

## Smart Shopping Tip: How to Know the Best Deal!

Shopping for the family can be a skill all of its own. The next time you find yourself looking for a deal, look carefully. For example: the image below shows two different price tags. In the first one, the retail price is \$1.62 for one 32 oz. yogurt. The unit price, in the red box, is \$0.05 per oz. In the second one, the retail price is \$0.72 for one 6 oz. yogurt, but the unit price is \$0.12 per oz. Based on the unit price, you can determine that the larger, 32 oz. yogurt is the better buy because you are getting more for your money.

Product	Unit Price	Retail Price
32 OZ LF YOGURT	\$0.05 per oz	\$1.62
6 OZ LF YOGURT	\$0.12 per oz	\$0.72