

Associated Students Inc.



Programs Assessment

Thu Apr 18, 2024 2:30 PM - 3:45 PM PDT

1. Call to Order

Gavin Ong, Chair, called the meeting to order at 2:32 pm

2. Roll Call

Members Present: Mansoor, Ong, Rubio, Seng

Members Absent: Aquino (E)

Liaisons Present: Fehr, Amiri, J. Morales

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

* Indicates that the member was in attendance prior to the announcement of Unfinished Business but left before the scheduled ending of the meeting.

** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

(Seng-m / Rubio-s) The absence of member Aquino due to illness was excused by unanimous consent.

3. Approval of Agenda

(Mansoor-m / Seng-s) The agenda was approved by unanimous consent.

4. Approval of Minutes

a. 3/28/2024 Programs Assessment Meeting Minutes

(Seng-m / Rubio-s) The March 28, 2024, meeting minutes were approved by unanimous consent.

5. Public Speakers

Members of the public may address the Programs Assessment Committee members on any item appearing on this posted agenda.

None

6. Reports

a. Chair

Starting the final Programs Assessment Committee session of the semester, Ong, Chair, expressed appreciation for everyone's hard work throughout the term and encouraged a productive discussion for the day. A reminder was given to members regarding the completion of scholarships, urging those who haven't done so to complete them promptly, even if the deadline has passed.

b. Director, Student Government

Hesgard, Director of Student Government, reminded attendees about upcoming events scheduled for the following week, including a beach cleanup with the University Affairs Commission, an Earth Day fair organized by the environmental sustainability group, a Children's Center book read hosted by the Community Engagement Commission, and the ASI student leader banquet. Hesgard emphasized the importance of grading scholarships promptly and encouraged participation in the upcoming activities.

7. Unfinished Business

a. None

8. New Business

a. Discussion: SRC Services and Usage

The Committee will receive information about SRC services and usage.

Ong yielded the floor to Keith Hernandez, Operations Coordinator, to provide a report on the SRC services and Usage.

Hernandez began by outlining the mission statement of the SRC, emphasizing its goal to provide inclusive recreation opportunities for the campus community's development and well-being. Then, he discussed the methods used to achieve this mission, focusing on tracking usage through unique users and participation in programs like group fitness intervals and climbing wall activities. He highlighted the

importance of benchmarking against other campuses to assess performance and mentioned plans for future program implementations.

Gender-specific usage statistics were presented, indicating higher participation among males compared to females, with efforts being made to address this gap. Hernandez noted the impact of the pandemic on usage trends, with a gradual recovery in recent years.

Hernandez provided detailed insights into various programs offered, including group fitness classes, internal sports, and climbing wall activities. He discussed challenges with data accuracy, particularly in tracking participation in certain sports and group fitness classes.

Assessments conducted by the SRC were highlighted as crucial for gathering feedback and improving services. Hernandez shared examples of feedback received and changes implemented based on student input, such as adjusting scheduling for internal sports. Future assessment plans, including post-training surveys and parent assessments for summer camps, were mentioned. Hernandez encouraged ongoing feedback from patrons through QR code-based forms placed throughout the facility.

Ong opened the floor to questions and points of discussion.

Zavalkov inquired about the feasibility of reintroducing 11 vs. 11 soccer, a popular format from previous years. Hernandez explained that the decision to transition to 7 vs. 7 was due to logistical considerations, allowing for more teams and games.

Ramirez-Rivera raised concerns about the lower participation of female students at the SRC compared to males. Hernandez highlighted ongoing efforts to address this issue through assessments and adjustments to program scheduling, aiming to accommodate female students' preferences and increase their participation.

Rubio asked about fitness courses tailored for beginners in weightlifting. Hernandez acknowledged the previous offering of introductory weightlifting classes and expressed intentions to reintroduce them due to high demand and the need for beginner-friendly programs.

Ong inquired about the availability of classes on weekends. Hernandez confirmed that classes primarily run Monday through Friday but mentioned considerations for expanding weekend offerings in response to student housing schedules, indicating potential exploration during the summer for implementation in fall 2024.

b. Discussion: Program Assessment Recommendations

The Committee will discuss potential assessment areas for the 24-25 Programs Assessment Committee.

Ong yielded the floor to Hesgard to initiate the discussion of setting up the next Programs Assessment Committee for the upcoming academic year.

Hesgard explained that the committee would assess various ASI programs to provide feedback and suggestions for improvement. Members discussed potential programs to assess, including the ASI Carnival, drop-in art workshops, Spring Concert, E-Sports Cup, and Tailgate events.

Zavalkov and Ong emphasized the need to enhance the ASI Carnival to increase participation and make it a larger, more engaging event. They also suggested extending the time for genre selection for the Spring concert to improve engagement on social media and provide more comprehensive options for selection.

The discussion expanded to include other programs like drop-in art workshops, where members proposed reducing the frequency of workshops to increase attendance and make them larger events. Mansoor also highlighted Tailgate events for potential improvement, focusing on enhancing communication, collaboration, and game selection to attract more students.


Ramirez-Rivera and Rubio emphasized the importance of raising awareness about the Food Pantry and addressing food insecurity among students through improved outreach efforts, especially for commuter students and those living in campus housing.

9. Announcements/Member's Privilege

None

10. Adjournment

Ong, Chair, adjourned the meeting at 3:09 pm.


Gavin Ong (May 15, 2024 02:34 PDT)

Gavin Ong, Chair



Erika Perret-Martinez, Recording Secretary

Roll Call 2023-2024

04/18/2024 PROGRAM ASSESSMENT Committee Roll Call

Attendance	Board Members			
			Present	Absent
CHAIR/ COMM	ONG	GAVIN	1	
ARTS	AQUINO	RAMON		1
CBE	MANSOOR	SHAWAN	1	
NSM	RUBIO	BRIAN	1	
ECS	SENG	ANTHONY	1	
			Present	Absent
			4	1

Attendance	Liaisons			
			Present	Absent
PRESIDENT DES*	ZAVALKOV	MARK	1	
ADVISOR	HESGARD	REBECCA	1	
CHAIR DES*	RAMIREZ-RIVERA	ANDREA	1	
			Present	Absent
			3	0

*Recording Secretary: Erika Perret-Martinez

QUORUM 4











Item 4.c prog_2024_04_18_min

Final Audit Report

2024-05-17

Created:	2024-05-08
By:	Susan Collins (sucollins@fullerton.edu)
Status:	Signed
Transaction ID:	CBJCHBCAABAAzr3-qJ-e7wSCWm8knFzYLFWY9TXT1tpN

"Item 4.c prog_2024_04_18_min" History

-  Document created by Susan Collins (sucollins@fullerton.edu)
2024-05-08 - 3:59:53 PM GMT- IP address: 137.151.113.4
-  Document emailed to asboardsecretary@fullerton.edu for signature
2024-05-08 - 4:04:10 PM GMT
-  Email viewed by asboardsecretary@fullerton.edu
2024-05-15 - 9:33:57 AM GMT- IP address: 66.215.170.6
-  Signer asboardsecretary@fullerton.edu entered name at signing as Gavin Ong
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-  Gavin Ong (asboardsecretary@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton
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TITAN RECREATION

Program Assessment Committee
April 18, 2024

Keith Hernandez
SRC Operations Coordinator



Mission Statement

Our mission is to provide inclusive recreational opportunities to inspire the development and well-being of the campus community.



Programs Committee Areas of Assessment

- SRC Usage
- SRC Programs
 - Group Fitness
 - Intramurals
 - Climbing Wall
- SRC Assessments
 - Implemented
 - Planned



SRC Usage

Unique Users vs Participations

Unique users:

The number of unique individuals that have used the SRC or its programs. Students can only be counted once.

Participations:

The number of times unique users come to the SRC or use its programs.



SRC Usage

Benchmarking:

Comparing the performance of programs/facilities against other peer campuses.



SRC Usage by Gender

Unique users since July 1, 2023
to March 1, 2024 :

Female:	6,794
Male:	7,792
<u>Non-Binary:</u>	<u>65</u>
Total:	14,665

Participations since July 1, 2023
to March 1, 2024:

Female:	91,021
Male:	177,917
<u>Non-Binary:</u>	<u>872</u>
Total:	269,810

SRC Usage by Gender

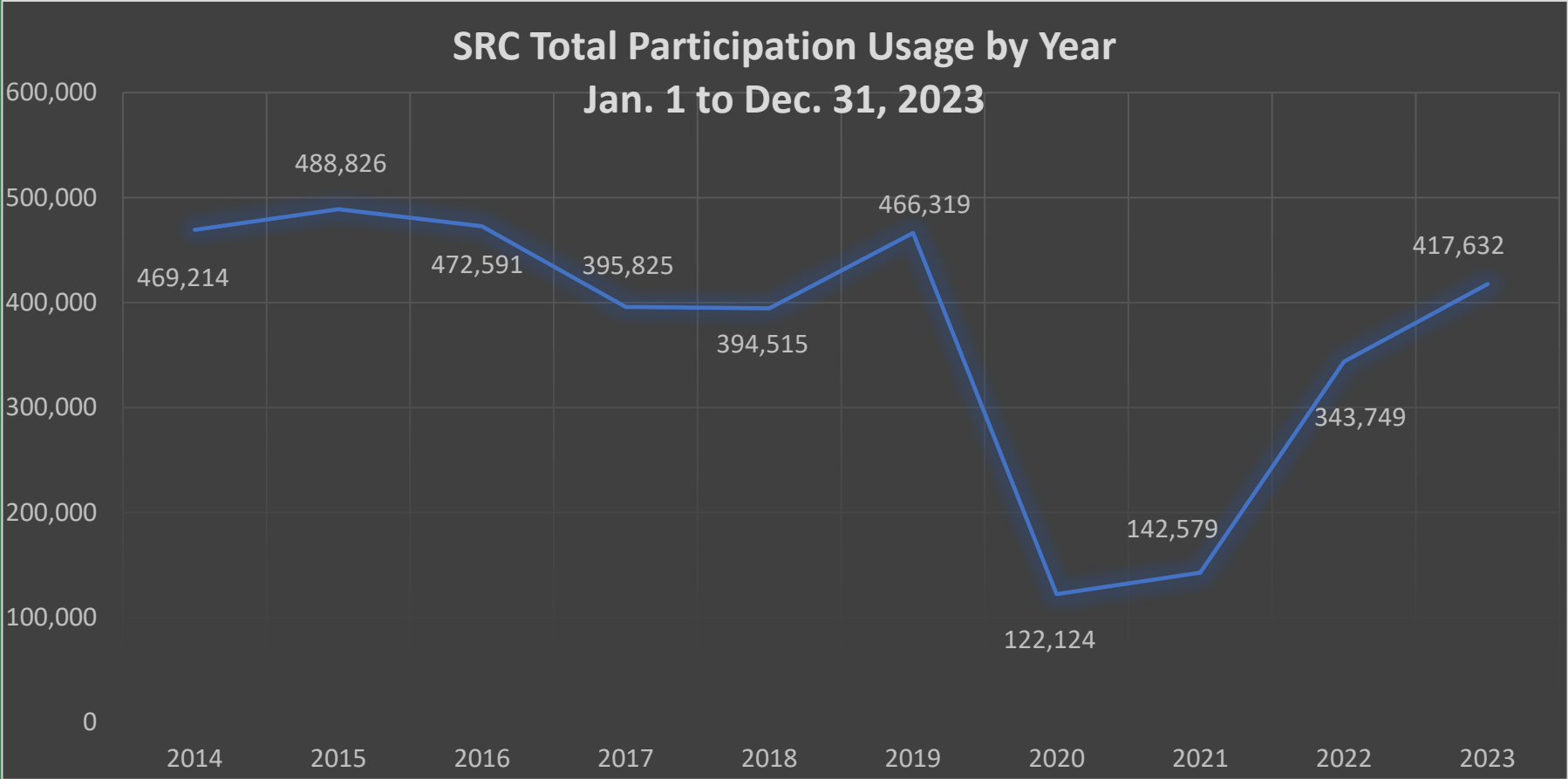
Unique users as a percentage of campus population:

	SRC Unique Users	CSUF Population	Percentage of Population
Male	7,792	17,542	44.42%
Female	6,794	23,677	28.69%
Non-Binary	65	107	60.75%
Total	14,665	41,326	35.49%

<https://www.fullerton.edu/data/institutionalresearch/student/enrollments/headcountsftesbycollegeandstudentlevel.php>



SRC Usage by Participation



SRC Programs

- Group Fitness
- Intramurals
- Climbing Wall



SRC Group Fitness

- Currently offering 29 sessions weekly, in 12 different classes.



Class	Weekly Sessions
Spin	5
Total Body Strength	5
HIIT	4
Core Express	3
Barre	2
Vinyasa Yoga	2
Zumba	2
714 Dance	2
Yoga Sculpt	1
Stretch and Recover	1
Meditation	1
Pilates	1

SRC Group Fitness vs other CSU Campuses

Benchmarking:

CSU Fullerton:	29
CSU Northridge:	51
Long Beach State:	39
San Diego State:	64



SRC Group Fitness

Semester	Total Participations	Female Participations	Male & Non- Binary Participations	% of Females	% of Non-Female
Fall '21	3,351	3,051	300	91.0%	9.0%
Spring '22	4,331	3,638	693	84.0%	16.0%
Summer '22	267	215	52	80.5%	19.5%
Fall '22	4,715	3,997	718	84.8%	15.2%
Spring '23	7,117	6,118	999	86.0%	14.0%
Summer '23	226	221	5	97.8%	2.2%
Fall '23	2,624	2,380	244	90.7%	9.3%

Intramurals

Sports Offered

Fall 2023

1. Basketball
2. 7v7 Soccer
3. Volleyball
4. Flag Football
5. Badminton
6. Billiards
7. Bowling

Spring 24

1. Basketball
2. 7v7 Soccer
3. Volleyball
4. Flag Football
5. Badminton
6. Billiards
7. Bowling
8. Pickleball
9. Trivia

Intramurals hosted 366 games and competitions for the Fall Semester.

STUDENT RECREATION CENTER | FULLERTON, CALIF.



@titanrecreation



Intramurals

Unique Participants

Semester	Unique Total	Unique Female	Unique Male	% of Females
Fall '21	1,037	192	845	18.5%
Spring '22	755	170	585	22.5%
Fall '22	904	206	698	22.8%
Spring '23	926	203	723	21.9%
Fall '23	941	172	769	18.3%

Intramurals

Total Participation

Semester	Total Participation	Female Participations	Male Participations	% of Females
Fall '21	5,798	971	4,827	16.7%
Spring '22	4,705	1,020	3,685	21.7%
Fall '22	4,510	988	3,522	21.9%
Spring '23	5,168	723	3,984	14.0%
Fall '23	4,770	790	3,980	16.6%

Climbing Wall

Participations:

Semester	Total Participations
Fall '21	2,366
Spring '22	1,754
Summer '22	377
Fall '22	3,347
Spring '23	3,167
Summer '23	629
Fall '23	4,232



Fusion Software and our Limitations

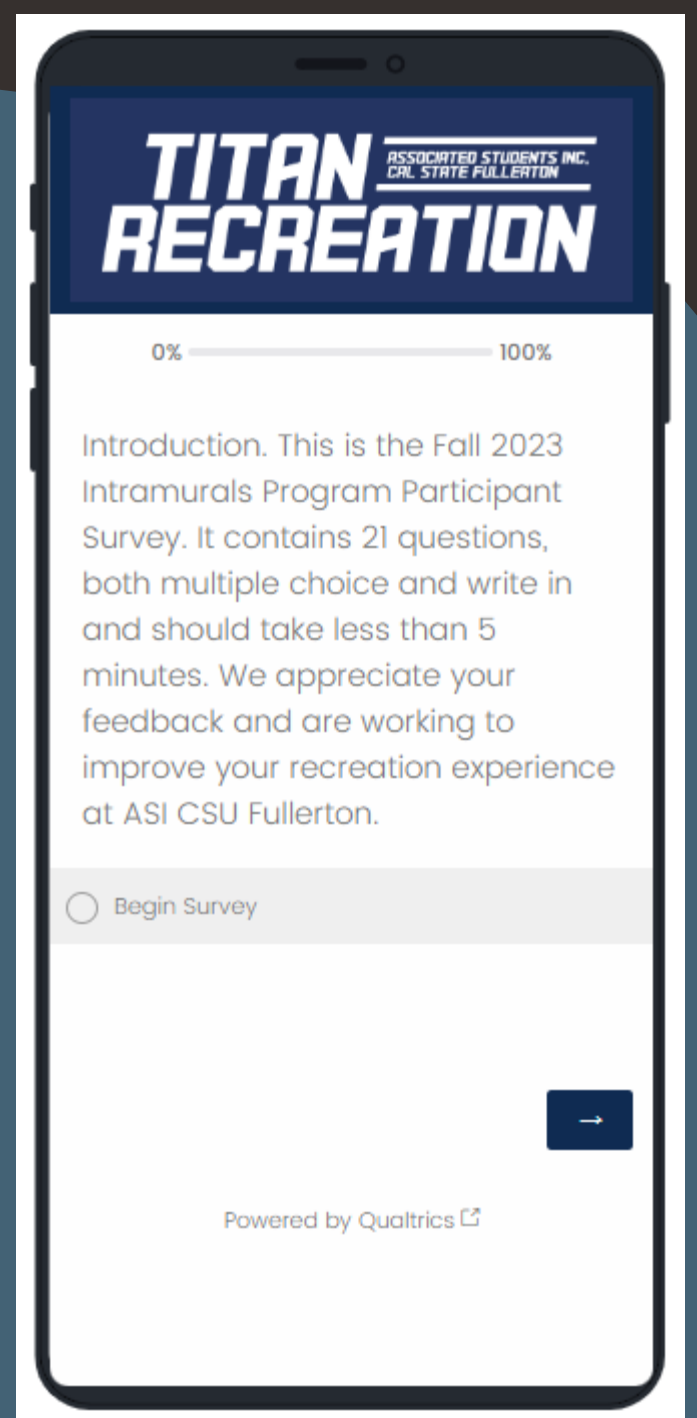
- The SRC is not currently utilizing Fusion to its fullest capacity:
 - Not using Fusion for scan ins for Intramurals and Aquatics
 - Not using effectively in Group Fitness, counts are higher than reported.



Creating a Culture of Assessment

Current Assessments:

- Conducted Fall 2023 Intramurals Survey
 - Sent to 943 participants
 - Included qualitative and quantitative questions
 - Received 97 responses
 - 10.2% response rate



Creating a Culture of Assessment

"The schedule last semester was better because men and women played on tuesday with thursday being coed. This gave both genders the opportunity to play once each day. This semester (referring to Fall '23), since women AND coed played on thursdays, many girls had to play multiple games in one day, often spread hours apart affecting their schedule (ex-womens' game at 6 and coed game at 10). This was unfair to the girls. Hoping next semester goes back to coed only on thursdays."

This feedback resulted in what we want - CHANGE:

- Women's Intramurals now on Tuesdays
- All-Rec (formerly Co-Rec) moved to Thursdays

Creating a Culture of Assessment

Assessments Spring/Summer 2024:

- Implemented:
 - Intramurals End of Semester Assessment
 - SRC Customer Feedback Form
 - Titan Outdoors – Post Trip Assessments
- Planned:
 - Group Fitness End of Semester Assessment
 - Personal Trainer Post Training Survey
 - Titan Youth Summer Camp Parent Assessment


Creating a Culture of Assessment


STUDENT RECREATION CENTER

CUSTOMER FEEDBACK FORM

HOW ARE WE DOING? WE WOULD LIKE TO HEAR FROM YOU!

SCAN FOR OUR SURVEY!



 ASSOCIATED STUDENTS INC
CALIFORNIA STATE UNIVERSITY, FULLERTON

Creating a Culture of Assessment

SRC Customer Feedback Form

Let us know how we're doing so that we can better support your fitness goals and needs!

Name and Email are not required, but helpful in addressing your concerns.

First Name

Last Name

Email

What type of SRC membership do you have? *

- Student Membership
- Faculty/Staff Membership
- Alumni Membership
- Community Membership

Overall, how satisfied are you with your SRC visit today? *

- Very Satisfied
- Satisfied
- Neutral
- Unsatisfied
- Very Unsatisfied

Please share your feedback, comments, questions or concerns: *

Creating a Culture of Assessment



The image shows a smartphone screen displaying a digital assessment form. At the top, the California State University Fullerton logo is centered. Below the logo, the text reads "Welcome to the Titan Outdoors Post Trip Assessment - Spring '24". The form includes three input fields: "Name:", "CWID:", and "Trip Name:". Under "Trip Name:", there are two radio button options: "Alabama Hills" and "Big Sur". The background of the form is a light blue and white mountain range.

Questions?



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