

3) The website continues to be updated. We are now ATI compliant. Titan Recreation page is ready to go live soon. The next page to work on is ASI Programming. Martin will work with Leader and Program Development and the programming groups.

NEW BUSINESS

- a. Information: Expectations** Hust reviewed her expectations for the Spring 2018. She stressed the importance of leaving their mark while they are in position. Ways to contribute would be to help with ongoing projects since most of the projects that the committee works on do not need TSCBOT approval.

If anyone is interested in helping with a project or have an idea for a new project, please contact Hust.

- b. Information: Elevator Vinyl** Hust stated that she and Martin worked on updated designs for the elevator vinyl. Hust shared the designs with the committee and explained that there would be one decal per level. Labels for each level have been updated to match what the elevator buttons have. Example, UL (Upper Level), ML (Main Level) and LL (Lower Level). Martin is also working on finalizing the office/department names.

Hill asked if there would be vinyl on the service elevator by the loading dock. Martin responded no. The quote did not include vinyl for that elevator.

The committee discussed possible images to be placed on the elevator vinyl for each level. Martin stated that new images could be taken based on what they decide. Also, it is important to consider that these decals would be up for 2 to 3 years.

Hust stated she would consider the ideas discussed and would bring new designs for the next meeting.

- c. Discussion: Campus Banners** Hust shared with the committee that the current banners on the light poles down Titan Walk and the Tuffy Lawn are 3 to 4 years old. The orange color is washed out. She asked the committee for new design ideas.

Hill suggested focusing on branding ASI but also a little bit of CSUF. He also stated that they might work with Titan Athletics or other campus partners to offset the cost.

Wolfe stated that having multiple designs would be a good idea and that way there could be a banner for each of the eight colleges on campus. Jakel liked the idea.

Martin stated that having multiple designs would increase the overall cost and that the image would last for at least 3 to 4 years.

Hust thanked the committee for their ideas.

- d. Discussion: Table Toppers** Hust shared that during their most recent visit to the University of Arizona, she saw some table toppers that displayed internal campus events as well as off campus vendor ads. A space on these ads are sold to outside vendors so it is a way to get some revenue while also informing our students. Hust asked the committee for their opinion on this idea.

Martin stated that we would have to be very careful with the vendors that would be displaying because it can be a conflict of interest with current on campus vendors. Hust added that the goal would be to only charge outside vendors and not student organizations.

The committee considered that funds collected via this program could go to either more marketing projects or ASI Scholarships.

Martin added that a policy would have to be developed around the program to the set duration of the ad and price among other things.

Hust thanked the committee for their ideas. A mock design and more details to come at next meeting.

**ANNOUNCEMENTS/MEMBERS'
PRIVILEGE**

Hill announced that the ASI Elections Candidate package was available online. Encourage students to file for candidacy.

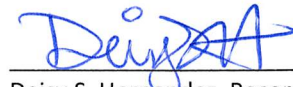
Jakel announced that interviews for the Board of Directors for the College of HHD would be happening this Thursday at 2:30pm. Breakfast with the Board is tomorrow, so please sign up to volunteer.

ADJOURNMENT

The meeting adjourned at 2:21p.m.



Tori Hust, Chair



Deisy S. Hernandez, Recording Secretary