



**ASSOCIATED
STUDENTS INC**

CALIFORNIA STATE UNIVERSITY, FULLERTON™

APPOINTMENT OF THE CHIEF CAMPUS RELATIONS OFFICER

Sponsors: Ashley Zazuerta

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI's mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

WHEREAS, per policy, it is the responsibility of the Board of Directors to confirm all presidential appointments by a majority vote to positions that receive financial awards, scholarships, or any other material compensations for service; and

WHEREAS, the student(s) presented have completed their respective interview and selection process and have been selected by their Executive Officer and ASI President; therefore let it be

RESOLVED, ASI approves the appointment of Cameron Macedonio as the Chief Campus Relations Officer effective immediately through May 31, 2024; and let it be finally

RESOLVED, that this Resolution be distributed to applicable ASI departments and staff.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the twenty second day of August in the year two thousand and twenty-three.


Ashley Zazuerta (Aug 22, 2023 16:00 PDT)

Ashley Zazuerta
Chair, Board of Directors


Gavin Ong (Aug 22, 2023 17:06 PDT)

Gavin Ong
Secretary, Board of Directors

Executive Officer Application 2023-2024

COMPLETE

#59

This application is for the Executive Officer student leadership positions (Chief Campus Relations Officer, Chief Communications Officer, Chief Inclusion and Diversity Officer and Chief Governmental Officer) with Associated Students, Inc. at California State University, Fullerton.

The application is open until filled and has a priority filing deadline of Thursday March 23rd at 4pm.

The application will require you to prepare and upload question responses and your resume. Please review the application thoroughly prior to preparing to submit your application.

Chief Campus Relations Officer : Responsible for University Affairs Commission and Environmental Sustainability Commission and programs/initiatives related to on-campus issues and campus climate as assigned

ASI Policy Concerning Executive Officers Operations

<https://asi.fullerton.edu/wp-content/uploads/ASI-Policy-Concerning-Executive-Officers-Operations-1.pdf>

These positions are for the 2023-2024 school year. The position term begins on June 1, 2023 and ends on May 31, 2024. Some meetings and activities may be required prior to the beginning of the term for transition purposes.

Applications must be fully completed and submitted prior to the close of the application. If an application has been started, but not been fully completed and submitted at the time the form is disabled, the form will not notify you or close, but will automatically disable in the background and will not accept your application when you try to submit.

CREATED



PUBLIC
[REDACTED]

UPDATED



PUBLIC
[REDACTED]

IP ADDRESS



[REDACTED]

* Name

Cameron Macedonio

* Phone Number

[REDACTED]

* Email

[REDACTED]

* CWID

[REDACTED]

*** Address**

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

*** Major/Concentration/Academic Program**

Communications

*** Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.)**

Senior

*** Semesters Completed at CSUF**

6

*** Overall CSUF GPA**

2.69

*** Units Completed at CSUF**

118

*** Units In Progress**

16

*** Expected Graduation Semester**

spring 2024

*** Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know):**

My name is Cameron Macedonio, and I am a fourth year communications student. Currently, I work as the General Manager of Titan Radio, CSUF's radio station. At TR, I lead a team of 12-13 people, varying per semester, and I manage a team of over 100 DJs. Leadership is not a foreign language to me, and I am comfortable being in a position where I can make difficult decisions, be diplomatic, emphasize teamwork, and create a safe environment for people to thrive. My experience at Titan Radio has been extremely beneficial, and is experience I cannot learn in a classroom or anywhere else. I have always been a leader, but being a General Manager for a radio station has really pushed my limit in the best way possible. Under my leadership, I expanded our radio programming, increased our inflow of money, increased the number of events we do, and even gained national recognition as the top 6 college radio stations in the country in multiple categories. My leadership experience from TR, nicely compliments my advocacy experience I have gained at the CSU Employees Union. The CSUEU is a labor union that non-academic workers at CSUs all across the state can be apart of, and I am working on an effort with the CSUEU to create a CSU Student Workers Union. In my work to create a CSUSWU, I have met with student workers from all across the state, virtually and in person, to learn their stories and find ways that I can help make their jobs more beneficial for them. I am an advocate at my core, and I love being able to help people get the rights that they deserve. In my work, I have spoken at rallies, statewide meetings, to local and national press, and even spoken to the CSU Board of Trustees. I was even invited to speak at a national conference this August in Boston, Massachusetts. My work is important to me, and students will always be a priority for me. My advocacy is far from performative— I have helped collect over 7,500 petitions (and counting!) to the CSU to advocate for our union, and I have also personally delivered over 600 written testimonies from students to the Chancellor's office. I am not afraid of advocating hard for students, and talking to whoever or doing whatever is necessary to ensure student happiness. I've advocated for students successfully on a statewide level, and would love the opportunity to fixate my abilities onto a much smaller environment, CSUF!

*** Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn):**

ASI is the heart and soul of our campus. ASI really ensures positive student experiences for all students at CSUF. Students can smile and have fun with their friends with the help of ASI's Spring Concert or Titan Bowl and Billiards, can feel empowered via community chats and the opportunities to run for ASI offices, and can most importantly, feel heard through the help of Commissions and ASI initiatives. ASI, at its core, is there to serve students and make sure that each student can enjoy their college life to the maximum ability.

*** I am interested in applying for: (check all that you are applying for; additional questions will appear)**

Chief Campus Relations Officer

*** Chief Campus Relations Officer Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>** 1. How would you describe the purpose and role of the University Affairs and Environmental Sustainability Commissions? 2. How do you plan to motivate, mobilize, and utilize the University Affairs Commission to advocate for issues on campus? Please be descriptive and specific. 3. How do you plan to effectively support and oversee the Environmental Sustainability Commission? Please provide specific plans and/or ideas. 4. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past?

*** Resume: Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit <http://www.adobe.com/products/acrobat/print-to-pdf.html>**

*** Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement):**

For my work at Titan Radio, I make my own schedule as I am the manager. I work 17-20 hours a week, but will gladly write my schedule around ASI activities. The same goes for my work through the union; I make my own schedule and will have plenty of flexibility to ensure that I am available for critical moments. These are my only major commitments other than my obvious schoolwork.

*** Orientation and Training : I agree, if elected, to be available for mandatory Training/Planning/Retreat programs tentatively scheduled for: - April 14, 10am-12pm, Position Orientation - May 31, Installation Ceremony - June 1, 8am-5pm, First Board Meeting and Onboarding - June 1, 9am-3pm, Leadership Training Session (President, Vice President, BOD Chair, BOD Treasurer, BOD Secretary, BOD Vice Chair) - June 5 and 6, Student Government Retreat, Overnight Offsite - June 7 and 8, 8am-5pm each day, Student Government Training - June 9, 8am-5pm, Leadership Onboarding (President, Vice President, Chief Officers) BOD Chair, BOD Treasurer, BOD Secretary, BOD Vice Chair) Summer Training Workshops (TBD for virtual modality) Friday June 16 - 9am-noon Friday June 30 - 9am-noon Friday July 14 - 9am-noon Friday July 28 - 9am-noon - August 8, 9 and 11, 9am-5pm each day, August Student Government Training - August 18, 8am-1pm, Student Resource Day - January 10 and 11, 9am-4pm each day, January Student Government Training**

I agree, if appointed, to be available for mandatory Training/Planning/Retreat programs tentatively scheduled

*** Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure A. University Policy** University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student. **B. Associated Students, CSUF, Inc. Authorization** I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records. I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI.

I hereby acknowledge, understand, and agree that ASI has the right to verify all information provided in this application.

*** Digital Signature of Authorization and Certification of Application Enter Your Name**

Cameron Macedonio

*** CWID**

██████████

*** Date**

██████████

1. How would you describe the purpose and role of the University Affairs and Environmental Sustainability Commissions?

The two commissions are very influential in a student's day to day at CSUF. University Affairs, serving as a commission designed to prioritize and care for students, is probably the most obvious in the student's daily life. I would describe this commission as being the advocate for students, ensuring positive experiences at CSUF. The Environmental Sustainability Commission also ensures a positive experience for students (who wants to go to a dirty or polluted school?), but in a more behind-the-scenes way in comparison the the University Affairs Commission. The Environmental Sustainability Commission advocates for the environment, educates students on what they can do (and we as a whole community) to ensure a clean and sustainable community, and implements sustainable practices into the University.

2. How do you plan to motivate, mobilize, and utilize the University Affairs Commission to advocate for issues on campus? Please be descriptive and specific.

I plan to utilize my skills learned through my labor advocacy at the CSU Employees Union. These involve personal contact, as well as virtual contact, with the community at large, to educate the community as to what we can do for them. Oftentimes, many people don't know who or what is available to help them and address their needs, and I'm sure a decent portion of the campus is unaware that this commission exists to serve them. I plan to motivate the campus by first making our existence known— how can students be motivated about something they don't know about? This can be through advertisements, events on TitanWalk, or anything else that is loud and impossible to ignore.

I would then be able to mobilize those around me by making people feel heard and involved. All we want in life is to feel heard. I plan on hearing the voices of as many students as I can so that way I can make sure my work is actually beneficial to students, not just what I think is beneficial. After all, I am one student in a sea of over 40,000. Making sure these other voices are heard is the first step to mobilization. I then will have to tackle small goals (such as any "small" concerns students may have) myself and with the help of the Commission, because if students don't see results, they won't trust or believe in the Commission as an entity. After these small goals are accomplished, I will be able to take on bigger projects, now that students see we have made progress. Students who see work get done are happy, and will want to help, knowing that we bring results.

Once students are mobilized via seeing results and knowing what opportunities lie out there, I would love to utilize the help of the commission and student advocates to take on large projects or hold group chats/emphasize on community outreach so we have as many people advocating for students as possible.

3. How do you plan to effectively support and oversee the Environmental Sustainability Commission? Please provide specific plans and/or ideas.

The best way to support and oversee the Environmental Sustainability Commission is to listen to the experts on sustainability and environmental issues. I am not an expert when it comes to environmental science or anything like that, but bringing in people such as professors, local advocates, or the workers at the Arboretum to educate myself and the commission on the science and facts surrounding the campus ecosystem and environment. Using the advice and recommendations of professionals is in the best interest not just for myself as a leader, but in the best interest of the environment around us. I am passionate about the environment and do whatever I can on my level to minimize my carbon footprint, so I will be more than happy to learn and implement the advice from those who deal with the environment in a much more intimate way than myself. This can be by inviting professionals to speak, or even by reading the most recent environmental news and research, so we can learn how to better service our community. If we don't understand what we are advocating for, how can we effectively educate students?

4. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past?

My main goal for my position is to ensure a positive student experience for CSUF students through the work of the two Commissions.

Through the University Affairs Commission, my goal would be to address concerns of all students, whether it's as "small" as wanting more benches on campus or as large as a systemic issue that needs investigating. I would love to host educational events so students know what we do and who we are, whether these events are games where students can answer questions about our Commission for a prize, or some sort of informational seminar.

Through the Environmental Sustainability Commission, I would love to reward and incentivize sustainability for students. I would love to work out some sort of discounted parking pass for students with electric or hybrid vehicles, or for taking public transportation. Maybe an event where if you show us your reusable water bottle you can get a sticker that says "I reduced plastic waste!" or something similar.

One thing I would change is our presence on campus. This is the toughest, but many people don't know that the CCRO position or these Commissions exist. Finding a way to expand our reach and knowledge on campus would be a great task to accomplish, and would directly impact both the Commissions and ASI as a whole in a positive manner. Campus events can help with this, or by starting some sort of social media trend where students can tag ASI and share on their story how they were sustainable or their favorite thing about being a student at CSUF is. This not only helps us increase our presence, but also helps us perform market research so we know what students enjoy and what students are doing.

Cameron Macedonio



EXPERIENCE

CSU Employees Union, Multiple Locations — Organizer

May 2023 - Current

- Advocate for rights of student workers across all CSU Campuses
- Spoken at the CSU Board of Trustees Meeting to address issues facing student workers
- Been interviewed by [LA Times](#) to discuss student work
- Organized a team of student leaders across the state to further advocate for student rights
- Helped collect over 7,500 petitions to the CSU to advocate for student rights

Titan Radio, Fullerton — General Manager

August 2022 - Current

- Lead and manage a team of over 100 people
- Collaborate with local businesses to secure partnerships and sponsorship deals
- Managed and conducted public relations in form of statements and crisis management
- Plan, organize, and host large scale events such as concerts and socials
- Manage social media and communications
- Secured first ever national recognitions for the station, top 6 in the country in two categories

Office of Financial Aid, Fullerton — Peer Advisor

May 2021 - August 2022

- Assisted students and parents with securing financial aid
- Scheduled necessary appointments for students
- Educated student population on financial aid policies, codes, and other vital information both in person and via social media campaigns

PROJECTS

Titan Radio Live! — Television Show

April 2022 - Current

- Host of a show where local and up-and-coming musical artists perform
- Researched and interviewed artists
- Improvised additional questions for best content possible

Freelance Writing — Various Publications

January 2022 - Current

- Written for a variety of magazines, zines, and papers
- Specialty in how film, television, and movies influence society
- Written about popular culture and lifestyle
- Accurately predicted trends and pop culture events

SKILLS

- Social Media/Social Algorithms
- Trend Spotting/Forecasting
- Public Relations
- Journalistic writing
- Google and Microsoft platforms
- Quick learner
- Effective communicator, focused on collaboration

EDUCATION

California State University, Fullerton

August 2020 - May 2024 (Expected)

- Bachelor of Arts - Communications, Minor in Cinema and Television Arts
 - Placed on the Dean's List









Item 9.b Resolution - Appointment of CCRO - 23.24


Final Audit Report

2023-08-23

Created:	2023-08-22
By:	Susan Collins (sucollins@fullerton.edu)
Status:	Signed
Transaction ID:	CBJCHBCAABAA7EguOYV7meP2SmLnYWwVtJoVS9aYHT7j

"Item 9.b Resolution - Appointment of CCRO - 23.24" History

-  Document created by Susan Collins (sucollins@fullerton.edu)
2023-08-22 - 10:58:53 PM GMT- IP address: 137.151.113.11
-  Document emailed to ASI Board Chair (asboardchair@fullerton.edu) for signature
2023-08-22 - 10:59:27 PM GMT
-  Email viewed by ASI Board Chair (asboardchair@fullerton.edu)
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-  Signer ASI Board Chair (asboardchair@fullerton.edu) entered name at signing as Ashley Zazueta
2023-08-22 - 11:00:27 PM GMT- IP address: 137.151.175.80
-  Ashley Zazueta (asboardchair@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton
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-  Document e-signed by Ashley Zazueta (asboardchair@fullerton.edu)
Signature Date: 2023-08-22 - 11:00:29 PM GMT - Time Source: server- IP address: 137.151.175.80
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2023-08-23 - 0:05:36 AM GMT- IP address: 37.140.223.197
-  Signer asboardsecretary@fullerton.edu entered name at signing as Gavin Ong
2023-08-23 - 0:06:25 AM GMT- IP address: 37.140.223.181
-  Gavin Ong (asboardsecretary@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton
2023-08-23 - 0:06:27 AM GMT- IP address: 37.140.223.181

 Document e-signed by Gavin Ong (asboardsecretary@fullerton.edu)

Signature Date: 2023-08-23 - 0:06:27 AM GMT - Time Source: server- IP address: 37.140.223.181

 Agreement completed.

2023-08-23 - 0:06:27 AM GMT