

APPOINTMENT OF THE ASI ELECTIONS DIRECTOR

Sponsors: Ashley Zazueta

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI's mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

WHEREAS, per policy, it is the responsibility of the Board of Directors to confirm all presidential appointments by a majority vote to positions that receive financial awards, scholarships, or any other material compensations for service; and

WHEREAS, the student(s) presented have completed their respective interview and selection process and have been selected by their Executive Officer and ASI President; therefore let it be


RESOLVED, ASI approves the appointment of Ali Mashael as the Elections Director, effective immediately through May 31, 2024; and let it be finally

RESOLVED, that this Resolution be distributed to applicable ASI departments and staff.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the third day of October in the year two thousand and twenty-three.


ASI Board Chair (Oct 3, 2023 16:37 PDT)

Ashley Zazueta
Chair, Board of Directors


Gavin Ong (Oct 4, 2023 01:12 PDT)

Gavin Ong
Secretary, Board of Directors

ASI Elections Team 2023-2024

COMPLETE

#4

This application is for Elections Team student leadership positions (Elections Director and Elections Coordinator) with Associated Students, Inc. at California State University, Fullerton.

The application is open until filled.

The application will require you to prepare and upload question responses and your resume. Please review the application thoroughly prior to preparing to submit your application. STOP!!! STOP!!! IT IS RECOMMENDED THAT YOU REVIEW THE APPLICATION AND PREPARE YOUR RESPONSES FIRST IN A SEPARATE DOCUMENT FILE AND COPY/PASTE THEM INTO THIS ONLINE FORM PRIOR TO SUBMITTING. THIS FORM CANNOT BE SAVED AND RESUMED. IF YOU CLOSE YOUR BROWSER OR EXPERIENCE ANY KIND OF MALFUNCTION BEFORE SUBMITTING, ALL DATA WILL BE LOST AND IS NOT RECOVERABLE.

These positions are for the 2023-2024 school year. The position term begins June 1, 2023 and ends on May 31, 2024. Some meetings, trainings and activities may be required prior to the beginning of the term for transition purposes.

Applications must be fully completed and submitted prior to the close of the application. If an application has been started, but not been fully completed and submitted at the time the form is disabled, the form will not notify you or close, but will automatically disable in the background and will not accept your application when you try to submit.

CREATED

IP ADDRESS

 PUBLIC

*** CERTIFICATION OF ACADEMIC PROGRESS REQUIRED FOR APPLICATIONS** Applicants for office in the Associated Students, CSUF, Inc. must meet academic and university requirements to be to hold office. The form below is intended to present the majority of these requirements and to expedite the procedure whereby your application and continuing eligibility can be verified. For a complete statement of qualifications, please see Article X of the ASI Bylaws. **REQUIREMENTS OF APPLICANT:** All applicants must have been enrolled at CSUF for at least one semester, must be in good standing with the university, must not be on probation, and must have earned a CSUF semester grade point average of 2.0 in the past semester and have a CSUF cumulative grade point average of 2.5 for all classes at CSUF. In addition, all Board of Directors candidates must be enrolled in the college for which they are running or meet any special qualifications, as stated in the ASI Bylaws. **ACADEMIC REQUIREMENTS WHILE HOLDING OFFICE:** Undergraduate Student: Minimum GPA per semester required: 2.0 Minimum CSUF cumulative GPA required: 2.5 Current units enrolled in: 6 or more Graduate Student: Minimum GPA per semester required: 2.0 Minimum CSUF cumulative GPA required: 2.5 Current units enrolled in: 3 or more (The maximum units allowed while in office are 150 semester units, or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units.) I certify that I am an eligible applicant based on the academic requirements listed above and that I will complete the required 6 units of credit for undergraduate student applicants or the required 3 units of credit for graduate student applicants while running for office. I also certify that I fully understand the academic progress regulations and that I will be disqualified from office upon failing to meet these requirements.

I hereby acknowledge that I have read, understand, and agree to the preceding statements.

*** - Regular time committed to being in the office and/or focusing on position to plan and arrange activities and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 10-20 hours a week is a close estimate across these positions) - Attendance at regularly occurring team or staff meetings during the semesters (day/time to be arranged) - Planning and implementing, alone or as part of a team, a variety of activities and events - Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success - Additional dates may be scheduled within teams**
Eligibility Criteria To Apply, Accept, and Maintain Position: All student leaders holding a position must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards. Successful applicant will be awarded a Student Leadership Award, where applicable

I hereby acknowledge that I have read, understand, and agree to the preceding statements.

*** Name**

Ali Mashael

*** Address**

██████████
██████
██████
████
██████████

*** Primary Phone Number**

██████████

*** Secondary Phone Number**

██████████

*** Student Email Address (@csu.fullerton.edu)**

██████████████████

*** Applicant CWID**

██████████

*** CSUF Major(s) (and Minor(s), if applicable)**

Business Administration - Marketing

*** Semesters Completed at CSUF**

6

*** Units Completed at CSUF:**

111

*** Units In Progress at CSUF (this semester)**

18

*** CSUF Class Level**

Senior

*** Expected CSUF Graduation Date (MM/YY)**

05/24

*** What do you believe is the role of ASI on our campus and how does that role relate to this position?**

I believe the role of ASI is to serve and promote wellness, assist students in their daily lives, and be a presence of support during a period of four or more years for students. As an Elections Director, you are supporting all candidates and making sure events go well. Running for office is an extremely stressful time so having a director who is making sure wellness and there is a lot of support makes the world of difference for a candidate who is also doing a lot behind the scenes.

*** I am interested in these positions:**

Elections Director

*** Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know):**

My name is Ali Mashael and I am a first-generation college student. In my limited time at CSUF, I found myself taking a lot of positions and opportunities to offer. I currently work at the Front Desk at the Student Recreation Center, I was a part of the Elections Team last Spring as a coordinator and was also a part of the first-ever Governance Ambassadors last year. I am also serving as the Chapter President of Sigma Pi Fraternity here on campus.

I am a driven student and will always rise up to the challenge and make sure everyone on campus and my peers receive equitable treatment when it comes to making decisions about my organization or making sure students here on campus are getting the treatment and correct decisions made. I deal with a lot of daily issues in my day-to-day life and it is a fun challenge for me to solve them all and make sure everyone's days keep on pushing.

*** Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn):**

The purpose of our student government is to empower students and provide them with diverse, equitable, and inclusion in all walks of life. ASI is a broad-reaching organization and Student Government is able to provide unique experiences to students while maintaining a healthy relationship with their fellow peers.

I have been on ASI Leadership in the past and I would love to join again because working with students, seeing what they like and don't like, and attempting to provide that to them is a fun challenge. I believe ASI strives to promote wellness and make changes for the campus per the school and Student Government's Strategic Plan.

I hope to become a better leader and learn how to make sure everybody gets equitable treatment during something as exciting and stressful as Elections. I want to learn how decisions are made, questions get asked, and just be a more informed student and Leader.

*** Elections Director Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> 1. In your own words, describe the purpose of the Elections Team. 2. Why is it important to promote participation in the elections process to CSUF students? 3. How you would direct, support, manage, and oversee the Elections team and program? 4. Describe the ideas or goals you have for next year for the position. 5. Describe how you would promote the activities and events of the Elections Team.**

*** Elections Coordinator Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html> Elections Team Positions: - Coordinator**

1. In your own words, describe the purpose of the Elections Team.
2. Why is it important to promote participation in the elections process to CSUF students?
3. Why are you interested in this position, including any relevant experience you have for this type of position?
4. Describe the ideas or goals you have for the next year, in regards to the Elections Team?
5. Describe how you would promote the activities and events of the Elections Team.

*** Resume. Please upload your resume in PDF format.**

*** Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate.**

Sigma Pi Chapter President - I finish my term in December
 Student Recreation Center Front Desk - Flexible Schedule
 Sales Leadership Center - Flexible Schedule

*** Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure**

A. University Policy University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records. I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI.

I hereby acknowledge that I have read, understand, and agree to the preceding statement.

*** Digital Signature of Authorization and Certification of Application Enter Your Name**

Ali Mashael

*** Enter your CWID**

*** Date**

1. In your own words, describe the purpose of the Elections Team.

- The purpose of the Elections Team is to promote safe and productive voting, something that has been the cornerstone of our democracy for hundreds of years. In the scope of CSUF, it would be to figure out creative ways to get students out and voting, as well as make sure the Election and the students running are receive equitable treatment.

2. Why is it important to promote participation in the elections process to CSUF students?

- As aforementioned, participation and voting has been talked about for hundreds of years and sits as a main topic of discussion of politics today. It is extremely important to have students know about voting, what a vote means, and how their choice of candidates will impact CSUF Students. We saw it almost a year ago, the Wellness Initiative was pushed and shown to students by our Student Government. This is only achievable by participation and willingness to participate in the process.

3. How you would direct, support, manage, and oversee the Elections team and program?

- I would describe myself as a team first Leader. I like to assign things to my committee that I know they can achieve and become great at. I would make sure that they are receiving all the support they need and I will be available to help or provide guidance to whatever questions they have or need. Overseeing the Elections program would follow a similar process, I will be available to any candidate if they have any questions and if they file a Report, I will make sure they receive equitable treatment and work with the Director, and my committee on solving issues.

4. Describe the ideas or goals you have for next year for the position.

- Last semester we saw a low voter turnout, and in my opinion it was because of low candidate turnout. Students want to hear two opinions and want the power to make a decision. One of my goals for the next year is to have three different candidates running for ASI President/Vice President. I also want to hold more events in which the role is advertised so students know the benefits of voting as well as holding this position.

5. Describe how you would promote the activities and events of the Elections Team.

- Titan's social media is great and it gets people out and at the event. Another way to promote activities and events of the Elections Team is to show the purpose of coming out to a student who is a commuter. We can do this by stopping students on TitanWalk, weekly tabling. The more brand recognition we start now in the Fall, students in the Spring will recognize what the Elections is all about and we can promote our activities and events with a head start in the Spring, rather than playing catch-up.

Ali Mashael

PROFESSIONAL SUMMARY

Results-oriented Marketing student with three years of professional experience in sales and marketing. Proven ability to drive revenue growth, develop impactful marketing strategies, and build strong customer relationships. Skilled in market research, digital marketing, and campaign management, adept at leveraging data analytics to optimize marketing initiatives and enhance brand visibility.

EDUCATION

California State University, Fullerton, Fullerton, California
Bachelor of Arts in Business Administration, Marketing
3.4 cumulative GPA.

May 2024

COURSEWORK

- Consumer Behavior, Information Systems, Principles of Marketing, Digital Marketing, and Sales Marketing.

RELEVANT EXPERIENCE

Associated Students, CSUF, Fullerton, California
Governance Ambassador

August 2022 - Present

- Played a key role in approval of the Wellness Initiative, a large-scale project aimed at promoting student well-being and enhancing and implementing over eight new campus resources.
- Acted as a liaison between students, administration, and faculty, communicating needs, concerns, and perspectives of over 40,000 students.
- Collaborated with committee members to provide valuable input and recommendations on matters related to campus policies, student services, and resource allocation.

Hyatt Vacation Club, Tustin, California
Marketing Agent

December 2021 - Present

- Generated over \$700,000 in revenue for Hyatt Vacation Club within a year by booking appointments and promoting timeshare options.
- Marketed the Welk, a resort in Escondido, at various high-traffic events including Crypto.com Arena, Los Angeles Zoo, Six Flags Magic Mountain, and Angel Stadium.
- Managed CRM software and lead management tools for efficient sales tracking and pipeline management.
- Improved and exceeded personal and company sales targets, demonstrating a high level of resilience and motivation in a competitive sales environment.

AM Motors, Visalia, California
Car Salesman

April 2019 - July 2022

- Built a loyal customer base through exceptional customer service, resulting in a 70% customer retention rate and a high number of repeat referrals.
- Conducted thorough product demonstrations and test drives, showcasing features and benefits of various vehicle models to potential buyers.
- Utilized a consultative sales approach, listening to customer needs and providing tailored recommendations to match preferences and budget.

MEMBERSHIPS

Sigma Pi Fraternity, President

December 2022 - Present

- Planned and executed multiple large-scale events, including fundraisers, social gatherings, and community service projects, resulting in a cumulative fundraising total of \$10,000 for charitable causes.
- Awarded FSL's (Fraternity & Sorority Life) Member of the Year for 2021-2022.
- Developed comprehensive event strategies, including budgeting, marketing, and coordination of resources, to maximize participation and financial contributions from fraternity members and wider community.
- Collaborated with external stakeholders, such as local businesses, sponsors, and non-profit organizations, to secure sponsorships, donations, and partnerships, contributing to fundraising success and overall impact of events.
- Secured a "Sigma Pi Night" at CSUF's baseball game; received an opportunity to throw ceremonial first pitch.

SKILLS

- Digital Marketing, Brand Management, Proficient in Microsoft Office (Excel, Powerpoint, Outlook, and Word), Bilingual (Arabic).










Item 9.a Resolution Establishing ASI Policy Concerning Scholarships


Final Audit Report

2023-10-04

Created:	2023-10-03
By:	Susan Collins (sucollins@fullerton.edu)
Status:	Signed
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"Item 9.a Resolution Establishing ASI Policy Concerning Scholarships" History

-  Document created by Susan Collins (sucollins@fullerton.edu)
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-  Document emailed to ASI Board Chair (asboardchair@fullerton.edu) for signature
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-  Email viewed by ASI Board Chair (asboardchair@fullerton.edu)
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-  ASI Board Chair (asboardchair@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton
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-  Document e-signed by ASI Board Chair (asboardchair@fullerton.edu)
Signature Date: 2023-10-03 - 11:37:27 PM GMT - Time Source: server- IP address: 137.151.175.80
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-  Signer asboardsecretary@fullerton.edu entered name at signing as Gavin Ong
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-  Gavin Ong (asboardsecretary@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton
2023-10-04 - 8:12:55 AM GMT- IP address: 192.109.205.86

 Document e-signed by Gavin Ong (asboardsecretary@fullerton.edu)

Signature Date: 2023-10-04 - 8:12:55 AM GMT - Time Source: server- IP address: 192.109.205.86

 Agreement completed.

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