



4) The All Day ASI Event is on 9/28/2017. Please promote the event.

5) The Children's Center marketing campaign is in progress and will be finalized by 10/1/17. It will include a promotional video featuring interviews with Children's Center parents and staff.

## NEW BUSINESS

- a. **Information: Introduction and Expectations**
- Hust introduced herself and shared her favorite class this semester. Each committee member stated their name and their favorite class for the semester.

Hust shared her expectations for the committee. She expects each member to attend each meeting and arrive prepared by having reviewed the agenda and documentation. In addition, she expects each committee member to write one proposal per semester.

- b. **Discussion: Goals for the Upcoming Year**
- Hust shared her goals for the upcoming year and they included the following:

- 1) Update the way finding system in the TSU by replacing the old boards and replacing them with vinyl.
- 2) Add ASI logos on the elevators and one large ASI logo by the entrance of the TSU.
- 3) Take a closer look at what updates the Irvine Campus needs.

- c. **Discussion: Unveiling of the Woolly Mammoth**
- Hust shared that although the woolly mammoth fossil would be arriving in the next couple of weeks to the TSU, they would be planning an unveiling event at a later date. Some of her ideas for the unveiling included ordering promotional items and possibly having a contest to name the fossil. Hust asked the committee to share any ideas for the unveiling event.

Hill shared the success they had last year when they had a naming contest for the Grand Stair Studio. The idea consisted of having boards with different names and providing post it notes for students to comment on the proposed names.

Martin agreed with Hill and said asking students to provide feedback on a few proposed names would be best. He also added that it could be advertised via social media.

Hill stated that the fossil donation was made possible through the College of Natural Sciences and Mathematics so he suggested they work with the college to gain their feedback on the name selection.

Martin agreed and also suggested getting feedback from the donor in regards to the name selection. In addition, it would be great if the college would consider having professors bring their classes to visit the fossil during the first week of school after reviewing their syllabus. Also, talking to campus tours to see if they can add the fossil display to their tour script would be something to consider.

Jakel suggested inviting President Garcia and the President's Cabinet to the unveiling.

Hust thanked everyone for their ideas and suggestions.

- d. **Discussion: Discoverfest Update**
- Hust stated that Discoverfest was today and it would continue tomorrow. For the event today, the TSCBOT borrowed a basketball hoop from the SRC to have an interactive game to attract students. In addition, TSCBOT basketballs were given out. Overall, tabling was very successful and they had a lot of interested students.

Hust asked the committee if there was anything they would suggest for the second day of Discoverfest.

Jakel suggested to bring out more basketballs because that attracted a lot of students. Hust mentioned they still had three huge boxes of basketballs and they plan to have some at tomorrow's Discoverfest

Hill shared that many of the interested students from today kept asking how they can get involved and some thought needs to be put into how we answer this question because these students are not just Freshman, some are 3<sup>rd</sup> and 4<sup>th</sup> year students. He wondered how would we respond to these students.

Hust suggested promoting all the different areas of ASI to the interested students and to narrow down their involvement opportunities. Martin suggested referring students to Street Team and Kelly Zarate, Chief Campus Relations Officer.

Jakel added that the opportunity to apply for ASI Scholarships should also be promoted at Discoverfest.

Hust thanked everyone for their feedback.

**ANNOUNCEMENTS/MEMBERS'  
PRIVILEGE**

Jakel announced that there are currently three vacancies in the ASI BOD, one vacancy in the College of HHD and two vacancies in the College of Education. Jakel asked to please encourage interested students to apply.

Martin shared that he and Wiley will be meeting with some individuals from the First Year Experience program on campus to see if there is any promotional opportunities for ASI like allowing student leaders to speak at their University 100 classes to promote ASI and get students involved. Currently, the program also has the Battle of the Sections where each section earns points for participation. ASI is hoping these students can get participation points for attending ASI events.

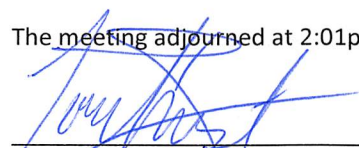
Tapper stated that they are hoping to revitalize the interior design on the SRC by having more blue and orange. He shared that he would love for someone in this committee to help with the process because he hopes to have a plan set by the end of the Fall semester and for implementation to start in the Spring.

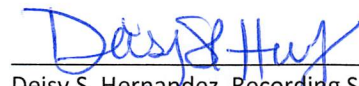
Hust announced that the TSCBOT had ordered 500 fanny packs for the All Day ASI event on 9/28/17. 100 of the fanny packs would be distributed at the Irvine Campus.

Hill shared he attended a Starbucks meeting that morning and that the new Starbucks would be opening after the Labor Day holiday, if all goes well.

**ADJOURNMENT**

The meeting adjourned at 2:01p.m.

  
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Tori Hust, Chair

  
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Daisy S. Hernandez, Recording Secretary