



**ASSOCIATED
STUDENTS, INC.**

**Titan Student Centers Board of Trustees
Marketing & Outreach Committee**
Wednesday, February 21st, 2018
1:30 P.M.
Board Room, Titan Student Union

Meeting called by: Tori Hust, Chair
Type of meeting: Regular
Attendees: Committee Members, Staff, General Public

Agenda Topics

1. **Call to Order/Roll Call**
2. **Approval of Agenda**
3. **Approval of Minutes** 2/7/2018
4. **Public Speakers**
5. **Unfinished Business** None
6. **Reports**
 - a. Chair Hust
 - b. Associate Director, Marketing & Communications Martin
7. **New Business**
 - a. **Action: Student Recreation Center Branding Study** Hust
The committee will consider approving management to enter into a contract for an SRC branding study.
 - b. **Action: Elevator Vinyl** Hust
The committee will consider approving photography options for the elevator vinyl wrap.
 - c. **Action: Alternative Logo** Hust
The committee will consider approving an alternative logo for shared TSU office spaces.
 - d. **Discussion: Campus Banners** Hust
The committee will discuss the potential costs and designs for the ASI campus banners.
 - e. **Discussion: Table Toppers** Hust
The committee will discuss how the table toppers will be incorporated into the TSU.
8. **Announcements/ Members' Privilege**
9. **Adjournment**