



CALIFORNIA STATE UNIVERSITY, FULLERTON™

**A RESOLUTION TO APPOINT THE ASI ELECTION COORDINATORS**

**Sponsors:** Isabella Galvan

**WHEREAS**, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS**, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and


**WHEREAS**, per policy, it is the responsibility of the Board of Directors to confirm all presidential appointments by a majority vote to positions that receive financial awards, scholarships, or any other material compensations for service; and

**WHEREAS**, the student(s) presented have completed their respective interview and selection process; therefore let it be

**RESOLVED**, ASI approves the appointment of Ali Mashael and Tracy Lam as the ASI Election Coordinators, effective immediate through May 31, 2023; and let it be finally

**RESOLVED**, that this Resolution be distributed to applicable ASI departments and staff.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the seventh day of February in the year two thousand and twenty-three.

  
ASI Board Chair (Feb 7, 2023 16:26 PST)

Isabella Galvan  
Chair, Board of Directors

  
Ramon Aquino (Feb 7, 2023 21:45 PST)

Ramón Aquino  
Treasurer/Secretary, Board of Directors

## ASI Elections Team 2022-23

COMPLETE

#7

This application is for Elections Team student leadership positions (Elections Director and Elections Coordinator) with Associated Students, Inc. at California State University, Fullerton. The application is open until filled.

The application will require you to prepare and upload question responses and your resume.

Please review the application thoroughly prior to preparing to submit your application.

**STOP!!! STOP!!! IT IS RECOMMENDED THAT YOU REVIEW THE APPLICATION AND PREPARE YOUR RESPONSES FIRST IN A SEPARATE DOCUMENT FILE AND COPY/PASTE THEM INTO THIS ONLINE FORM PRIOR TO SUBMITTING. THIS FORM CANNOT BE SAVED AND RESUMED. IF YOU CLOSE YOUR BROWSER OR EXPERIENCE ANY KIND OF MALFUNCTION BEFORE SUBMITTING, ALL DATA WILL BE LOST AND IS NOT RECOVERABLE.**

These positions are for the 2022-2023 school year. The position term begins immediately and ends on May 31, 2023. Some meetings, trainings and activities may be required prior to the beginning of the term for transition purposes.

Applications must be fully completed and submitted prior to the close of the application. If an application has been started, but not been fully completed and submitted at the time the form is disabled, the form will not notify you or close, but will automatically disable in the background and will not accept your application when you try to submit.

### CREATED



PUBLIC

Jan 30th 2023, 9:05:53 pm

### IP ADDRESS



[REDACTED]

**\* CERTIFICATION OF ACADEMIC PROGRESS REQUIRED FOR APPLICATIONS** Applicants for office in the Associated Students, CSUF, Inc. must meet academic and university requirements to be to hold office. The form below is intended to present the majority of these requirements and to expedite the procedure whereby your application and continuing eligibility can be verified. For a complete statement of qualifications, please see Article X of the ASI Bylaws. **REQUIREMENTS OF APPLICANT:** All applicants must have been enrolled at CSUF for at least one semester, must be in good standing with the university, must not be on probation, and must have earned a CSUF semester grade point average of 2.0 in the past semester and have a CSUF cumulative grade point average of 2.5 for all classes at CSUF. In addition, all Board of Directors candidates must be enrolled in the college for which they are running or meet any special qualifications, as stated in the ASI Bylaws. **ACADEMIC REQUIREMENTS WHILE HOLDING OFFICE:** Undergraduate Student: Minimum GPA per semester required: 2.0 Minimum CSUF cumulative GPA required: 2.5 Current units enrolled in: 6 or more Graduate Student: Minimum GPA per semester required: 2.0 Minimum CSUF cumulative GPA required: 2.5 Current units enrolled in: 3 or more (The maximum units allowed while in office are 150 semester units, or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units.) I certify that I am an eligible applicant based on the academic requirements listed above and that I will complete the required 6 units of credit for undergraduate student applicants or the required 3 units of credit for graduate student applicants while running for office. I also certify that I fully understand the academic progress regulations and that I will be disqualified from office upon failing to meet these requirements.

I hereby acknowledge that I have read, understand, and agree to the preceding statements.

\* - Regular time committed to being in the office and/or focusing on position to plan and arrange activities and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 10-20 hours a week is a close estimate across these positions) - Attendance at regularly occurring team or staff meetings during the semesters (day/time to be arranged) - Planning and implementing, alone or as part of a team, a variety of activities and events - Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success - January 11 and 12, 8am-5pm each day, January Retreat and Training Sessions - Weekly Training/Planning Meetings throughout the summer - Additional dates may be scheduled within teams  
**Eligibility Criteria To Apply, Accept, and Maintain Position:** All student leaders holding a position must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards. Successful applicant will be awarded a Student Leadership Award, where applicable

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I hereby acknowledge that I have read, understand, and agree to the preceding statements.

**\* Name**

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Tracy Lam



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**\* Secondary Phone Number**

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**\* Student Email Address (@csu.fullerton.edu)**

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**\* Applicant CWID**

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**\* CSUF Major(s) (and Minor(s), if applicable)**

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Business Administration: Marketing

**\* Semesters Completed at CSUF**

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1

**\* Units Completed at CSUF:**

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**\* Units In Progress at CSUF (this semester)**

15

**\* CSUF Class Level**

Year 3

**\* Expected CSUF Graduation Date (MM/YY)**

05/24

**\* What do you believe is the role of ASI on our campus and how does that role relate to this position?**

The role of ASI is to provide opportunities for students to develop various skills through leadership, volunteer and employment experience. It is also tasked with coordinating campus events to encourage student participation. As an organization that operates for the students, by the students, the positions of Elections Director and Coordinators are very important in ensuring the opinions of the student body are heard and their wishes, fulfilled.

**\* I am interested in these positions:**

Elections Director, Elections Coordinator

**\* Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know):**

My name is Tracy Lam and I am a 3rd year transfer student majoring in Business with a concentration in Marketing. I am looking to expand my leadership and networking skills as well as engage with campus affairs for a more fulfilling college experience. I transferred from Orange Coast College where I was a student government officer in the College Life Committee. My official position was the Awareness Day Coordinator and my duties consisted of coordinating all planning and subsequent logistics associated with executing the largest event of the semester. Through this experience I have improved my leadership and collaboration skills which would be applicable to this position.

I am also proficient in photography and graphic design techniques which I employed in my previous student government position when I created flyers and other media to advertise our events. I feel these skills would be very useful in this position to encourage student participation in the elections.

**\* Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn):**

The ASI student government operates in service to the students and CSUF community by providing engagement opportunities for the student body. It also provides interested students, such as myself, employment, volunteer, and leadership experience.

So far in my educational experience I have strived to be engaged with campus affairs and be a part of at least one organization, not only to further my skills, but to also give back to the campus and community. I am a firm believer that the level of satisfaction with your college experience can be attributed to the effort you put into it. So, I am very interested in being a part of ASI and gaining experience in a different area of student government.

**\* Elections Director Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> 1. In your own words, describe the purpose of the Elections Team. 2. Why is it important to promote participation in the elections process to CSUF students? 3. How you would direct, support, manage, and oversee the Elections team and program? 4. Describe the ideas or goals you have for next year for the position. 5. Describe how you would promote the activities and events of the Elections Team.**



**\* Elections Coordinator Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> Elections Team Positions: - Coordinator**

- 1. In your own words, describe the purpose of the Elections Team.**
- 2. Why is it important to promote participation in the elections process to CSUF students?**
- 3. Why are you interested in this position, including any relevant experience you have for this type of position?**
- 4. Describe the ideas or goals you have for the next year, in regards to the Elections Team?**
- 5. Describe how you would promote the activities and events of the Elections Team.**

[Redacted]

**\* Resume. Please upload your resume in PDF format.**

[Redacted]

**\* Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate.**

Currently I am working part-time as a customer service representative for Macy's South Coast Plaza (~20 hrs/week). I also plan to participate in a club or fraternity that aligns with my career aspirations.

**\* Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure**

**A. University Policy** University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

**B. Associated Students, CSUF, Inc. Authorization** I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records. I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI.

I hereby acknowledge that I have read, understand, and agree to the preceding statement.

**\* Digital Signature of Authorization and Certification of Application Enter Your Name**

Tracy Lam

**\* Enter your CWID**

[Redacted]

**\* Date**

2023-01-30

**1. In your own words, describe the purpose of the Elections Team.**

The purpose of the Elections Team is to encourage the student body to participate in the elections of the new ASI Board of Directors. Their tasks include promoting open office positions and voter participation through various events. This team is important in ensuring that the student body's needs, and wishes are met through their appointed representatives.

**2. Why is it important to promote participation in the elections process to CSUF students?**

Promoting voter participation is important in the election process because it ensures that the majority of the student body has a say in the decisions that will ultimately affect them. Through their participation, they can voice their opinions and work towards turning their thoughts into actions.

**3. Why are you interested in this position, including any relevant experience you have for this type of position?**

I am interested in the position of Elections Coordinator because one goal I have set for myself is to be engaged in campus affairs and give back to the campus and community that has accepted me. I understand this position to be an opportunity to improve campus life by encouraging others to do the same through voting for their desired candidates.

Before transferring to CSUF, I attended Orange Coast College where I was a member of the College Life Committee. We were tasked with encouraging the student body to participate in campus life through hosting various events. As the Awareness Day Coordinator, I lead all planning and activities associated with executing our largest event. This experience has allowed me to improve my teamwork and collaboration skills as well as develop skills in logistics and financial planning associated with putting together large scale events. I am also proficient in graphic design which I used to create promotional media for our events.

**4. Describe the ideas or goals you have for next year for the position.**

As a member of the elections team, which is tasked with promoting open positions for candidacy and voter participation, our main goal should be to encourage as much student body participation as possible. To achieve this goal, the elections team could host interviews with the candidates to introduce them to the student body and give them a platform to share their ideals. Other promotion techniques could include an event that would allow the candidates to campaign and for the student body to learn about the candidates so that they could make informed decisions. To encourage voter participation, the election team could host a variety of in-person activities and giveaways. They could also create media to engage students online as well as give them easy access to cast their votes.

**5. Describe how you would promote the activities and events of the Elections Team.**

In order to promote election events, I would employ a combination of social media outreach and in-person events. Social media is important in reaching the student body that might not frequent campus enough to participate in election events. Some online promotion techniques could include regular social media posts as well as creative or interactive media that would encourage the student body to vote online. In-person election events could include booths around campus where students could have their questions answered as well as vote on site. To encourage voter participation, these booths could host giveaway events as well as other election related activities.

## Tracy Lam

### Education

**California State University, Fullerton** | Expected May 2024

Bachelor of Arts in Business Administration with a Concentration in Marketing

Cumulative GPA: 4.0

**Orange Coast College** | May 2022

Associates in Science Degree for Transfer: Business Administration

Certificate of Achievement for Entry-Level Accounting

### Experience

**Macy's South Coast Plaza**

*Sales Associate* | September 2021 – September 2022

- Expanded brand loyalty by opening new credit accounts with clients
- Organized and recovered merchandise to maintain a presentable selling floor
- Catered to customer needs by providing personal styling assistance for a great customer experience rating average of 8/10
- Collaborated with team members to increase sales, resolve issues, and ensure an excellent shopping experience for guests

*Customer Service Representative* | September 2022 – Present

- Practiced problem solving skills
- Exemplified leadership skills by training new employees
- Exercised multitasking and communication skills as well as team collaboration through frequent stressful situations

### Campus Affiliation

**Associated Students of Orange Coast College** | January 2022 – May 2022

*College Life Committee* | *Awareness Day Coordinator*

- Collaborated with the team to plan and host events to engage with the student body
- Lead and approved event planning decisions as Chair of Awareness Day
- Created financial expense sheets and marketing content for events

### Skills

- Teamwork and collaboration skills
- Leadership experience
- Problem-solving abilities
- Conversational skills in multiple languages
  - Vietnamese
  - Spanish
- Proficient technological and computer skills
  - Microsoft Excel
  - Microsoft Word
  - Adobe Photoshop & Lightroom
  - Adobe Premiere Pro
  - Canva

## ASI Elections Team 2022-23

COMPLETE

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### CREATED



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Jan 30th 2023, 9:26:29 pm

### IP ADDRESS



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I hereby acknowledge that I have read, understand, and agree to the preceding statements.

**\* Name**

Ali Mashael



**Number**



**\* Secondary Phone Number**



**\* Student Email Address (@csu.fullerton.edu)**



**\* Applicant CWID**



**\* CSUF Major(s) (and Minor(s), if applicable)**

Pre Business

**\* Semesters Completed at CSUF**

5

**\* Units Completed at CSUF:**

86

**\* Units In Progress at CSUF (this semester)**

10

**\* CSUF Class Level**

Third year

**\* Expected CSUF Graduation Date (MM/YY)**

04/24

**\* What do you believe is the role of ASI on our campus and how does that role relate to this position?**

The role of ASI on our campus is to provide students with opportunities and ensure the experience is positive for both faculty and students. This position will help ensure processes are handled and things go smoothly to ensure leadership is trusted and does the job according to ASI rules

**\* I am interested in these positions:**

Elections Coordinator

**\* Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know):**

I was born in Dubai and moved to Visalia when I was 1 year old, I then moved to Fullerton to attend CSUF. I am currently a governance ambassador for ASI and have experience with different meetings and handling various issues. Furthermore, I am the President of Sigma Pi and have dealt with Judicial meetings with brothers and advisors and have handed out punishments to brothers such as social probation or other issues. I have no problem listening and working on a team to handle issues

**\* Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn):**

I have recently developed a passion for student leadership on this campus and I would like to see what the election process is like as I'm considering running myself one day. I am currently a governance ambassador and found much fun in my role and provided a larger interest in ASI. The work is meaningful and I am grateful for the opportunity the school provides for students and the advice it can provide. The purpose of ASI student government is to help and nurture and provide a Titan Experience through following Diversity Equity and Inclusion.

**\* Elections Director Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>**

**1. In your own words, describe the purpose of the Elections Team. 2. Why is it important to promote participation in the elections process to CSUF students? 3. How you would direct, support, manage, and oversee the Elections team and program? 4. Describe the ideas or goals you have for next year for the position. 5. Describe how you would promote the activities and events of the Elections Team.**

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3. Why are you interested in this position, including any relevant experience you have for this type of position?
4. Describe the ideas or goals you have for the next year, in regards to the Elections Team?
5. Describe how you would promote the activities and events of the Elections Team.

[REDACTED]

**\* Resume. Please upload your resume in PDF format.**

[REDACTED]

**\* Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate.**

I am currently serving as the Sigma Pi President as well as a ASI Governance Ambassador. Both are going on during the school year and don't impact my summer availability.

**\* Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure**

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**B. Associated Students, CSUF, Inc. Authorization** I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records. I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI.

I hereby acknowledge that I have read, understand, and agree to the preceding statement.

**\* Digital Signature of Authorization and Certification of Application Enter Your Name**

Ali Mashael

**\* Enter your CWID**

[REDACTED]

**\* Date**

2002-05-31

## Elections Team: Coordinator

1. The purpose of Elections Team is to ensure a safe transition and election process between all of the candidates. It is imperative to make sure the candidates are being safe and inclusive to all students, as well as their peers.
2. CSUF students should be involved in the elections process since an educated voter helps improve the function of the system the school has provided. It also keeps every candidate engaged knowing that there is a plethora of students who are engaged in their platform and can help with the process.
3. I am interested in this position because I want to make myself more educated in ASI and the system that elects our student leaders, who will place policy on our student body, and I want to make sure the process is as smooth as possible. As Sigma Pi President, I have sat on judicial meetings with our Nationals and our chapter. I have ensured our brothers are following state, local, and National bylaws as well as CSU/CSUF bylaws according to IFC bylaws.
4. Some ideas and goals I have for the Elections Team is having an event where students can ask questions and speak to the candidates either in person or over a conference call. I also want to include a meeting with all the candidates and make sure they understand the process and make it a safe environment where all candidates feel supported and can ask questions without judgement.
5. I would like to go in person to promote the activities and events of the Election Team. Students will most likely feel more connected to the process if a fellow student notified them in person. Social media flyers are great however they don't spread the message and the goals as well as a great in person conversation does. Perhaps a booth on TitanWalk where students can ask about the process and questions about elections.

# Ali Mashael

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## Summary

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Enthusiastic Marketing major, third-year student, at California State University Fullerton. Eager to contribute to team success through hard work, attention to detail, and excellent organizational skills.

## Experience

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### **Hyatt Vacation Club | Tustin, California** **Marketing Agent | 01/2022 - Present**

Deployed at various venues and sporting games in order to spread awareness for my company's resort in Escondido, CA.

At various events such as Los Angeles Lakers, Clippers, and Angels games I have produced, acquired, and developed over 500 accounts leading to over \$300,000 in revenue for the company.

Recruited and scouted two more employees who have contributed and created over \$100,000 for the company combined.

Determine customers' needs and wants and provided brand awareness in order to provide valuable recommendations to fulfill their desires.

### **Target | Tulare, California** **Order Pick Up | 01/2021 - 08/2021**

Did order pick-up and bagged orders before going outside and delivering them to guests.

Pushed carts, and bagged groceries, and I also worked the cash register.

Motivated and was always on my feet

### **Toast Kitchen & Bar | Brea, California** **Busser and Barista | 08/2021 - 09/2022**

Assisted in any position that needed help to ensure quality customer service.

Worked at a fast, yet efficient pace to keep tables clean and to have people sit and enjoy their experience in a timely manner

### **AM Motors | Visalia, California** **Car Salesman | 06/2019 - 12/2021**

Overcame objections and closed over 5 sales a month through bargaining, skillfully closing and generating an average of \$20,000 a month for a smaller used-car dealership.

Developed relationships with 20 new staff members, and assisted 5 existing staff members in their career development to the tune of an extra car sold on average, per month.

## Skills

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Customer service, Communication skills, Time management, Leadership, Guest services, Bilingual (English and Arabic)

## Education

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### **California State University Fullerton | Fullerton, California** **Business Administration - Marketing | 05/2024**

3.8 cumulative GPA.

Sigma Pi Fraternity Member of the Year - Highest GPA and most involvement in chapter