



**ASSOCIATED  
STUDENTS, INC.**

**CALIFORNIA STATE UNIVERSITY, FULLERTON**

Associated Students, Inc.  
California State University, Fullerton

**GOVERNANCE COMMITTEE  
Meeting Minutes**

Thursday, April 18, 2019  
2:30 p.m.

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**CALL TO ORDER**

Maria Linares called the meeting to order at 02:31 p.m.

**ROLL CALL**

**MEMBERS PRESENT**

Linares, Mahamuni, Mumford, Rodriguez and Sherman

**MEMBERS ABSENT**

**NON-VOTING MEMBERS  
PRESENT**

McDoniel, Robles

**NON-VOTING MEMBERS  
ABSENT**

**APPROVAL OF AGENDA**

(M) Sherman (S) Rodriguez moved to approve the agenda by unanimous consent.

**APPROVAL OF MINUTES**

**PUBLIC SPEAKERS**

**REPORT:**

**DIRECTOR OF  
ADMINISTRATION**

No report.

**GOVERNANCE CHAIR**

No report.

**Unfinished Business**

**New Business**

- a. **Action: Resolution for  
Native American  
Recruitment, Retention and  
Support**

**Governance 18/19 023 (M) Sherman (S) Rodriguez** moved to approve Resolution for Native American Recruitment, Retention and Support.

Linares yielded to Chase Sheriff, Board of Directors College of Engineering and Computer Science.

Sheriff reviewed the minor changes that were made to the resolution for consistency and clarity purposes.

Linares moved into discussion.

The committee congratulated Sheriff for doing an amazing job.

Linares moved into roll call.

**b. Action: Policy Concerning Social Media**

**Governance 18/19 025 (M)** Sherman (S) Mahamuni moved to approve Policy Concerning Social Media.

Linares yielded to Kaetlyn Hernandez, Chief Communication Officer and Scott Martin, Associate Director, Marketing, Communication, Design.

Hernandez reviewed the policy.

Hernandez highlighted the following:

- The only official ASI social media accounts are @asicsuf and @titanrecreation
- Social media graphics for ASI events are to be created by the ASI Marketing & Design Department individuals. Groups are prohibited from creating their own graphic and applying the ASI logo to it.
- The Marketing & Design department will post social media content requested through the Social Media Content Request Form.

Refer to the social media policy for additional information.

Linares yielded to Waymire.

Waymire, does this apply to commissions?

Hernandez, yes all content must be made by marketing.

Linares moved into discussion.

There was no discussion.

Linares moved into roll call.

**c. Action: Policy Concerning Student Appointments**

**Governance 18/19 016 (M)** Sherman (S) Rodriguez moved to consider approving Policy Concerning Student Appointments.

Linares yielded to McDoniel.

McDoniel reviewed the main changes of the policy.

McDoniel highlighted the following changes:

- Consolidated names into categories
- Strike the commission members, AICA student-at-large members, ASI Street Team member grade point average requirement.

McDoniel stated the vacated Board of Director seats section needed to be stricken out from the Student Appointment policy and be added to Policy Concerning Board of Directors Operation.

McDoniel clarified, the policy concerning Board of Directors Operations should include all language concerning filling the directors vacancies.

Linares moved into discussion.

The committee continued to discuss if vacated Board of Directors seat was in the proper location.

McDoniel stated the current policy

McDoniel reminded the committee that the only change the Governance Committee would be approving would be striking the section, Vacated Board of Directors Seats.

The committee determined the section did not belong in the Policy Concerning Student Appointments.

Rodriguez stated, the information should belong in the Board of Directors Operations Policy.

The committee agreed to move Vacated Board of Director Seats section to the Board of Directors Operation Policy.

Linares moved into roll call.

**d. Action: Policy Concerning Executive Senate**

**Governance 18/19 024 (M) Sherman (S) Rodriguez** moved to consider approving Policy Concerning Executive Senate.

Linares highlighted on the following changes:

- Updated position titles
- Added language regarding Vice President/ Treasurer reporting duties

Refer to policy for additional information.

There was no discussion.

Linares moved into roll call.

**e. The Resolution Process**

Linares asked the committee to discuss which resolution they has chosen to review.

Sherman selected the Resolution in support of the Lesbian, Gay, Bisexual, Transgender, and Queer/ Questioning Student Life at California State University, Fullerton.

Sherman stated the resolved regarding ally training and sensitivity would need to improve. Sherman stated the resolution does not include anything about training for ASI staff.

Mumford and Mahamuni selected the Resolution expand mental health resources for students on campus.

Mumford stated no social media post regarding mental health has been posted.

Mumford stated ASI does not have a mental health advisor for ASI student leaders. Mumford and Mahamuni agreed that a counselor for ASI would be very beneficial for student leaders.

Rodriguez selected the following resolutions:

- Support of Civil Disobedience and Social Action at California state University, Fullerton.
- In Support of Undocumented and DACA Students
- In Support of Black Student Success at California State University Fullerton

Rodriguez stated she had selected the three resolutions because they were similar. The resolutions were in progress. Rodriguez stated she would like student to be more informed of the progress.

Linares selected the In Support of Black Student Success at California State University, Fullerton.

Linares stated majority of the resolved sections were not implemented.

Linares stated that 1.9% of black students are enrolled on campus. The statistics had decreased since the resolution passed in 2016.

Linares goal is to continue to push and raise awareness for the Black student success at California State University, Fullerton.

**ROLL CALL**

ROLL CALL VOTES		23			24			25			26		
		YES	NO	Abstain	YES	NO	Abstain	YES	NO	Abstain	YES	NO	Abstain
					1			1			1		
<b>NSM</b>	Sherman	1			1			1			1		
<b>ECS</b>	Mahamuni	1			1			1			1		
<b>Comm</b>	Mumford	1			1			1			1		
<b>Arts</b>	Rodriguez	1			1			1			1		
<b>HSS</b>	Linares	1			1			1			1		
		YES	NO	Abstain	YES	NO	Abstain	YES	NO	Abstain	YES	NO	Abstain
		5	0	0	5	0	0	5	0	0	5	0	0

**ANNOUNCEMENTS/MEMBERS' PRIVILEGE**

Linares yielded to Sherman.

Sherman reminded the committee to attend College of Natural Science and Mathematics event.

Linares informed the committee the Resolution in Support of Students with Disabilities would be on the Governance agenda on Thursday, April 25, 2019.

The last Governance meeting would be May 02, 2019.

**ADJOURNMENT**

The meeting adjourned at 3:46 pm.

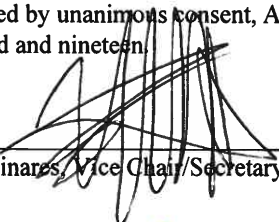
  
\_\_\_\_\_

Maria Linares, Vice Chair/Secretary

  
\_\_\_\_\_

Kristyne Robles, Recording Secretary

Approved by unanimous consent, Associated Students Inc., CSUF Board of Directors on this seventh day of May, two thousand and nineteen.

  
\_\_\_\_\_

Maria Linares, Vice Chair/Secretary

  
\_\_\_\_\_

Ana Aldazabal, President

  
\_\_\_\_\_

Susan Collins, Recording Secretary

## **POLICY CONCERNING SOCIAL MEDIA**

### **PURPOSE**

The purpose of the Associated Student, ~~CSUF~~, Inc. (ASI) Social Media Policy is to provide guidelines regarding the way ASI student and professional staff use official ASI social media accounts. Social media is defined as: “online technologies that allow people to share content, opinions, insights, experiences, perspectives, and media itself.”<sup>1</sup>

Social media has become an essential communication tool, which has been widely adopted by ~~California State University, CSU~~ Fullerton (~~CSUF~~) students, faculty, staff, and alumni. In an effort to stay connected to these groups, ASI has incorporated social media into its communication strategy. ASI utilizes social media for a variety of purposes, including: creating brand awareness, promoting ASI events and initiatives, obtaining student feedback, providing constituent service, and supporting the university’s mission and goals.

The lack of reference to any specific social media tools within this policy does not imply that they are exempt from the rules and regulations set forth.

The ASI social media policy applies to all ASI student leaders, student staff and volunteers, and professional staff who are authorized to create social media content on behalf of ASI. These individuals are expected to adhere to ASI’s Social Media Policy, mission statement, and code of conduct.

<b>POLICY STATEMENT</b> .....	<b>1</b>
<b>WHO SHOULD KNOW THIS POLICY</b> .....	<b>2</b>
<b>STANDARDS</b> .....	<b>2</b>
<b>1. ACCESS</b> .....	<b>2</b>
<b>2. PROTECTION OF CONFIDENTIAL INFORMATION</b> .....	<b>2</b>
<b>3. RULES AND REGULATION</b> .....	<b>3</b>
<b>4. SOCIAL MEDIA POSTING REQUIREMENTS AND BEST PRACTICES</b> .....	<b>3</b>
<b>5. ANALYTICS</b> .....	<b>4</b>
<b>6. SOCIAL MEDIA CONTENT REQUESTS</b> .....	<b>4</b>

### **~~POLICY STATEMENT~~**

~~The ASI social media policy applies to all ASI student leaders, student staff and volunteers, and professional staff who are authorized to create social media content on behalf of ASI. These individuals are expected to adhere to ASI’s Social Media Policy, mission statement, and code of conduct.~~

~~ASSOCIATED STUDENTS, CSUF, INC.~~  
~~CALIFORNIA STATE UNIVERSITY, FULLERTON~~  
~~ASSOCIATED STUDENTS INC.,~~  
~~CALIFORNIA STATE UNIVERSITY, FULLERTON~~

~~POLICY STATEMENT~~

~~POLICY STATEMENT~~

<sup>1</sup> Jim Tobin, *Social Media is a Cocktail Party*. (North Carolina: Ignite Social Media, 2008), 13.

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~~ASSOCIATED STUDENTS, CSUF, INC.~~  
~~CALIFORNIA STATE UNIVERSITY, FULLERTON~~  
~~ASSOCIATED STUDENTS INC.,~~  
~~CALIFORNIA STATE UNIVERSITY, FULLERTON~~

~~POLICY STATEMENT~~

~~POLICY STATEMENT~~

## WHO SHOULD KNOW THIS POLICY

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- |  |  |
|--|--|
| <input type="checkbox"/> Budget Area Administrators            | <input checked="" type="checkbox"/> Volunteers |
| <input checked="" type="checkbox"/> Management Personnel       | <input type="checkbox"/> Grant Recipients      |
| <input checked="" type="checkbox"/> Supervisors                | <input checked="" type="checkbox"/> Staff      |
| <input checked="" type="checkbox"/> Elected/Appointed Officers | <input checked="" type="checkbox"/> Student    |



## STANDARDS

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### 1. ACCESS

Access to ASI social media accounts will be granted and monitored by the ~~ASI~~ Associate Director of Marketing, Communications, & Design and the ~~ASI~~ Associate Executive Director. This oversight, includes the ability to add or remove authorized accounts and account users.

The Associate Director of Marketing, Communications, & Design (~~AD Marketing~~) will be responsible for overseeing authorized account users and designating them to develop social media content. All social media content will be approved by the Associate Director of Marketing, Communications, & Design prior to public posting. The ~~ASI~~ Chief Communications Officer (~~ASI-CCO~~) and the Communications Commissions coordinators are ~~is~~ expected to abide by the rules and regulations set forth in this policy and is authorized to post content in line with ASI expectations and values.

ASI social media account credentials (e.g., usernames, passwords) will be ~~controlled-maintained~~ by Associate Director of Marketing, Communications, & Design ~~ASI Marketing & Design~~. Authorized account users will be given access to this information with the expectation that the login credentials are confidential and not to be shared with others. No changes to the username or password of any ASI social media account will be made by anyone other than the Associate Director of Marketing, Communications, & Design. These changes will be made per academic year or when necessary.

The Associate Director of Marketing, Communications, & Design and the ~~ASI~~ Associate Executive Director (~~ASI AED~~) reserve the right to delete any content (e.g., tweet, photo, video) that is grammatically incorrect, including typos or incorrect information, is unrelated to ASI programs or services, does not represent ASI's voice, includes profanity, derogatory, or combative language and/or images, or does not otherwise comply with ASI's brand identity and corporate policy.

The creation of new and/or elimination of existing ASI related social media accounts will be handled by the Associate Director of Marketing, Communications, & Design in consultation with the Associate Executive Director and Chief Communications Officer. Any requests for new ASI related social media accounts will be directed to the Associate Director of Marketing, Communications, & Design. The only official ASI social media accounts are @asicsuf and @titanrecreation.

### 2. PROTECTION OF CONFIDENTIAL INFORMATION

ASI personnel (e.g., administrators, staff, students, volunteers, interns) are prohibited from using official ASI or personal social media accounts to disclose confidential, non-public, ASI information. This includes but is not limited to financial and employment information.

In order to respect the privacy and confidentiality of ASI employees, students, and partners, users-account administrators should obtain consent before mentioning specific individuals or organizations by name in any social media post.

Sharing confidential or proprietary university information of third parties via ASI social media accounts is prohibited.

~~Account administrators are prohibited from sharing proprietary information via ASI social media accounts.~~

ASI social media accounts may not be linked to third party services without consulting ASI Information Technology and obtaining approval from the Associate Director of Marketing, Communications, & Design or the Associate Executive Director.

### 3. RULES AND REGULATION

When using ASI social media accounts, account administrators must:

- ~~R~~ Remember that all content is a representation of ASI.
- ~~Refrain from reporting, speculating, or commenting on any university or ASI-related topics, policies, operations, or personalities that could be considered sensitive, confidential, or disparaging.~~
- ~~Respect laws governing copyright and copyrighted materials (e.g., photos, designs, text), giving appropriate credit to the original author/creator. When in doubt, the source of the original content should be cited.~~

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When discussing ASI related information (e.g., business, programs, employees) on personal social media accounts, account administrators must make it known that the opinions are those of the account holder and do not reflect the views of ASI. This can be accomplished by a simple statement highlighting that the content in the post does not necessarily reflect the views of ASI. When in doubt, account administrators should consult the Associate Director of Marketing, Communications, & Design or the Associate Executive Director.

When using any ASI social media account, account administrators should ~~r~~Refrain from reporting, speculating, or commenting on any university or ASI -related topics, policies, operations, or personalities that could be considered sensitive, confidential, or disparaging.

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The creation or deletion of ASI related social media accounts/pages is prohibited without the approval of the ~~ASI~~ Associate Director of Marketing, Communications, & Design and Associate Executive Director.

Account administrators must ~~R~~respect laws governing copyright and copyrighted materials (e.g., photos, designs, text), giving aAppropriate credit to the original author/creator. When in doubt, the source of the original content should be cited.

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Social media graphics for ASI events must be created by the ASI Marketing & Design Department. Individuals and groups are prohibited from creating their own graphic and applying the ASI logo to it. Social media graphic requests are to be submitted to Marketing & Design Department (see section 6).

~~ASI personnel are prohibited from using ASI social media accounts to promote personal pages, business interests, or campus clubs/organizations that are not associated or partnered with ASI. Questions on this can be referred to the ASI Conflict of Interest Policy.~~

The ability for a third party to post on any ASI page (e.g., Facebook) will be disabled during ASI elections. Individuals running for office and their supporters are prohibited from campaigning through the use of any ~~ASI~~-controlled social media accounts.

#### 4. SOCIAL MEDIA POSTING REQUIREMENTS AND BEST PRACTICES

Careful review should be given before posting to any ASI social media account. Account administrators should consider whether or not the content may be polarizing or controversial. When in doubt, account administrators should consult the Associate Director of Marketing, Communications, & Design or the Associate Executive Director.

Responses to comments, posts, mentions, and direct messages should be done in a timely manner and with accurate information. Account administrators should consult the Associate Director of Marketing, Communications, & Design with questions on appropriate responding techniques.

Account administrators must be respectful. Comments that express viewpoints in opposition to the original post should be met with a response when they are relevant to the original post. User comments that are contributed with the intent to illicit a negative response from the original poster and do not add to the discussion should not receive a response. The only comments that should be deleted are those that use profanity or are otherwise disparaging of individuals or groups. When in doubt, account administrators should consult the Associate Director of Marketing, Communications, & Design.

The Marketing & Design Department will post social media content requested through the Social Media Content Request Form as part of marketing efforts for ASI departments and ASI programming. The Chief Communications Officer and Communications Commission will post content related to student government (e.g., Executive Officers, Board of Directors, Board of Trustees, commissions) efforts as well as ASI and campus event coverage via Instagram stories, Instagram live, and other social media tools.

## 5. ANALYTICS

The Associate Director of The Marketing & Design Department and Chief Communications Officer will track social media analytics for reporting to the Board of Directors and TSC Board of Trustees as needed. will present the ASI social media analytics on a monthly basis during the Titan Student Centers Governing Board (TSCGB) Marketing and Outreach Committee meeting.

## 6. SOCIAL MEDIA CONTENT REQUESTS

Requests for social media content (e.g., text, photo, video) will be managed approved and fulfilled by ASI-Marketing & Design Department upon receipt of a completed Social Media Request Form. Social media requests for student government and commission efforts should be directed to the Chief Communications Officer and Communications Commission.

Social media requests will be scheduled using social media scheduling software such as Buffer or similar. The Associate Director of Marketing, Communications, & Design and the Chief Communications Officer have access to this software. Marketing & Design will coordinate with the Chief Communications Officer and the Communications Commission in regards to social media content scheduling.

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**DATE APPROVED: 05/09/2017**

**DATE REVISED: 04/30/2019**



**CALIFORNIA STATE UNIVERSITY, FULLERTON™**

**A RESOLUTION APPROVING CHANGES TO ASI POLICY CONCERNING SOCIAL MEDIA**

**Sponsor:** Maria Linares

**WHEREAS**, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS**, ASI is governed by the ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

**WHEREAS**, the current ASI Policy Concerning Social Media has the incorrect title of Associate Director of Marketing & Design; and

**WHEREAS**, the current ASI Policy Concerning Social Media lacks language of current practice; therefore let it be

**RESOLVED**, ASI approves inclusion of more detailed: protection of confidential information; rules and regulations; posting requirements and best practices; and social media content requests to ASI Policy Concerning Social Media; and let it be

**RESOLVED**, ASI approves title correction Associate Director of Marketing, Communications, & Design to ASI Policy Concerning Social Media; and let it be finally

**RESOLVED**, that this resolution be distributed to the ASI Executive Director, ASI Associate Executive Director, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on this thirtieth day of April in the year two thousand nineteen.

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Tristan Torres  
Chair, Board of Directors

Maria Linares  
Vice Chair/Secretary, Board of Directors

Associated Students Inc., California State University, Fullerton President/CEO does hereby  
[ ] approve / [ ] refuse to approve this resolution.

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Ana Aldazabal  
ASI President/CEO

Date

## POLICY CONCERNING STUDENT APPOINTMENTS

### PURPOSE

The policy outlines student appointments to committees and commissions of ASI, the Academic Senate, and University Committees. This policy is designed to fill Board of Directors seats vacated due to resignation, recall, ineligibility, or death. The policy provides direction on presidential appointments requiring approval by the ASI Board of Directors and eligibility for all ASI leadership positions.

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STANDARDS..... 1  
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2. PRESIDENTIAL APPOINTMENTS APPROVAL BY THE BOARD OF DIRECTORS ..... 12  
3. VACATED BOARD OF DIRECTOR SEATS ..... 2  
4. ELIGIBILITY FOR ASI LEADERSHIP POSITIONS..... 23

### WHO SHOULD KNOW THIS POLICY

- |  |  |
|--|--|
| <input type="checkbox"/> Budget Area Administrators            | <input type="checkbox"/> Volunteers          |
| <input checked="" type="checkbox"/> Management Personnel       | <input type="checkbox"/> Grant Recipients    |
| <input checked="" type="checkbox"/> Supervisors                | <input checked="" type="checkbox"/> Staff    |
| <input checked="" type="checkbox"/> Elected/Appointed Officers | <input checked="" type="checkbox"/> Students |

### STANDARDS

#### 1. PRESIDENTIAL APPOINTMENTS

All student appointments to ~~ASI~~ Committees and Commissions shall be Presidential Appointments. This does not include the appointment of members of the ~~ASI~~ Board of Directors to ~~ASI-Board~~ Committees. All student appointments to Academic Senate Committees and university-wide Committees shall be Presidential Appointments. Exceptions shall be made when the Academic Senate Committee or university-wide Committee has established specific appointment guidelines. All Presidential Appointments of this nature must be enrolled and in good standing at the time of appointment. Failure to meet and maintain these qualifications will result in ineligibility for appointment.

#### 2. PRESIDENTIAL APPOINTMENTS APPROVAL BY THE BOARD OF DIRECTORS

Paid appointments requiring approval by the ~~ASI~~ Board of Directors shall require a copy of the Presidential Appointee's application be submitted to each Board member prior to the meeting in which the Presidential Appointee's approval appears on the agenda.

The following information shall be contained in a data sheet attached to the application.

- The number of applications received for the position.
- Those involved in the interviewing process.
- A short summary of the position for which the person is being approved.

A list of committee appointee(s) must be posted at least three (3) working days before potential appointees can actively participate in their respective Committees. Posting areas shall include, but are not limited to, ASI Executive Offices (~~TSU-207~~) and/or a posting area of the ASI.

Every other week the ASI President must submit to the membership a list of all vacancies that require a Presidential appointee. The above mentioned list of Presidential appointments shall be distributed via posting in the ASI Executive Offices (~~TSU-207~~), and/or a posting area of the ASI.

### 3. VACATED BOARD OF DIRECTOR SEATS

Any person who assumes an ASI Executive Officer position while concurrently holding a voting seat on the ASI Board of Directors, is required to officially resign their former seat to the Chair of the Board before the new position is assumed.

If a vacancy on the Board of Directors exists between the election and the end of the second week of classes of the next spring semester, the ASI President will recommend that the first runner-up from the previous general election in the College in which the vacancy exists fill that vacancy, subject to majority approval by the Board of Directors. If approved by the Board, the new Director will serve until the end of the current term in the College in which the vacancy exists. This policy does not apply to the second runner-up or anyone who received fewer votes than the first runner-up when there is one vacant position in the college. If more than one position is vacant in a single college, the second runner-up may be recommended to the Board by the President. This policy does not apply to the third runner-up or anyone who received fewer votes than the second runner-up. This policy does not apply to any person who has been disqualified under the ASI ~~By-laws and Policy~~. This policy does not apply to any runner-up who received less than 10% of the total number of valid votes cast in the previous general election in the College in which the vacancy exists. This policy does not apply in the event of a tie for the position of first or second runner-up in the previous general election in the College in which the vacancy exists. This policy does not apply to the Board members appointed by the President of the University or the Chair of the Academic Senate. In the event the Policy cannot be followed, refer to ~~ASI Bylaws Article IV Section IV-Policy Concerning Board of Directors Operations~~.

### 4. ELIGIBILITY FOR ASI LEADERSHIP POSITIONS

At the time of ~~filing for candidacy or~~ application for a leadership position and throughout their term, the following ASI student leaders must meet and maintain the requirements outlined below. All students must also be in good standing and must not be on academic or disciplinary probation.

#### ~~a. Category 1~~

##### **Unit Load**

Undergraduate student leaders must earn six (6) semester units of credit each semester. Graduate student leaders must earn three (3) semester units of credit each semester: and

##### **Maximum Allowable Units**

Undergraduate student leaders are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective whichever is greater. Graduate student leaders are allowed to earn a maximum of 50 semester units. Student leaders holding over that number of units will not be eligible; and

**Residency**

Undergraduate student leaders must have been enrolled at CSU\_Fullerton for one semester preceding their application for a leadership position earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSU\_Fullerton must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student leaders must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible; and

**Faculty/Staff**

~~A student leader may not be a member of the faculty or staff at CSU\_Fullerton or ASI. Graduate assistants shall not be considered faculty or staff.~~

**a. Category 1**

**Grade Point Average**

All student leaders holding a position within category 1 must be in good standing, must not be on probation, must have earned a CSU\_Fullerton semester grade point average of 2.0 and a CSU\_Fullerton cumulative grade point average of 2.5 for all classes at CSU\_Fullerton during the semester prior to ~~their filing for candidacy or~~ application, and must maintain these standards; and

**Faculty/Staff**

~~A student leader may not be a member of the faculty or staff at CSUF. Graduate assistants shall not be considered faculty or staff.~~

**Student Leader Positions:**

- Student Members of the Board of Directors
- ASI Executive Officers
- Student Members of the Titan Student Centers Board of Trustees
- Commission, Elections, and Programming Directors and Coordinators
- ~~ASI President & CEO~~
- ~~ASI Executive Vice President~~
- ~~ASI Chief Campus Relations Officer~~
- ~~ASI Chief Communications Officer~~
- ~~ASI Chief Governmental Officer~~
- **ASI Board of Directors**
  - ~~Directors for the College of Arts~~
  - ~~Directors for the College of Business and Economics~~
  - ~~Directors for the College of Communications~~
  - ~~Directors for the College of Education~~
  - ~~Directors for the College of Engineering and Computer Science~~
  - ~~Directors for the College of Health and Human Development~~
  - ~~Directors for the College of Humanities and Social Sciences~~
  - ~~Directors for the College of Natural Sciences and Mathematics~~
- **Titan Student Centers Board of Trustees**
  - ~~Chair~~
  - ~~Vice Chair for Facilities and Planning~~
  - ~~Vice Chair for Programs and Services~~
  - ~~Vice Chair for Marketing and Outreach~~
  - ~~Students-At-Large~~
- **ASI Programming Board Directors**
  - ~~AICA Chair~~

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- ASI Productions Administrative Director
- Titan Tusk Force Administrative Director
- ASI Street Team Administrative Director
- ASI Elections Commissioner
- Camp Titan Co-Directors

**b. Category 2**

**Grade Point Average**

All student leaders holding a position within category 2 must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards.

**Student Leader Positions:**

**ASI Programming Board Coordinators and Vice Chairs**

- AICA Vice Chair
- AICA Marketing and Events Coordinator
- AICA Diversity Coordinator
- ASI Productions Wednesday Concerts Coordinator
- ASI Productions Pub Thursday Concerts Coordinator
- ASI Productions Films and Media Coordinator
- ASI Productions Union and Special Programming Coordinators
- ASI Productions Fall Festival/Spring Concert Coordinator
- ASI Productions Sunday Productions Coordinator
- ASI Productions Pub Monday and Tuesday Coordinator
- Titan Tusk Force Athletics Coordinator
- Titan Tusk Force Events Coordinator
- Titan Tusk Force Marketing Coordinator
- ASI Street Team Coordinator
- ASI Camp Titan Staff

**ASI Commission Directors**

- Scholarship Director
- Environmental Sustainability Director
- Community Engagement Director

**ASI Commission Coordinators**

- Lobby Corps Advocacy Coordinator
- Lobby Corps Events Coordinator
- Lobby Corps Promotions Coordinator
- Environmental Sustainability Programming Coordinator
- Environmental Sustainability Promotions Coordinator
- Environmental Sustainability Waste and Energy Coordinator
- Community Engagement Outreach Coordinator
- Community Engagement Public Relations Coordinators
- Communications Commission Coordinators
- Campus Outreach Coordinator
- Social Media and Marketing Coordinator
- Events Coordinator

**a. b. Category 23**

**Grade Point Average**

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All student leaders holding a position within category ~~23~~ must be in good standing, must not be on probation, must have earned a CSU\_Fullerton semester grade point average of 2.0 and a CSU\_Fullerton cumulative grade point average of 2.0 for all classes at CSU\_Fullerton during the semester prior to their application, and must maintain these standards.

**Student Leader Positions:**

~~ASI-Commission Members~~  
~~Committee Members~~

- ~~Academic Senate, University-Wide, and Ad-hoc~~ ~~Committee Representatives~~~~Members~~
- ~~University-Wide Committee Representatives~~
- ~~Ad-hoc Committee Representatives~~
  - ~~Camp Titan Program Staff and~~ Counselors

~~AICA Student-at-Large Members~~

~~ASI Street Team Members~~

Failure to meet and maintain these qualifications during the term will result in ineligibility for the position.

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CALIFORNIA STATE UNIVERSITY, FULLERTON™

**A RESOLUTION APPROVING CHANGES TO ASI POLICY CONCERNING STUDENT APPOINTMENTS**

**Sponsor:** Maria Linares

**WHEREAS**, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS**, ASI is governed by the ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

**WHEREAS**, the current ASI Policy Concerning Student Appointments has the incorrect titles of the student leader positions; and

**WHEREAS**, the current ASI Policy Concerning Student Appointments has language that is not mandated for students joining commissions or programming as at large members; therefore let it be

**RESOLVED**, ASI approves a broader format for the student leadership positions; and let it be

**RESOLVED**, ASI approves striking the commission members, AICA Student-at-Large members, and ASI Street Team members grade point average requirement; and let it be finally

**RESOLVED**, that this resolution be distributed to the ASI Executive Director, ASI Associate Executive Director, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on this thirtieth day of April in the year two thousand nineteen.

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Tristan Torres  
Chair, Board of Directors

Maria Linares  
Vice Chair/Secretary, Board of Directors

Associated Students Inc., California State University, Fullerton President/CEO does hereby  
[ ] approve / [ ] refuse to approve this resolution.

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Ana Aldazabal  
ASI President/CEO

Date

## POLICY CONCERNING EXECUTIVE SENATE

### PURPOSE

The following policy has been established with the intention of providing continuity of ASI policies and procedures throughout the Executive Senate's Funded/Funding Councils, Programs and Commissions. Members of the Executive Senate shall inform their Funded/Funding Councils of these guidelines to ensure compliance.

The purpose of the Executive Senate is to provide a line of communication between ASI and the Funded/Funding Councils and Programs. ~~Executive Senate, as well as~~ trains ~~leadersing~~ on ASI financial policies procedures, and leadership. This is to ensure ASI is kept informed about the opinions of other student leaders regarding issues, finances, and activities of the Funded/Funding Councils, Programs, and Commissions. The policy also ensure the Funded/Funding Councils, programs, and the students they represent are aware of the activities of ASI. Executive Senate should ~~also~~ be a resource for the Funded/Funding Councils, Programs, and Commissions assisting them in their activities, and a means to encourage cooperation and collaboration among the Funded/Funding Councils, Programs, and Commissions.

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2. EXECUTIVE SENATE REQUIREMENTS .....	2

### WHO SHOULD KNOW THIS POLICY

- |  |  |
|--|--|
| <input type="checkbox"/> Budget Area Administrators            | <input type="checkbox"/> Volunteers          |
| <input checked="" type="checkbox"/> Management Personnel       | <input type="checkbox"/> Grant Recipients    |
| <input checked="" type="checkbox"/> Supervisors                | <input checked="" type="checkbox"/> Staff    |
| <input checked="" type="checkbox"/> Elected/Appointed Officers | <input checked="" type="checkbox"/> Students |

### DEFINITIONS

For Purpose of this policy, the terms used are defined as follows:

Terms	Definitions
<b>Executive Senate</b>	Meeting of the leadership of all student-run councils and programs that ASI funds intended to provide a line of communication between the leadership of the ASI and the programs and councils.
<b>Funded/Funding Councils</b>	Any student organization or council receiving funds from ASI.

## STANDARDS

### 1. EXECUTIVE SENATE COMPOSITION

The purpose of the Executive Senate is to provide a line of communication between the leadership of the ASI and the programs and councils. The Executive Senate should also be a resource for programs and councils, assisting them in their activities, and a means to encourage cooperation and collaboration among the groups.

The ASI Vice President will chair the Executive Senate and the ~~ASI Board~~ ~~Vice Chair~~/Treasurer/~~Secretary~~ will serve as the vice chair. Executive Senate shall meet once a month beginning in September and ending in May.

The ASI Executive Senate is composed of the leadership of all student-run councils and programs funding by ASI (Funded/Funding Councils) including all Inter-Club Councils (ICCs), the Inter-Fraternity Council (IFC), Mesa Cooperativa, Multicultural Greek Council (MGC), National Panhellenic Council (NPHC), Panhellenic, Black Student Union (BSU), and the Resident Student Association (RSA). ASI programs including ASI Productions (ASIP), Titan Tusk Force (TTF), Association for Inter-Cultural Awareness (AICA), and Street Team shall comprise the Executive Senate along with the Funded/Funding Councils.

~~The Chief Governmental Officer, Chief Campus Relations Officer, and Chief Communications Officer shall report to the Executive Senate at minimum twice per semester. Additionally, a director from the ASI Board of Directors (BOD) and an elected member from Titan Student Centers Board of Trustees (TSCBOT) shall also report to Executive Senate at minimum twice per semester. The Vice President and Treasurer/Secretary shall report to Executive Senate on behalf of the Executive Officers, Board of Directors, and TSC Board of Trustees at each meeting.~~

Commented [BK1]: Needed language here from Maria's notes.

### 2. EXECUTIVE SENATE REQUIREMENTS

#### a. *Attendance for Executive Senate Meetings*

~~The Financial Officer or~~ designated representative of each Funded/Funding Council or Program must attend each Executive Senate meeting. ~~The Executive Senate representative must be the same person, semesterly, at every Executive Senate meeting. However, it~~ is the responsibility of the Chair of the Funded/Funding Council or Program to ensure that a representative attends every Executive Senate meeting on the Funded/Funding Council or Program's behalf. Each organization is allowed three (3) unexcused absences per academic year. In the event that a representative is able to attend without due cause, the Executive Senate may permit an excused absence through a roll call vote.

Upon a Funded/Funding Council, Program or Commission's first unexcused absence from Executive Senate meetings, the Chair of the Funded/Funding Council or Program shall be issued a warning letter from the ASI Executive Vice President informing them that they are in violation of ASI Policy and are required to submit any required reports.

Upon a Funded/Funding Council or Program's second unexcused absence, The Chair, Financial Officer, and Advisor of said Council or Program will be required to meet with the ASI Vice President to explain their situation and be notified of the possible consequences if a third absence occurs.

Upon a Funded/Funding Council or Program's third unexcused absence, ASI will freeze the remaining budget of the council in question. Reinstatement of allocated funds will only occur after approval from the ASI Finance Committee and Board of Directors.

Notice of a Funded/Funding Council or Program's unexcused absence shall be reported to the ASI Board of Directors, by the Vice President, at the next Board of Directors meeting.

*b. Budget Reports*

The Financial Officer or designated representative of each Funded/Funding Council or Program shall update a form with their organization's allocations and expenses to date and submit it to the ~~ASI~~ Board ~~Vice Chair~~/Treasurer/~~Secretary~~.

*c. Reports to the ASI Board of Directors*

Each Funded/Funding Council or Program shall be required to give a written and verbal report on all its activities to the ~~ASI~~ Board of Directors twice per semester as a funding requirement. This report may be given by the Funded/Funding Council or Program's Chair or a designated representative. The report need not be given by the same person every time; however, it is the responsibility of the Funded/Funding Council or Program's Chair to ensure that someone attends the Board of Directors meeting to give the report on the dates required. The ~~ASI Board of Directors~~ Chair of the Board of Directors shall issue a list of the dates for the Funded/Funding Council and Program's reports at the beginning of each semester.

Regarding the written and verbal reports, each Funded/Funding Council or Program's representative should be prepared to answer any questions the ~~ASI~~ Board of Directors poses, including questions about its business, budget, and expenditures to that point. Should the representative be unable to answer one or more questions, they shall be responsible for ensuring that the requested information is provided (via telephone or email) to the Chair of the ~~ASI~~ Board of Directors and the ~~ASI~~ Vice President prior to the next week's Board of Directors meeting.

*d. Attendance for Reports to the ASI Board of Directors*

If no representative of a Funded/Funding Council or Program is able to attend a meeting of the ~~ASI~~ Board of Directors to give a scheduled report, it is the responsibility of the Chair of the Funded/Funding Council or Program to contact the ~~ASI~~ Vice President and ~~ASI Board of Directors~~ Chair of the Board of Directors prior to the meeting to reschedule the report for the next Board of Directors meeting.

If a Funded/Funding Council or Program fails to appear and give such a report, without having contacted the Vice President and ~~ASI Board of Directors~~ Chair of the Board of Directors to reschedule the report, the following action shall be taken:

The report shall be rescheduled for the following Board of Directors meeting. The ~~ASI~~ Vice President shall issue a warning letter to the Chair of the Funded/Funding Council or Program informing them that they are in violation of ASI Policy. The Chair, Financial Officer, and Advisor of said Council or Program shall meet with the ~~ASI~~ Vice President to explain their situation and be notified of the action that will be taken upon a second absence.

If a Funded/Funding Council or Program fails to appear and give its rescheduled report, the ~~ASI~~ Board ~~of Directors~~ ~~Vice Chair~~/Treasurer/~~Secretary~~ will freeze the remaining budget of council in question. Reinstatement of allocated funds will only occur after approval from the ASI Finance Committee and ~~ASI~~ Board of Directors.

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**DATE APPROVED: 11/28/2017**

**DATE REVISED: 04/30/2019**



CALIFORNIA STATE UNIVERSITY, FULLERTON™

**A RESOLUTION APPROVING CHANGES TO ASI POLICY CONCERNING EXECUTIVE SENATE**

**Sponsor:** Maria Linares

**WHEREAS**, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS**, ASI is governed by the ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

**WHEREAS**, the current ASI Policy Concerning Executive Senate has the incorrect titles of the some student leader positions; and

**WHEREAS**, the current ASI Policy Concerning Executive Senate requires each Executive Officer, a member of the Board of Directors, and a member of the TSC Board of Trustees report twice a semester to Executive Senate; and

**WHEREAS**, the current ASI Policy Concerning Executive Senate requires the representative of Funded/Funding Council or Program to be the same person per semester; therefore let it be

**RESOLVED**, ASI approves the proper title changes from Board Vice Chair/Treasurer to Board Treasurer/Secretary; and let it be

**RESOLVED**, ASI approves that the Vice President and Treasurer/Secretary shall report on behalf of the Executive Officers, Board of Directors, and TSC Board of Trustees at each meetings; and let it be

**RESOLVED**, ASI approves striking the requirement of Executive Senate representative to be the same person each meeting; and let it be finally

**RESOLVED**, that this resolution be distributed to the ASI Executive Director, ASI Associate Executive Director, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on this thirtieth day of April in the year two thousand nineteen.

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Tristan Torres  
Chair, Board of Directors

Maria Linares  
Vice Chair/Secretary, Board of Directors

Associated Students Inc., California State University, Fullerton President/CEO does hereby  
[ ] approve / [ ] refuse to approve this resolution.

---

Ana Aldazabal  
ASI President/CEO

Date



**CALIFORNIA STATE UNIVERSITY, FULLERTON™**

**A Resolution for Native American Recruitment, Retention and Support**  
**Sponsor: Chase Sheriff**

**WHEREAS**, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS**, ASI is governed by ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

**WHEREAS**, Native American is defined as a member of any of the indigenous peoples of the Western Hemisphere;<sup>1</sup> and

**WHEREAS**, the Inter-Tribal Student Council, a recognized CSU Fullerton Club and ASI - funded organization from AICA, comprised of Native American students and allies whose mission statement is to promote the success of the indigenous student body and celebrates the diverse cultures that compose it; and

**WHEREAS**, the Inter-Tribal Student Council has been a recognized CSU Fullerton Club since 1971; and

**WHEREAS**, the Movimiento Estudiantil Chicano de Aztlan (MEChA), a recognized CSU Fullerton Club and ASI - funded organization from AICA, comprise of Native American ally students whose mission statement is to promote higher education, cultura, and historia as political involvement and education as the avenue for the change; and

**WHEREAS**, the Movimiento Estudiantil Chicano de Aztlan (MEChA) has been a recognized CSU Fullerton Club since 1969; and

**WHEREAS**, at the beginning of the 2018-19 academic year, the Inter-Tribal Student Council presented a list of concerns to university administration regarding the decline in Native American student enrollment, and the minimal efforts to recruit, retain and support Native American students, faculty, and staff; and

**WHEREAS**, the Inter-Tribal Student Council and MEChA have occupied reserved office spaces within McCarthy Hall 104-C and 104-B to serve as a resource to their respective communities and provide a safe space for the student populations affiliated on campus since their inception; and

**WHEREAS**, the University has made minor recruitment and retention efforts in conjunction with the Inter-Tribal Student Council to target Native American celebration and involvement through events like: Welcome to CSUF Day, Indigenous Round Table Discussions, Indigenous Peoples Heritage Month President's Reception, Native American Fall Luncheon, and Indigenous People's Day Celebration; and

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<sup>1</sup> <https://www.merriam-webster.com/dictionary/Native%20American>



**WHEREAS**, within the California State University system, the enrollment of Native American undergraduate students across the 23 campuses has declined from 0.5% of the total student population in 2009<sup>2</sup> to 0.1% of the total student population in 2018<sup>3</sup>; and

**WHEREAS**, for the past 10 years at CSU Fullerton, Native American enrollment was less than 163 students in fall semester 2009, with the fall semester in 2018 being at a record low of 36 students;<sup>4</sup> and

**WHEREAS**, for the 2018-2019 academic year at CSU Fullerton, Native American students made up 0.1% of the total university enrollment, which is projected to continue on a downward trend;<sup>5</sup> and

**WHEREAS**, the CSU system and CSU Fullerton as a result is known for being an Asian American and Native American Pacific Islander-Serving Institution (AANAPISI) receiving grant funding to strengthen overall institutional capacity and assist underserved communities;<sup>6</sup> and

**WHEREAS**, the enrollment, recruitment, and retention efforts of a university are tied to whether or not the university has a strategic enrollment management model; and

**WHEREAS**, CSU Fullerton does not currently have a strategic enrollment management model for Native American students; and

**WHEREAS**, Native American faculty at CSU Fullerton are also small in size, with the total number of Native American faculty in Fall 2018 collectively representing 7 individuals (.3%) of the 2,051 currently employed;<sup>7</sup> and

**WHEREAS**, in fall 2018 there is only one (1) Native American tenured faculty member residing at CSU Fullerton;<sup>8</sup> and

**WHEREAS**, the statistics on Native American faculty at top-tier state and private universities in highly populated areas by Native Americans are as follows: CSU San Marcos (2%)<sup>9</sup>, CSU Humboldt (3%)<sup>10</sup>, UC Riverside (.8%)<sup>11</sup>, University of Oklahoma (4.5%)<sup>12</sup>, Southeastern Oklahoma State University (8%)<sup>13</sup>; and

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<sup>2</sup> [http://www.calstate.edu/as/stat\\_reports/2018-2019/feth01.htm](http://www.calstate.edu/as/stat_reports/2018-2019/feth01.htm)

<sup>3</sup> [http://www.calstate.edu/as/stat\\_reports/2018-2019/feth02.htm](http://www.calstate.edu/as/stat_reports/2018-2019/feth02.htm)

<sup>4</sup> <http://www.fullerton.edu/data/institutionalresearch/student/demographics/index.php>

<sup>5</sup> <http://www.fullerton.edu/data/institutionalresearch/student/demographics/index.php>

<sup>6</sup> <https://www2.calstate.edu/csu-system/news/Documents/csu-a%E2%80%8Basian-american-native-american-pacific-islander-serving-institutions.pdf> and <http://www.fullerton.edu/dirc/aboutdirc/>

<sup>7</sup> <http://www.fullerton.edu/data/institutionalresearch/faculty/tenure.php>

<sup>8</sup> <http://www.fullerton.edu/data/institutionalresearch/faculty/tenure.php>

<sup>9</sup> <https://www.csusm.edu/ipa/faculty/index.html>

<sup>10</sup> [https://ie.humboldt.edu/fast\\_facts](https://ie.humboldt.edu/fast_facts)

<sup>11</sup> <https://diversity.ucr.edu/faculty-diversity-statistics>

<sup>12</sup> <https://www.collegefactual.com/colleges/university-of-oklahoma-norman-campus/student-life/diversity/>

<sup>13</sup> <https://www.collegefactual.com/colleges/southeastern-oklahoma-state-university/student-life/diversity/>

**WHEREAS**, key factors for undergraduate retention included high level of faculty-student interaction, integration of academic and social activities, opportunity for involvement, mentoring, leadership experiences, cultural and social support, and use of campus resources and student services;<sup>14</sup> and

**WHEREAS**, the CSU Fullerton 2018-2023 Strategic Plan Goal 3 and Office of Human Resources, Diversity and Inclusion goal is to recruit and retain a high-quality and diverse faculty and staff;<sup>15</sup> and

**WHEREAS**, the CSU Fullerton 2018-2023 Strategic Plan Goal 1 sets an objective to support and implement models that build increased cultural competencies and strategize to enhance strategic enrollment management to increase outreach to underrepresented student populations;<sup>16</sup> and

**WHEREAS**, the goal of the Native American Initiative set forth by the CSU Chancellor's Office in 2006 is to increase the number of students from Tribal Nations who enroll and graduate from the CSU;<sup>17</sup> and

**WHEREAS**, CSU Fullerton sends one staff liaison to attend meetings for the Native American Initiative, in the Southern California region, but no longer reports back to University Advancement and Student Affairs to give updates; and

**WHEREAS**, within a 70-mile radius of CSU Fullerton are federally recognized Tribes whose gaming income contributes to an \$8.4B industry within California;<sup>18</sup> and

**WHEREAS**, these federally recognized Tribes utilize their gaming revenue to fund and sponsor Native American programs to several CSU campuses such as San Bernardino<sup>19</sup> and San Marcos<sup>20</sup> for the purpose of recruiting more Native American Students and Faculty; and

**WHEREAS**, within a 70 mile radius of CSU Fullerton is Noli Indian High School and Sherman Indian High School house and educate Native American youth in preparation for college and beyond;<sup>21</sup> and

**WHEREAS**, Walking Shield, American Indian Chamber of Commerce, and Southern California Indian Center are Native American centers in the Los Angeles and Orange County areas dedicated to the support of Native American students and families; and

**WHEREAS**, the state of California contains the highest population of Native American people in the United States at approximately 720,000 according to the 2010 US Census<sup>22</sup>; and

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<sup>14</sup> Barbatis, P. (2010). Underprepared, Ethnically Diverse Community College Students: Factors Contributing to Persistence. *Journal of Developmental Education*, 33(3), 16.

<sup>15</sup> <http://planning.fullerton.edu/2018-2023-plan/goal3.aspx>

<sup>16</sup> <http://planning.fullerton.edu/2018-2023-plan/goal1.aspx>

<sup>17</sup> <http://www.calstate.edu/externalrelations/partnerships/native-american.shtml>

<sup>18</sup> <https://www.bizjournals.com/sacramento/news/2018/10/12/california-tribal-casino-growth-outpaces-nation.html>

<sup>19</sup> <https://inside.csusb.edu/content/csusb-receives-960k-grant-increase-native-american-student-enrollment>

<sup>20</sup> <https://www.csusm.edu/cicsc/projects/education-report.html>

<sup>21</sup> <https://bie.edu/Schools/>

<sup>22</sup> <http://www.courts.ca.gov/documents/Tribal-ResearchUpdate-NAStats.pdf>

**WHEREAS**, the population of Native Americans in Orange County was reported to be 37,580 people<sup>23</sup> and the population of Native Americans in Los Angeles County was 140,764 people<sup>24</sup> according to the 2010 US Census; and

**WHEREAS**, the mission statement of University Advancement states to serve CSU Fullerton by building and strengthening relationships with the communities to encourage advocacy, investment and support of the University, its mission, goals and programs in support of student and alumni success;<sup>25</sup> and

**WHEREAS**, the Office of Educational Partnerships provides opportunities aimed at helping students progress onto college and be successful throughout the higher education pipeline. To also foster collaborative relationships with schools, districts, and community organizations to provide enriching educational experiences that impact the lives of students, especially those who come from first-generation, low-income, and underrepresented backgrounds;<sup>26</sup> and

**WHEREAS**, the Office of Outreach, Recruitment, and Orientation provides outreach services to prospective first-time freshmen and transfer students through pre-admission counseling, CSU Fullerton admission presentations, specialized visits to high schools and community colleges, and participate in a variety of local and regional college fairs;<sup>27</sup> and

**WHEREAS**, within the Division of Academic Affairs the Office of Assessment and Institutional Effectiveness has identified the official listed student ethnicity demographics for Spring 2019 CSU Fullerton as Hispanic (41.5%), Asian (20.9%), White (20%), International (7.6%), Multi-Race (4%), Black (1.9%), Pacific Islander (0.15%), and Native American (0.09%);<sup>28</sup> and

**WHEREAS**, the Office of Assessment and Institutional Effectiveness has labeled Hispanic, African American, Pacific Islander, and Native American as ethnic demographics who compose the underrepresented students at CSU Fullerton;<sup>29</sup> and

**WHEREAS**, in Fall 2014 CSU Fullerton has established Diversity Initiatives and Resource Centers to provide support for students to expand their cultural competence and identity development;<sup>30</sup> and

**WHEREAS**, currently Diversity Initiatives and Resource Centers comprises of the following centers such as African American, Asian Pacific American, Chicana/Chicano, LGBT Queer, and Titan Dreamers;<sup>31</sup> and

**WHEREAS**, within the Diversity Initiative and Resource Centers there is a space for almost all underrepresented students at CSU Fullerton, however there is no center for the Native American student population;<sup>32</sup> therefore let it be

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<sup>23</sup> <https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=CF>

<sup>24</sup> <https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=CF>

<sup>25</sup> <http://www.fullerton.edu/advancement/mission.aspx>

<sup>26</sup> <http://www.fullerton.edu/partnerships/>

<sup>27</sup> <http://www.fullerton.edu/oro/events/>

<sup>28</sup> <http://www.fullerton.edu/data/institutionalresearch/student/demographics/index.php>

<sup>29</sup> <http://www.fullerton.edu/data/institutionalresearch/student/demographics/index.php>

<sup>30</sup> <http://www.fullerton.edu/dirc/aboutdirc/>

<sup>31</sup> <http://www.fullerton.edu/dirc/aboutdirc/>

<sup>32</sup> <http://www.fullerton.edu/dirc/aboutdirc/>

**RESOLVED**, that with the adoption of this resolution, ASI officially supports the Inter-Tribal Student Council in its efforts to raise awareness and prioritize the issue of Native American student enrollment at CSU Fullerton; and let it be further

**RESOLVED**, ASI recognizes the cultural spaces inhabited by the Inter-Tribal Student Council and MEChA within McCarthy Hall as a foundational piece of history to CSU Fullerton and have been serving students for approximately 50 years; and let it be further

**RESOLVED**, ASI urges that the University shall not relocate or remove the cultural spaces inhabited by the Inter-Tribal Student Council and MEChA within McCarthy Hall 104C and 104B in order to serve as historical landmarks and independent offices for these clubs to operate from; and let it be further

**RESOLVED**, ASI urges University Advancement to engage with tribal communities and nations to seek partnership and branding opportunities with CSU Fullerton in order to fund programming towards the goal of recruiting more Native American students and faculty to campus and to support Student Affairs services for future Native American programming; and let it be further

**RESOLVED**, ASI recognizes the need to recruit and retain Native American students, faculty, and staff on campus; and let it be further

**RESOLVED**, ASI urges Vice President of Student Affairs and Diversity Initiatives and Resource Centers to incorporate a space in addition to the club spaces for Native American Students to improve the ethnicity disparity in representation as imposed on by the CSU Fullerton demographics recorded by the Office of Assessment and Institutional Effectiveness; and let it be further

**RESOLVED**, ASI strongly recommends that the Division of Student Affairs by Spring 2020 create a strategic enrollment management model, which will maximize the University's resources in yield efforts towards the recruitment, inclusion, and retention of Native American students; and let it be further

**RESOLVED**, ASI urges more aggressive recruitment of Native American Students through the creation of programs within the Office of Outreach, Recruitment and Orientation to engage with local tribal nations, boarding schools, community colleges and high schools with high Native American Enrollment; and let it be further

**RESOLVED**, ASI urges the Office of Educational Partnerships through contacting local Tribal Nations, boarding schools, and surrounding high schools with high Native American enrollment to foster collaborative relationships to provide enriching educational experiences to aid in preparation for college; and let it be further

**RESOLVED**, ASI recommends that areas within the Division of Student Affairs, particularly the Office of Outreach, Recruitment and Orientation Programs, Office of Educational Partnerships and Diversity Initiatives and Resource Centers, actively engage with the ASI Chief Inclusion and Diversity Officer and Inter-Tribal Student Council in producing or developing other solutions to prioritize Native American student enrollment, recruitment, and retention; and let it be further

**RESOLVED**, ASI recommends that the Provost and Vice President for Human Resources, Diversity and Inclusion work to increase the number of full-time Native American tenured faculty at CSU Fullerton by training deans and department chairs on the importance of representation on campus; and let it be further

**RESOLVED**, that in order to ensure that adequate progress is made on the expectations outlined in this resolution, the ASI President and Chief Inclusion and Diversity Officer, in collaboration with the University, must provide one status update to the ASI Board of Directors per semester and continue until no further action is required; and let it be finally

**RESOLVED**, that this resolution be distributed to the California State University Chancellors Office, California State University Board of Trustees, California State Student Association, and the following CSU Fullerton departments, divisions, and/or entities for their support and consideration: Office of the President the President's Advisory Board, the Office of the Provost and Vice President for Academic Affairs, the Office of the Vice President for Student Affairs, Office of the Vice President of Administration and Finance, the Office of Vice President for Human Resources, Diversity and Inclusion, the Office of the Vice President for University Advancement, Office of the Dean of Students, Office of the Associate Vice President Government and Community Relations, Office of Student Life and Leadership, and the Office of Diversity Initiatives and Resource Centers, Daily Titan and the Academic Senate.

Adopted by the Board of Directors of the Associated Students Inc. California State University, Fullerton on the thirtieth day of April in the year two thousand and nineteen.

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Tristan Torres  
Chair, Board of Directors

Maria Linares  
Vice Chair/Secretary, Board of Directors

Associated Students Inc., California State University, Fullerton President/CEO, does hereby  
[ ] approve / [ ] refuse to approve this resolution.

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Ana Aldazabal  
ASI President/CEO

Date