Restaurant Business Overview**



### Menu

Only the pop-up menu will be offered at the Fresh Kitchen location. The Chick-fil-A pop-up will offer a limited menu. The food will be prepared at a local restaurant and brought to the TSU for sale. There will be no cooking on site.

It will be possible to add these menu items on Grubhub at no additional cost to the customers at a later date.

### **Pricing**

Pricing will be consistent with other Chick-fil-A operations on campus. The current menu can be seen on the left. The Chick-fil-A menu pricing is comparable to the value meal options within the Food Court.

### **Hours of Operation**

Monday - Thursday: 11:00 am - 1:00 pm, with the opportunities to expand.



### **Financials**

ASC would follow the ASI CSUF / CSUF ASC - Sublease Agreement and pay ASI 4% of net sales.

**Example:** \$3,000 net sales x 4% commission percentage = \$120 commission to ASI

Chick-fil-A in Humanities Plaza averages \$2,000 net sales per day.

### **Marketing Strategy**

### **Social Media Strategy**

We will announce the addition of the pop-up concept on our social media channel <a href="mailto:occurrent">occurrent</a> with a variety of videos and photos. We will share the launch with different accounts and encourage them to share the information on their platforms.

### **Website Marketing Strategy**

Pop-up information will be added to our <u>Campus Dining website</u> and on our section of the ASI site.

### **Email Marketing Strategy**

Eblasts will be sent to both internal and faculty and staff distribution lists.

### **Other Marketing**

We will table at the TSU and host giveaways to provide students information about the new concept. Media will be posted on the digital screens around campus and inside the TSU.



### **Better Together**

Over a decade ago, Chick-fil-A (CFA) was in the headlines due to the perception that the company was "anti" LGBTQ because of personal comments made by the Owner about his beliefs on traditional Christian family values. Again, the company was in the headlines around 2017-2018 for donations that were perceived as "controversial giving" from its Foundation to perceived Anti-LGBTQ groups like Salvation Army and Fellowship of Christian Athletes. While the funds themselves were earmarked for programs such as holiday gifts to children whose parents could not afford gifts or were incarcerated, and sporting equipment to underprivileged youth in Atlanta, the Christian non-profits did support Christian values which were perceived as "anti-LGBTQ". However, CFA has moved away from giving to such programs since 2019 and no longer has a CFA Foundation. All donations are now made through their Corporate Social Responsibility team.

In 2020, CFA established a new senior leadership position dedicated to Diversity, Equity, and Inclusion. This CFA position focuses on their "Better Together" program, ensuring equal access, valuing differences, and creating a culture of belonging.

"Not only are we called to prioritize DE&I by our Corporate Purpose, but as Chick-fil-A grows and moves into the future, we have the opportunity to help build bridges that connect people."

- Erick McReynolds, Vice President of Diversity, Equity & Inclusion at Chick-fil-A, Inc.

### In 2022, Chick-fil-A further advanced its DE&I commitments with:

- A DE&I Steering Committee with representatives from across the Chick-fil-A business who provide insight and guidance for our initiatives.
- A DE&I Operator Advisory Panel that brings the knowledge and perspectives of 21 Operators to support and advise our DE&I work.
- New learning and development opportunities focused on conversations, personal discovery and choice. These include resources that help Staff grow their DE&I capabilities and Learning Circles that provide opportunities for small groups to connect and broaden their perspectives through open dialogue.
- Continuing internal programs like the Around our Table video series, in which
  Operators, Team Members and Staff share who they are and what connects them
  to Chick-fil-A and each other. (Chick-fil-A 2022 Global Impact Report, 2023,
  https://chick-fil-a-2022-global-impact-report.com/)



### Conclusion

Campus Dining Services is excited to put forth this proposal for a new pop-up restaurant concept within the TSU Food Court.

This proposal is designed to meet the needs and preferences of our students, with Chick-fil-A rated as the number one favorite restaurant by Generation Z and most requested in the TSU Food Court Spring 2023 survey. If approved, it would be the third location on campus to serve Chick-fil-A. Chick-fil-A is dedicated to Diversity, Equity, and Inclusion and focuses on ensuring equal access, valuing differences, and creating a culture of belonging.

In partnership with Chick-fil-A, we are committed to bringing our students this program in the upcoming Spring 2024 semester. We are looking forward to meeting and discussing this proposal with the ASI Board and determining the next steps.





# Background

- Auxiliary Services Corporation (ASC) administers the food service concepts on campus, including those located in the Titan Student Union (TSU).
- The TSU food court hosts a variety of food choices for students to enjoy.
- The Fresh Kitchen concept ceased operation in fall 2023 and that space remains vacant.

# Proposal

- ASC hosts Chik-Fil-A as an existing pop-up vendor on CSUF campus at the Humanities Quad and at various Athletics events.
- ASC proposes bringing the Chik-Fil-A pop-up concept as a pilot replacement in the TSU food court, to fill in The Fresh Kitchen location.
- The pop-up pilot would operate during the fall 2024 semester, beginning August 26<sup>th</sup> and ending December 19<sup>th</sup>.

# Proposal Continued

- The setup for the pop-up requires no major construction to the existing space.
- Any associated costs will be the responsibility of ASC.
- Lease payments to ASI will mirror the terms set for The Fresh Kitchen.
- The pop-up will offer a limited menu with the food preparation at a local restaurant and brought to the TSU for sale. There will be no cooking onsite.
- ASC will dedicate resources to ensure all food service vendors, including Chik-Fil-A, receive training in DEI values and expectations.

# Request

 ASI requests authorization for the Executive Director or designee to negotiate terms with ASC to bring the Chik-Fil-A pop-up concept into the TSU food court for the fall 2024 semester.

# Questions?



Facilities Committee March 14, 2024

> JP Gale Director, SRC



## **Mission Statement**

Our mission is to provide inclusive recreational opportunities to inspire the development and well-being of the campus community.





# **Facilities Committee**

- Purchase Updates
  - Cardio Equipment
  - Scooter Racks
  - Pool Furniture
  - Soccer Goal
  - SAM Systems
  - Weight Equipment
- Project Updates
  - Pool Tile
  - Gender Neutral Bathroom





# Cardio Equipment

Equipment delivered January 8









# Cardio Equipment

Equipment delivered January 8





# **Scooter Racks**

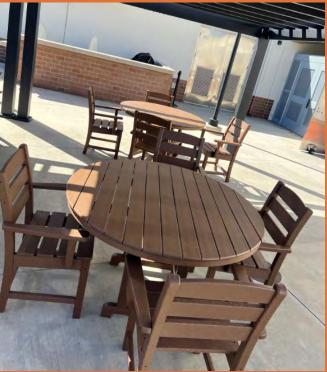
• Installed March 7





# **Pool Furniture**







Installed March 4



# **Soccer Goals**

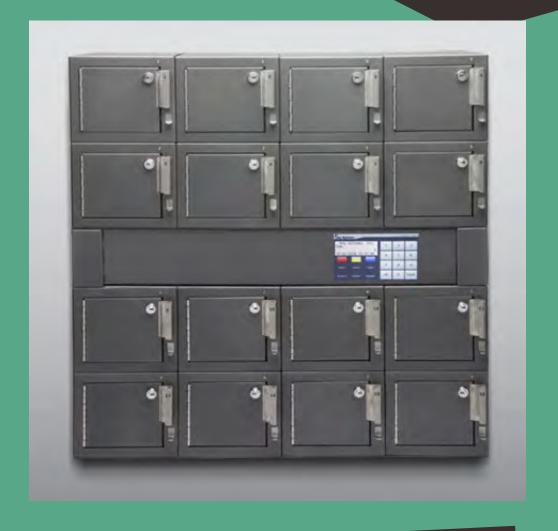
Installed Feb 22





# Upcoming: SAM Systems Scheduled Install Q4







# Upcoming: Weight Room Equipment Late June Delivery





# **Pool Tile**

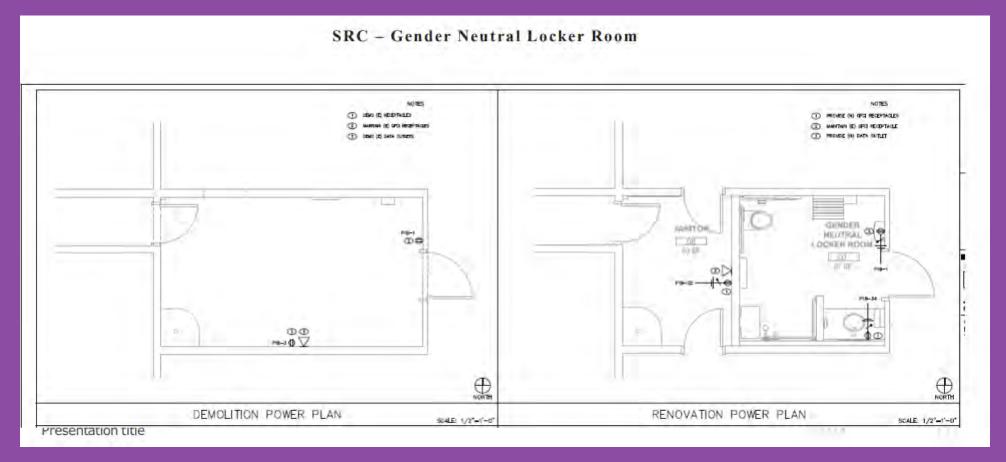
• Completed Dec '23







# Upcoming: Gender Neutral Bathroom



# **Questions?**





