

3) The Woolly Mammoth has been installed. The next step is installing the landscape around the fossil.

4) All Night Study Themes: Marketing is currently in the process of brainstorming themes.

NEW BUSINESS

**a. Information:
Wayfinding**

Hust stated that more progress had been made in regards to the elevator wayfinding system. Hust shared the most current mock ups and read over what areas/offices would be listed for each floor.

Martin stated room numbers are not included because the future wayfinding at the actual levels would already include room numbers. Also, the naming of each level would also need to match to that of the new elevator buttons, ex: Upper Level, Main Level and Lower Level.

Jakel asked if we were obligated to have the Starbucks logo. Martin said no. Jakel suggested removing the logo.

The committee continued to provide feedback on the elevator wayfinding mock ups.

Hust stated they would consider all of their feedback and ideas.

**b. Discussion: Woolly
Mammoth Welcome
Party**

Hust stated three names were chosen and polling for these options would be starting soon. She is working with the College of NSM to set a date for the event. The TSCBOT will have participation at the event and she asked the committee on how the TSCBOT can contribute. Her ideas included promotional items and photo opportunities.

Martin stated that online polling could start now but knowing the date would be helpful in order to not drag out the polling timeline. Jakel had a concern for managing multiple voting issues. Martin stated he didn't think that would be an issue.

Hill suggested adding a diamond celebration, 60th anniversary aspect to the event.

The committee continue to provide feedback and ideas for name polling as well as for the day of the event. Hust stated she would continue to work with the College of NSM and keep everyone updated.

**c. Information: ASI
Elections**

Hust introduced Rachel Langenfeld, ASI Elections Commissioner, and stated she would be providing some information on the upcoming ASI Elections and how the TSCBOT can help promote.

Langenfeld introduced herself and share with the committee her plan/goals for Elections this year and how it will differ from last year. She suggested current leaders start promoting to students now.

Langenfeld answered questions from the committee regarding elections.

Allen arrived at 2:05pm.

Hust thanked Langenfeld for the information.

ANNOUNCEMENTS/MEMBERS' PRIVILEGE

Jakel announced that there is now a full ASI Board of Directors with no vacancies. Thanks for everyone who helped promoted the vacant positions. Upcoming events include All Day ASI at the Irvine campus 10/19/17 from 3-7pm. Please let us know if you can volunteer to help work the event.

La announced that scholarship applications closed and the only application still open is the Titan Dreamers scholarship, scheduled to close 10/16/17. Also, the ASI Student Research Grant application is now available.

Allen stated that it is important for ASI to start duplicating our main campus events at the Irvine campus. One great start would be having the All Day ASI event there, so please volunteer.

ADJOURNMENT

The meeting adjourned at 2:15p.m.



Tori Hust, Chair



Deisy S. Hernandez, Recording Secretary



TSU Wayfinding

Elevator Information - Wraps





TSU Wayfinding

Elevator Information - SRC theme Wraps



TSU Wayfinding

Elevator Information - SRC theme Wraps



TSU Wayfinding

Elevator Information - single door panel

VINYL - WHITE & ORANGE (CSUF COLORS)



TITAN STUDENT UNION

MAIN LEVEL

01
LOWER
LEVEL

Titan Bowl & Billiards
Club Lockers
ASI Marketing and Design
 **STARBUCKS**
Grand Stair Studio


02
MAIN
LEVEL

Information & Services
Food Court
Titan Pride Center
University Conference Center
Meeting Rooms
Titan Theatre

03
UPPER
LEVEL

Dean of Students
Student Life & Leadership
ASI Accounting
Leadership & Program Development
Club Offices
Board of Directors/Board of Trustees
ASI Executive Offices
Boardroom
Human Resources/Administration


VINYL - WHITE & ORANGE (CSUF COLORS) on Blue Door



TITAN STUDENT UNION

MAIN LEVEL

01
LOWER
LEVEL

Titan Bowl & Billiards
Club Lockers
ASI Marketing and Design
 **STARBUCKS**
Grand Stair Studio

02
MAIN
LEVEL

Information & Services
Food Court
Titan Pride Center
University Conference Center
Meeting Rooms
Titan Theatre

03
UPPER
LEVEL

Dean of Students
Student Life & Leadership
ASI Accounting
Leadership & Program Development
Club Offices
Board of Directors/Board of Trustees
ASI Executive Offices
Boardroom
Human Resources/Administration

TSU Wayfinding

Elevator Information - single door panel



TSU Wayfinding

Elevator Information - single door panel



TSU Wayfinding

Elevator Information - single door panel



TSU Wayfinding

Elevator Information - single door panel



TSU Wayfinding

Elevator Information - single door panel

















ASI Elections

1. Goals for your council
 - a. Short term
 - Important dates
 - Submit to marking – theme, Superheroes in pop art style (Mid October)
 - Attend ICC meetings – After Thanksgiving break
 - b. Long term
 - Voter turnout of 6%
 - to have a presence on campus with a large advertising campaign.
 - Using stakes in the quad
 - Social media for ASI
 - Asking our BOD, TSCGB and Exec board to share the advertising through social media
2. Current Funding Status
 - a. Please include information about your budget
 - i. Side A has not been touched
 - ii. No side B
3. Events – None upcoming for Fall
 - a. Please expect an email from me soon asking ICC Meeting location, time, day held, frequency and ICC chair and vice chair email. (or you can forward me to them)
I will be email your ICC chair to be added to the agenda!