

## Minutes

### **Governance Committee**

Thu September 8th, 2022

② 2:30pm - 3:45pm PDT

ASI Boardroom - Titan Student Union

In Attendance

### 1. Call to Order

Diaz, Chair, called the meeting to order at 2:34 pm.

### 2. Roll Call

Members Present: Butorac, Diaz, Vences, Windover

Members Absent: None

Liaisons Present: Awadalla, Galvan, Nettles

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

- \* Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting.
- \*\* Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

# 3. Approval of Agenda

Decision: (Butorac-m/Vences-s) The agenda was approved by unanimous

consent.

### 4. Approval of Minutes

Decision: (Butorac-m/Windover) The 8/25/2022 Governance Committee

Meeting Minutes were approved by unanimous consent.

### a. 08/25/2022 Governance Committee Meeting Minutes

## 5. Public Speakers

Members of the public may address Governance Committee members on any item appearing on this posted agenda or matters impacting students.

None.

### 6. Reports

### a. Chair

Diaz did not provide a written report but shared information with the Committee.

### b. Director, Student Government

Nettles provided a written report. The report is attached to the minutes.

### 7. Unfinished Business

None.

### 8. New Business

## a. Action: Resolution to Declare the Director for the College of Communications position vacant

The committee will consider declaring the ASI Board of Director position for the College of Communications vacant, effective immediately.

GOV 22/23 001 (Windover-m/Vences-s) The committee will consider declaring the ASI Board of Director position for the College of Communications vacant, effective immediately.

Diaz yielded the floor to Nettles to review.

Nettles stated that ASI has reached out and has not been able to connect with Victoria Santana, Director for the College of Communications regarding their duties. The issue has been reviewed with Board Leadership and the Executive Director. In accordance

with the Policy Concerning Board of Directors Operations, the Committee is asked to declare the position vacant.

Nettles shared that this position needs to be filled by a member who is available to serve.

Nettles yielded to Galvan, ASI Board Chair.

Galvan shared that there were many unsuccessful attempts to contact this Director.

Galvan stated they attempted to request a formal resignation when it came to their attention that the Director no longer wanted to serve, but were unable to obtain that. Galvan believes it is the appropriate time to declare the position vacant.

Diaz opened the floor to questions. There were no questions.

Diaz opened the floor to discussion.

Diaz shared additional information on vacant Board positions.

Butorac shared positive interactions with Santana during elections, and said he would be glad to work with her in the future, although he is disappointed by the current situation.

Diaz asked if there were any objections to moving to a roll call vote. There were no objections.

Decision:

GOV 22/23 001 (Windover-m/Vences-s) 4-0-0 The resolution declaring the ASI Board of Director position for the College of Communications vacant effective immediately has been approved.

### b. Action: Appointment for the Director for the College of Communications

The committee will consider appointing the applicant to fill the vacancy on the ASI Board of Directors for the College of Communications effective immediately through May 31, 2023

GOV 22/23 002 (Vences-m/Windover-s) The committee will consider appointing Alan Ruelas to fill the vacancy on the ASI Board of Directors for the College of Communications effective immediately through May 31, 2023.

Diaz yielded the floor to Nettles to review the application and selection process.

Nettles reviewed the interview process and explained the documents being reviewed.

Diaz invited Ruelas to share.

Ruelas shared information about himself.

Ruelas is a Hispanic transfer student within the College of Communication.

 Ruelas is involved in many organizations on campus and wants to continue to be more involved on campus.

Diaz opened the floor to questions.

Diaz asked what drove Ruelas to apply for this position. Ruelas said he enjoyed his previous experiences working with student government and wanted to do so again.

Vences asked what advice he would give himself when he first started his career at CSUF. Ruelas said he would tell himself that when he is here he is family and he should be who he wants to be.

Butorac asked how Ruelas handles tough times and a full plate. Ruelas said he regroups with people and resources that are available to help him; he also reprioritizes his calendar and ensures self-care is a top priority.

Galvan asked what issues Ruelas sees within his college and what are his two main goals as a Director for the college if he gets elected to the position. Galvan also asked how he would plan to fix the issues he sees. Ruelas said one of the main issues he sees is a lack of follow-through with representation. Ruelas said one of his main goals would be to invoke equity throughout the college. Ruelas also said he would want more student voices to be involved in the management of his college and hiring to see more people that look like him in leadership positions.

Galvan asked if Ruelas would be available to come to the meetings consistently if elected. Ruelas said he has already made modifications to his schedule to not have any conflicts.

Butorac asked how Ruelas feels his previous experience working with ASI will benefit him in a Director's position. Ruelas said the experience itself is a benefit by being able to engage with students and already have familiarity with the ways things work within ASI.

Diaz opened the floor to discussion.

Diaz said she is interested in working with this candidate because of his experience; she is hopeful he can make a change.

Butorac said he can feel that Ruelas truly cares for the position and the work that can be done.

Vences said she likes the energy of the candidate as well as his plans and passion.

Galvan believes Ruelas is able to bridge the gap between the students and student leaders. Galvan also feels like having more voices to support the minority ICCs Ruelas works with would be a benefit to the Board.

Awadalla said she likes the points the candidate made and would like to help him work on his diversity initiatives.

Diaz asked if there were any objections to moving to a roll call vote. There were no objections.

Decision:

GOV 22/23 002 (Vences-m/Windover-s) 4-0-0 The committee will consider appointing Alan Ruelas to fill the vacancy on the ASI Board of Directors for the College of Communications effective immediately through May 31, 2023.

### 9. Announcements/Member's Privilege

- Galvan said she will be at the BSU Forum for the racial incident that occurred last week
- Butorac said that his college is having an event tonight where members can come and network. Butorac asked members to reach out if they wanted additional information.
- Butorac said that he meet someone from SoFi stadium and shared the possibility of working together doing a fundraising event for their ICCs. Butorac said he would like to discuss this further.
- Awadalla shared about a Social Justice event coming soon. Awadalla told members to ask for additional information if they need it.
- Vences shared information on a concert at The Becker on Sept 20.

## 10. Adjournment

Morgan Diaz, Chair, adjourned the meeting at 3:11 p.m.

Morgan Díaz. Board Vice Chair

Crystaal Washington, Recording Secretary

# Roll Call 2021-2022

### 09/08/2023 Governance Committee Roll Call

Attendance		Board Members		
			Present	Absent
СВЕ	BUTORAC	MICHAEL	1	
CHAIR (ARTS)	DIAZ	MORGAN	1	
HHD	VENCES	BERNICE	1	
NSM	WINDOVER	SOPHIE	1	
			Present	Absent
_			4	0

Attendance	Liaisons			
			Present	Absent
CIDO	AWADALLA	MAYSEM	1	
CHAIR (HHD)	GALVAN	ISABELLA	1	
DIR STU GOVT	NETTLES	ASHA	1	
			Present	Absent
			3	0

<sup>\*</sup>Recording Secretary: Crystaal Washington

Roll Call Votes	start 001		001 - Vacancy Director of CCOM 002 - Appoint Director of C		or of CCOM			
			Yes	No	Abstain	Yes	No	Abstain
СВЕ	BUTORAC	MICHAEL	1			1		
HHD	VENCES	BERNICE	1			1		
NSM	WINDOVER	SOPHIE	1			1		
CHAIR (ARTS)	DIAZ	MORGAN	1			1		
			Yes	No	Abstain	Yes	No	Abstain
			4	0	0	4	0	0

To: ASI Governance Committee

From: Asha Nettles. Director of Student Government

Date: Thursday, September 8, 2022

#### **Announcements:**

- ASI Research Grants: Applications open now and due October 23, 2022 at 5pm
  - o Application: https://asicsuf.wufoo.com/forms/asi-research-grant-application-202223
  - Info Packet: <a href="https://asi.fullerton.edu/wp-content/uploads/asi">https://asi.fullerton.edu/wp-content/uploads/asi</a> research grants 202223 application information sheet.pdf
- ASI Scholarships: Applications open now and due Monday, October 10, 2022 at 5PM
  - o https://asi.fullerton.edu/services#Scholarships

### **ASI Involvement Opportunities**

- Board of Director Vacancies:
  - -1 Director Seat(s) Representing the College of the Communication
  - o -1 Director Seat(s) Representing the College of the Natural Sciences & Mathematics
  - https://asicsuf.wufoo.com/forms/asi-board-of-directors-vacancy-application-202223/
- Governance Ambassadors: Students and student voices are vital to the governance of the
  university. Serving as an ASI Governance Ambassador is a great way to ensure the student
  voice is heard in the decision making process of the campus. Each ambassador will serve on
  one of three student-fee related committees and between 1 and 2 Academic Senate Standing
  Committees. Our ambassadors receive initial and ongoing training through their year in service
  and receive a student leadership financial award for their service. More information available in
  the application.
  - o <a href="https://asicsuf.wufoo.com/forms/asi-governance-ambassador">https://asicsuf.wufoo.com/forms/asi-governance-ambassador</a>

#### Commissions

- Communications: <a href="https://asicsuf.wufoo.com/forms/communications-commission-app-2223">https://asicsuf.wufoo.com/forms/communications-commission-app-2223</a>
- o Community Engagement: <a href="https://asicsuf.wufoo.com/forms/community-engagment-commission-app-2223">https://asicsuf.wufoo.com/forms/community-engagment-commission-app-2223</a>
- Environmental Sustainability: <a href="https://asicsuf.wufoo.com/forms/environmental-sustainability-commission-app-2223">https://asicsuf.wufoo.com/forms/environmental-sustainability-commission-app-2223</a>
- Lobby Corps: https://asicsuf.wufoo.com/forms/lobby-corps-commission-application-2223
- Presidential Appointee: <a href="https://asicsuf.wufoo.com/forms/presidential-appointee-commission-app-2223">https://asicsuf.wufoo.com/forms/presidential-appointee-commission-app-2223</a>
- University Affairs: <a href="https://asicsuf.wufoo.com/forms/university-affairs-commission-application-2223">https://asicsuf.wufoo.com/forms/university-affairs-commission-application-2223</a>



# RESOLUTION TO DECLARE THE DIRECTOR FOR THE COLLEGE OF COMMUNICATIONS POSITION VACANT

**Sponsors:** Morgan Diaz

**WHEREAS**, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS**, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

**WHEREAS**, ASI's mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

**WHEREAS**, per policy<sup>1</sup>, in the event of an alleged failure of a Director or Officer to uphold board conduct standards or perform prescribed duties, the Governance Committee is responsible for conducting a review and submitting recommendations on vacancy declarations to the ASI Board of Directors for approval; and

**WHEREAS**, Victoria Santana, Director for the College of Communications, has been absent from three Board meetings and non-responsive in communications regarding her continuance in the position; therefore let it be

**RESOLVED**, ASI approves the recommendation to declare the Director for the College of Communications Position vacant effective immediately; and let it be finally

**RESOLVED**, that this Resolution be distributed to applicable ASI departments and staff.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the DATE day of MONTH in the year two thousand and twenty-two.

Isabella Galvan Chair, Board of Directors Ramón Aquino Secretary, Board of Directors

<sup>&</sup>lt;sup>1</sup> https://asi.fullerton.edu/wp-content/uploads/ASI-Policy-Concerning-Board-of-Directors-Operations-3.pdf

1.	Are you available 1:15pm to 3:45pm on Tuesdays?
2.	Why do you want to be an ASI Board of Director?
3.	What experiences have you had that makes you the best candidate for the position?
4.	What do you hope to specifically accomplish within your college and ASI?
5.	Tell us more about a time when you had to make a difficult decision that impacted on or more people, other than yourself?
6.	What are you passionate about?
7.	How do you consider other people's point of view?
8.	Describe a situation when you collaborated with a group and/or someone who was very different from you?



# APPOINTMENT OF THE DIRECTOR FOR THE COLLEGE OF COMMUNICATIONS Sponsors: Morgan Diaz

**WHEREAS**, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS**, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

**WHEREAS**, ASI's mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

**WHEREAS**, per policy, in the event of a vacancy on the Board of Directors, the Governance Committee shall recommend a Director for the appointment to a majority vote approval by the Board; and

<b>WHEREAS</b> , the Governance Committee has College of Communications; therefore let it b	
RESOLVED, ASI approves the appointment Communications, effective immediately throu	of as the Director for the College of ugh May 31, 2023; and let it be finally
RESOLVED, that this Resolution be distribut	ted to applicable ASI departments and staff.
Adopted by the Board of Directors of the Ass Fullerton on the DATE day of MONTH in the	sociated Students Inc., California State University, year two thousand and twenty-two.
Isabella Galvan	Ramón Aquino
Chair, Board of Directors	Secretary, Board of Directors

# ASI Board of Directors Vacancy Application 2022-23



This application is for vacant seats on the Associated Students, CSUF, Incorporated Board of Directors.

### Available Seat(s):

- 1 Director seat(s) Representing the College of Communication
- 1 Director seat(s) Representing the College of Natural Sciences & Mathematics (Term for 2022-2023 School Year --- from date of appointment through May 31, 2023)

PLEASE NOTE: Interviews are schedule during a meeting of the ASI Governance Committee, which meets on Thursdays at 2:30pm. Applicants will be contacted after submitting the application and having eligibility verified to confirm an interview.

### Eligibility:

- 1. Applicant must meet the eligibility and qualification requirements as stated in the bylaws:
- -The following students are eligible for appointment
- a. students declared in the academic college in which the vacancy exists
- b. undeclared students
- c. students with multiple majors as long as one of the majors is in the academic college where the vacancy exists
- d. students with multiple minors as long as one of the minors is in the academic college where the vacancy exists
- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while running for office.
- -Undergraduate student candidates for office must have been enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.
- -All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.
- 2. Must be able to attend weekly Board of Directors meetings during semesters (Tuesdays 1:15pm-3:45pm)

#9

- 3. May be required to attend weekly ASI Committee meetings (Thursdays 1:15pm-3:45pm)
- 4. May be required to attend other group, council, and/or commission meetings, as assigned (TBD for 2022-2023 school year)
- 5. Must be able to attend college Inter-Club Council meetings (TBD for 2022-2023 school year)
  General Responsibilities:
- 1. Act as a liaison between ASI and college constituents
- 2. Communicate regularly with clubs, organizations, and the Inter-Club Council within your college
- 3. Meet regularly with college Assistant Dean for Student Affairs
- 4. Make appropriate decisions on issues affecting CSUF students and the corporation of Associated Students

Successful applicant will be awarded a Student Leadership Scholarship.

CREATED IP ADDRESS



PUBLIC Aug 12th 2022, 1:09:32 pm

\* CERTIFICATION OF ACADEMIC PROGRESS REQUIRED FOR APPLICATIONS Applicants for office in the Associated Students, CSUF, Inc. must meet academic and university requirements to be to hold office. The form below is intended to present the majority of these requirements and to expedite the procedure whereby your application and continuing eligibility can be verified. For a complete statement of qualifications, please see Article X of the ASI Bylaws. REQUIREMENTS OF APPLICANT: All applicants must have been enrolled at CSUF for at least one semester, must be in good standing with the university, must not be on probation, and must have earned a CSUF semester grade point average of 2.0 in the past semester and have a CSUF cumulative grade point average of 2.5 for all classes at CSUF. In addition, all Board of Directors candidates must be enrolled in the college for which they are running or meet any special qualifications, as stated in the ASI Bylaws. ACADEMIC REQUIREMENTS WHILE HOLDING OFFICE: Undergraduate Student: Minimum GPA per semester required: 2.0 Minimum CSUF cumulative GPA required: 2.5 Current units enrolled in: 6 or more Graduate Student: Minimum GPA per semester required: 2.0 Minimum CSUF cumulative GPA required: 2.5 Current units enrolled in: 3 or more (The maximum units allowed while in office are 150 semester units, or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units.) I certify that I am an eligible applicant based on the academic requirements listed above and that I will complete the required 6 units of credit for undergraduate student applicants or the required 3 units of credit for graduate student applicants while running for office. I also certify that I fully understand the academic progress regulations and that I will be disqualified from office upon failing to meet these requirements.

I hereby acknowledge that I have read, understand, and agree to the preceding statements.

\* POSITION RESPONSIBILITIES AND COMMITMENT Applicants must understand and agree to uphold the following responsibilities and commitments: CERTIFICATION OF AGREEMENT: I agree, if appointed to serve as a Board of Directors Member, to be available during the Fall and Spring semesters on Tuesdays and Thursdays between 1:00 PM and 4:00 PM in order to attend ASI Board of Directors meetings and committee meetings. I agree, if elected, to be available for mandatory Training/Planning/Retreat programs tentatively scheduled for: - January 10, 11 and 12, 8am-5pm each day, January Retreat and Training Sessions \*dates may adjust with advance notice as program and academic calendar is finalized I agree, if elected to serve as a member of the ASI Board of Directors, to incorporate the following responsibilities into my role, per ASI Policy Concerning Board of Directors Operations: 1. Board members are required to attend (prepared and on time) for the entire duration of all meetings of the Board of Directors which take place every Tuesday from 1:15 - 3:45 P.M. 2. Board members are required to sit on an Associated Students, Inc. standing committee and be a liaison to at least one of the following: the Association for Inter Cultural Awareness (AICA), Community Service Inter-club Council (CSICC), Sports Club Inter-club Council (SCICC), Mesa Cooperativa, the Black Student Union (BSU), the Resident Student Association (RSA), the Inter Fraternity Council (IFC), the National Pan-Hellenic Council (NPHC), PanHellenic Council (PHC), and the Multicultural Greek Council (MGC). 3. Directors of the Board are required to attend their college's Inter-club council meetings. If scheduling conflicts arise, the director(s) shall have regular contact meetings with their Inter-club council chair, Inter-club council members, and their assistant dean. 4. Directors of the Board shall establish and maintain weekly office hours (at least one hour a week and by appointment). These hours shall be posted on their respective college's bulletin board and outside the Board of Directors' office. 5. When time permits, the Board Chair may schedule ASI promotional events for the Board to carry out after the adjournment of Board Meetings. 6. Directors of the Board are required to keep in contact with their constituents, college-based Deans or Assistant/Associate Deans, and report to the Board on issues and concerns from their college. Two reports will be given each week during regularly scheduled Board of Directors meetings beginning the third week of the fall semester. The reports will be given in alphabetical order, with respect to the college's names. 7. No member of the ASI Board of Directors shall serve as an officer or director of an ASI program, funding council, or board. 8. No member of the ASI Board of Directors shall be employed by the Associated Students Inc. ANY INFRACTION OF THESE ABOVE AGREEMENTS MAY RESULT IN MY IMMEDIATE REMOVAL FROM OFFICE/POSITION

I hereby acknowledge that I have read, understand, and agree to the preceding statements.

#### \* Name

Alan Ruelas



umber

\* Secondary Phone Number

* Student Email Address (@csu.fullerton.edu)
* Applicant CWID
4 4
* CSUF Major(s) (and Minor(s), if applicable)
My major is Communications with a concentration in Public Relations while completing my Radio-Audio certifications.
* Which Board of Directors position are you applying for?: (Drop down)
College of Communications
* Semesters Completed at CSUF
4
* Units Completed at CSUF:
107
* Units In Progress at CSUF (this semester)
12
* CSUF Class Level
Senior
* Expected CSUF Graduation Date (MM/YY)

05/23

\* What do you believe is the role of ASI on our campus and how does that role relate to this position?

I believe that ASI's role on campus is to represent and serve our students. ASI establishes a community of more than 40,000 Titans. With that said, I also believe that ASI student leaders greatly impact the Titan experience because they have the ability to represent our students and speak on behalf of their concerns. Essentially, I believe that ASI is the heart of CSUF because of the roles it plays with student empowerment and the resources it offers our Titans. I believe that what I've described about ASI's role on our campus directly mirrors the role of the Board of Directors for the College of Communications in representing and serving our students here at CSUF. As I mentioned earlier, ASI has the ability to influence campus life by being a voice for students and I strongly believe that being the BOD for the College of Communications role bridges vital conversations between students and professional staff here at CSUF. So, I believe that the role of the BOD for the College of Communications is directly tied to allocating more equity on campus by adding further resources designed to empower students. Finally, both ASI and the BOD for the College of Communications have the responsibility to represent our students because they deserve to feel at home here at CSUF. Whether in-person or online, ASI's platform reaches more than 40,000 students, and ASI bridges CSUF, the institution, with student-to-student engagement who are looking to get involved. My time as a Communications Coordinator has given me first-hand interactions with our Titans, and I continue learning how I can use my platform to echo their concerns and distribute resources for our students to continue thriving at CSUF.

# \* Tell us about any relevant past involvement or work experience that you have and how it will help you as a Director for your college.

My name is Alan Ruelas and I am a proud first-generation Mexican-American man of color here at California State University Fullerton majoring in Public Relations. Also, I am a transfer student and a proud member of the LGBTO+IA community. At my Community College, I formed part of equity programs such as EOP, TRio/SSS, Men of Color Scholarship Program, and Umoja. Within MOC, I served as a mentor for our first-generation college students and formed part of the faculty. Outside of these programs, I played as captain for Norco College's Men Soccer and served as a Senator of campus relations for the Associated Students of Norco College. I took the initiative to join ASNC because I am passionate about self-empowerment, equity, and representation. Currently, at CSUF, I am part of the Male Success Initiative, Associated Students Inc. CSUF, and AL DIA. After completing my internship with Titan Radio as a host in Fall 2021, I continued over with MSI with another internship and employment opportunity. With MSI, I took the initiative to create our program's first podcast called Get Going with MSI where I specifically highlight our Brothers and their valuable stories as their host. Each Friday, I spotlight different Brothers' endeavors with our 15-minute interviews focused on connecting, empowering, and inspiring others through the power of storytelling. My work behind establishing Get Going with MSI is built off of breaking barriers and proving statistics wrong through our accomplishments. As ASI's Communications Coordinator, I manage ASI social media accounts and develop content as their host. I am proud to say I have my own segment called COMM on the Street hosted by Alan Ruelas, where I ask our Titans questions and they share their opinions weekly. My content is published on ASI's Instagram and YouTube for CSUF students to enjoy, alongside other innovative videos. I sparked the initiative to begin this series (COMM on the Street) because I value students' voices and cherish building meaningful connections with students. In this position, I am to vocalize our Titans' opinions, concerns, and interests with the skills I love behind Media, and Public Relations. I have had the opportunity to interview hundreds of Titans ASI's hosts, and I am happy to continue representing students through my work as their Communications Coordinator. AL DIA is CSUF's Emmy Award-winning student-produced bilingual newscast that prepares its students for careers in Spanish-language television. My initiative with AL DIA has been an important career opportunity because I debuted as an anchor. Within AL DIA, I am learning about producing, directing, and performing as on-air talent with my Latinx classmates. Similar to my previous internship with Titan Radio, AL DIA welcomes my cultural identity and promotes representation on campus by using different students' talents. As the semester continues, I will anchor and host, and I will continue reaching toward the fullness of my potential here at CSUF. All these lovely memories and experiences that I've cultivated from my community college days and also here within CSUF, have better shaped me into the resilient man of color that I am. I believe that my leadership endeavors will help me continue to be intentional about the use of my platforms, especially embracing equity to help propel change and establish genuine conversations with students who deserve to be heard. I believe that being involved on-campus is essential to being Director for your college because Titans will appreciate a student representative who understands the barriers they encounter. I've worked and played as team captain for many peers and teammates, and I truly believe in the power of teamwork, Now, transitioning to new leadership roles, I continue implementing this inclusive agenda where teamwork is vital and getting the job done is essential. Finally, I also believe that the different roles that I've completed have all helped me understand that I am always open to learning and growing.

# \* Why are you applying to the ASI Board of Directors? What do you hope to accomplish and/or get out of the experience?

I am applying for the BOD College of Communications position because I am a passionate advocator for student affairs and I am passionate about my major here within the College of Communications. This opportunity as BOD for the College of Communications is a continuation of the leadership I love and know best. Previously I have served as CC here within ASI, and I enjoyed each opportunity to engage with our Titans. Now, with more time and clarity, I am happy to serve and provide resources to help students reach the fullness of their potential by setting policies, allocating funding, and delegating amongst peers to establish new initiatives within the College of Communications. My mission behind my journey as BOD for the College of Communications is to elaborate on the importance of representation, equity, and empowerment for our students. I want to establish panels and townhall where students can be welcomed and listened to regarding their experience with the department and translate that into agenda items. I hope to initiate more multicultural initiatives within CSUF, especially establishing conversations with CSUF faculty. Ultimately, what I hope to get out of this experience is to be the resource I struggle to find growing up. I hope to create a legacy where the College of Communications becomes louder and prouder of the talented Titans we serve and create systemic change by advocating for students' affairs.

#### \* Please state any other information that you believe should be considered in this application.

I am a full-time student who commutes to campus. As of now, I am involved with Male Success Initiative, Associated Students Inc, CSUF, and clubs. My employment with MSI here at CSUF allows flexible hours and provides opportunities to adopt other leadership opportunities, such as ASI leadership. My former position within ASI as Communications Coordinator has concluded, thus my availability will be open for the commitments of being the BOD for the College of Communications. I've set my academic schedule ready to embrace ASI leadership commitments and I am ready to dedicate my time as BOD for the College of Communications this year.

\* Resume. Please upload your resume in PDF format.

\* Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure A. University Policy University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student. B. Associated Students, CSUF, Inc. Authorization I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records. I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development.

I hereby acknowledge that I have read, understand, and agree to the preceding statement.





## Alan D. Ruelas

### **EDUCATION**

California State University, Fullerton Expected Summer 2023

Bachelor's Degree, Communications

Norco College, CA Spring 2019

Associates of Arts, Communications

### **WORK EXPERIENCE**

MSI, Fullerton, CA March 2022 - Present

Marketing Editor and Chief, and Host.

Starbucks, Ontario, CA August 2021 - February 2022

Barista, Trainer, and Customer Service/Support.

Amazon, Eastvale, CA January 2019 - December 2020

Packager, Picker, and Stower.

Norco College, Norco College, CA August 2018 - August 2020

Norco College Transfer Center, Bookstore, and Mentor.

### **AFFILIATIONS AND MEMBERSHIPS**

MSI (Male Success Initiative): Brotherhood fellow, ongoing internship, and employee. Fall 2020-Present ASI (Associated Students Inc. CSUF): Communications Coordinator and host. Fall 2021-Present Al Dia: News anchor and host producing bilingual content. Spring 2022-Present Titan Radio: DJ engagement, producer, host, and on-air talent. Fall 2021-Fall 2021 Associated Students of Norco College (ASNC): Senator of Relations, PR, & host. Spring 2019-Spring 2020 MoC (Men of Color Scholar): Mentor guiding 1st generation mentees. Spring 2019-Spring 2020 **Active Minds**: President and responsible management of the club. Fall 2019-Spring 2020 **Umoja**: Community services and responsible for event organization. Spring 2019-Spring 2020 Norco College Men Soccer (NCMS): Captain and awarded rookie of the year. Spring 2018-Spring 2019

## **VOLUNTEER EXPERIENCE**

Game-Time announcer for Norco College Athletics.

Norco College's Chill Out/ NOMU/Harvest Fest, and Peer Mentor.

ASI, MSI, Titan Radio.

Fall 2018-Spring 2020
Fall 2020-Present

### **SCHOLARSHIPS & AWARDS**

Rookie of the Year NCMS Fall 2018 UMOJA Award & Transfer & A.A. Spring 2020

### **SKILLS**

Fluent in Spanish.

Oversee film, programming, and social media PR.

Demonstrate leadership, teamwork, and management.

Bilingual journalism anchor and radio/TV host.

1.	Are you available 1:15pm to 3:45pm on Tuesdays?
2.	Why do you want to be an ASI Board of Director?
3.	What experiences have you had that makes you the best candidate for the position?
4.	What do you hope to specifically accomplish within your college and ASI?
5.	Tell us more about a time when you had to make a difficult decision that impacted on or more people, other than yourself?
6.	What are you passionate about?
7.	How do you consider other people's point of view?
8.	Describe a situation when you collaborated with a group and/or someone who was very different from you?

# ASI Board of Directors Vacancy Application 2022-23



This application is for vacant seats on the Associated Students, CSUF, Incorporated Board of Directors.

### Available Seat(s):

- 1 Director seat(s) Representing the College of Communication
- 1 Director seat(s) Representing the College of Natural Sciences & Mathematics (Term for 2022-2023 School Year --- from date of appointment through May 31, 2023)

PLEASE NOTE: Interviews are schedule during a meeting of the ASI Governance Committee, which meets on Thursdays at 2:30pm. Applicants will be contacted after submitting the application and having eligibility verified to confirm an interview.

### Eligibility:

- 1. Applicant must meet the eligibility and qualification requirements as stated in the bylaws:
- -The following students are eligible for appointment
- a. students declared in the academic college in which the vacancy exists
- b. undeclared students
- c. students with multiple majors as long as one of the majors is in the academic college where the vacancy exists
- d. students with multiple minors as long as one of the minors is in the academic college where the vacancy exists
- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while running for office.
- -Undergraduate student candidates for office must have been enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.
- -All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.
- 2. Must be able to attend weekly Board of Directors meetings during semesters (Tuesdays 1:15pm-3:45pm)

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- 3. May be required to attend weekly ASI Committee meetings (Thursdays 1:15pm-3:45pm)
- 4. May be required to attend other group, council, and/or commission meetings, as assigned (TBD for 2022-2023 school year)
- 5. Must be able to attend college Inter-Club Council meetings (TBD for 2022-2023 school year)
  General Responsibilities:
- 1. Act as a liaison between ASI and college constituents
- 2. Communicate regularly with clubs, organizations, and the Inter-Club Council within your college
- 3. Meet regularly with college Assistant Dean for Student Affairs
- 4. Make appropriate decisions on issues affecting CSUF students and the corporation of Associated Students

Successful applicant will be awarded a Student Leadership Scholarship.

CREATED IP ADDRESS



PUBLIC Aug 12th 2022, 1:09:32 pm

\* CERTIFICATION OF ACADEMIC PROGRESS REQUIRED FOR APPLICATIONS Applicants for office in the Associated Students, CSUF, Inc. must meet academic and university requirements to be to hold office. The form below is intended to present the majority of these requirements and to expedite the procedure whereby your application and continuing eligibility can be verified. For a complete statement of qualifications, please see Article X of the ASI Bylaws. REQUIREMENTS OF APPLICANT: All applicants must have been enrolled at CSUF for at least one semester, must be in good standing with the university, must not be on probation, and must have earned a CSUF semester grade point average of 2.0 in the past semester and have a CSUF cumulative grade point average of 2.5 for all classes at CSUF. In addition, all Board of Directors candidates must be enrolled in the college for which they are running or meet any special qualifications, as stated in the ASI Bylaws. ACADEMIC REQUIREMENTS WHILE HOLDING OFFICE: Undergraduate Student: Minimum GPA per semester required: 2.0 Minimum CSUF cumulative GPA required: 2.5 Current units enrolled in: 6 or more Graduate Student: Minimum GPA per semester required: 2.0 Minimum CSUF cumulative GPA required: 2.5 Current units enrolled in: 3 or more (The maximum units allowed while in office are 150 semester units, or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units.) I certify that I am an eligible applicant based on the academic requirements listed above and that I will complete the required 6 units of credit for undergraduate student applicants or the required 3 units of credit for graduate student applicants while running for office. I also certify that I fully understand the academic progress regulations and that I will be disqualified from office upon failing to meet these requirements.

I hereby acknowledge that I have read, understand, and agree to the preceding statements.

\* POSITION RESPONSIBILITIES AND COMMITMENT Applicants must understand and agree to uphold the following responsibilities and commitments: CERTIFICATION OF AGREEMENT: I agree, if appointed to serve as a Board of Directors Member, to be available during the Fall and Spring semesters on Tuesdays and Thursdays between 1:00 PM and 4:00 PM in order to attend ASI Board of Directors meetings and committee meetings. I agree, if elected, to be available for mandatory Training/Planning/Retreat programs tentatively scheduled for: - January 10, 11 and 12, 8am-5pm each day, January Retreat and Training Sessions \*dates may adjust with advance notice as program and academic calendar is finalized I agree, if elected to serve as a member of the ASI Board of Directors, to incorporate the following responsibilities into my role, per ASI Policy Concerning Board of Directors Operations: 1. Board members are required to attend (prepared and on time) for the entire duration of all meetings of the Board of Directors which take place every Tuesday from 1:15 - 3:45 P.M. 2. Board members are required to sit on an Associated Students, Inc. standing committee and be a liaison to at least one of the following: the Association for Inter Cultural Awareness (AICA), Community Service Inter-club Council (CSICC), Sports Club Inter-club Council (SCICC), Mesa Cooperativa, the Black Student Union (BSU), the Resident Student Association (RSA), the Inter Fraternity Council (IFC), the National Pan-Hellenic Council (NPHC), PanHellenic Council (PHC), and the Multicultural Greek Council (MGC). 3. Directors of the Board are required to attend their college's Inter-club council meetings. If scheduling conflicts arise, the director(s) shall have regular contact meetings with their Inter-club council chair, Inter-club council members, and their assistant dean. 4. Directors of the Board shall establish and maintain weekly office hours (at least one hour a week and by appointment). These hours shall be posted on their respective college's bulletin board and outside the Board of Directors' office. 5. When time permits, the Board Chair may schedule ASI promotional events for the Board to carry out after the adjournment of Board Meetings. 6. Directors of the Board are required to keep in contact with their constituents, college-based Deans or Assistant/Associate Deans, and report to the Board on issues and concerns from their college. Two reports will be given each week during regularly scheduled Board of Directors meetings beginning the third week of the fall semester. The reports will be given in alphabetical order, with respect to the college's names. 7. No member of the ASI Board of Directors shall serve as an officer or director of an ASI program, funding council, or board. 8. No member of the ASI Board of Directors shall be employed by the Associated Students Inc. ANY INFRACTION OF THESE ABOVE AGREEMENTS MAY RESULT IN MY IMMEDIATE REMOVAL FROM OFFICE/POSITION

I hereby acknowledge that I have read, understand, and agree to the preceding statements.

#### \* Name

Alan Ruelas



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\* Secondary Phone Number

* Student Email Address (@csu.fullerton.edu)
* Applicant CWID
4 4
* CSUF Major(s) (and Minor(s), if applicable)
My major is Communications with a concentration in Public Relations while completing my Radio-Audio certifications.
* Which Board of Directors position are you applying for?: (Drop down)
College of Communications
* Semesters Completed at CSUF
4
* Units Completed at CSUF:
107
* Units In Progress at CSUF (this semester)
12
* CSUF Class Level
Senior
* Expected CSUF Graduation Date (MM/YY)

05/23

\* What do you believe is the role of ASI on our campus and how does that role relate to this position?

I believe that ASI's role on campus is to represent and serve our students. ASI establishes a community of more than 40,000 Titans. With that said, I also believe that ASI student leaders greatly impact the Titan experience because they have the ability to represent our students and speak on behalf of their concerns. Essentially, I believe that ASI is the heart of CSUF because of the roles it plays with student empowerment and the resources it offers our Titans. I believe that what I've described about ASI's role on our campus directly mirrors the role of the Board of Directors for the College of Communications in representing and serving our students here at CSUF. As I mentioned earlier, ASI has the ability to influence campus life by being a voice for students and I strongly believe that being the BOD for the College of Communications role bridges vital conversations between students and professional staff here at CSUF. So, I believe that the role of the BOD for the College of Communications is directly tied to allocating more equity on campus by adding further resources designed to empower students. Finally, both ASI and the BOD for the College of Communications have the responsibility to represent our students because they deserve to feel at home here at CSUF. Whether in-person or online, ASI's platform reaches more than 40,000 students, and ASI bridges CSUF, the institution, with student-to-student engagement who are looking to get involved. My time as a Communications Coordinator has given me first-hand interactions with our Titans, and I continue learning how I can use my platform to echo their concerns and distribute resources for our students to continue thriving at CSUF.

# \* Tell us about any relevant past involvement or work experience that you have and how it will help you as a Director for your college.

My name is Alan Ruelas and I am a proud first-generation Mexican-American man of color here at California State University Fullerton majoring in Public Relations. Also, I am a transfer student and a proud member of the LGBTO+IA community. At my Community College, I formed part of equity programs such as EOP, TRio/SSS, Men of Color Scholarship Program, and Umoja. Within MOC, I served as a mentor for our first-generation college students and formed part of the faculty. Outside of these programs, I played as captain for Norco College's Men Soccer and served as a Senator of campus relations for the Associated Students of Norco College. I took the initiative to join ASNC because I am passionate about self-empowerment, equity, and representation. Currently, at CSUF, I am part of the Male Success Initiative, Associated Students Inc. CSUF, and AL DIA. After completing my internship with Titan Radio as a host in Fall 2021, I continued over with MSI with another internship and employment opportunity. With MSI, I took the initiative to create our program's first podcast called Get Going with MSI where I specifically highlight our Brothers and their valuable stories as their host. Each Friday, I spotlight different Brothers' endeavors with our 15-minute interviews focused on connecting, empowering, and inspiring others through the power of storytelling. My work behind establishing Get Going with MSI is built off of breaking barriers and proving statistics wrong through our accomplishments. As ASI's Communications Coordinator, I manage ASI social media accounts and develop content as their host. I am proud to say I have my own segment called COMM on the Street hosted by Alan Ruelas, where I ask our Titans questions and they share their opinions weekly. My content is published on ASI's Instagram and YouTube for CSUF students to enjoy, alongside other innovative videos. I sparked the initiative to begin this series (COMM on the Street) because I value students' voices and cherish building meaningful connections with students. In this position, I am to vocalize our Titans' opinions, concerns, and interests with the skills I love behind Media, and Public Relations. I have had the opportunity to interview hundreds of Titans ASI's hosts, and I am happy to continue representing students through my work as their Communications Coordinator. AL DIA is CSUF's Emmy Award-winning student-produced bilingual newscast that prepares its students for careers in Spanish-language television. My initiative with AL DIA has been an important career opportunity because I debuted as an anchor. Within AL DIA, I am learning about producing, directing, and performing as on-air talent with my Latinx classmates. Similar to my previous internship with Titan Radio, AL DIA welcomes my cultural identity and promotes representation on campus by using different students' talents. As the semester continues, I will anchor and host, and I will continue reaching toward the fullness of my potential here at CSUF. All these lovely memories and experiences that I've cultivated from my community college days and also here within CSUF, have better shaped me into the resilient man of color that I am. I believe that my leadership endeavors will help me continue to be intentional about the use of my platforms, especially embracing equity to help propel change and establish genuine conversations with students who deserve to be heard. I believe that being involved on-campus is essential to being Director for your college because Titans will appreciate a student representative who understands the barriers they encounter. I've worked and played as team captain for many peers and teammates, and I truly believe in the power of teamwork, Now, transitioning to new leadership roles, I continue implementing this inclusive agenda where teamwork is vital and getting the job done is essential. Finally, I also believe that the different roles that I've completed have all helped me understand that I am always open to learning and growing.

# \* Why are you applying to the ASI Board of Directors? What do you hope to accomplish and/or get out of the experience?

I am applying for the BOD College of Communications position because I am a passionate advocator for student affairs and I am passionate about my major here within the College of Communications. This opportunity as BOD for the College of Communications is a continuation of the leadership I love and know best. Previously I have served as CC here within ASI, and I enjoyed each opportunity to engage with our Titans. Now, with more time and clarity, I am happy to serve and provide resources to help students reach the fullness of their potential by setting policies, allocating funding, and delegating amongst peers to establish new initiatives within the College of Communications. My mission behind my journey as BOD for the College of Communications is to elaborate on the importance of representation, equity, and empowerment for our students. I want to establish panels and townhall where students can be welcomed and listened to regarding their experience with the department and translate that into agenda items. I hope to initiate more multicultural initiatives within CSUF, especially establishing conversations with CSUF faculty. Ultimately, what I hope to get out of this experience is to be the resource I struggle to find growing up. I hope to create a legacy where the College of Communications becomes louder and prouder of the talented Titans we serve and create systemic change by advocating for students' affairs.

#### \* Please state any other information that you believe should be considered in this application.

I am a full-time student who commutes to campus. As of now, I am involved with Male Success Initiative, Associated Students Inc, CSUF, and clubs. My employment with MSI here at CSUF allows flexible hours and provides opportunities to adopt other leadership opportunities, such as ASI leadership. My former position within ASI as Communications Coordinator has concluded, thus my availability will be open for the commitments of being the BOD for the College of Communications. I've set my academic schedule ready to embrace ASI leadership commitments and I am ready to dedicate my time as BOD for the College of Communications this year.

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## Alan D. Ruelas

### **EDUCATION**

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### **WORK EXPERIENCE**

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