



**MEETING MINUTES  
February 28, 2018**

**CALL TO ORDER** Jared Hill, TSC Board of Trustees Chair, called the meeting to order at 1:32 pm

**ROLL CALL** Members Present: Achatz, Ayala, Barillas, Dadabhoy, Francisco, Gerboc, Gwaltney, Hesgard, Hill, Hust, Jakel, Mendes, Vigil, Wolfe

Members Absent: Davis

Officers Present: Allen, Badal, Collins, Fehrn, Martin, Scialdone, Tapper

Officers absent:

\*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

\*\*Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

**APPROVAL OF AGENDA** The agenda was approved as presented. (Ayala-m/Dadabhoy -s) There were no objections.

**APPROVAL OF MINUTES** The minutes from the 2/14/2018 meeting were approved as presented. (Mendes-m/Achatz-s) There were no objections.

**PUBLIC SPEAKERS** None

**UNFINISHED BUSINESS** None

**REPORTS**

- a. **Chair** Hill reported that he and the Vice Chairs, Tapper and staff from the SRC will be leaving for the NIRSA conference in Denver, Colorado. Their goal for this Board is to enhance their knowledge of the SRC, and to gather ideas and trends from recreation centers across the nation. Hill provided a brief overview from his meeting with VP Eanes sharing that they talked about ASI events and ASI Elections. Hill reported that there are 17 candidates running for the 10 TSC Board of Trustees positions.
- b. **Vice Chair for Facilities & Operations** Mendes reported that the budget was not ready for the committee to review last week and that it should come through in next few weeks. Projects coming to the committee include behind the operating hours, SRC fees, TSU plans for remodel, student organization space allocation.
- c. **Vice Chair for Marketing & Outreach** Hust reported that she is excited to attend NIRSA next week. Additionally she has been working with Martin on the Elevator Vinyl proposal. In the coming weeks the Committee will continue to work on table toppers and other projects.

- d. **Vice Chair for Programs & Services** Hesgard reported next week, from 2:00pm until 7:00pm on Friday, tabling at the TTF Carnival at the ring toss booth. She urged all to sign up to serve. Evaluating another potential promo on what TSC does, looking at an April time frame. Excited for NIRSA.
- e. **Associate Executive Director** Allen reported Hill met with ASC to discuss food service options coming to the TSU.
- Scholarships, get the word out. She urged the Trustees to distribute handbills, see Exec office for more information.
  - Spring Concert, currently in final contractual phase.
  - Video productions area, just finished ask the president video. Viewing coming soon.
  - Tomorrow in Pavilions Peter Mathews from CNN will be speaking. Yielded to Dadabhoy to share more information. Flyer distributed. Dadabhoy asked that all get the word out. Has education background and should provide good information to attendees.
- a. **ASI Board of Directors Chair** Jakel reported there are a few resolutions coming up. Working with Dr. Vigil on getting more athletic trainers on campus for SCICC. Finance Committee will be looking at the budget soon. Jakel shared elections information from Wiley and how important it is for Directors/Trustees to remain neutral and professional. Jakel's written report is an attachment to the minutes.
- b. **ASI President's Rep.** Dadabhoy reported that the Executive Officers are working on projects to keep students informed with the potential tuition increase. Working on a digital campaign, visits to different groups, Gwaltney will be leading the project; and working with the Daily Titan to collect student narratives on the impact of the tuition increase. Hoping collected efforts will be fruitful. She asked the Trustees to let her know of any Hot topic suggestions. Dadabhoy invited the trustees to come to the event tomorrow, Thursday, 3/2 with Peter Mathews. She shared that he is excited to come talk to students. She shared that his office is offering internships to students.

#### NEW BUSINESS

- a. **Appointment of Titan Student Centers Board of Trustee** **BOT 020 17/18** (Hust-m/Hesgard-s) A motion was made and seconded to appoint the recommended applicant to fill the vacant Titan Student Centers Board of Trustee position effective immediately through May 31, 2018.

Hill thanked the BOT for sending the link for the position out, the results were positive. Hill reviewed the selection and interview process and introduced the applicant, Nima Nikopour.

Nikopour introduced himself and shared that he is excited to be considered for the position. Hill opened the floor to questions and discussion. Nikopour answered questions from the BOT. Nikopour stepped out of the room during Board discussion. The Board discussed the candidate.

Hill asked if there were any objections to moving to a roll call vote. **The Board of Trustees appointed Nima Nikopour to serve as Student Trustee effective immediately through May 31, 2018 with a 12-0-0 roll call vote.**

#### TIME CERTAIN

Auxiliary Services Corporation (ASC), Tony Lynch, Director, Campus Dining provided a PowerPoint presentation updating the Board on campus dining initiatives in the Titan Student Union. The presentation is attached to the minutes.

Tony Lynch provided an overview of the presentation and provided the following highlights to his report:

- Hibachi San update – brought in a new architect to work on the layout. Project is under review from campus state fire marshal. Should get a green light on this

project soon. Most cost will be borne by ASC also using services of ASI Building Engineering to assist with project work. Project completion expected to be ready Fall 2018.

- Pieology update – negotiated and finalized the agreement with Pieology at the end of 2017. Drawings are with the review team. Once ready they will be sent to the campus to be reviewed and signed-off. Expect project to run concurrent with Hibachi San. Expected completion to be ready by Fall 2018.
  - Dr. Vigil asked how many new student jobs would be generated. Lynch shared close to 30. Bringing the total ASC student employee count to approx. 300.
  - Hesgard asked why costs associated w/Pieology were so much more than Hibachi San. Lynch shared Hibachi San is going into the former Roundtable Pizza location which is prepared with a kitchen space already built out. The location for Pieology will require a full buildout of the space and kitchen facility.
- Roscoe's Famous Deli – Lynch shared that the owners of Roscoe's Famous Deli are excited to be on campus in the TSU. ASC started the process for the liquor license through ABC and at the end of 2017 received conditional permit, final approval subject to walk through at end of construction. Contracted with a Cost Estimator to evaluate project costs. Because of rising costs, the project scope was changed from including the three areas originally projected including TSU 133/Quiet Lounge to only including the TSU Gallery and the Mainframe Computer Lounge/patio. Lynch asked BOT to weigh in on the change to the scope of the project location. Lynch reviewed the timeline and shared the license is conditional that construction project would be completed by the end of 2018.
  - Hill thanked Lynch for the presentation.
  - Dr. Vigil asked if the proposed space does not work, is there an alternate plan. Lynch shared if the space does not work from a financial perspective the goal would be to come back to the BOT to further discuss.
  - Mendes asked for an overview of why the delays with no construction being started since the Board's approval. Lynch shared that one of the problems has been working with the State Fire Marshal's office and there was a delay of approximately 2 1/2 months. Partly because of the CA wildfires which affected the availability of the state fire marshal for the campus. During this time, ASC has been working to take care of all contract work and all other requirements.
  - Hesgard asked about the potential overlap and any potential complications especially with Hibachi San & Pieology. Lynch shared that using the same contractor for both facilities will bring economies of scale and also will streamline some of the work not requiring double efforts.
  - Allen asked about Roscoe's if the costs are outside of what is acceptable are there other options. Lynch shared that at this time there are no other options. He indicated that there could be an internal option to try to build a store to meet the needs, if Roscoe's is not a viable option.
  - Dr. Vigil asked if there had been conversation about the seating in the food court with the additional food options. Lynch shared that they are working to try to maximize the space with efficiency. As far as a refresh of the food court, will test moving cashier services behind the counter at Fresh Kitchen over the summer, similar to the Panda Express and Baja Fresh model.
  - Hill shared that it is a huge priority for TSC to see a refresh of the food court as well.
  - Badal shared concerns with the price to students. Lynch shared that the price point that will be charged on campus are comparable to what students are paying off campus. He shared that they must charge retail

pricing, as per the contact/agreement. He shared that students are surveyed and pricing is monitored on an ongoing basis.

- Lynch introduced Chuck Kissel, ASC Executive Director and Tariq Marji, Chief Financial Officer.

**b. Proposal: TSU Check Out Program**

**BOT 021 17/18** (Programs & Services) A motion was brought to the Board of Trustees from the Programs and Services Committee to approve a proposal for a program to check out lap desks and bean bag chairs in the TSU.

Hill yielded to Hesgard, Vice Chair Programs and Services to review the proposal. Hesgard and Barillas provided a PowerPoint presentation which is an attachment to the minutes. They shared information on the project's background and that the concept was utilized by ASIP at an event and they thought that it would be useful in the TSU.

Allen asked for clarification in regards to the proposal to purchase new items, or use what is available in the SRC. Hesgard stated the proposal is to purchase new lap desks and bean bag chairs.

Hesgard shared that the Committee discussed if students should be charged for using items. Suggested that the BOT subsidize, not charge students for using/renting. Committee discussed storage, upkeep/cleanliness; damaged/stolen items; and the length of time items can be rented/used in the TSU.

Hill opened the floor to questions and discussion.

Badal commented that he thinks the idea is great and would be popular.

Vigil shared that the project is very innovative. He asked about portable charging stations and shared that Chapman University has portable charging options. Hesgard shared portable charging stations was a capital request item that the BOT did not approve.

Gerboc asked if there had been any conversation about adjusting the furnishing issues in the TSU. He asked for clarification on the current laptop rental process. Fehrn shared that students can rent laptops from the info desk using their titan card and it includes all day use. Any issues are addressed by the university. Gerboc stated that they should consider keeping all rental items in the same place with the same rules.

Mendes addressed Gerboc's furniture question. A capital request was approved for the patio area to add seating and sun cover. Fehrn shared they are talking about how best to store all of the bean bags and lap desks.

Francisco asked how they came up with 20 as the number to purchase. Hesgard provided an overview of the process.

Hill thanked the committee for their work. Hill asked if there were any objections to moving to a roll call vote.

**BOT 021 17/18** (Programs & Services) MSC: 12-0-0 The motion passed.

**c. Proposal: Student Recreation Center Branding Study**

**BOT 022 17/18** (Marketing & Outreach) A motion was brought to the Board of Trustees from the Marketing and Outreach Committee to approve a proposal to allow management to enter into a contract for a Student Recreation Center branding study.

Hill yielded to Hust, Vice Chair Marketing and Outreach, to review the proposal. Hust provided an overview of the proposal to hire an architect to work on updating/tying the SRC with the TSU as far as coloring, branding, etc. Hust yielded to Tapper to review a PowerPoint

presentation which is an attachment to the minutes. He shared that the first floor SRC carpeting has been changed to match the new TSU area and the goal is to continue to bring the Titan brand into the facility. He estimated a 4 – 7 week timeline working with the architect.

Hill opened the floor to questions and discussion.

Mendes asked if this was a project that could be done in house by marketing. Tapper said that some of the work could be done in house, however the design should be done by a professional service provider. He stated ultimately the project will be done in conjunction with ASI marketing.

Hill asked Tapper to come back to the Board with a plan by the end of the year for review and consideration.

Hill asked if there were any objections to moving to a roll call vote.

**BOT 022 17/18** (Marketing & Outreach) MSC: 12-0-0 The motion passed.

- d. **Proposal: Elevator Vinyl** **BOT 023 17/18** (Marketing & Outreach) A motion was brought to the Board of Trustees from the Marketing and Outreach Committee to approve photography options for the elevator vinyl wrap.

Hill yielded to Hust, Vice Chair Marketing and Outreach, to review the proposal. Hust shared that she has been working with Martin on improving the wayfinding system for the TSU. This proposal is to provide improved elevator signage. Hust reviewed the photo designs and the thought process.

Hill opened the floor to questions and discussion.

Allen shared that it is important to incorporate wayfinding in the TSU for students and she has wanted to see this happen for some time.

Hill thanked the Committee and Hust for their work.

Hill asked if there were any objections to moving to a roll call vote.

**BOT 023 17/18** (Marketing & Outreach) MSC: 11-0-1 The motion passed.

- e. **Proposal: Alternative Logo** **BOT 024 17/18** (Marketing & Outreach) A motion was brought to the Board of Trustees from the Marketing and Outreach Committee to approve a proposal recommending an alternative logo for shared TSU office spaces.

Hill yielded to Martin to review the proposal. Martin reviewed the proposal and an example of the logo vinyl option that would be produced in house and utilized for office spaces that are shared by certain groups.

Hill shared that the BOT is approving the logo template not necessarily the example provided.

Hill opened the floor to questions and discussion. Hill thanked the Committee and Hust for their work.

Hill asked if there were any objections to moving to a roll call vote.

**BOT 024 17/18** (Marketing & Outreach) MSC: 11-0-1 The motion passed.

**ROLL CALL VOTES**

Start	020	021	022	023	024
Achatz	Y	Y	Y	Y	Y
Ayala	Y	Y	Y	Y	Y
Barillas	Y	Y	Y	Y	Y
Davis	Absent				
Dadabhoy	Y	Absent			
Francisco	Y	Y	Y	Y	Y
Gerboc	Y	Y	Y	Y	Y
Nikopour	Appointed	Y	Y	Y	Y
Hesgard	Y	Y	Y	Y	Y
Hill	CHAIR				
Hust	Y	Y	Y	Y	Y
Jakel	Y	Y	Y	Abstain	Abstain
Mendes	Y	Y	Y	Y	Y
Vigil	Y	Y	Y	Y	Y
Wolfe	Y	Y	Y	Y	Y
Results	12-0-0	12-0-0	12-0-0	11-0-1	11-0-1

**ANNOUNCEMENTS/MEMBERS' PRIVILEGES**

Wolfe shared that Housing will have an Olympics event today, with an ice rink. She invited all to attend.

Hesgard, shared ASI elections are coming in March, and she urged all to vote. She also urged the Board to sign up to work the TTF carnival tabling event.

Vigil shared that he is taking leadership students to and there are still spots open, let know if interested. IN afternoon

Jakel reminded the board to change their passwords for Fullerton.edu accounts.

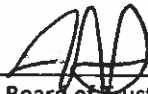
Tapper shared there are three vacant positions in the SRC and they are hiring during March and April. He shared that open forums will be held and the information will be sent to all members. He stated that our motto is "#nofailedsearches".

Martin shared that marketing has four vacant positions. Tell a friend. Additionally, he asked for anyone with availability to participate in taking photos for the elevator vinyl project. Contact marketing for more information.

Gerboc shared thanks to ASI overall. He shared that they have reserved 300 tickets for alumni for Spring Concert. People are inquiring. Thanks to Info and Services/ASIP. He shared that they have closed dinner for 12 titans (with over 300 students rsvp'd; 17 dinners in Orange, Riverside and Los Angeles counties). President Virjee will be hosting a dinner. Gerboc asked the leaders that if they are assigned to a dinner event, to please show up. Please encourage students who sign up to attend. Very important!

**ADJOURNMENT**

The meeting adjourned at 3:13 p.m.



Jared Hill, TSC Board of Trustees Chair



Susan Collins, Recording Secretary

## **LEADERSHIP**

### **Pi Kappa Alpha Fraternity**

*Scholarship Chairman*

**January 2018– Present**

- Ensure members maintain an acceptable GPA by incentivizing good grades, referring them to tutoring and other resources, and monitoring their academic performance

### **Aliso Niguel Youth Council**

*Vice Chair*

**August 2016- June 2017**

- Represent the students of the Aliso Viejo at meetings with City Council members

### **Aliso Niguel School Site Council**

*Elected Student Representative*

**April 2016- June 2017**

- Advise the Principal on School policy issues alongside a committee of PTSA members

### **Boy Scouts**

*Senior Patrol Leader*

**February 2016 – August 2016**

- Lead the Troop in coordinating large-scale activities such as backpacking trips, campouts, community service events, and merit badge classes.

### **Applegate for Congress Campaign**

*Intern*

**June 2017– August 2017**

- Assist the office with the day to day activities of the campaign.
- Contact volunteers to organize campaign events.

### **Aliso Viejo Library Teen Advisement Board**

*Treasurer*

**September 2015 – June 2016**

- Organize a variety of community service events for locals.
- Manage the library's budget and implement financial plans for upcoming events.

### **Aliso Niguel Model United Nations**

*Treasurer/Director of Fundraising.*

**March 2016 - June 2016**

- Manage the funds of the club and draft a budget for the school year
- Organize fundraisers in the school to raise money

*President*

**June 2016- June 2017**

- Lead meetings and practice debates
- Lead and represent the team in conferences

### **A.N.H.S Associated Student Body**

*Commissioner of Clubs.*

**August 2016- June 2018**

- Review and approve club applications
- Settle inter-club disputes

### **Boys and Girls Club of Laguna Beach**

*Volunteer*

**April 2016 – August**

**2016**

- Provide mentorship to children through various activities such as arts, sports, or games.

## **HONORS AND AWARDS**

### **Boy Scouts of America**

*Eagle Scout*

**December 2016**

### **Junior States of America**

*Best Speaker*

**February 2016, March 2016**

### **Aliso Niguel High School**

*Esprit de Wolverine Award - French*

**May 2014**

- Awarded to students who exemplify enthusiasm and knowledge in certain subjects.

*Teal cares*

**May 2016**

- Awarded to those who have completed over 25 hours of community service in the preceding semester

### **Congressional Award**

*Silver Certificate*

**November 2016**

- Awarded to individuals who exhibit significant devotion to their community





CSU Fullerton Auxiliary Services Corporation

Tony Lynch, Division Director



# HIBACHI·SAN

JAPANESE KITCHEN

## Japanese Grill...

Using only the freshest ingredients, Hibachi-San prepares all of its entrees on-site and features mouth watering original recipes from Master Chef, Ming-Tsai Cherng.

# HIBACHI - SAN



HIBACHI·SAN  
JAPANESE KITCHEN

- Panda Express Brand
- Healthy Options
- Protein Choices
- Poke Bowls



# MENU

- Japanese Food
- Bowls
- Specialty Beverages



**HIBACHI-SAN**  
JAPANESE KITCHEN



**HIBACHI-SAN**  
JAPANESE KITCHEN

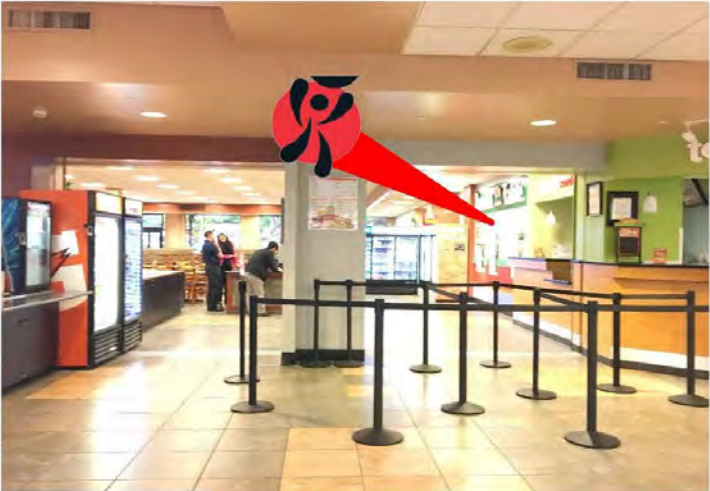
INTRODUCING **POKÉ BOWLS**

<b>1</b> SIZE	Small Bowl 7.50 2 proteins Extra Protein \$2.00	Regular Bowl 8.95 3 proteins
<b>2</b> BASE	Sushi Rice Mixed Green Salad	Brown Rice 1/2 and 1/2
<b>3</b> PROTEINS	Salmon Angus Beef	<b>HOT</b> Shrimp Tempura Grilled Chicken
	Original Ahi Tuna Original Salmon Sriracha Ahi Tuna Spicy Yuzu Salmon Mayo Lobster	<b>COLD</b> California Poké Crab Meat Mix Tofu Kimchee Shrimp Creamy Bay Scallops
<b>4</b> TOPPINGS	ALL INCLUDED: Edamame Fried Onion Optional: Vegetable Curry	Ginger Seaweed Salad

# LOCATION



**HIBACHI·SAN**  
JAPANESE KITCHEN





# OVERALL BUILDING PLAN

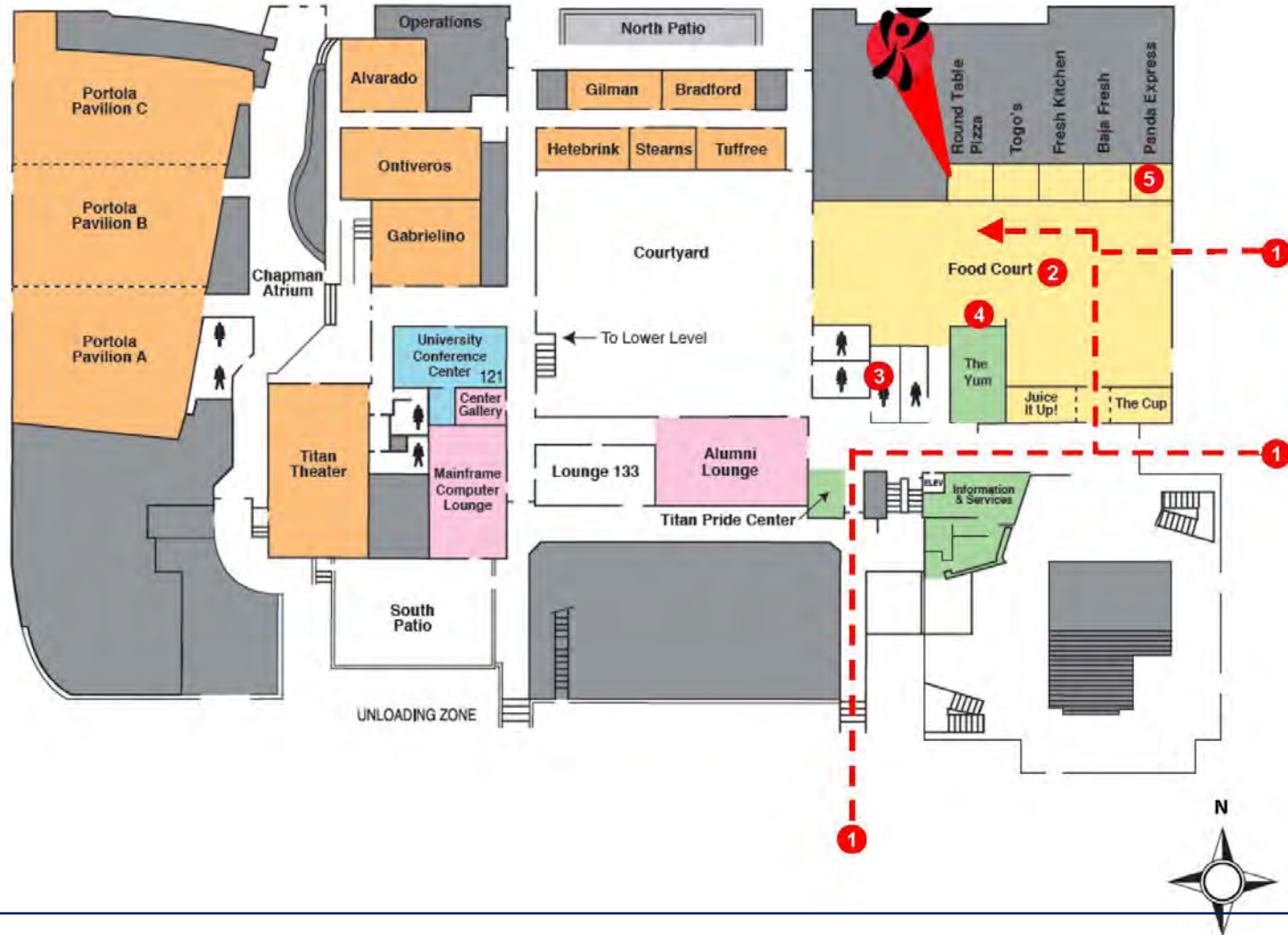
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HIBACHI·SAN  
JAPANESE KITCHEN

Space SF: +/- 675 SF

- 1. Entrance/Exits
- 2. Dining Area
- 3. Restrooms
- 4. Shared Drink Station
- 5. Existing Panda Express





# FLOOR PLAN

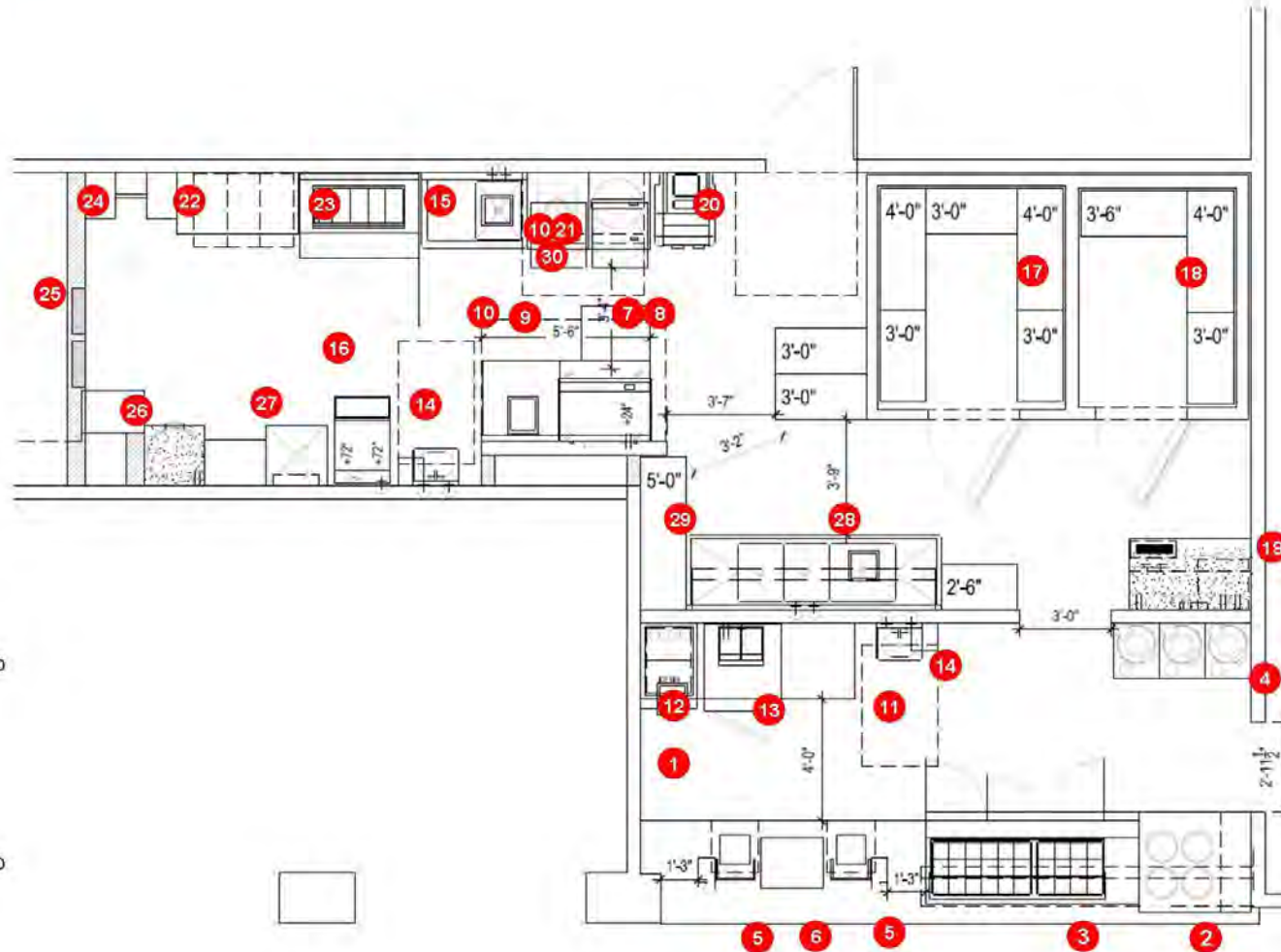
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**HIBACHI-SAN**  
JAPANESE KITCHEN

Space SF: +/- 675 SF

1. MENUS (MAGNETIC PANEL: 2  
POKE & 3 TEA) – ON SOFFIT,  
NOT SHOWN
2. INDUCTION WELLS (4)
3. POKE TABLE 84"
4. RICER WARMER & CART
5. POS (2)
6. BEVERAGE WELL (2FT)
7. GRILL 36"
8. UNDERCOUNTER REFR.
9. FRYER ON S.S. TABLE
10. OVERHEAD HOOD SYSTEM (E)
11. RINSE-O-MATIC / 2-COMP SINK
12. DROP-IN-ICE BIN
13. TABLE TOP DRINK DISPENSER
14. S.S. HAND SINK & BUCKET  
SHELF
15. PREP SINK
16. ICE MACHINE (REQUIRED –  
SHARED NOT AVAILABLE)
17. WALK-IN FRIG
18. WALK-IN FREEZER
19. MANAGER'S STATION 48"
20. SHARI SUSHI-RICE MIXER
21. RICE COOKERS-GAS (3)
22. 24" DEEP STORAGE & DRY FOOD  
BIN
23. S.S. PREP TABLE 48"
24. LOCKERS
25. ELECTRICAL PANEL
26. WATER HEATER (REQUIRED –  
SHARED NOT AVAILABLE)
27. MOP SINK (REQUIRED – SHARED  
NOT AVAILABLE)
28. 3-COMP SINK
29. 18" DEEP STORAGE, TYP.
30. INDUCTION PLATE





## FINISHES & SIGNAGE

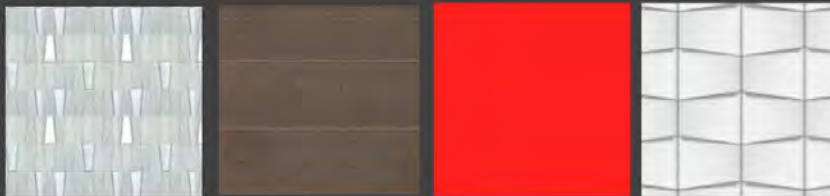
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**HIBACHI·SAN**  
JAPANESE KITCHEN



### FINISHES:



### SIGNAGE: no specific criteria.

1. Hibachi San Panel: 1'-5"H
2. Menus will be magnetic with external lighting



# OVERVIEW



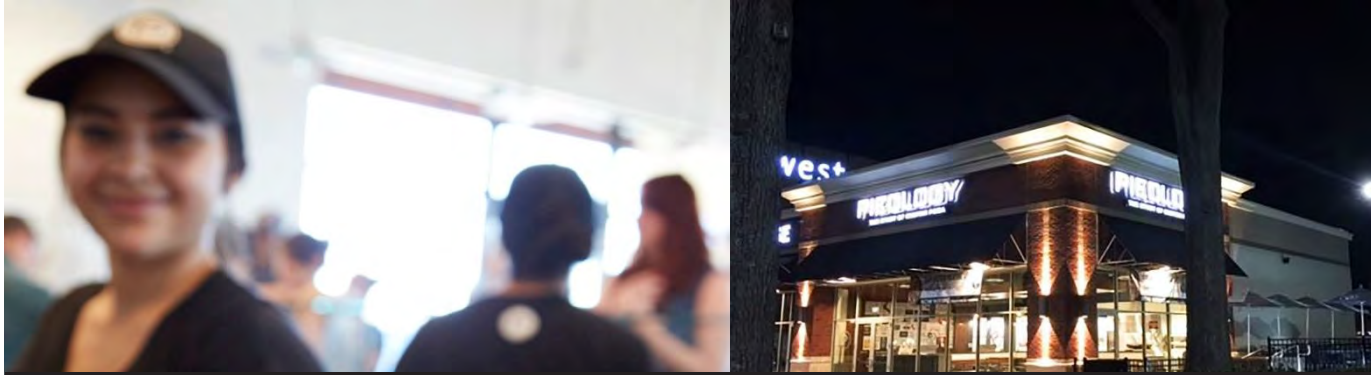
**HIBACHI·SAN**  
JAPANESE KITCHEN

- **Hibachi-San**— Contract negotiated and entered into in late Fall 2017. The Construction Drawings were completed by Gary Wang & Associates and submitted to Bureau Veritas for Plan Check and subsequently approved. They were also submitted to CSUF Facilities Director and Chief Campus Inspector for review and approval.
- Currently we're waiting on feedback from State Fire Marshall to give us the go-ahead to proceed with project.
- Project General Contractor has been selected.
- **(Approx. \$700K Capital Investment -- Zero ASI Investment)**

## PROJECT "TENTATIVE" TIMELINE

### Hibachi-San - Titan Student Union

ID	Task Name	Duration Weeks	Start	Finish
1	<b>PROJECT SCHEDULE</b>			<b>Completed</b>
2	<b>PROJECT PLANNING PHASE</b>			<b>Completed</b>
3	<b>SITE SURVEY PHASE</b>			<b>Completed</b>
4	<b>SCHEMATIC DESIGN PHASE</b>			<b>Completed</b>
5	<b>DESIGN DEVELOPMENT PHASE</b>			<b>Completed</b>
6	<b>CONSTRUCTION DOCUMENT PHASE</b>	<b>12w</b>		
7	Construction Drawings (CD's)			<b>Completed</b>
8	Plan check of CD's Bureau Veritas			<b>Completed</b>
9	Respond to Bureau Veritas Comments			<b>Completed</b>
10	Submit CD's to CSUF Director of Facilities for	2w	02/18/18	03/04/18
11	Submit to CSUF Chief Campus Inspector for review	1w	03/04/18	03/11/18
12	Submit to State Fire Marshal for review and approval	2w	03/11/18	04/01/18
13	Solicit/Review General Contractor Bids	3w	04/01/18	04/22/18
14	Select General Contractor/Enter Agreement/Insurance Certificates	1w	04/22/18	04/29/18
15	Construction Kick-Off Meeting	1w	04/29/18	05/06/18
16	Set Construction Schedule	1w	05/06/18	05/13/18
17	Permits/Approvals	1w	05/13/18	05/20/18
18	<b>Construction Phase - FF&amp;E</b>	<b>3w</b>	<b>05/20/18</b>	<b>06/10/18</b>
19	Casework Order/Arrival	2w	05/20/18	06/02/18
20	Equipment Order Arrival	1w	06/02/18	06/10/18
21	<b>CONSTRUCTION PHASE - ON SITE</b>	<b>7w</b>	<b>06/10/18</b>	<b>07/29/18</b>
22	Construction	5w	06/10/18	07/15/18
23	Casework Install	1w	07/15/18	07/22/18
24	Equipment Install	2d	07/22/18	07/24/18
25	EH & S Site Walk (Pre)	1d	07/24/18	07/25/18
26	Punch List Walkthrough (Pre)	1d	07/25/18	07/26/18
27	State Fire Marshall Walk	1d	07/26/18	07/27/18
28	Punch List Walkthrough (Post)	1d	07/27/18	07/28/18
29	EH & S Site Walk (Post)	1d	07/28/18	07/29/18
30	<i>Turn over to operations</i>	1d	07/29/19	07/30/18
31	<b>TRAINING PHASE</b>	<b>1w</b>	<b>07/30/18</b>	<b>08/12/18</b>
32	<i>Training and store set-up</i>	1w	07/30/18	08/12/18
33	<i>Store Opening</i>	1d	08/12/18	08/13/18



**PIEOLOGY**<sup>®</sup>  
— PIZZERIA —



The study of custom pizza...

We believe pizza brings out the best in us, which is why we're setting it free. After all, you can't slap limits on creativity or inspiration and still expect to change the world. You have to give people the freedom to choose.

# PIEOLOGY



- Recognizable Brand
  - Local Restaurant
  - Student Hangout
  - Customizable Menu
- Modern Concept



# MENU



- Custom Pizza
- Personalized Salads
- Gluten Free Crust
- Favorite Pies
  - Easy Cheesy
  - Mad to Meat You
  - Alfredo's Alfredo
  - Rustic Veggie
  - Hickory BBQ Chicken
  - Smoking Buffalo Chicken



# ATMOSPHERE



# LOCATION

- TSU Food Court



# OVERVIEW



- **Pieology**— Contract was negotiated and entered into in late Fall 2017. The Construction Drawings (CD's) were recently completed and submitted to Bureau Veritas for review. This past week we received Construction Drawings back from Bureau Veritas with notations for corrections. Construction Drawings were returned to Sargenti Architects with request for expedited corrections of which will then be resubmitted to Bureau Veritas for review.
- Upon receiving Bureau Veritas approval—CD's will be submitted to Facilities Director and Chief Campus Inspector for review and approval.
- **Approx. \$400K-Capital Investment -- Zero ASI Investment**



## PROJECT "TENTATIVE" TIMELINE

### Pieology - Titan Student Union

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5	<b>DESIGN DEVELOPMENT PHASE</b>			<b>Completed</b>
6	<b>CONSTRUCTION DOCUMENT PHASE</b>	<b>12w</b>		
7	Construction Drawings (CD's)			<b>Completed</b>
8	Plan check of CD's Bureau Veritas	2w	02/19/18	03/05/18
9	Respond to Bureau Veritas Comments	2w	03/05/18	03/19/18
10	Submit CD's to CSUF Director of Facilities for	2w	03/19/18	04/02/18
11	Submit to CSUF Chief Campus Inspector for	1w	04/02/18	04/09/18
12	Submit to State Fire Marshal for review and approval	2w	04/09/18	04/23/18
13	Solicit/Review General Contractor Bids	3w	04/23/18	05/14/18
14	Select General Contractor/Enter Agreement/Insurance Certificates	1w	05/14/18	05/21/18
15	Construction Kick-Off Meeting	1w	05/21/18	05/28/18
16	Set Construction Schedule	1w	05/28/18	06/04/18
17	Permits/Approvals	1w	06/04/18	06/11/18
18	<b>CONSTRUCTION PHASEe - FF&amp;E</b>	<b>3w</b>	<b>06/11/18</b>	<b>07/02/18</b>
19	Casework Order/Arrival	2w	06/11/18	06/25/18
20	Equipment Order Arrival	1w	06/25/18	07/02/18
21	<b>CONSTRUCTION PHASE - ON SITE</b>	<b>9w</b>	<b>07/02/18</b>	<b>09/07/18</b>
22	Construction	7w	07/02/18	08/20/18
23	Casework Install	1w	08/20/18	08/27/18
24	Equipment Install	2d	08/27/18	08/29/18
25	EH & S Site Walk (Pre)	1d	08/29/18	08/30/18
26	Punch List Walkthrough (Pre)	1d	08/30/18	08/31/18
27	State Fire Marshall Walk	1d	08/03/18	09/04/18
28	Punch List Walkthrough (Post)	1d	09/04/18	09/05/18
29	EH & S Site Walk (Post)	1d	09/05/18	09/06/18
30	<i>Turn over to operations</i>	1d	09/06/18	09/07/18
31	<b>TRAINING PHASE</b>	<b>1w</b>	<b>09/10/18</b>	<b>09/17/18</b>
32	<i>Training and store set-up</i>	1w	09/10/18	09/16/18
33	<i>Store Opening</i>	1d	09/16/18	09/17/18



# ROSCOE'S

WELCOME TO  
ROSCOE'S FAMOUS  
DELI...

Roscoe's is a world famous deli and restaurant that specializes in top of the line sandwiches combined with a great atmosphere, great people and great music!

# ROSCOES



- Recognizable Brand
  - Local Restaurant
  - Downtown Fullerton
  - Student Hangout
- Billiards and Games
- Outside Seating
  - Band Area
  - Promotional Activities
- Area for Groups



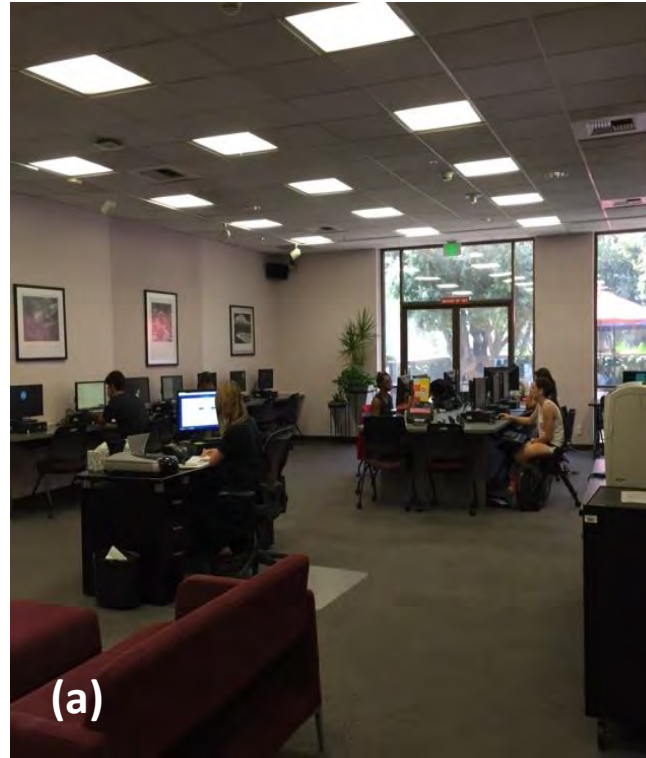
# ATMOSPHERE

ROSCOE'S



# LOCATION

- TSU Computer Lounge (a)
- TSU South Patio (b)
- TSU Center Gallery (c)



ROSCOE'S



# MENU

- Quality Sandwiches
- Half Sandwiches
- Beer On Tap
- Sides
- Tapingo

**ROSCOE'S**





## TENTATIVE MENU

### HALF SANDWICHES\*

*Comes with a pickle & (1) side: fresh fruit, pasta salad, potato salad, macaroni salad, or chips  
Make it a whole sandwich: Add \$2.00*

Turkey	\$9.95	Ham	\$9.95
Titan	\$9.95	Pastrami On Rye	\$9.95
Fender Club	\$10.95	Veggie	\$7.95
Tuna	\$7.95	The Italian Job	\$10.95
Reuben	\$9.95	Corned Beef on Rye	\$9.95
BLT	\$8.95	Roast Beef	\$10.95

### BEVERAGES

Pepsi Fountain Soda      (30) Import/Domestic/Craft Beers\*

### COMBOS

Discounted priced combos: TBD

\*Tentative and contingent on student survey; prices and menu options are subject to change.

# OVERVIEW



- **Roscoe's**—We are working closely with Jack Franklyn (Roscoe's/Hero's Owner) and Nick Montano (Jack's Business Partner) in addition to Crane Architectural Group.
- Numerous administrative documents were submitted to the Alcoholic Beverage Control (ABC) to file for a premise to premise reassignment of our liquor license at which time we were informed of numerous applications to be completed along with a 30 day posting.
- After posting signage and filing necessary paperwork, we waited 90 days to hear back from ABC . Upon hearing back from the ABC we were asked to submit additional paperwork, etc.
- We received or conditional liquor license with a construction hold as to the license would not be granted until a walk through of the completed construction of Roscoe's. Project will need to be completed by late 2018.
- In advance of construction, (We) ASC & Roscoe's contracted with a cost estimator and received an update of the proposed budget for this project. The Cost Estimate came back more than double the original approved ASC budget.
- Current discussions involve altering the scope of desired space as to reduce Cost Estimate to a more favorable dollar amount.
- **Approx. \$500K Capital Investment -- Zero ASI Investment**





**RICHARD J. CRANE JR. A.I.A.  
ARCHITECT**

August 10, 2017

**Probable Cost Estimate**

Roscoe's Deli Tenant Improvements  
CSUF – Titan Student Union

(Approx. 3,000 S.F. Building Area + 3,000 S.F. Patio Area)

General Requirements:	See Below
Site Construction:	\$ 142,000.00
Concrete:	\$ 35,000.00
Metals:	\$ 30,000.00
Thermal & Moisture Protection	\$ 13,500.00
Doors & Windows:	\$ 52,000.00
Finishes:	\$ 74,735.00
Mechanical:	\$ 40,000.00
Plumbing:	\$ 217,000.00
Electrical:	\$ 185,000.00
<b>Subtotal:</b>	<b>\$ 789,235.00</b>
General Conditions:	\$ 100,950.00
General Liability Insurance:	\$ 8,902.00
Contingency:	\$ 26,973.00
Contractor Profit:	\$ 46,303.00
Overhead:	\$ 97,236.00
<b>Total Construction Costs:</b>	<b>\$1,069,599.00</b>

**Note:** Refer to the attached cost estimate prepared by FB&E (Facility Builders & Erectors) for an additional break down of the above costs.

General Requirements

Plan Check/Permits & Fees:	\$ 53,500.00
Architectural/Engineering Fees:	\$ 88,800.00
Civil Engineering Fees:	\$ 5,000.00
Soil Testing:	\$ 3,000.00
Material Testing & Inspection:	\$ 5,000.00
Asbestos Survey & Abatement:	\$ 15,000.00
<b>Total General Requirements:</b>	<b>\$ 170,300.00</b>

FACILITY BUILDERS & ERECTORS, INC.

<b>PROJECT:</b>	<b>Roscoes Deli</b>	BUILDING AREA, SF.	3,000
	1211 N State College Blvd	COST / SF \$	356.53
	Fullerton, Ca 928331	DURATION	5 MONTH
		<b>BID TOTAL \$</b>	<b>1,069,599</b>



CSI #	DESCRIPTION	QTY	UNIT	UNIT PRICE	TOTAL	SUBCONTRACTOR / NOTES
1-201	PERMITS AND FEES				\$ -	BY OWNER
					\$ -	
1-300	ARCHITECTURAL & ENGINEERING FEES				\$ -	BY OWNER
					\$ -	
1-301	CIVIL ENGINEERING FEES				\$ -	BY OWNER
					\$ -	
1-302	LANDSCAPE ARCHITECTURAL FEES				\$ -	BY OWNER
					\$ -	
1-306	MEP DESIGN FEES				\$ -	BY OWNER
					\$ -	
1-307	SOILS REPORT				\$ -	BY OWNER
					\$ -	
2-020	SOILS TESTING				\$ -	BY OWNER
					\$ -	
2-030	MATERIALS TESTING & INSPECTIONS				\$ -	BY OWNER
					\$ -	
<b>TOTAL DIVISION 01000</b>						<b>\$ -</b>
2-050	ASBESTOS ABATEMENT SURVEY				\$ -	BY OWNER
					\$ -	
					\$ -	
2-100	DEMOLITION SOFT	1	LS	\$ 41,000.00	\$ 41,000.00	FLAT & VERTICAL
	DEMO INTERIOR PARTITION				\$ -	
	DEMO T BAR				\$ -	
	DEMO DOOR				\$ -	
	DEMO WINDOW				\$ -	
	DEMO SHEARWALL				\$ -	
	DEM UTILITY TRENCH				\$ -	
	ROUGH GRADING				\$ -	
					\$ -	
2-500	SITE CONCRETE				\$ -	
	4" PATIO	400	SF	\$ 15.00	\$ 6,000.00	EST
	TRENCH PATCH	1	LS	\$ 5,000.00	\$ 5,000.00	EST
					\$ -	
2-550	ASPHALT PAVING				\$ -	
	PATCH				\$ -	IN PLUMBING
					\$ -	
2-900	LANDSCAPING & IRRIGATION				\$ -	
	REPAIR	1	LS	\$ 10,000.00	\$ 10,000.00	EST
					\$ -	
2-999	SITE WORK MISC.				\$ -	
	CAISONS	1	LS	\$ 80,000.00	\$ 80,000.00	MALCOM
					\$ -	
<b>TOTAL DIVISION 2</b>						<b>\$ 142,000.00</b>
3-100	CAST IN PLACE CONCRETE				\$ -	
	SHEARWALL PANELS	2	EA	\$ 17,500.00	\$ 35,000.00	EST
					\$ -	
<b>TOTAL DIVISION 3</b>						<b>\$ 35,000.00</b>
5-100	STRUCTURAL STEEL				\$ -	
	STRONGBACKS	2	EA	\$ 15,000.00	\$ 30,000.00	EST
					\$ -	
<b>TOTAL DIVISION 5</b>						<b>\$ 30,000.00</b>
6-400	FINISH CARPENTRY				\$ -	
	CABINETS				\$ -	BY OWNER
					\$ -	
<b>TOTAL DIVISION 6</b>						<b>\$ -</b>
7-200	INSULATION				\$ -	
	R-13 WALL	1	LS	\$ 2,500.00	\$ 2,500.00	EST
	R-30 CEILING	1	LS	\$ 3,500.00	\$ 3,500.00	EST
					\$ -	
7-500	MEMBRANE ROOFING				\$ -	
	PATCHING	1	LS	\$ 7,500.00	\$ 7,500.00	EST
					\$ -	
<b>TOTAL DIVISION 7</b>						<b>\$ 13,500.00</b>
8-100	METAL DOORS & FRAMES				\$ -	
	WOOD DOOR & TIMELY FRAME	2	EA	\$ 2,500.00	\$ 5,000.00	EST
	PATIO GATE HARDWARE	2	EA	\$ 1,000.00	\$ 2,000.00	EST
					\$ -	
8-330	OVERHEAD / COILING DOORS				\$ -	
	FIRE RATED SHUTTERS 2 EA	1	LS	\$ 15,000.00	\$ 15,000.00	IOD
					\$ -	
8-400	GLASS & GLAZING				\$ -	
		1	LS	\$ 30,000.00	\$ 30,000.00	ACTIVE GLASS
					\$ -	
<b>TOTAL DIVISION 8</b>						<b>\$ 52,000.00</b>
9-250	METAL STUD FRAMING & DRYWALL				\$ -	
	3-5/8" METAL STUDS WITH 5/8" DRYWALL BOTH SIDES	1	LS	\$ 28,235.00	\$ 28,235.00	CENTERPOINT
					\$ -	
09510	ACOUSTIC CEILING				\$ -	

FACILITY BUILDERS & ERECTORS, INC.

	METAL PANELS				\$ -	BY OWNER
	WASHABLE PANELS	1	LS	\$ 7,500.00	\$ 7,500.00	
					\$ -	
9-650	FLOORING				\$ -	BY OWNER
					\$ -	
9-800	SPECIAL COATINGS				\$ -	
	EPOXY FLOORING	2000	SF	\$ 15.00	\$ 30,000.00	EST
					\$ -	
9-900	PAINTING	1	LS	\$ 9,000.00	\$ 9,000.00	EST
	WALLS - INTERIOR				\$ -	
					\$ -	
	<b>TOTAL DIVISION 9</b>				<b>\$ 74,735.00</b>	
11-140	FOOD SERVICE EQUIPMENT				\$ -	BY OWNER
					\$ -	
	<b>TOTAL DIVISION 11</b>				<b>\$ -</b>	
12-000	FURNISHINGS				\$ -	BY OWNER
					\$ -	
	<b>TOTAL DIVISION 12</b>				<b>\$ -</b>	
13-038	COLD STORAGE EQUIPMENT				\$ -	BY OWNER
					\$ -	
	<b>TOTAL DIVISION 13</b>				<b>\$ -</b>	
15-320	WET FIRESPRINKLER SYSTEM	1	LS	\$ 17,000.00	\$ 17,000.00	GUPP
					\$ -	
15-440	PLUMBING	1	LS	\$ 200,000.00	\$ 200,000.00	CONTINENTAL
	FIXTURES				\$ -	
	WATER				\$ -	
	SEWER				\$ -	
	SAND AND GREASE INTERSEPTOR				\$ -	
					\$ -	
15-500	HVAC	1	LS	\$ 40,000.00	\$ 40,000.00	AIRRITE
					\$ -	
	<b>TOTAL DIVISION 15</b>				<b>\$ 257,000.00</b>	
16-100	ELECTRICAL	1	LS	\$ 185,000.00	\$ 185,000.00	CSI
					\$ -	
	<b>TOTAL DIVISION 16</b>				<b>\$ 185,000.00</b>	
	<b>SUBTOTAL</b>				<b>\$ 789,235.00</b>	
1-100	GENERAL CONDITIONS	12.8%			\$ 100,950	
1-500	GENERAL LIABILITY INSURANCE	1.00%			\$ 8,902	
1-501	BUILDER'S RISK INSURANCE	0.0%			\$ -	
1-510	BONDS	0.0%			\$ -	
17-200	CONTINGENCY	3.0%			\$ 26,973	
17-100	PROFIT	5.0%			\$ 46,303	
17-100	OVERHEAD	10.0%			\$ 97,236	
	ADJUSTMENTS				\$ -	
	<b>TOTAL</b>	<b>31.8%</b>			<b>\$ 1,069,599</b>	

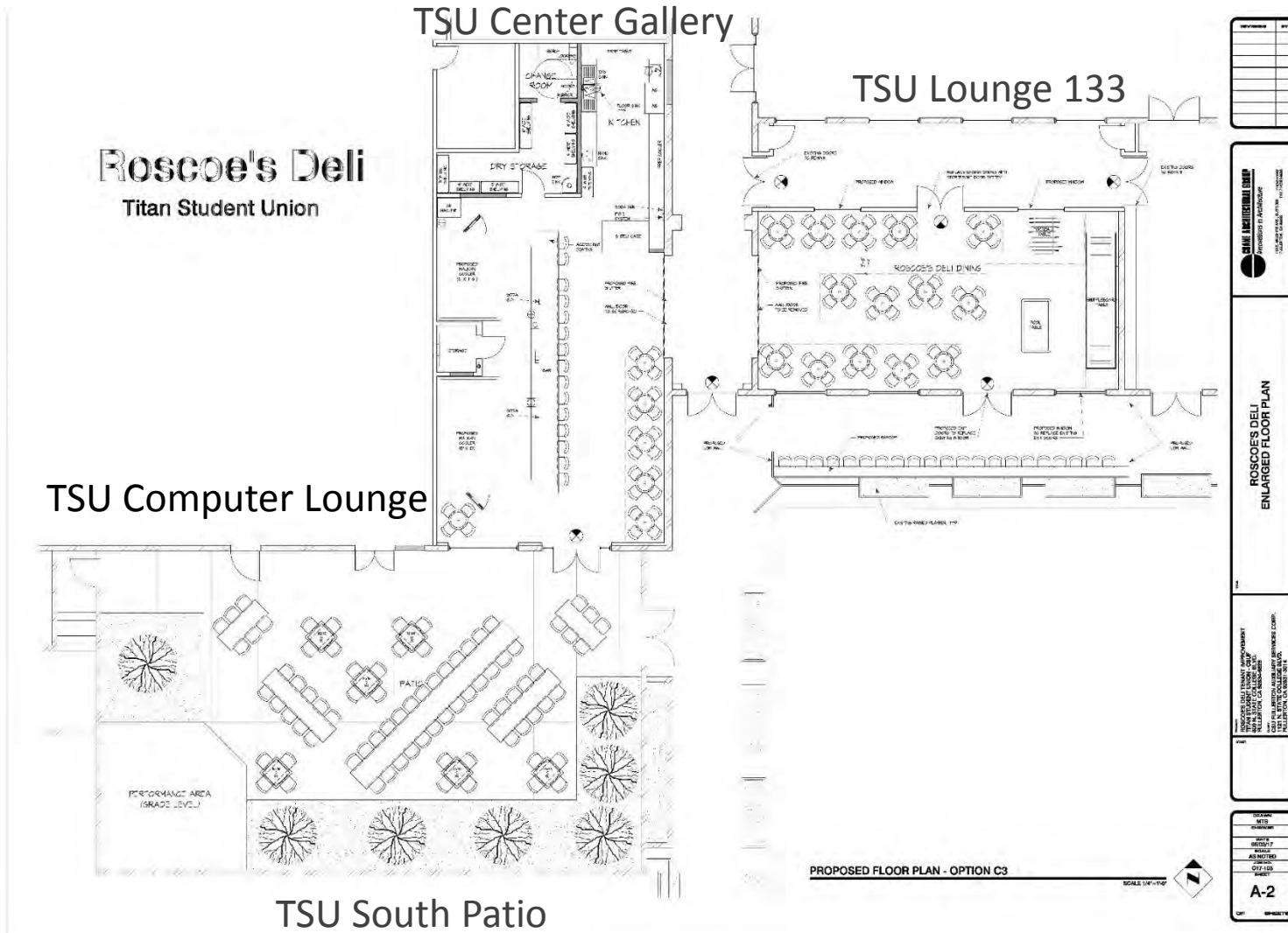
ALTERNATE #1:

1					\$ -	
2					\$ -	
3					\$ -	
	<b>SUBTOTAL</b>				<b>\$ -</b>	
	<b>MARK-UP</b>				<b>\$ -</b>	<b>10%</b>
	<b>TOTAL</b>				<b>\$ -</b>	

ALTERNATE #2:

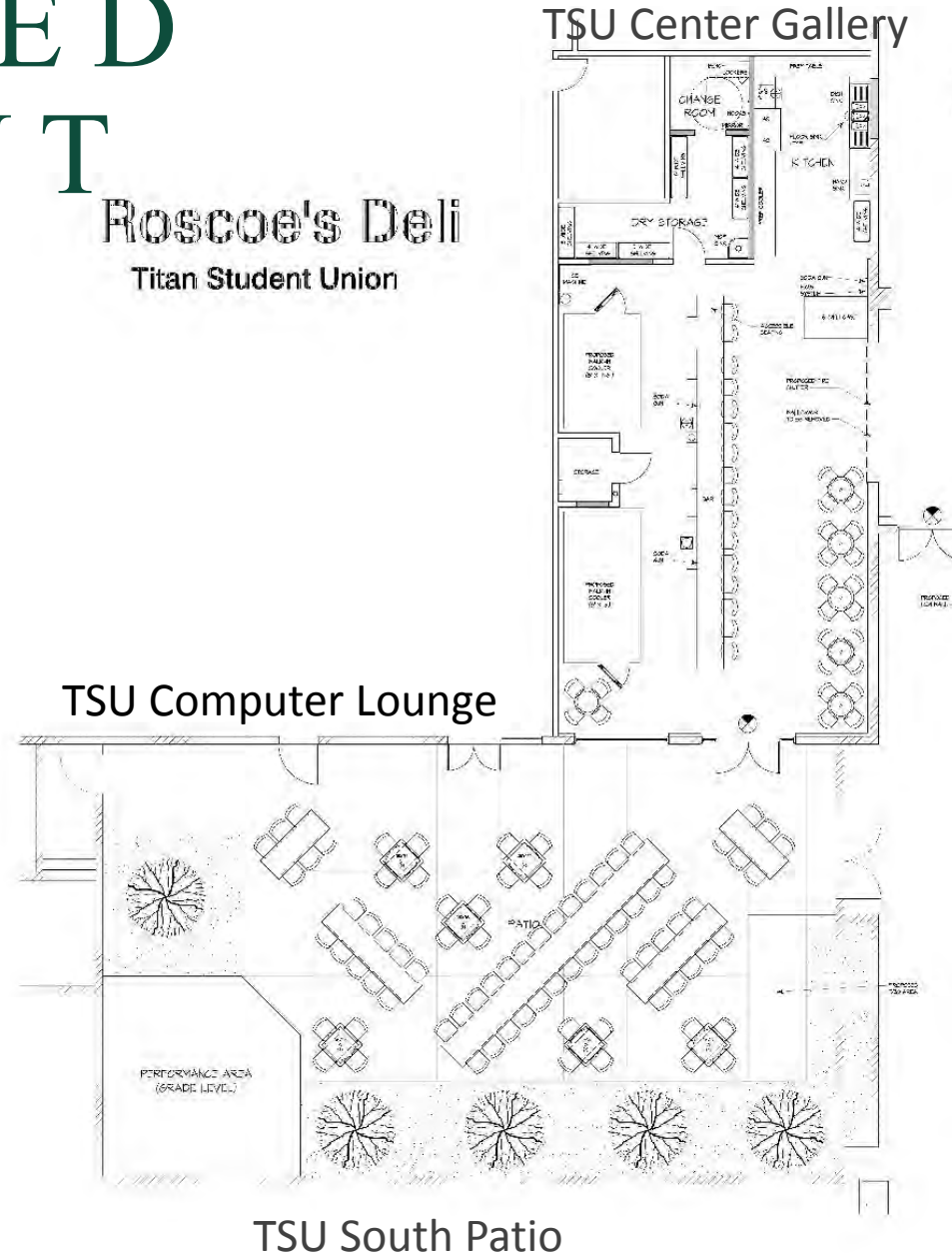
1					\$ -	
2					\$ -	
3					\$ -	
	<b>SUBTOTAL</b>				<b>\$ -</b>	
	<b>MARK-UP</b>				<b>\$ -</b>	<b>10%</b>
	<b>TOTAL</b>				<b>\$ -</b>	

# LAYOUT



# REVISED LAYOUT

Roscoe's Deli  
Titan Student Union



## PROJECT "TENTATIVE" TIMELINE

### Roscoes - Titan Student Union

ID	Task Name	Duration Weeks	Start	Finish
1	<b>PROJECT SCHEDULE</b>			<b>Completed</b>
2	<b>PROJECT PLANNING PHASE</b>			<b>Completed</b>
3	<b>SITE SURVEY PHASE</b>			<b>Completed</b>
4	<b>SCHEMATIC DESIGN PHASE</b>			<b>Completed</b>
5	<b>DESIGN DEVELOPMENT PHASE</b>			<b>Completed</b>
6	<b>CONSTRUCTION DOCUMENT PHASE</b>	<b>18w</b>		
7	Construction Drawings (CD's)	2w	03/21/18	04/04/18
8	Plan check of CD's Bureau Veritas	2w	04/04/18	04/18/18
9	Respond to Bureau Veritas Comments	2w	04/18/18	05/02/18
10	Submit CD's to CSUF Director of Facilities for	2w	05/02/18	05/16/18
11	Submit to CSUF Chief Campus Inspector for review	1w	05/16/18	05/23/18
12	Submit to State Fire Marshal for review and approval	2w	05/23/18	06/06/18
13	Solicit/Review General Contractor Bids	3w	06/06/18	06/27/18
14	Select General Contractor/Enter Agreement/Insurance Certificates	1w	06/27/18	07/04/18
15	Construction Kick-Off Meeting	1w	07/04/18	07/11/18
16	Set Construction Schedule	1w	07/11/18	07/19/18
17	Permits/Approvals	1w	07/19/18	07/26/18
18	<b>Construction Phase - FF&amp;E</b>	<b>4w</b>	<b>07/26/18</b>	<b>08/23/18</b>
19	Casework Order/Arrival	3w	07/26/18	08/16/18
20	Equipment Order Arrival	1w	08/16/18	08/23/18
21	<b>CONSTRUCTION PHASE - ON SITE</b>	<b>10w</b>	<b>08/23/18</b>	<b>11/02/18</b>
22	Construction	8w	08/23/18	10/18/18
23	Casework Install	1w	10/18/18	10/25/18
24	Equipment Install	2d	10/25/18	10/27/18
25	EH & S Site Walk (Pre)	1d	10/27/18	10/28/18
26	Punch List Walkthrough (Pre)	1d	10/28/18	10/29/18
27	State Fire Marshall Walk	1d	10/29/18	10/30/18
28	Punch List Walkthrough (Post)	1d	10/30/18	10/31/18
29	EH & S Site Walk (Post)	1d	10/31/18	11/01/18
30	<i>Turn over to operations</i>	1d	11/01/18	11/02/18
31	<b>TRAINING PHASE</b>	<b>1w</b>	<b>01/07/19</b>	<b>01/14/19</b>
32	<i>Training and store set-up</i>	1w	01/07/19	01/14/19
33	<i>Store Opening</i>	1w	01/14/19	01/21/19

QUESTIONS

?



# **TSU CHECK OUT PROGRAM**

**PROGRAMS & SERVICES**



# BACKGROUND

- ASIP event last fall that had rented bean bags out on Titan Walk lawn and they were extremely popular
- Students find study spaces all over the TSU, even on the ground
- Looking for solution for comfort when studying in the TSU that did not require expensive furniture or additional physical building space



# LAP DESKS

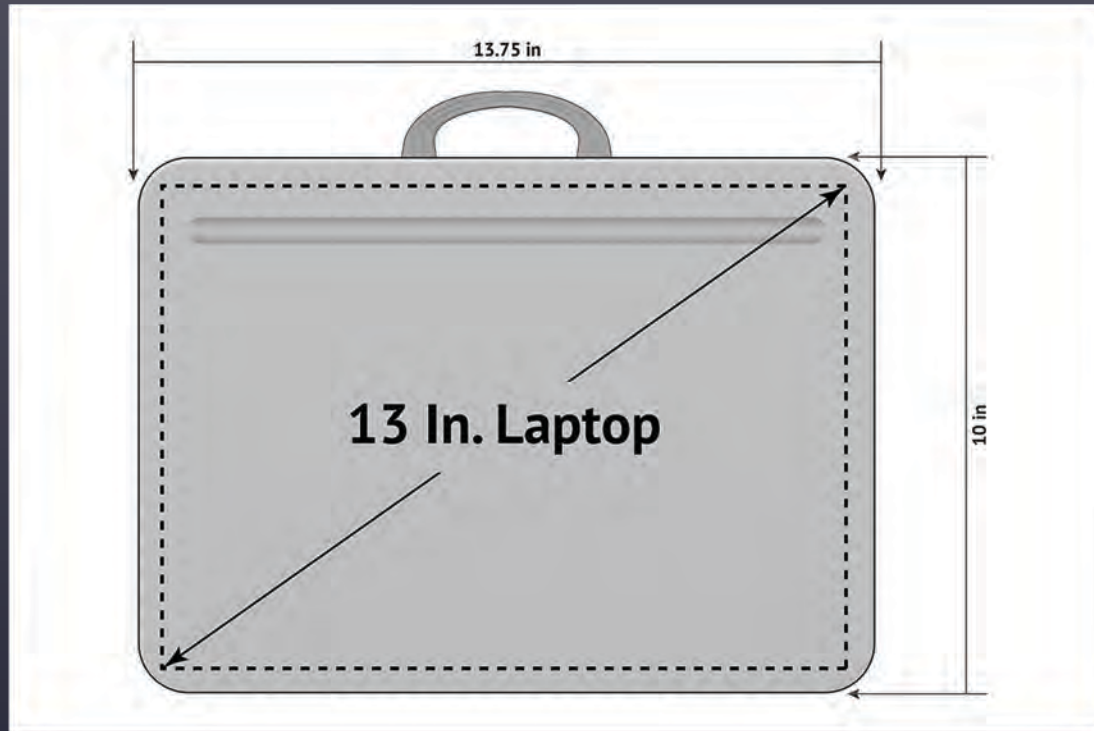


[https://www.amazon.com/LapGear-Essential-Lap-Desk-Laptop/dp/B076DRYBM2/ref=sr\\_1\\_5?s=office-products&ie=UTF8&qid=1517379633&sr=1-5&keywords=lap%2Bdesk&th=1](https://www.amazon.com/LapGear-Essential-Lap-Desk-Laptop/dp/B076DRYBM2/ref=sr_1_5?s=office-products&ie=UTF8&qid=1517379633&sr=1-5&keywords=lap%2Bdesk&th=1)



- Compact size for convenient travel
- Dual-bolster cushion provides the correct angle for optimal screen viewing
- Micro-bead filled cushion conforms to the lap, providing comfort and stability
- Durable surface made from High-Impact Polystyrene
- Dimensions: 13.75 x 10 x 2 in.

# LAP DESKS



- Solution for students to work throughout the TSU without needing more tables
- Helps alleviate the issue of students using seating space to put their laptops
- Can fit laptops up to 13”
- In a check-out format for this program, students should be more likely to return them

[https://www.amazon.com/LapGear-Essential-Lap-Desk-Laptop/dp/B076DRYBM2/ref=sr\\_1\\_5?s=office-products&ie=UTF8&qid=1517379633&sr=1-5&keywords=lap%2Bdesk&th=1](https://www.amazon.com/LapGear-Essential-Lap-Desk-Laptop/dp/B076DRYBM2/ref=sr_1_5?s=office-products&ie=UTF8&qid=1517379633&sr=1-5&keywords=lap%2Bdesk&th=1)

# "BEAN BAG" CHAIRS

- The R3 Foam Chair has a durable, 680 denier shell and a recycled foam interior.
- Each chair saved 10lbs of EVA foam from a landfill.
- Weight 11lbs



# "BEAN BAG" CHAIRS

- Currently have these chairs at the SRC Rock Wall and will further the effort to tie aspects of these two buildings together
- Maximize study space in TSU without major furniture purchase
- Since we have purchased from this company previously, we know their capabilities in terms of quality of product and the possibility of putting ASI marketing on the chairs is confirmed already



# COST

Lap Desk estimated cost: ( $\$9.99-14.99 \times 20$ )	\$200-300
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“Bean Bag” Chair estimated cost: ( $\$39.95 \times 20$ )	\$800
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Total cost for all items:	\$1,100
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These are pricing estimates that do not include shipping, marketing, and implementation costs, so to account for these costs this program is written not to exceed \$1,500 in total.

# LOGISTICAL CONCERNS

## STORAGE

Final determination of storage will be handled upon arrival of the items, while they are being held to get ASI marketing on the products.

## CLEANLINESS/UPKEEP + DAMAGED/STOLEN ITEMS

Maintenance of all furniture in the TSU is performed routinely, these items would then fall into that category and be taken care of.

It is also to be expected that some items will be damaged or stolen, that is a normal risk and part of the reasoning behind the number of items proposed to start this program.

## HOW LONG TO CHECK OUT ITEMS FOR?

It would most likely be in the similar fashion to our current policies we use for the laptop check-out program, but it can be discussed further as to what the board feels is appropriate.

**QUESTIONS?**





Request to start a lap desk and bean bag chair check-out program in the Titan Student Union.

**PRESENTED TO:** Programs & Services Committee, TSCBOT

**MEETING DATE:** February 21, 2018

**PRESENTED BY:** Rebecca Hesgard and Wendy Barillas

### **BACKGROUND**

The Titan Student Union is one of the largest studying spaces on campus that students utilize. On any given day students can be found seated on the ground throughout the TSU. Implementing a lap desk and bean bag chair check-out program will help to increase comfortability and maximize studying space in the TSU.

### **PROPOSAL**

Request to start a lap desk and bean bag chair check-out program in the TSU.

### **RATIONALE**

To enhance the student experience within the TSU, starting a small check-out program of 20 bean bag chairs and 20 portable lap desks will help provide additional comfort and a more suitable studying and socializing area. If this program receives a popular response, it can ultimately be expanded upon in the future.

### **IMPACT**

Students will be able to have a greater experience in the TSU with these additions. This will primarily affect the area(s) in ASI that will be tasked with the checking in and out of the items for students.

### **BUDGET IMPACT**

This program would have a minimal impact for the amount of items being added to enhance the TSU. With pricing estimates, this program is not to exceed \$1,500. \$500 from TSC General Services (1000-8051) and \$1,000 from TSCBOT Supplies (1900-8050).

### **IMPLEMENTATION TIMELINE**

Taking into consideration time to receive the items and get ASI and/or TSU marketing on them, the program should begin within the semester or by the start of fall 2018 at the latest.

# BRANDING STUDY

Aaron Tapper

2/21/2018

Marketing & Outreach Committee



- ▶ Hire an architect firm to complete a branding study to redesign and enhance the interior look of the Student Recreation Center.
- ▶ List of deliverables to include a set of design plans, preliminary sign locations, circulation/wayfinding schematics and entire project cost estimates.
- ▶ Goal 3: Provide effective approaches to facility maintenance and improvement:
  - ▶ 3:2 Utilizing student feedback, redesign and enhance the interior look of the Rec Center, including submitting a renovation plan

# WHAT

- ▶ The Student Recreation Center opened in April 2008 and has a color scheme that features green and beige. In addition, there are a lot of white walls and a lack of excitement inside the building. In the past year, we have started to incorporate a more blue, orange and grey colors for a Cal State Fullerton look.

# BACKGROUND

- ▶ This study will develop a set of plans that Titan Recreation can implement in the future to enhance the interior look of the Student Recreation Center. It will provide a facelift for the building and will tie the building to the campus. It will provide a more exciting look and feel as students and members use the center.

IMPACT

▶ Week 1

- ▶ Kick-off & Discovery

▶ Week 2

- ▶ Envisioning/Planning Session

▶ Week 3

- ▶ Develop and present envisioning/planning results

▶ Week 4

- ▶ Present concepts & Ideas

▶ Week 5

- ▶ Present revised concepts & Ideas

▶ Week 6

- ▶ Present final branding study with cost estimates

# SCHEDULE







## Student Recreation Center Branding Study

**PRESENTED TO:** Marketing and Outreach Committee

**MEETING DATE:** Wednesday, February 21, 2018

**PRESENTED BY:** Aaron Tapper, Director, Titan Recreation

### **BACKGROUND**

The Student Recreation Center opened in April 2008 and has a color scheme that features green and beige. In addition, there are a lot of white walls and a lack of excitement inside the building. In the past year, we have started to incorporate more blue, orange and grey colors for a Cal State Fullerton look.

### **PROPOSAL**

Hire an architect firm to complete a branding study to redesign and enhance the interior look of the Student Recreation Center. List of deliverables to include a set of design plans, preliminary sign locations, circulation/wayfinding schematics and entire project cost estimates.

### **RATIONALE**

Hiring an architect firm will provide a professional review of the Student Recreation Center and provide guidance on how to improve the interior look. The company will also be well-versed in the current trends of interior designs of recreation centers.

### **IMPACT**

This study will develop a set of plans that Titan Recreation can implement in the future to enhance the interior look of the Student Recreation Center. It will provide a facelift for the building and will tie the building to the campus. It will provide a more exciting look and feel as students and members use the center.

### **BUDGET IMPACT**

Cost of the project to hire an architect firm is not to exceed \$50,000 and will be funded by Titan Recreation's current year budget savings.

### **IMPLEMENTATION TIMELINE**

Branding study will begin immediately and a final plan will be presented to the TSC Board of Trustees in April 2018. After the plan is approved, an implementation timeline will be established.

Elevator Vinyl

**PRESENTED TO:** Titan Student Centers Board of Trustees – Marketing & Outreach Committee

**MEETING DATE:** Wednesday, February 21, 2018

**PRESENTED BY:** Tori Hust, TSCBOT Vice Chair  
Scott Martin, Marketing & Communications Associate Director

**BACKGROUND**

A TSU wayfinding campaign was initiated last year with the intent of helping patrons of the TSU more easily navigate their way around the building. The development and installation of a building directory on the exterior of the main elevator doors on each floor will contribute to the goals of the campaign.

**PROPOSAL**

Vote on and finalize the photographs that will be incorporated in the vinyl elevator directory located on each floor.

**RATIONALE**

As stated above, this project will further develop the TSU wayfinding campaign and improve the ease of building navigation.

**IMPACT**

It will make it easier for TSU patrons to navigate within the building and improve student access to ASI programs and services.

**BUDGET IMPACT**

Quoted estimate of cost is \$992.66. This will be funded by the Marketing, Communications, & Design departmental budget.

**IMPLEMENTATION TIMELINE**

Production and installation to occur following board approval. Expected completion date to be within the Spring 2018 semester but subject to change based on vendor availability.

# TSU Wayfinding

Elevator Information

VINYL - WHITE & ORANGE (CSUF COLORS) on Blue



## TITAN STUDENT UNION

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### MAIN LEVEL

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<b>UL</b> UPPER LEVEL	Accounting Administration Board of Directors Board of Trustees Boardroom Club Offices Dean of Students Executive Offices Human Resources Leader & Program Development Student Life & Leadership
<b>ML</b> MAIN LEVEL	Food Court Information & Services Meeting Rooms Titan Pride Center Titan Theater University Conference Center
<b>LL</b> LOWER LEVEL	Club Lockers Grand Stair Studio Marketing & Design Starbucks Titan Bowl & Billiards

# TSU Wayfinding - Main Level

Elevator Information - Wraps



# TSU Wayfinding - Upper Level

Elevator Information - Wraps



# TSU Wayfinding Lower Level

Elevator Information - Wraps



Alternative Logo

**PRESENTED TO:** Titan Student Centers Board of Trustees – Marketing & Outreach Committee

**MEETING DATE:** Wednesday, February 21, 2018

**PRESENTED BY:** Tori Hust, TSCBOT Vice Chair  
Scott Martin, Marketing & Communications Associate Director

### **BACKGROUND**

A TSU wayfinding campaign was initiated last year with the intent of helping patrons of the TSU more easily navigate their way around the building. Vinyl logo extensions have been installed on some ASI offices and meeting rooms but some offices and meeting spaces do not have any identifying information.

### **PROPOSAL**

Vote on whether or not to use the secondary ASI logo (i.e., disc) on doors to office spaces that house more than one ASI program or service.

### **RATIONALE**

As stated above, this project will further develop the TSU wayfinding campaign and improve the ease of building navigation. The inclusion of the secondary ASI logo (with programming names below) on doors of shared spaces, will contribute to the goals of the campaign.

### **IMPACT**

It will make it easier for TSU patrons to navigate within the building and improve student access to ASI programs and services.

### **BUDGET IMPACT**

None. Vinyl printing and installation to be completed in-house by Marketing, Communications, & Design staff.

### **IMPLEMENTATION TIMELINE**

Production and installation to occur following board approval.



PRODUCTIONS  
STREET TEAM  
TITAN TUSK FORCE

UNIVERSITY CONFERENCE CENTER  
HOURS:

MON - THU  
8AM - 5PM  
FRI  
8AM - 5PM  
SAT & SUN  
CLOSED

121