ASSOCIATED STUDENTS INC
CALIFORNIA STATE UNIVERSITY, FULLERTON™

Programs Assessment

Thu Nov 14, 2024 2:30 PM - 3:45 PM PST

1. Call to Order

Noah Alvarez, Programs Assessment Committee Chair, called the meeting to order at 2:32 pm

2. Roll Call

Members Present: Alvarez, Her, Jain, Olivares, Solares

Members Absent: None.

Liaisons Present: J. Morales, Hesgard, Rubio

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

* Indicates that the member was in attendance prior to the announcement of Unfinished Business but left before the scheduled ending of the meeting.

** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

3. Approval of Agenda

> 🔨 **(Her-m / Solares-s) The agenda was approved by unanimous consent.**

4. Approval of Minutes

a. 10/17/2024 Programs Assessment Committee Meeting Minutes

> 🔨 **(Jain-m / Her-s) The October 17, 2024, Meeting Minutes were approved by unanimous consent.**

5. Public Speakers

Members of the public may address the Programs Assessment Committee members on any item appearing on this posted agenda.

6. Reports

a. Chair

Alvarez, Chair, provided updates on the Program Assessment Committee activities and SRC external review process.

The External Review team is now on campus. Alvarez, along with ASI management, met to discuss strengths and areas for improvement in SRC. Another upcoming meeting with the Internal Review team and Jp Gale, SRC Director, will cover the report and facility needs, with a full update expected at the next Board meeting.

Alvarez expressed gratitude for the team's dedication and collaboration throughout the semester, noting appreciation for their role in advocating for students and preparing items for Board review.

b. Director, Student Government

Hesgard, Director of Student Government, reminded members to complete grading their assigned ASI scholarships by November 17th and to reach out to the Corporate Affairs team if assistance is needed. She thanked participants of the recent Community Chat, which was event with strong engagement from students and campus leaders. Upcoming ASI events include the Pop-Up Pantry on November 20th and 21st. Hesgard also asked anyone interested in attending the Titan Talks event to confirm their attendance by the end of the day.

7. Unfinished Business

8. New Business

a. Discussion: Selection of Programs to Assess Spring 2025

The Committee will discuss the selection of programs to assess for the Spring 2025 semester.

Alvarez, Chair, yielded the floor to Hesgard, Director of Student Government, to provide an overview of the programs assessment process.

Hesgard emphasizing the Committee's role in evaluating and selecting ASI programs for assessment. She explained that ASI's assessment efforts are supported by a dedicated Graduate Assistant and area Directors.

Members were reminded of previous presentations from Student Engagement, the Children's Center, Student Recreation Center, and Titan Student Union, each with unique assessment needs and goals.

Hesgard highlighted the SRC's ongoing External Review, advising the Committee to consider other areas for assessment. Key focus areas for selection included the impact of

programs on student wellness, alignment with ASI's Strategic Plan, and specific student interests or challenges with programs.

Hesgard encouraged members to think critically about which programs to prioritize and to develop questions for the assessment process. The Committee's final task in spring will be to present a report with recommendations to the Board, offering insights on program effectiveness, potential improvements, and recommendations for continuation or sunsetting.

Sample questions to guide discussions included program impact on student wellness, campus community benefits, alignment with strategic goals, and other unique member interests.

Alvarez, Chair, opened the floor to questions.

Olivares asked about the number of policies they were selecting. Hesgard clarified that ideally, they would select three policies to align with the three meetings scheduled, but there is flexibility for four or five if needed.

Ong inquired about including IT support for website and app development. Hesgard clarified that while IT doesn't typically offer direct programs, there may be a collaboration with Marketing on aspects like website maintenance.

Her asked if program selection would happen in this Committee or via an online form. Hesgard explained that this meeting was primarily for discussion and gathering feedback. The compiled feedback will guide program selection, without the need for a separate feedback form.

Alvarez, Chair, opened the floor to points of discussion.

Ong proposed improving the ASI website and apps, noting navigation issues that make it hard for students to find resources and program information.

Alvarez raised two suggestions: creating an online application process for internships at the Children's Center and examining how student preferences are collected for event artist selections to better reflect student interests.

Her highlighted the need for better visibility and accessibility of E-Sports programs, noting they are often mentioned alongside other recreational activities like bowling but could be more distinct.

Solares suggested simplifying access to the Food Pantry, possibly through an app, to streamline the process for students. Jain recommended integrating the Food Pantry with the iFullerton app, although Alvarez noted that promoting awareness of the app would be necessary to maximize its utility.

Alvarez and Solares both suggested gathering usage data for the E-Sports area to evaluate its marketing effectiveness and potential improvements in visibility.

9. Announcements/Member's Privilege

Ong shared that the College Tour episode featuring CSUF will soon be available on Amazon Prime.

Alvarez reminded everyone about the upcoming scholarship review deadline on the 17th and addressed access issues with his ASI email. He advised visiting PLS 237 for quick assistance with password issues, as he recently did himself.

10. Adjournment

Alvarez, Programs Assessment Committee Chair, adjourned the meeting at 3:02 pm

_____

Noah Alvarez, Programs Assessment Committee Chair

_____

Erika Perret-Martinez, Recording Secretary

Minutes Reviewed and Approved at the 12/03/2024 Board of Directors meeting:

Noah-Daniel
Noah Alvarez (Dec 7, 2024 09:50 PST)
_____

Noah Alvarez, Board Secretary

Erika Perret-Martinez
_____

Erika Perret-Martinez, Recording Secretary

Roll Call 2024-2025

11/14/2024 PROGRAM ASSESSMENT Committee Roll Call

Attendance	Board Members		Present	Absent
			Present	Absent
CHAIR	ALVAREZ	NOAH	1	
ARTS	HER	BENJAMIN	1	
ECS	JAIN	KAVIL	1	
EDU	OLIVARES	RENATA	1	
HHD	SOLARES	ANDREA	1	
			Present	Absent
			5	**0**

Attendance	Liaisons		Present	Absent
			Present	Absent
ADVISOR	HESGARD	REBECCA	1	
PRESIDENT	MORALES	JOE	1	
CHAIR	ONG	GAVIN	1	
			Present	Absent
			3	0

*Recording Secretary: Erika Perret-Martinez

Chair Designee* Brian Rubio

President Designee* Andrea Ramirez-Rivera

QUORUM   4

Programs Assessment Committee Meeting Minutes-11/14/2024

prog_2024_11_14_min

Final Audit Report

2024-12-09

Created:	2024-12-04
By:	Erika Perret-Martinez (eriperret-martinez@fullerton.edu)
Status:	Signed
Transaction ID:	CBJCHBCAABAAATchk8TbRcmo90-whTzG1jQzV3eO4_B6

"prog_2024_11_14_min" History

Document created by Erika Perret-Martinez (eriperret-martinez@fullerton.edu)
2024-12-04 - 7:21:48 PM GMT- IP address: 137.151.176.51

Document emailed to asboardsecretary@fullerton.edu for signature
2024-12-04 - 7:22:50 PM GMT

Email viewed by asboardsecretary@fullerton.edu
2024-12-07 - 5:37:11 PM GMT- IP address: 108.147.175.65

Signer asboardsecretary@fullerton.edu entered name at signing as Noah Alvarez
2024-12-07 - 5:50:41 PM GMT- IP address: 107.115.224.107

Noah Alvarez (asboardsecretary@fullerton.edu) has agreed to the terms of use and to do business electronically with CSU - California State University Fullerton
2024-12-07 - 5:50:43 PM GMT- IP address: 107.115.224.107

Document e-signed by Noah Alvarez (asboardsecretary@fullerton.edu)
Signature Date: 2024-12-07 - 5:50:43 PM GMT - Time Source: server- IP address: 107.115.224.107

Document emailed to Erika Perret-Martinez (eriperret-martinez@fullerton.edu) for signature
2024-12-07 - 5:50:44 PM GMT

Email viewed by Erika Perret-Martinez (eriperret-martinez@fullerton.edu)
2024-12-09 - 7:51:11 PM GMT- IP address: 137.151.176.51

Erika Perret-Martinez (eriperret-martinez@fullerton.edu) has agreed to the terms of use and to do business electronically with CSU - California State University Fullerton
2024-12-09 - 7:51:33 PM GMT- IP address: 137.151.176.51

Document e-signed by Erika Perret-Martinez (eriperret-martinez@fullerton.edu)
Signature Date: 2024-12-09 - 7:51:33 PM GMT - Time Source: server- IP address: 137.151.176.51

✓ Agreement completed.
2024-12-09 - 7:51:33 PM GMT

ASI Programs Overview

PROGRAMS ASSESSMENT COMMITTEE

NOVEMBER 2024

Overview: Last PA Meeting

➢ Presentation from Student Programs & Engagement

➢ Presentation from Children's Center

➢ Presentation from Student Recreation Center

➢ Presentation from Titan Student Union

➢What stood out to you?

➢What did you learn?

➢What additional information would you like?

Committee Questions & Observations

Student Programs & Engagement

Signature Programs

➢ Spring Concert
➢ Beyond the Conversation
➢ Pumpkin Patch
➢ Spring Carnival
➢ All Day ASI

Community Building Programs

➢ Niche Nights
➢ Concert at the Becker
➢ Movie Nights

Collaboration Events

➢ Titan Night Market
➢ Queer Prom
➢ Black Titan Experience
➢ Tailgates

Children's Center

Assessment

- ASQ 3 and ASQ SE for Children Upon Enrollment
- Desired Results Developmental Profiles (DRDP)
- Annual Parent Surveys
- Programming Survey for Newly Enrolled Families
- NAEYC Accreditation and QRIS Grant Funding
- Outside Accessors as needed

Student Recreation Center

SRC Usage

- Questions?

SRC Programs

- Group Fitness
- Intramurals
- Climbing Wall
- Aquatics
- Titan Outdoors

Titan Student Union

TSU Programs

- The Pantry

- Drop-in Art Workshops & Art Gallery

- Esports and Titan Bowl & Billiards

Plan for the 2024-2025 Year

➢ Select Programs/Service Areas for review in Spring 2025

➢ Develop Questions

➢ Final Report of Program/Service Area analysis and review provided by the end of the year

Sample Questions:

➢What programs interest me the most?

➢What impact do these programs have on student wellness?

➢How do these programs benefit the campus community?

➢How do these programs support the Strategic Plan and organizational goals?

➢Other???

Questions?